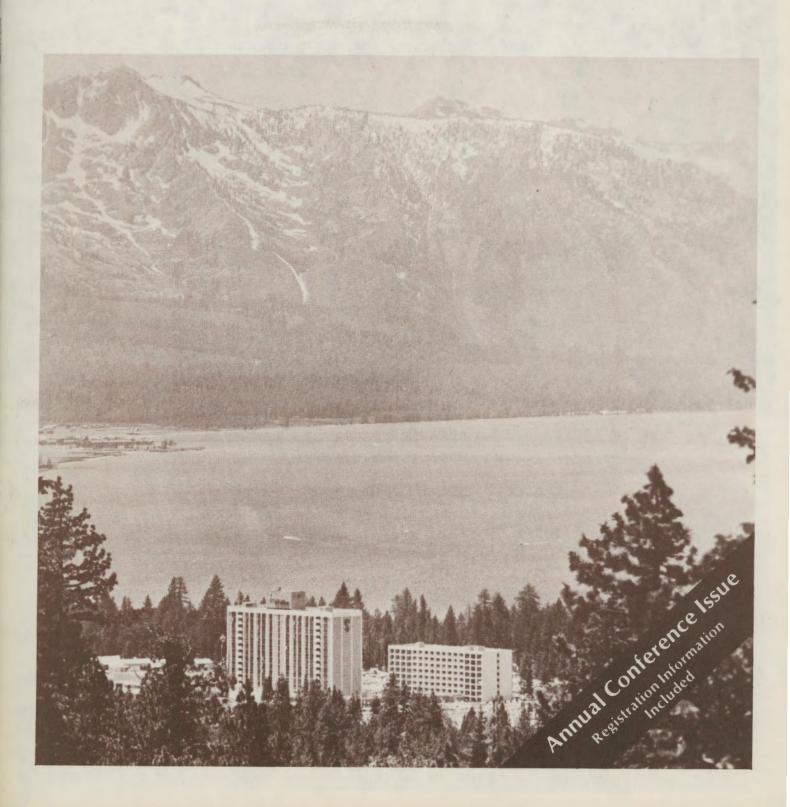
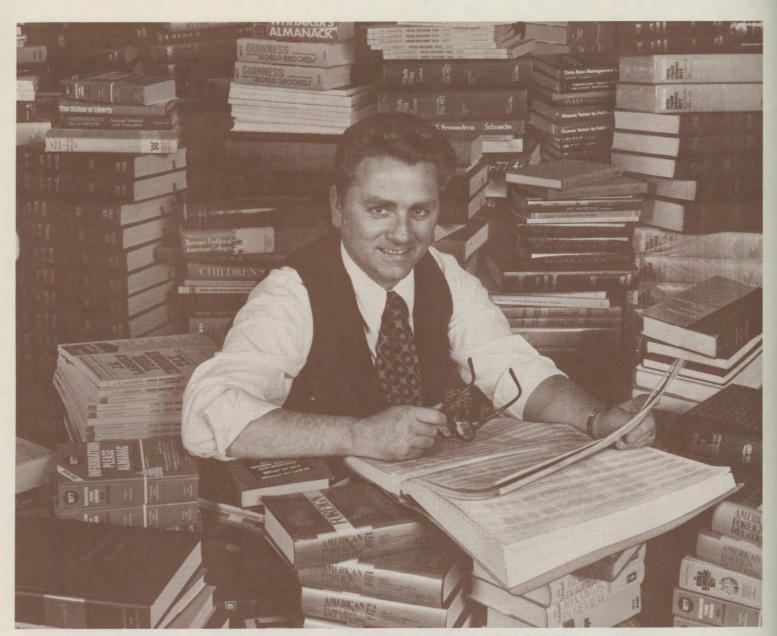
MPLA Newsletter

Official Publication of the Mountain Plains Library Association Editor: Blaine H. Hall

Volume 23, Number 1, August 1978





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COMPUTERS READ TO BLIND

The Kurzwell Computer Products Corporation has for three years been in production of a reading machine for the blind, and at present twenty-three of their machines are in service to blind people in hospitals, rehabilitation centers, schools, and libraries. One of them is located presently in the Mid-Manhattan Branch of New York Public Library, on loan from the National Federation of the Blind, and will demonstrate many possibilities for those with limited sight.

The machine, invented by Robert Kurzwell, reads aloud. While a student at MIT, he developed a computer program that could recognize the patterns of alphabet letters. It works by means of an optical scanner, which shoots a beam of light across a printed page and converts it into a stream of digital data which, in turn, is analyzed by a built-in computer and transformed into speech. On its keyboard are buttons which the blind user can employ to make the machine change speed, re-read a phrase, or spell out words. The Kurzwell Company is working on improvements to make it weigh less and speak more clearly, and as time goes. to cut the current price down to between five and ten thousand dollars from fifty thousand.

It is to be hoped that mass production will make it available widely. Many services to the visually handicapped have come since 1824 when Louis Braille developed his finger-reading system for them, but nothing has yet opened up to them the vast resources of written and printed materials which exist; even the contents of an average public library are usually far out of reach for them. A user can learn to direct the Kurzwell machine in about ten hours; mastering Braille demands strong effort during years. Moreover, use of such a reading machine could aid in making a much wider choice of items available in Braille. Responding to this possibility, the Library of Congress has contracted with Kurzwell for an adaptation of the machine to convert printed matter to Braille. (SOURCE: Horsefeathers, Vol. 13, No. 6, p. 1.)

NEWS FROM THE WESTERN COUNCIL OF STATE LIBRARIES

The Western Council of State Libraries met at Sacramento, California, May 1-2, 1979, to develop further plans for multistate personnel and resource sharing. Staff development plans include an exchange of state library staff (generally heads a function) for the purpose of learning how the several states carry out their various activities and provide an opportunity for the visitor to examine closely exemplary programs.

One result of the WCSL of interest is the scheduling of a workshop on the role of institutional library consultants in the western states to be held at Reno just before the NLA-MPLA joint conference in the fall. Other concerns on which the Western Council is working are preservation and restoration of library materials in the western states, practical information resource sharing methods, legislative and governmental research needs, and other matters of state level interest. (SOURCE: Dateline, Nevada State Library, Jan.-June 1978, p. 9.)

MAJOR NEW STUDY ON LIBRARY USAGE ANNOUNCED

A major new study of consumer habits related to library usage, reading, television viewing, and library funding will be initiated this summer under the direction of the American Library Association.

The research project has been made possible by a special grant from Baker & Taylor and is one of a series of programs sponsored by the company as part of its 150th year anniversary celebration.

Believed to be one of the most farranging of recent studies on libraryrelated attitudes, the survey will include respondents from more than 1,500 households and will be conducted for the ALA by The Gallup Organization.

The survey has been designed to touch on attitudes about public and school libraries, probe how Americans think libraries are funded, and to tap a variety of ideas on aspects of reading. Interesting correlations are expected to emerge between reading and television viewing, the amount of parental reading to children. parental attitudes about their children's reading skills, and the parental role in suggesting or monitoring what children read.

"In addition to its interest for members of the library profession, the Baker & Taylor grant has been timed to be of maximum assistance in educating the lay public prior to the 1979 White House Conference on Library and Information Services," noted Robert Wedgeworth, ALA executive director.

"We anticipate the study results will have implications for a number of topics which will be under discussion at the state and national conferences."

"It is Baker & Taylor's hope that the survey results will shed new light on attitudes that shape library usage patterns and may suggest additional approaches to reading segments of the community that are not now making full use of library facilities," noted David H. Kutner, company president. (SOURCE: News release from ALA and Baker & Taylor, June 2, 1978).



SARAH REBECCA REED **DIES IN TORNADO** TRAGEDY

Sarah Rebecca Reed, Director of the School of Library Science at Emporia State University, and two of her faculty members, Zubaidh Isa and Muriel Fuller, were among those killed on June 17, 1978, when a tornado overturned a showboat on Pomona Lake. Miss Reed had been director of the library school at Emporia since 1975.

Prior to coming to Kansas, Miss Reed had founded the library school at the University of Alberta and had served with distinction at North Carolina, Florida State, Indiana University, and at the U.S. Office of Education, where she was a library education specialist.

Long active in professional circles, she was a member of KLA, MPLA, and ALA, where she had served as executive secretary of the Library Education Division and secretary to the Committee on Accreditation. Her contributions to library education was recognized by the Beta Phi Mu Distinguished Service Award in 1968

The Executive Board and members of MPLA offer their condolences to Miss Reed's friends and colleagues and pay respect to her many contributions to library education and the library profession.

Memorial contributions can be made to the Emporia State University Library Science Scholarship Fund or to the Beta Phi Mu Scholarship Fund in memory of Miss Reed or of Dr. Isa in care of Dr. James Meyer, Emporia State Endowment Association, Emporia State University, Emporia, KS 66801.

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MPLA SEEKS VOLUNTEERS

Jim Dertien, President-Elect for 1979, is presently working on MPLA committee appointments. Persons who are interested in committee participation are encouraged to write Jim, indicating interests and ideas. His address is the Bellevue Public Library, 1003 Lincoln Road, Bellevue, NE 68005.



MPLA ANNOUNCES SCHOLARSHIP RECIPIENT

Shirley A. Krotz, Rushville, Nebraska, was recently named by the MPLA Scholarship Committee to receive the last entrylevel scholarship to be awarded by the association. She plans to use the \$700 stipend for the study of public librarianship at McGill University in Montreal.

Shirley grew up on a small farm in the Nebraska Panhandle, received her elementary education in a one-room school house with no library, and graduated from Rushville High School, where she first worked in a library. She attended Chadron State College to study educational media but transferred to Grinnell College in Grinnell, Iowa, and completed a major in history. At Grinnell she had additional library experience during her senior year.

Shirley enjoys reading, photography, sewing, quilting, and jogging. And she sincerely appreciates her parents, teachers, and friends who have influenced her career decision and MPLA for helping to make it possible.

MAP LIBRARIANS TO MEET IN RENO

Approximately 100 map librarians will convene October 11-12 on the University of Nevada, Reno campus for their annual meeting. The Western Association of Map Libraries (WAML) brings together eleven western states from Colorado to Hawaii. Support MPLA Advertisers! This organization rescheduled its meeting to avoid conflicting with the MPLA/NLA conference. WAML President Harold Otness and conference host Mary Ansari extend a warm invitation to all MPLA/NLA attendees to attend their meeting at the College Inn, UNR Campus, Reno. Inexpensive lodging for attendees is available at the College Inn.

Harold Otness and two others will be coming to Lake Tahoe on Friday, October 13, to give a short talk on sources for free and inexpensive maps for school and public libraries — an interesting bonus for the PLAN/NALT meeting.

Tentatively planned for Friday, October 13 is a WAML field trip to geologically interesting Pyramid Lake, north of Reno. (9 a.m. - 1 p.m., \$5.00, leaving from Reno).

For more details on the WAML Fall Meeting, contact Mary Ansari, Mines-Engineering Librarian, University of Nevada, Reno, Reno, NV 89557, (702) 784-6596.

ADVANCEMENT TIPS FOR WOMEN

A training session by women and for women held for 650 women state employees at the University of Nevada, Las Vegas offered tips on how to get ahead in your career. A list of some of the main ideas discussed in panel discussions included:

1. Identify your career ladder.

2. Broaden your base of skills through classes and training sessions.

3. Understand the laws for women and how they can work for you.

4. Include your support system (husband, children, secretary) in your plans.

5. Remember you are a role model. Have a good self-concept, for people are watching you. 6. Chart your agency from the top down to

you. Chart your level in your department. 7. Be prepared for an advancement. Take

test for reclassification.

8. Keep a diary of all tasks involved in your job.

9. Take a parliamentarian course. Get into top level meetings even if it means you have to take minutes.

10. Dress appropriately to your job.

11. Know what the other people do in your company. If you see a place for a new position, create it and ask for it.

12. Volunteer for anything.

13. Give the very best in everything you do. Go the extra mile.

14. Share your goal with someone you respect and who will help and advise you.

15. Have a pleasant attitude. You will need to develop serenity and a sense of humor in any job.

16. Be enthusiastic, generate it and it will spread and grow.

17. Benefit from your mistakes. Learn to take criticism gracefully.

18. Timing is important; be alert for an opportunity.

19. Establish priorities; budget your time.

20. Assess your situation, set a realistic goal, and go after it. (SOURCE: James R. Dickinson Library Newsletter; Vol. 4, No. 6; June, 1978; pp. 1-2.)

BAKER & TAYLOR ESTABLISHES JMRT GRASSROOTS GRANTS

Baker & Taylor in conjunction with the ALA Junior Members Round Table has established a national Grassroots Grants program to enable student participation in state library conventions. The new grants are being inaugurated as part of Baker & Taylor's 150th anniversary celebration.

Open to state, regional or national JMRT members who are fulltime graduate or undergraduate students in library science, the national program will award \$100 each to two students from the 50 states and the District of Columbia. The grants are designed to defray the cost of attending state conferences from Fall '78 through Spring '79.

The grants will be coordinated by the ALA/JMRT Affiliates Council and will be administered by each state JMRT, or a state library association representative in states with no JMRT chapter. The criteria for selection are: professional promise, leadership ability, and participation in library associations. (SOURCE: News release from Baker & Taylor, June 26, 1978.)

BCR INTERLOAN FEE REDUCED

Effective July 1, the BCR Board of Trustees reduced the INTERLOAN transaction request fee to \$3.00. Don Simpson, BCR Director, stated that the IN-TERLOAN program is looking toward a Regional Resource-Sharing Plan with research and needs assessment supporting resource sharing, protocols development, management, locator tools, COM catalog products, and education for resource sharing. (SOURCE: Colorado State Library Newsletter, Vol. 10, No. 7, p. 1.)

OXFORD PRESS ANNIVERSARY

The Oxford University Press is celebrating its 500th Anniversary during 1978. In 1478, a printer from Cologne arrived in Oxford and produced the first book printed there, a commentary on the Apostles' Creed.

Today Oxford University Press employs nearly 3,000 people on five continents. In its Quincentenary Year, the Press will publish some 800 new books, while maintaining a backlist of 19,000 books and music items. (SOURCE: Colorado State Library Newsletter, Vol. 10, No. 5, pg. 4.)

TAHOE II:

The Widening Circle Conference Program

Think of the ripples made by a pebble dropped into a quiet pool of water when you ponder the purpose and value of this conference and the association that sponsors it. The WIDENING CIRCLE can widen your circles and give you new experiences, new acquaintances, new information, fresh ideas, and greater involvement in MPLA.

The 1979 conference touches on many topics and concerns important to every librarian's needs and hopes for the future. THE WIDENING CIRCLE includes strategies for public budgeting, application of new technology, sophisticated experiments in personnel management, grantsmanship, intellectual freedom, services to special clientele to mention but a few of the expanding areas of librarianship. So attend Tahoe II and widen your circles of professional development and involvement.

THURSDAY, OCTOBER 12

9:00 a.m. - 4:00 p.m. Alpine Room UNIVERSITY OF SOUTH DAKOTA MANAGEMENT SEMINAR

I. BUDGETING IN THE WORST OF ALL POSSIBLE WORLDS: THE BUDGET CUT

- A. Budget Cuts Some Classifications
- B. Budget Cuts A Management Approach
- C. Negative Library Growth-Fact or Fiction
- D. Budget Cuts and Subordinates
- E. Budget Cuts, Strategies, & Superiors

II. THE "JACKASS EFFECT" IN COMPENSATION OF LIBRARY STAFF

A. Mythology of Management Compensation

- B. The Role of Pay
- C. Pay as an Incentive
- D. The "Jackass Effect" in Practice
- E. Some Parables to Ponder

III. MID-CAREER EMPLOYEES: MANAGEMENTS' RESPONSE

- A. Career Counseling
- B.Career Enrichment
- C. Personal and Professional Development for the Mid-Career Employee
- D. Changes in Employment Status Some Guidelines

IV. PARTICIPATORY MANAGEMENT: SOME SECOND THOUGHTS AND A REASSESSMENT

- A. The Halcyon Days of the 60's-Participative Management, the Organization Elixir of Life
- B. Participation: Prerequisites, Constraints, and Assumptions
- C. Participation The Ropes to Skip and the Ropes to Know
- D. Participation Quo Vadis

The USD Management Seminar will be taught by the dynamic duo of Dale Clement and Chuck Kaufman, veterans of past MPLA conference workshops and similar activities in other state conferences.

Pre-registration Deadline: September 30, \$25

REGISTRATION

2:00 p.m. - 5:00 p.m. Brookside Room MPLA TECHNICAL SERVICES SECTION

THE PROMISE OF LIBRARY TECHNOLOGY

A special slide presentation on what technology can offer libraries. The slide presentation will be followed by an audience/panel discussion on the considerations a library must make to accept new technology, the problems and experiences of those who have made the shift, and recommendations for entering the marketplace.

4:00 p.m. - 9:00 p.m. Fern Room NLA NASL MEDIA WORKSHOP

MEDIA MAGIC: MOTIVATING LIBRARY USERS

Scheduled here is the first five hours of a 15-hour workshop on introducing creative and innovative methods of programming using multi-media storytelling, new ways to sell books and poetry using all types of media, and library and reading games using easy-to-make crafts which are both practical and inexpensive.

The Thursday session is open to all, but includes a light dinner (\$5.50, pre-registration required).

This workshop, which continues through the entire conference, is a 1-credit course, from the University of Nevada, Reno (ED-FM 499/699, Special Problems in Education: Programming the School Library). Registration fee is \$23 for undergraduate credit, \$33 for graduate credit. Pre-registration required. (See page 14 for registration form.)

Caroline Feller Bauer from the School of Librarianship, University of Oregon, will be the instructor. Her interesting and varied background includes considerable experience in conducting workshops, lecturing, producing television series, and authoring 5 books and numerous articles related to teaching specialties.

4:00 p.m. - 5:00 p.m. Incline Room

Presiding: Bob Anderl.

4:00 p.m. - 5:00 p.m. Fern Room MPLA LEADERSHIP CONFERENCE, FOR 1979 OFFICERS

Presiding: Jim Dertien

3:00 p.m. - 4:00 p.m. MPLA BOARD MEETING

Presiding: Bob Malinowsky

FRIDAY, OCTOBER 13

8:00 a.m. - 10:00 a.m. Alpine Room MPLA/JMRT CONTINENTAL BREAKFAST

CARE AND FEEDING OF THE LIBRARY PATRON

Speaker: Marilyn Hinshaw, Head, Public Services, Daniel Boone Regional Library, Columbia, MO.

COMPUTER CHIPS, BUDGET CHOPS, AND LIBRARY GOALS: A LOOK AT AUTOMATION IN WASHINGTON AND CALIFORNIA

Speakers: Rod G. Swartz, Washington State Librarian, and Ron Miller, California Library Authority for Systems and Services.

8:00 a.m. - 10:00 a.m. Evergreen Room MPLA STATE LIBRARY SECTION PROGRAM AND BREAKFAST

Speaker: Art Palmer, Director, Nevada Legal Counsel Bureau.

Presiding: Joe Anderson.

8:00 a.m. - 8:30 a.m. Brookside Room MPLA/NLA CHILDREN'S SECTIONS

IDEA FAIR Displays and program ideas.

8:30 a.m. - 9:30 a.m. Brookside Room MPLA/NLA CHILDREN'S SECTIONS

FREE ACCESS FOR KIDS: MYTH OR REALITY

Speaker: Carol Starr, Young Adult Services Coordinator, Alameda County Libraries.

Presiding: Nancy Cummings.

9:30 a.m. - 10:00 a.m. Brookside Room MPLA/NLA CHILDREN'S SECTIONS

IDEA FAIR

10:00 a.m. - 12 Noon High Sierra Room MPLA/NLA FIRST GENERAL SESSION

THE IMPORTANCE OF THE BOOK IN THE WIDENING CIR-CLE

Keynote Speaker: John Y. Cole, Executive Director, Center for the Book, Library of Congress.

Presiding: Bob Malinowsky and Bob Anderl.

12 Noon - 1:30 p.m. Alpine Room NLA SOUP LUNCHEON

THE LIBRARY OF CONGRESS AND THE SMALL LIBRARY

Speaker: Kurt Cylkie, Chief, National Library of the Blind and Physically Handicapped, Library of Congress.

Presiding: Doug Henderson.

12 Noon - 1:30 p.m..... Cascade Room

MPLA/NLA CHILDREN'S SECTIONS

FREEDOM TO READ LUNCHEON

Speaker: Marilyn Sachs.

Presiding: Nancy Cummings.

12 Noon - 2:00 p.m. Brookside Room
MPLA ACADEMIC SECTION/NLA NCRL LUNCHEON

LIBRARY EVALUATION IN CONTEXT

Speaker: Michael Buckland, Dean, School of Library and Information Studies, UC Berkeley.

Presiding: Billie Mae Polson.

Presiding: Douglas Henderson.

2:00 p.m. - 4:00 p.m. Alpine Room MPLA VICE-PRESIDENT'S PROGRAM

FUNDING HUMANITIES PROGRAMS IN LIBRARIES

Speaker: Nancy Doyle Bolt, Director of Public Programs, National Endowment for the Humanities.

Presiding: Jim Dertien.

JARVIS-GANN: THE CALIFORNIA EXPERIENCE

Speaker: Stefan Moses, Executive Director, California Library Association.

2:00 p.m. - 3:00 p.m Evergreen Room MPLA TECHNICAL SERVICES SECTION BUSINESS MEETING

Presiding: Elizabeth Morrissett.

UPDATE ON CEU'S Presiding: Charles Bolles.

3:00 p.m. - 4:00 p.m. Incline Room MPLA STATE LIBRARY SECTION BUSINESS MEETING

Presiding: Joe Anderson.

3:00 p.m. - 4:00 p.m. Brookside Room NLA PLAN/NALT PROGRAM AND BUSINESS MEETING

MAPS FOR SMALLER LIBRARIES

Speaker: Harold Otness, President, Western Association of Map Libraries.

Presiding: Jeanne Bundy.

6:00 p.m. - 10:00 p.m. MPLA CONTINUING EDUCATION COMMITTEE

M. S. DIXIE CRUISE/DINNER ABOARD

Leave from Zephyr Cove Marina at 7:00 p.m. Open to all Conference attenders. Reservations required.

6:00 p.m. - 9:00 p.m. Cascade Room NLA MEDIA WORKSHOP, PART III

SATURDAY, OCTOBER 14

8:00 a.m. - 2:00 p.m.....Tamarack Corridor **REGISTRATION**

8:00 a.m. - 12 Noon. Cascade Room NLA NASL MEDIA WORKSHOP, CONCLUSION

8:00 a.m. - 10:00 a.m. Alpine Room MPLA/NLA TRUSTEE SECTIONS JOINT PROGRAM AND BREAKFAST

Speaker: Maxine Scoville, Past President, ALTA.

Presiding: Peg Woods

NLA PERSONNEL DEVELOPMENT COMMITTEE PROGRAM

Presiding: Jeanne Owen.

9:00 a.m. - 11:00 a.m. Sequoia Ballroom EXHIBITS OPEN (CLOSE AT 11 a.m.)

9:00 a.m. - 10:00 a.m. Brookside Room
MPLA/JMRT SECTION BUSINESS MEETING

Presiding: Hal Brown.

10:00 a.m. - 11:00 a.m. Sequoia Ballroom EXHIBITS DRAWINGS. (FREE COFFEE)

11:00 a.m. - 12 Noon. Evergreen Room MPLA PUBLIC LIBRARY SECTION 8 **GETTING VOTES FOR FUNDING INCREASES**

Speaker: Tom Jones. Followed by business meeting.

Presiding: Dean Waddell.

11:00 a.m. - 12 Noon Alpine-Brookside Room NLA GENERAL SESSION

Presiding: Bob Anderl.

12 Noon - 2:00 p.m.. High Sierra Theatre MPLA/NLA AWARDS LUNCHEON

Presiding: Vern West.

HAVE YOU HAD A NEW IDEA LATELY?

Speaker: Robert Alvarez, editor of *Administrator's Digest*. Presiding: Jeanne Bundy.

2:00 p.m. - 3:00 p.m. Brookside Room MPLA CHILDREN'S AND SCHOOL SECTION BUSINESS MEETING

Presiding: Jean Diggins.

2:00 p.m. - 3:00 p.m. Evergreen Room . NLA NASL BUSINESS MEETING

Presiding: Wilma Barlow.

2:00 p.m. - 3:00 p.m. Incline Room

Presiding: Susan Southwick.

Presiding: Nancy Cummings.

3:00 p.m. - 4:00 p.m.. Fern Room NLA MEDIA SECTION BUSINESS MEETING

Presiding: Wally Kurtz.

4:00 p.m. - 5:00 p.m. Alpine-Brookside Room MPLA GENERAL SESSION

Presiding: Bob Malinowsky.

4:00 p.m. - 5:00 p.m. Incline Room

Presiding: Billie Mae Polson.

5:00 p.m. - 9:00 p.m. Presidential Suite WINE AND CHEESE PARTY

Hosts: MPLA Technical Services Section

SUNDAY, OCTOBER 15

7:00 a.m. - 10:00 a.m. To be announced **GET-AWAY BREAKFAST**

Hosts: Tahoe Library League of the Lake Tahoe Branch Library

8:00 a.m. - 9:00 a.m. Fern Room
MPLA BOARD MEETING

Presiding: Jim Dertien.

8:00 a.m. - 9:00 a.m. Alpine Room INTERLIBRARY LOAN COMMITTEE OF INFORMATION NEVADA

Public forum, followed by business meeting. Presiding: Darrell Batson.

8:00 a.m. - 9:00 a.m. Kirkwood Room NLA LIBRARY ADMINISTRATORS MEETING

8:00 a.m. - 9:00 a.m. Incline Room NLA OFFICERS FOR 1979

Presiding: Ann Thompson.

Presiding: Bob Anderl.

NOTE: MPLA Committees not assigned meeting times and locations in this schedule will be listed in final program.





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GREETINGS LIBRARIANS!

Tahoe II: The Widening Circle is on its way. I am looking forward to seeing many of you at the Sahara Tahoe, October 12-15, 1978. The location is perfect, the program outstanding, and the company the greatest. Make your plans now to arrive by train, plane, bus, car, horse, or foot — but come. You will not regret it.

The program planners have worked hard on this conference to make it a worthwhile learning experience for everyone. But all work and no play makes a dull day, so time has also been left open to enjoy the shows, sights and sounds of Tahoe.

> Bob Malinowsky MPLA President

BOB ANDERL WELCOMES MPLA TO TAHOE

The Nevada Library Association and I welcome MPLA to Nevada. We here are looking forward to the joint MPLA/NLA conference, October 12-15. Lake Tahoe should be putting on its fall display of color and beautiful scenery about then. But in addition to the setting, the conference program looks exciting.

Such a joint conference is a new venture for the NLA, one I think we will want to repeat often. The opportunities of joint conventions allow for a more expanded program than the individual state can handle.

It will be my pleasure to join with Bob Malinowsky, MPLA president, to welcome you all at the Thursday evening opening of exhibits.

Robert G. Anderl President Nevada Library Association

THE WIDENING CIRCLE AND FUTURE OF THE BOOK

Since MPLA came to Lake Tahoe for its first meeting, there have been many visible changes in libraries, primarily in a more comfortable acceptance of improved technology and growing collections of multimedia.

There is also an infinitely more comfortable attitude toward regional sharing of collections and expertise, systems, networking, regional consortia, etc.

In this decade our library services are expanding to utilize reference data bases, circulation data bases, cataloging data bases, acquisitions data bases, and serials data bases. Our collections' too, are visibly changing, with a proliferation of microform and multimedia, and, of course, new books.

In the midst of this transition to touch terminals, lightpens, and laser beams, Congress has established The Center for the Book within the Library of Congress. Its purpose is to explore issues related to the book — its educational, cultural, and historical role, and its future, especially as it relates to new technologies and other media.

COLE TO KEYNOTE CONFERENCE

Dr. John Y. Cole, recently appointed executive director of the Center for the Book at the Library of Congress, will keynote the MPLA/NLA joint conference at the first general session with an address, "The Importance of the Book in the Widening Circle."

Dr. Cole joined the Library of Congress in 1966 and worked in the Congressional Research Service, the Reference Department Office, and the Office of Planning and Development before his appointment to his present position.

He has long been interested in the history of the Library of Congress, having written many articles about the Library and its activities. He is the editor of Ainsworth Rand Spofford: Bookman and Librarian (Libraries Unlimited, 1975), and The Library of Congress in Perspective: A Volume Based on the Reports of the 1976 Librarian's Task Force and Advisory Groups (R. R. Bowker, 1978) and the author of the soon-to-be-published For Congress and the Nation: A Chronological History of the Library of Congress.



R.S.V.P. The Faxon Booth. Anytime.



The F. W. Faxon Company is pleased to invite you to visit the Faxon display at the NLA/MPLA conference in South Lake Tahoe, NV, from October 12th to 15th. Faxon has led the field of periodicals subscriptions for almost one hundred years.

Library business is still our only business — since 1881.



SWARTZ AND MILLER ON AUTOMATION

Roderick G. Swartz, Washington State Librarian along with Ron Miller from CLASS will address the MPLA Technical Services Section on "Computer Chips, Budget Chops, and Library Goals: A Look at Automation in Washington and California" Friday, October 13. Mr. Roderick began his professional career as children's librarian in 1956 at the Fairbury (Nebraska) Public Library and has worked as a reference librarian at the University of Nebraska, cataloger, University of Chicago, assistant and associate director of the Tulsa City-County Library, deputy director of NCLIS, among others, prior to assuming his present position in 1975.

He has also been a Fulbright professor in Finland and lecturer at the library schools at Catholic University, University of Oklahoma, and the University of Denver in addition to serving as consultant on library building planning in Missouri and Oklahoma. Active in local, regional, and national organizations, he has served on a number of ALA committees and as assistant to the executive secretary of LAD.

TRUSTEE TO SPEAK TO TRUSTEES

Maxine Scoville, speaker for the Trustee breakfast, is a library trustee from Kansas City, Kansas, where she has been a trustee for almost forever as well as a longtime member of the Kansas City school board. She served as the 1977 president of the American Library Trustee Association and is eminently qualified to address the topic "To Trustees About Trustees." Maxine is a wife and grandmother and active in almost everything.

CHILDREN'S AUTHOR-LIBRARIAN TO SPEAK

Marilyn Sachs, author of such popular books as Veronica Ganz and The Bears' Support MPLA Advertisers! House will be the featured speaker at the Children's and Young Adult Services luncheon during the MPLA/NLA conference. Familiar with the needs of young people, she worked as a children's librarian, telling stories in parks, housing projects and playgrounds. She became adept at dodging boys on bikes and not scratching mosquito bites.

She received her BA from Hunter College and her MS in Library Science from Columbia University before becoming a children's librarian in Brooklyn and San Francisco. Wanting to be a writer since a child when she wrote poems, stories, letters and notes in school, she discovered from her experience as a children's librarian what she wanted to write and who she wanted to write it for. She and her family enjoy camping, beach combing, swimming, and rock hunting along with reading, talking, and arguing.

Her concern for young people and their rights will be reflected in her presentation.



HINSHAW TO ADDRESS

Marilyn Hinshaw, featured speaker for the MPLA/JMRT continental breakfast, is the head of public services at the Daniel Boone Regional Library, Columbia, Missouri. From her broad experience working in reference services', authoring grant requests, developing programs and administering grants for the Regional Office of Education, and conducting workshops and writing articles on library programs for low income and other disadvantaged groups, including the elderly, she will discuss the "Care and Feeding of the Library Patron."

She has worked professionally at the Kansas State Library, the El Paso Public Library, and the El Paso Major Resource Center in addition to her present position. Before becoming a librarian, she was a social caseworker, where she worked closely with the disadvantaged. She has also authored articles on library services to the disadvantaged, public library services, and a soon-to-be-published article, "A Short Course in Grantsmanship."



ACADEMIC LIBRARIANS TO HEAR BUCKLAND

Dr. Michael K. Buckland, a native of England and currently Dean of the School of Library and Information Studies at the University of California, Berkeley, will address the joint MPLA/NLA Academic Sections luncheon on "Library Evaluation in Context." His address will focus on a variety of effectiveness measures in evaluating the deployment of library resources in relation to the library clientele.

Dr. Buckland, who received his MA from Oxford and his Ph.D. from the University of Sheffield, has been assistant librarian for Technical Services at Purdue University and head of the Library Research Unit at the University of Lancaster.

Dr. Buckland's publications include Book Availability and the Library User (Pergamon Press, 1975), along with numerous other books, articles and reviews.

Dr. Buckland will also be available at both the MPLA Academic Section and NCRL business meetings.

NANCY DOYLE BOLT TO CONDUCT NEH GRANT WORKSHOP

Nancy Doyle Bolt, a former public librarian, and now Director of the Public Program Division of the National Endowment for the Humanities, will conduct a workshop at the MPLA/NLA Conference. She will discuss the kinds of innovative library programs the Endowment is interested in funding and offer practical and specific guidelines for applying for an NEH grant.

Ms. Bolt, prior to assuming her present position, was director of Continuing Education Services at Forsyth County Library in Winston-Salem, North Carolina and edited **Public Libraries**, the official publication of the ALA Public Library Association.

PRE-REGISTRATION FORM MPLA/NLA JOINT CONFERENCE SAHARA TAHOE, STATELINE, NV 89449 October 12 - 15, 1978

PLEASE PRINT:	Oc	tober 12 - 15	, 19/8		
NAME:			РНО	NE ()	
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MAILING ADDRESS: _					
CONFERENCE REGIST	RATION: Before (Oct. 6, 1978	After Oct. 6	, 1978	AMOUNT
MPLA Member	\$12.50		15.00		\$
NLA Member	\$12.50		15.00		\$
Non-Member	\$25.00		35.00		\$
Spouse	\$ 5.00		5.00		\$ \$
Student	\$ 5.00	\$	7.50		
SINGLE DAY CONFEREN	NCE REGISTRATIO	N			
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October 12O	ctober 13C	October 14	October	15	\$
CONFERENCE FUNCTIO	ONS: (Pre-Registrati	on Required))		
President's Cocktail Part	v			October 12	No Charge
NLA Media Workshop Di	inner, \$5.50			October 12	\$ \$
MPLA/JMRT Breakfast, \$	3.00			October 13	э <u> </u>
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MPLA/NLA Children's Se	ction Luncheon, \$7.00			October 13	\$
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MPLA/NLA Academic & I		on, \$7.00		October 13 October 13	\$
M.S. Dixie Cruise w/dinne MPLA Trustees & NLA PL	er, \$18.25	50		October 13 October 14	\$
MPLA Trustees & NLA PL MPLA Awards Luncheon))()		October 14	\$
NLA Get-Away Breakfast				October 15	No Charge
CONFERENCE WORKSH		tion Deadlin	ne, Sept. 30)		
USD Management Semir	nar, \$25.00			October 12 October 12-14	\$ \$
UNR Media Workshop (u				October 12-14 October 12-14	\$
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** Nevada Library Association members may charge to their Master Charge or Visa by checking the proper box and signing below. _______Master Charge ______Visa

_Signature:_____



DIXIE CRUISE

A pleasant cruise across the lake should be a delightful change after a full day of meetings. There is a bar, which opens early, and soft drinks are also available. The steak dinner should be excellent. The total cost, \$18.25 per person, includes a \$1.00 donation to the MPLA Professional Development Fund. The **Dixie** leaves Zephyr Cove Marina on Highway 50 at 7 p.m., but plan to be aboard around 6 p.m.

Only 230 tickets are available to MPLA for the **Dixie** Cruise so get in your reservations early and enjoy the food, the company, dancing, and just relaxing.

IDEA FAIR IDEAS

Have you done something super with kids or young adults? We are looking for displays, program ideas, patterns, arts, crafts, posters, summer reading club materials — all to be displayed at the MPLA/NLA conference at Tahoe. Please send anything you might want to share to:

Nancy R. Cummings

Clark County Library Distric

1401 E. Flamingo

Las Vegas, NV 89109

Materials should be received by September 15.

EXHIBITS

To welcome the exhibitors on Thursday, October 12, a cocktail party in the exhibit area is planned. The exhibits will be open during the cocktail hour. Altogether, exhibits will be open only 10 hours, so do plan time early to look around. Exhibits close Saturday at 11 a.m., following a coffee hour during which drawings will be held for giveaways from any exhibitors who wish to participate. Both "exhibitor hours" are free, so come, enjoy, greet old friends (not necessarily old exhibitors), make new Support MPLA Advertisers! friends, and see what they have that can help us. Robin Barker is exhibits chairman and Don Hauser, Demco, our exhibitor consultant.

HOTEL/MOTEL RESERVATIONS

With two exceptions, all scheduled meetings for the MPLA/NLA Conference are at Sahara Tahoe. If you plan to stay there, mail the Sahara Tahoe Hotel Reservation Form on page 14 directly to the hotel. If you write or call the Sahara, mention the MPLA/NLA meeting, as the rates are reduced.

You are responsible for making your own hotel reservations for the conference. If you prefer to stay at some other hotel or motel those listed here are all in the Casino area within walking distance of the Sahara Tahoe. Prices for two range from \$26.00 to \$40.00. There is no off-season rate around Tahoe.

Since Lake Tahoe is especially beautiful in the fall, and "no vacancy" signs around Harvey's, Harrah's and the Sahara are all too familiar, make your reservations early.

Ace High Motel P.O. Box 4126 Stateline & Laurel South Lake Tahoe, CA 95729 (916) 544-2956

Cal-Va-Rado Motel P.O. Box 4250 Stateline Ave. & Highway 50 South Lake Tahoe, CA 95729 (916) 544-3393

Carousel Motel P.O. Box 5087 1/2-block from Stateline South Lake Tahoe, CA 95729 (916) 541-6686

Driftwood Lodge P.O. Box SW Laurel & Poplar South Lake Tahoe, CA 95729 (916) 541-7400

Elm Inn P.O. Box 5410 Highway 50 at Stateline South Lake Tahoe, CA 95729 (916) 541-7900 TOLL FREE (CALIF.) (800) 822-5955 HOTEL EXPRESS (OUTSIDE CALIF.) (800) 227-4141

Harrah's Hotel & Casino P.O. Box 8 Stateline, NV 89449 (702) 588-6611 TOLL FREE (5 Western States) (800) 648-3773 WASHINGTON STATE Zenith 8376 Harvey's Hotel & Casino P.O. Box 128 Stateline, NV 89449 (702) 588-2411 TOLL FREE (5 Western States) (800) 684-3361

Holiday Lodge 4097 Laurel Ave. P.O. Box 4007 South Lake Tahoe, CA 95729 (916) 544-4101

Lake Tahoe Inn P.O. Box II Highway 50 at Stateline South Lake Tahoe, CA 95729 (916) 541-2010 TOLL FREE – (800) 528-1234

Lucky Lodge Motel P.O. Box 4385 Stateline & Cedar South Lake Tahoe, CA 95729 (916) 544-3369

Sahara Tahoe Hotel & Casino P.O. Box c Stateline, NV 89449 (702) 588-6211 TOLL FREE (5 Western States) (800) 648-3322

Stardust Lodge P.O. Box 4158 Highway 50 & Friday South Lake Tahoe, CA 95729

Tahoe Ponderosa Motel 920 Stateline Ave. P.O. Box 4036 South Lake Tahoe, CA 95729 (916) 544-4163

Tahoe Thunderbird Motel P.O. Box ST. Poplar & Laurel South Lake Tahoe, CA 95729 (916) 544-5741

Tradewinds Friday & Cedar P.O. Box 4149 South Lake Tahoe, CA 95729 (916) 544-6459

R-V Accomodations

KOA Campground: Highway 50 at Myers Grade. 50 sites inc. hot showers, rec room, lounge, laundry room, and small store. Reservations about 3 weeks in advance

Prices: (for 2 persons) \$6.25 -- no hookups \$7.26 -- with electricity \$7.75 -- elec., water, sewer \$1.00 for each additional person. KOA is about 15 minutes from the Sahara via Pioneer Trail. None of the clubs have hookups and

they don't allow overnight sleeping in RVs. They will, however, allow them to be parked in their lots.

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DO	NOT WRITE BELOW THIS LINE	Dep. Date	No. of Persons	Jyple Ad	ccommodations	Arr. Date			

Mail Sahara Tahoe Reservation form direct to Sahara Tahoe for Room Reservations.

REGISTRATION FORM FOR NLA NASL/MEDIA WORKSHOP

Special Instructions

To register for UNR EDFM 499 (undergraduate credit, send Registration Form below to Dorothy McAlinden, NLA Treasurer, and include the \$23 fee in your one check to NLA. If you want graduate credit for UNR EDFM 699, you must have graduate standing at UNR or have applied for a "graduate special." All registration forms for EDFM 699 (graduate credit) should be mailed to Director of Admissions, CA, University of Nevada, Reno, Reno, NV, 89557 as soon as possible. Enclose check for \$33, payable to Board of Regents.

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Return to: Nevada Library Association/Mountain Plains Library Association - Conference Workshop, Oct. 12 - 15, 1978, Sahara Tahoe.

EDITOR TO SPEAK AT CONFERENCE

Dr. Robert Alvarez, Director of South San Francisco Public Library, is the guest speaker for the MPLA/NLA Public Library Trustee Program on Saturday, October 14, from 2-4 p.m.

Dr. Alvarez, a third generation San Franciscan, has lived in nine states. He received his Ph.D. in library science from the University of Chicago in 1939 and has since headed four public library systems for a total of 29 years. He has public relations and personnel experience in business and industry, as well as taught Public Library Administration for 13 summers at Peabody Library School, published a book, and many professional articles. He has started no fewer than seven small businesses over the past 25 years (all still in operation), and is currently editing and publishing Administrator's Digest, Business Information from Your Public Library, and Superintendent's Digest.

Dr. Alvarez has organized almost every kind of library service during his long career. When asked to speak to this convention, he replied, "I don't believe in talks that are merely interesting but of no actual value to their listeners in that there are no ideas they can take home and apply for themselves. I only accept a speaking assignment when I feel I can contribute ideas and insights that should be helpful to librarians, and make for a more open-minded professional group."

The topic of his speech on October 14, "Have You Had a New Idea Lately?", reflects Dr. Alvarez's viewpoint that "the greatest need in this profession will always be more people with open minds who are willing to try anything," and will be designed to help anyone who works in any type of library.

OUTSTANDING REFERENCE BOOKS OF 1977

An exhibit of interest to all who attend the MPLA/NLA Conference is the exhibit of Outstanding Reference Books of 1977, compiled by a committee of the ALA Reference and Adult Services Division.

This exhibit has something for everyone — such as An Encyclopedia of Fairies: Hobgoblins, Brownies, Bogies and Other Supernatural Creatures; Tune in Yesterday: the Ultimate Encyclopedia of Old Time Radio, 1925-1976; The Essential Guide to Prescription Drugs: What You Need to Know for Safe Drug Use; and A Dictionary of the Old West, 1850-1900.

Take advantage of this opportunity not only to see those expensive books **before** you order them, but also to see your friends and colleagues. Volunteer to stay at the exhibit for an hour or two. The booth will be open from 9:00 a.m. until 5:00 p.m. on Friday, October 13, and from 9:00 til 11:00 a.m. on Saturday, October 14 — a total of eleven hours.

You may volunteer to serve in the booth by sending your name, telephone number and your choice of day and time to Debbie Hunt, University of Nevada Library, Reno, NV 89557 (702) 784-6579 or to Doug Hindmarsh, Utah State Library, 2150 South 300 West, Salt Lake City, UT 84115 (801) 533-4653 or in Utah (800) 662-9150. Debbie has agreed to set up the exhibit and to coordinate the volunteers. She will send each volunteer a copy of the exhibit booth schedule a few days before the Conference. Doug Hindmarsh is coordinating MPLA volunteers.

EXCHANGE YOUR IDEAS AT TAHOE

If your library has produced brochures, bibliographies, library training aids, publicity items, or other items that it has in quantity and would care to share with other libraries at the Lake Tahoe conference, please consider yourself invited to participate in the conference "Idea Exchange." If you bring the materials, we will provide table space for its display. We recommend that a minimum of 200-300 copies of an item be available. Please advise Robin Barker (Nevada State Library, Carson City, NV 89710) of your intent to bring items so that adequate table space can be provided.

SHOWS

The only major show announced at this time for South Lake Tahoe during the conference is Liza Minelli, Harrah's Tahoe, Oct. 6-12. Ben Vereen will be at Harrah's Reno Oct. 5-18. At the MGM, "Hello, Hollywood, Hello" (adults only).

Reservations are free. Dinner shows begin at 8 p.m., but you are requested to arrive before 6:30. Cocktail shows are at 11 p.m. or midnight, and there is a minimum of about three drinks per person. Advance reservations will not be taken earlier than one month. If you make reservations, but cannot attend, do call back and cancel.

Nevadans call 588-6606 for reservations at Harrah's Tahoe or Harrah's Reno 7 a.m. — midnight. Utah and California can call 800-648-3773. Other states call (702) 329-4422. For MGM Grand Hotel Reno, call (702) 789-2285.

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NEVADA'S MAGNIFICIENT TAHOE BASIN

By John Townley, Director, Nevada Historical Society.

Long before John C. Fremont first glimpsed Lake Tahoe from a mountain peak on February 14, 1844, Washoe Indians spent their summer months fishing its neighboring streams for winter rations. The name "Tahoe" is a Washoe expression meaning "Lake of the Sky." Its surface exceeds 225,000 acres, contains some seventy-one miles of shoreline, and is the source of the Truckee River, which ends about one hundred miles east in Pyramid Lake. These ho-hum details fail to describe a mix of alpine grandeur and marine wonderment termed by Mark Twain as "the fairest picture the whole earth affords." It is a craggy basin carpeted with virgin stands of pine, fir, aspen and chaparral all underlain with fields of fantastic ferns and magnificent wild flowers. By contrast, the lake's waters are crystalline, ranging with depth from emerald green to a wide variety of blues. Periodically, the hiker crosses rushing mountain streams that make the Coor's commercials seem taken from some dismal desert.

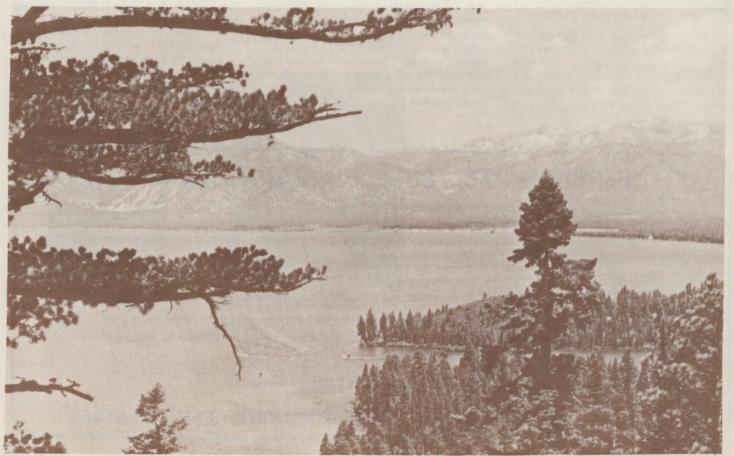
Tahoe rested apart and unrecognized until the 1860's. The extreme southern end of the basin was part of the emigrant route to California, but visitors were people in a hurry to reach the Mother

Lode and saw the Sierra Nevada only as a tiresome barrier to El Dorado. However, the discovery of fabulous silver-gold ore on Nevada's nearby Comstock Lode in 1859 created a bonanza for loggers, who quickly claimed Tahoe's lush forests and converted the lake into a pathway from the best stands of timber on the west shore to the roaring, steam-powered mills on the east. A Tahoe navy was created within a few years that worked day and night hauling logs to sawmills during the short logging season to supply the mines and residents of Virginia City. Millions of boardfeet of lumber and millions more of firewood were taken from the basin during the boom period from 1860 to 1880, before the mines gave out and the loggers moved on to better situations near newer mining districts.

For twenty years after 1880, the Tahoe Basin took a rest. Timber and mountain shrubbery reclaimed the scars left by lumbermen. Railroad lines, flumes and sawmill sites quietly disintegrated under harsh winters and the encroaching forest. A few enterprising souls operated primitive summer resorts for the adventurous traveler or built cabins for a few Nevadans or Californians who spent a few weeks in isolation at the lake. It took real commitment to enjoy Tahoe in the latter decades of the 19th century, since the few roads were hazardous at best and generally had to be rebuilt after winter storms had done their work. Most families made the trip by wagon, hauling their

camping gear and everything else necessary with them.

Then, about the turn of the century, a short-line railroad was built between the Central Pacific's main line at Truckee to Tahoe City, a distance of some fifteen twisting, climbing miles. Suddenly, you could travel from San Francisco to Tahoe in less than a day. Almost overnight the lake changed. Society discovered Tahoe and Social Register families from the Bay area purchased almost all of the shoreline for estates. Elaborate Victorian residences, and some not so elaborate, sprang up as the Pacific coast's elite fabricated its newest watering spa in the mountain basin. The earlier lumberman's tugs and barges gave way to Chris-Crafts and sailing yachts. The basin enjoyed a reputation for graceful elegance until after World War II, when the seasonal character of tourism gave way to yearround activity based on both winter and summer sports. Today, some of the nation's best ski runs flank the lake in both Nevada and California. More and more families build permanent homes or retire to the area. The population continues to climb, attracted by the scenic splendor or the opportunity to establish businesses. Pollution and people seem to be inseparable and their effects are obvious to the visitor. Government and residents are engaged in seeking answers to the problems created by this latest invasion of the basin but solutions are anything but simple.



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News Share

Colorado

JIM BEASLEY NEW SYSTEM DIRECTOR

James F. Beasley has been appointed Director of the Central Colorado Library System effective July 24, 1978.

Mr. Beasley is presently Associate Director for Library Programs at the Illinois State Library, where he has been employed in several capacities since 1967. Most recently, he has coordinated special studies and prepared program reviews including the Illinois OCLC program, an assessment of library systems, and the Illinois Library Materials Processing Center.

He has been closely involved in the coordination of statewide system and network development and in preparation and administration of LSCA grants. He assisted in planning a transition to multi-type systems in Illinois. Mr. Beasley also brings to CCLS a strong background in legislative affairs.

The System's Membership Council and guests had an opportunity to welcome Jim Beasley at a dinner meeting Tuesday, June 20, at the Tally Ho Restaurant.

Mr. Beasley was selected fromamong 82 applicants for the System Director position. (SOURCE: Nexus, Vol. 5, No. 5, p. 1.)

NELL I. SCOTT AWARD PRESENTED TO ANN KELVER

The Friends of the Denver Public Library have presented the 1978 Nell I. Scott Award to Mrs. Ann Kelver, director of the Arapahoe County Regional Library District.

The Nell I. Scott Award, which is named after one of the Denver Public Library's most noted librarians, is given annually to persons who have made outstanding and unique contributions in the library field. The award cites professional librarians or public-minded individuals from the metropolitan Denver area.

Mrs. Kelver is being recognized for her "innovative thinking, creative programs for professional staff development and her ability to expand and improve her library system."

During the past 12 years, the Arapahoe County Library System has grown, under Mrs. Kelver's leadership, from a single bookmobile capable of serving three areas of the county into five branch libraries and a bookmobile that reaches almost every corner of the county. This progress demonstrates Mrs. Kelver's conviction that "every citizen living outside the larger incorporated areas should have the finest library service possible." (SOURCE: Nexus, Vol. 5, No. 5, p. 2.)

ARKANSAS VALLEY HAS NEW SYSTEM DIRECTOR

James Wilkerson, formerly director of the Eastern Oklahoma District Library in Muskogee, is the new System Director of the Arkansas Valley System. (SOURCE: Channel, Vol. 10, No. 6, p. 3)

COLORADO CENTER FOR ORAL HISTORY RECEIVES LSCA GRANT

A grant from the Library Services and Construction Act (LSCA) has been awarded to the Colorado Center for Oral History. The center is housed in the Western History Department of the central Denver Public Library. The grant, which was made through the Colorado State Library, funds the second phase of the oral history center's work. The center will train persons involved in oral history projects in the state and produce a computerized listing of tapes and projects in Colorado.

The Colorado Center for Oral History was developed as a clearinghouse for information about oral history programs. The center identifies projects and disseminates information about them to other interested groups. To date Colorado is the only state which has established a central agency to organize and provide access to oral history projects. The center, begun in October 1976, was charged with the tasks of facilitating communication among existing oral history projects, encouraging the development of new ones, and informing the public of the availability of oral history as a source of reference information.

In 1977, the center published **Colorado Oral History Projects, a Directory.** This publication provides a comprehensive guide to oral history projects in the state. In addition, the center has set up a master file at the Denver Public Library containing detailed information of available projects and interviews.

Interest in oral history grew rapidly during the 1960s and 1970s, culminating in increased activity in the field during the nation's bicentennial celebration, which also marked Colorado's centennial celebration.

With this increased interest in oral history, the national Oral History Association has asked the Colorado Center for Oral History about the feasibility of establishing centers of this type in every state.

During 1978, the Colorado Center for Oral History will begin work on training those interested in oral history in the proper techniques used in conducting oral history interviews and in researching subjects and processing materials so that usable information is produced. Seven regional two-day workshops have been scheduled in the seven public library systems in Colorado.

For further information about the Center for Oral History write Nancy Whistler, project director, Colorado Center for Oral History, Western History Department, Denver Public Library, 1357 Broadway, Denver, CO 80203; or telephone (303) 573-5152, ext. 246. (SOURCE: News release from Denver Public Library, May 22, 1978.)

SPEAK-OUTS ENCOURAGED BEFORE GOVERNOR'S CONFERENCE

The Planning Committee for the Governor's Conference on Libraries and Information Services has suggested that "Speak-Outs" be held in Colorado communities prior to the Conference. The Speak-Outs would be designed to encourage the public to express their information needs in terms of libraries and other information services. Ideally, the outcome would be a list of grassroots issues and priorities. The issues would then be used by the Conference Planning Committee to build the Conference program.

A handbook is being distributed by the State Library to be used by librarians and others interested in sponsoring a Speak-Out in their library or community. It will be modeled after a handbook developed in Minnesota. The State Library will also furnish public relations materials for Speak-Outs and the Regional Conference.

The Planning Committee has suggested that Speak-Outs might be done in co-sponsorship with another group or agency, such as a Rotary or Women's Club, or a local high school. They could provide an opportunity to find citizens who might be interested in attending the Regional Conference. Speak-Outs could also serve as an excellent public relations activity. (SOURCE: Nexus, Vol. 5, No. 5, p. 5.)

Kansas

GOVERNOR'S CONFERENCE DATE SET

The Kansas Conference on Libraries and Information Services will be held March 14-16, 1979, in Topeka, Kansas, at the Downtown Ramada Inn. An Advisory Committee of 31 people from across the state has been selected to help with the conference. Seven regional conferences are being planned and many will take place in the near future. (SOURCE: Donna Jones, MPLA Representative.)

KLA CONFERENCE DATES SET

The Kansas Library Association will be having a joint conference with the Kansas Association of School Librarians and the Kansas Association of Educational Communications and Technology at the Downtown Ramada Inn in Topeka, Kansas, on April 18-21, 1979. This was just confirmed, so I know people would like to mark their calendars. (SOURCE: Donna Jones, MPLA Representative).

Nebraska

SEWARD COUNTY LIBRARY SURVEY CONDUCTED

A recent survey of library use in Seward County, a rural-small town area, produced a profile of the library users and non-users. Library users are likely to be female, 21-34 years of age, a student or housewife with a high school or above education, single or married rather than widowed or divorced, caucasian, from the city, in the moderate to upper income levels, living one mile or less from the library, arriving there by car, and using the library once a week. She remains in the library one-fourth to one-half hour and uses magazines and research materials. She is satisfied with present services but would like longer hours, a larger facility, more materials in reference, crafts, magazines and science fiction. She most enjoys best sellers in both fiction and non-fiction with mysteries and hobbies and crafts coming in second.

The non-user on the other hand is elderly, female, a housewife or retired person with a grade twelve or below education and an annual income of less than \$9,000 (with the majority \$3,000 or less). The non-user lives an average of six to ten miles from the library. Although seventy-three percent drive their own car, they do not use it to obtain library services, expressing little or no need for the library. They utilize newspapers, television, and magazines as their most frequent source of information. In spite of their non-use of the library, they strongly favor free library service to the public. Their main reasons for not using the library are the use of other information sources, lack of time, inconvenience, distance and cost. There is an interest in bookmobile service, particularly among rural mothers of young children.

The findings have been presented to the county commissioners with a request for county library expansion and broadened support. (SOURCE: NLA, Vol. 9, No. 2, Summer 1978, p. 36, 38.)

METROPOLITAN NETWORK SCHOOL AND PUBLIC LIBRARIES COOPERATE

Children in the Springfield community are gaining an appreciation of library services through a cooperative program that involves both the school and public library. The cooperative plan includes a classroom orientation session on public library service, special hours during the school day when children use the public library, weekend programs, and a book depository in the lobby of the school for convenient return of school and public library books. Parent library drivers transport the children to the public library during designated hours.

Jean Rice, former town librarian; Debi Davis newly-appointed librarian; and Alice Weighner, assistant librarian, joined in efforts to plan the cooperative program with Alice Smith, school media center assistant; Dennis Disario, school principal; and Susan Snyder, PTA coordinator for parent library drivers. (SOURCE: NLC Overtones, Vol. 5, No. 10, p. 4.)

DALRYMPLE RETIRES AS DIRECTOR OF LINCOLN CITY LIBRARIES

Charles Dalrymple, Director of Lincoln City Libraries, retired June 30 after 29 years of service. During the three decades in which he served in his position, the library system expanded from a municipal operation to a city-county system with regional and state services provided by contract; the staff has grown from 40 to over 100; the budget has increased from less than \$200,000 to its present \$1,500,000 range. Services to patrons have expanded to include bookmobiles, deliveries to nursing homes, Mail-A-Book service to Lancaster County, audio and visual services, business and technical services, public meeting rooms, along with development of library collections, including the Nebraska Author Collection.

Mr. Dalrymple was also instrumental in the establishment of the Lincoln City Library Foundation, a non-profit foundation receiving gifts, bequests and contributions to the benefit of the library. He has envisioned, planned, and brought to reality the construction and furnishing of the headquarters library for the system two major branch libraries, two neighborhood branch facilities, and three minilibrary units.

During his career, Mr. Dalrymple has been active in the Nebraska Library Association, a member of the Lincoln Library Association, a past-president of MPLA, and served on the Buildings and Equipment Section of LAD. (SOURCE: Press release, Lincoln City Libraries.)

LIBRARIES AT UNL, UNO AND MEDICAL CENTER TO INSTALL AUTOMATED CIR-CULATION SYSTEM

With approval by the Board of Regents May 20, libraries at the University of Nebraska at Lincoln and Omaha and the Medical Center have received the go-ahead to install an automated circulation system.

When fully operational, the University of Nebraska Library Retrieval System will check out books automatically and record identification data about the material and the borrower. The computer will also "remember" borrowers with overdue materials and prohibit any loans until the material is returned.

Scheduled operation date is in early 1979. Plans include possible expansion of the automated system to the branch libraries on the UNI campus, the agricultural experiment stations, and other outstate locations.

(SOURCE: NLC Overtones, Vol. 5, No. 10, p. 3.)

NLA SETS THEME FOR AN-NUAL FALL CONVENTION: ANNOUNCES NOMINEES FOR OFFICES

The Nebraska Library Association announced the theme of the 1978 Annual Conference as "Let's Do It Together" at a meeting of the Executive Board, June 3. NLA will hold a combined convention with the Nebraska Educational Media Association (NEMA), October 26-27, at the Holiday Inn, North Platte.

Nominations for officers for 1979 were also announced. Shirley Flack, Scottsbluff Public Library, and Win Jacobsen, Columbus Public Library, will run for Vice-President/President elect; for Secretary: Nancy Dodd, Dana College, and Loren Pinkerman, Kearney State College; for representative to Mountain Plains Library Association: Morel Fry, Nebraska Library Commission and Ruth Rasmussen, Dana College. (SOURCE: NLC Overtones, Vol. 5, No. 10, p. 2.)

Nevada

AMERICAN FOLKLIFE CEN-TER BEGINS NEVADA RAN-CHING STUDY

A team of researchers from the American Folklife Center in the Library of Congress began to document ranching and community life in north central Nevada in May. The team will visit Paradise Valley, a distinctive region of Humboldt County at the foot of the Santa Rosa Mountains.

The Paradise Valley study will take a close look at such broad subjects as local architecture, foodways, and storytelling, and such particular traditions as cattle branding techniques, willow corral construction, and recipes for Basque chorizo. The field team will make extensive use of photography and sound recording, amassing materials that can be used in various publications, exhibits, and programs in the community and throughout the state and nation. The May visit is the first phase of the American Folklife Center study; later phases will coincide with seasonal changes in ranch work.

The work in Paradise Valley is one component of the Nevada Community Folklife Project, a cooperative project developed by the American Folklife Center and the Smithsonian Institution at the invitation of the Foresta Institute in Carson City. For the other component the Smithsonian's Folklife Programs will research and assist in a series of local presentations with accompanying scholarly and instructional materials featuring community folk cultural resources in the state.

The American Folklife Center engages in the preservation, presentation, and dissemination of information about American folk cultural traditions. Based at the Library of Congress, the Center contributes to the cultural planning and programming of the Library, the Federal Government, and the nation.

The American Folklife Center team will include Howard W. Marshall and Carl Fleischhauer of the Center, William A. Wilson of Utah State University, Oregon State Folk Arts Coordinator Suzi Jones, anthropologist Linda Gastanaga of Reno, Nev., Richard E. Ahlborn of the Smithsonian Institution's Division of Community Life, and Thomas Vennum of the Smithsonian's Folklife Programs. (SOURCE: Dateline, Nevada State Library, Jan.-June, 1978, p. 1)

SLIC FORUM HELD

The Sierra Libraries Information Consortium a bi-state cooperative of 24 California and Support MPLA Advertisers! Nevada libraries, received grants from the Nevada Humanities Committee and the California Council for the Humanities in Public Policy to sponsor public forums on land use decision making at Lake Tahoe. This volatile topic is extremely timely at Lake Tahoe because of increasing clamor for local control which opposes demands for state or federal intervention in the planning process.

The jointly funded \$7,500 project consisted of two one-day forums offered at the North Shore on April 24th and at South Shore of the Lake Tahoe Basin on April 25th. Each forum reached representatives from local, state, regional and federal agencies with responsibilities in the Basin, as well as citizens from various local interest groups. The workshop consisted of addresses by prominent humanists on the historical perspective, the ethical consideration, the economic and social impacts, the role of citizens, and the competition among various governmental agencies in the land use decision making process. The afternoon session allowed direct conversation among small groups of citizens and bureaucrats on what should be the future of Lake Tahoe and who should plan it. A separate evening presentation was open to the entire community, allowing the dialogue to extend to all residents interested in Lake Tahoe's future.

Maureen Trimm, Resource Development Librarian at Mountain-Valley Library System in Sacramento, California, designed the original project proposal. According to Mrs. Trimm, "it is highly appropriate for libraries to be sponsoring this type of project as they will be encouraging a humanities-based interdisciplinary approach to a politically sensitive process. Libraries can open a new perspective to such an issue by offering a neutral meeting place for the continuum of opinions to be expressed. The research function of the library and the wealth of materials on community interaction, politics, local history, ethics, environmental sciences, can assist the community in approaching the land use decision making process.

Barbara Lekisch of the Sierra Tahoe Regional Resource Library, Stateline, Nevada, was project director for the forums. Libraries from SLIC libraries assisted in the project planning, implementation and evaluation.

The Nevada Humanities Committee and the California Council for the Humanities in Public Policy are both state-based affiliates of the National Endowment for the Humanities. This will be their first jointly funded project. Such cooperation is indicative of the entire project as exhibited by its joint funding, the bi-state organization sponsorship, and the Lake Tahoe Basin community itself, politically shared by two states and five counties. (SOURCE: Dateline, Nevada State Library, Jan.-June, 1978, p. 5.)

South Dakota

LIBRARY COMMISSION OP-POSES PORNO LAW

"We, the South Dakota State Library Commission, meeting in Pierre during our regular quarterly meeting on April 28, 1978, hereby state without equivocation our opposition to the Initiated Referendum concerning control of obscenity. "We take this stand for the following reasons:

1. The Initiated Referendum seeks to limit the availability and dissemination of obscene materials by imposing such strict standards that it may limit the availability and dissemination of knowledge and information to citizens of our state.

2. Its strict enforcement will tend to reduce library and information services throughout the state to a level of mediocrity because of fear of censorship and prosecution.

3. It may well begin a witch hunt against the literary production of our culture on the part of those who find evil in all things written, spoken, or pictured.

4. It ignores the fact that existing state laws control obscenity by carefully studied and discussed statutes passed by our elected Legislative Representatives and amended by the 1978 Legislature to allow local standards.

5. It further ignores the careful work of the past three years by our Legislature in the development of equal and fair penalties and procedures for criminal acts under our laws.

6. It requires priority for prosecution of obscenity over the prosecution of murder, arson, child abuse, robbery and other more heinous crimes, thus limiting and confusing the prosecution of crime in our state.

7. Its broad definitions of "obscene materials" and "dissemination" will encourage neighbor to be pitted against neighbor in prosecutions concerning written, spoken, or pictorial informational materials that may not in fact be obscene.

8. It will cause anyone accused to incur unreasonable expense in proving his or her innocence as well as the innocence of the materials in question.

9. It is being promoted by persons and organizations from outside our State of South Dakota without regard, and often as an insult, to the intelligence of our people.

"We make this statement in full knowledge that we, individually and collectively, will probably be accused of being equals with those who deal in the odious business of distributing pornography. Quite to the contrary, we abhor hard core pornography, believe its availability should be controlled, and accept our existing laws as those best designed for control."

(SOURCE: News release from South Dakota State Library.)

Utah

WEBER COUNTY LIBRARY RECEIVES HUMANITIES GRANT

Weber County Library has received a \$5,000 grant from the Utah Endowment for the Humanities to fund a 12-program series for the young people of the county. A humanities board of representative students from high schools, youth groups, members of the humanities profession, and the library have coordinated the lectures which make up the series, "Future Odyssey: The Quality of Life in the Future." Possible changes in the future of society will be explored from a humanistic viewpoint, with themes being illustrated in a presentation of a science fiction work and a

panel discussion of the presented ideas: such ideas as censorship, pollution, ethics in politics, conformity, careers, prejudice, and freedom. Project directors are Lynnda Wangsgard, head of WCL's Fine Arts Department, and Nancy Martinez, head of the Young Adult Department at WCL; other library staff members involved are Paula Weick, project assistant, and Elma Ingebretsen, WCL Fiscal Agent who wrote the proposal for the grant. Chairman of the humanities board is Elmer H. Ericson, Professor of English, Weber State College. The first program, "Are You Your Own Monster? Prejudice Today and Tomorrow," was held on June 13 at 7 p.m.: others will be held every other Tuesday evening in the main library's Auditorium, following refreshments at 6:45 p.m. (SOURCE: Horsefeathers, Vol. 13, No. 6, p. 4.)



AMY OWEN NEW ULA PRESIDENT

Amy Owen, Director of the Technical Services Division of the Utah State Library Commission, assumed the presidency of the Utah Library Association at the annual conference in March and delivered the address at the April Convocation of the School of Library and Information Sciences at Brigham Young University in April.

Amy graduated from the BYU library school in 1968 where she specialized in information science and worked in the BYU Library Automation Office.

Professionally, Amy has been active on the Bicentennial Bookmobile Project Committee; Four Corners Library Development Committee; UCLC Documents, Systems, and Serials Committees and organized and conducted workshops at the Library Commission. Currently, she is staff assistant to the Utah Governor's Conference Advisory Committee. She is a member of Zonta International, ULA, UEMA, MPLA, and ALA.

Wyoming

WLA APPROVES GOVERNORS CONFERENCE

Librarians at the WLA Annual Conference approved a proposal to hold a statewide meeting on library and information services.

"The next step is to refer the matter to the State Library, Archives and Historical Department Board to accept the proposal and provide funding for the meeting," said Wayne Johnson, acting state librarian. If the Board gives its approval, a planning committee will be formed to make arrangements for the conference which must be held before April 30, 1979.

Some months ago an Ad Hoc committee, chaired by Pat Molholt, was formed in Laramie to further study the concept of the conference and its application in Wyoming. Serving on the committee with Molholt was Martha Whittaker, Kris Farmer, Lisa Kinney Lang, Alice Marris, and Susan Polakof. Through their efforts a \$6,000 grant was secured from the Wyoming Council on the Humanities to be applied towards the funding of a state conference. (SOURCE: The Outrider, Vol. X, No. 5, p. 1-2.)

POLAKOF HOSTS ALA HOSPITALITY SUITE

The new members' hospitality suite at the 1978 ALA Conference in Chicago was hosted by Susan Polakof, cataloger at the University of Wyoming Libraries.

Sponsored by the ALA Membership Committee, the Palmer House suite was intended as an island of safety for new ALA members struggling through the chaos of their first ALA conference. Members of the Committee's Promotion Task Force put their names in a hat for the privilege of being live-in manager at the expenses-paid suite. Polakof, Wyoming's representative, had the luck of the draw.

Susan's luck seems to be quite consistent. The month before winning free lodging at ALA, she won a set of encyclopedias in the Funk & Wagnall drawing at the Wyoming Library Association convention exhibits in Laramie! (SOURCE: Kelly Patterson, MPLA Representative)

UNIVERSITY RECEIVES ACQUISITIONS WINDFALL

The University of Wyoming Libraries got some bad news and some good news at the close of the Wyoming Legislature's biennial budget session this spring.

Since the construction bid on the main library addition, currently under construction, had come in about \$1 million under the appropriation, the University went to the Legislature requesting about \$250,000 of the surplus for refurbishing the existing Coe Library building, built in 1958. The Legislature Budget Committee rejected the refurbishment, but accepted the suggestion of legislator T. A. Larson, a retired University professor, that \$250,000 be added to the library's biennial acquisitions budget.

This windfall of about \$125,000 each fiscal '78-79 and '79-80 brings the '78-79 acquisitions budget to nearly \$881,000. The regular acquisitions appropriation had been \$755,951, an increase of 8 percent over 1977-78.

(SOURCE: Kelly Patterson, MPLA Representative.)

Statement of Publication

The MPLA Newsletter is published bimonthly. Material of regional interest may be submitted to the Editor, Blaine H. Hall, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602. Matters pertaining to individual or institutional membership, claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, South Dakota 57069. Correspondence on paid advertisements should be sent to the Advertising Manager, Gordon C. Casper, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602.

Back issues of the MPLA Newsletter and the Mountain Plains Library Association Quarterly are available in microform from Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Michigan 58106.

Copy Deadlines

MPLA representatives in each state are responsible for supplying the Newsletter with information to share throughout the region, but all librarians are invited to send in newsworthy items. To assure publication in any given issue, please submit copy by the dates indicated below to the Editor.

January 7 February issu	e
March 7 April issu	e
May 7 June issu	e
July 7 August issu	е
September 7 October issu	e
November 7 December issu	e



Continuing Education

Date: November 12-15, 1978

Title: Supervision of Employees in Libraries

Sponsor: Graduate School of Library Science and the Office of Continuing Education and Public Service, University of Illinois at Urbana-Champaign.

Location: Allerton House, Monticello, Illinois. Cost: \$100

Description: The twenty-fourth Allerton Institute, the program is planned for persons who are now or expect soon to be first-line supervisors in all types of libraries, especially medium to large public or academic libraries. Contact: CEPS Institute Supervisor, Conferences and Institutes, 116 Illini Hall, University of Illinois, Champaign, IL 61820. (217) 333-2881

Date: October 8-13, 1978

Title: Educating Library Users Today: The Role of the Librarian as Teacher Sponsor: School of Library Science, Columbia

University

Location: Columbia University, New York City Cost: \$125

Description: An advanced reader service minicourse focusing on the role of the librarian as a teacher of information skills and techniques. Emphasis will be on approaches available for instruction, program development, and evaluation. Dr. Patricia Senn Breivik, Dean of Library Services, Sangamon. State University will conduct the program.

Contact: Educating Library Users Today-Minicourse, School of library Service, 516 Butler Library, Columbia University, New York, NY 10027, (212) 280-2292.

Newly Minted

PUBLIC LIBRARIES IN NEW YORK STATE: A 1977 SALARY SURVEY, a 45page booklet of value to librarians, administrators, and trustees, is available for \$3.00 from NYLA Publications, New York Library Association, 60 East 42 Street, Suite 1242, New York, NY 10017.

LOCAL HISTORY COLLECTION: A MANUAL FOR LIBRARIANS by Enid T. Thompson, former head of the State Historical Society of Colorado Research Library and now teaching at the University of Denver, is a discussion of the development of a local history collection in a small library. Available for \$5.75 (paper) from American Association for State and Local History, 1400 Eighth Avenue South, Nashville, TN 37203.

MOPED WORLD, the official publication of the Moped Owners Association, which first appeared in June 1977, is available at \$6.00 per year from Stead Publishing, 7150 Fenwick Lake, Suite 207, Westminster, CA 92683.

INDEXERS ON INDEXING: A SELEC-TION OF ARTICLES PUBLISHED IN THE INDEXER, edited by Leonard Montague Harrod, is available for \$21.95 from R. R. Bowker, 1180 Avenue of the Americas, New York, NY 10036.

GOOD READING: A GUIDE FOR SERIOUS READERS, 21st edition, edited by J. Sherwood Weber, is an annotated list of 2,500 books from the "vast world of literature throughout history." Available for \$12.95 from R. R. Bowker, 1180 Avenue of the Americas, New York, NY 10036.

PUBLIC LIBRARY QUARTERLY is a new journal designed to serve as a forum for the discussion of issues pertaining to public library administration, research, and practice. The journal will publish and is seeking papers on public library planning, governance, finance, administration, collection development, service delivery, evaluation and accountability, and professional issues. \$20.00 per year from Haworth Press, 149 Fifth Avenue, New York, NY 10010.

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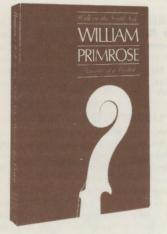
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By William Primrose

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WALK on the NORTH SIDE

MEMOIRS OF A VIOLIST

In 1941, contemplating his resignation from the NBC Symphony, William Primrose happened to walk across New York's 57th Street and on the north side encountered the noted tenor Richard Crooks. The result was a series of joint recitals across the country which set Primrose on his way to international fame as a concert violist.

Now, Brigham Young University Press proudly announces publication of the memoirs of this famous musician. Readers will share his reminiscences and insights, from his childhood in Glasgow, through an eventful concert career, to his current experience as an educator. Born in Glasgow in 1904, Primrose is the only artist to have achieved an international reputation as a viola soloist. He has performed with such conductors as Beecham, Munch, and Toscanini and has occupied prominent positions on the faculties of leading institutions, including the Curtis Institute, the University of Southern California, and presently Tokyo University.

Told with a brisk, down-to-earth objectivity, but with sensitivity and compassion, Walk on the North Side is a story of determination and accomplishment. A must for all music lovers.

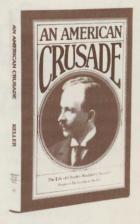
AN AMERICAN CRUSADE

THE LIFE OF CHARLES WADDELL CHESNUTT

This is the remarkable story of Charles Waddell Chesnutt, America's first black novelist and one of the first to champion the cause of civil rights. Chesnutt, whose fair skin and blue eyes made him appear white, was often urged to leave his home and start a new life where he could pass as white. However, he was repulsed by the thought of turning his back on the people he loved and in whom he had so much pride.

A self-taught and self-made man, Chesnutt devoted his life and his writing to prove that his people have the intelligence and foresight to make a great contribution to society. His sensitive and revealing stories of black life in America stand as a monument to his determination to obtain racial justice in his native land.

Despite his lifetime of service, it wasn't until 1928, when he became the recipient of the NAACP-Spingarn Award, that Americans began to acknowledge his efforts. And now, this all-new biography affords Chesnutt his rightful place in the national heritage. This is the fascinating story of An American Crusade.



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Since its founding in August 1948, MPLA has served the region as a professional library organization. We can now offer our members:

- Information exchange on technological developments and innovative interpersonal programs undertaken by MPLA libraries.
- •Earmarking of unique library holdings and support of regional bibliographic efforts.
- •Notification of programs designed to aid professional and continuing education.
- •Sponsorship of an annual convention to provide a forum for personal contact among regional librarians.
- •Scholarship for graduate library education supported entirely by MPLA donations.

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