



MPLA Newsletter

Volume 23, Number 4

Editor: Blaine H. Hall

February 1979

MULTI-TYPE LIBRARY COOPERATION COLORADO AND MINITEX

The major purpose of my visit to Colorado was to compare multi-type systems for interlibrary loans and documents delivery in the two states of Colorado and Minnesota. South Dakota's recent contracting with Minnesota's MINITEX system fueled a desire to understand the motivation and functioning of such state-funded, multi-type network efforts.

Virginia Boucher, the University of Colorado sponsor, proved to be a very good hostess with much experience and many insights to share. She was able to arrange visits to several libraries and with many people who were able to give me information on networking for interlibrary loans and document delivery in Colorado. Besides examining in some detail the sizable interlibrary loan operation at the University of Colorado, I visited the Bilingual Center for Research (BCR), the Auraria Library (which uniquely serves three institutions of higher education in Denver), the Colorado State Library, the Denver Public Library, Colorado State University Library, and the Ft. Collins Public Library. I also observed a meeting of the Central Colorado Regional Membership Council. The information and the quite variant points of view obtained from librarians in each of these settings and the many documents which they provided have given considerable insight into Colorado's past, present and proposed interlibrary cooperation for sharing of resources.

In addition to the main purpose, I took the opportunity to discuss library instruction and online bibliographic searching. The chance to examine these public

service programs was a significant side benefit of the visit.

I have discovered that there are gaps in my knowledge of MINITEX to complete the comparison with Colorado. It is clear, however, that our federal system permits a great deal of local and regional diversity in approach to fit different geographic and social conditions. Colorado would like to accomplish the same things that MINITEX does rather well but has some problems that are minimized by certain nearly-unique conditions in Minnesota.

In general, Colorado is in transition: multi-type library cooperation has been achieved (but privately-funded libraries are excluded except on a contract for service basis); state payments are used to fund some aspects of the networking and in particular to reimburse the expenses of net lender in interlibrary loans; an excellent delivery system in the form of couriers has taken root along the Front Range, where Colorado's population is concentrated. Information about monograph holdings and locations is perceived locally as the number one barrier to full sharing of resources. The legislature will be asked to fund a computer-based title location file to overcome that problem. Rapid physical delivery of library materials to remote areas of the state seems to defy solution.

Colorado in recent years has developed with state aid and LSCA funding regional multi-type library networks whose principal function to date has been to improve access to library resources through interlibrary loans. The local library that needs an interlibrary loan and lacks extensive verification and location tools communicates its need to the regional resource library, a large public or academic library. The regional resource library uses its own collections to fill requests, does

additional verification, and routes requests it cannot fill to other Colorado libraries that may or may not be known to hold the needed material. Many of these requests are to Denver Public Library or the largest academic libraries.

State funding supports interlibrary loan activity within Colorado as it does in MINITEX. Colorado pays a net supplier at the rate of \$4.00 for each transaction in excess of borrowing transactions by that library. Denver Public Library, in lieu of this net transaction payment, receives a sizable state payment as the Central Resource Center.

State support of interlibrary loans certainly has improved access to library resources for Coloradans, but the net loan payment system is subject potentially to some abuses. Some librarians feel that abuse of the payment system is likely in the regional resource libraries. The temptation also exists for any net lending library with tools to identify out-of-state locations to prefer out-of-state locations for borrowing to enhance its state payments for interlibrary loans.

The latter temptation is counteracted along the Front Range at least by the development of a series of interlocking courier systems within and between regional networks. These couriers mean swift delivery of requests between libraries in the area containing the bulk of Colorado's citizens, but the courier system is not feasible for the thinly-populated remainder of the state. Colorado's librarians seemed baffled as how to improve physical document delivery to these areas. Well-developed commercial delivery systems fanning out from a central metropolitan area, which are so important to the success of the document delivery service of MINITEX, do not exist in Colorado.

Colorado pioneered many years ago in

This is a report on a One-to-One Continuing Education visit to the University of Colorado Library, September 18-22, 1978, by Philip Brown, South Dakota State University Library.

establishing a union catalog which became BCR. Labor costs have made the continuance of a union catalog infeasible, and BCR a few years back stopped adding cards and locations to its union catalog. For a while the fee for a location from BCR was \$8.00. These factors led to a precipitous drop in the use of BCR, and the major lenders now receive an unacceptably high number of requests for items they do not own.

The solution initially might seem to be for BCR to keep its present union catalog intact and to depend on the growing number of Colorado libraries which use OCLC to input retrospectively back to the mid-1970's to cover the gap that has developed. Unfortunately, a major library, Denver Public Library, seems dead set against entering OCLC and will go with BALLOTS or the Washington State system. Others may do likewise. The proposal most favored by planners, if funding can be obtained from the state, is to create a title location file, initially as COM and later online. Some see this file as "quick and dirty"; others desire to use MARC records and tag locations on them. Some libraries in each region would be included for contributed holdings, and electronic communications would knit the state together to locate and request items. The later online stage might be fitted together with online circulation systems that would make available locally online both location and availability information.

Minnesota has richer collections than Colorado concentrated in a few libraries in its metropolitan center, so the need for a union catalog for books was never strong enough for one to be established. The capabilities of OCLC, however, have made the computer-based union catalog practicable, and the larger libraries in Minnesota have joined OCLC under the MINITEX aegis for union catalog purposes as well as cost savings in local cataloging. The Minnesota decision is recommended to Colorado libraries.

In the early years of MINITEX, location problems were noted. With serials comprising the majority of requested items, a comprehensive union list maintained as a computer file for continuous updating was identified as a cost effective enterprise. The very fine **Minnesota Union List of Serials** (MULS), which has been extremely important in the economic and rapid delivery of periodical articles, was the fruit of that decision. Colorado lacks any up-to-date union list of serials and has never had a very extensive one. Because of their past support of a union catalog, Colorado librarians may not realize that a MULS-type union list of serials may be a greater benefit than a title location file for books. Colorado librarians are talking about a "quick and dirty" union list of serials encompassing an uncertain number of libraries, but as a lower priority item than the title-locator file. Perhaps a

MULS-type union list would be a better investment, and it possibly could be built on MULS's machine-readable data base.

Colorado has made considerable strides in cooperation and document delivery through its state-aided multi-type regional networks. The sharing of resources by the working together of different types of libraries seems to be working well (not without sharply differing opinions) and Colorado is well on its way to having its house in order for the oncoming national network. Major decisions are being hammered out and funding sought for improving locational information. The other large problem, swift document delivery outside the Front Range area, does not seem amenable to solution.

BOOK REVIEWING VOCABULARY

by Jeanne Dykins

Sophisticated—too much sex

Old fashioned—not enough sex

Pseudo-experimental—the reviewer does not know what the author is doing

Pulitzer material—nobody will want to read it

Cosmopolitan or Playboy caliber—everybody will want to read it

Gothic—Grace Livingston Hill with ghosts

Gentle—nothing happens

Depth—many hard words

Literary quality—no typographical errors

Scholarly—many hard words and no typographical errors

Attractive—lots of pictures

Useful—has an index

Developing demand—a patron called about it six months ago

Limited duplication—terrible book

Main library only—really terrible book

Woman's book—ten handkerchiefs

Man's book—ten women

Person's book—Gloria Steinem

Movie material—lots of gore, mayhem and violence

Major classic—weighs five pounds

Minor classic—smaller than a major classic

Satirical—reviewer laughed once

Black—beautiful

Articulate—above the Tarzan and Jane level

Literate—above the Dick and Jane level

Complex—above the Dick and Pat level

Reject—the reviewer liked it but it's not fit for the public

— **Staff News Bulletin**

Evansville (IN) Public

Library and Vanderburgh

County Public Library

CLENE AWARD PLANNING GRANT FROM NEH

A proposal from the Continuing Library Education Network and Exchange to develop a home study course for practicing librarians on program development in the humanities was awarded a planning grant by the National Endowment for the Humanities. The grant extends from October, 1978 to March, 1979.

During the planning grant (1) librarians and humanities scholars will be consulted on needed topics in the humanities; (2) an additional literature review will be undertaken; (3) a study of the usage and impact of the first CLENE Home Study packet, on the subject of motivation, will be done; and finally, (4) a revised proposal will be submitted to NEH after review by the CLENE Board.

The Project Director of the CLENE Humanities Planning Grant is Elizabeth Stone, Director Ex-Officio of CLENE. The Chief Investigator is Ann Drennan, the former director of a project to offer new professional skills to practicing librarians.

(SOURCE: News release, CLENE, October 16, 1978.)

MOST CENSORED LIST

Librarians are always discussing censorship, intellectual freedom and similar topics. To aid in developing your storehouse of interesting facts and figures, here is a list of the most censored items in educational institutions in the United States (from L.B. Woods. "Censorship Involving Educational Institutions in the U.S., 1966-1975.")

1. Catcher in the Rye (1951)
2. Soul on Ice (1968)
3. Manchild in the Promised Land (1965)
4. Go Ask Alice (1971)
5. Catch-22 (1961)
6. nudes (photos and art works)
7. Grapes of Wrath (1939)
8. Of Mice and Men (1937)
9. Slaughterhouse Five (1969)
10. To Kill a Mockingbird (1960)
11. Down These Mean Streets (1967)
12. The Godfather (1969)
13. Inner City Mother Goose (1970)
14. The Learning Tree (1963)
15. Lord of the Flies (1955)
16. Nigger (1964)
17. Sylvester and the Magic Pebble (1969)
18. Black Like Me (1961)
19. Deliverance (1970)
20. Flowers for Algernon (1966)

(SOURCE: **Main Entry**, Vol. 7, No. 4, Dec. 1978, p. 4.)

Spotlight On WYOMING

The Wyoming Library Association, founded in 1914 with ten or fifteen librarians, today numbers slightly over 400 personal and institutional members.

Like MPLA, WLA has put increased emphasis on continuing education in recent years. An ad hoc Continuing Education Committee, first formed almost three years ago, last year planned and implemented a self-supporting pre-Conference program in conjunction with the WLA convention in Laramie. Workshops were offered in automation, government documents, and children's literature. Response was quite favorable, and this year's Committee is planning more pre-Conference workshops for the 1979 convention in Casper in May. Financial assistance to bring in speakers will be provided by the Wyoming State Library from federal funds earmarked for continuing education.

Encouragement of legislative support is another focus for WLA activity. The Legislative Committee is drawing up a three year schedule of legislative action goals to be presented at convention for membership approval.

WLA is actively trying to change its image as a primarily public library oriented association. Although at least 50 percent of the current membership are public librarians, the Executive Board's goal is to increase school and special librarian membership and to incorporate all types of librarians into WLA. A grassroots campaign seems to be developing in several communities in the state aimed at bringing all librarians from all types of libraries in the community together to work for common goals. The WLA Board heartily endorses such activities, exemplified by the Action for Laramie Libraries group which helped in the successful campaign for a new Albany County public library bond issue.

Although the formal structure of WLA consists of only four sections (Academic and Special, Trustees, Public, and School), two active interest groups or roundtables concerned with government documents and children's librarianship have emerged during the past year. Both are planning programs for the spring convention.

This year's WLA president is Carol White, head of monographic cataloging at the University of Wyoming. Carol is quite a horsewoman, and received national notoriety for riding her horse the 45 miles from Laramie to Cheyenne to attend the 1976 WLA convention. Past president Wayne Johnson, Wyoming State Librarian and licensed pilot, is likely to be found covering the Wyoming miles by plane rather than horse. Platte County librarian Rudy Preuit, this year's program chairman and vice-president, will take over as president at the May convention.

Other current WLA officers include recording secretary Gretchen Olson; executive secretary Irene Nakako; section

chairs Sonia Jensen (Public), Helen Jones (School), Ron Jenkins (Trustees), and Eve Sawyer (Academic & Special); ALA councilor Paul Cors; and MPLA representative Kelly Patterson. Alice Wanner, Frae Hay, and Babbie Collins are at-large members of the board, Bill Heuer is parliamentarian, and Mary Van Auken federal relations coordinator.

Like its state library association, Wyoming's state library is striving for growth. State librarian Wayne Johnson is hoping for a new building somewhere down the pike and is investigating the improvement of library services throughout the state through applications of modern technology. "The future of Wyoming libraries and the state library will be built on current services and programs being offered by libraries," says Johnson. "It will be based on taking advantage of advances in technology as they become cost-effective for our citizens. This will be an evolutionary process planned by all libraries and librarians in the state."

Explaining the current functions of the state library agency in Wyoming, Johnson says, "First, the state library coordinates cooperative efforts among libraries; second, this agency acts as the backup library for reference and inter-library loan to all libraries except the university. The university library acts as the state library backup. The state library also furnishes services directly to any Wyoming library wanting to use specific programs. In large states, these services are usually done by regional libraries. With approximately 400,000 population in Wyoming, it would not be cost-effective to have a regional system."

Kelly Patterson,
Wyoming MPLA Representative

Next Issue: Utah

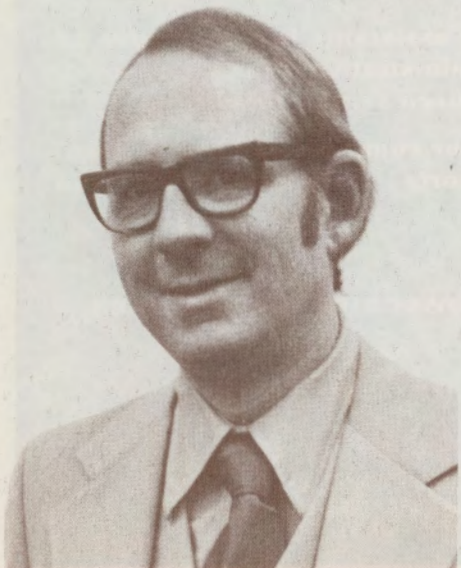
STATES TO BE SPOTLIGHTED

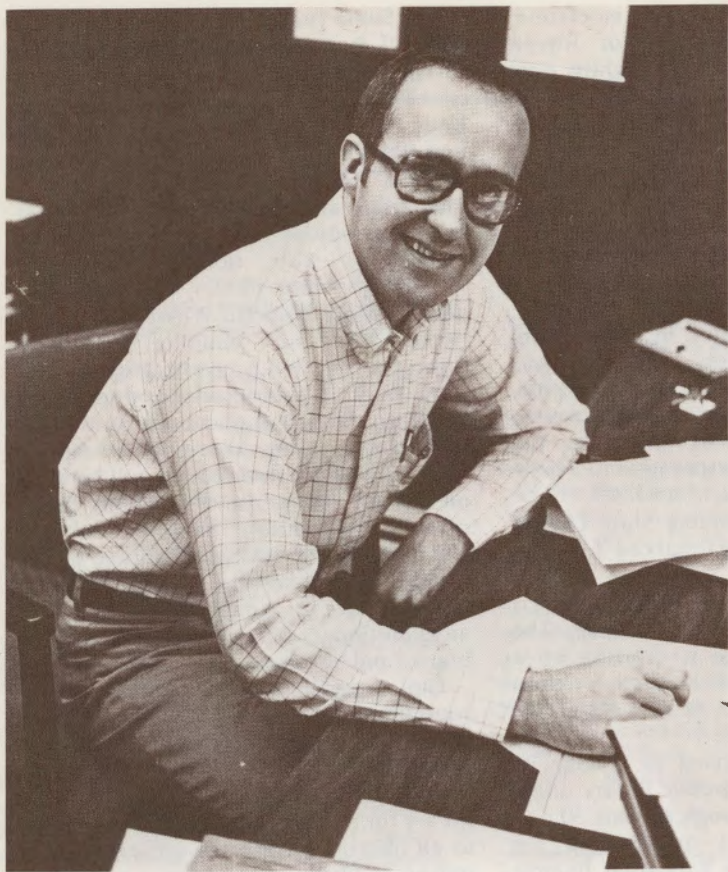
The MPLA NEWSLETTER will be featuring special articles in each issue on our member states, the articles to include information and interesting stories about each state library association and library activities, past and present in that state. We hope to capture the unique and unusual characteristics of library activity in each state, while at the same time giving factual information. Your state representative on the MPLA Executive Board has been charged with the responsibility of securing information for these articles. If you have interesting stories, information about past Association members, or information that would make the story about your state attractive to others, please see that the material gets to your state representative or to Blaine Hall, Newsletter editor.



Carol White

Wayne Johnson





FROM YOUR PRESIDENT . . .

Aside from being an officer in your Association, I personally plan to play the role of amateur salesman, showing non-members the advantages of MPLA membership. And I would like to invite each of you to spend this next year trying to sell MPLA to others. As I review the membership list of MPLA, I see repeated year after year the same names—your name and the names of others who have evidently found Association membership a positive element in your professional careers. You are our best salesperson—someone who has experienced what we offer.

With a larger, stronger membership, the quality of MPLA programs will improve even more. And our 1979 conference with the Colorado Library Association in Denver should help to motivate others to join, as conference attendance will be easy at this central location in our region.

I am asking each of you to accept a challenge: try to secure at least one new member for MPLA during the coming year. And when you secure this new member, please place your name on the application form, so that we can proudly list your name in the **MPLA Newsletter** as a hardworking recruiter.

To make this new member recruiting a bit more stimulating, I plan to initiate immediately what will be called "The MPLA Membership Sweepstakes." The Sweepstakes will reward those who recruit the most new personal or trustee members prior to September 1, 1979. The prizes will be announced in the April **Newsletter**, but believe me now, they will be worth competing for.

So get in the Sweepstakes spirit now. And do not forget to put your name on the application of the new member, so that you will get credit as a recruiter. One caution: renewals will not count — we will be checking. If you need application forms, write Joe Edelen, I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069.

Jim Dertien

READY WHEN YOU ARE!



To not leave the odd ones to bother you, EBSCO's title file of over 75,000 U.S.A. and over 60,000 non-U.S.A. serials IS THE MOST COMPLETE.

Experienced assistants for you in our 14 regional administrative offices . . . providing personalized service locally.

Ask about our computerized serials management reports . . . designed to save you time.

EBSCO SUBSCRIPTION SERVICES

EBSCO
Industries,
Inc. 

2727 Bryant Street / Suite 100 / Denver, Colorado 80211
(303) 433-3235 / 433-8741 / Telex 45-623

PROFESSIONAL DEVELOPMENT GRANT REPORTS

Three MPLA members, Virginia Boucher, University of Colorado Libraries, Bobbee Hepworth, Salt Lake County Public Library System, and Joseph R. Edelen, University of South Dakota Libraries, completed continuing education programs with support from the Professional Development grants awarded by MPLA.

Virginia Boucher attended the Library Management Skills Institute sponsored by the Association of Research Libraries, Office of Management Studies in Maryland. As a supervisor of a large interlibrary loan operation and as an acting research and planning librarian, she found the material and experience greatly relevant to her work. She rated the teaching techniques excellent but the usefulness of the institute only good, having previously received some of the material in other continuing education programs.

Bobbee Hepworth attended a three-day Community Analysis Research Institute for customizing library service. Immediately following the workshop, she and another librarian conducted a community analysis in Salt Lake County using information on demographics, economics, culture, and the social life style of a community taught in the institute. "As a direct result," she said, "our selection of materials has already been changed to meet the needs of the community better. Because of our success and the results gleaned, two other branch libraries in our system are planning to do a community analysis next spring."

Joe Edelen completed a 3-hour graduate course entitled "The Automation of Library Services" at Denton, Texas. "The course was very good, and since the instructor is also a consultant in the area of library automation, the information we got in the course was very current and pragmatic," he reported.

Applications for 1979 grants may be submitted between January 1 and June 31, 1979. Request forms from Joe Edelen and when completed return them to him at the University of South Dakota Libraries, Vermillion, SD 57069. The first awards will be announced in May 1979.

EVELYN BREWSTER SENDS THANKS

"Please convey to the members of the Mountain Plains Library Association's Awards Committee my sincere thanks and gratitude for the beautiful plaque given to me at the convention last Saturday at Lake Tahoe. It was a great honor to receive it, and it is something I shall always treasure.

"Mountain Plains Library Association has always been a very special organization to me, and it certainly will continue so."

Support MPLA Advertisers!

MPLA EXECUTIVE BOARD PASSES RESOLUTION ON REGIONAL CONCERNS FOR WHITE HOUSE CONFERENCE

The MPLA Executive Board unanimously adopted the following resolution at their December 8, 1978 meeting:

"It is moved that MPLA approach the other regional library associations in the West, specifically PNLA and SWLA, and the Western Council of State Libraries on the matter of cooperative effort aimed at establishing a synthesis of Western concerns, priorities, and policies for presentation at the White House Conference on Library and Information Services (WHCLIS) as the joint statement of all the above groups.

"For expediency of operation and communication, a Joint Ad Hoc Committee of representatives from each group should be constituted. This group should solicit recommendations and results of the various Western state governors' /state conferences and/or WHCLIS preliminary hearings; analyze same; synthesize a statement of common concerns and priorities; and present same to their several parent groups (MPLA, SWLA, PNLA, Western Council) for endorsement and further action."

The Western Council at their December meeting agreed that there was a need to get the delegates of the various states to the White House Conference involved and to synthesize the results of the state conferences. The state libraries will poll the delegates of their states concerning this synthesis of issues common to the region. Specific action was deferred until the Council's May meeting in Helena so that the several states could complete their state conferences.

VIDEODISC INNOVATIONS PROJECT (VIP)

A research team of 12 scientists representing a variety of disciplines (Biology, Computer Science, Physics, Family Life and Human Development, Education, Psychology, Radio and Television, as well as Library, Information and Instructional Sciences) are currently engaged in the Videodisc Innovations Project. The project is currently preparing three demonstration videodisc programs for production in 1979. The VIP program is cooperating closely with the Center for Instructional Product Development in preparing to give assistance to the industrial, educational and business communities with videodisc design and development. Interested persons should write to CIPD for further information,

care of Dr. Michael DeBlois, Executive Director of the Center for Instructional Product Development. For specific information concerning the Videodisc Innovations Project, write Dr. R. Kent Wood, Department of Instructional Media, Utah State University, Logan, Utah.

CIR-CU-LA-TION

(3) continuous repetition of actions in a set order

(4) the act of circulating or being circulated
Beneath the twinkling third floor dome
The Circ. Department stands.
A strong and mighty staff have we,
Each soul needs twenty hands.

We mark the books, we mend their spines,
We dry some tears when collecting fines.
We check things out, we check things in.
It never ends. We just can't win.

We have a friend (there's nothing cuter).
It's known as "CLSI" computer.
It stores the facts we daily feed it.
We pray it works when we really need it.

It traps the bad guys, helps the good.
And answers queries, as it should.
It tells us where each volume is
And, at computing, it's a wiz.

This wondrous toy was born to serve us.
But there's one thing that makes us nervous:

How come it is, we note of late,
That we're all too busy to circulate?
— Tess M.C.

Circulation Department

(SOURCE: **James R. Dickinson Library Newsletter**, Vol. 4, No. 10, Dec. 1978, p. 4.)

NOMINATIONS SOUGHT FOR DR. ELLIOTT LANDAU AWARD

Nominations are now being accepted for the third annual Dr. Elliott Landau Award, given to an educator whose inspirational impact indelibly affects students and develops devotees of children's literature. The award, sponsored by the Department of Education at the University of Utah and the Salt Lake County Library System, honors Dr. Elliott Landau, founder of the biennial Intermountain Conference of Children's and Young Adult Literature. Previous recipients have been Dr. Virginia Westberg of the University of Colorado School of Education and Dr. J. Jerry Weiss, Distinguished Service Professor of Communication, Jersey City State College.

The award will be presented at the Intermountain Conference, June 11-15, at the University of Utah. Nominations should be sent by April 15, 1979, to Yvonne Clement, Assistant Director, Salt Lake County Library System, 2197 East 7000 South, Salt Lake City, Utah 84121.

MINUTES EXECUTIVE BOARD MEETING MOUNTAIN PLAINS LIBRARY ASSOCIATION

Smith Road Ramada Inn, Denver

December 8, 1978, 9:30 A.M.-2:30 P.M.

The meeting was called to order at 9:31 a.m. by President Jim Dertien and roll call was taken from a signed list. Present were: Kelly Patterson, Wyoming State Representative; Jane Kolbe, South Dakota State Representative; Dennis Page, North Dakota State Representative; Donald Schmidt, Utah State Representative; Joe Edelen, Executive Secretary; Blaine Hall, Newsletter Editor; H. Robert Malinowsky, Past President; Morel Fry, Nebraska State Representative; Rod Wagner, Chair, State Library Section; Joe Anderson, Vice-President - President-elect; Sterling Albrecht, Chair, Academic Section; Donna Jones, Chair, Public Library Section and Kansas State Representative; Doug Hindmarsh, Chair, Professional Development Grants Committee; Elizabeth Morrisett (representing John Hunter, Chair, Technical Services Section); John Peters, Secretary; and President Dertien. Joining the meeting in progress were: Carl Jacobson, Chair, Trustees Section; Margaret K. Goggin, Colorado State Representative; Vern West, and Jan Gilligan, Local Arrangements, MPLA/CLA 1979 Conference.

MINUTES

The President asked that the minutes be approved as mailed, and they were so approved without amendment.

COMMITTEE APPOINTMENTS

President Dertien distributed lists of committee appointments for all committees except the Regional White House Conference Planning Committee, which was to be discussed subsequently. Dertien also announced that he was seeking a person to serve a joint appointment on the Continuing Education and Professional Development Grants Committees, probably Charles Bolles. Dertien reported that no members have been contacted to serve on the White House Conference Committee, although he has a list of potential members. The same committee as last year will probably be asked to serve. Joe Anderson volunteered his services for the White House Conference Committee and asked whether similar committees from other regional associations have been appointed.

COMMITTEE REPORTS

Awards

There was no report from the Awards Committee. President Dertien asked whether the members of the board were satisfied with the awards of the Association. Discussion followed. Joe Anderson suggested that the name of the "Legislative Support Award" be changed to the "Legislative Leadership Award." Kelly Patterson suggested that the number of awards be kept small.

Continuing Education

Rod Wagner reported for the Continuing Education Committee that some sites for One-to-One projects have been selected for the coming year. Suggestions of additional sites and recipients will be solicited in the *Newsletter*. Jim Dertien suggested broadening the One-to-One program to supplement the reimbursed exchange with other exchanges arranged and encouraged by the Association but without reimbursement. Kelly Patterson moved and Sterling Albrecht seconded "that the Continuing Education Committee be asked to try to set up a mechanism to secure additional One-to-One experiences not financed by the Association but by the participating libraries." The motion carried. Dennis Page suggested that the Continuing Education Committee publish a list periodically of continuing education opportunities in the region.

Joe Anderson suggested that the feed back procedure of the One-to-One program be strengthened. It was generally agreed that follow-up reports should be more carefully monitored.

Professional Development Grants Committee

Doug Hindmarsh announced for the Professional Development Grants Committee that a revision of the application form had been made. The revision was discussed. The Committee will submit to the Constitution and By-laws Committee a proposed official change of name from "Scholarship Committee" to "Professional Development Grants Committee." It was moved by Donald Schmidt and seconded by Sterling Albrecht that recipients of the Professional Development Grant be required to have been members of the Association for the current and previous two years. This motion was offered in clarification of the motion on the subject which carried at the meeting of the board of January 21, 1978. The motion carried.

Discussion of the grant application timetable followed. It was decided by common consent that there would be no change from the announced timetable at present. The possibility of a subsequent change pending experience with the current timetable was left open. The question of pre-reimbursement of Professional Development Grant recipients was raised. By common consent, the present method of reimbursement will be retained. It was urged (Joe Edelen and others) that follow-up of recipients of the old MPLA Scholarships be pursued to determine whether they in fact do work in the region for two years following the award of the grant.

Public Relations

Although there was no report from the Public Relations Committee, Jim Dertien stressed the importance of public relations to the Association. More publicity in the national library press was suggested. Joe Edelen distributed samples of the new MPLA logo for the board's inspection.

Finance

The board was reminded by Jim Dertien that the budget had been passed at the Lake Tahoe meeting. Joe Edelen gave a financial report. He pointed out that receipts from the *Newsletter* were down. A point of clarification was made by Jim Dertien that the cost of the MPLA traveling exhibit was not a part of the Public Relations Committee's budget.

In response to a question as to the propriety of using committee funds to pay the costs of attendance at committee meetings, it was recommended by general consent that Jim Dertien instruct the Finance Committee to review the *Manual of Procedure* and prepare a recommendation to the board as to what is proper use of the budgets of committees and sections.

WHITE HOUSE CONFERENCE

Formation of an MPLA *ad hoc* committee for compiling a report on the state of the art of western governors' conferences was discussed as was regional involvement in WHCLIS. A motion, (q.v., in this Newsletter) was to be written by Joe Anderson and Kelly Patterson and acted upon after lunch.

STATE REPRESENTATIVE REPORTS

Kelly Patterson asked for comments from other states with long-range legislative action plans. Joe Anderson reported on the Nevada Library Association's fight against an obscenity bill in the Nevada legislature.

Jim Dertien suggested a one-page profile of a state library association with a picture of its president in each issue of the *MPLA Newsletter*.

SECTION REPORTS

College and University Libraries

The College and University Libraries Section Chairman, Sterling Albrecht, announced a joint program on AACR II, with the Technical Services Section. He also requested a change of name to the "Academic" or "Academic and Special Libraries Section." Jim Dertien pointed out that such a change would require a change in the by-laws.

Public Libraries

Donna Jones, reported that the nominating committee of the Section has been named.

Trustees

Carl Jacobson reported that the Section is experiencing low membership. Discussion of means to increase membership followed his report.

ALA REPRESENTATIVE

Discussion of an MPLA representative to ALA was held; it was decided by consensus that such representation would not be practicable due to the restrictions imposed by ALA on the selection of state association representatives where regional associations are represented.

WHCLIS MOTION

The motion on the White House Conference was made by Kelly Patterson and seconded by Rod Wagner and passed. Robert Malinowsky moved and Morel Fry seconded that the \$500.00 in the previous year's budget for White House Conference Committee planning be carried over to the new budget. The motion passed.

NEW BUSINESS

Vern West read a letter from William A. Knott to the board requesting that MPLA host a two-day pre-conference workshop on book and document preservation prior to the 1979 annual meeting of the Association. No action was taken.

It was reported that John A. Brennan, associate professor at the University of Colorado Library, is acting as curator of the MPLA Archives, housed at the University of Colorado. Archival material should be sent to his attention.

The appointment of an ALA Federal Relations Coordinator from MPLA was discussed. Consensus was that no such officer is needed at this time.

Jim Dertien will pursue the appointment of an MPLA representative to the ALA Council of State and Regional Groups.

The possibility of MPLA paying the Executive Secretary's dues to the Council of Library Association Executives was discussed. No action was taken.

Donald Schmidt moved and Sterling Albrecht seconded "that MPLA pay up to \$1,200.00 in travel and per diem reimbursement to the Executive Secretary for attendance at library association meetings." The motion passed.

Jim Dertien stated (no dissent) that, on receipt of more information, MPLA will consider the request of Henry Yapple (conveyed by Kelly Patterson) that the association publish a directory of programmed library instructional materials available in the region.

Joe Edelen was asked to inquire of ALA as to royalty payments to MPLA for the sales of the Association's slide-tape show.

NEXT MEETING

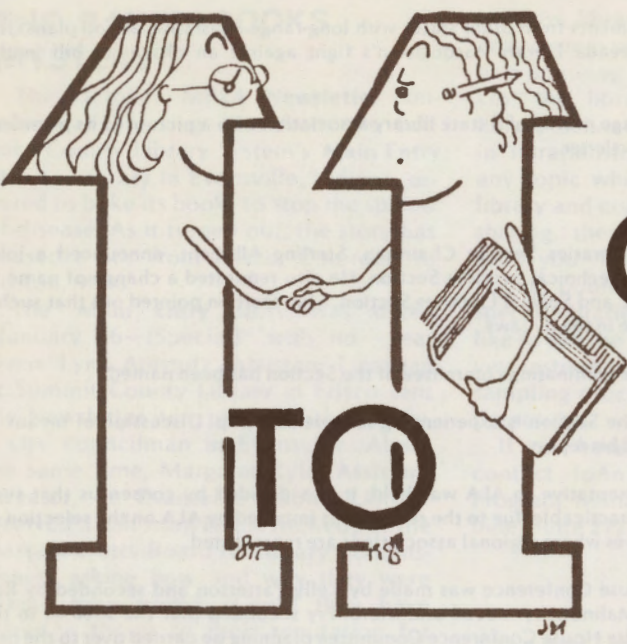
The date of the next Executive Board meeting was set tentatively for March 23 (Friday). The location will probably be downtown Denver, as a tour of the Fairmont Hotel, site of the 1979 conference (October 28-31), will probably be included on the agenda. The meeting will include a joint gathering with the CLA Board to review conference planning.

The meeting was adjourned at 2:29 p.m.

John Peters, Secretary

For details contact Bill Preston

London's Books, Inc.



Continuing Education

1979 Program

EARNING SITES

Auraria Higher Education Complex
Library
Community College of Denver
Denver, Colorado

Columbine Branch
Jefferson County Public Library
Littleton, Colorado

Holdrege Public Library
Holdrege, Nebraska

Mundt Archives
Carl E. Mundt Library
North Dakota State College
Madison, South Dakota

LIBRARY DIRECTOR

Don Riggs

Bertie Carter

Lee Ireland

Jay Paulokonis

LIBRARY DESCRIPTION

An integration of three academic libraries — University of Colorado Denver Center, Bromley Library; Metro-State College Library; and the Community College of Denver, Auraria Campus — the library received an American Institute of Architects Design Award. Its program includes a media center providing video, graphics, and audio production facilities and learning labs for students; computerized information retrieval services for faculty, students and the public. An excellent example of cooperative programming and library services in higher education.

An excellent example of a combination public and school library directed and staffed by the same personnel, Columbine offers an opportunity for public or school librarians or media specialists or anyone interested in the cooperative aspects and programming of a joint public/school library.

A multi-county regional headquarters library, a city library, and a county library, Holdrege features a Mail-a-Book Program, bookmobile operations, interlibrary loan service, children's programs, and a state government publications depository. As a regional library, Holdrege provides a link between local and state resources in Nebraska's interloan network.

The Mundt Archives is comprised of 1.3 million documents, films, books, tapes, phono records, photographs, scrapbooks, and numerous other memorabilia collected by former US Senator Karl Mundt during his thirty year career in Congress. Of particular interest are a pending grant proposal to restore films (including rare

Support MPLA Advertisers!

Sturgis Public Library
Sturgis, South Dakota

Carol Davis

films of the McCarthy Hearing), and a microfilming project now underway. A good site for anyone interested in establishing an archive or those now working in archives.

Sturgis public serves a combined city/rural population of 16,618 through contracts with the Meade County Commission (for service to rural citizens) and the Meade County School Board (for service to rural attendance centers and the Sturgis Elementary School). Unique is the media mobile carrying audio visual and curriculum support materials to the rural attendance center. An example of a library serving school and public needs in a rural setting.

PROGRAM PROCEDURES

STIPEND

ELIGIBILITY CRITERIA

MPLA members interested in participating in the program should submit an application including a statement describing the applicant's personal professional growth objectives and how a visit to the learning site will help in achieving these objectives.

Participants should plan to spend one week (five working days) at the site. It is the participant's responsibility, if selected, to communicate with the director in advance to set up objectives and to arrange a mutually convenient week for the visit. Lodging will be the participant's responsibility.

Each participant selected will receive \$200 upon completion of the visit and the receipt of a written report of the learning experience. The report should describe the activities and highlights of the visit and assess the value of the experience in meeting the participant's objectives. The report should also include suggestions for improvements or changes in the One-to-One Program. Participants may have to, and should be prepared to, incur some personal expense in conjunction with their visits. It is hoped that those receiving grants will get given time off with pay from their home libraries to participate.

Applicants must be personal members of MPLA and have a minimum of three years of library work experience. Preference will be given to applicants not residing in the state in which the program applied for exists.

Schedule

July 16, 1979, Applications due

July 30, 1979, Participants chosen
and notified

August 1 — October 1, 1979 Visits
to be completed

October 5, 1979, Reports due
from participants

IS YOUR LIBRARY GETTING THE BOOKS YOU NEED BEFORE YOU NEED THEM?

Each season a number of books are published for whom a degree of success can be forecast with some certainty. Be it the subject, the author's reputation, the publisher's advertising budget, or simply the author's projected appearance on the Tonight Show, these are the books that will have guaranteed circulation.

Naturally, you want to have these books on the shelf as soon as possible, but how do you get them there? One answer is to subscribe to Gordon's Highlights Approval Plan. We're not talking about a barrage of books - some good, some bad - more or less appropriate to your collection. We're also not talking about a leasing plan. For next season our experienced buyers have selected over 100 titles, to be published over a six month period, as the most-likely-to circulate adult titles of the season. These titles will be shipped to you automatically on publication, with full trade discount allowed on all titles shipped, and full credit allowed on any title returned in saleable condition within 30 days from invoice date.

We feel that several benefits will be realized by your library if these prominent adult titles - a very carefully chosen "cream of the crop" list - can be obtained automatically, on or near publication date. New Titles will arrive promptly, so priority processing can be done before patron demand starts. You are able, at the outset, to trim this selection to the library's budget and collection needs by choosing the option best suited for you; Option A will result in all titles being shipped, Option B will ship just the specific titles you select from the list. And, assured that these basic popular titles will be obtained, you can devote materials selection time to special or weaker areas of the library collection.

GORDON'S ADULT HIGHLIGHTS APPROVAL PLAN FOR PUBLIC LIBRARIES

For details contact Bill Preston

Gordon's Books, Inc.

5450 North Valley Highway

(303) 572-7761

Denver, Colorado 80216

THE BAKED BOOKS MYSTERY

The October **MPLA Newsletter** contained an amusing item from the Salt Lake County Library System's **Main Entry** about a library in Evansville, Indiana, ordered to bake its books to stop the spread of disease. As it turned out, the story has caused a stir from Frisco, Colorado to Boston, Mass.

The **Main Entry** story was dated "January 16—(Special)" with no year given. Lynn Amstutz, Assistant Librarian at Summit County Library in Frisco sent the **Newsletter** item to her brother-in-law, a city councilman in Evansville. About the same time, Margaret Kyle, Assistant Director, at Evansville Public Library, received a call from Diane McKedy of the Massachusetts Board of Library Commissioners asking how and why they were baking their books. (Could they have feared a threat to their reputation for baking beans?) The Bostonian had read the **Newsletter** item too. Ms. Kyle could only explain that this was a long-ago custom because Evansville isn't baking books, there is no epidemic of any contagious diseases in town, and no Dr. William Gilbert lives there.

But Councilman Davies met a man who remembered Dr. Gilbert, who had headed the health agency years ago. The library staff went to work and solved the mystery on the Friday, January 17, 1902, **Evansville Courier**. In 1902 during a smallpox outbreak in Evansville, the only common thread uniting several cases of smallpox was that the people had all recently taken books from the library. Dr. Gilbert had suggested to the Willard Library board that they buy a sterilizer and sterilize each book after a patron had returned it.

The mystery gave the librarians some fun and some publicity in the **Evansville Courier** and the **Evansville Press**. Their only question—How did **Main Entry** come up with the 77-year old story, and did they print it as a piece of up-to-date information or as a teaser?

Terry Hogan, **Main Entry** editor, says he got it from one of the system librarians, Annette Heywood. Annette found the story in an early Louisville, Kentucky, newspaper while doing genealogical research and thought other librarians might enjoy the humor too.

BCR SEEKS LIBRARY SURVEY DATA

The Resource-Sharing Program of the Bibliographical Center for Research which became operative in October of 1978, is setting up a process for assessing regional library needs.

Before designing any new surveys, however, they would like to collect recent (since 1970) studies undertaken within this region by other agencies.

If you have or know of any surveys of

citizens, librarians, or community leaders concerning user and non-user attitudes and opinions; library facilities and resources; the library in community affairs; library services; technological advances in librarianship and communication; or any topic which might relate to citizen, library and community needs for resource sharing, they would appreciate hearing from you. They are seeking information about public, academic, school, and special libraries and their users and would like to see the questionnaires or other survey instruments, to have an idea of the sampling procedure used, and to look at the results.

If you have or know of such surveys, contact JoAn Segal, Resource Sharing Program Manager, at BCR, 245 Columbine, Suite 212, Denver, Colorado 80206.

FRANK E. MCKENNA DIES

Dr. Frank E. McKenna, Executive Director of the Special Libraries Association, died of natural causes at his home in New York City on November 10, 1978.

Dr. McKenna was appointed Executive Director of SLA in 1970. Under his direction, the Association experienced a period of revitalization and unprecedented growth. From a total membership of 6,500 at the time of his appointment, SLA has grown to its present membership of over 11,000.

Dr. McKenna is well-known and respected both inside and outside the library community as its spokesman in the Congressional hearings prior to passage of the Copyright Law of 1976. After enactment of the Law, Dr. McKenna served as Chairman of the Copyright Committee of the Council of National Library Associations, and in that capacity he presented testimony on behalf of the CNLA Copyright Committee to the Commission on New Technological Uses of Copyrighted Works (CONTU). In recognition of his contributions to the U.S. Copyright Law negotiations, Dr. McKenna received the Centennial Citation of the American Library Association in 1976 and in 1977 was awarded a Special Citation by the Special Libraries Association.

Dr. McKenna worked tirelessly to promote the Special Libraries Association and to increase its visibility on the national and international scenes. Through his efforts at successfully championing important library issues, he won the respect and friendship of librarians all over the world.

SLA's 70th Annual Conference to be held in Honolulu, Hawaii, June 9-14, 1979, is a project that was very close to Dr. McKenna's heart. He conceived the idea for the Honolulu Conference in 1972 during his visit to Japan as a guest lecturer. His original conception was a joint

meeting of Sentokyo and SLA but because of the interest expressed by special library organizations in other countries, the Conference expanded to include the participation of the Special Libraries Division of the International Federation of Library Associations and Institutions and the special library associations of several Pacific Basin countries. The Conference has been designated by the SLA Board of Directors as the First Worldwide Conference on Special Libraries.

Trained as a chemist with a B.S. in Chemistry with Honors from the University of California, Berkeley, and a Ph.D. from the University of Washington, Seattle, Dr. McKenna worked for SAM Laboratories (Manhattan Project as a research chemist and then research supervisor at Columbia University and Carbide and Carbon Chemicals Corp., respectively during 1944-46. In 1946 he became a Post-Doctoral Research Fellow at the Institute for Nuclear Studies, University of Chicago. A year later he joined Air Reduction Company (now Airco) as Senior Chemist; he became Senior Information Specialist in 1953 and Supervisor of the Information Center in 1959. Dr. McKenna joined the SLA staff in 1967 as Editor of **Special Libraries** and Manager of the SLA Publications Department, a position that he held until his appointment as Executive Director in 1970.

(SOURCE: News release, Special Libraries Association.)

Statement of Publication

The *MPLA Newsletter* is published bimonthly. Material of regional interest may be submitted to the Editor, Blaine H. Hall, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602. Matters pertaining to individual or institutional membership, claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, South Dakota 57069. Correspondence on paid advertisements should be sent to the Advertising Manager, Gordon C. Casper, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602.

Back issues of the *MPLA Newsletter* and the *Mountain Plains Library Association Quarterly* are available in microform from Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Michigan 48106.

Copy Deadlines

MPLA representatives in each state are responsible for supplying the *Newsletter* with information to share throughout the region, but all librarians are invited to send in newsworthy items. To assure publication in any given issue, please submit copy by the dates indicated below to the Editor.

January 7 February issue
March 7 April issue
May 7 June issue
July 7 August issue
September 7 October issue
November 7 December issue

Support MPLA Advertisers!

Are You Selecting The Best Data Bases For Your Search? **BE SURE!**

Only with Data Base Index (DBI) can you enter your search terms online and obtain ranked listings of the data bases best suited to your search. DBI zeros in on the data bases that have your search terms in seconds.

No more tedious viewing of microfiche indexes; no more guessing at which data bases to search; and no more searching for the right subject headings in printed guides for data base selection. Use DBI to be sure you are using the best data bases for your topic.

And when you search the ORBIT[®] data bases, you'll discover the careful data base design, the power of retrieval, and the quality of support service that have always been our standard.

SDC Search Service

System Development Corporation

2500 Colorado Avenue, Santa Monica, CA 90406

Telephone: 213/829-7511

TELEX: 65-2358 TWX: 910/343-6443

News Share

Colorado

LOCATOR FILE PROGRESSES

Catherine Fine has been appointed project leader for the Colorado Title Locator File, an LSCA Title I project. The project is housed at the Denver Public Library, Technical Services, 3840 York Street — Unit I, Denver, CO 80205.

Thirty-nine selected libraries will participate in this project with at least three from each of the regional library systems. This year the project is limited to monographs published since 1973. Auto-Graphics, Inc. has sub-contracted to produce microfiche from a data base of these monographs.

The Colorado Locator File will contain author, title, and subject information to assist Colorado libraries to locate items needed for inter-library loan.

(SOURCE: *Colorado State Library Newsletter*, Vol. 11, No. 1, Jan. 1979, p. 4.)

HERZBERGER SPONSORS STATE PUBLICATIONS' DEPOSIT BILL

Representative Arthur C. ("Doc") Herzberger (R, Dist. 21, El Paso, Teller Counties) has agreed to be the prime sponsor of a bill to create a state publications depository and distribution center in the Colorado State Library.

Passage of this bill will provide residents of Colorado access to the important publications of all state government agencies. Distribution of these materials to libraries in each of the regional library service systems will guarantee Colorado residents the benefits of information generated by state agencies.

Support for the program was expressed unanimously by the membership of the Colorado Library Association who resolved that "the Colorado Library Association strongly and actively supports the passage of a Documents Depository Law, ... expresses its concern for equal access, and ... directs this resolution to the Legislative Committee for implementation through the legislative network."

(SOURCE: *Colorado State Library Newsletter*, Vol. 11, No. 1, Jan. 1979, p. 1.)

LEADVILLE LIBRARIES COOPERATE

The Lake County Senior High Library, the Lake County Public Library, and the Colorado Mountain College East Campus Learning Resource Center have begun an informal program of cooperation. In the high school and public libraries, signs indicate the college library hours. In addition there are brochures available regarding the college library. Similar signs and brochures regarding the public high school libraries appear in the college library. The three libraries are also cooperating in purchasing expensive books.

(SOURCE: *Channel*, Vol. 10, No. 10, Dec. 1978, p. 4.)

Kansas

FRIESNER KLA NEWSLETTER EDITOR

Vee Friesner, humanities bibliographer at the Kansas State University Libraries and chairperson of the MPLA JMRT, has been appointed editor of the *KLA Newsletter*. She replaces Marion W. Kliever of the University of Kansas Libraries, who has served as editor since 1974. (SOURCE: *KLA Newsletter*, Vol. 7, No. 3, Winter 1978, p. 5.)

"COOPERATION THROUGH COMMUNICATION" THEME FOR CONFERENCE

"Cooperation through Communication" has been announced as the theme for the joint spring conference of the Kansas Library Association, Kansas Association of School Librarians, and the Kansas Association for Educational Communications and Technology. According to Mike Tacha, KLA President, "It should be emphasized that this is the conference for each of the organizations. By combining our efforts, members of each group should benefit from the contributions of the others."

The tentative schedule for the conference, to be held April 18-21, 1979, at the Ramada Inn in Topeka, includes a Friday evening banquet featuring Daniel Schorr, workshops sponsored by KAECT and KASL on Friday and Saturday, and meetings and programs of the various sections of KLA. KAECT will present the second annual Kansas Media Festival Award winners following the Friday banquet. A repeat of last year's popular Exhibitors' Bash, one of the highlights of the Wichita conference, is scheduled for Thursday evening.

A trip for two to Jamaica will be presented to the winner of the door prize, to be drawn from tickets given to all who register for the conference.

(SOURCE: *KLA Newsletter*, Vol. 7, No. 3, Winter 1978, p. 1.)

Nebraska

NEBRASKA NEAR BOTTOM OF LIBRARY AID

Nebraska ranks among the bottom five states in supplying state aid to libraries, according to a study for the National Commission on Libraries and Information Science.

Nebraska trailed only Tennessee, Wyoming, South Dakota and Texas among states which the report said have the greatest need to increase state aid to libraries. The ranking was based on state per capita aid for libraries and the states' abilities to assume additional costs.

Nationally, the per capita state and local spending on libraries was \$5.83 in 1975, the most recent figures available. Nebraska spent \$4.35 per capita. Wyoming and Colorado, at

\$8.73 and \$6.26 respectively, were the only midlands states above the national average. Ironically, Wyoming is one of the states with no system for providing state aid to libraries, the report said.

In every midlands state, the report said, state aid to local libraries is at least 50 percent federal funds that are simply distributed by the states. While schools receive \$146 per capita nationally in state aid, public libraries receive only 68 cents per capita, the report said.

A related study showed that local property taxes provide the bulk of funds for public libraries. Nationally, more than 82 percent of library expenditures come from local sources.

Other per capita spending figures were \$4.55 in Iowa, \$3.81 in South Dakota and \$3.74 in Missouri.

(SOURCE: *NLC Overtones*, Vol. 5, No. 17, Dec. 1, 1978, p. 2, reprinted from *Lincoln Journal*, No. 8, 1978.)

Nevada

UNR ON THE BRINK OF A COM CATALOG

Most library users probably find the public catalog a cumbersome tool, but we seem to be on the brink of improving this situation by converting to a COM catalog which will show entries on the screen of a microfilm reader. A demonstration reader is on display showing the holdings of the University of Texas Permian Basic Campus and is divided into subject, author, title, and shelf list sections, in that sequence. The UNR tapes will be a product of our RLIN (formerly BALLOTS) input. Because the bulk of our holdings is pre-BALLOTS, however, the conversion of this part will be a monumental task and requiring special funding from a grant. Until this is accomplished, we will have two places to look—again—the COM catalog and the card catalog.

The COM catalog will simplify for the patron the identification of UNR holdings. It will lighten the burden in bibliographic searching. In the conversion process, the Catalog Department will open many cans of worms. We know it, and we don't look forward to it. But the COM catalog will be a quantum leap in the right direction.

(SOURCE: *Memo to the staff of the University of Nevada, Reno, Library*, Vol. 16, No. 6, Dec. 1978, p. 7.)

REFERENCE SERVICE EVALUATION

Terry Crowley, Associate Professor at San Jose State University, gave a stimulating talk on how to evaluate reference service at a December workshop in Sacramento. Sponsored by the Sierra Nevada Chapter of SLA and CLA's Chapter of Academic and Research Librarians, the workshop presented speakers on various aspects of evaluating library personnel and services. Crowley talked about unobtrusive reference evaluation, which is a technique used to see how well reference questions are being answered. The process consists of the old tried

Support MPLA Advertisers!

and true method of having users ask sample questions, but Crowley presented ideas on how to do this without making the staff feel threatened. Basic to the scheme is that reference staff must agree on what is to be evaluated and work out the goals to be achieved. In addition, an individual's answers are never revealed; only the groups average and its consistency are discussed.

SOURCE: *Memo to the staff of the University of Nevada, Reno, Library*, Vol. 16, No. 7, Jan. 1979, p. 7.)

North Dakota

EDUCATIONAL INFORMATION CENTER FORMED

An Educational Information Center (EIC) has been established at the State Library. Under a grant of \$40,000 received from the North Dakota Post-secondary Education Commission, the EIC will provide information about educational opportunities and financial assistance to all citizens of the state. The educational information will include not only sources of academic education, but also sources of vocational education, training, seminars, and workshops for continuing education or retraining.

The Center is based upon the need for unbiased, accessible sources of information, especially for adults, women, residents of rural areas, and others for whom traditional college programs are often not appropriate.

The EIC is in its initial planning stage and an advisory council will be appointed to assist in making this project as effective as possible to meet the educational needs of the public.

Cynthia Bates has been appointed director of the EIC project.

(SOURCE: *Flickertale*, Vol. 7, No. 12, Dec. 1, 1978, p. 1.)

OUTSIDE EVALUATION REPORT ON LIBRARY TRAINING PROGRAM

According to an outside evaluation report, the Institute for Library Training of Media Aides and Support Personnel at the University of North Dakota has in general done a commendable job in meeting its stated goals and objectives. The aides were enthusiastic about their work and satisfied with the quality of instruction. They did express (universally) a desire to have more contact with the instructors, whether it was on-site or on campus. They were eager to learn more but portrayed a confidence in their own abilities as a result of their training. They were providing library services where, in some cases, there had been none. Some of them had even initiated projects on their own, such as a summer reading program project at Solen. They appeared to be highly motivated toward pursuing a career in library science and in improving library service in their own communities.

Concern was expressed by several sources (some university personnel, State Department personnel, and state organizations) about the total number of hours, the course levels (300-

400 numbers), and the quality of the instructional program. The evaluators examined these issues and generally believe that many of the fears expressed by these interested persons were unfounded, since the end product—the aid — is the best evidence that the program, as designed, is appropriate and successful.

The evaluators do recognize the need for maintaining a quality program. This point was emphasized by tribal, school, and other officials with whom interviews were conducted.

(SOURCE: *For the Sake of the Children, A Native American Program*, Final Evaluation Report, University of North Dakota, August 1978, p. 32.)

South Dakota

VOTERS BURY "PARRISH LAW"

South Dakota voters chose common sense on November 7 by rejecting Initiated Measure 3 by a landslide: 176,152 "no" to 60,061 "yes." The margin of victory was the most lopsided of all the statewide issues and political races; it even beat Larry Pressler's percentage of the vote in his defeat of Don Barnett for the seat in the U.S. Senate.

The obscenity referendum drew more interest than any of the other initiated measures and the constitutional amendments as measured in votes cast, although the senate and governor races each tallied about 20,000 more votes.

Such a victory margin did not come by accident even if it was unexpected by opponents of the "model obscenity law." The victory is remarkable even on the national scale in view of the track record of "morality" issues in plebiscites in recent years.

How did such a victory occur in a state generally considered conservative? A major condition for success surely was lack of a severe pornography problem. With fewer than a half dozen adult bookstores and XXX movie houses in the state, its citizens did not perceive a need for a stronger obscenity law. In Minnehaha County, where in October Sioux Falls was engaged in a controversial attempt to close its only adult bookstore, Heritage Bookstore, through zoning and licensing procedures, the margin of defeat for Initiated Measure 3 was only two-to-one (10,308 "yes," 22,252 "no"). In Brown County (Aberdeen), where Citizens for Decency made its strongest campaign effort, and Pennington County (Rapid City), where Citizens for Decency started its effort and is headquartered, the margin was very close to the statewide figure of three-to-one (Brown County, 3,306 "yes," 9,589 "no"; Pennington County, 4,460 "yes," 12,159 "no"). The proponents' campaign efforts seemingly had less effect than a local obscenity controversy.

A second major condition for the victory very clearly was the efforts of the state's librarians to defeat the proposal. They were the first professional group in the state to come out against the proposal, and they remained very much in center stage for the opposition through election day. Stressing an opposition to "smut," librarians, SDLA, the South Dakota State Library Commission and numerous local library boards exposed the enormous problem in the law in

general as well as in relation to libraries. The proponents of the law never figured out how to neutralize librarian opposition.

Librarians were the most committed to the cause of the opponents as is proven by the record of contributions of individuals to the Citizens for Workable Law coffers. Over 100 librarians made donations. Librarians also were most often the speakers in opposition to the proposed obscenity law in public forums and organization meetings.

Librarians did not do it alone, and their greatest contributions may have been to call attention to the problem initially and to encourage other groups to join the librarian's chorus. In the end the list of opposing organizations resembled a directory of South Dakota associations and the press almost unanimously opposed the "model obscenity law" editorially. (SOURCE: *Book Marks*, Vol. 29, No. 6, Nov.-Dec., 1978, pp. 1-2.)

REGIONAL MEDIA CENTERS FOR PUBLIC SCHOOLS

Fifteen South Dakota Library Association (SDLA) and South Dakota Association for Communication and Technology (SDACT) members met at Augustana College Library in Sioux Falls, on November 4 to consider regional media centers for South Dakota's elementary and secondary schools. The informal meeting was called by Carol Quissell, Audiovisual Supervisor for the Sioux Falls Public Schools and current chairperson of SDLA's Library Issues Committee.

Participants discussed the library media services which could be best provided through regional media centers. Various types of regional media centers such as those in Iowa, Minnesota and Nebraska were considered. They agreed to work toward enabling legislation which could establish 3 to 4 area education agencies across the state which could provide, along with media other services such as special education, guidance and counseling, etc.

To accomplish this goal, they selected Vince Anderson, State Librarian, chairman of a Legal committee to draft enabling legislation. In addition, Dell Colwell was appointed chair of the Standards and Planning Committee, Edith Seigrist, Chair of the Publicity Committee, and Jeri Drew, Chair of the Finance Committee.

The January 1980 legislative session is the goal for passing legislation establishing these regional media centers.

(SOURCE: *Book Marks*, Vol. 29, No. 6, Nov.-Dec., 1978, p. 3.)

TOM TAYLOR GOES WEST

Tom Taylor, Interlibrary Cooperation Librarian at the South Dakota State Library, resigned at the end of November to accept the position of Head of Reference Services for the Fort Vancouver Regional Library in Washington, which serves communities along 100 miles of the Columbia River.

(SOURCE: *Book Marks*, Vol. 29, No. 6, Nov.-Dec., 1978, p. 6.)

Utah

ULA WINS GROLIER AWARD

The fifth annual Grolier Grant of \$1,000 was awarded to the Utah Library Association for the best public relations plans for National Library Week.

The prize was granted at the American Library Association's mid-winter meeting in January 7-12. Grolier Educational Corporation makes the grant annually to the state library association that produces the best public relations plans for the coming year. The grant's purpose is to stimulate public relations activities in order to increase the visibility of libraries and to extend and strengthen library relationships throughout the state. The award is also intended to provide assistance for the implementation of effective programs, while stimulating interest in National Library Week activities.

Utah Library Association's Public Relations Committee, under the direction of Sarah Beth Galloway, Bountiful's South Davis Branch Librarian, submitted a plan to produce two television spots following the theme: "Your Library: Technology with a Personal Touch." These spots will be produced for airing during National Library Week, April 1-7. Radio spots, newspaper stories and folders will also be produced to complete the week's public relations campaign.

SOURCE: News release, ULA, Jan. 19, 1979.)

PETERSON BRANCH OPENED

The Arthur E. Peterson Branch Library of the Salt Lake County Library System officially opened with dedication ceremonies Friday, December 15. The library, decorated in warm, earthy, inviting colors, is patterned after the Whitmore Library using many of the concepts that have received nationwide recognition. In fact, many ideas have been improved upon, yielding a 10,000 square foot building that uses every square inch to full potential.

For example, the auditorium, a deceptively simple room behind attractive folding doors, houses storage area for chairs and tables and a sound system with turntable, reel-to-reel recorder and cassette player-recorder. In a specially constructed wing offstage, a grand piano is tucked away, waiting to be wheeled out for recitals and other musical programs. A kitchen in the rear of the auditorium includes all the essentials for turning out a lovely banquet or simple refreshments. Most unusual, however, is that it doubles as a projection booth.

In the Peterson Branch Library you'll never see a blank rectangle staring back from the ends of the stacks. This space, traditionally wasted, has been fully used—to store mounted pictures, display paperback books, support microfilm catalogs—to do any number of things.

In the production center, quick photocopies can be made for five cents a copy. The center is also equipped with a cassette copier, Thermafax machine, opaque projector, dry mount/laminating press, spirit duplicator and

paper cutter — just about everything a person could want for basic production jobs. Four typing stalls with IBM Selectric typewriters and plenty of space to spread out paperwork are also available for patron use.

The children's area is gay and friendly. Youngsters can find a variety of picture books, easy readers and fiction. They may also check out earphones from the information desk to wear while sitting on a magic carpet to hear recorded stories and songs.

In the nonfiction area, materials are inter-shelved, with adult, young adult and children's books on the same shelf with records, cassette tapes and mounted pictures.

Study desks encircle the library's interior. The windows are positioned to prevent the heat and glare of the afternoon sun from penetrating the library.

The information center, located very obviously in the middle of the building, offers all the informational services now standard in the Salt Lake County Library System, including independent study, information and referral, readers' advisory and programming.

Librarian is Bobbee Hepworth, and Assistant Librarian Faye Todd.

(SOURCE: *Main Entry*, Vol. 7, No. 4, Dec. 1978, p. 1.)

Wyoming

NEW APPOINTMENTS AT UW

Jean M. Johnson, formerly coordinator of public services at the University of Wyoming Libraries has been named associate director for administrative services.

Johnson holds the BS degree from the University of California, Davis, an MLS from the University of Oregon, and an MS in home economics from the University of Nevada, Reno. Before entering librarianship, she worked as a professional extension home economist. She first came to Wyoming in 1971 as a cataloger.

Johnson is a member of the American Library Association, chair-elect of the Academic Section of the Mountain Plains Library Association, and a past secretary of the Wyoming Library Association.

H. Maria Patemann, director of the St. Paul Campus Libraries of the University of Minnesota since 1972, has accepted the position of head of the Science and Technology Library at the University of Wyoming effective March 1.

Patemann holds the MS degree in Chemistry and physics from Friedrich-Wilhelm University in Berlin and the MLS from the University of Copenhagen in Denmark. She has worked as a research chemist and a special librarian for chemical companies and as head of the science and engineering library at the University of California, Santa Barbara. While at Santa Barbara, she founded that institution's Oil Spill Information Center.

She replaces Pat Molholt, who left the state to become associate library director at Rensselaer Polytechnic Institute.

(SOURCE: Kelly Patterson, MPLA Wyoming Representative.)

"A GUIDE TO A COURSE IN GOVERNMENT DOCUMENTS"

by Helen Q. Schroyer has recently been released by the University of Illinois Graduate School of Library Science as Number 135 in its *Occasional Papers*. The paper is designed as a one-semester learning sequence that prepares library students, librarians, and legal paraprofessionals to organize, manage and retrieve government documents. It also includes an extensive bibliography of government documents and indexes. Available from University of Illinois Graduate School of Library Science, Publications Office, 249 Armory Building, Champaign, IL 61820. \$2 for single papers or \$7 for annual subscription to series.

1978 DIRECTORY OF ARCHIVES AND MANUSCRIPTS REPOSITORIES,

published by the National Historical Publications and Records Commission, contains information on 3,250 institutions in the US housing historical records, documents, photographs, architectural drawings, oral history interviews, etc. on all subjects from athletics to zoology. The compilers surveyed 11,000 institutions, and the directory includes more than twice the lists that the 14-volume *National Union Catalog of Manuscript Collections* and the Commission's 1961 *Guide to Archives and Manuscripts in the United States*. Available for \$25 payable to the National Archives Trust Fund from the Publications Sales Branch (NEPS), National Archives and Records Service, Washington, DC 20408.

CHILDREN'S SERVICES OF PUBLIC LIBRARIES,

the proceedings of the 23rd Annual Allerton Park Institute edited by Selma K. Richardson, has been published and is available from the University of Illinois Graduate School of Library Science, Publications Office, 249 Armory Building, Champaign, IL 61820 for \$9.00. The conference featured discussions of children's libraries and the goals they should strive for, the requirements and desirable qualities of the children's librarian, and services and programs available, along with suggestions for their improvement.

THE LIBRARY TRUSTEE: A PRACTICAL GUIDEBOOK, 3rd ed.,

by Virginia G. Young, is a fully revised collection of 24 essays by distinguished trustees useful to both new and experienced trustees alike. Featured are nine appendixes that provide further information on a Trustee Orientation Program, the Library Bill of Rights, Freedom to Read Statement, Budget Checklist, Sample Bylaws, Forming a Friends Group and Suggested Readings for Trustees. Available from R. R. Bowker, 1180 Avenue of the Americas, New York, NY 10036 for \$14.95.

BULLETIN BOARDS AND DISPLAYS: A BIBLIOGRAPHY

by Michael M. Miller of the North Dakota State University Library, is a comprehensive and current listing of books available with recommended grade level and order information. Send \$1 to the North Dakota State Library, Bismarck, ND 58505.

Support MPLA Advertisers!

Continuing Education

Date: March 20, 1979

Title: **Conference on Multi-Cultural, Non-Sexist Library Materials**

Sponsor: University of Iowa School of Library Science

Location: University of Iowa, Iowa City, Iowa

Cost: \$11 which includes luncheon and coffee breaks

Description: Designed for school and public librarians, the conference will consider ways of developing children's and young adult collections that are multi-cultural and non-sexist while still preserving intellectual freedom. 0.5 CEUs will be given.

Contact: Ethel Bloesch, School of Library Science, The University of Iowa, 3087 Library, Iowa City, IA 52242.

Date: March 21-24, 1979

Title: **Statistical Methods for Professional Librarians**

Sponsor: University of Minnesota

Location: Minneapolis, Minnesota

Cost: \$150

Description: Basic statistical methodologies for analyzing library data, including z- and t-tests, chi square, simple analysis of variance, multiple comparisons, simple correlation and regression analysis.

Contact: John Vollum, Program Director, Department of Conferences, 222 Nolte Center, 315 Pillsbury Drive, S.E., Minneapolis, MN 55455.

Date: March 22-23, 1979

Title: **Oral History Workshop**

Sponsor: Colorado Center for Oral History

Location: The Continental Denver, Denver, Colorado

Cost: None

Description: The workshop will include presentations on copyright laws, specialized projects, establishing projects, grants and funding, interviewing special groups, and using oral history materials.

Contact: Nancy Whistler, Project Director, Colorado Center for Oral History, Western

History Department, Denver Public Library, 1357 Broadway, Denver, CO 80203.

Date: April 23-25, 1979

Title: **Workshop on the Uses and Applications of Statistics for Librarians**

Sponsor: University of California, Davis

Location: University Extension Center, University of California, Davis, California

Cost: \$100

Description: The course focuses on developing skills applicable to a wide range of professional activities and is specifically designed for those who have little or no prior knowledge of quantitative methods. The course is taught by Dr. Gail Schlachter, a member of USC's Social Science Research Institute

Contact: University Extension, University of California, Davis, CA 95616, phone 916-752-0880.

Date: May 23-25, 1979

Title: **4th Annual USD Library Management Seminar**

Sponsor: University of South Dakota

Location: Vermillion, South Dakota

Cost: \$175 which includes room and board and transportation to and from airlines

Description: The seminar will concentrate on marketing the library, administrative interpersonal relationships, and problem subordinates. It is designed to assist library administrators in improving their managerial effectiveness and will be valuable to administrators of all kinds of libraries.

Contact: Dr. C. N. Kaufman, School of Business, Vermillion, SD 57069, 605-677-5232.

Date: June 11-15, 1979

Title: **National Videodisc/Microcomputer Seminar and Workshop**

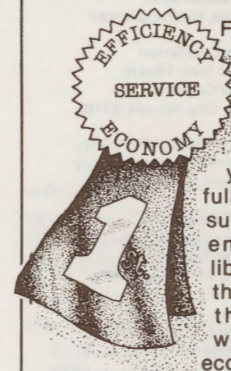
Sponsor: Utah State University College of Education, Department of Instructional Media

Location: Logan, Utah

Description: The workshop will focus on the educational, library, and training applications of videodisc/microcomputer technology and will include papers, demonstrations, study, and consultation with experts in the field. Limited to 50.

Contact: Dr. R. Kent Wood, Director, Center for Instructional Product Development, Department of Instructional Media, UMC 30, Utah State University, Logan, Utah.

Faxon makes the difference.



Faxon offers access to more than 95,000 titles through three renewal services and six ordering plans, with one yearly invoice and a full range of valuable subscription services, enabling serials librarians throughout the world to operate their departments with efficiency and economy.

Faxon combines the computerized services librarians need with the personalized attention librarians appreciate.

Write or call Faxon today for our LIBRARIANS' GUIDE and SERVICE BROCHURE.

See what a difference we make.



F.W. FAXON COMPANY, INC.

Library Magazine Subscription Agency
15 Southwest Park, Westwood, Mass. 02090
Tel: 800-225-6055 (toll-free)
617-329-3350 (collect in Mass.)

"PERSONALIZED SUBSCRIPTION SERVICE"

Every customer is assigned an experienced "Home Office" representative. You correspond direct; any title needs, changes, cancellations or problems can be handled promptly by letter or phone. This makes your job easier and keeps you abreast of your subscription needs at all times.

With over 45 years experience, McGregor has built a reputation of prompt and courteous service on both domestic and international titles. We prepay subscriptions ahead of time.

Our customers, large and small, like the prompt attention we give them. We think you would too! Ask about McGregor's "Automatic Renewal" plan described in our new brochure. Write today for your free copy.

MCGREGOR

OUR 46th YEAR

Magazine Agency

MOUNT MORRIS, ILLINOIS 61054



MPLA
FOUNDED 1948

MPLA Newsletter
c/o Univ. of South Dakota Libraries
Vermillion, S.D. 57069

Non-profit Org.
U.S. Postage
Paid
Permit No. 63
Vermillion, S.D.
57069

COMPLIMENTARY COPY

- Opportunities for professional involvement
- Continuing education programs
- A forum for the exchange of ideas
- Information on new technology in librarianship
- Support of regional bibliographic efforts
- News of people and programs in member states

**FORWARDING AND
RETURN POSTAGE
GUARANTEED**

Official Publication of the Mountain Plains Library Association

MPLA OFFICERS	STATE REPRESENTATIVES	SECTION CHAIRPERSONS
President: Jim Dertien Bellevue Public Library 1003 Lincoln Road Bellevue, Nebraska 68005	Colorado: Dr. Margaret K. Goggin University of Denver Graduate School of Librarianship Denver, Colorado 80210	Children's and School: Hallie Gunn Elko County Library 720 Court Street Elko, Nevada 89801
Vice President: Joseph J. Anderson Nevada State Library Capitol Complex Carson City, Nevada 89710	Kansas: Donna Jones Pioneer Memorial Library 375 W. 4th Colby, Kansas 67701	College and University: Sterling J. Albrecht Harold B. Lee Library Brigham Young University Provo, Utah 84602
Past President: H. Robert (Bob) Malinowsky University of Kansas Library Lawrence, Kansas 66045	Nebraska: Morel Fry Nebraska Library Commission 1420 P. Street Lincoln, Nebraska 68508	Junior Members Round Table: Vee Friesner Kansas State University Library Manhattan, Kansas 66506
Secretary: John F. Peters Natrona County Public Library 307 East 2nd Street Casper, Wyoming 82601	Nevada: Hallie Gunn Elko County Library 720 Court Street Elko, Nevada 89801	Public Library: Donna Jones Pioneer Memorial Library 375 West 4th Colby, Kansas 67701
Executive Secretary: Joseph R. Edelen I.D. Weeks Library University of South Dakota Vermillion, South Dakota 57069	North Dakota: Dennis Page Grand Forks Public Library 2110 Library Circle Grand Forks, North Dakota 58201	State Library: Rod Wagner Nebraska Library Commission 1420 P. Street Lincoln, Nebraska 68508
Editor (Ex Officio): Blaine H. Hall Harold B. Lee Library Brigham Young University Provo, Utah 84602	South Dakota: Jane Kolbe Norman B. Mears Library Sioux Falls College Sioux Falls, South Dakota 57101	Technical Services: John Hunter Auraria Campus Library 1201 Acoma Denver, Colorado 80204
	Utah: Donald T. Schmidt Church Librarian — Archivist Historical Dept., L.D.S. Church 50 East North Temple Salt Lake City, Utah 84150	Trustees: Carl Jacobson Box 101 Denver, Colorado 80201
	Wyoming: Kelly Patterson University of Wyoming Library Laramie, Wyoming 82071	

MEMBERSHIP APPLICATION FORM

Name _____ RENEWAL
 Position and/or Title _____ NEW
 Business Address _____
 Street Address (AC) Phone No.

 City State Zip Code
 Home Address _____
 Street Address (AC) Phone No.

 City State Zip Code
 (Please notify MPLA of any changes in address)

TOTAL AMOUNT ENCLOSED \$ _____
 MAIL TO:
 Joseph R. Edelen, Jr.
 MPLA Executive Secretary
 c/o The University of South Dakota Library
 Vermillion, South Dakota 57069

- CHOOSE UP TO 3 SECTIONS:
- College & University
 - Technical Services
 - State Agency
 - Public Library
 - JMRT
 - Children & School
 - Trustees

**MEMBERSHIP DUES SCHEDULE
(Calendar Year)**

PERSONAL MEMBERSHIP. Open to anyone interested in Library Service. \$8.00 per year for those salaried at \$8,000 or less. Add \$1.00 for EACH \$1,000 ABOVE \$8,000. CEILING IS \$25.00 per year.

LIBRARY TRUSTEES, STUDENTS, RETIRED LIBRARIANS MEMBERSHIP. \$5.00 per year.

INSTITUTIONAL MEMBERSHIP. Libraries, Business Firms and other institutions supporting the Association. Based on total annual budget.

\$25,000 and under	\$10.00 per year
25,001-\$49,999	20.00 per year
50,000- 99,999	30.00 per year
100,000-199,999	40.00 per year
200,000-399,999	50.00 per year
400,000 and up	100.00 per year

(With institutional membership you receive free advertising for job openings in the Newsletter.)

STATE LIBRARY ASSOCIATION MEMBERSHIP . . . \$40.00

CONTRIBUTION TO THE PROFESSIONAL DEVELOPMENT FUND.

Please respond! \$5 from every member would assure us of several grants each year. Can't you afford that much!