



Vol. 22, No. 5

Editor: Blaine H. Hall

April, 1978

Take Your Rank and Track It

Too frequently the issues of professionalism and professorialism have been construed to be one and the same in university libraries. The inference is that to be professional all librarians must also act in a professorial manner. That is, they must not only be involved in the teaching process but they must also do research and writing.

This is a distortion of the facts. The library profession encompasses practitioners in school, public and special libraries as well as in academic libraries. Hence professionalism isn't inherent to an institutional context, but rather it is a hard-won work-style possessed by those who conscientiously work toward perceived high standards of excellence. Library professionalism refers to this work-style applied to tasks universal to all areas of librarianship, i.e., acquisitions, cataloging/processing and public services.

If research and writing were required of all professionals, the vast majority of secondary and elementary school teachers, physicians, lawyers, engineers, psychologists, social workers, etc., could not be considered professionals. Admittedly, this view does not correspond to the philosophical hogwash that suggests all professional librarians should be involved in adding to the frontiers of knowledge of their profession. That may be good philosophy but it's bad reality. In the library field this view is partly a result of allowing library school teachers to assume the role of defining reality for the rest of the profession. Because library school teachers are required to act in all ways like the rest of their faculty colleagues, they project this code upon all other librarians in the university community, when in reality not all university librarians need to act in such a manner.

Librarians themselves build upon this philosophic argument to achieve better salaries.

Two major problems are produced by confusing professionalism and professorialism. First, bitterness and distrust are created among college and university librarians when some want and need to act like the rest of the faculty while others do not. Librarians not involved in research and writing call "foul" whenever the university or their professorial colleagues push them in that direction. Librarians involved in research and writing, on the other hand, moan and groan about their fellow sluggards who they perceive are responsible for their lack of status and low salaries. Library administrators, depending on whether they do research and writing of their own, antagonize employees of the opposite persuasion.

Second, non-professorial professional librarians are adversely affected by professorial professional development standards. Armed with a university accepted terminal degree, the teaching PhD. is also expected to publish and only rarely within his total career go back to school for retooling. The librarian, on the other hand, frequently finds that his generalist training requires further training in languages, subject specialties, and miscellaneous special skills, i.e. computer science, paper preservation, and the cataloging of unusual material, such as maps or films, etc. These activities may heighten the librarian's professionalism but they don't compete with published articles or books listed on a resume accompanying a rank advancement application.

If the problems produced by confusing professionalism and professorialism are to be avoided, a dual system of

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motivation and rewards must be developed. Libraries and librarians must recognize that not all positions within university libraries are the same. Some require professional activities, some do not. Consequently, one system of university status is not enough. Library administrators in concert with their librarians need to take a hard look at all positions (including administrative positions) and decide which ones require professional activities and which do not. A position's function should determine its activities and not the other way around. That is, the position's purpose should be defined before hiring someone to fill the position. This has taken place generally but not in terms of the professional development goals. If the position requires teaching and publication then the person hired must be capable and have the inclination of doing so. On the other hand, if the goal is not to teach and publish but rather to be a solver of problems directly related to the position, then a highly professional librarian but without professorial inclinations should be placed in that position. After the decision regarding which positions need to be professorial and which do not has been made, fair systems of compensation for both kinds of librarians need to be developed. Such systems would remove the main source of contention among professional librarians who do not want or need to be professors. Assured of a fair remuneration for their professional services, these librarians would no longer be placed in the frustrating position that faculty status now forces upon them to

obtain greater financial equity.

Once a two-track system has been developed, university librarians who are given professorial rank need to make sure they are fulfilling their responsibilities. They can no longer employ the previously ambiguous system as a smoke screen behind which non-productivity in research and writing and scant involvement in the teaching process can hide. Rather, they need to be involved in the research and writing processes to the same degree that their fellow faculty members are required to be. They also need to be involved in significant teaching opportunities in and out of the classroom, and at the same time fulfill their more traditional assigned library responsibilities in a professional manner. However, if this is to happen, library and university administrations too can no longer continue to take advantage of previous ambiguities. The professorial librarians must have an equal proportion of released time for research and writing as their fellow faculty members enjoy. Work loads related to traditional library related duties must be lightened considerably.

The professional non-professorial university librarian, on the other hand, with the unrealistic demand for professorial behavior out of the way must return to the traditional areas of librarianship with new zeal and desire. They should seek actively to improve their skills in order to perform in a professional manner. Such activities will require released time and may in the long run result in publication for some librarians, but such activities do not warrant or need professorial titles to make them possible. These activities will require university financial support. The professional non-professorial track should not be thought of as an administratively cheap clerical track.

There is fear that a two-track system will produce jealousy and divisiveness among library staff members. Human nature seems to make some high school teachers jealous of college professors; some physicians, irrespective of the value of their practice, are in awe of medical school teachers; and some school librarians are covetous of their university compatriots' status. But in the end such comparisons are meaningless. Both groups may be called "professional" if the level of work they perform warrants it. If either group fulfilled their different responsibilities inadequately, neither would be professional. Professorial and non-professorial university librarians both have jobs to be done in a professional manner. Both groups of professionals need systems of motivation and reward but not necessarily the same system. A two-track system of university status will permit both groups of professionals to develop in areas which will be mutually beneficial to their universities and to themselves.

INFLATION STILL WITH US

The February 20, 1978, issue of *Publishers Weekly* provides preliminary figures on book prices for 1977. The average price for hard-cover books rose from \$17.39 in 1976 to \$18.03 in 1977. When the final statistics are reported this summer, the rate of increase will be about 10 percent. Major price increases between 1976 and 1977 were noted for Music (\$19.00 in 1977 versus \$16.38 in 1976); Sociology and Economics (\$25.28 versus \$22.79); and Technology (\$22.95 versus \$21.19). Price decreases were noted, however, in Language, Religion, and Science. (SOURCE: *HBLL News*, Vol. 1, No. 7, p. 5.)

BCR INTERLOAN OBSOLETE?

In recent months, more and more rumors, mostly false, have reached BCR concerning what is happening to BCR's interlibrary loan program entitled INTERLOAN. Wrapped up in this is what is to happen to the 6.5 million title union catalog. Some rumors have characterized BCR as uncaring and unfeeling about the region's needs for interlibrary loan assistance. Others have had the INTERLOAN Program completely shut down with no utilization of the Regional Union Catalog.

While the rumors, uncertainty and just plain supposition run wild, today's INTERLOAN program is still providing a wide variety of interlibrary loan processing services from routine locations to verification, circularization, and loan negotiation. Requests seeking locations are examined to be sure that adequate verification has been accomplished, and then are searched in the regional resource, the union catalog. If the search results in no location, then BDR's OCLC terminal is queried for other locations, if any are available. (The rumor that says the OCLC terminal is the only place searched anymore is simply false.) The INTERLOAN staff goes to great lengths to find suitable locations and the 90% plus hit rate over the years substantiates this.

While the service is good, useful, and necessary, the problem is that only a very few libraries use it, which makes the unit cost very high. BCR participants from all over report how they cannot function without the service and what enormous users they are. But the simple truth is that practically no one uses it anymore.

The cost to run the INTERLOAN program has been pared over and over again until only two staff members remain plus a modest budget for the telephone and bibliographical tools. Since 1975, the Program's operating cost has dropped from more than \$84,000 to

less than \$40,000, and that is just about as low as it can go and retain any semblance of quality. INTERLOAN does not receive any outside funding subsidies although other BCR operations have been subsidizing INTERLOAN's deficits over the last several quarters. A strong attempt is being made to make INTERLOAN self-supporting, but fewer requests and the resulting increase in charges is creating a vicious never-ending spiral until the number of requests will reach zero.

An appropriate suggestion might be to have BCR reach an agreement with its states for them to "guarantee" a minimum number of requests at a reasonable price for each request. This has been suggested, but has been largely rejected by the states. It might also work for BCR to "take the bull by the horns" by reducing the price dramatically in hope that the number of requests will escalate, even though BCR's other programs would have to underwrite a short term deficit. The detraction to this concept is that BCR's programs price very close to what actual costs are so that next to no additional working capital is generated for such a subsidy.

However, there is a wider reason for turning toward a redesign of INTERLOAN instead of "band-aiding" the present activity. Changes in technology, library economics and the regional environment have interacted to establish "a changing order of things" in relation to resource-sharing and interlibrary loan in particular. Five of the seven BCR states presently are developing machine-readable statewide title locator files, that can replace adding to the regional union catalog, which is now prohibitively expensive to maintain when 65% of its contributors are operational on OCLC.

OCLC promises to operate an interlibrary loan module which can handle all aspects of location and negotiation at a reasonable unit cost. Communication networks that rely on fast transmission of ILL data within states and soon from state to state are supplanting the need for a regional centralized processor of ILL requests as BCR has been for 43 years.

There are no quick and easy solutions to this problem of INTERLOAN. The BCR Board of Trustees has commissioned its Advisory Council to study and make recommendations on the INTERLOAN Program for FY 1979. This group has begun its study and examination. It desperately needs the advice and counsel of the libraries in the region on what to do with INTERLOAN. Ideas may be contributed to John Kopischke, Chairperson of the Advisory Council, in care of BCR.

At this time no decision has been made. Therefore, INTERLOAN is open for business. Rumors, however, that predict a 1979 demise for INTERLOAN are premature, and most likely inaccurate. (Adapted from BCR's *Action for Libraries*, Vol. 3, No. 1, January 1978.)

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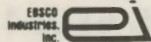


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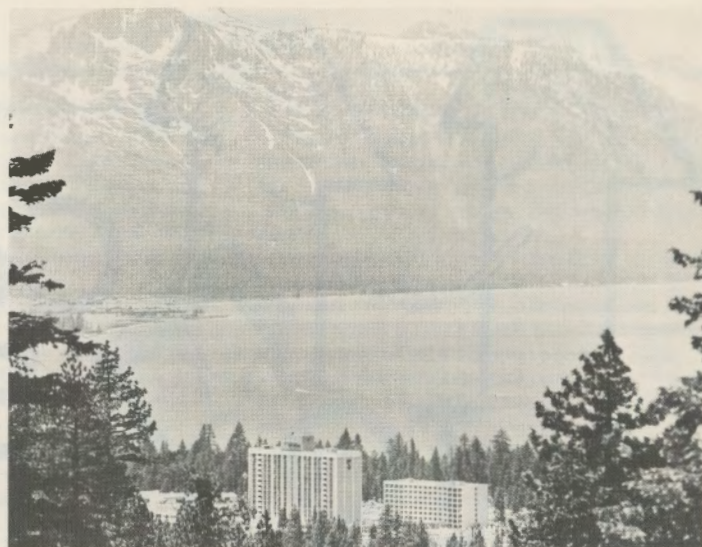
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TAHOE II

MPLA returns to Nevada this year for a joint conference with the Nevada Library Association, October 12-15. The theme: **TAHOE II: THE WIDENING CIRCLE**, offers program appeal for nearly every interest, while at the same time allowing conferees free time to enjoy the beauty and entertainment the area has to offer.

Jim Dertien, your Vice-President, and Dorothy Rice, Program Chairperson for the Nevada Library Association, have just announced preliminary plans for the conference. Conference programs will include a management preconference seminar, a one-credit course for school, children's and media librarians, a preconference program on the effects of new technology on libraries, programs on interstate reference and interloan services, automated circulation systems, the evaluation of automated reference and bibliographic services, services to the blind and physically handicapped, intellectual freedom, two special emphasis programs on the use of National Endowment for the Humanities funds in libraries, and a JMRT-sponsored event called "The Care and Feeding of Problem Patrons."

Speakers will include Kurt Cylkie from the Library of Congress; Robert Alvarez, editor of "The Administrator's Digest"; Marilyn Sachs on the freedom to read; Nancy Doyle Bolt, Public Programs Officer with the National Endowment for the Humanities, and others yet to be confirmed. An invitation is being sent to Librarian of Congress, Daniel Boorstin, asking him to be our keynote speaker.

In addition meeting and program arrangements are underway for some special activities, including an MPLA scholarship promotion cruise around Lake Tahoe. The cruise, aboard the M.S. Dixie, will feature dinner and dancing. A "Get-A-Way Breakfast" is a possibility for those leaving on Sunday, and local arrangements will be providing a guide to tourist attractions, current entertainment, and interesting things to do. The conference exhibits will open Thursday night with a Presidents' cocktail party, hosted by the Presidents of our two associations.

Members are encouraged to begin making plans to attend this conference. The program coupled with the excitement and beauty of the locale will make this a memorable conference. In future issues of the **Newsletter** we will announce how you can make arrangements for tram rides, visits to the Ponderosa Ranch, Old Nevada Night, Basque Night, and other area specialties. Begin now by contacting Vern West if you are interested in the Train to Tahoe. Contact Jim Dertien if you wish more detailed information on the program. The full program will be announced in the June **Newsletter**.



Continuing Education

The One-to-One Continuing Education program had another successful year in 1977, supporting visits of 4 MPLA librarians to libraries in other states for professional growth and development. Each participant found helpful and willing directors, department heads, and staff members eager to share their experience, their time, and their library operations and to help participants achieve their previously established objectives for the visit. Jerry Kaup echoed the feelings and enthusiasm of all par-

ticipants when he said that studying "the South Dakota State Library and exchanging ideas with Vince Anderson and his staff was like staying at an 'Oasis of Knowledge' on the prairie of South Dakota. One is impressed with the staff, the service given, and the new facility, which many state libraries wish they had." All were unanimous in encouraging "MPLA to continue the program so that others may take advantage of this unique learning experience."

From their experience, the 4 participants

agreed that the program would be improved if the amount of time spent at the host library were flexible, based on a prearranged outline of activities between the participant and the host library rather than a prescribed one week. All agreed, too, that the \$200 stipend was not adequate for expenses. The Executive Board, however, at the January 1978 board meeting rejected a stipend increase, suggesting instead that participants apply to their state library for training assistance grants if needed.

Participant

Carol J. White
University of Wyoming
Laramie, Wyoming

Jerry Holtz
Kansas State University
Manhattan, Kansas

Crystal McNally
Wichita Public Schools
Community Education Center
Wichita, Kansas

Jerry Kaup
Minot Public Library
Minot, North Dakota

Host Library

North Dakota State University
Fargo, North Dakota

Same as above

Columbine Branch of
Jefferson County Public
School Library

South Dakota State Library
Pierre, South Dakota

Program

OCLC Operation, COM Catalog Production;
and Tri-College Consortium

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Cooperative school-public library operation

Operation of a state library

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MPLA AWARDS COMMITTEE SEEKING NOMINATIONS

MPLA members and other region librarians are urged to suggest names of persons worthy of consideration for six of the following MPLA awards:

The **DISTINGUISHED SERVICE AWARD** to be given to an individual who has made notable contributions to the library profession or has furthered significant development of libraries in the region, or has performed exemplary service for an extended period of time.

The **MPLA LEGISLATIVE SUPPORT AWARD** to be given to an individual or group (state legislature, city council, board of education, etc.) in recognition of exemplary legislative support for growth and development of a library or libraries in the MPLA area within the last two years.

The **MPLA INTELLECTUAL FREEDOM AWARD** to be given to a person, or persons, in the MPLA region demonstrating, within the last two years, a notable defense against censorship and commitment to intellectual freedom, including the public's right to choice, right to read, and right to information. Examples might be found in relation to current censorship (obscenity) laws or governmental "sunshine laws" in the region.

The **MPLA NEWS MEDIA SUPPORT AWARD** to recognize the news media organization in the MPLA region making the strongest effort, either in a single presentation or in ongoing coverage, within the past two years, to promote libraries and library activities to the community. Criteria will include amount and effectiveness of coverage, and manifestation of a positive commitment to generate public interest in libraries.

The **MPLA LITERARY CONTRIBUTION AWARD** to be given to an author whose published writings are most successfully furthering an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the selection may be based on either a single work or a body of works. Nominees will be evaluated on the basis of literary worth, readability, and evidence of responsible research, as applicable.

The **MPLA BEGINNING PROFESSIONAL AWARD** to recognize a librarian/media specialist who has made, within the first five years after receiving a library degree, the greatest positive impact on the quality and role of library services. Factors such as innovative programming and planning, use of resources, and special projects will be considered.

The **CARL GAUMER EXHIBITORS AWARD** is given to the individual or *Support MPLA Advertisers!*

company whose positive support of the Mountain Plains Library Association is demonstrated by constant conscientious endeavors toward librarians, library staff, trustees, and professional activities. Selection of the award recipient is not made from nominees but from the experiences of members of the Executive Board, local arrangements for conventions committees and knowledge of the awards committee.

Send nominations and supporting information to Vern West, Jefferson County Public Library, 10200 West 20th Avenue, Lakewood, Colorado 80215. The deadline for nominations is July 15, 1978. Final determination, concerning which nominee, if any, shall receive a particular award, will be made by the Awards Committee.

CLENE ASSEMBLY DISCUSSES RECOGNITION SYSTEM

The CLENE Assembly on January 22 agreed on the basic premises of a proposed continuing education recognition system: (1) the recognition system should be voluntary; (2) quality control of education activities is critical; (3) the system must demonstrate accountability; (4) the system must be available to all who work "in and with" libraries, information and media centers; (5) there must be provision to recognize sound non-traditional and independent study accomplishments; (6) the "contact hour" should be used as a common measurement denominator for the measurement of continuing education effort; and (7) the system should be flexible, providing for the use of academic hours, the Continuing Education Unit (CEU) and some type of policy which permits the use of planned, and guided independent study.

The effectiveness of the proposed voluntary system will depend upon its acceptance by the profession and the producers of continuing education (library schools, libraries, state library agencies, associations, and other information agencies). Some means for recording the continuing education of library/information/media personnel must also be established.

In a further effort to present such a voluntary recognition system to a wide representation of leaders from the profession, the CLENE Board of Directors appointed a Recognition Task Force to plan a late Spring Conclave. At that time the voluntary recognition system will be reviewed and considered by the attendees who will represent a wide array of interests throughout the profession. Subsequent action steps will emerge from the Conclave.

A fuller report on the suggested voluntary recognition system may be obtained by writing for a free summary from the CLENE office or by ordering a copy of the full final report of the HEA research study (12.00 for CLENE members; \$15.00 for non-CLENE members) at 620 Michigan Ave., NE, Washington, DC 20064. Inquiries about the voluntary recognition system or suggestions for the Task Force are invited and should be addressed to Dr. Ruth Patrick at the same address. (SOURCE: News Release from Continuing Library Education Network and Exchange.)

ALA SEEKING INPUT ON STANDARDS

The ALA Committee on Standards is charged with the responsibility for assisting ALA in improving, developing, and promulgating meaningful professional standards for the upgrading of library services, resources and facilities. Librarians are asked for their ideas on the need for new standards or the revision of existing standards, guidelines, or goals. The information received will be reviewed by the Committee and recommended action will be forwarded to the appropriate ALA units. Send your ideas, suggestions or comments to Dr. Norman D. Alexander, Director, University Library, California Polytechnic State University, San Luis Obispo, CA 93407.

NEW COMPUTER FOR DIALOG

A new computer for Lockheed's DIALOG information retrieval service has increased the capacity of the system and has made retrieval of information easier and faster. The computer — an IBM 370/165 — has nearly four times the processing speed of the previous configuration, reduces response time, and allows for a greater number of connections.

The DIALOG service formerly used two IBM 360/65 computers, one primarily for TYMNET tele-communications service users and one for those using the TeleNet network. Since all access ports now connect to one computer, a user disconnected by TYMNET may redial through TeleNet and vice versa.

Another advantage of the new configuration is that one of the 360/65 computers from the former arrangement has been retained and is dedicated to file updating and processing, accelerating those functions as well as providing an emergency backup for the new computer. (SOURCE: Press Release from Lockheed Missiles & Space Company, Inc., March 8, 1978.)

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FINANCIAL REPORT
1 January 1977-31 December 1977

MPLA BUDGET
1978

INCOME	1977 budgeted	1977 actual
Membership dues	\$ 9,500	\$13,924.04
Conference	2,500	9,871.62
Ads, Pd. Newsletter Subscr., etc.	5,500	7,504.62
Scholarship	250	340.84
Interest	300	983.83
Misc. income	—	35.76
Slide/Tape	—	505.00
TOTAL INCOME	\$18,050	\$33,165.71
 EXPENDITURES		
Conference		3,556.15
Newsletter	7,000	9,873.83
Scholarship	500	
ALA chapter dues	50	50.00
Executive Board travel	1,700	533.35
Sections (convention)	1,200	315.68
Operating Expenses		
Postage	250	291.90
Printing	1,000	672.26
Phone	125	12.36
Secretarial	400	362.25
Committees (general)	125	84.13
Public Relations Committee	1,000	1,330.01
Continuing Education Committee	3,500	1,725.00
Miscellaneous	200	509.59
TOTAL EXPENDITURE	\$17,050	\$19,316.51
Gross Financial Assets 31 Dec. 1977		\$23,299.90
Gross Financial Assets 31 Oct. 1976		23,820.03
Decrease in Gross Financial Assets		\$ (520.13)

INCOME	
Membership Dues	\$11,500
Conference	2,500
Ads, Pd. Newsletter Subscr., etc.	7,000
Scholarship	200
Interest	750
Misc. income	400
TOTAL INCOME	\$22,350

EXPENDITURES	
Conference	\$1,000
Newsletter	9,250
Scholarship	750
ALA Chapter dues	50
Executive Board travel	2,300
Sections (convention)	1,200
Operating Expenses	
Postage	500
Printing	1,100
Phone	300
Secretarial	400
Committees (general)	250
Continuing Education Committee	3,500
Public Relations	1,000
Section (operating)	350
Miscellaneous	400
TOTAL EXPENDITURES	\$22,350

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application deadline extended until June 30. See last issue of the *Newsletter* for details.

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MINUTES EXECUTIVE BOARD MEETING MOUNTAIN PLAINS LIBRARY ASSOCIATION

Cosmopolitan Hotel Bonanza Room,
Denver, Colorado, 9:30 A.M.
January 21, 1978

MINUTES

COMMITTEE REPORTS

Public Relations

Continuing Education and Scholarship

The meeting was called to order by the President, H. Robert Malinowsky. Introductions followed and roll call was taken from a signed roll. Present were: H. Robert Malinowsky, President; Jim Dertien, Vice-President; Shirley Flack, Secretary; Vern West, Past President; Joe Edelen, Executive Secretary; Larry Webber, Colorado State Representative; Donna Jones, Kansas State Representative; Morel Fry, Nebraska State Representative; Dennis Page, North Dakota State Representative and Chairman, Public Library Section; Hailie Gunn, Nevada State Representative; Donald T. Schmidt, Utah State Representative; Jean E. Diggins, Chairman, Children's and School Section; Hal Brown, Chairman, JMRT; Joseph J. Anderson, Chairman, State Library Section; Elizabeth Morrissett, Chairman, Technical Services Section; Peg Woods, Chairman, Trustees Section; Blaine H. Hall, Editor, *MPLA Newsletter*; Dorothy J. Middleton, Chairman, Scholarship Committee.

The minutes of the previous meeting were approved as corrected on page 2: *Utah Libraries* received the H. W. Wilson award rather than the John Cotton Dana award.

The President distributed a list of committee assignments as of January 19, 1978 (copy attached to the official minutes kept by the Secretary of the Association).

The President reported that a Colorado representative has not been named as yet. Suggestions for nominees should be directed to Marty Tucker.

Larry Webber reported the committee is proceeding with the goals reported at the last Board meeting including the promotion of the joint conference with Nevada. There was some discussion about a brochure for the 1978 joint conference to encourage attendance.

Vern West reported for Charles Bolles, who sent a written report from the Continuing Education Committee (copy attached).

Continuing Education Scholarship Program: Board members present discussed the recommendations for the Continuing Education Scholarships.

Recommendation 1: Elizabeth Morrissett moved that the Scholarship Committee handle the Continuing Education Scholarships and be tied to the Continuing Education Committee by having one of its members as a member of the Continuing Education Committee. Donald Schmidt seconded, motion carried. After some discussion, it was the consensus of the Board that the chairperson serve on the committee the following year for continuity.

Recommendation 2: Elizabeth Morrissett moved the Board accept recommendation 2 as stated by the Continuing Education Committee, "Grant up to four scholarships of up to \$500 each per year with MPLA to make up the difference between contributions and budget if contributions do not reach the desired level." Joe Edelen seconded, motion carried.

Recommendation 3: Peg Woods moved that the third recommendation be accepted as presented by the committee, "Applicants should be personal members of MPLA for at least two years. To allow trustees, students, and unemployed members to be eligible, it is not necessary that applicants be currently employed in libraries." Jim Dertien seconded, motion carried.

Recommendations 4-7: It was agreed that the Scholarship Committee put together guidelines for recommendations 4, 5, 6, and 7, and that the Scholarship Committee be empowered to select scholarship recipients.

Undergraduate Scholarships: The Board discussed the remaining funds for an undergraduate scholarship. Joe Anderson moved that the Scholarship Committee advertise the one \$700 undergraduate scholarship still available. Vern West seconded, motion carried.

Scholarship Contributions: Several suggestions were presented on ways to encourage contributions to the scholarship fund including redesigning the membership form and a strong plea included in the *MPLA Newsletter*. Joe Anderson and Vern West suggested various events that might be promoted at the 1978 convention to raise scholarship funds. The President asked Joe and Vern to pursue this.

Continuing Education Management Seminar: Vern West reported on the arrangements and accommodations for the Management Seminar to be held at Lost Valley Ranch, March 21-23, 1978.

One-to-One Program: The Board reviewed the recommendations of the Continuing Education Committee for the One-to-One Program. It was agreed that the stipend should not be increased and suggested that participants apply to their state library for training assistance grants if needed. It was also agreed that summarizations of One-to-One reports be included in the *Newsletter*.

Career Counseling: It was the consensus of the Board that career counseling is not a role for the MPLA Continuing Education Committee.

There was no report from the Committee. The President reported that he will send a draft of the Manual of Procedure or pertinent parts to Board members.

Finance

A written report of the Finance Committee's revised budget recommendations for calendar year 1978 was presented (copy attached to the official minutes kept by the Secretary of the Association). Vern West moved adoption of the budget recommendation as submitted. Elizabeth Morrissett seconded, motion carried.

Regional White House Conference

Vern West reported that the Regional White House Conference Committee will meet in February and will probably be requesting funds. The Western Council anticipates some available funds for regional conferences and MPLA may want to join with them.

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FINANCIAL REPORT

Joe Edelen distributed the financial report as of December 31, 1977 (copy attached to the official minutes kept by the Secretary). Joe noted that interest income for the year was \$983.83, the *Newsletter* is still costing money, and that the Association will be getting some royalties from A.L.A. on the slide/tape. Current gross financial assets are around 28-29 thousand dollars.

UNFINISHED BUSINESS

A.L.A. CONFERENCE

Bob Malinowsky reported that he has received a response from Eric Moon indicating that MPLA's recommendation of Denver as the 1980 A.L.A. Conference site will be passed on to the A.L.A. Executive Board. MPLA Board members are urged to write personal acquaintances on the A.L.A. Executive Board supporting the Denver conference site.

1977 CONFERENCE

The President circulated copies of the 1977 conference evaluation (copy attached to the official minutes kept by the Secretary). A question was raised concerning the availability of the slides of the library sign project program and Bob Malinowsky agreed to check with Ron Swanson about this. Award recipients' acceptance speeches were to be published in the *Newsletter* and Blaine Hall said he would follow up on this. Board suggestions for future conferences included taping of some of the speeches and having spare rooms available for overflow crowds at certain sessions.

1978 CONFERENCE

Jim Dertien reported on MPLA progress to date on plans for the joint conference with the Nevada Library Association and Hailie Gunn reported for Nevada on N.L.A. funds allocated for the conference.

Jim commented that he would like to have the theme established by February 28, and all speakers confirmed by April 1. Several program topics were discussed. Jim reported that he will work with Nevada and come up with theme suggestions to circulate for comment. Joe Edelen moved that Jim Dertien be authorized expenses to meet with Nevada representatives to iron out program details and problems. Motion seconded and carried.

Sections

It was agreed to officially invite the Governor of Nevada to address the conference and Bob Malinowsky will send the letter of invitation as soon as the Program Committee has set the time and date.

MPLA Sections were encouraged to hold joint sessions to save on convention expenses. Section chairpersons were reminded that they need to appoint nominating committees and to send names of nominees and conference program plans to Blaine Hall for the *Newsletter*.

Peg Woods moved that each of the sections be allowed \$200 for convention expenses if needed. Elizabeth Morrisett seconded, motion carried.

Train to Tahoe

Vern West reported that there are over 170 advance reservation requests to date for the Train to Tahoe.

Continuing Education Units

The Board discussed the possibility of MPLA continuing education units as a part of the upcoming and future conferences. Vern West moved MPLA establish CEU's for its activities by contracting with an established body for the technical and operational functions necessary to establish said CEU's. The President shall investigate present CEU granting bodies, by committee or otherwise, and recommend a contracting body. Jim Dertien seconded, motion carried. The President appointed Joe Anderson to investigate this.

1979 CONFERENCE 1980 CONFERENCE

Vern West reported that no arrangements have been made to date concerning the 1979 joint MPLA-Colorado Library Association conference.

Bob Malinowsky reported that the 1980 joint conference with the Pacific Northwest Library Association will probably be held in Portland or Seattle.

NEW BUSINESS

COUNCIL OF LIBRARY ASSOCIATIONS

Joe Edelen reported that Dan Seager, MPLA Archivist, would like to have the Association purchase file cabinets to store MPLA records. Joe Anderson suggested the Board direct an archival review and perhaps microfilm the material. The President appointed a committee, Donald Schmidt, Chairman, and Blaine Hall, to check with Dan and to check into the possibility of having a university serve as the archival repository for MPLA.

Joe Edelen reported he has been attending some of the sessions of the A.L.A. Council of Library Associations, a relatively new organization for executive directors or secretaries of library associations. Joe Anderson moved the Board allow payment of \$25 for Joe Edelen's membership fee for this organization. The motion was seconded and failed.

NEWSLETTER DEADLINE

Vern West suggested the Board look into deadlines for the *Newsletter* to bring them into reality with the needs of the Board and the Association. It was the consensus of the Board to let the editor work with it for a few issues before making any decisions.

NEXT MEETING

The Spring meeting of the Board was scheduled for April 15, 1978, site to be established. The meeting was then adjourned.

STATE WHITE HOUSE CONFERENCE PLANNING

KANSAS

Kansas' state conference has now been tentatively set for March 1979. The Governor's Task Force on Libraries and Information Service is expected to complete its work by the Fall of 1978, and the results of this effort will be used as the major source for the state conference.

The conference will be planned by the Kansas Library Association, in conjunction with the Kansas Association for School Librarians and the Kansas Association for Educational Communications and Technology. An advisory committee is in the process of being appointed. (SOURCE: Charles Bolles, Director of Library Development, Kansas State Library.)

NEVADA

The 25-member Citizen's Advisory Committee to Nevada's conference met for the first time on January 7 to review planning to date. Members of the Advisory Committee were appointed to eight working committees: Steering, Local Arrangements, Publicity, Funding, Community Dialog, Research, Delegate Selection, and Conference Program Coordination.

The conference is tentatively being planned for December 3-5, 1978, in Las Vegas, but no specific site has yet been chosen. Some 100 official delegates will be invited to attend the two and a half day conference.

A variety of pre-conference activities are being planned. In communities all over the state volunteers will be sought to take a questionnaire to all kinds of community groups and engage them in a discussion of their library and information needs, the roles and responsibilities of libraries, and library funding. In late spring a library "open house" is planned to take place simultaneously in libraries all over the state. In the fall, after the conference delegates have been selected, they will be asked to participate in regional hearings. (SOURCE: Robin Barker, Consultant, Nevada State Library.)

NORTH DAKOTA

The North Dakota Library Association is under contract with the State Library to produce the State Conference, which will take place Sept. 28-30, 1978, in Bismarck.

Six task forces have been established through nominations from various state organizations and agencies. These task forces are to assess their areas' needs, attitudes, etc., about libraries and information services, and to plan activities which will inform as well as assess their communities. The task force members will increase their number to achieve proper balance in terms of representation by groups, sex, library users and non-users. These task force members are in turn delegates to the State Conference. The task force meetings will be held in six locations during March.

We hope that MPLA still plans to caucus White House Conference delegates at the Convention. We feel that we'll accomplish more visibility; develop an enlarged library constituency; and hopefully glean some realistic attitudes from the citizenry, but for national clout, I think we need more than six delegates. (SOURCE: Dina Butcher, Conference Coordinator, North Dakota Library Association.)

UTAH

The theme for Utah's Conference to be held on April 9-11, 1979, at the Little America Motel in Salt Lake City is "Building Tomorrow's Heritage." Of the 150 delegates to be named to attend the conference, 100 will be representatives from various aspects of the community. The conference is designed to focus public attention on the need for information services, on problems of access to information, and to fix responsibility for making plans and taking appropriate action. Librarians of the state view the conference as an opportunity to work with library patrons in building library service as well as an opportunity to exert some control on their own destiny.

The Advisory Committee has produced a first draft of the proposed goals and issues for the conference to be distributed to the library and information services community for review and comment. The committee is also working on several position papers and planning six or seven regional pre-conferences during September and October to get community and librarian reaction and input at the grassroots. The committee hopes to get the widest possible involvement in this important conference and asks all librarians in the state to inform citizens about the conference; to educate the community about services, needs, and hopes for the future; and to help organize a regional meeting. Any Utah librarians

who want to help should write Russell Davis, State Library Director, 2150 South 300 West, Salt Lake City, Utah 84115.

SOUTH DAKOTA

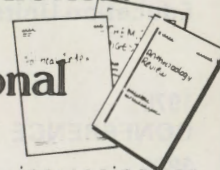
The South Dakota State Library is not planning to hold a Governor's Conference in preparation for the White House Conference on Library and Information Services. In lieu of such a conference, public hearings will be held in five to eight locations across the state on a statewide plan that addresses the needs and responsibilities of state, regional and federal library services.

The information gathered will be made available to the White House Conference and delegates will be selected to attend. (SOURCE: Hershel V. Anderson, State Librarian, South Dakota State Library.)

BALLOTS APPROVED BY RESEARCH LIBRARY GROUP

The Research Library Group (RLG) has just voted to join BALLOTS. The vote was 3 to 1, with Yale, Columbia, and New York Public libraries voting in favor, and Harvard casting the only "no" vote. (SOURCE: *HBLL News*, Vol. 1, No. 7, p. 5.)

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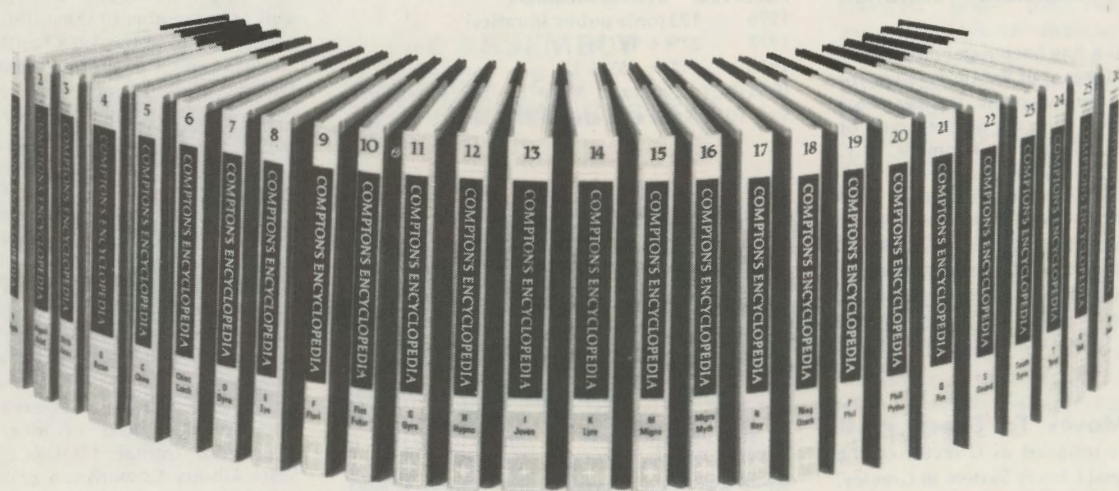
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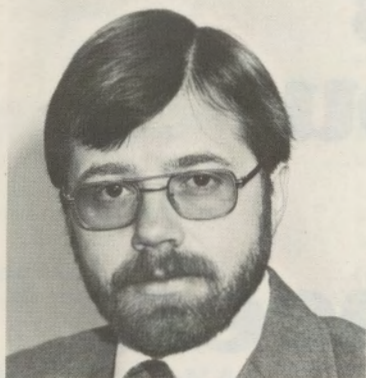
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Colorado



New Denver Assistant Librarian Named

Richard M. Killian has been named assistant city librarian and director of Public Services for the Denver Public Library system, Denver. Most recently he has been director of the Town of Tonawanda Public Library in Kenmore, N.Y. Before going to Kenmore he was with the Buffalo and Erie County Public Library in New York.

Killian is a graduate of the State University of New York at Buffalo and holds a Master of Library Science degree from Western Michigan University at Kalamazoo. (SOURCE: News release from Mrs. C. J. Trimble, Denver Public Library.)

Ron Stump Moves To Enoch Pratt

Ron Stump has resigned as Director of the High Plains Regional Library System in Greeley, Colorado, and as President of the Colorado Library Association to accept the newly formed position of Network Coordinator at the Enoch Pratt Free Library in Baltimore, Maryland. Claude Johns, Director of the James A. Michener Library, University of Northern Colorado, the First Vice-President/President Elect, has become President of CLA. Robert Erisman, Norlin Library, University of Colorado, the Second Vice-President, has been appointed First Vice-President/President Elect by the Executive Board. (SOURCE: Larry L. Webber, Colorado MPLA Representative.)

Cooperative Catalogs in Colorado

The Summit County High School and Summit County Library (Frisco) have cards in each other's catalogs. Cards for books in the other library are colored in a color other than white. That way a patron looking in one catalog can see what is owned in both libraries. The Jackson County Library and the North Park Junior-Senior High Library have a similar arrangement. All four librarians feel that many patrons benefit from the system. (SOURCE: *Channel*, Vol. 10, No. 2, Feb., 1978, p. 3).

Ed Sayre Leaves Colorado

Ed Sayre has resigned as director of the Central Colorado Library System to accept a position as director of the Serra Cooperative Library System in San Diego, California. (SOURCE: *Colorado State Library Newsletter*, Vol. 10, No. 2, February 1978, p. 2).

Denver PL Changes Catalog From Book to Film/Fiche

Denver Public Library has announced a change from a book catalog to a film/fiche catalog. The film will be available in DPL branches and the fiche will be available to members of the Colorado Academic & Research Libraries, Systems, and the State Library. Fiche will also be available to other libraries at cost. (SOURCE: *Colorado Libraries*, Vol. 4, No. 1, March 1978, p. 37).

System Membership Grows

Membership in Colorado's regional library service systems has continued to grow since the Colorado General Assembly passed a law permitting all types of publicly-supported libraries to become System members.

Fiscal Year System Members

1976	123 (only public libraries)
1977	279(+ 127%)
1978	311(+ 153%)

(SOURCE: *Colorado State Library Newsletter*, Vol. 10, No. 2, February 1978, p. 2).

Kansas

Emporia Library School Celebrates 75th Anniversary

On December 16 alumni and friends joined ESU faculty and students for a luncheon and reception in celebration of the 75th anniversary of the establishment of the first classes in library economy west of the Mississippi River at what was then Kansas State Normal School. With the exception of an interval of three years following World War I, a continuous program of library education has been offered on the Emporia campus since 1902. Virginia Quiring, President of the SLS Alumni Association, was mistress of ceremonies. The luncheon speaker was Russell E. Bidlack, Dean of the School of Library Science, University of Michigan, and the recipient of the 1977 Beta Phi Mu Award for Distinguished Service to Education for Librarianship. (SOURCE: News Release from The School of Library Science, Emporia State University.)

Nevada

Oral History Project

The Oral History Project at the University of Nevada, Reno, has received a \$3,443 grant from the Nevada State Advisory Council on Libraries. The grant will help to support the Oral History Intern program which is now underway studying the history of the Nevada casino industry. Five advanced graduate students are conducting life history interviews with leaders in Nevada's major business sector. The Project previously received a grant of \$6,750 from UNR Community Development. The SACL grant will make it possible for the Interns to complete the work in a year. (SOURCE: *Memo*, Vol. XV, No. 7, Jan., 1978, p. 4.)

North Dakota

Children's Book Award

The children of North Dakota have voted in the first round of the selection of their favorite book. Following are the six winners.

1. *Where the Red Fern Grows* by Wilson Rawls
2. *Boxcar Children* by Gertrude Warner
3. *Charlotte's Web* by E. B. White
4. *Star Wars* by George Lucas
5. *Are You There God? It's Me, Margaret* by Judy Blume
6. *Snoopy Festival* by Charles M. Schulz

One of these books will be selected the winner of the Children's Book Award, and the author or member of the author's family will be asked to attend the 1978 North Dakota Library Association Convention. (SOURCE: North Dakota State Library Commission *Flickertale Newsletter*, Vol. 10, No. 3, p. 9).

State Library Joins OCLC Network

The State Library, with assistance from a Bush Foundation grant to MINITEX, has joined the OCLC network. A CRT terminal will be installed at the State Library in April. The libraries at UND and NDSU are already on-line to OCLC and the Bismarck Public Library is also expected to join shortly. It is expected that at some point North Dakota Union Catalog would be converted to a machine-readable data base and be distributed to local libraries in a microform format. (SOURCE: North Dakota State Library Commission *Flickertale Newsletter*, Vol. 10, No. 3, p. 2).

South Dakota

Legislature Abolishes Municipal Library Mill Levies

The Fifty-Third Session of the Legislative Assembly has completed most of its work. They repealed the Personal Property Tax and will return State collected sales tax funds to local government to replace the 20% loss. This 20% loss and its replacement will effect both public and school libraries in that their sources of local funds will be reduced from one source while replaced from another.

Municipalities were granted a 45 mill limit for their operations; all special mill levies, including the library levy of 3 mills, were then abolished. Libraries and the Library Association fought this new provision in the law but were not united in their position on it. In the long run it may prove beneficial for most communities since it will allow them to go beyond their former mill limit if they have a good program of service and good public support.

Another long-run situation that may occur with the loss of mill levies, particularly in many of the State's smaller municipal public libraries, is that their funding may be threatened as small towns see municipal costs rise. One alternative for city councils will be to close their libraries.

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That will be very unhealthy not only for the community but also for the statewide library service of which each of those small town libraries is a part. A more positive alternative, and one the State Library has consistently promoted in the past, will be countywide library service, supported by the 3 mill county tax (which has not been effected by the municipal mill levy law). In this fashion the library can still be maintained but will have its governing body changed to a county commission that supports all small libraries in a county.

Both Lawrence and Grant Counties have made this change in the past year or so. The result, particularly in Lawrence where the change was made over a year ago, has benefited all four of the former municipal libraries in the county. (SOURCE: *South Dakota State Library Newsletter*, Vol. V, No. 1, p. 1)

Utah

Mustonen Appointed To National Post

Karlo K. Mustonen of the Merrill Library staff, has been appointed to the Depository Library Advisory Council to the Public Printer of the United States. (SOURCE: *Outlook*, December 1977, p. 12.)

BYU Students Raise Funds For Computer System

The Student Development Office's efforts to raise money for the computer circulation system will begin again this week. Last semester they collected \$10,000 through their mail campaign. This semester they will launch a telefund campaign and hope to raise the remainder of the \$80,000 they have pledged. They also hope to get the senior class to donate about \$10,000 to the project. The library suggestion box continually has such comments as: "Create a more efficient checkout system. Having to fill out all those forms to check out a book is enough to discourage people from taking out books." (SOURCE: *HBLL News*, Vol. 1, No. 5, p. 1.)

Whitmore Collecting Videotapes

A drive is currently under way at the Whitmore Library to collect videotapes not widely accessible to the general public.

Children's Librarian Linda Pierce, who is heading the project, is contacting such agencies as the FBI, Department of Health, Education and Welfare, Bureau of Land Management, Bureau of Mines, Bureau of Reclamation, Internal Revenue Service, the Justice Department, various branches of the armed services, the Postal Service, IBM, General Electric, Utah Power and Light, Mountain Fuel, U.S. Steel, Kennecott and many others.

Films and videotapes are borrowed from cooperating agencies, then copied at Whitmore Library and added to the collection. Currently the tapes cover many subjects, including biography, career development, literature, education, communication, sports, travel, social sciences, health, science, the arts and sex education. (SOURCE: *Main Entry*, Vol. VI, No. 5, p. 2.)

Former Cache County Librarian Dies

News of the recent accidental death of Virginia Hanson, Librarian at Cache County Library during nearly three decades, has shocked and saddened her friends and former colleagues. Miss Hanson and her sister, Mae Hanson, were killed instantly when their car was struck by a train.

Miss Hanson joined the staff of the public library in Logan in 1944, was appointed Head Librarian in 1946, and retired in April 1973. Her warm, humorous personality and real love for people, books, and learning won libraries many friends in Logan during her years of service.

A Virginia Hanson Memorial Fund has been established by friends, from which funds will be used to add gifts to the Logan Library collection in her memory. (SOURCE: *Horsefeathers*, Vol. 13, No. 2, p. 6.)

Wyoming

Williams Retires as State Librarian

William H. (Bill) Williams, Wyoming state librarian for the past eight years, will retire from state service February 7. For six of the eight years he was also director of the State Archives and Historical Department.

Williams announced his retirement plans at a recent meeting in Cheyenne of the State Library, Archives and Historical Board. Mary Emerson, Evanston, board chairman said, "The Board accepts Mr. Williams' resignation with regret, and wishes him much success in the future."

Williams holds a MLS degree from Brigham Young University, where he had previously graduated with honors, earning a degree in history. Prior to this, he served as an instructor pilot with the U.S. Strategic Air Command, retiring after 23 years service with the rank of Lieutenant Colonel.

During his years as director of the two state departments, he initiated several programs. He introduced the concept of non-print materials available for loan in Wyoming libraries. These include 8mm films, art prints, statuary, cassettes, records, and paperbacks, all now very much a part of library service in the state. Williams was instrumental in encouraging boards of trustees to hire degreed librarians, by establishing a file of qualified applicants at the State Library. In 1978 he initiated the State Library's Widening Horizon program, which allows fuller participation by school and academic libraries in using State Library services. One of these is the cooperative buying of books and library materials, bringing a considerable saving to the taxpayers.

Williams is a member of many professional organizations, including the American Library Association and the Wyoming Library Association. He serves on the Bibliographical Center for Research Board of Directors and is a member of the Western Council of State Librarians.

Williams' wife, Helen, is director of the Laramie County Community College Library in Cheyenne. They have two daughters and six grandchildren. Williams became the senior research analyst for the Wyoming Taxpayer's Association in February. (SOURCE: *The Outrider*, Vol. X, No. 2, pp. 1 & 2.)

WEES Contracts For Energy Answers

The Wyoming Energy Extension Service (WEES) has contracted with the UW Libraries for Science Library reference librarian Donna Berg's services as energy information coordinator.

Berg will assist in answering basic research questions, collect and update energy-related materials for the UW Libraries and for dissemination by WEES, and plan and organize the activities of WEES project phone analysts.

WEES is part of a ten-state pilot project funded by the U.S. Department of Energy and aimed at assisting individual citizens with residential energy conservation. If the 18 month project, scheduled for completion March 31, 1979, is successful, it may be expanded into a permanent national Energy Extension Service, along similar lines as the USDA's Agricultural Extension Services.

In the meantime, citizens of the state can call the WEES office's toll-free Hotline, temporarily located in the old Law School building, with questions concerning energy conservation in their homes. WEES will maintain a supply of brochures addressing many such questions to mail to requesters and a file of quick ready reference answers to frequently occurring questions for immediate phone response. In addition, Berg will be available to search the UW Libraries' collections and computer databases concerned with energy research and energy conservation for answers to more specialized problems.

Berg has been interested in the energy situation for quite some time and is building a collection of regional importance at the Science Library in energy-related areas. During the grant period, 80% of her time will be devoted to the WEES project. (SOURCE: *University of Wyoming Libraries Newsletter*, Vol 2, No. 2, p. 6.)

Polakof Joins Faculty

Susan Polakof has joined the University of Wyoming library faculty as a monograph cataloger. A native of Los Angeles, she received her undergraduate degree in political science at Colorado State University in 1970, and the MLS degree from the University of Southern California in 1974.

Polakof came to Wyoming from the Library of the State University of New York (SUNY) at Albany, where she was a founding member of the Eastern New York Chapter of the Association of College and Research Libraries. She also worked in the Arizona State University Libraries while doing graduate work there in sociology.

Among her interests are photography, music, and travel. As an Air Force dependent she gained a good deal of experience in the latter, attending grade school in Japan and high school in Great Britain. (SOURCE: *University of Wyoming Libraries Newsletter*, Vol. 2, No. 2, p. 3).

**Tahoe II:
The Widening Circle**

Continuing Education

Date: May 7-9, 1978

Title: **7th Storytime Workshop**

Sponsor: Fort Collins Public Library, Colorado State University Friends of the Library.
Location: Ramada Inn, Ft. Collins, Colorado.

Description: A workshop on Storytelling drama, music, and art with Mary Calhoun, storyteller, children's author, and banquet speaker. One semester credit through Department of Education optional.

For further information write Debbie Ray, 2625 Terry Lake Road, Fort Collins, Colorado 80521.

Date: May 19-23, 1978

Title: **Community Analysis for Responsive Library Services**

Sponsor: Community Analysis Research Institute, Graduate School of Librarianship, University of Denver.

Location: Peaceful Valley Lodge and Guest Ranch, Lyons, Colorado.

Cost: \$125 (trustees \$100) registration; \$120-\$165 lodging and all meals.

Description: Designed for librarians, staff, trustees and friends of public libraries. Participants will learn how to construct a community profile, evaluate present library resources and services and develop and implement a long-range plan of services responsive to known needs in their own communities. Staff will include Dr. Roger Greer, Professor, Graduate School of Librarianship, and Director, Community Analysis Research Institute; Ms. Martha Hale, Associate Director, Community Analysis Research Institute; Ms. Lesslie Roberts, Director, Guthrie Public Library, Guthrie, Oklahoma.

For information write Community Analysis Research Institute, Graduate School of Librarianship, University of Denver, Denver, Colorado 80208.

Date: June 10-11, 1978

Title: **Advanced Group Leadership: Insight and Strategy**

Sponsor: Continuing Library Education Network and Exchange (CLENE).

Location: Raddison-Muehlbach Hotel, Kansas City, Missouri.

Cost: \$50 for CLENE members; \$75 non-members.

Enrollment: Limited to 50. Participants selected on first come first serve basis.
Registrations must be in by May 15, 1978.

Description: The CLENE ASSEMBLY V Workshop with Sara Fine, Assistant Professor and Licensed Psychologist from the University of Pittsburgh, as facilitator. The workshop will

explore some of the more subtle aspects of the group experience in making decisions and policies, devices used to resist and divert from action, and the effect of "groupthink" on the life of the group. The workshop is planned to precede the Special Library Association Conference.

Apply to: CLENE, 620 Michigan Avenue, N.E., Washington, D.C. 20064. For further information write Mary Baxter at the above address.

Date: June 12-13, 1978

Title: **Workshop on Cataloging Audio-Visual Materials.**

Location: University Towers Hotel, Seattle, Washington.

Sponsor: School of Librarianship, University of Washington.

Description: The workshop, conducted by Vivian Schrader, Head, Audio-Visual Section Descriptive Cataloging, Library of Congress, will cover the development of AV cataloging rules and future trends, with emphasis on the changes in the 2nd edition of the Anglo-American Cataloging Rules. Included will be a presentation on Project Media Base, by Gerald Brong, senior author of the project report, and a demonstration of AV cataloging in the Washington Library Network on-line system.

For further information write Short Courses Registration, University of Washington, DW-50, Seattle, WA 98195.

Date: June 5-16, 1978

Title: **Washington Workshop on the Library and the Political Process.**

Location: The Catholic University of America, Washington, D.C.

Cost: \$245 fees and tuition.

Enrollment: Limited to first 20 applicants.

Description: The first week is almost entirely "in the field" and includes attendance at hearings on legislation of interest to librarians, discussions with Congressmen, staff, executive agencies, and representatives of education and business groups with a shared interest in Federal programs for libraries. The second week deals with state and local governments and their interaction with both government agencies and other organizations at the national level.

For information write Director of Continuing Education, The Catholic University of America, Washington, D.C. 20064.

Date: July 24-26, 1978

Title: **Chemical Abstracts Service User Education Workshop.**

Location: Colorado State University, Fort Collins, Colorado.

Cost: \$20

Description: Program includes discussion of the use of Chemical Abstracts Subject Index Alert (CASIA), demonstrations of searches, examples of searching merged CASIA-CACON file.

For further information or to register write Ms. A. L. Lueck, Colorado State University Libraries, Fort Collins, Colorado 80523.

Date: October 11-12, 1978

Title: **Fall Meeting, Western Association of Map Libraries.**

Location: College Inn, Reno, Nevada.

Description: Tentative program includes papers on the cartography of early Nevada, the making of topographic maps, the Nevada Bureau of Mines and Geology environmental mapping program, the obsolete topographic map as a research document, the Nevada place-name project, instructional uses of Landsat photography, etc., with an optional field trip to Virginia City and Lake Tahoe. Timed to coincide with MPLA-NLA Conference at Lake Tahoe.

For further information write Mary Ansari, Mines/Engineering Librarian, Mines Library, University of Nevada, Reno, NV 89557.

Raising Awareness of Resources in Media

The Audio-Visual Producers and Distributors Liaison Committee of the Young Adult Services Division will help librarians concerned with service to young adults become more aware of the many resources available in the media world. One project will help young adult librarians develop programs, including films, that will strengthen community involvement in and support for young adult library services.

The committee has also prepared an "Introductory Awareness Packet" and arranged to have the names of all interested people added to AV producers' and distributors' mailing lists for catalogs and information on future services and materials.

If you want to be included on the committee mailing list, send name and complete address to YASD AV Producers & Distributors Liaison Committee, YASD Office, ALA, 50 East Huron Street, Chicago, IL 60611.

Newly Minted

Abstracts of Popular Culture abstracts material from a variety of sources, including many not abstracted elsewhere, dealing with popular culture studies. It is a helpful guide for investigators of film, radio, television, popular literature, fairs, theater, amusements, music, urban and rural life, the counter-culture, ethnic and women's studies, humor, folklore, the family, sports, etc. Available for \$75 for 1 year, \$140 for 2 years, \$300 for 5 years from *Abstracts of Popular Culture*, Bowling Green University, Bowling Green, OH 43403.

Book Hotlines, a reel-to-reel tape containing eight 60-second public service spots on libraries and reading written and produced by ALA's Public Information Office in cooperation with *Booklist* and designed to be redubbed with the name of your library for the ALA credit line, are available at \$6 per tape prepaid from ALA, Public Information Office, 50 East Huron Street, Chicago, IL 60611.

The American Book Review is a new bimonthly review of books on literature, the arts and culture, and offers perceptive reviews of recent books published by large, small, and university presses. Half of each issue is devoted to small press publications. A great majority of the reviews will be written by publishing poets and fiction writers. Annual subscription rate for libraries is \$6. For subscriptions or sample copies write *The American Book Review*, Department of English, University of Colorado, Boulder, CO 80309.

Library PR News is a new publication that combines *Evil John's Almanac* and *Tips from Clip*, offering practical, how-to-do-it articles on all phases of library promotion, graphic arts, exhibits and displays. Each issue contains a 3-color 17x22 library promotion poster. Subscriptions to the bimonthly newsletter are \$15 from *Library PR News*, P.O. Box 687, Bloomfield, NJ 07003.

Dictionary of Indians of North America is the largest biographic reference on American Indians ever published and contains biographies of over 1200 Indians with over 400 portraits. The 2-volume set is available from Scholarly Press, Inc., 19722 E. Nine Mile Rd., St. Clair Shores MI 48080 for \$85 on 30-day approval.

The Journal of Library History index to the first 11 volumes from 1966-76 has recently been issued by The University of Texas Press, Journals Department, P.O. Box 7819, Austin, Texas 78712. Price, \$7.50.

Handy Key To Your National Geographics is a little 59-page booklet with concise citations that are especially helpful in locating pictures from the magazine from 1919-1975. \$3.50 from C.S. Undershill, Box 127, East Aurora, NY 14052.

Closer Look is a free quarterly publication helpful for professionals or parents interested in handicapped children. Write National Information Center for the Handicapped, Box 1492, Washington, D.C. 20013.

Support MPLA Advertisers!

The Directory of Corporations: ADDRESSES OF THE 500 LARGEST U.S. INDUSTRIALS is a handy compilation of addresses of corporations listed in such magazines as *Fortune* and *Forbes* without addresses. Designed essentially as a master mailing list for research or correspondence by a graduate business student Richard Hightower and Professor Timothy Ruefli, associate director of the Institute for Constructive Capitalism of the Graduate School of Business at The University of Texas at Austin, Austin, TX 78712, the directory is available from the institute for \$5.95.

Index to OCLC Newsletter, No. 1 - No. 111, November 1977 is available from The Ohio College Library Center, 1125 Kinnear Rd., Columbus, Ohio 43212.

The Future of Organizing Knowledge: PAPERS PRESENTED AT THE TEXAS A&M UNIVERSITY LIBRARIES CENTENNIAL ACADEMIC ASSEMBLY, SEPTEMBER 24, 1976 includes "The Communications Revolution: America's Third Century Challenge," by Lee G. Burchinal, National Science Foundation; "The Future of Organizing Knowledge: A Matter of Access," by Ralph E. O'Dette, Chemical Abstracts Service; and "The Many Faces of MARC," by Lenore S. Maruyama, Library of Congress. Available for \$5 prepaid from Friends of the Texas A&M University, College Station, TX 77843.

Selected Sound Recordings Of American, British And European Literature In English is a 140 page listing of cassette tapes and disc records from 53 sources. The guide is arranged into twelve subject areas, including Elizabethan drama, European drama and American poetry. Individual poetry titles are listed for each recording. It also includes purchasing information, dates for the recording and for the original publication of the work, playing time, etc. Available for \$10 prepaid from Technological Media Center, University of Toledo, 2801 W. Bancroft St., Toledo, OH 43606.

Copyright Handbook by Donald Johnston purports to explain the new copyright law and its complexities. The book gives practical, direct information to publishers, librarians, educators, agents, attorneys, and authors who, by the nature of their professions, need to apply and interpret the new act. Appendixes contain the complete text of the new act and several other documents of pertinent interest, including specimens of copyright office application forms. Available after April 7, 1978, from R. R. Bowker, 1180 Avenue of the Americas, New York, NY 10036. Price \$14.95.

The William Allen White Children's Book Award is a compilation of the annual master lists from 1952-53 to 1977-78 in honor of the twenty-fifth anniversary of the award. Available for \$1.50 plus \$.25 postage from Miss Mary E. Bogan, Special Collections Librarians, William Allen White Library, Emporia State University, Emporia, KS 66801.

People, Problems, And Policy is a workshop kit produced by the Library Council of Metropolitan Milwaukee. The kit includes a discussion starter 10-minute 16mm film (or 3/4" video tape), a detailed discussion guide with a step-by-step outline for a two-hour workshop, and resources for future planning including sample security policies from different types of libraries. The film depicts four typical problem situations ranging from book theft to deviant behavior. The kit may be rented or purchased from LCOMM, 814 West Wisconsin Avenue, Milwaukee, WI 53233. Rental fee is \$15. Purchase price is \$140 for the film and \$50 for the video tape. For more information write Mary Cronin, Director, Library Council of Metropolitan Milwaukee.

Motion Pictures, Television, And Radio: A UNION CATALOGUE OF MANUSCRIPT AND SPECIAL COLLECTIONS IN THE WESTERN UNITED STATES is a unique bibliographic work prepared under the auspices of the Film and Television Study Center by Anne G. Schlosser and Linda Harris Mehr. The work identifies and describes the collections housed in public and private libraries, universities, museums, film and television archives, and historical societies in the 11 western states. Price \$27 from G. K. Hall.

Studia Mystica, a quarterly journal publishing poetry, prose fiction, essays, and other art forms as well as scholarly articles dealing with the immediacy and fragility of the mystical experience, is available from Department of Humanities, California State University, Sacramento, California 95819. Institutional subscriptions \$14 for 1 year and \$28 for 2 years.

Films For Children—A Selected List is a 27 page booklet listing 164 recommended films, with running times, purchase prices, suggested age group, and a brief description. It also includes a short section outlining a sample multi-media program for primary school children and one for older children, ages 9-12. Each includes a theme, story collections relating to the theme, and a list of poetry and records which can be used along with the films. It is not a basic list of films, but rather a highly selective list librarians have used successfully. Available at \$3 per copy prepaid from New York Library Association, 60 East 42 Street, Suite 1242, New York, NY 10017.

Library Trustee Newsletter is a new publication that began in January 1978 and offers articles and features designed to serve the interests of trustees both as community leaders and as private citizens. The bimonthly newsletter, regularly selling for \$24.95, is available at a 25% introductory discount of \$19 from *Library Trustee Newsletter*, P. O. Box 110, Glen Ridge, NJ 07028.

BACKGROUND AND PURPOSE OF MPLA

MPLA Newsletter
c/o Univ. of South Dakota Libraries
Vermillion, S. D. 57069

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Since its founding in August 1948, MPLA has served the region as a professional library organization. We can now offer our members:

- Information exchange on technological developments and innovative interpersonal programs undertaken by MPLA libraries.
- Earmarking of unique library holdings and support of regional bibliographic efforts.
- Notification of programs designed to aid professional and continuing education.
- Sponsorship of an annual convention to provide a forum for personal contact among regional librarians.
- Scholarship for graduate library education supported entirely by MPLA donations.

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Joseph R. Edelen, Jr.
MPLA Executive Secretary
c/o The University of South Dakota Library
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