

1974 Convention Highlights

- CONVENTION PHOTOS
- FISCAL OFFICER'S REPORT
- COLLEGE & UNIVERSITY SECTION REPORT
- FINANCE COMMITTEE REPORT
- TECHNICAL SERVICES SECTION REPORT
- REGIONAL NEWS



**SAHARA
TAHOE**

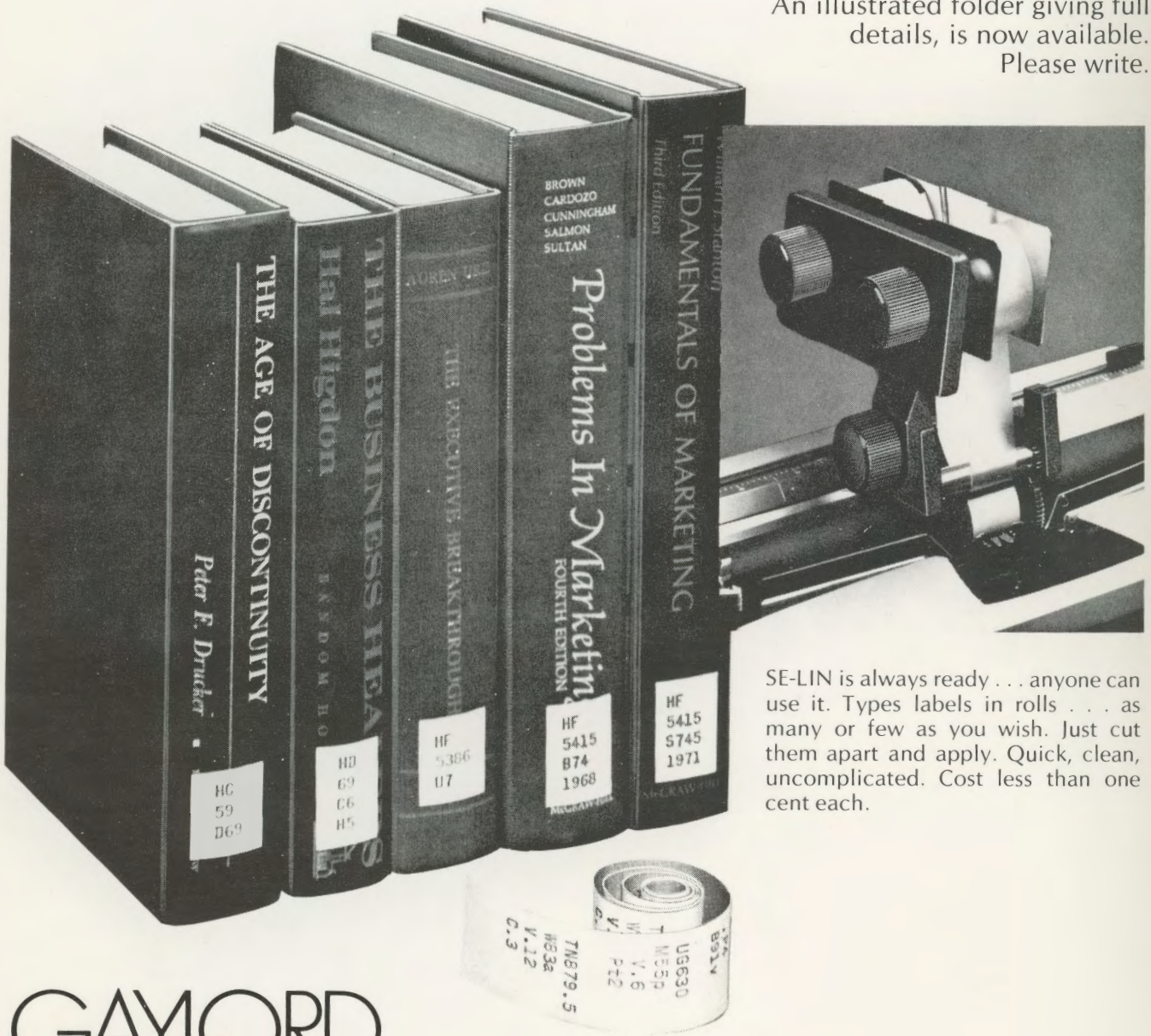
RAB

Books look better with SE-LIN® labels

With SE-LIN you can make distinctive, attractive permanent call number labels on your own typewriter. Quick, economical, neater than hand labeling with stylus or pen.

Easier to read. Labels can't get dirty because they're protected by a clear plastic laminated overlay . . . won't come off because they're heat sealed to the spine.

An illustrated folder giving full details, is now available. Please write.



SE-LIN is always ready . . . anyone can use it. Types labels in rolls . . . as many or few as you wish. Just cut them apart and apply. Quick, clean, uncomplicated. Cost less than one cent each.

GAYLORD

GAYLORD BROS., INC. LIBRARY SUPPLIES AND EQUIPMENT • SYRACUSE, NY 13201 • STOCKTON, CA 95208

CONTENTS:

From the Editor's Desk	2
President's Column	4
Fiscal Officer's Report	5
President's Annual Report	6
President Elect Report	7
Finance Committee Report Constitution & By-Laws Report	8
Jr. Members Round Table Report	9
College and University Section State Library Section Report Children and School Section Report	10
Technical Services Section	13
1974 Convention	16
Convention Exhibitors and Representatives	24
News and Events	25

STATEMENT OF DUES Payable January 1, 1974

As MPLA begins its turn into a half Century of service, let us each ask himself: "What can I do, what shall I do for the association in 1974?"

DUES SCHEDULE

This schedule allows no frills, but will support your program tenably. Your MPLA Membership may be held with pride and confidence. It indicates your confidence in and support of a much needed regional association now a quarter century old, promoting library interests, library standards, scholarship, and other activities. Your active support is needed to carry out the goals of the Mountain-Plains Library Association, and your professional status rises with MPLA Membership. **With your membership, you will receive the informative Mountain-Plains Library Quarterly and other mailings.**

- \$___ **Personal.** Open to all employed in Library Services. Salary of \$5,000, or less, \$5.00 per year. Add \$1.00 for each \$1,000 above \$5,000. Ceiling is \$15.00.
- \$___ **Sustaining.** Open to Librarians, Friends of Libraries, Businesses, etc. Represents extra concern and financial support . . . \$50.00 per year.
- \$___ **Library Trustees, Students, Retired Librarians** . . . \$5.00 per year.
- \$___ **Contribution to Scholarship Fund** Thank you!
- \$___ **Life Membership.** Consider that this may represent some financial advantage to you and a present benefit to the Association! . . . \$250.00
- \$___ **Institutional.** Libraries, Business Firms and other institutions. Based on budget.

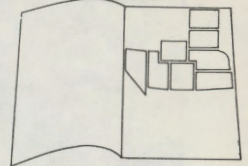
\$25,000 and under	\$6.00 per year
25,001 - \$50,000	10.00 per year
50,001 and up	20.00 per year
- \$___ **State Library Association** . . . \$25.00

Mail to: Joseph R. Edelen, Jr.
MPLA Financial Officer
c/o Technical Services
Univ. of South Dakota Library
Vermillion, SD 57069

Submit technical articles, poetry, short stories, cartoons, drama, etc., regarding libraries and librarianship to the editorial office of the MPLA Quarterly, 106 So. 55th, Omaha, NE 68132.

MOUNTAIN/PLAINS LIBRARY ASSOCIATION QUARTERLY

Volume XIX, Number 3
Fall, 1974



MPLA OFFICERS

OFFICERS:

- President:** Mrs. Kathryn King Lundgren
Nebraska Western College
P.O. Box 1086
Scottsbluff, Nebraska 69361
- Vice President:** Mr. Herschel V. Anderson,
Director
South Dakota State Library
Commission
332 South Fort Street
Pierre, South Dakota 57501
- Recording Secretary:** Mrs. Donna R. Jones
Colby Community College
1255 South Range
Colby, Kansas 67701
- Executive Secretary:** Mr. Daniel Seager
Assistant Director of Libraries
University of Northern Colorado
Greeley, Colorado 80639
- Past President:** Mr. Kilbourne Janecek
Library Director
North Dakota State University
 Fargo, North Dakota 58102
- Editor MPLA Quarterly:** Dr. John Christ,
Director of Library
University of Nebraska at Omaha
P.O. Box 688 Downtown
Station
Omaha, Nebraska 68101
- Fiscal Officer:** Mr. Joseph Edelen
I.D. Weeks Library
University of South Dakota
Vermillion, South Dakota 57069

Utah:

524 Fourth Street
Brookings, South Dakota 57006
Mr. Russell Davis
Utah State Library
Salt Lake City, Utah 84101
Mrs. Dorothy Middleton
East High School
Cheyenne, Wyoming 82001

Wyoming:

1974 STANDING COMMITTEES

Nominating Committee

K.L. Janecek, North Dakota, Chairman
Phoebe Hayes, Colorado
Dr. John Christ, Nebraska
Harold J. Erickson, Nevada
Catherine Schoenmann, South Dakota
Eugene Duffin, Utah
Ms. Marie Packard, Wyoming

Membership Committee

Richard Hershkopf, Colorado
Richard Neuman, Kansas
Dean Waddell, Nebraska, Chairman
Barbara Maush, Nevada
Bernett Reinke, North Dakota
Mona Swanson, South Dakota
Russell Davis, Utah
Dorothy Middleton, Wyoming
James Hathaway, ALA

Constitution, By-Laws, Rules of Procedure Committee

August Hannibal, Chairman
Evelyn Brewster
Elmer Curley
Helen Hoyt
Elizabeth Morrissett
Richard Neumann
Paul B. Cors
Wilmot C. McFadden

Finance Committee

Joseph Edelen, Chairman
Wayne Johnson
Ruth McMartin
Daniel A. Seager

Scholarship Committee

Ruth C. McMartin, Chairman
Margy Martin
Agnes Milstead

MPLA Quarterly Editorial Board

Dr. John Christ, Ex Officio, Chairman
Ruth Aubuchon
James Dertien
Charles Dalrymple
Duane Johnson
William Knott
Mr. Carl Guamer

SPECIAL COMMITTEES

Awards

Harold Morehouse, Chairman
Gwendolyn Birky
Robert Carmack
Russell Davis
K.L. Janecek
Ford Rockwell
Daniel A. Seager
William H. Williams

Convention

Program Chairman -
Herschel V. Anderson
Local Chairman -
Dr. Larry Crandall

Auditing

Publicity

Donna Jones, Chairman

SECTION CHAIRMEN:

Children & School Library:

Miss Helen Hoyt
Rapid City Public Library
P.O. Box 872
Rapid City, South Dakota 57701

College & University:

Mrs. Rosemary Henderson
Coffeyville Community College
Coffeyville, Kansas 67337

Junior Members Round Table:

Mr. Vern West
Jefferson County Library
1875 Yank Court
Golden, Colorado 80401

Public Library Section:

Mr. Donald Trotter
Weber County Library
Ogden, Utah 84401

State Agency Section:

Mr. Wayne Johnson
Wyoming State Library
Supreme Court Building
Cheyenne, Wyoming 82001

Technical Services Section:

Mr. Don Insko
University of Wyoming
Laramie, Wyoming 82070

STATE REPRESENTATIVES:

Colorado:

Mr. Richard Hershkopf
Colorado State University Libraries
Fort Collins, Colorado 80521

Kansas:

Mr. Richard Neuman
Salina Public Library
Salina, Kansas 67401

Nebraska:

Mr. Dean Waddell
Love Library
University of Nebraska
Lincoln, Nebraska 68502

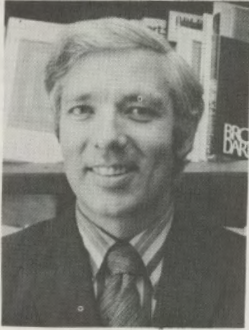
Nevada:

Miss Barbara Maush
Director, Field Service Division
Mr. Bernett Reinke
Dickinson State College
Dickinson, North Dakota 58601

North Dakota:

Mrs. Mona Swanson
Brookings Public Library

South Dakota:



FROM THE EDITOR'S DESK

TRACKS ARE BACK

So you wanna know about the train to Tahoe do you? Well, now that I've recovered let me say you missed it. If you ever see a person walking down a side street in Salt Lake, or Cheyenne, or Denver, or Rock Springs, or any other city in the MPLA region with a library and you see a person with a little white button with a green dot you'll know they were on the Train To Tahoe.

Put one-hundred and six people on a special trip on a train with a club car with free booze and a dome car with a combo and you're not going to have a subdued atmosphere.

One dude from the general public on his way from Oakland to Illinois to visit relatives asked me rather puzzledly, "Are these cats really librarians?" "Not all of them," I answered, "just those three hanging out the windows and those two wearing the conductor's jacket and hat."

Sure the trip itself was tiring, even exhausting, but that might not have been the fault of the train. Travel in general is tiring and although air travel might be less tiring because it takes less time it is sure more aggravating when it comes to other aspects.



Would you do it again you might ask?

Certainly! Why? Because of two reasons. First it gave me the time to visit with many knowledgeable librarians that I would not otherwise get to know about their programs to an extent that I would not get unless I actually visited them. Being on that train was like visiting a whole lot of library programs all at once. Continuing education on the rails!! Secondly, it gave me a chance to get away from the office and relax before getting into another active situation, the convention. It was a mini-vacation going and coming.

Another point is worth mentioning. While the reasons above made the train trip worthwhile, it was also good for the profession, for the image of librarians and for those individual people from the public who had modern library programs explained to them, however briefly. On the way back I was sitting in the snack car visiting with a man and woman from Wisconsin who inquired of me additional information on a library program they had heard about from a librarian in Wyoming. This retired couple were quite interested and impressed with the program they had heard about and were going home to see if their library had similar services.

They stated that they had never been in the library at their home but certainly intended to go. They were not the only people whose interest in libraries was raised.

Another fellow inquired of the group as I sat across from him at dinner which by the way was quite good, particularly the coffee, and as reasonable priced as a chain restaurant. Things have improved tremendously on trains since my last trip in 1963, and will improve more as new equipment now being constructed is put into service. This





individual was himself returning from a chemical convention in Washington. He had flown to Chicago and had decided to take the train back to San José simply to see the country which he had never seen. We discussed at some length the programs of the MPLA, the services of the Bib Center and future directions of information handling and management.

In the dome car returning home, late in the evening, one fellow who had participated in the party held the night before, between Elko, Nevada, and Ogden, Utah sat down and confessed he was very much impressed with the change in personalities of librarians since he had been in school. "The only librarian I ever knew," he said with a grimace, "was a vicious little broad who used to walk up and down the library rapping us across the knuckles with a ruler for even as much as a cough."

The train was fun. Wednesday evening after dinner we set up shop in a vacant car and had what could be called a linear blast, i.e., it ran the length of the car. At one point someone asked, "How many people on this train carry a library card do you suppose?" One remarked to another and within thirty seconds Larry Marcott of the Hot Springs, Wyoming City Library, had put up ten bucks to be awarded to the first person to produce a valid, up-to-date library card. As people walked through we interviewed them asking if they had a library card. Some of the remarks were interesting. A porter when asked stated, "You gotta be kidding." A lady with small children said, "You're putting me on." A bleary eyed man mumbled, "A library what?" While such discussions were taking place the librarians present were making book among themselves as to whether and when we would find someone with a library card. Most there felt that the possibilities were slim at best. Occasionally there were moments of optimism.

optimism. A man from San Diego proceeded to produce a brochure advertising a film program at the San Diego Public Library. The Official ruling however, determined that while having the brochure brochure was commendable it was not an official card and, therefore, he could not be declared a winner. He was invited to join the party and stayed till just before Ogden when the peanuts ran out.



Finally, it happened. A young man in his late twenties came through and produced a valid card from the library of California State College at Sonoma, expiration date, November 1976. He was awarded the \$10.00 amid great cheering and flourish and was visibly taken back, although he pocketed the money with great speed. The winner, Norman C. Estes of Alameda, California turned out to be a member of the crew who had gone to bed back in the crew's sleeper. He said that he overheard someone say, "Did you know about those dudes up by the lounge car giving away ten bucks to anyone with a library card?" Norman admitted that he immediately dove into his clothes and beat it the length of nine cars to capture his award. As it turned out the news of the award had spread throughout the train. Shortly after Mr. Estes had received his prize a middle twenties girl appeared flashing a library card from Albuquerque. She was so depressed upon finding out that the prize had been awarded and that there was no second prize that she left, refusing to join the party despite extensive pleading from the fiscal officer.

So what about the future? It's simple. Tracks are Back!



President's Column

Kathlyn King Lundgren
Librarian
Nebraska Western College
Scottsbluff, NE

The time between our recently completed annual meeting and the date of this writing has been too short for many of us. As new President of our Association, I want to thank the Convention Chairman, the members of the local arrangements committees in the Lake Tahoe area, the members of the Nevada Library Association, and the many other library people in Nevada who made the convention operate as smoothly as any I have seen. You folks did an excellent job, and not only I, but the whole Association appreciates it.

All committees have been selected and letters have been sent to those persons selected asking for

their participation. If any members wish to serve on a committee and have not been asked, they need only write to me and ask. I will be glad to put you on any committee you wish. Committee chairmen should also suggest additional names if they wish to do so. Your President has a little bit of a problem in that he does not have as wide a knowledge of the librarians within our region as do some of our older and more experienced librarians.

The Denver convention next year has run into a conflict. It meets almost back to back with the Colorado Library Association. This causes both associations problems with duplication of exhibitors, duplication of time slots, and duplication of interests. The convention chairman for next year is already meeting with the board of the Colorado Library Association to see if it is possible for us to have a joint convention. Your MPLA board has already indicated its willingness to participate with the Colorado Library Association in such an activity. Our part of the convention must contain continuing education program elements of interest to every librarian within the Mountain-Plains.

I would like to close my letter in the Quarterly by urging all members, all former members, and all prospective members to establish their membership for the coming year. We have a good association but it takes our members to make it work.

EDITOR'S DESK Continued From Page 3

UNUSUAL REMARKS OVERHEARD ON THE TRAIN TO TAHOE

"What do you mean we can't use the restroom when the train is in the station?"

"We'd better walk faster or we never will catch up with the dining car!"

"Are you sure we're supposed to undress to sleep in a chair car?"

"This is Laramie." "It's Rock Springs you idiot."
"You're both crazy. It's Cheyenne."

"Are you allowed to sleep in the luggage rack?"

"Did you see that 'thing' with the mud pack in the next car?"

"Get your hands off my suitcase!"

"Hey! You can smoke in the next car."

"What do you suppose AMTRAK stands for?"

"You're going the wrong way. The dome is forward; the diner back."

"Riding backwards makes me sick."

"How much do you figure you can afford to lose at Tahoe?"

"Psst. That's not the engineer sitting up at that table with the ham and eggs is it?"

John M. Christ

MOUNTAIN PLAINS LIBRARY ASSOCIATION

FISCAL OFFICER'S REPORT



In each issue of the *Quarterly* you will find the current financial situation of the Association. In this issue I would like to report to you on the 1974 annual convention.

Gross revenues from the convention were \$7,343.10. This includes about \$1,350 in registration fees, \$925 in dues paid (1974 and 1975), \$2800 exhibitors fees, and \$2,250 for meal tickets. Our bills included the Sahara Tahoe Hotel about \$3,300 (meals, tips, equipment, rentals, etc.), \$900 for convention booths, \$1,580 for convention speakers (honorariums, travel, rooms, etc.). We had 208 people registered. There were over 100 people who rode the train—you should have been one if you weren't.

On another subject—this is the end of our dues year. If you have not paid your 1975 dues yet, please do so now as the next issue of the *Quarterly* will be out in about 30-60 days and it will not be mailed to anyone who has not paid their dues.

I've enjoyed serving you and our Association during 1974. If you have suggestions on "how to do my job better" I would appreciate hearing them from you. Sometimes if you are working too closely with something it is hard to have a good perspective on even the most obvious things.

PROGRAM FINANCIAL OVERVIEW OF MPLA

April 1, 1974–November 1, 1974

Quarterly publication

Receipts:

\$1,957.78 (advertising \$1,274.88, remainder is for back issues of the *Quarterly*, copies of the Peaceful Valley proceedings, etc.)

Expenditures:

\$9,505.19 (*Quarterly* issues and Peaceful Valley Conference Proceedings)

Advertising in the last issue was billed at \$837.50, plus 181 out of region subscribers at \$2.00 each would give us about \$1,199.50 income for that issue, plus a dollar figure as a part of each person's dues.

Executive Board:

Receipts:

\$2,492 personal dues
763 institutional dues
679.30 special appeal responses
75 scholarship donations

\$4,009.30 TOTAL

Expenditures:

833.21 Executive Board travel
316.55 postage
26.50 phone
295.74 Executive Board luncheons
181.70 SALINET meetings
208.75 Tahoe convention travel
100.00 secretarial
382.80 printing
72.96 miscellaneous expenses

\$2,418.21 TOTAL

Convention:

Receipts:

\$2,500 18 convention exhibitors

Expenditures

\$332.17 printing
5.27 miscellaneous expenses
338.65 postage

\$676.09 TOTAL

NET FINANCIAL ASSETS	\$1,525.89
TOTAL PERSONAL MEMBERSHIPS	498
TOTAL INSTITUTIONAL MEMBERSHIPS	116
PAID SUBSCRIBERS TO THE <i>QUARTERLY</i>	181

Ed's. Note: Each Section Chairman, State Representative, Committee Chairperson, and Officer of

the M.P.L.A. is asked to submit an annual report outlining his activities for the previous year. The following reports were submitted at the annual conference in Lake Tahoe according to the suggested outline, i.e., Program, Problems Encountered, New Programs, Ideas Initiated, Suggestions for next Chairman and Financial Report.

PRESIDENT'S ANNUAL REPORT, 1974

Kay Lundgren

Last year at this time, President Willi McFadden said that it had been a long, hard year—that so much had happened to her. I, too, feel that a lot has happened, but the time has flown by so fast that another convention was upon me before it seemed I had hardly started on my mission. In looking back, I realize that the work of the past year did not start in November 1973. Little do we realize how far reaching our actions are, how our lives touch and influence many more—somewhat like the ripple effect on a pebble tossed into a lake, causing innumerable ripples beyond our sight.

Such was the effect of the Peaceful Valley Conference a year and a half ago. Peacefully Valley, as it turned out, was not so peaceful but served as a catalyst in moving MPLA in different directions. One of the last actions of the 1973 convention was to charge the new President and Executive Board of MPLA with developing a "Master Plan on action for MPLA that would implement the recommendations of the Task Force Committees within the following four broad areas:

1. Short and long range goals for MPLA
2. Funding capabilities
3. Priorities for action
4. A time-table for achievement

(quoted from last year's minutes.)

Consideration was also to be given to expansion of the *Quarterly* into a more regional publication that would be self-supporting, a program of continuing education for professional improvement of librarians, establishment of a full-time executive secretariat, and resource coordination. This Master Plan was to be ready for consideration by the membership by the 1974 convention.

Rarely has a president had his or her duties spelled out so completely. Frankly, I was overwhelmed and realized it would take great membership partici-

pation and cooperation to accomplish this task in one year, and I challenged you, the members, to exert your highest effort. But I needn't have been concerned and I was not disappointed! Before we even left Cheyenne, the Utah delegation had a list of priorities for us. After I returned home, several of you members took the time to write me giving constructive suggestions. All of these I carefully considered. Two suggestions, in addition to those incorporated into the Master Plan, are being implemented at this convention—the mid-management-networking presentations by Mr. Lutz, and the Library of Congress mini-workshop on cataloging sponsored by Technical Services-JMRT.

I am pleased to report that the Executive Board and the Master Plan Committee have completed their task as directed. Later this morning you will have the results of their work. However, I must warn you that this is a completely new design and structure for MPLA. These are suggestions only. You may agree with all or parts of the report, you may not like the recommendations. It is up to you the members to accept or reject because this is your organization. But the Board voted and felt that the design calls for making MPLA a more viable, useful organization, responsive to today and the needs of the members; an alternative to both larger and more provincial smaller groups. We hope that this new design, new direction, will again be a catalyst for cooperation in continuing education, resource coordination and joint solution of similar problems in areas where jointly we can be more effective.

Secondly, we have combined the fine Convention Manual written by Willi McFadden and her Procedure Manual into one document that should prove useful to officers and committees in the future, giving them specific guidelines for their duties.

Thirdly, the Executive Board established a Fiscal Officer separate from the Executive Secretary's office, freeing the Executive Secretary for membership promotion, public relations, program assistance, etc. We've had financial setbacks but we hope we are recovering.

Fourthly, we have participated in other regional activities. Our Board met with the Bib Center Board (again, as directed by last year's convention) to try to establish a dialogue to explore ways in which we could join forces with a director or headquarters. This did not materialize or work out, as the Master Plan Committee will report. But some of our Board

are also on the Bib Center Board so we are still cooperating. Our representatives met with WICHE in an exploratory network regional meeting. Our regional activity that has become quite close to my heart has been the SALINET project. The MPLA Executive Board appointed me as their representative to a group of concerned people who met last fall after the Cheyenne convention, people interested in securing better access to library materials by isolated people in the region. The result was SALINET—a Satellite Library Network Technology project. This consortium is made up of representatives of the University of Denver School of Librarianship, the University of Kansas, Wyoming State Library and Natrona County Public Library, the Federation of Rocky Mountain States, the Bibliographic Center for Research, and the Mountain-Plains Library Association. We applied to NASA for user status on the next and last satellites to be launched—the only library project to be on a satellite. This is all in the theoretical stage; we are in the process of fund raising, working with other groups to implement our efforts. I worked this summer on a demographic study to help determine some sites. We hope to have library continuing education programs. There is a display in the exhibits area.

As you can see, there have been accomplishments and, yes, some failures. In this time of the Bicentennial, the words of Thomas Paine come to mind: "These are the times that try men's souls." I have spent many a sleepless night, agonizing over our decisions, praying that we would make only the right changes in our MPLA that means so much to all of us. At times it might have been easier to have just done nothing. But we all must accept change. In twenty-six years since the founding of MPLA, times have changed. Change is a part of life. We are either growing or dying—we don't stand still. So it is with organizations—they must advance with the times and changing needs; not necessarily to destroy the old but to blend the old with the new into an acceptable, pleasing and viable structure. As Robert Browning said, "A man's reach should exceed his grasp—or what's a heaven for?" I want to thank you for making me your president for the past year. The Presidency has meant not only a challenge but an important opportunity to grow inwardly, a vehicle that has enriched my life both professionally and personally. This cold, copper gavel symbolizes for me the warm friendships, the fine traditions of past presidents, so many letters, phone calls, meetings, etc. In closing I am reminded

of another story about the young man who wanted to test the wisdom of the Oracle of Delphi. He told the Oracle that he had a bird in one of hands and asked the Oracle to tell him if it was alive or dead. Whereupon the Oracle replied that that decision was in his own hands, it was up to him to decide. (Actually if the Oracle had said alive, the boy planned to squeeze the bird to death; if the Oracle had said dead, he planned to release the bird). So now my Presidency is almost over. But the life or death (heaven forbid) is in your hands. It is up to you. But it is my hope and prayers that MPLA will continue to live strong and healthy and continue to exert its charisma upon its members.

REPORT OF THE VICE-PRESIDENT -- PRESIDENT ELECT

The major activities of the Vice President of the Mountain Plains Library Association included attendance at all meetings of the Executive Board, representing the president at the Bibliographical Center Board of Director's meetings, planning and developing the annual convention of the association to be held at Lake Tahoe, November 3-6, 1974, attending a planning session in company with the President and the Executive Secretary of the joint Southwest/Mountain Plains Library Association Boards for the 1976 Convention in Albuquerque, New Mexico, and participating in the development of the Master Plan by the Master Plan Committee.

No major problems were encountered in conducting the Vice President's activities other than those of the financial burden the association places on the library or the employer of the Vice President. The association should not finance the professional activities of its board, these should be financed by the board member's employer. The major problem is many of the active members do not budget for such activities and thus are shy of funds for the inter-state travel that is necessary in conducting the business of the Mountain Plains Library Association. In the future nominating committees should appraise potential nominees of the cost involved in taking an active professional part in the board of the association.

No major new programs or ideas were initiated by the Vice President during his tenure in that office. The next chairman should, if he or she has time, re-write the Convention Manual. Of utmost

importance are the clarifying responsibilities of the local arrangements chairman. This person should be given carte blanche to handle all parts of both the fiscal and the development parts of the convention with the Vice President having all parts of the program ready for local arrangements chairman to have printed three months prior to the Convention date.

The Vice-President has expended only the transportation and support hotel costs of a trip to Carson City, Nevada, for the purpose of inspecting the convention site and establishing relationships with the local arrangements chairman. These costs appear in the fiscal officer's report. Telephone, duplication, and other costs have been assumed by the State of South Dakota.

Respectfully submitted,
Herschel V. Anderson, Vice President

FINANCE COMMITTEE ANNUAL REPORT

PROGRAM: On-going during the year

Prepare an annual budget for the Association to be presented at the fall conference.

Convention 1974

Present budget to the membership and get feedback from them.

PROBLEMS ENCOUNTERED:

Lack of adequate past records and inaccurate current records.

NEW PROGRAMS, IDEAS INITIATED:

Proposed budget presented to the Executive Board and membership at the 1973 fall conference—first ever to the best of my knowledge.

New method of accounting and bookkeeping initiated for the Association.

More detailed accounting suggested to the Executive Board meetings since then.

SUGGESTIONS FOR THE NEXT CHAIRMAN:

Make a recommendation that this committee (and perhaps other MPLA committees should follow this also) be staggered so that all the members do not go off the committee at the same time.

FINANCIAL REPORT:

No monies received and none expended.

Respectfully submitted,
Joseph R. Edelen, Jr.
MPLA Finance Committee Chairman

CONSTITUTION AND BY-LAWS COMMITTEE REPORT

Mountain-Plains Library Association
1973-1974

Submitted by
August Hanniball, Chairman

PROGRAM

This year's Constitution and By-Laws Committee was assigned two charges: (1) the task of reviewing the Constitution and By-Laws and (2) initiating a *Manual of Procedure* which would outline the duties of all organization officers, section chairmen and committee chairmen, as well as incorporating standardized procedures and reports.

The first charge was undertaken by the Chairman, who attended two Executive Board Meetings in Denver to present what he considered necessary revisions. Those which were considered appropriate were approved by the Board and a formal "Proposed Amendments to the Mountain-Plains Library Association Constitution and By-Laws" was made a part of the Convention Package sent to all members, in order that they might familiarize themselves with the proposed changes prior to the meeting, where a favorable two-thirds vote of those present would be necessary for adoption.

The second charge given the committee, that of initiating a *Manual of Procedure*, was more time consuming and difficult. Fortunately, the previous committee had begun the task by identifying some of the numerous duties assigned each officer or chairman position. Expanding upon these and organizing the information into a usable format constituted a major portion of the assignment and was accomplished by the Committee Chairman.

A unilateral decision was made by the Chairman not to consider production of a separate *Convention Manual*, as suggested by the previous committee, in the belief that members would prefer to view *all* of their assigned tasks complete in one document, rather than refer to two separate manuals—one relating to the convention, the other to continuing duties unrelated to the convention.

A proto-type manual was produced and distributed to the Executive Board at a meeting in Denver, September 7th, with the admonition to advise the committee chairman of any errors, additions, deletions, etc. The response was not overwhelming but

sufficient information was gained (principally from the Fiscal Officer) to formulate a revised edition containing penciled notations, plus some new pages—including a "Reports" page.

This revision was sent to all members of the Constitution and By-Laws Committee with the request to note all items and penciled changes and additions and to return the material to the Chairman, so that a final version could be prepared. The original draft of this edition was sent to the Fiscal Officer, to duplicate an appropriate number of copies in time for the Annual Convention in early November 1974.

PROBLEMS ENCOUNTERED

The major problem was that of working as a committee. It is virtually impossible for a committee of this type to come together over vast distances and to produce a manual of this dimension during discussions held over the period of a day or two.

It was evident to the Chairman, at an early stage, that the assignment had to be commenced by one individual, with follow-up and guidance from the Executive Board and the remainder of the committee. This course was followed as being the only one possible.

SUGGESTIONS

When a major task, such as the production of a manual, is assigned in the future, it is recommended that committee members be assigned who are in very close proximity to one another—even though this may not provide complete geographic representation throughout the MPLA region. Committee effectiveness was severely hampered for this reason and it is believed consideration should now be given during a time of inflation and difficulty in obtaining travel funds toward assigning the entire membership of most MPLA committees from one state, with each state obtaining an equal (or almost equal) share of the committees!

It is suggested that the next Constitution and By-Laws Committee continue to review the Constitution and By-Laws and the *Manual of Procedure*. The latter is a document which is still incomplete and contains assumptions made by the Chairman and committee members which may require change. Further, much can be added which will provide additional direction, thereby easing the burdens of office for all principal officers and committeemen.

FINANCIAL REPORT

All costs incurred in terms of time, travel, postage, supplies, and duplication were borne by committee member libraries or by monies expended by the

Fiscal Officer on the Committee's behalf and without its knowledge; therefore, no financial report is rendered.

Respectfully submitted,
August Hanniball, Chairman
Constitution and By-Laws Committee

JR. MEMBERS ROUND TABLE REPORT

PROGRAM: On-going during the year
NONE

Convention 1974 (Activities, speakers, action, etc.) See joint program information with Technical Services Section

PROBLEMS ENCOUNTERED: None with program; coordination of Train-to-Tahoe posed many problems of a train scheduling nature.

NEW PROGRAMS , IDEAS INITIATED:

- 1) Sponsoring a low group rate fare to convention for both long-standing members and new (usually somewhat strapped for funds) librarians.
- 2) Having a joint programs with other sections to emphasize JMRT involvement in regular library activities.

FINANCIAL REPORT:

Receipts	MPLA.....	\$200.00
	Memberships.....	60.00
	Balance from '73	6.49
		\$266.49
Expenditures.....	\$5.00	ALA Affiliate Dues
Encumbered.....	\$225.00	½ Blume & Tate
		\$230.00
Balance from Receipts.....		\$266.49
Less expenditures & encumbrances.....		(230.00)
	BALANCE.....	\$36.49

Vern West, Chairman



COLLEGE AND UNIVERSITY SECTION



The College and University Section of the Mountain/Plains Library Association assembled for luncheon in the Bonanza Room of the Sahara Tahoe Hotel, Stateline, Nevada, on Tuesday, November 5, at 1:00 p.m. with Rosemary Henderson of Coffeyville Community Junior College, Kansas, presiding. The guest speaker was Dr. Charles S. Telly of the College of Business of the University of Utah, and his topic was "Participatory Management: a Conceptual Approach."

Dr. Telly directed his remarks to the business setting of his audience, i.e. the library. He said that the basic problem in management pertains to the role of the individual within a complex organization. His remark pertained so closely to those of the keynote speaker that one was impressed with the design of the convention and excellent work of the program committee. Dr. Telly said that one point looms very large in modern management and it is that "people must have dignity." He said that the question or problem then becomes one of achieving in our daily work and life and in our association a process that will give dignity rather than alienation to our work and our being.

In speaking of operational activities the guest speaker said that the key to management is "not being a nice guy." There is much more he stated and explained that there is a distortion between what we are and what we feel we should be.

The speaker spent some time outlining the basic physiological and psychological needs of the indi-

vidual and echoed the remarks of the keynote speaker in referring to the library as a highly complex system which is difficult to manage, therefore. He explained to the librarians that they should remember that they deal daily with both an internal and an external environment which has both a formal and informal system operating and that these systems contribute to productivity and to the lack of productivity. He said that what happens in a library like in other complex systems is a living, changing activity. "Remember," he stated, "the library as a system is part of another larger system. If it fails it is dead within the system of which it is a part." "You," he stated emphatically to the audience, "must make our library system operate."

The speaker discussed management in today's world of education. He asked the librarians to consider how leadership was to occur when everyone says the manager should be democratic? He explained that leadership and management occur along a continuum from autocratic——— to ———democratic and that leadership in a particular library program is the result of the interaction between three variables. These are the personality and capabilities of the leader, the personalities and capabilities of the particular persons within that particular library program, and the situation in which the library program finds itself within the institution. Dr. Telly stated that effectiveness of management in a library program will evolve along the continuum and depends of the personality of the leader and subleaders who must know the needs of those under them, and on the developed abilities of all participants. "In addition," the speaker explained, "the environment you are in and the time you have available also determine to a great extent the success you will realize." In summarization the speaker stated that the job of successful management and a successful library program is for the individual to seek selfactualization and for the leader to allow and plan for it.

Following Dr. Telly's speech the Chairperson Ms. Henderson convened the business meeting at 2:03 p.m. and suggested the retention of Alvina Desjardins as secretary for another year. It was moved and seconded that this be done, and motion carried.

Nominations were in order for Vice-Chairman/Chairman-elect. The following were nominated: Ronald Haselhuhn of Kansas State Teachers' College, Emporia; and Robert Runyon, University of Utah,



It was moved and seconded that nominations cease. A close election resulted in the selection of Mr. Runyon as Vice-Chairman/Chairman-elect for 1975.

The Chairperson then moved that the minutes be approved as printed. It was seconded, and the motion carried.

Alvina Desjardins announced that Colorado State University is conducting a survey on alternative terms of employment for professional librarians and asked especially that those having other than a 12-month contract see her to fill out a questionnaire.

Ms. Henderson then read the proposed goals for the College and University Section of MPLA as follows:

1. Promote interlibrary cooperation in colleges and universities in the Mountain/Plains region;
2. Strengthen articulation between academic libraries within the region.
3. Facilitate communication on new and innovative methods in management, media, and other areas of concern unique to college and university libraries;
4. Provide a program at the annual meeting that will be of interest to academic libraries.

The incoming Chairperson, Carol Koehmstedt, announced that North Dakota State University is making a computer print-out of serials and plans to remove cards for them from the card catalog. She asked that if any other academic library had had a similar experience, she would like to hear about it.

Mary Ann Duggan of WICHE suggested the possibility of a western bibliographic network and welcomes any input from this Section. She further recommended that someone from this group serve on a task force to promote such a network. The

Chairperson asked for the nomination of someone to serve in this capacity. Mr. Don Nelson moved that the Chairman appoint someone. It was seconded by Joe Edelen. Motion carried.

Meeting was adjourned at 3:23 p.m.

Reported by:

Alvina A. Desjardins, Secretary

COLLEGE AND UNIVERSITY SECTION ANNUAL REPORT

Program: At the last MPLA annual meeting, the following people agreed to serve as a "goals" committee, to decide just what the purpose of the section should be: John Christ, Donald K. Nelson, M.P. Marchant, August Hanniball, Carol Koehmstedt, Alvina A. Desjardins, and Paul B. Cors. Additionally, this committee served as a nominating committee to select a slate of officers to be elected at the 1974 section meeting. Correspondence was carried out through mailings to the members of the committee. There will be a final meeting of the committee in Tahoe, and the goals will be determined by the membership.

Dr. Charles S. Telley was secured as a speaker for the annual meeting, to be held Tuesday, November 5. His topic will be "Participative Management: A Conceptual Approach." Dr. Telley is highly qualified to talk on the subject. He holds both a Ph. D. (Business Administration, University of Washington), and a J.D. (University of Buffalo), and is an Associate Professor in the College of Business, University of Utah. He is the author of many publications and has served as a consultant for the Utah Welfare Right Organization and Wilson, Ahern, Montgomery & Albert Attorneys.

Problems Encountered: Three major problems occurred during the year. One was that it was difficult to receive feedback from the committee, due to distances in locations and the fact that everyone was very busy. Another problem was that of securing a speaker, while staying within the budget. We had to completely scrap several ideas, and finally, with assistance from Gus Hanniball, found someone who was both qualified and lived in an area not too distant from Lake Tahoe. Finally, there were no archives, which left the chairman with little guidance as to what had been done before. (Last year's secretary did not attend the 1973 meeting, and all records were lost.) This meant that

At Baker & Taylor, you can choose your type of CATALOGING & PROCESSING!

New Prices Effective
October 15, 1974

This service available with book orders only

DEWEY/SEARS

Abridged Dewey Classification,
Sears Subject Headings
From Baker & Taylor's
computerized file of more
than 135,000 K-12 titles.

DEWEY/LC

Unabridged Dewey Classification,
Library of Congress Subject
Headings . . .
FROM MARC TAPE!
(Unedited)

LC/LC

Library of Congress Classification
and subject headings . . .
FROM MARC TAPE!
(Unedited)

ALL CATEGORIES OF CATALOGING & PROCESSING

79¢	<p>for cataloging and processing, and that includes <u>complete</u> processing:</p> <ul style="list-style-type: none"> • Complete set of catalog cards • Book pocket mounted in the book • Book card • Spine label mounted on the book • Mylar jacket attached to the book (or specify jacket and kit loose for only 69¢ or no Mylar jacket with kit loose for 59¢)
39¢	<p>for our book processing kit, left unattached so that you may complete your own processing. Kit components are:</p> <ul style="list-style-type: none"> • Complete set of catalog cards • Book pocket • Book card • Spine label
30¢	<p>for individual components:</p> <ul style="list-style-type: none"> • Complete set of catalog cards only (MARC Tape only) or • Mylar jacket only

Numerous call number options are available at no extra cost.
There is no extra charge if LC numbers are not included in your order.

Write today for our detailed specification sheet to include with your next book order.

The Baker & Taylor Co.



EASTERN DIVISION
SOMERVILLE, NEW JERSEY 08876
50 Kirby Avenue, Tel: 201-722-8000
N.Y. City Tel: 212-227-8470

SOUTHEAST DIVISION
COMMERCE, GEORGIA 30529
Tel: 404-335-5000
Atlanta Area
Tel: 0-WX-5555

MIDWEST DIVISION
MOMENCE, ILLINOIS 60954
Gladiola Avenue
Tel: 815-472-2444
Chicago Tel: 312-641-3233

SOUTHWEST DIVISION
CLARKSVILLE, TEXAS 75426
Industrial Park
Tel: 214-427-3811

WESTERN DIVISION
RENO, NEVADA 89502
380 Edison Way
Tel: 702-786-6700

Inspection Center for Books and Media: 5820 Wilshire Blvd., Los Angeles, California 90036, Telephone: 213-938-2925

the incoming chairman had to take minutes at last year's meeting and turn in the annual report for that year, without guidelines as to what had been done before. Hopefully, this will not happen again.

New Programs Initiated: The major new program was the goals committee (see above).

Suggestions for next chairman: Find out (early) what your budget for the program is to be. Secure a speaker early. Make sure your secretary will be attending the meeting.

Financial report: This will not be final until after the meeting, when we receive an expense report from our speaker. However, we are sure that it will not be over the \$200,000 which was allotted to us.

Respectfully submitted,
Rosemary Henderson, Chairman,
College and University Section/MPLA

AGENDA FOR COLLEGE AND UNIVERSITY SECTION MEETING/MPLA LAKE TAHOE TUESDAY, NOVEMBER 5, 1974

Luncheon

Election of officers

Old and new business (will include determination of goals for the section)

Speaker: Dr. Charles S. Telley; topic "Participative Management: A Conceptual Approach"

Discussion of Master Plan Committee Report

STATE LIBRARY SECTION ANNUAL REPORT

The State Library Section of MPLA held a luncheon meeting at the annual convention in Lake Tahoe.

Dr. Raymond Lutz, University of Texas at Dallas, talked about Project Evaluation. He gave a very good practical lecture.

At the business meeting, Susan Kling, Nebraska Library Commission, was elected as new Section Chairman.

Ms. Kling was charged, by the membership, to look into a pre-convention conference at the 1975 convention in Denver.

The meeting was adjourned at 3:00 p.m.

Respectfully submitted,
Wayne H. Johnson
Chairman, State Library Section, MPLA

CHILDREN AND SCHOOL SECTION

Joy Riske conducted the meeting in place of Helen Hoyt. She introduced the guest speaker Wilson Rawls to the forty-four persons who had purchased tickets to the luncheon and read some comments from newspaper critics and magazine awards which have been given the movie.

The speaker, Wilson Rawls, author of "Where the Red Fern Grows" spoke for one and ½ hours on the subject "Dreams Can Come True". His talk told of his boyhood which is described so well in the story; how he was encouraged to write after his marriage, and the subsequent filming of the story by Lyman Dayton was a dream fulfilled which which few people are privileged to see.

Agnes Milstead followed the speaker with a personal remark on the town of Cokeville, Wyoming where the star, Stewart Peterson, lives. She drove through Cokeville in the spring and found that almost the entire population had gone to Utah for the premier showing of the movie.

Following the speech the business portion of the meeting was conducted. Georgia Shovlain of the Sheridan County Public Library, Sheridan, Wyoming was named Chairperson-elect. Marjorie Russell of Scottsbluff, Nebraska Public Library was chosen Secretary.

As the business agenda of the conference had been adjusted and reports had already been given on The Master Plan no further discussion was held in the section meeting.

The Chairperson Joy Riske suggested that school librarians be aware of the new MEDIA PROGRAMS PROGRAMS: DISTRICT AND SCHOOL forthcoming in January from AASL-AECT and suggested some of these ideas might be used for discussion at the Denver conference.

Reported by:
Dorothy Middleton and Helen Hoyt

TECHNICAL SERVICES SECTION

The MPLA Technical Services Section held its annual business meeting, November 4, 1974, at the Sahara Tahoe Hotel. Don Insko, Chairman,

presided. Officers for the 1974-75 year are: Carol White, Chairman; Harriet Rebuldele, Vice-Chairman/Chairman Elect, and Elizabeth Coffman, Secretary. A resolution submitted by Joe Edelen encouraging the Library of Congress to better meet the needs of the library profession by providing the library community with a set of "English only" LC proof slips was discussed and adopted.

Be it resolved by the members of the Technical Services Section of the Mountain Plains Library Association that the Library of Congress Card Division be encouraged to better meet the needs of the library community with a set of *English language only* proofslips. Reasons for this suggested change are:

1. Many librarians subscribing to the proofslips service use only the Roman alphabet slips, and many use only the English language titles.
2. There is a great deal of waste in paper by the libraries in not being able to use all the materials purchased.

That a copy of the resolution be forwarded to the President of MPLA, the Chief of the Library of Congress Card Division, and the Librarian, Library of Congress.

The meeting adjourned that everyone might attend the program jointly sponsored by the Technical Services Section and Junior Members Round Table. The program, "LC Cataloging, 1974" included Mrs. Elizabeth Tate, Chief, LC Descriptive Cataloging Division, Mr. Edward Blume, Chief, LC Subject Cataloging Division and Vern West doing the introductions.

Mrs. Tate covered the structure and functions of the Library of Congress and the Descriptive Cataloging Division. She also reported on the status of PL 480, NPAC and CIP. Brochures were available for the most recent LC publication, *Library of Congress Name Headings with References*. Always the proving ground for any national descriptive cataloging rules changes, the Library of Congress is now incorporating ISBD (M) in much of its current cataloging, and in answering questions on ISBD, Mrs. Tate directed the audience's attention to the Library of Congress *Information Bulletin*, August 2, 1974, as well as the recent American Library Association revised publication of *Anglo-American Cataloging Rules, Chapter 6, 1974*.

Mr. Blume remarked that unlike the Descrip-

tive Division which is organized by language, the subject Cataloging Division was organized for the most part by content, and went on to elaborate on its structure. He itemized the forthcoming publications: *Subject Headings Used in the Dictionary, Catalogs of the Library of Congress*, 8th ed., 2 vol., (also the introduction to the subject headings to be published with the title and as a separate)—mid-year 1975, German Federal law—currently in production, and the following publication schedules for LC Classifications: Classes U, V—1974, Classes, C, G—1975, Classes K, S—1976 and Class H—1977.

Primarily emphasizing subject headings, Mr. Blume noted that LC is shifting from Direct to Indirect geographical subdivisions. This change in concept will have major implications for all library catalogs, as will to a lesser degree such revisions as the announced future reconciliations for China-Taiwan, Woman-Women, and the long awaited change for Aeroplanes.

In response to questions from the floor, Mr. Blume stated that LC had tabled the idea of freezing the catalog, and that since the LC list of Subject Headings was now computerized, the possibilities for various retrieval approaches were limitless. He would also enjoy input from this region concerning the question of dual subject headings as outlined in the *Mountain/Plains Library Association Quarterly*, v. 18, no. 4.

Reported by:
Don Insko

ANNUAL REPORT FROM WYOMING REPRESENTATIVE

PROGRAM: During the 1974 year I attended most Wyoming Library Association meetings, reporting on the activities of the MPLA Board meetings. I received suggestions from the WLA Board concerning new programs for MPLA.

NEW PROGRAMS IDEAS INITIATED: The main activity for the year has been trying to recruit new members for MPLA. I have sent letters to public and school librarians urging them to join MPLA and outlining some of the activities which would be of benefit to them.

PROBLEMS ENCOUNTERED: The main problem in getting new members has been the lack of tangible usefulness of MPLA to the average librarian.

SUGGESTIONS FOR NEXT CHAIRMAN: For the

coming year, I recommend continued emphasis by MPLA and by the state Representative on making MPLA of real value to the individual librarian.

FINANCIAL REPORT: No money has been received or spent.

Dorothy Middleton
Wyoming MPLA Representative

REPORT OF THE MASTER PLAN TASK FORCE

I am pleased to present to the Mountain Plains Library Association the Master Plan for the Association as prepared by the MPLA Master Plan Task Force. In presenting this document to you, a brief history of its origin and preparation is in order.

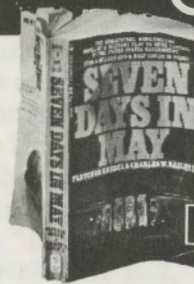
The Mountain Plains Library Association Master Plan had its real beginning in the Conference on Interlibrary Cooperation, held at Peaceful Valley in May 1973. However, its official beginning came as a result of a motion presented to the Executive Board of MPLA at its 1973 annual conference in Cheyenne, Wyoming. This motion, presented by the Planning Committee of the Conference on Interlibrary Cooperation, asked that a master plan of action be developed which would ensure the implementation of the recommendations of the various Task Forces which met and deliberated prior to, and at, the Cheyenne conference of MPLA. This plan was to be developed and ready for presentation to the membership at the 1974 conference of the Association in Lake Tahoe. The attached document contains this master plan.

The Task Force was officially appointed by Kay Lundgren, President of the Mountain Plains Library Association, in January, 1974 and held its first meeting in Denver on February 22, 1974. The members of the Task Force are: Mona Swanson, Brookings, South Dakota, Public Library; Dan Seager, University of Northern Colorado, Greeley; Kay Lundgren, ex-officio, President, MPLA; Wayne Johnson, Wyoming State Library, Cheyenne; K.L. Janecek, North Dakota State University, Fargo; Joseph Edelen, University of South Dakota, Vermillion; Evelyn Brewster, Colorado State Library, Denver; H. Vincent Anderson, South Dakota State Library, Pierre; Bob Carmack, chairperson, University of South Dakota, Vermillion.

Bob Carmack, Chairperson

Eds. Note: The Report was published in the last issue of the *Quarterly*.

ECONO-CLAD BOOKS



Ordinary paperbacks
become tattered and
unusable after a
few circulations

**OUTLAST
ORDINARY
PAPERBACKS**



Econo-Clad Books
remain strong and
durable up to
60 circulations

6 TO 1

Double your circulations and cut costs in half with Econo-Clad prebound paperbacks. Econo-Clad books give you the strength of a quality hardbound book at 1/3 to 1/2 the cost . . . while outlasting ordinary paperback books 6 to 1.

ECONO • CLAD BOOKS ARE DURABLE . . .
cases are made with Class A binders board covered with washable soil-resistant vellum cloth. The cover is firmly secured by a permanently flexible hot-melt glue, and further strengthened by a strong cloth spine backing.

ECONO • CLAD BOOKS ARE BEAUTIFUL . . .
and they feel beautiful, too! Cover colors are bright and exciting: yellow, maize, coral red, lime green, pastel blue, navy blue, and deep burgundy.

**ORDER
TODAY**

Please send more information regarding
ECONO • CLAD Prebound Paperbacks.

LIBRARIAN _____

LIBRARY NAME _____

ADDRESS _____

CITY, STATE, ZIP _____

AMERICAN PAPERBACK SERVICES

DIVISION OF AMERICAN BINDERY, INC.

507 Jackson Street * Topeka, Kansas 66603

1974 CONVENTION



The theme of the 1974 Convention was "A New Direction" and everyone came with a strong sense of expectation, with a subtle awareness that it was a special time, a time of "happening." Those who casually viewed conventioners would have identified the expectation with the surroundings, Lake Tahoe, gambling. They would have been wrong. People took advantage of the casino to be sure. But, it was a serious convention, even at times, a heated convention as people discussed the vehicle for change in MPLA, i.e. the Master Plan Report.

The first plenary session opened precisely on time at 7:30 p.m. Sunday evening, called to order by President Kay Lundgren. Following the customary and important introduction of exhibitors the guest speaker Raymond P. Lutz, Head of Graduate Program, Management and Administrative Science, the University of Texas at Dallas was introduced by President-elect Vince Anderson, State Librarian of South Dakota. In preliminary remarks prior to introducing the keynote speaker Mr. Anderson re-emphasized the "New Direction" theme of the conference. In referring to the area of the MPLA and the limited population base he said that to a certain extent librarianship in our region was at the mercy of the rest of the country. He indicated that he felt that we should be closely in touch with our professional needs "so as to counteract developments in other parts of the country that might lead us in directions that may not care to go." He said that this is a time of "great change, of great challenge, and of a great need for decisive action." Mr. Anderson introduced the keynote speaker referring to the need for dynamic control of professional librarianship within the MPLA region by professional librarians. He said that the

speaker was "a non-librarian who has had a great impact on libraries."

"Betting on the Future—Set Your Own Odds"

The keynote speech appropriately highlighted the "New Direction" theme of the conference. Dr. Lutz stated that he felt the theme was extremely appropriate since his experience with libraries—outlined as quite extensive by Mr. Adneron in the introduction—indicated to him that library science was at a crossroad. He said that this was a time of "great excitement" in librarianship; "an excitement exists now that must have occurred at Gutenberg's time when great change took place," he stated.

The speaker developed the idea that because of the demographic features of the MPLA region library services through networking was needed and essential. He outlines areas within the profession in which developments are occurring which will have great impact on the profession. These included, he said assessment of professional and technical skills, i.e. the human dimension which is becoming much more important to librarianship than in the past. More attention he said is also being placed on documentation, on job placement and job enrichment ideas, on the utilization of the handicapped. He assured his listeners that in the future greater specificity in delineating job descriptions and job skills and requirements will occur. He added that this will occur particularly with regard to the placement of administrators.

His words carried a familiar theme of warning when he said that there is competition of the dollar and warned the librarians present that in his experience with libraries and the institutions which house them "that the book (learning resource) is a postponeable purchase."

Dr. Lutz outlines two alternatives for the future in the library world. "First, implement your own plan," he stated emphatically; and remembering the setting in which the conference was taking place he added, "establish your own odds for success." He clarified his remarks reminding conference participants that "the best defense is a good offense. Be leaders. You have the choice to make a new world or opt for the status quo," he said. "Don't fight the modern, complex world of bureaucracy," he emphasized, "lead it." He explained that he was not talking about working hard at doing current tasks, although hard work is essential. He said librarians ought not to be overly

concerned with current things, with too much paper shuffling but "should manage; should change ideas and directions."

The keynote speaker spent some time outlining impediments to change. He discussed what he called "risk averters." These are people who recognize that in many cases there is little reward for a good job and bad results for failure or a bad job. Thus, they become afraid to take a clear stand or position and end up accomplishing or doing nothing. The speaker said that non-monetary rewards exist that people must focus in on. He suggested that such kinds of rewards are psychologically rewarding and necessary in a professional environment, i.e. the kind of environment in which the persons themselves have the dominant voice in controlling actions and directions. "If we are going to win (controlling one's own profession)," he stated, "we must control our own destiny."

Controlling one's own destiny requires extensive and serious planning the keynote speaker told the two-hundred and twenty-five librarians attending the conference. "Each professional in this room," he said, "should be able to predict what will happen (in their individual library programs) in the next five years." He stated that a five-year span of time is a very predictable quantity and suggested to the librarians present that they utilize the concept of a five-year plan in developing their library programs. The speaker emphasized greatly the need for planning in library management. He asked the librarians to consider what percent of their budgets went for program planning and then pointed out to them that I.T.T. Inc. places 60 percent of their top management's time in planning. He said that the need for planning can not be overemphasized but admitted that in many cases librarians were so busy putting out fires at their feet that they didn't have time to plan. He said that such situations must be reversed, and that we need to develop a planning system that will allow us to formalize problems and ideas and simulate possible alternatives to be used in solutions. "We have problems," he said speaking of libraries and librarians, "but we don't take the time to formalize them." Formalization of a problems is essential to its understanding and eventual solution Dr. Lutz stated. He also explained that the problems associated with libraries are very difficult and especially require formalization because "a library is a very complex system." "Complex systems are counterintuitive," he explained, "they are not necessarily logically

accurate." He said that complex systems do not allow one to consider problems associated with them and arrive at solutions solely by the use of logic. Logic may lead one into a situation in which the logic is valid but the conclusion is wrong because of some hidden or subtle secondary effects among libraries and networks," he stated, and explained that what was needed in librarianship was less reliance on logic in the solving of library problems and the use of empirical research. He warned the librarians that they existed in and dealt daily with the very complex systems which require the smooth interaction of all elements to be successful. "If system elements do not interact adequately," he said, "the whole system may fail."

In concluding his speech Dr. Lutz summarized broad problems in librarianship as he saw them. He said that no longer was it good enough for individual librarians to be competent but that in addition to personal competency librarianship must have organizations that will allow people to use their full capabilities and capacities. He said that people in library work must be inspired to see the need for planning and looking ahead. He said, "We can no longer just react! We must take the lead. Libraries are a fascinating world. Let people know what you are doing and how you are going to help them."

The 1974 MPLA Convention was different in that it was a working convention devoted primarily to the central theme of a "New Direction" through the proposal of the Master Plan. As a result the convention activity remained centralized around the Master Plan throughout the three days of the meeting. There were not a variety of subjects being discussed this year by a variety of committees and subcommittees as in last year's conference. The Master Plan remained at the forefront of everyone's conversation and consideration.

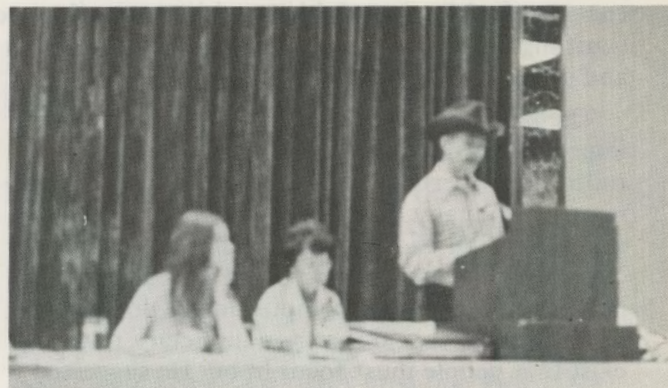
The second general session opened at 9:00 a.m. Monday with remarks by retiring Executive Secretary Dan Seager and Master Plan Task Force Chairman Bob Carmack. Dan Seager spoke to the membership regarding his retirement which came at the end of the conference. Mr. Seager said that he was pleased to be able to speak to the loyal membership and encouraged each person to continue their interest and participation in The Mountain Plains Library Association despite the current economic difficulties both in the association and in the country. Dan said, "As I go out of office I urge each of you to keep your membership up-to-date and to be active at developing ideas. We must

continue to provide the touchstone for professional librarianship in this region."

Following Mr. Seager Vince Anderson introduced Bob Carmack, Director of the University of South Dakota Libraries and Chairperson of the Master Plan Committee. Mr. Anderson referred back to his remarks of the evening before and those of Mr. Seager. He reminded those present that regional contact give each of us the opportunity to expand our professional backgrounds. "Our association has been on hard time," he admitted, and briefly outlined money, lack of strong professionals and leadership, and professional commitment as problem areas within the association. With an air of strong optimism, however, he reflected that the 1974 MPLA meeting was linked to the 1973 Peaceful Valley Conference and the 1973 Annual Conference in Cheyenne where considerations as to the future and direction of the MPLA were given extensive and serious consideration. "At Cheyenne," Mr. Anderson said, "we worked on the challenge of Peaceful Valley. At Tahoe we have the challenge of Cheyenne and also now of Nevada." He explained that the Nevada librarians were considering seriously the benefits to be derived from membership in the MPLA. "This is a great challenge we have from Nevada," Mr. Anderson stated. He went on to explain that other states in the MPLA were desperate for regional contact in order to supplement and compliment their state-wide library programs. "Our need for intra-state contact is desperate in South Dakota," Mr. Anderson said, "unlike Nevada, however, we don't have California to turn to." He exhorted the membership to consider the critical nature of the proceedings underway. "This whole convention is based on member discussion," he stated, "to decide if this plan indicates the way we want to go. Decide though!"

Following Mr. Anderson's introduction the Master Plan Chairperson Bob Carmack, Director of the University of South Dakota Libraries spoke briefly on the task force and its work. He introduced members of the task force which included:

- Mona Swanson—Brookings, S.D. Public
- Dan Seager—Univ. of Northern Colorado
- Kay Lundgren—Nebraska Western College
- Wayne Johnson—Wyoming State Library
- Jan Janecek—North Dakota State Univ.
- Joe Edelen—University of South Dakota
- Evelyn Brewster—Colorado State Library
- Vince Anderson—South Dakota State Library

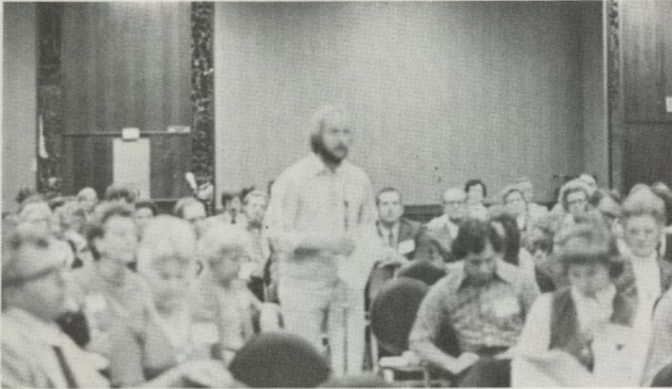


The Master Plan Report had been issued to the membership through the mail and had been published in the *MPLA Quarterly* and as a result Mr. Carmack said there was no need to go into detail explaining the document. He asked conference participants to refer to the three major goals of the task force as stated in the report. "I can only say," he said, "that this a vitally important document. We are really at the crossroads." He encouraged the members to give the master plan their most serious concern and to consider the long term needs of the library profession in the eight-state MPLA region.

The third general session was called to order at 9:15 a.m. on Tuesday morning, November 5, 1974. by President Lundgren. This session was a working business meeting taken up with reports from various representatives of the MPLA committees as follows:

Fiscal Officer Report--Joe Edelen submitted a Financial Statement, September 7, 1974--November 1, 1974, to the membership. He reported that the association has 498 personal members and 116 institutional members, thus a total emmbership of 614. Joe Edelen asked all MPLA members to encourage advertising in the *Mountain Plains Library Association Quarterly*. He distributed dues forms and asked for payment at the convention if possible and encouraged support for the scholarship fund. He encouraged every member present to try to get one more member.

Executive Secretary Report--Dan Seager appealed to the group to give the fiscal officer, Joe Edelen, their dues and contributions to the association. He also reported the following results of the voting: New officers are Gus Hanniball, vice-president; president-elect; and Helen Hoyt, secretary.



Scholarship Committee--Agnes Milstead presented a report from Ruth McMartin, chairman of the scholarship committee. She stated that due to lack of adequate contributions no scholarship was given this year, but hopefully there will be one given next year. Melodie Kuehm, a past recipient of the scholarship reported to the convention the significance the scholarship played in her career. She encouraged support of the scholarship program.

Editorial Board--John Christ reported that the main problem confronting the publication is the financial situation. However, he did indicate that the publication will soon be on a sound financial base. The *Quarterly* has been recognized as a quality publication, and John Christ asked the members to submit materials relating to activities in the area to him.

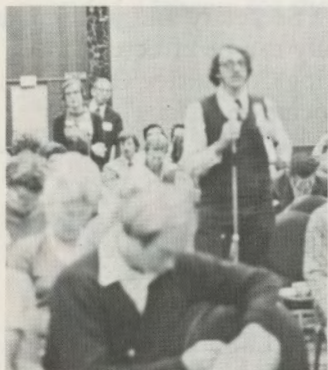
Constitutional and By-Laws Committee--Gus Hanniball moved that Article IV- Officers be revised. Executive Secretary read Executive Secretariat. Sterling Albright seconded the motion. Bob Carmack moved to table the motion. Joe Anderson seconded the motion. The motion was defeated and the original motion passed. Gus Hanniball moved that Article V--Executive Board, Part 4(a), (b), and in the By-Laws, Articles III I, III 2(a), III 2(f), and III 3, be revised to change *Mountain Plains Quarterly* to read *Mountain Plains Library Association Quarterly*. Mona Swanson seconded the motion. The motion passed. Gus Hanniball moved the By-Laws, Article III--Publication be revised in Part 2(a) to the *Mountain Plains Library Association Quarterly* Editorial Board shall consist of five members appointed by the Executive Board. Dick Neuman seconded the motion. The motion passed. Gus Hanniball moved that the By-Laws, Article V--Mail Ballots, Part 2 be revised to, Ballots shall be

returned to the Executive Secretary and will remain sealed until an official tally can be effected in the presence of the Nominating Committee Chairman; or in his absence, an Association Officer. Helen Williams seconded the motion. The motion passed.

Joe Anderson asked the membership of MPLA to consider some ongoing action in ALA. He asked that agenda concerns of library development throughout the country be considered. State representatives were asked to contact their State Association President, State Librarian, and their governors in order to ask each person to write a letter supporting the inclusion of library support on the agenda for the 1975 Governors' Conference Agenda. This agenda is made in January so speed is important. Letters should be addressed to Brevard Crihfield, Council of State Governments, Iron Works Pike, Lexington, KY 40511.

As time passed Sunday and Monday one could feel the atmosphere tense as the time to discuss the Master Plan report in open session drew near. After the members had broken into state groups to discuss the critical document the state representatives reported on state deliberations in the document and general floor discussion was opened up. Discussion was lively as at times three and four people lined up waiting their turn to speak into the floor microphones. Problem areas in the document centered on the proposed dues structure and on a concern with the role that The Western Interstate Commission for Higher Education (WICHE) would play.

State Representative Reports on Master Plan--Virginia Voucher reported for Colorado that they wanted MPLA to continue as an organization and to continue on a similar structure. In general they agreed with the plan except the dues structure. Dick Neuman passed for Kansas. Jerry Kaup said Nebraska supported the plan except membership. B.J. Mauseth agreed with integrated dues and the general plan for Nebada. Carl Koehmsteat said North Dakota agreed with the plan. Mona Swanson said South Dakota agreed but questioned the dues structure. Gus Hanniball reported that Utah has a diversity of views on what MPLA is supposed to do. They felt it is desirable to have MPLA even though it is not a strong association. They felt the task force worked well, but the role of MPLA is as diverse as the number of members. Dorothy Middleton said Wyoming did not support the integrated dues or the increase in the dues. She also said they were not in favor of supporting WICHE.



They needed more facts and data before they could support the plan.

In attempting to clarify the situation Bob Carmack said that the Master Plan Task Force would like the membership to substitute Executive Secretary in place of WICHE. He said a state does not need to be a member of the WICHE planning program to be a participating member of the proposed MPLA-WICHE contractual arrangement. Bob Carmack moved the acceptance of the Master Plan as presented by the Master Plan Task Force. Evelyn Brewster seconded the motion. Vinc Anderson moved the following rules for discussion: (1) all motions be presented to the podium in writing, (2) all discussions be held to three minutes at a time per subject with no person speaking more than once until all speakers are heard, (3) that discussion per area be limited to fifteen minutes; and (4) each speaker give his name and where he or she is from. Hallie Gunn seconded the motion. The motion passed.

Don Trottier moved a substitute motion which stated that MPLA be disbanded:

That the eight Mountain Plains State Library Associations appoint one representative each to a Mountain Plains Program Committee.

That Idaho, Montana, New Mexico, Arizona, Oklahoma, and other likely states also be invited to send a representative to the Mountain Plains Program Committee.

That the Mountain Plains Program Committee appoint a conference manager.

That the Mountain Plains Program Committee and conference manager be charged with planning and executing a financially self-sustaining annual conference complete with exhibits for librarians and other interested persons.

That the *Mountain Plains Library Association Quarterly* continue publication as long as it is financially self-sufficient.

That the *Mountain Plains Library Association Quarterly* editor be appointed and assisted in policy matters by an editorial board composed of one representative from each of the eight Mountain Plains states.

Buckley Barrett seconded the substitute motion. After a brief period of discussion the substitute motion was defeated.

Misunderstanding occurred regarding the change a state would have to pay WICHE. Clarification was given on the \$9,000 to be paid to WICHE. It is an access fee of \$2,000 from each state who is not a WICHE member and a \$1,000 fee from MPLA.

After considerable discussion the question was called. Voting was done by a count of those present. Ninety-seven voted for acceptance of the Master Plan and 19 voted against adoption of the Master Plan. Thus, the motion to adopt the Master Plan passed. Following passage of the plan special recognition was paid to Bob Carmack and members of the Master Plan Task Force.



The Fourth Plenary Session, the Awards Banquet, paid special tribute to individuals who had worked hard for the success of the Mountain Plains Library Association, Kay Lundgren paid special thanks to Secretary Donna Jones and President-elect Vince Anderson. Representing the Association Ford Rockwell paid special tribute to retiring Executive Secretary Dan Seager for his fifteen years of devoted service. Dan received his gift an engraved silver tray amid a standing ovation from conference participants. Recognition was also paid to Phoebe Hayes who also received a "Certificate of Recognition," as well as to Kay Lundgren for her devoted service. Hap Morehouse presented an honorable mention award to Carl Gaumer and recognized Vern West and the JMRT for their train arrangements. Following the presentation of awards a local historian Stanley Paher presented an interesting slide presentation on "Ghost Towns in Nevada and the West."

President Lundgren called the fifth and final general session of the 1974 Conference to order at 9:15 a.m. Wednesday morning. Reports from state representatives and section chairmen were given as follows: Don Insko reported for the Technical Services Section. President Lundgren then introduced the new section officers (listed in this order Chairman, Vice-Chairman, and then Secretary): Children and School Library—Joy Riske, Georgia Shovlain, Marjorie Russell; College and University—Carol Koehmstedt, Bob Runyon, Alvina Desjardins; Junior Members—Janice Beck, Chuch Current, Paula Smith; Public Library—Shirley Flack, Wilma Brooks, Mary Petterson; State Agency—Susan Kling; Technical Services—Carol White, Harriet Rubelia, Elizabeth Kopfman.

Paul Knoblich, Resolutions Chairman, presented the following resolutions:



RESOLUTION 1—The MPLA membership extends its sincere appreciation to local arrangements chairperson, Dr. Larry Crandall, to his committee, and to the Sahara Tahoe Hotel for giving of their time and themselves to assure the Association of a fine, comfortable, and smoothly run annual convention.

RESOLUTION 2—The Master Plan Task Force and its chairperson Bob Carmack are highly commended for devoting numerous hours and energy toward the successful development of an articulate *New Direction* for the Mountain Plains Library Association.

RESOLUTION 3—Carl Gaumer Reference Service, Micro-Card Editions, and the MPLA/JMRT Tahoe Committee are heartily thanked by the 105 Amtrack passengers for initiating and planning a well-organized, fun-filled journey to Lake Tahoe.

Joe Edelen moved the following revision in by-laws, Article I be adopted:

Dues:

1. Dues of the Association:

(a) For individual members, dues shall be computed on a sliding scale based on the annual salary received by the member during the year:

\$8 base dues with one (1) dollar added for each \$1,000 over the \$8,000 base salary, to a maximum of \$25,000 annual salary.

(b) For institutions, dues shall be computed on a sliding scale based on total annual library budget:

\$25,000 and under	\$10,000
\$25,000-\$49,999	\$20.00
\$50,000-\$99,999	\$30.00
\$100,000-\$199,999	\$40.00
\$200,000-\$399,999	\$50.00
\$400,000 and up	\$100.00

- (c) State Library Associations.....\$40.00
 (d) Library Trustees, Retired Librarians, Library
 School Students.....\$5.00
2. Annual dues shall be due and payable the first of
 January of each calendar year.
 3. For members attending the annual meeting, there
 may be a registration fee fixed by the Executive
 Board.

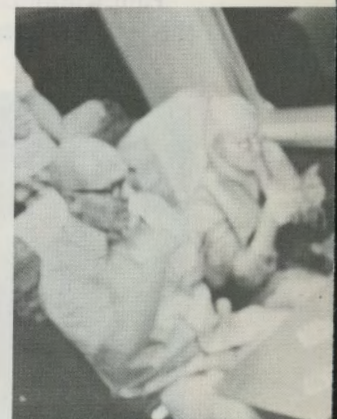
Vinc Anderson seconded the motion which passed after brief discussion. Don Trottier moved that MPLA's fiscal officer be directed to report to the membership as soon as possible and no later than the 1975 annual conference data concerning all pertinent costs of servicing the membership. The motion passed and it was announced that the new dues schedule is in effect immediately upon adoption.

A motion by John Christ was passed recommending that an ad-hoc committee be established to function for as long as is required to develop an evaluation of the Report of the National Commission on Libraries for the Mountain Plains Library Association Region and that their evaluative statement be presented for consideration to the membership at the 1975 convention. President Anderson appointed the following committee to examine the Report of the National Commission on Libraries: Bob Malinowsky, chairman; Ron Stump, Dorothy Middleton, and John Christ. President Anderson adjourned the meeting at 10:20 a.m.

Joe Anderson announced for the information of the membership that Friday, November 8, there will be a ballots/spires demonstration by Elinor Montigue at the University of Nevada Library at Reno. President Lundgren then recognized the fact that librarians from 11 states were represented at the conference. Evelyn Brewster moved the association go on record with a special vote of thanks to Bob Carmack for his work on the Master Plan. and President Lundgren thanked Larry Crandall and his committee for making local arrangements and Paul Knoblich for being resolutions chairman. Vinc Anderson moved for a standing vote of thanks to the Master Planning Committee. The motion was seconded and passed.

Finally, President Lundgren presented the gavel of the Presidency of the association to Vinc Anderson who after brief remarks in which he pledged to work for the Association and asked others to do so also brought the convention to a close.

MORE CONVENTION P



PHOTOS



1974 CONVENTION

EXHIBITORS AND REPRESENTATIVES

- | | |
|--|---|
| <p>1 University of Nevada Press
Ms. Barbara Mello</p> <p>2 Ebsco Subscription Services
Ms. Juanita O'Neill</p> <p>3 3M Detection Systems
Mr. Robert D. Hughes</p> <p>4 Blackhawk Films
Mr. Frank Roberts and Ms. Jean Bryant</p> <p>5 Purnell Educational
Mr. Richard D. Lewis</p> <p>6 The Larc Association
Mr. Michael J. Wagner</p> <p>7 Eye Gate House
Mr. Al Soskin</p> <p>8 Field Enterprises Educational Corporation
Mr. Paul Rafferty</p> <p>9 University Products, Inc.
Mr. & Mrs. David Magoon</p> <p>10 Hasco, Incorporated
Mr. Doug Scott</p> <p>11 Films, Inc.
Mr. J. Dale Cooley</p> <p>12 F.W. Faxon Co., Inc.
Mr. John C. Van Dyke</p> <p>13 Gaylord Bros., Inc.
Mr. L.A. Ledger</p> <p>14 Encyclopedia Britannica Educational Corp.
Mr. James Wilson</p> <p>15 Doubleday & Company, Inc.
Mr. Evans Sibert</p> <p>16 Grolier Educational Corporation
Mr. William Neuman</p> <p>17 The Gerstenslager Company
Mr. A.E. Butts</p> <p>18 Josten's Library Services Division
Mr. Frank A. Kendall</p> <p>19 Northwest Binding Company, Inc.
Mr. Gordon A. Jones</p> <p>20 G. P. Putnam's Sons
Mr. Gordon A. Jones</p> | <p>21 Choice
Mr. Joseph de Berry</p> <p>22 Unique Book Stall & Daves Printing
and Publishing
Ms. Sarah Brackett</p> <p>23 McGregor Magazine Agency
Mr. C. William Carroll and Ms. Rita Carroll</p> <p>24 The Bake & Taylor Co.</p> <p>25 Mr. Bill Hartman</p> <p>26 Bro-Dart
Mr. N. Moniz and Mr. M. Crowford</p> <p>27 McGraw-Hill Book Company
Mr. Frank Goodall</p> <p>28 Carl Gaumer Reference Service
Mr. Carl M. Gaumer</p> <p>29 Gordon's Books, Inc.
Mr. Gordon W. Saull</p> <p>30 ACI Films, Inc.
Mr. Don Greene</p> <p>31 Quality Books, Inc.
Mr. Dick Caverly</p> <p>32 Xerox University Microfilms
Mr. Jim Drummond</p> |
|--|---|

SOME POETIC THOUGHTS ON THE CONVENTION

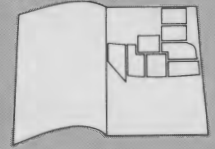
On Finding a Convention Annex

In quick remark directions given
I played the game and followed
It brought me to my starting place
Less gamely then, I swallowed
Pride and asked again the way
For people such as I, no less
Intelligent can stray;
And social expertise eludes
Some men endowed in other ways

Anita Norman

MOUNTAIN/PLAINS LIBRARY ASSOCIATION QUARTERLY

News & Events



REPORT OF THE 1974 NEVADA LIBRARY ASSOCIATION CONVENTION

Reported by Barbara J. Mauseth,
State Representative

NLA for ERA – by membership action, the Nevada Library Association went on record at its annual meeting as a supporter of the Equal Rights Amendment by passing a resolution which said, in part;

“Whereas it has been said that 80 percent of librarians are women and 80 percent of library administrators are men, therefore, be it resolved, that the Nevada Library Association endorse the Equal Rights Amendment to the Constitution of the United States.”

In other action, \$1,000 was approved for use in preparing a strategy paper concerning manpower; support for the ALA Washington Office was approved, and \$750 was made available for purchase of 50 copies of the preliminary draft of Stanley Paher's *Nevada Books and Authors*. The draft will be used by libraries of the State as a checklist and is expected to result in a union list of holdings.

Affiliate membership with the California Library Association is now possible for NLA members at \$15 per year, as announced by Stefan Moses, Executive Director of the CLA. Planning is going forward by NLA to provide reciprocal affiliate member status to CLA members.

Public service announcements relating to use of libraries were previewed “in the rough” by NLA members. Bob Carroll, chairman of the Public Library Association of Nevada – Nevada Association of Library Trustees section of the NLA, showed the films which his firm prepared, and announced that they would be shown throughout the State between January and April, during the legislative session.

Another highlight of the conference was the presentation to Governor Mike O'Callaghan by the Canadian Consul-General, Dr. Robert Adams, of 40 films of the Canadian Film Board. The films were accepted by the Governor on behalf of the newly initiated Nevada Library Media Cooperative, funded by federal LSCA-Title I.

Carrying out the theme of “Hustling history” became quite physical as several of the hardier members participated in a walking tour of the historical mining town of Tonopah, site of the conference. Less hardy folk provided an enthusiastic audience for a variety of slide presentations and helpful hints relating to local history endeavors.

A highly successful “night people's film festival” and workshop on the “Shut in or shut out” were additional highlights of the 1974 annual Nevada Library Association meeting.

LIBRARY ACTIVITIES CALENDAR

January, 1975

- 24 Colorado Library Association Executive Board Meeting. Colorado State Library, 9:30 a.m.
- 31 University of Northern Colorado Midwinter Conference. Greeley. Contact: Terry Hastings, Scheduling, UNC, Greeley 80639

February

- 7 Colorado Council For Library Development. Colorado State Library
- 13 Colorado Chapter, Special Libraries Assn. Business meeting and program. Colorado State Library, 7:30 p.m.
- 20-22 Colorado Media Convention (CASL/CAVA) Broadmoor Hotel, Colorado Springs

March

- 15 Colorado Chapter, Special Libraries Assn. Tour and lunch. Colorado State University, Fort Collins

- 21 Colorado Library Association Executive Board Meeting. Place to be announced.

April

- 4-5 Federal Documents Regional Workshop (Special Libraries Assn., Colorado and Rio Grande Chapters) University of Colorado, Boulder
- 13-18 Association for Educational Communications & Technology national convention. Dallas
- 13-19 National Library Week
- 20-22 Storytime Workshop. Fort Collins
- 21-25 Colorado Public School Week
- 24-25 Interlibrary Loan Workshop. Place to be announced.
- 25 Colorado Library Assoc. Executive Board Meeting. Place to be announced.
- 29-May 1 Rocky Mountain Book Fair. Denver

ERIC SEEKS HELP

Are you willing to share with others what you've learned, experienced, and written in the field of education?

Practitioner materials from the field – from schools, learning resource centers, libraries, and other places where education is happening – are being actively sought by the ERIC Clearinghouse on Information Resources, a part of the Educational Resource Information Center (ERIC).

The focus on practitioner-originated materials from teachers, administrators, librarians, and others working directly in education is reflected in the change beginning in January 1975 of the title of ERIC's main catalog from *Research in Education* to *Resources in Education*.

Although the national ERIC system was set up in the mid-60's by the Department of Health, Education, and Welfare mainly to disseminate research-related materials, its purpose has shifted over the

years to include and feature practical publications — “how to do it” papers, speeches, conference proceedings, reports of classroom activities.

As part of this shift in purpose, the ERIC Clearinghouse on Information Resources, located in the Stanford Center for Research and Development in Teaching, School of Education, Stanford University, is increasing its requests for practitioner-produced materials in the following areas: Print and non-print learning resources, instructional films, learning resource centers, educational television, programmed learning, library technology, computers, simulation and gaming, microforms, instructional materials centers, radio, communications satellites, information sciences, audio and video recording, multimedia, education and training of library personnel, systems approaches to teaching, instructional development and the operations of school and university libraries.

People active in these fields are asked to submit two legible copies of materials they have produced. The copies may be type-set, typewritten, Xeroxed, or mimeographed, provided that they are easily readable. ERIC makes available microfiched copies of the documents so they must be printed with clean type in sharp contrast to the background. Dittos will not reproduce.

Abstracts of the documents accepted by the Clearinghouse are printed in Resources in Education (RIE). Readers of this monthly catalog are then able to purchase microfiched or Xeroxed copies of the total documents from the ERIC Document Reproduction Service. It is important that you give ERIC the right to reproduce your materials so they can be made available to others. If you do not wish to grant a copyright release, then ERIC will still announce the availability of the document from its original source.

For more information about ERIC, and about how you can help others in your field to become better educators, write: The ERIC Clearinghouse, Stanford Center for Research and Development in Teaching, School of Education, Stanford University, Stanford, California 94305.

BICENTENNIAL DISPLAY PACKAGE FOR LIBRARIES AND SCHOOLS

The People's Bicentennial Commission (PBC) has produced a complete Bicentennial display package of books on the American Revolution, “In the Minds and Hearts of the People.” The display, especially suited to library and school use, contains eight large posters based on quotes from the founding fathers and mothers, thirty reproductions of Revolutionary Era engravings, captions and headlines describing the major events and themes of the American Revolution, and a Syllabus and Study Guide compiled by Dr. Page Smith, PBC senior staff historian and a Bancroft award-winning author. “In the Minds and Hearts of the People” can be ordered for \$20.00 from the People's Bicentennial Commission, 1346 Connecticut Avenue, NW, Washington, D.C. 20036. (202) 833-9121.

PEOPLE — NEBRASKA

Gerald Rudolph, New UN-L Library Director

Dr. Gerald A. Rudolph, University of Nebraska-Lincoln library director, brings new leadership and new ideas to the Nebraska library scene.

The UN-L library, he stated, houses the largest collection in the state. Making that collection available to the people of Nebraska is Rudolph's goal.

NLC Welcomes New Coordinator

Mr. James C. Neil was recently selected for the position of Southeastern Network Coordinator and began working September 16.

Jim, an Illinois native, retired from a twenty year Army career only to embark on a new interest and second career — library science. A graduate of the University of Nebraska - Omaha, Mr. Neil received his Master of Library Science Degree from Kansas State Teacher's College, Emporia.

Mrs. Margy Martin, Chairperson of the Panhandle Library Advisory Council Announced recently that Mrs. Mavis

McLean of Alliance has been selected to fill the newly created position of Director of **Library Service for the Institutionalized Patron**. She began working on September 1.

PEOPLE — UTAH

Ken Neal, media specialist who has been serving with Salt Lake City District, is the newly appointed Media Specialist with the Utah State Board of Education Office, and will be handling the media program, integration in the schools. The **Mediator**, editor last year by Kathy Wallentine, will be published under a new heading, **The Curriculum Mediator**, with **Dorothy Wardrop** as its editor. **Kathy Wallentine** is serving as a media specialist in Jordan School District.

Glenda Rhodes, who was on leave last year from Salt Lake City Public Library while doing graduate study at the University of Texas at Austin, has returned to her post as head of the Young Adult Dept. at SLCPL. Miss Rhodes was the recipient of two scholarships in the course of her year's study . . . The newly appointed head librarian at SLCPL's Chapman Branch is **Paula Hock**, who joined the staff on August 12; Ms. Hock is from Bloomsburg, Penna., and has an MS. in Library Science from Simmons College in Boston, Mass. She has had experience in college libraries, including a couple of months in Costa Rica . . .

Mrs. Judy McMahan, new librarian at Cache Public Library, has appointed two assistant librarians: **Mrs. Jerry Aldrich**, who will concentrate on children's work, and **Mrs. Marie Olsen** of Hyrum, who will work with adult book selection, programming, public relations . . .

Appointed to succeed **Mrs. Lucy Spackman** librarian at Richmond Public Library, upon her retirement, is **Radell Johnson** of Richmond.

New District Media Coordinator with Salt Lake City Schools as of October 18th, is **Donna Delchambre**, former Librarian at Cottonwood High School in Granite District . . . October 1 marked the debut of **Janice N. Ricciardi** at the Information and Reference Center at Salt Lake County Whitmore Library. She has worked at the Standard Oil Library in San Francisco, at the University of Utah

Marriott Library, and at the Community School Library in Iran . . . An open House on November 4 in the Friends' Room of the BYU Lee Library honored **Madelaine Teglassy** on the occasion of her retirement. Mrs. Teglassy has worked with the Library as a translator for 13 years, having left her native Hungary as a refugee, and come to the U.S. via Argentina and Canada.

S. Lyman Tyler, former Director of Libraries at B.Y.U., and present Chairman of the Indian Education Committee and head of American West Center, University of Utah, has recently published a book entitled **A History of Indian Policy**, available in paperback from the Superintendent of Documents, Gov. Printing Office, Washington, D.C.

We received news of changes in personnel at the Eccles Medical Sciences Library U. of U. **Margaret Moore**, Extension Librarian, has resigned, accepting the position of Music Librarian at Northern Illinois State University, De Kalb, Illinois. **Nina Dougherty**, who succeeds her as Extension Librarian at the Eccles Library, comes from a position on the staff of the Middleton Library, University of Wisconsin; she was also formerly a coordinator of rural public libraries under the Nebraska Library Commission, Lincoln, Nebraska . . . **Melissa Litton**, recent graduate of Case Western Reserve University School of Library Science, has joined the Eccles staff as Assistant Reference Librarian . . . **Karen Butter**, who holds an MLS from Kansas State Teachers' College, Emporia, Kansas, is Eccles Medical Sciences Library's new Assistant Extension Librarian . . . **Philip Kapfer, Ph.D.**, has been appointed Coordinator of the Learning Resource Center at the Eccles Library; has been an associate professor in the Graduate School of Education and in the Bureau of Educational Research at the U. of U. He received his graduate training at the University of Northern Iowa, Cedar Falls, and Ohio State University . . . **Richard S. Dick** has been appointed Programmer / Analyst for the Language Resource Center; he is a graduate of Case Western Reserve University School of Library Science and has worked with Univac in Salt Lake City as a programmer.

Paul G. Jacobson, formerly the film librarian at the Midvale Headquarters of Salt Lake County Library, has been appointed librarian at Kearns Branch of the System, succeeding **Doug Hindmarsh**, who is the new reference librarian at the new Whitmore Library . . . Smithfield Public Library Board of Trustees has some new members; retiring board members **Elliott Thornley, June Budge, and Fred Berg**, whose efforts for the library over a number of years' service won the thanks of citizens, have been replaced by **Kenneth Roe, Deann Chambers, and Keith Polsen. Sybil Packer** has been appointed to fill the unexpired term of **Bette Saxton**.

Donald K. Nelson, Director of libraries at BYU has been appointed by Governor Rampton to the Telecommunications Council of the Federation of Rocky Mountain States, and will act as chairman of the Council's Regional Information Network Group Committee . . . **Richard J. Rademacher**, Director of SLCPL, was recently appointed to the ALA Scarecrow Press Award Jury for 1975; the Award will be made to an American librarian to recognize an outstanding contribution to library literature issued during the three calendar years preceding award presentation. Mr. Rademacher is one of six U.S. librarians appointed to adjudicate . . . **Mrs. Bernice Cox** was recently chosen as one of five women honored for their contribution in leadership roles in the community by the Orem Chapter of the American Association of University Women . . . **Helen Molyneux**, member of the staff at the Midvale Headquarters of Salt Lake County Library, is a recent recipient of the "Courtesy is Contagious" Award of the Utah Public Employees Association, Salt Lake County Division.

PEOPLE — SOUTH DAKOTA

McKay Honored at Vermillion

Mercedes McKay, State Librarian for over 30 years and now retired, was honored recently at the fifth annual USD Alumni Achievement Awards event.

She has received honors and awards from numerous organizations, including the Gus Zachte Award for outstanding

services to the blind and visually handicapped of South Dakota. The South Dakota Library Association has established a scholarship in her honor, and the South Dakota Association of Public School Boards has awarded her the 1973 School Bell Award for service provided the public schools of South Dakota.

Miss McKay attended Sioux Falls College from 1921 to 1923, and then transferred to USD, where she received her B.A. degree in English and Economics in 1925. She also earned her M.A. degree in Business Administration from USD in 1929. Her Masters in Library Science was awarded by the University of California at Berkeley in 1939.

Miss McKay served as instructor of English and Latin at the Violin Public Schools from 1925 to 1928, as an accountant and bookkeeper with the Sioux Falls Gas Co., from 1929 to 1933, as an English instructor at Jefferson Public Schools from 1933 to 1935, and at Sioux Falls Mark Twain School.

She joined the South Dakota Library Commission in 1935.

New librarian Jeanette Hofkamp began duties at the Moody County Public Library September 3. She received her Certificate of Library Science from the University of Utah. She has attended college at Augustana, Dakota State College, and Mankato State College.

Before moving to Flandreau in 1966, she taught school in Minnesota and Sioux Falls, and taught in a rural school in Moody County for one year after her move there.

Mrs. Carol Davis of Sturgis, who believes library services are for everyone and not just for bookworms, was honored recently as South Dakota's "Innovative Librarian of the Year."

Mrs. Davis, head librarian in Sturgis since the retirement of Mrs. Mabel Butler in 1966, has been a resident of Sturgis since 1947.

Among the programs she instituted at the local library that were cited in her award presentation was the cooperative project, now in its fourth year, between the City, the County and Meade 101 school district for joint library services in

an effort to eliminate duplication of services and to reduce library costs.

Also cited were the local library's service to shut-ins and its volunteer program. The library provides material to persons confined in their homes as well as to the local nursing homes and volunteers, including some RSVP (Retired Senior Volunteer Program) workers, now devote a total of about 30 hours of service a week to the library. One volunteer, Paul Ross, a retired Fort Meade VA Hospital employee, works at the Library every day.

Noting that the library is supported by public funds, Mrs. Davis said her philosophy is to make library services as accessible as possible to all persons. "Everyone is entitled to library services," she declared, "and we try to provide them as economically as possible."

Mrs. Nadine Crone, Librarian at the Cozard Memorial Library in Chamberlain, was elected secretary-treasurer of the public library division at the South Dakota Library Convention.

Named president of the division of the South Dakota Library Association was Janas Olson, Mitchell librarian.

Glenn Sundvold, head librarian and educational media director at Mount Marty College, was elected president of the academic library section of the South Dakota Library Assn.

"Library Trustee of the Year" Award Made to Mrs. Aubrey Sherwood

Mrs. Aubrey Sherwood received a special recognition at the annual South Dakota Library Association convention at Spearfish, honored as Library Trustee of the Year.

The recipient has spent 37 years in the interests of the local library. Mrs. Blordahl read letter of endorsement of the nomination by local persons.

In responding to the presentation Mrs. Sherwood recalled the years in library development here, from a shelf of a few donated books in the variety store of Fred Brewer to the new building with 30,000 volumes. She likened the

development to the grain stacks she remembers her father making on the farm in Minnehaha county, laying the shocks, butts out, round and round a narrowing circle to the topping he gave the stack. The years and library development had gone round and round for her, she said, the award a topping she greatly appreciated.

PROGRAMS – NORTH DAKOTA

The Divide County Public Library at Crosby, North Dakota and the Elementary School in Crosby have joined their Library facilities in a new building. The library is the first combined library to plan, construct and operate a joint Public and School Library. It is working out very well for both the public and the school. The Library is joined to the school by a corridor and has a separate entrance for the public. Free brochures are available for a stamped addressed envelope.



PUBLICATIONS

The F. W. Faxon Company, Inc., of Westwood, Massachusetts, has introduced the **Serials Updating Service Quarterly**, a quarterly newsletter containing the most current, up-to-date information on various serials' titles. In alphabetical order by periodical, all changes (title, frequency, publisher, etc.) and bibliographic irregularities (additional volumes, combined issues, delays in publication, claim time limits, etc.) are reported as Faxon is made aware of them. The **Quarterly** reflects the changing state of the periodical world; it is a cumulation of entries which previously appeared in the **Serials Updating Service** monthly newsletters. While the monthly news-

letters are available only to selected, qualifying Faxon customers, the **Quarterly** is available to all who wish to subscribe. Issues are published in May, August, November, and February, at a cost of \$7 per year; \$13.50 for two years; and \$20 for three years. Subscriptions are accepted on a calendar-year basis only. Order from the Publications Division, F. W. Faxon Company, Inc., 15 South-west Park, Westwood, Massachusetts 02090.

Free Sample of Library Security Newsletter Available

A free sample of the new **Library Security Newsletter** will be available to librarians who request one on their letterhead.

This new bimonthly is devoted exclusively to problems of book theft and theft prevention in the library, fire hazards in libraries, vandalism and willful mutilation, non-return of overdue materials, preservation of materials, and related areas of library security.

To obtain a free sample, write to: **Library Security Newsletter**, Haworth Press, 130 West 72nd Street, New York, N.Y. 10023.

The Veterans Memorial Public Library of Bismarck, North Dakota has announced publication of an **Index to the Mother Earth News**, covering all issues of **The Mother Earth News** from January, 1970 to May, 1974, issues numbered one through twenty-seven. The index, which sells for \$3.50, provides separate author, title and subject access to the articles appearing in the magazine. Where significant, letters to the editor were analyzed and indexed, so coverage is quite comprehensive.

The Mother Earth News represents a vast collection of know-how valuable to anyone wishing to live a more self-sufficient life, with many articles that are in demand by the general public in search of information on living off the land and learning forgotten skills. The Veterans Memorial saw the need for this index simply to serve its own customers. Library Director Jim Dertien learned that the editors of **The Mother Earth News** were planning an index for publi-

cation in 1975. He decided to proceed with the preparation of the current release as an interim index until such time as the **News** issues its own. It was felt that many libraries and individuals would welcome this index for its value in locating information contained in the magazine.

The Library is selling the index at a close-to-cost rate of \$3.50 per index. Any funds left as profit will be contributed to **Mother's Research Center**, the operation that makes the **News** possible.

Individuals or libraries wishing to purchase a copy of the index should send payment of \$3.50 per copy to the Veterans Memorial Public Library, 520 Avenue A East, Bismarck, ND, 58501.

For Your Information

"Free Poster, Charts, and Maps — Sources for Over 500 Bulletin Board Items" has been created by Dale E. Shaffer. It's a source book for teachers and librarians. Available for \$2.95 from Dale E. Shaffer, Library Consultant, 437 Jennings Ave., Salem, OH 44460. (from **American Libraries**).

ORDER YOUR
MAGAZINE SUBSCRIPTIONS...

ONCE AND FOR ALL!

Save hours and dollars — time and money . . . place one order and receive one invoice from the world's only fully-automated library magazine subscription agency. As a Faxon customer, you'll receive the benefits of our library information service; FACS, our new automated claims system; our Serials Updating Service Bulletin; and much more. For a full description of our capabilities, write for a copy of our *Service Brochure and annual Librarians' Guide to Periodicals*, or call toll-free — 1-800-225-7894.

Library business is our only business — since 1881.



F.W. FAXON CO., INC.

15 Southwest Park, Westwood, MA 02090

Librarians working with children, as well as teachers and parents, will take a special interest in the bibliography on "Helping Children Through Books; a Booklist for the Seventies" by Helen Keating Ott. The books meet the criteria of good books for children and are exciting, interesting stories in themselves, **suitable for any child**. In addition, they present certain "problem situations" which are introduced naturally and convincingly. They do not moralize.

Mrs. Ott, formerly Children's Librarian for the Mansfield, Ohio, Public Library, is past President of their Board of Trustees. She has grouped nearly 300 titles according to topics and by age groups (primary, intermediate, and junior). An author-title index is provided, as well as suggested Dewey classification and subject headings.

General topics cover Living with oneself, Living with others, Broadening one's friendships, and Understanding some special concerns.

Subdivisions zero in on specific issues, such as accepting oneself as one is (abilities, limitations, appearance, fears), living with one's family (new baby, sibling rivalry, grandparents, etc.), understanding ethnic groups (American Indians, black American, etc.), and special concerns (hospitalization, death, religion).

Available at \$1.75 (prepaid) from the Church and Synagogue Library Association, Box 530, Bryn Mawr, Pa. 19010.

The second volume in the University of Utah Marriott Library Bibliographic Series, **Black Bibliography**, is complete and is available for distribution. The 850-page volume has been compiled over a period of two years by the Library's General Reference staff and represents the bulk of the Marriott Library's holdings in Black materials. Materials included are monographs, journals, journal articles, government documents, ERIC materials, films and other non-print sources. The bibliography has been arranged by subject with an author index and only materials published since 1954 are cited in the bibliography. The Library's extensive holdings in Black history have been

omitted, but will be published later in a supplementary volume.

Black Bibliography will be sold for approximately \$12.00 per volume beginning in October. Inquiries should be addressed to:

Gifts & Exchanges Librarian
Marriott Library, Room 242
University of Utah
Salt Lake City, Utah 84112

HONORS / AWARDS / PRIZES

Establishment of a national award to honor distinguished achievement in the creation of reference books or other works of reference in non-book format has been announced by Dartmouth College.

Taking the form of a bronze medal designed by Rudolph Ruzicka, internationally celebrated graphic artist, the Dartmouth-sponsored provision will be administered by the American Library Association through its Reference and Adult Services Division.

Oval in shape and measuring two and a half by three and a half inches, the medal features on its obverse, against a filigree of olive branches, the head of Athena, goddess of wisdom, who in Greek mythology presided not only over the arts and sciences, but all intellectual aspects of human life. Above and below the representation of Athena are the words "Dartmouth Medal." Also present, in addition to a decorative sprig of pine, symbolizing the college as donor, are the designer's initials and "1973," the year Dartmouth's trustees authorized the award.

On the reverse a central panel bears the inscription "to honor achievement in creating reference works outstanding in both quality and significance." Along the outside edge is lettering which reads: "awarded by the American Library Association."

The medal has come into being through the recommendation of Edward Connery Lathem, Dartmouth's Dean of Libraries and Librarian of the College. His proposal that the Dartmouth board of trustees sanction the award was timed to coincide with the bicentennial

anniversary of the institution's librarianship.

It is intended that in recognizing high accomplishment in the creation of reference works there shall be a broad interpretation of the term "creating," so as to embrace a wide range of functions and thus make possible acknowledgment of such activities as publishing, sponsoring, and encouraging, as well as those of compiling and editing. Similarly, "works" may involve other than books: machine-readable data bases, for example.

The American Library Association has been accorded complete, independent authority by the college to establish specific criteria for the granting of the medal and, in all ways, to govern its bestowal. The association's Reference and Adult Services Division will now, based on the action taken at New York in July, proceed to set up appropriate means for the selection of recipients and to plan generally for the making of formal conveyance of what is intended to be an annual award.

The search is on for the best library public relations program.

From the smallest school library to the Library of Congress, many libraries have established productive communication with their patrons. Last year, twenty-five libraries with imaginative public relations programs were presented with the John Cotton Dana Library Public Relations Award at The H.W. Wilson reception held during the annual American Library Association Conference. If you think your public relations efforts are outstanding, you can be a future award winner.

Your entry may be in the form of a few radio or television spots, a scrapbook of your publicity during the year, a record of a single effort such as a drive for an increased bond issue, slides, film strips, or any other form by which you successfully communicated your library's message. Last year, a small school library received an award for its report on how its kindergarten and first grade students assisted in solving a community problem.

To be eligible for the 1975 award, your effort must have been terminated in

that year. For example, a school might enter its public relations program for the school year 1974-1975, or a public library might report an activity which lasted only from November through December of 1975. Three types of awards are given: the award, honorable mention, and special award. All entries are evaluated in relation to a library's size and resources. Winners have included church libraries, small school and public libraries, state libraries, and many foreign libraries. It is the quality of the public relations program that determines the award, not the quantity.

The John Cotton Dana Library Public Relations Awards Contest was established by The H. W. Wilson Company in 1946 to commemorate the pioneer work of John Cotton Dana in promoting public use of library resources. The contest is sponsored by the ALA Library Administration Division's Public Relations Section, which also selects a panel of seven library public relations experts for the judging of the contest entries.

The deadline for entries for the 1974 contest is February 12, 1975 and winners

will be on display in the ALA exhibits area in San Francisco. Past winners may be obtained by inter-library loan from the American Library Association Library, 50 East Huron Street, Chicago, Illinois 60611.

For further information regarding the form of your entry, rules and regulations, and other information, please write to The H. W. Wilson Company, 950 University Avenue, Bronx, New York 10452.

Special Libraries Association Offers Five Scholarships

Five \$2,000 scholarships will be awarded by the Special Libraries Association for the academic year 1975/76 for graduate study leading to a master's degree at a recognized school of library or information science in the United States or Canada. Preference will be given to those applicants interested in pursuing a career in special librarianship. Apply to Special Libraries Association, Scholarship Committee, 235 Park Avenue South, New York, New York 10003.

YOU WILL HAVE—

"CONFIDENCE"

In Our Complete
Periodicals Service—
All American and Foreign Titles

Promptness is a Traditional part
of McGregor Service... as well as:

- FINANCIAL STABILITY • EXPERIENCE
- AMPLE FACILITIES • TRAINED PERSONNEL
- RESPONSIBLE MANAGEMENT

OUR
43rd
YEAR



SUBSCRIBE TO
McGREGOR
PERIODICALS BULLETIN

MCCGREGOR

Magazine Agency

MOUNT MORRIS, ILLINOIS 61054

An attractive brochure is available for the asking.

The ALA Executive Board announces the J. Morris Jones – World Book Encyclopedia – ALA Goals Award of \$25,000 for 1974/75.

The Award, is available in support of programs which implement the **ALA Goals for Action**, adopted by the Council of the American Library Association on January 29, 1959, and amended on June 30, 1967. Applications need not be for the full amount of the Award: juries for the Award have encouraged applications for lesser amounts when these meet the needs of a proposal.

Units of the Association eligible for grants under the Award are: ALA Committees, ALA Joint Committees, ALA Divisions, ALA Round Tables, and ALA Chapters. Applications for grants from units within a division must be approved by the governing board of the division.

Applications for the 1975/76 Award must be submitted to the Executive Director in sextuplet within two weeks following the 1975 Midwinter Meeting. The Award winners will be announced at the 1975 Annual Conference.

Sincerely yours,
Robert Wedgeworth
Executive Director

CONTINUING EDUCATION

Library Administrators Development Program to be Held at University of Maryland

The University of Maryland College of Library and Information Services, College Park, Maryland 20742, has announced a continuing education opportunity program for library administrators to be held May 18-30, 1975. Interested library administrators should apply directly to the University of Maryland.

Inter-Library Service Established at Park College Kansas City, MO

The Service will utilize the facilities of the Park College Library and will serve as an agency to promote cooperative services and activities between 1200 libraries in the mid-America area.

Among the services available, according to Dr. Harold Smith, Park's Director of Library Services, are a catalog card production service, a rapid periodical print-out service, and simplified lending of materials between libraries. For additional information contact Dr. Smith at Park College, Parkville, MO 64152.

Multi-State Documents Workshop

The academic and state librarians of Nevada, Utah and Arizona, with the cooperation of WICHE, are planning a two day workshop on federal and state and local documents. It will be on the campus of the University of Nevada, Las Vegas, January 24 & 25. Housing will be reserved in one of the smaller, inexpensive hotels on the strip (\$155 \$18D) with busing to the University included in the fee of about \$20. The first day will be spent in small group discussions of common problems of ordering, processing, keeping statistics, bibliography and reference use. Resource people available will be Ronald Haselhuhn of Kansas State Teachers College, Karlo Mustonen of Utah State University and Bob Gray of Nevada State Library. The second day a representative of the superintendent of Documents will discuss their operations and answer questions about depository or other problems. Later the president of the Nevada League of Cities, George Franklin, and hopefully his counterpart in one of the other states, will discuss local publications with us.

Anyone interested is welcome. Requests for registration forms should be sent by December 8 to: Alice Brown, University of Nevada, Las Vegas, Nevada, 89154; (702) 739-3512.

A regional federal documents workshop, for documents librarians and others responsible for documents collections and documents reference in the following states: Colorado, Kansas, Montana, Nebraska, New Mexico, North Dakota, South Dakota, Utah, Wyoming will be held.

Friday and Saturday, April 4-5, 1975 at the College Inn (University of Colorado Conference Center, Boulder, Colorado is the time and place. The workshop is being sponsored by the

Special Libraries Association, Colorado Chapter. Co-sponsors are Special Libraries Association, Rio Grande Chapter; SLA Government Information Committee; ALA Government Documents Round Table (GODORT); Colorado Technical Reference Center; University of Colorado Bureau of Institutes and Conferences; and others. The workshop will include seminars and discussion groups on basic reference, acquisitions and new aids; regional and selective depositories and regional resources; publishers (government and commercial); microforms and microform equipment; promotion of documents use; technical reports, patents, standards and specifications.

Registration will be limited to 120 persons. The conference fee will be \$50, to include the cost of registration, room for 2 nights, 5 meals, coffee, and all conference materials; or \$25 without room.

Complete program information and pre-registration forms will be mailed in January. For further information contact: Jean McIntyre, Head Documents Division, Denver Public Library, 1357 Broadway, Denver, Colorado 80203. Phone: (303) 573-5152, Ext. 208.

Institute on Library Service to Business

The School of Library and Information Science, State University of New York at Albany, announces an Institute on Library Service to the Business Community, to be held at the School, beginning June 9, 1975. The three-week program will be funded by a grant from the U.S. Department of Health, Education and Welfare.

The Institute will feature a general review of business and economics bibliography, work with computerized data banks of business data, and investigation of recent innovations such as service for pay.

The Institute will be open to public librarians planning to begin or upgrade service to business, to library school faculty who wish to add this area to their teaching competence, and to library school graduates who have appointments involving service to business. Interested librarians may write for further information to the

Director, Professor Robert S. Burgess, School of Library and Information Science, State University of New York at Albany, Albany, New York 12222.

STATE ASSOCIATION MEETINGS

Submitted by Mona Swanson

Jay Paulukonis, director of the Karl E. Mundt Library, Dakota State College, Madison, was elected to the presidency at SDLA's annual meeting at Spearfish, Oct. 2, 3, 4. The new president has plans for constitutional revision, improved committee structure, greater membership, and a general strengthening of the association.

Other officers elected were:

President-elect — Velva Sterrett, Rapid City, Consultant, Department of Elementary and Secondary Education, State of South Dakota

Secretary — Justine Watson, Assistant librarian, Sioux Falls Public Library

Treasurer — Edythe Edwards, Librarian, Grace Balloch Memorial Library, Spearfish.

Outgoing officer are president, Jean Lothrop, Huron; secretary, Sonia Jordre, Selby Public Schools; treasurer, Dorothy Liegl, South Dakota State Library, Pierre.

Special honorees at the convention were Carol Davis, librarian at Sturgis Public Library, who was named the Innovative Librarian for her outstanding program of service to all residents of the school district, and Laura Sherwood,

DeSmet, who received the Trustee of the Year award.

This year's record-breaking attendance of over 300 was due to cooperation with the State Department of Secondary and Elementary Education. Programs were presented on low budget media centers, inventory control and long-range planning, specifications of audio-visual equipment, and storytelling. Special guest speaker for two presentations was Mary Jane Wiseman, children's librarian at the Neenah, (WI) Public Library.

Dr. Leslie Dunlop, Dean of Library Service at the University of Iowa and also a member of the National Commission of Libraries and Information Sciences, told the group of the hearings being conducted by the National Commission and of their hope for improved services on a nation-wide level.

Allie Beth Martin, president-elect of ALA, and director of the Tulsa (OK) City-County Library, spoke on the topic "Let's measure up to the future."

An innovative program, "Everything I always wanted to know about libraries but was afraid to ask," was moderated by James Kuehn, editor of the **Rapid City Journal** and a library trustee. Congressional candidate Larry Pressler and Lt. governor candidate Eddie Clay were invited to ask questions about libraries of a panel of librarians. Questions in this unusual panel arrangement covered such areas as "how can the federal government help libraries" and "if it is so that state lawmakers

respond to pressure groups, what is the best way that citizens can bring about action?"

Author Glen Rounds offered a bit of levity at the Awards banquet. Several South Dakota authors were present to display and autograph their works at the Authors Tea.

Next years convention is tentatively set for the last week of September or the first week of October in Pierre and will be a joint meeting with the North Dakota Library Association.

BUILDINGS

Ground-breaking ceremonies on October 29th launch the construction of the new addition to Brigham Young University's Harold B. Lee Library, scheduled for completion in 1976. Designed as a connected 6-floor building parallel to the present facility, it will more than double floor space and seating capacity, and will be equipped with moveable walls and electrical capabilities to handle a variety of possible needs. Students there, who will be happy to have seating for 25,000 instead of the 12,000 capacity of the present building and to use the 200,000 volumes now in warehouse storage, are at present conducting their annual fund drive for the library; their goal is a million dollars toward its cost. They have in the last two years collected just over \$200,000.

MORE POETIC THOUGHTS ON THE CONVENTION

Sit Thee Down, Sorrow

I have today as once before
Sat in convention to hear
A speaker confess most charmingly
That he grows tired of people.
That same weariness I well respect
Though it descends on me
Requiring solitude replete

My self placed in suspension
Relying, as he said, on books
Extended, as he said, on books
Relying, as he said, on books
Extended transportation
Then tears and sympathy withing those bounds
I yet detached, do sorrow.

Anita Norman

You can get a one year subscription to every
priced title in our files for

\$1,813,119.94

. . . but our services encompass so much
more than just the sale of subscriptions.
Our Title Information Department constantly
seeks additional information and titles . . .
our irregular series number in the thousands.
We have a lot more to offer than \$1,813,119.94
worth of subscriptions!
Call or write for full information.

(price subject to change, naturally!)

EBSCO SUBSCRIPTION SERVICES

Suite 110-B
Diamond Hill Complex
2480 W. 26th Ave.
Denver, CO 80211
(303) 433-3235

division of **EBSCO**
Industries,
Inc. 

Now, more than ever, is the time to think about saving your library ...TREASURE TROVE has the answer!

At Treasure Trove we count on quality because quality counts for you. Treasure Trove quality counts by making your library budget work its hardest.

The best materials and the best craftsmanship are combined to produce pre-bound and rebound covers that can withstand 100 or more circulations . . . that's over four times the number provided by the original edition.

By withstanding more circulations, Treasure Trove covers increase the power of your dollar and the size of your library. That's why we say Treasure Trove covers are great not only for books, but whole libraries.

Librarians everywhere know Treasure Trove covers are famous for their quality of reproduction and design, for their superior buckram and ink, and for the plastic over-coating that protects their matchless beauty.

In addition, Treasure Trove covers are colorful and distinctive. Treasure Trove Decorator Covers for adult titles are a collection of exciting designs created from fabrics and papers gathered from throughout the world.

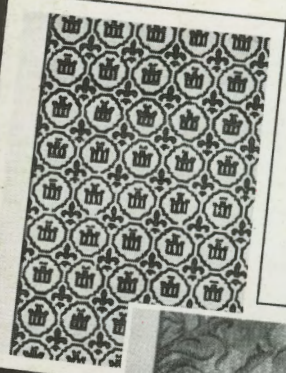
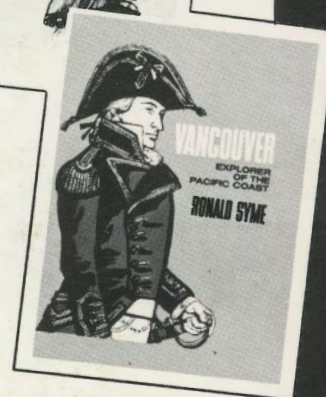
Treasure Trove Illustrated Covers for juvenile titles capture the infinite curiosity of youngsters and keep them coming back for more reading enjoyment . . . and that's what libraries are all about.

Isn't it time you started saving your library by saving valuable operating dollars with Treasure Trove rebound and prebound covers?

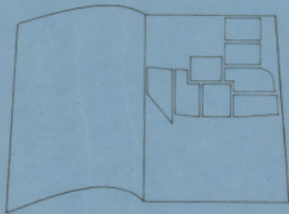
Contact your local prebinder or rebinder today and get reacquainted with the Treasure Trove saving story. It's a good story to know.

Treasure Trove

LIBRARY BINDING SERVICE, INC.
BOX 1413 DES MOINES, IOWA 50305



Join MPLA and receive every issue of this expanded quarterly.



The Mountain Plains Library Association is your communications link with colleagues in neighboring states. The MPLA has been serving the 8 state area for over 20 years. This region can be an even stronger voice in the profession with your help. Enclose your check (see dues schedule on reverse side) and renew your MPLA membership. The quarterly is sent to each member.

DUES ARE DUE

\$ _____ **PERSONAL.** Open to anyone interested in Library Service. Salary of \$8,000 or less . . . \$8.00 per year. Add \$1.00 for each \$1,000 above \$8,000. Ceiling is \$25.00 per year.

\$ _____ **JMRT.** Members add \$2.00 on for section dues.

\$ _____ **LIBRARY TRUSTEES, STUDENTS; RETIRED LIBRARIANS.** . . \$5.00 per year.

\$ _____ **INSTITUTIONAL.** Libraries, Business Firms and other institutions supporting the Association. Based on total amount budget.

\$25,000 and under . . . \$10.00 per year

25,001-\$49,999 . . . \$20.00 per year

50,000-\$99,999 . . . \$30.00 per year

100,000-\$199,999 . . . \$40.00 per year

200,000-\$399,999 . . . \$50.00 per year

400,000 and up . . . \$100.00 per year

\$ _____ **CONTRIBUTION TO SCHOLARSHIP FUND.** Can't you afford \$5.00? Thanks!

\$ _____ **STATE Library Association.** . . \$40.00.

Your MPLA membership expires with this issue of the **Quarterly**, unless you have already paid your dues for 1975. If you haven't, please fill-in this card and mail it along with your check so that your membership does not lapse. THANKS.

Mail to:

Joseph R. Edelen, Jr.

MPLA Fiscal Officer

USD Library

Vermillion, S.D. 57069

Name _____

Position and/or Title _____

Business Address _____

Street Address

Phone No. (including area code)

City

State

Zip Code

Home Address _____

Street Address

Phone No. (including area code)

City

State

Zip Code

Section(s) Choose up to 3.

College & University

Public

Children & School

State Agency

JMRT* *(See dues schedule)

Technical Services

Please notify the MPLA anytime you make a change in any of the above.