

MPLA Newsletter

Publication of the Mountain Plains Library Association

Vol. 20, No. 2

Editor: Elizabeth Runyan Tamura

1975-76

MPLA Survey Describes Members Preferences And New Directions

Who belongs to MPLA and what do you want? These are the questions asked in a survey distributed last spring to over 800 present and former MPLA members. Approximately 25% of those contacted responded. Some wanted feedback about results, so we will share some interesting findings in this *Newsletter*.

Demographic data profiled the average MPLA member as female, a member of her state association with less than five years in MPLA. She has ten to twenty years of library experience in either an academic or public library and earns between \$10,000 and \$15,000.

About a quarter of the members have never attended an annual convention. Of those who have, almost half found it good, though almost three-quarters felt the annual convention alone isn't enough and made numerous suggestions for improvement. Primarily, people wanted program content to be practical, substantive and professional with more scope for informal discussion and interaction rather than inner-directedness about MPLA itself. The upcoming Denver convention (October 19 - 23) should meet many of these needs!

Feelings were mixed concerning location of future conventions. Almost equal numbers voted for-and-against meetings in remote MPLA areas, but over two-thirds favored the 1976 convention in Albuquerque. 81% approved the proposal to alternate Denver conventions with joint MPLA/state association meetings elsewhere. In fact, this was one of the strongest findings of this survey and was a frequently made suggestion on open-ended questions.

Coordination of MPLA and state library associations could be made even closer by combining dues collection efforts, a plan supported by 60% of survey respondents. Most members supported the present personal dues structure and felt that lower dues wouldn't increase membership. However, some comments by former MPLA members do suggest that cost was a major factor in the decision to drop membership.

Though now abandoned because of its cost, the *MPLA Quarterly* clearly received significant support in this survey. Two-thirds of the readers rated it good or excellent, with over three-quarters indicating they liked its general structure, format and content. 89% considered it an important part of MPLA membership and 92% regarded it as an important communication link. Best-liked were feature articles and reports of news and events, with much support for the idea of expanding them.

In fact, this *Newsletter* will focus on precisely those areas. Two-thirds of the survey respondents supported the shift to this format to cut costs, but success will depend on finding informants in all MPLA states. Please contact the Editor if you wish to contribute to the *Newsletter* or if you would like to examine the survey more closely.

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**MPLA Strengthens
Membership Rolls
Financial Status
In 1975**

MPLA has grown slowly during this past year, registering a net gain both in membership and in financial strength. The information printed below is part of the Fiscal Officer's financial report as of September 12, 1975, when it was accepted by the Executive Board pending final audit.

The largest gain in membership was in South Dakota, followed by Colorado

and Utah. This may be interpreted to mean that even a relatively sparsely populated state can find benefits in MPLA.

The financial status of MPLA also has improved. Next year we can offer a library scholarship and a totally new Newsletter which we hope will please you.

MEMBERSHIPS 1974 - 75	PERSONAL	INSTITUTIONAL
Colorado	104 (+14) (-5)	32 (+1) (-2)
Kansas	51 (+11) (-3)	19 (+0) (-0)
Nebraska	51 (+ 7) (-6)	8 (+0) (-0)
Nevada	16 (+ 1) (-0)	5 (+1) (-1)
North Dakota	19 (+ 4) (-0)	12 (+0) (-0)
South Dakota	72 (+20) (-9)	20 (+6) (-2)
Utah	38 (+16) (-1)	8 (+0) (-0)
Wyoming	38 (+ 6) (-1)	15 (+2) (-1)
Out of Region	12 (+ 4) (-2)	
	401 (+83)(-27)	119 (+10) (-6)
Paid Subscribers to the Quarterly	183 (+14) (-1)	
Free Subscriptions to the Quarterly	12 (+ 4)	

FINANCIAL STATEMENT — May 1, 1975 — August 31, 1975

Balance on hand in the Executive Board Account	\$ 1,798.88
Balance on hand in the Petty Cash Account	8.10
Balance on hand in the Scholarship Savings Account	945.96
Balance on hand in the Quarterly Account	439.67
Balance on hand in the Savings Account	2,027.05
Balance on hand in the Convention Account	14.48
GROSS FINANCIAL ASSETS	\$ 5,234.14
LESS BILLS ON HAND TO BE PAID	1,590.99
NET FINANCIAL ASSETS	\$ 3,643.15

YOU'RE INVITED

to an open-house at our Columbine Street warehouse, 7-11 p.m., Monday, October 20th (during the CLA/MPLA Convention).

A British Double-Decker bus will provide a continuous free shuttle between Gordon's, the Executive Tower Inn and the Brown Palace Hotel.

Author appearances, snacks, free bar and new titles to browse in our display areas should make it an enjoyable evening for all.

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Dear Librarian:

Have breakfast on us!

The McGraw-Hill Book Company cordially invites you to an "Information Session" to be held at the Mountain Plains Library Association Convention.

The session will take place from 8:00 - 9:00 a.m. on Tuesday, October 21, in the Ballroom of the Executive Tower Inn, Denver, Colorado. The program will include a 20-minute slide presentation to be followed by a breakfast — on us.

During our session we plan to review the major trade, reference and professional publications from McGraw-Hill and provide an informal agenda for you to meet your McGraw-Hill representatives.

Our "Information Session" program is listed in the official convention schedule.

We hope you will be able to attend and look forward to meeting with you. If you do plan to attend, please print your name, position and library in the space provided below and return to:

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MOUNTAIN PLAINS LIBRARY ASSOCIATION
CONVENTION

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a.m. on Tuesday, October 21, in the Ballroom of the
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NAME _____

POSITION _____

LIBRARY _____

Elizabeth Stone
To Share Knowledge Of
Continuing Education
Benefits to Librarians



Two Major Speakers
To Address
MPLA/CLA Joint
Annual Convention

Self-defined in the *Directory of Librarians in the United States and Canada* as professionally interested in the areas of administration, reference, library history and research, Dr. Elizabeth Stone has published books and scholarly articles on all those subjects. However, she is probably best known today as the leading spokesman of continuing education for librarians in America.

On Monday morning, October 20, 1975, Dr. Stone will deliver the keynote address for the General Opening Session of the Joint CLA/MPLA Annual Convention to be held in Denver at the Executive Tower Inn.

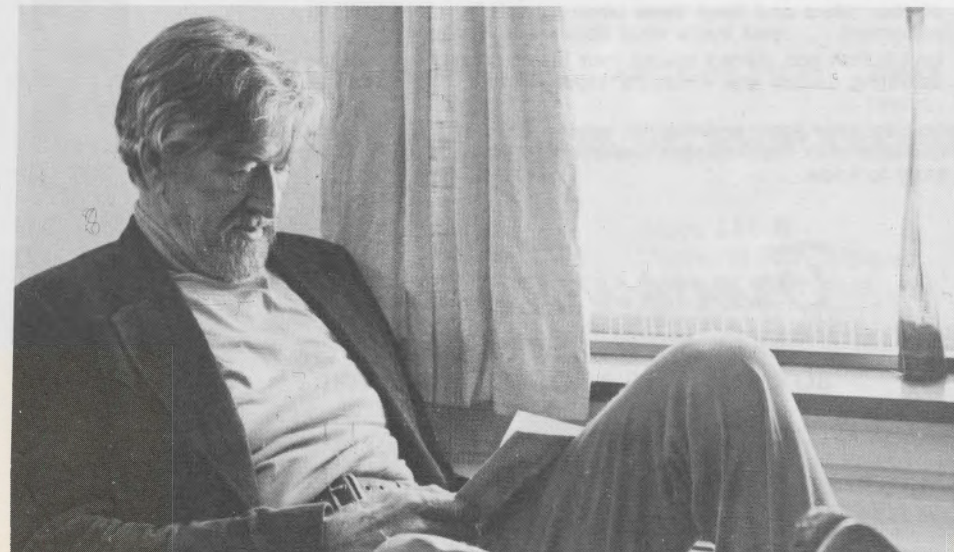
The definition of continuing education espoused by Dr. Stone provides a

direct challenge to the commonly-held notion that a master's degree in library science is a sufficient guarantee of enough knowledge to last a career in librarianship. Learning is continuous and must be continuously renewed to remain valid.

A different sort of sacred cow will be examined by Frederick Manfred, noted author, when he will address the topic "Who Does the Author Write For?" at the CLA/MPLA joint banquet Tuesday evening, October 21.

Best-known for his "Buckskin Man Tales," particularly *Lord Grizzly*, Mr. Manfred is currently writer-in-residence at the University of South Dakota at Vermillion.

Frederick Manfred
Will Discuss
Authors Audience



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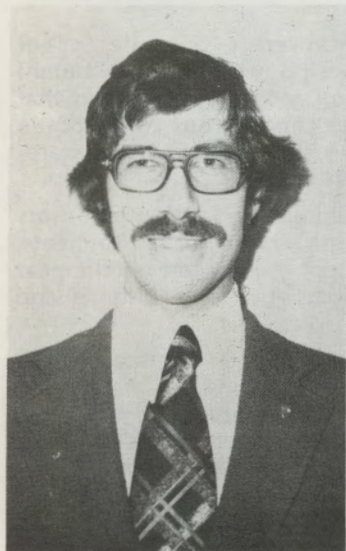
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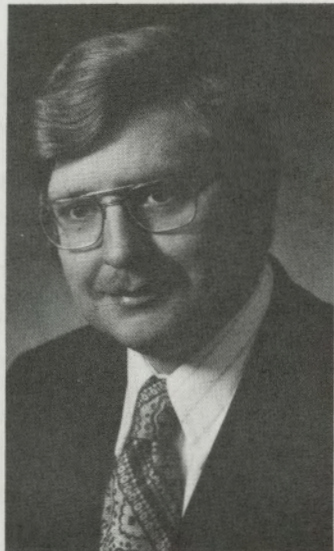
Candidates For Vice President And Recording Secretary

MPLA officers must seek new directions in meeting the needs of MPLA members if the organization is to remain viable. This biographical information is presented to aid you in selecting officers.

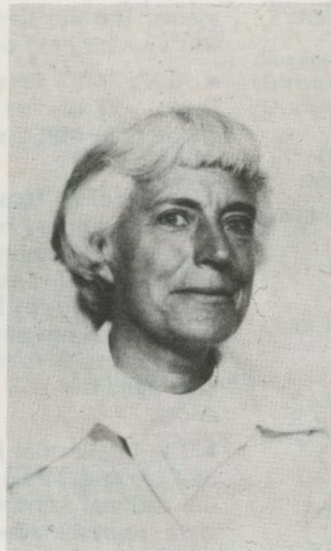
The Vice President serves one year as program chairman, becoming MPLA President in 1977. Recording Secretary duties begin at once with Executive Board minutes and all correspondence.



Jerry Kaup



Verne West



Elizabeth Morrisett



Mac Reed

Director of the Holdrege, Neb. Public Library System at 26, Jerry Kaup has demonstrated leadership ability as a young professional. He took his M.S.L.S. at F.S.U. in 1971, emphasizing public library studies. As the State Representative for MPLA from Nebraska, he has also served on the Executive Board this past year.

Jerry Kaup

For Vice President

Vern West

Drawing on his considerable experience in MPLA and various other library organizations, Vern West was able to coordinate the joint MPLA/CLA conference this year as Convention Chairman. Presently Head of Technical Services in Jefferson County Public Library, an automated system, he has served in several public library systems.

A member of MPLA for 8 years, Elizabeth Morrisett served on the Constitution Committee as well as carrying out the duties of the Arrangements Chairman for the first Peaceful Valley Conference of MPLA. She is presently working at the University of Colorado in Denver in Reference and Interlibrary Loan.

Elizabeth Morrisett

For Recording Secretary

L. Mac Reed

Beginning adult life with a B.S. degree in Business, Mac Reed has served as Secretary-Treasurer for several professional groups. He took his M.A. in Librarianship at the University of Denver in 1965 and presently serves as Assistant Professor of Library Science and Government Documents Librarian at Fort Hays Kansas State College.

Less Expensive Hotels

In Downtown Denver

For CLA/MPLA

HOTEL	Phone	Single	Double
Albany Hotel 17th & Stout	534-5211	\$15.00	\$19.00 plus tax
Capital Plaza Inn W. Colfax & Court Pl.	292-9010	\$20.00	\$24.00 plus tax
Continental Denver Motor Hotel Valley Hwy. & Speer Blvd.	433-6677	\$15.00	\$17.50 plus tax
Cory Hotel E 16th Ave. & Broadway	861-8200	\$12.50	\$15.00 plus tax
Motel DeVille 650 W. Colfax Ave.	623-7071	\$15.00	\$16.00 plus tax

Late-Breaking

MPLA/CLA

Convention

News

- Governor Richard Lamm (Colorado) will welcome the joint conference of CLA/MPLA at 9 a.m. on Monday, October 20 at the Opening Session.
- 3 Preconference sessions will meet on Sunday, October 19, focusing on these topics: networking, media, documents. The Bib Center annual meeting will also be held on Sunday.
- ALA's JMRT President, Marilyn Hinshaw, will discuss how to start new chapters in MPLA states on Tuesday at 11 a.m.
- 117 choices face the conference attendee, counting repeat performances. 75 separate meetings will be held, including such diverse events as speeches, demonstrations by bookmen and videomen, workshops and business meetings. More than 70 speakers, group leaders and panelists will share their experiences.
- The Intellectual Freedom Committee of CLA and MPLA will present a film on national censorship, along with 4 state representatives to discuss local problems.

- Dan Lacy, senior Vice President of McGraw-Hill and a member of President Ford's Committee on Copyright, will head up a panel on copyright Monday afternoon. Also participating will be Robert Braude, Associate Librarian at University of Colorado Medical Library.
- Denver University Graduate School of Librarianship will have an alumni reception on Monday night. Also that evening, a London bus will shuttle librarians to the Gordon Books warehouse open house.
- 67 exhibitors and other sponsors will provide parties, refreshments, speaker support and convention gear including packets, name buttons and convention programs.
- Among systems demonstrated or discussed or even on-line during the conference are those with the acronyms: ACCESS packets from SALINET; WICHE packages on continuing education; DIALOG from Lockheed; ORBIT III from SDC; BALLOTS; and also the Information Bank of the New York Times. Open sessions will be held from 4 to 5 on Tuesday, but it is important to sign up early for structured sessions.
- The final schedule for MPLA and CLA section/business meetings is on the opposite page.

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Two Approaches To Instruction Of Library Patrons In Research Materials

The world of reference questions seems basically to be divided into two categories: the directional and the informational questions. Graphics and printed guides are provided in all libraries to help solve the problem of patrons who are lost or unfamiliar with local library terrain. But only recently have there been well-supported library efforts to solve the problem posed by attempting to consistently answer the most common informational questions. The reference librarian will eventually have a genuine marketplace of approaches to aid in answering these questions.

Two thrusts in such reference orien-

tation efforts now seem evident. On the one hand, we have librarians turning to new technology formats to program standard responses to standard questions. Such self-instruction systems rely on mechanical tutors with the advantages of never tiring, never forgetting, never becoming bored. In the article below, the North Dakota State University system described here typifies this first approach.

Personal interaction characterizes the other major approach to library use instruction today. The facing article on the University of Utah's orientation effort describes this alternative approach.

North Dakota State University's Library Instruction Sound/Slide Programs have become widely used throughout the United States and on foreign shores during the past two years. Following its initial showing at the 1972 ALA Conference in Chicago and 1974 Canadian Library Conference in Winnipeg, there have been many inquiries for preview and purchase of these packages.

The Library Instruction Programs were initially developed in 1972 to fill a gap in the Library's orientation program and were produced by the Instructional Services Librarian, Michael Miller. Programs are sold as a complete package or as a partial package including only the tape and script.

The programs have been designed specifically for use at the North Dakota State University Library, but are easily adaptable.

Featuring popular background music and professional narration, the short programs are designed for individual viewing in carrels which are completely self-contained and virtually fully automatic.

To date 65 sound/slide programs have been sold with the program *The Monthly Catalog—What's It All About?* being the most popular. Other available programs include *Periodicals and Their Use*; *The Card Catalog—What's In It?*; and *You And Your University Library*. For further information, write to Mr. Michael M. Miller at North Dakota State University Library, Fargo, North Dakota 58102.

North Dakota State University Library Uses New Technology In Library Use Instruction

by Michael Miller

University of Utah Receives CLR/NEH Grant For Humanistic Approach To Library Orientation

By Carolyn Dusenbury

On May 10, 1975, the Marriott Library received a 5-year matching grant from the National Endowment for the Humanities and the Council on Library Resources to conduct a program called "Creative Library Instruction for the University Community." The receipt of this award enables the Library to expand on existing instruction efforts and to launch a major new program in the Humanities.

The grant stipulated 4 target departments in the Humanities: History, English, Communication and Philosophy. Library instruction, integrated into the curriculum of selected classes, will be designed by the professor, librarians and a graduate student assigned library instruction duties in each department. The program is entirely flexible at the outset, with the objective that new approaches will result in programs that are of demonstrated benefit to undergraduates.

The Library also intends to expand on its present orientation and instruction programs, Library guides, tours and class presentations will continue with added emphasis on new ways of attracting students to the Library. One effort that has generated great enthusiasm is a series of short "spots" on the campus television network which feature many Library services and facilities.

For information write to Carolyn Dusenbury, Orientation Coordinator, Marriott Library, University of Utah, Salt Lake City, Utah 84112.

When your favorite newscaster says...

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Recaps Of State Association News Stories

The Editor is beginning to receive newsletters, journals and press releases from various MPLA state associations. Since everyone doesn't read all these publications, it seems sensible to share some stories which seem especially relevant across state boundaries. Exchange of publication in all MPLA states is hoped for in future issues of the *MPLA Newsletter*, but below are presently available stories.

To assure publication in any given issue, please submit copy by the dates indicated below to the editor, Elizabeth Tamura, University of Utah Libraries, Salt Lake City, Utah 84112.

January 7 February issue
March 8 April issue
May 7 June issue
July 7 August issue
September 7 October issue
November 7 December issue

Colorado

The METRO Information Retrieval Network was officially launched at the first meeting of the project's Advisory Committee in Denver on July 22, 1975. METRO, a service program of the Bibliographical Center for Research, is being initiated by a Library Service and Construction Act Title III grant from the Colorado State Library.

The highlight of the meeting was the acceptance of the Network fee schedule that recovers the costs of actual use of the data files plus the costs of Network administration. During Phase I of the project, each participant, except the central node, is absorbing the costs of the staff time to provide the service, while the project monies pay for the costs of equipment, maintenance and promotional activities.

Phase II of the project will expand the number of data bases that are available to Network libraries, and Phase III will cover the initial expansion of the Network to other areas in the Bibliographical Center's service region, which includes all or parts of 10 Western states. (SOURCE: Press Release issued by Mr. Donald Simpson, Executive Director, Bibliographical Center for Research, 1357 Broadway, Denver, CO 80203)

Kansas

C. A. (Mac) McCullough, Neodesha, Kansas and Ford A. Rockwell, Wichita, Kansas, were recognized for outstanding service to Kansas libraries during the 1975 KLA convention and presented "Certificates of Appreciation," new awards this year.

Mac McCullough has served more than 53 years in banking in capacities ranging from bookkeeper to chairman of the board of directors. As a library trustee of the W. A. Rankin Memorial Neodesha Public Library, he was instrumental in arranging the memorial gift endowing the library. He also helped organize the Southeast Kansas Regional Library System and was president of its executive board for six years. He has also served as president of the KLA Trustees Section and as a Kansas delegate to the ALA convention.

Ford A. Rockwell is best known in MPLA as the long-time editor of the *MPLA Quarterly*. Beginning work as a librarian in 1937, he has served in various Western libraries and has been president both of KLA and MPLA. He has taught library science and literature in several colleges and received many honors and citations over the years. (SOURCE: *KLA Newsletter*, July, 1975, p. 5)

Nebraska

During the fiscal year 1976, Holdrege Public Library has been awarded \$18,000 as support for its experimental "Mail-A-Book" project. Eight counties in central Nebraska are involved: Casper, Franklin, Nuckalls, Webster, Hamilton, Merrick, Dawson, and Howard. American Companies of Topeka, Kansas has agreed to supply special catalogs listing 800 selected paperback titles. 12,000 of these catalogs have been prepared to be sent to rural box holders in counties and to post office box holders in towns without libraries. Using postal facilities, patrons can send in on a postcard titles they want with no charge. No library cards are involved as the return of books is on the honor system and the library assumes all costs. (SOURCE: Personal Correspondence with Jerry Kaup, Public Library System Director, Holdrege, Neb.)

Nevada

The Acquisition Department at the University of Nevada, Las Vegas, is undergoing some major changes. On July 1st the BATAB (an automated acquisitions program) was installed. Because the system will eventually streamline acquisition procedures a request for personnel changes was granted. A new position as Senior Library Assistant was created and filled by Kathy Rothermel. (SOURCE: *High Roller: Southern District Style*, No. 11, August 1975, p. 3)

North Dakota

Michael M. Miller has just completed compiling and editing "A Guide to Bicentennial Display Kits, Posters, & Other Materials Celebrating America's 200th Birthday," a thirteen-page brochure of books, posters and other display materials for library use. (SOURCE: Personal copy sent by Michael M. Miller, State Library Commission, Bismarck, N.D. 58505)

South Dakota

An annotated mail-order catalog of approximately 300 selected titles from the State Library's collection was sent to all residents of seven South Dakota counties having large concentrations of low-income families in hopes of providing additional library service in these economically disadvantaged areas and creating an increased awareness of the value of public library services. The project was funded with Library Services and Construction Act funds. (SOURCE: *South Dakota State Library Newsletter*, Vol. 11, No. 4, August 1975, p. 5)

South Dakota

Four South Dakota librarians are participants in a WICHE/USOE Institute for Training in Staff Development: Bob Carmack (Director of Libraries, I.D. Weeks Library, USD, Vermillion); Ed Erickson (Director of the Library-Learning Center, Black Hills State College); Mike Huisman (Director of Institutional Materials, Rapid City Public Schools); and Jim Minges, (Public Library Consultant, South Dakota State Library). (SOURCE: *South Dakota State Library Newsletter*, Vol. 11, No. 4, August 1975, p. 2)

Utah

The formation of a professional School of Library and Information Sciences at Brigham Young University was announced recently. Dr. Maurice P. Marchant was appointed Acting Director of the School. He has just returned from a year (1974-75) as Visiting Associate Professor at the University of North Carolina where he completed his most recent book, *Participating Management in Academic Libraries*, to be published by Greenwood Press this fall. Dr. Marchant has B.A. and M.S. degrees from the University of Utah and also has earned an A.M.L.S. (1966), an M.A. (1968), and a Ph.D. (1970) at the University of Michigan. (SOURCE: *Horsefeathers*, a publication of the State Library Commission of Utah, Vol. 10, No. 7, August 1975)

The Salt Lake County Library System recently announced an all-out membership drive by the Utah Public Employee's Association (UPEA) in September. This past year, UPEA has negotiated a mid-year 9.5% cost-of-living increase for county employees. It has lobbied for and achieved major improvements in the Public Employees Retirement System. It has also reviewed the County insurance program to see that employees receive maximum benefit for their dollars. (SOURCE: *Main Entry*, Salt Lake County Library System, 2197 East 7000 South, SLC, UT 84121, Vol. IV, No. 1, September 1975)

A team of four librarians representing special, university, public and school libraries and media centers has conducted two workshops in Utah recently to share information about networking, its development in the West and ways libraries can cooperate. In June the first workshop was held for librarians of northern Utah; librarians in the southern part of Utah held their workshop in September. (SOURCE: *Horsefeathers*, a publication of the State Library Commission of Utah, Vol. 10, No. 7, August 1975, p. 2)

Wyoming

No information yet available.

The *MPLA Newsletter* is published bimonthly. Material of regional interest may be submitted to the editor, Elizabeth Tamura, University of Utah Libraries, Salt Lake City, Utah 84112. Matters pertaining to individual or institutional membership, advertisements, claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, USD Library, Vermillion, South Dakota 57069. Back issues of the *MPLA Newsletter* and the *MPLA Quarterly* are available in microform from Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Michigan 48106.

Statement of Publication

Job Exchange Information Proposal

Would the *MPLA Newsletter* be a proper place to print announcements of job openings or classified ads by librarians seeking employment? This is a question considered but not decided at the September 12 Executive Board meeting of MPLA in Denver.

To provide jobline services of this nature, we would truly need to be on an open communication network of personnel officers, library schools and librarians. If you have an opinion about this proposed service or wish to make suggestions, please write the Editor.

MPLA Calendar Of Events/Programs Policy And Proposal

This calendar is designed to be a clearinghouse for the following types of events having deadlines:

- Conferences
- Continuing education programs
- Outstanding lectures & series
- Post-masters' programs
- Part-time study arrangements
- Short courses
- Summer-session courses
- Workshops

In addition, we propose an exchange of information for those just beginning or just completing these types of short-term programs:

- Action research projects
- Art or music workshops
- Grant proposals & projects
- Management or in-service training
- Public relations projects
- Special occasion programs/packets
- Summer programs for children

■
Date: Summer 1975 (one week each)
Title: **Special Problems Course**
Sponsors: University of Nevada
Location: Las Vegas, Nevada
Enrollment/Availability: Each one-week course has been offered for one credit each; for the certification of teacher/librarians.
Content: Included a week each on networking; local history materials in libraries & classrooms; use of periodicals in elementary, junior and senior high schools; law and statistics, how to find and use them; organization of non-book materials; **Requests** suggestions from libraries offering similar courses.
Contact: Barbara Hanford, University of Nevada Library, Las Vegas, Nev. 89154.

■
Date: October 15 - 17, 1975
Title: **Annual Conference**
Sponsors: Nebraska Library Association
Location: Kearney, Nebraska
Contact: R. Martin, Kearney SC L., Kearney, Nebraska 68847

■
Date: October 19 - 22, 1975
Title: **Joint Library Convention**
Sponsors: Colorado Library Association and Mountain Plains Library Association
Location: Executive Towers Inn, Denver, Colorado
Speakers: Elizabeth W. Stone, Chairman, Catholic University of America, Department of Library Science and Frederick Manfred, noted author, along with various workshop leaders.
Content: Theme is "Continuing Education—Continuing Excellence" and includes many workshops as well as business, section and roundtable meetings; Subjects include networking, documents, media, copyright, paraprofessionals, telecommunication, reference service measurement, etc.
Contact: Ann Kimbrough, CLA Executive Secretary, 2341 S. Josephine, Denver, Colorado 80210.

■
Date: November 8, 1975 (deadline)
Title: **Advanced Study Program for Librarians, 1976-77**
Award: Up to \$15,000

Requirements: Age 50 or under; master's degree in library science from an accredited school; five years of professional experience; U.S. or Canadian citizenship or resident status in either country; a demonstrated interest and competence in the selected scholarship discipline; and a leave of absence to cover the period of studies.

Content: Support for one year of full-time graduate course work in a scholarly discipline within the liberal arts and sciences to encourage the development of subject specialists for research and academic libraries.

Contact: Advanced Study Program for Librarians, Council of Library Resources, Suite 620, One Dupont Circle, Washington, D.C. 20036. Include self-addressed, stamped envelope (no. 10).

■
Date: November 14, 1975, 8:30 a.m. - 4:30 p.m.
Title: **School Library Media Program Budgeting and Title IV of ESEA**

Sponsor: SUNYA School of Library and Information Science

Location: Albany, New York

Cost: \$15.00

Enrollment: 60 media specialists with district-wide or secondary administrative responsibility.

Content: Illustrations of program budgeting, coding of accounts; determination of expenditure priorities; demonstrations of preparation steps, defense strategies, documentation of needs and development of alternative plans for contingency budgets; the new **1975 Media Program: District and School** to be examined; Report on Title IV of ESEA and small group exercises in art of explaining and defending requests for media program support.

Contact: Lucille Whalen, School of Library and Information Science, SUNY, Albany, NY 12222.

■
Date: November 17 - 23, 1975
Title: **Children's Book Week Materials**
Sponsor: Children's Book Council
Location: New York, N.Y.
Cost: \$7.25 per kit
Content: Kit illustrates this year's theme of "Curious? Read!" with streamers, frieze, bookmarks, poster.
Contact: Children's Book Council, Inc., 67 Irving Place, New York, NY 10003

■
Date: January 1, 1976 (deadline)
Title: **Management Intern Program**
Award: Up to \$20,000.
Requirements: At least five years professional library experience, under 45 years of age, citizenship in U.S. or Canada or resident status in either country.

Content: Internship for five mid-career librarians of outstanding leadership potential; aimed at the development of future managers for large research and academic libraries.

Contact: Management Intern Committee, Council on Library Resources, One Dupont Circle, Suite 620, Washington, D.C. 20036. Include self-addressed, stamped envelope (No. 10).

■
Date: March 31 - April 2, 1976
Title: **Annual Conference**
Sponsors: Utah Library Association
Location: Hilton Hotel, Salt Lake City, Utah.
Content: Theme is "Libraries: Heritage and Horizons"
Contact: Terry Hogan, Salt Lake County Library System, 2197 East 7000 South, Salt Lake City, UT 84121.

MPLA Program/Events Information Form

(Please send to Elizabeth Tamura, Editor, *MPLA Newsletter*, University of Utah Libraries, Salt Lake City, Utah 84112)

Date (Inclusive): _____

Title: _____

Sponsors: _____

Location: _____

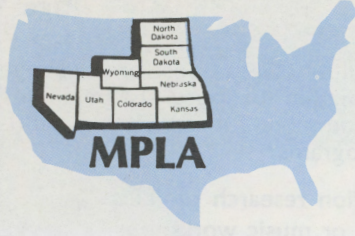
Cost: _____

Enrollment/Availability: _____

Speakers/Format: _____

Contents: _____

Contact: _____



Joseph R. Edelen, Jr., *MPLA Executive Secretary*
 USD Library,
 Vermillion, South Dakota 57069

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BACKGROUND AND PURPOSE OF MPLA

Since its founding in August 1948, MPLA has served the region as a professional library organization. We can now offer our members:

- Information exchange on technological developments and innovative interpersonal programs undertaken by MPLA libraries.
- Earmarking of unique library holdings and support of regional bibliographic efforts
- Notification of programs designed to aid professional and continuing education
- Sponsorship of an annual convention to provide a forum for personal contact among regional librarians
- Scholarship for graduate library education supported entirely by MPLA donations

MPLA OFFICERS 1974 - 1975

President Vice President Recording Secretary Past President Executive Secretary/ Fiscal Officer	Herschel V. Anderson South Dakota State Library 322 South Fort Street Pierre, SD 57501 August Hanniball University of Utah Libraries Salt Lake City, UT 84112 Helen Hoyt Director Rapid City Public Library Box 872 Rapid City, SD 57701 Kathlyn King Lundgren Nebraska Western College Library Box 1086 Scottsbluff, NB 69361 Joe Edelen Head, Technical Services University of South Dakota Library Vermillion, SD 57069	Colorado Doris Ellis, Route 2 Hotchkiss, Colorado 81419 Kansas Charles Bolles, School of Library Science Emporia Kansas State College, Emporia, Kansas 66801 Nebraska Jerry Kaup, 1027 Grant Street Holdrege, Nebraska 68949 Nevada To be appointed by Nevada Library Association N. Dakota Ev Foster, Minot Public Library Minot, ND 58701 S. Dakota To be appointed by South Dakota Library Association Utah Russell Davis, Utah State Library Salt Lake City, Utah 84101 Wyoming Maxine M. Keup, Box 130 Thermopolis, Wyoming 82443
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MEMBERSHIP APPLICATION FORM (Mail to: Joseph R. Edelen, Jr., MPLA Executive Secretary, USD Library, Vermillion, South Dakota 57069)

Name _____ New
 Position _____ Renewal
 Library _____
 Address _____
 Home Address _____

INSTITUTIONAL MEMBERSHIP. Based on total annual budget.

\$ 25,000 and under	\$10.00 per year
25,001 - \$ 49,999	20.00 per year
50,000 - 99,999	30.00 per year
100,000 - 199,000	40.00 per year
200,000 - 399,999	50.00 per year
400,000 and up	100.00 per year

- _____ PERSONAL MEMBERSHIP. \$8 for salaries \$8,000 or less. Add \$1 for each \$1,000 up to \$25.
- _____ RETIRED LIBRARIANS, STUDENTS, TRUSTEES \$ 5
- _____ STATE LIBRARY ASSOCIATION MEMBERSHIP \$25
- _____ CONTRIBUTION TO THE SCHOLARSHIP FUND FOR GRADUATE LIBRARY STUDY. \$5 from each member would assure us of at least two scholarships each year. Can't you afford that much!

CHOOSE UP TO THREE MPLA SECTIONS
 (Please notify MPLA of any changes)

_____ Children & School
 _____ College & University
 _____ Public Library
 _____ State Agency
 _____ Technical Services
 _____ Junior Members Round Table

TOTAL AMOUNT ENCLOSED \$ _____