

MPLA Newsletter

Official Publication of the Mountain Plains Library Association

Vol. 20, No. 4

Editor: Elizabeth Runyon-Lancaster

1975-76

If a Librarian Married an Audiovisualist, Would Their Children Be Media Specialists?

by
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On his deathbed, a famous librarian demanded his dues back, renounced all print as archaic. He then joined the Association for Educational Communication and Technology. When his old library peers asked him why, why, why, he replied: "I know I am dying. Better one of them, than one of us!"

If this anecdote had been in an A-V journal, obviously the characterization would have been reversed. Fortunately this attitude is changing. A number of states, including Colorado, are now certifying or endorsing as school library/media specialists, teachers who take their Master's Degree or other advanced work in the areas of both print and non-print.

The intent is to put into the library/center an experienced teacher able to relate to the staff and to students. As a department in the College of Education in Colorado's "Teacher's College," we direct our activities toward producing this "all media" person. A media specialist - a broadly trained highly qualified professional able to handle building level media responsibilities of all kinds.

The staff of the Department of Educational Media at the University of Northern Colorado consists of five full time professionals, four with audiovisual training, but very limited "library" experience, and a library school graduate in the most limited sense. Four of us have extensive public school teaching experience. We all subscribe to a total media center concept for the school. None of our media professors would want so much A.V. emphasis that a book might be brought in for show and tell, and the "library scientist" has produced some very usable slide tape programs.

In our departmental philosophy, the procedures for selecting materials, especially software such as books and films, their acquisition, control and their circulation are very similar. Funds for print and non-print should be in one fund. Hardware, furniture, carrels, etc. would also be handled in one simple procedure, perhaps on bid. We emphasize consistency in cataloging, bibliographic control, indeed all procedures with print and non-print.

A rock, a rock record, and a Reuben cannot always be stored on the same shelf easily. A projector is not issued for the same period as *The Bedside Book of Bastards*, unless the coach is showing home movies on the bedroom ceiling. Function must govern, not form. We deal in systems and synthesis, perhaps as an antidote to the over specialization found everywhere in school departments.

As media specialist in a public school of rural Colorado we expect one of our graduates to be basically involved with all the routines of a media center. He will be lucky to have an aide, even an untrained inexperienced one. The selection and previewing, the cataloging and engraving numbers, the circulation and cassette repair would all be his.

In contrast, in a large urban school or in a district with centralized services, another of our graduates might be a graphic artist, a photographer, or a video specialist. And over this metropolitan maze, we might find a media generalist, who in addition to his specialty, would understand the "whole" media complex. We feel the "librarian" must be able to photograph and dry-mount curriculum enrichers, and the movie manipulator must be able to respond to Dewey with something in addition to "Anchors Aweigh."

In this concept the endless struggle for space and money becomes a problem in deciding which item will best meet the needs of our pupil patrons. To settle this matter with emphasis on the "form" of the material, rather than its function with learners is to ignore the bull's eye to hang lace on the target.

While the major emphasis of the Department is the formal graduate program, we are all convinced that an interested and experienced teacher, a principal, a librarian or a media specialist can move beyond his specialty with great success in short workshops and in-service training. One of our most successful programs is taking a specific concept such as simple production, improving selection, the vertical file, or wastebasket management to Denver and other nearby school centers for the professionals just mentioned. Often our courses meet their re-certification needs. Very often they lead individuals back to campus for sabbatical leave, summer, or night classes to put it all together in a Master of Educational Media Degree. Their sheepskin is in print format, the graduation photo mounted in plastic. The graduate is the media professional in his building; or he will be using his specialty in a support position in a media center with other specializing professionals.

¹ Media Programs, District and School. Chicago: ALA-AECT, 1975, p. 22

Editor's Note:

Books are media yet media centers tend to be vehemently non-book. Competition between "bookmen" and "mediamen" for housing and funds has been marked even where a single institution encompasses both — as on a college campus, or in closer quarters, in the school library.

Detente between these competing interests has been tardy in appearing. However, general malaise in budgets for all public institutions finally seems to be bringing about recognition that there is strength in cooperation. State associations which once fought for independent constituencies of librarians or mediamen are now considering merger or at least open bonding.

This month we look at the way this conflict is being resolved in various places.

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Library and Media Services on the University Campus

by

E. Dale Cluff

Library Media Services Department
University of Utah Libraries
Salt Lake City, Utah 84112

A recent study by the author, comparing administrative and physical relationships of eight western university libraries to other media services on the same campus, revealed that the physical locations and administrative responsibilities for these were widely dispersed. One reason for this may be the tradition of academic autonomy. There seemed to have been little coordination and advanced planning in the use of media on the campuses studied. The library was an exception to this. It appeared that media services themselves had not generally been a result of an integrated, academically based plan, but of some valiant yet unsystematic efforts made to satisfy immediate demands. Hence, there are campuses suffering from inefficiencies which some are now seeking to remedy.

Of forty library and media service administrators interviewed, 42.5% felt that the administrative relationships between the library and media services required some change; 55% felt present administrative interaction was adequate; 2.5% had no opinion. There was a slightly different feeling regarding physical relationships: 52.5% felt some sort of change was needed; 42.5% felt the opposite; 5% had no opinion.

It is interesting to break down the responses, by type of service, to the question: Do you personally feel that there is a need to change the *administrative* relationship between any of the media services or between any media service(s) and the main library?

Service	% yes	% no
Library	50	50
Computer	12.5	87.5
Language Laboratory	25	75
Educational TV	60	20
A - V	70	30
Combined	42.5	55

and to the question: Do you personally feel that there is a need to change the the *physical* relationships between said agencies?

Service	% yes	% no
Library	62.5	37.5
Computer	25	75
Language Laboratory	37.5	62.5
Ed. Television	60	20
A - V	80	20
Combined	52.5	42.5

It was found that non-print services offered in or by the library systems visited was very diverse. The polarity of this situation can be illustrated by the philosophies of two library administrators on different campuses. One library provides no non-print services to speak of. In fact, nearly the last portion of the A-V services, a slide collection, was recently moved from the main library to another agency thought to have better capability of servicing it. In contrast, another university library has under its wing, administratively and physically, the campus A-V services, which offers an impressive array of non-print services.

In between lie various configurations and amounts of service.

Is any configuration better than any other? Yes, but it depends on individual campus needs. One point is clear: There is an enormous amount of redundancy on these campuses which possibly could be streamlined for more cost effective and efficient service.

The basic need of the print and non-print world is to complement instead of compete with each other to reach maximum learning potential. We must capitalize on the positive benefits of each medium, combine those with quality human resources and win the education race.

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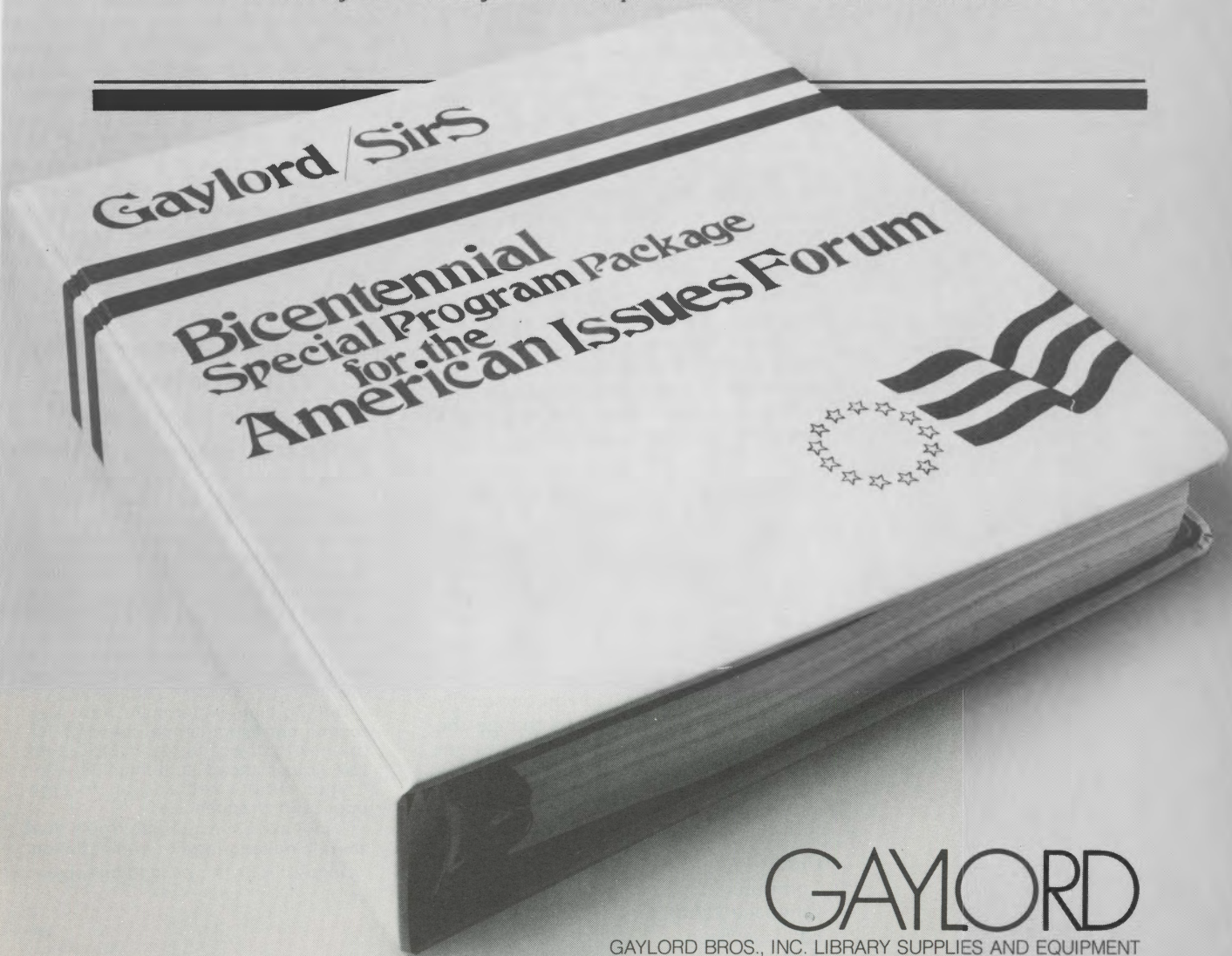
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SALINET In-Service Training Video-Tapes

by
Kay Lundgren

MPLA Representative to
SALINET Board of Directors

SALINET (Satellite Library Information Network) is an informal consortium of several library interests including MPLA states plus Arizona, Idaho, Montana, New Mexico. The SALINET idea was accepted by NASA in March 1974 as a user of the CTS (Communications Technology Satellite) scheduled for launch in December 1975. Acceptance as a user guaranteed satellite time only but no funds to implement the program. Approximately two million dollars would be needed to operate the four components of information: 1) for individuals, 2) for municipal and county officials, 3) bibliographic data, 4) in-service training for library staffs.

Headquarters were established at the University of Denver Graduate School of Librarianship. However, full funding was not possible with a part-time staff. Effort was concentrated on the in-service training component. A proposal was submitted to the U. S. Office of Education under Title II-B, Library Research and Development Projects, to develop video-training materials for library staffs. It was funded in July 1974 for \$116,000.00. Ten hours of video training materials were to be developed under the grant.

Dr. Ruth M. Katz, Director of the Center for Communication and Information Research at the University of Denver's Graduate School of Librarianship, is Project Director for this in-service training project, now called the ACCESS Video Project. Two other full-time staff members have been hired as content and production coordinators. Part-time and graduate students assist in the production of tapes at the University of Denver.

People attending the recent joint MPLA/CLA convention had the opportunity to view some of the sixteen available twenty-minute programs. Tapes have been produced on two-inch quadraplex masters as required by NASA for satellite transmission. Copies have been made on three-quarter inch color cassettes and can be dubbed down to one-half inch tapes. A survey of needs was conducted and sixteen titles were chosen from a list of fifty topics. These include: The Vertical File, Community Resource File, State Libraries, Library Services to the Blind and Physically Handicapped, Using Volunteers, Publicity, Public Relations, Preschool Story Programs, Elementary-Age Children in the Library, Determining the User's Need, Oral History, Science/Energy Reference, Where Library Dollars Go, Censorship, School Library/Public Library Cooperation and Assessing Community Needs. Each show is designed to stand alone as a short coverage of one topic. The tapes are transmitted over television and will be available for distribution to state libraries, regional libraries, etc. Printed materials are being prepared to supplement each program.

Persons interested in further information may contact Dr. Ruth Katz at the University of Denver.

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Mr. Ron P. Haselhuhn, Kansas Rep.
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(No appointment yet), Nevada Rep.
Mr. Dean A. Waddel, Nebraska Rep.
The University Libraries
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Gleanings:

In order to share newsworthy items across state boundaries, these stories have been lifted from various sources. Regional stories are also included.

To assure publication in any given issue, please submit copy by the dates indicated below to the Editor, Elizabeth Runyon-Lancaster, University of Utah Libraries, Salt Lake City, Utah 84112.

January 7 February issue
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 May 7 June issue
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 September 7 October issue
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The *MPLA Newsletter* is published bimonthly. Material of regional interest may be submitted to the Editor, Elizabeth Runyon-Lancaster, University of Utah Libraries, Salt Lake City, Utah 84112. Matters pertaining to individual or institutional membership, advertisements, claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, USD Library, Vermillion, South Dakota 57069. Back issues of the *MPLA Newsletter* and the *MPLA Quarterly* are available in microform from Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Michigan 48106.

Of Regional Interest

Meeting in Denver, October 19th, the membership of BCR elected Virginia Boucher, head of the University of Colorado Interlibrary Loan Service, as the new Member-at-Large of the Board of Trustees.

Mrs. Boucher received her undergraduate education at Colorado College and her A.M.L.S. degree from the University of Michigan. She is active in a number of library associations and is the editor of *just b'TWX us*, the only interlibrary loan newsletter known to be in existence. From 1971-1974 she was chairperson and then member of the Center's Interlibrary Loan Committee.

At the quarterly Board meeting, Herschel V. Anderson, South Dakota State Library, was elected Vice-President/President-Elect. Other members are: Bob Carmack, University of South Dakota, Richard Cheski, Colorado State Library, Ms. Kelly Patterson, University of Wyoming, and William H. Williams, Wyoming State Library. Leaving the BCR Board were Donald K. Nelson, Brigham Young University, and Henry G. Shearhouse, Jr., Denver Public Library.

(Source: *Action for Libraries*, December, 1975, p. 1)

Colorado

Summary of the Long Range Plan for Library Development, Approved by the State Board of Education Nov. 6, 1975

This document sets general direction for the State Library and for individual school, academic, public, and special libraries in Colorado. It is based on the premises that the strengthening of individual library units, cooperative programs, and the sharing of resources will lead to better library service in Colorado.

The basic purpose of libraries was defined in this way:

To assist individuals in the development of their intellectual and creative potential (and therefore, benefit all aspects of society), libraries provide information and related services in an ordered way, meeting the users' needs for information with all available resources and services.

The plan identifies six precepts to provide equality of opportunity for access to library service. These precepts are:

1. The State's information resources are the aggregate of all the resources of all libraries in Colorado.
2. Access to at least a minimal collection within the local community or within a reasonable distance from home, school, or place of work is the right of every citizen.
3. Every library is an entry point to the State's information resources.
4. Flexible library service meets the changing needs of the individual and utilizes changing resources, the benefits of technology and other innovations.
5. The continual evaluation of library service maintains quality of service at the highest levels of effectiveness and efficiency possible with the available resources.
6. Statewide service is supportive of the goals of existing libraries and related agencies. The mutual sharing of resources whenever practical and efficient enhances the achievement of these goals.

Goals and objectives discussed in the plan fall into the categories of community-library relations, cooperative relations, financial resources, personnel and facilities. Barriers to good library services and the goals to resolve those barriers as well as the possible strategies at the local, state and national levels are identified. The strategies to meet the goals are defined as "possible strategies" since the responsibilities at the local, state and national levels may change significantly in the near future. In identifying possible strategies, some mechanisms were suggested repeatedly as necessary for the resolution of many library problems. These key strategies are continuing education for library personnel, the establishment of guidelines, networking, and regional library service systems. In addition, the funding responsibilities of the various levels of government and the role of the Colorado State Library are critical to implementing the strategies.

The plan is meant to be used as a long term guide, and specific budgetary and program details were deliberately excluded from it. Three to five year budgetary plans of the State Library should be supportive of the philosophy of library cooperation and local improvement in this plan.

(Source: *Colorado State Library Newsletter*, November 1975, Vol. 7, No. 11, p. 3)

The Colorado Chapter of the Special Libraries Association provides a service to assist organizations in assessing their information needs and determining ways of fulfilling these needs. A Special Librarian employed by a local industrial or governmental organization is available for **one-half day of free consultation**. Special Library Association consultants have had years of practical experience in organizing company libraries, assisting management in determining goals for the in-house library, and explaining the many advantages of a well-organized information center.

For more information, contact Jay McKee, Head, Research Library, Martin Marietta Corporation, P.O. Box 179, Denver 80201; telephone 794-5211 ext. 2811.

(Source: *CTRC Newsletter*, September-October, 1975, Vol. 6, No. 1, p. 7)

Kansas

William Steig Wins William Allen White Book Award

The 22nd annual William Allen White Children's Book Award dinner was held in Wichita on November 6, under the joint sponsorship of the Kansas Association of School Librarians and the Emporia Kansas State College.

This award, initiated in 1953 by Mrs. Ruth Gagliardo and the Kansas State Teacher's College (now Emporia Kansas State College) was instituted for the purpose of honoring the memory of William Allen White and to encourage the reading of good books by the school children of Kansas.

Each year a list of approximately twenty books, including fiction, nonfiction and poetry, is chosen by a state-wide committee of teachers, librarians, and administrators. Suggestions for titles are also welcome from anyone in the state. School children from grades four through eight read the books and vote for their favorite title. The winning author is honored with a bronze medal, inscribed to him from the children of Kansas.

For 1975 the winner was **Dominic**, the story of the adventures of a wayfaring dog. The author, William Steig, was unable to attend the banquet in Wichita on November 6 due to illness. Instead, he and his publishers, Farrar, Straus and Giroux, made up a signed bookplate for everyone attending the banquet. The inscription of the bookplate reads as follows:

DOMINIC is a pet child of mine. Before I wrote it, I never believed I could write a long book. Winning this award seems to justify the suspicion I had that my excitement and more or less modest sense of accomplishment were not all vanity. I'm grateful to the teachers and librarians of Kansas, and to all the young people who voted for my book, for giving me the reassurance that my pet child is not ugly.

In addition to the bookplate, Mr. Steig also wrote an acceptance speech in which he reiterated his thanks to the children for their appreciation of his work, and said that writing for young people was a great joy, because they respond so spontaneously and joyously. The speech was delivered by Dr. George Hodowanec, Director of the William Allen White Library at Emporia Kansas State College, who also accepted the medal in the name of William Steig.

(Source: Press release by Sarah R. Reed, Director, School of Library Science, Emporia Kansas State College, November 21, 1975)

Nebraska

Governor's Conference on Library Services: Progress Report

The information that was gathered from the Governor's Statewide Hearings on Library Services has been tabulated and is now being readied for distribution. Each Network Advisory Council will be receiving copies of the report. The Steering Committee for the Conference is requesting that each Council plan a meeting in which to discuss the findings as they pertain to the network. This information will help in determining the strengths and weaknesses of the different geographical areas and library-type areas. As future projects are planned in the networks, this data should prove to be invaluable. At the present time, each network is charged with informing its elected delegates to the Conference of the priorities for the network; conveying the specific needs of each network is the duty of each of these delegates.

Program plans for the Governor's Conference include setting up discussion groups to focus on the problems concerning library services. Delegates to the Conference will be given group assignments according to their interests. In addition to problems that they have identified through personal experience and/or ones that they have identified as members of a particular organization or segment of the population, they will be accountable for one that was pinpointed as a result of the Hearings. The group will be given the responsibility of identifying these other areas of concern and also determining workable solutions.

(Source: **Overtones from the Underground**, Vol. 3,

North Dakota

Libraries Convert Card Catalogs to Single Computer-Based File

Working in cooperation with librarians at Tricollege schools, Judy Murray has developed a plan to convert information housed in the libraries' existing card catalogs to a single, computer-based file.

While the three libraries several years ago pooled their periodical lists and put them on computer, the card catalogs still list only a single library's holdings.

Talk of combining card catalogs has been going for years. It looked imminent in 1973 when the Bush Foundation funded a consortium proposal to microfilm them.

But because of the speed of technology in this field, librarians found microfilming was being surpassed by more sophisticated developments before the program could even get underway. They then got permission from Bush to hold the funds until they determined a method of combining catalogs that would be compatible with emerging national technical services.

Tri-College last year participated in a Minnesota pilot project to produce machine-readable cards; that system has been abandoned in favor of a possible regional hookup.

But now it's happening folks.

If all goes according to plan, by the time this year's freshmen are juniors — maybe sooner — they'll be able to walk into any of the Tri-College libraries, push a button or two on a small machine, and locate any of the holdings of all three libraries.

Inovar, a California-based company, will handle the catalog conversion, with Bush funds paying most of the cost.

The libraries will provide Inovar with Library of Congress card numbers for all titles — about 100,000 per library. Inovar will combine the three lists, eliminate duplicates — there's an estimated 40 percent title overlap — and check it against their existing database.

Inovar has the largest database now available, Ms. Murray said, and she estimates they already have data on about 75 percent of the Tri-College holdings.

Inovar will maintain the resulting single computer-based list, and provide 16mm microfilm reels for view in each library on the tv-like screen of a machine called a ROM II microfilm reader.

(Source: **Trice**, Vol. 6, No. 2, p. 2)

Libraries Coordinator Appointed

Judith A. Murray has been appointed Tri-College libraries coordinator, filling the position that has been vacant since April 1974 when Dr. Ralph Stenstrom resigned to join the North Dakota State Library, Bismarck.

Her goal is to expand services for Tri-College library users; to identify joint projects that will provide library users with greater access to all three schools' collections.

"The trend is away from the view of libraries as warehouses of books and toward accessibility," she said. Even accrediting agencies are taking this approach. "What is becoming important is not how many volumes a library holds, but the number to which it has access."

To provide that access, she'll have to help steer Tri-College library efforts through some dramatic technological changes.

(Source: **Trice**, Vol. 6, No. 2, p. 2)

Utah

Gunnison Votes "Yes"

On November 4, citizens of Gunnison, Utah voted for, and passed, a 3-mill increase in taxation to provide support for their Gunnison Civic Library. Survival has been a tight-rope walk for their small library, closed by the city fathers in July, 1974, opened again April 30, 1975 after citizen demonstration of interest in November, 1974. It showed a marked increase of interest and activity during this last summer, and patrons demonstrated their conviction that having a local library to supplement bookmobile service was worthwhile to them. . . .

(Source: **Horsefeathers**, Vol. 10, No. 10, November, 1975, p. 3)

SLPL

On December 1, 1975, the Salt Lake City Public Library will begin circulating materials at the Main Library on its new computer system. It is expected that computerization will speed and facilitate handling of circulation and acquisition functions, help with provision of more efficient service. Patron registration will begin during the last week in November on new types of library cards; books will be checked out with the use of a light-pen hooked to a terminal. Advantages: over-due notices will be automatically produced, any fines will be automatically compiled, quick identification and notification of reserved books will be possible, immediate information on the location of a book will be possible, summary statistics will be produced automatically, and the patron file will remain current. Acquisitions, it is planned, will go on-line in 1977. . . .

(Source: **Horsefeathers**, Vol. 10, No. 10, November, 1975, p. 3-4)

Library Joins Computerized Catalog System

In July of this year the Marriott Library implemented a new on-line computer-based cataloging support system. Three interactive cathode ray tube computer terminals were installed in the Cataloging Department and are hooked up in dedicated telephone lines to computers operated by the Ohio College Library Center (OCLC) in Columbus, Ohio. Along with 577 institutions representing libraries in 35 states and the District of Columbia, the Marriott Library is using the Center's on-line union catalog and shared cataloging system. The data base now contains more than 1.5 million bibliographic records and grows at a rate of over 3,000 records a day. The Center is in the process of adding about 70,000 serials records in machine readable form from the Minnesota Union List of Serials for the Conversion of Serials Project (CONSER).

(Source: **University of Utah Libraries Newsletter**, Vol. 5, No. 4, October-December 1975, p. 1)

Wyoming

Board Approves County Library LSCA Title-I Grants

Bill Williams, director of the Wyoming State Library, Archives and Historical Department, announced approval of the FY 1976 Library Services and Construction Act Title-I grants to county libraries. The Wyoming State Library, Archives and Historical Board voted approval in its October meeting.

The grants, of \$1,000 for each library, are for fiscal year 1976 and will be distributed to the libraries upon receipt of the funds at the State Library, which should be within a few weeks, according to Williams.

Previously used strictly for library materials and equipment, the new contract for FY 1976 will allow the funds to be used either for these or for special projects.

(Source: **The Outrider**, Vol. 7, No. 11, November, 1975, p. 1)

Calendar Events

■ Opening: Immediate opening
Position: **Children's Librarian**

Salary: \$8328; health insurance partially paid
Library: Natrona County Public Library, Casper, Wyoming

Responsibilities: Collection approx. 23,000 in children's area; Opportunity to innovate in cable television programming for children

Experience desired: MLS required, children's lit courses and practice work preferred

Apply to: John Peters, Natrona County Public Library, 307 East 2nd South, Casper, Wyoming 82601 (307-234-1553)

■ Date: February 19-21, 1976

Title: **Annual Convention**

Sponsors: Colorado Audiovisual Association and the Colorado Association of School Librarians

Location: Broadmoor Hotel, Colorado Springs, Colorado

Content: To commemorate both the nation's bicentennial and also Colorado's centennial, the theme is "Heritage and Horizon — A Look at the Future Through the Past"; Speakers will be Charles Kuralt (CBS reporter of "On the Road") and Harold Hill (President, A.E.C.T. and Chairman of the Radio and Television Division of the Communication Department at the University of Colorado); numerous commercial and software exhibits.

Contact: Carol Williams, Publications Director, Colorado Media Convention, Colorado Audiovisual Association, 7055 East 18th Avenue, Denver, CO 80220

■ Date: February 26-27, 1976

Title: **Networks III; Multiplying Regional Trends**

Sponsor: ALA-ISAD

Location: New Orleans, LA.

Content: Examination of forms networks have taken in their rapid development nationwide.

Contact: D. Hammer, ALA-ISAD, 50 E. Huron, Chicago, Ill. 60611 (312-944-6780)

■ Deadline: March 1, 1976

Title: **Scholarship for Graduate Study in Librarianship**

Sponsor: Mountain Plains Library Association (MPLA)
Award: \$500.00

Requirements: Applicant must be a resident of the MPLA region, show evidence of acceptance to a library school accredited by the ALA, be sponsored by an MPLA member, agree to work in the MPLA region for at least one year after graduation.

Content: To encourage candidates from MPLA region to obtain professional library degrees and to work in the region.

Special Conditions: Recipient must sign a statement setting forth a professional responsibility to abide by the conditions of the scholarship; if the recipient accepts a position outside the MPLA region immediately after graduation from library school, the grant shall be considered a loan and will become repayable at the current bank rate of interest per annum, over a period of four years.

Contact: Mr. Joseph R. Edelen, Jr., MPLA Executive Secretary, I. D. Weeks Library, University of South Dakota, Vermillion, South Dakota 57069 or Melody Kuehn, MPLA Scholarship Chairman, Minot Public Library, Minot, North Dakota 58701

■ Date: March 26, 1976

Title: **Spring Meeting**

Sponsor: Library & Information Science Section, Utah Academy of Sciences, Arts, and Letters

Location: Weber State College, Ogden, Utah

Contact: Milton C. Abrams, Utah State University Library, Logan, Utah 84321

■ Date: March 31-April 2, 1976

Title: **Annual Conference**

Sponsor: Utah Library Association

Location: Salt Lake Hilton, Salt Lake City, Utah

Content: Theme: "Libraries: Heritage and Horizons"; Special interest group meetings, committee and round table meetings, business meetings; luncheon on Governor's Conference and White House Conference on Libraries

Contact: Terry Hogan, Salt Lake County Library System, 2197 East 7000 South, Salt Lake City, Utah 84121

■ Date: April 25-27, 1976

Title: **Annual Conference**

Sponsor: Wyoming Library Association

Location: Cheyenne, Wyoming

Contact: L. Wile, Director, Johnson County Library, Buffalo, Wyoming 82834

■ Date: May 12-14, 1976

Title: **Library Management Seminar**

Sponsor: University of South Dakota, School of Business

Location: Vermillion, SD

Content: An administrative development program for library administrators; basic fundamentals of administration to assist in improving managerial effectiveness; method of instruction includes lecture, case analysis and experiential exercises; the program will be structured to utilize the background and experiences of seminar registrants through participation in a problem-solving atmosphere.

Cost: \$125 includes instruction, reading materials and other handouts, transportation to and from airlines, and room and board.

Contact: Dr. C. N. Kaufman, School of Business, Vermillion, SD 57069. (605) 677-5232

■ Date: Summer, 1976

Title: **Courses**

Sponsor: Illinois Graduate School of Library Science

Location: Urbana, Illinois

Content: 18 courses will be offered, including: junior college library course (L.S. 450V) by Deane Hill; supervision of library employees by Dr. Jerry Parsons; also courses in storytelling, cataloging, government documents, etc.

Contact: Graduate School of Library Science, University of Illinois, Urbana, Ill. 61801

■ Date: June 1-4, 1976

Title: **On-Line Retrieval Workshop**

Sponsor: University of Illinois Graduate School of Library Science

Location: Illini Union, Urbana campus, Illinois

Content: Instructor in charge is Martha E. Williams; Other speakers from Lockheed and SDC; formal lectures, training sessions and extensive hands-on experience with currently available computer-based data files.

Enrollment: 40 persons with preference to those who have a course on library automation or on information storage and retrieval

Coat: \$100

Contact: Edward Kalb, 116 Illini Hall, University of Illinois, Urbana, Illinois 61801

■ Date: June 6-10, 1976

Title: **Annual Conference**

Sponsor: Special Libraries Association

Location: Brown Palace and Currihan Convention Center, Denver, Colorado

Content: Theme is "Information: the Unlimited Resource"

Contact: Joan Maier, 2380 Panorama Avenue, Boulder, Colorado 80302

■ Date: June 14-18, 1976

Title: **5th Annual May Massee Workshop**

Sponsor: School of Library Science, Emporia, Kansas State College

Location: Emporia Kansas

Contact: Sarah R. Reed, Director, School of Library Science, Emporia Kansas State College, 1200 Commercial, Emporia, Kansas 66801 (316) 343-1200

■ Date: July 6-July 30, 1976 (2 hrs. daily)

Title: **Medical Literature and Reference Work (LS E439)**

Sponsor: University of Illinois, Graduate School of Library Science

Location: Library of the Health Sciences, Medical Center, 1750 W. Polk St., Chicago, Illinois

Enrollment: 25 students; MS in library science or candidacy required plus course in science reference sources

Content: Bibliographical and reference materials in the health sciences including history, terminology, government documents, computerized retrieval systems, and audiovisual materials; Nearby library visits and hands-on training included (1 unit credit)

Cost: \$88.00

Contact: Richard F. Casper, University of Illinois at Chicago Circle, P.O. Box 4348, Chicago, Illinois 60680 (312-996-8560)

■ Date: July 6-August 10, 1976 (summer session)

Title: **Legal Bibliography**

Sponsor: School of Library Science, University of North Carolina at Chapel Hill

Location: Chapel Hill, NC

Content: Introduction to literature of Anglo-American jurisprudence; Emphasis on use of reports, statutes, administrative regulations and decisions, treatises, periodicals, and indexes as bibliographic tools.

Cost: \$94.50; \$423.00 for non-residents

Contact: Miss Jean Freeman, Assistant to the Dean, School of Library Science, University of North Carolina, Chapel Hill, N. C. 27514

■ Date: July 6-August 10, 1976 (summer session)

Title: **Seminar in Law Librarianship**

Sponsor: School of Library Science, University of North Carolina at Chapel Hill

Location: Chapel Hill, NC

Content: For those preparing for careers as law librarians or working in law libraries; objectives, characteristics, services and development of law libraries in U.S.; special problems in selection and acquisition and organization of materials; administration; law librarianship as profession.

Cost: \$94.50; \$423.00 for non-residents

Contact: Miss Jean Freeman, Assistant to the Dean, School of Library Science, University of North Carolina, Chapel Hill, N.C. 27514

■ Date: July 12-August 6, 1976

Title: **Western Seminar in Publishing and Editing Workshop**

Sponsor: Graduate School of Librarianship, University of Denver

Location: Denver, Colorado

Content: Lectures to include Samuel S. Vaughan, Margaret McElderry, John Dessauer, Arnold Ehrlich, Peter Mayer, Andrew Nielly, Mr. & Mrs. Richard Noyes; Directors include Elizabeth Geiser, Arnold Dolin and Frederick Praeger.

Contact: Dean, Graduate School of Librarianship, University of Denver, Denver, Colo. 80210 (303) 753-2557

■ Date: October 7-9, 1976

Title: **Annual Conference**

Sponsor: Nevada Library Association

Location: Showboat Hotel, Las Vegas, Nevada

Contact: Robert G. Anderl, Executive Secretary, 2021 Collins Avenue, Las Vegas, NV 89106

MPLA Personal Job Search Information Form

(Please send to Elizabeth Runyon-Lancaster, University of Utah Libraries, Salt Lake City, Utah 84112)

Job Desired _____

Type of Library _____

Acceptable salary range _____

M.L.S. _____

year

school

specialty

Library or Related Experience _____

Identity # _____, MPLA Newsletter _____

or _____

name

address

city

state

zip

phone

MPLA Job/Scholarship Information Form

(Please send to Elizabeth Runyon-Lancaster, University of Utah Libraries, Salt Lake City, Utah 84112)

Opening/Deadline: _____

Position/Title: _____

Salary/Award: _____

Library/Sponsor: _____

Responsibilities/Content: _____

Experience desired/Requirements: _____

Apply to/Contact: _____

MPLA Program/Events Information Form

(Please send to Elizabeth Runyon-Lancaster, University of Utah Libraries, Salt Lake City, Utah 84112)

Date (Inclusive): _____

Title: _____

Sponsors: _____

Location: _____

Cost: _____

Enrollment/Availability: _____

Speakers/Format: _____

Contents: _____

Contact: _____

Note: Ads on this page free to MPLA members or institutions; others pay \$2 per line.

BACKGROUND AND PURPOSE OF MPLA

MPLA Newsletter
 Univ. of South Dakota Libraries
 Vermillion, S. D. 57069

Non-profit Org.
 U.S. Postage
 Paid
 Permit No. 03
 Vermillion, SD
 57069

Since its founding in August 1948, MPLA has served the region as a professional library organization. We can now offer our members:

- Information exchange on technological developments and innovative interpersonal programs undertaken by MPLA libraries.
- Earmarking of unique library holdings and support of regional bibliographic efforts
- Notification of programs designed to aid professional and continuing education
- Sponsorship of an annual convention to provide a forum for personal contact among regional librarians
- Scholarship for graduate library education supported entirely by MPLA donations

FORWARDING AND RETURN POSTAGE GUARANTEED

MPLA OFFICERS		STATE REPRESENTATIVES		SECTION CHAIRPERSONS	
President:	August ("Gus") Hanniball University of Utah Libraries Salt Lake City, Utah 84112	Colorado:	Doris Ellis Route 2 Hotchkiss, Colorado 81419	Children's & School Library Section:	Georgia Shovlain Sheridan County Library Sheridan, Wyoming 82801
Vice President:	Wilfred ("Vern") West Jefferson County Public Library 1875 Yank Court Golden, Colorado 80401	Kansas:	Charles Bolles School of Library Science Emporia Kansas State College Emporia, Kansas 66801	College & University Library Section:	Robert S. ("Bob") Runyon University of Utah Libraries Salt Lake City, Utah 84112
Recording Secretary:	Elizabeth Morrissett Brownley Library University of Colorado at Denver 1100 14th Street Denver, Colorado 80202	Nebraska:	Jermain ("Jerry") A. Kaup The Public Library 604 East Avenue Holdrege, Nebraska 68949	Junior Members Round Table	Annette Milliron Douglas County Public Library 303 Gilbert Street Castle Rock, Colorado 80104
Executive Secretary & Fiscal Officer	Joseph R. Edelen I. D. Weeks Library University of South Dakota Vermillion, South Dakota 57069	Nevada:	Joseph ("Joe") J. Anderson Nevada State Library Carson City, Nevada 89701	Public Library Section:	Wilma N. Brooks Wichita Public Library 223 South Main Street Wichita, Kansas 67202
Past President	Herschel V. ("Vince") Anderson South Dakota State Library 322 South Fort Street Pierre, South Dakota 57501	North Dakota:	Kilbourn ("Jan") L. Janecsek North Dakota State University Library Fargo, North Dakota 58102	State Library Section:	Evelyn Brewster Colorado State Library 1362 Lincoln Denver, Colorado 80203
Editor	Elizabeth Runyon-Lancaster University of Utah Libraries Salt Lake City, Utah 84112	South Dakota:	Glenn Sundvold Mount Marty College Library 1100 West Fifth Street Yankton, South Dakota 57078	Technical Services Section:	Harriett Rebuldela University of Colorado Libraries Boulder, Colorado 80302
		Utah:	Russell ("Russ") L. Davis Utah State Library Commission 2150 South 300 West, Suite 16 Salt Lake City, Utah 84115		
		Wyoming:	Maxine M. Keup Box 130 Thermopolis, Wyoming 82443		

MEMBERSHIP APPLICATION FORM (Mail to: Joseph R. Edelen, Jr., MPLA Executive Secretary, USD Library, Vermillion, South Dakota 57069)

Name _____ New INSTITUTIONAL MEMBERSHIP. Based on total annual budget.
 Position _____ Renewal _____ \$ 25,000 and under \$10.00 per year
 Library _____ _____ 25,001 - \$ 49,999 20.00 per year
 Address _____ _____ 50,000 - 99,999 30.00 per year
 _____ _____ 100,000 - 199,000 40.00 per year
 _____ _____ 200,000 - 399,999 50.00 per year
 Home Address _____ _____ 400,000 and up 100.00 per year

(Please notify MPLA of any changes in address)

CHOOSE UP TO 3 SECTIONS

- _____ Children & School
- _____ College & University
- _____ Public Library
- _____ State Agency
- _____ Technical Services
- _____ Junior Members Round Table

TOTAL AMOUNT ENCLOSED

\$ _____

- _____ PERSONAL MEMBERSHIP. \$8 for salaries \$8,000 or less. Add \$1 for each \$1,000 up to \$25.
- _____ RETIRED LIBRARIANS, STUDENTS, TRUSTEES \$ 5
- _____ STATE LIBRARY ASSOCIATION MEMBERSHIP \$40
- _____ CONTRIBUTION TO THE SCHOLARSHIP FUND FOR GRADUATE LIBRARY STUDY. \$5 from each member would assure us of at least two scholarships each year. Can't you afford that much!