

Volume 23, Number 6

Editor: Blaine H. Hall

June 1979

#### NOT SO VERY DIFFERENT AFTER ALL:

Group Personality Profiles of Recent and Superior Media Graduates on the Sixteen Personality Factor Questionnaire.

In 1957 Robert P. Douglass published his dissertation asserting that with the label "librarian" goes the stereotype of a middle-aged woman, meticulous, acquisitive, preoccupied with rules, conservative, passive, timid, defensive, and if male, feminine in interests (Douglass 1957, 22.) He concluded that the stereotype does exist and to some degree describes librarians. Twelve years later Perry D. Morrison, (1969, 136) announced that a new breed of librarian was needed, but . . . "Just what it should be like and how it should be bred is not clear."

A more recent dissertation by Andy Gibbons (1977) at the University of Northern Colorado, analyzed the personalities of superior library media master's degree recipients to discover whether today's school media specialist is different from the librarian stereotype. Additionally, the study postulated that knowing the personality profile of a group of superior graduates might be of value in interviewing prospective candidates for the Master's Degree in Educational Media. (Bowman 1976).

Since that time each candidate for this degree has completed the selfadministrated instruments used in the dissertation study, one of which was Cattell's personality scale. The personality profile of the Superior Media Graduates (SMG) studied initially and that of more Recent Graduates (RG)

By Dr. Andy Gibbons and Jon Fortune, The University of Northern Colorado, College of Education, Department of Educational Media, Greeley, CO 80639. present an interesting comparison to each other and to the stereotyped librarian.

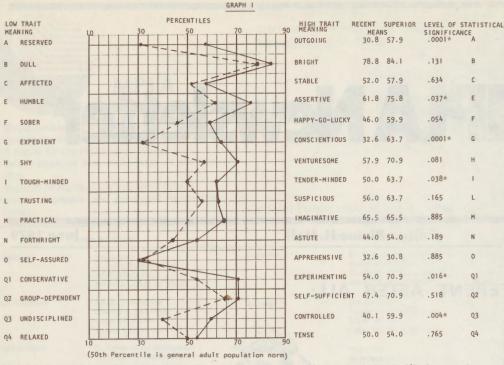
The SMG group consisted of 57 practicing media specialists, each nominated by the individual's own university faculty as being one of the 20 most superior graduates of the past five years. All three media specialist-producing institutions in Colorado cooperated. The RG group included all recipients of the Master's Degree in Educational Media from the University of Northern Colorado since the study was begun. Both groups averaged 33 years of age and had 3 years of experience in media or library work.

The basic procedure involved analyzing each participant's 16 PF computer-scored response sheets using more sophisticated procedures than those employed originally. Meanwhile the RG group had increased from 18 to 79, which allowed more meaningful comparisons (using a two-tailed t-test) than were possible in the original study.<sup>1</sup>

The analysis revealed some understatements in the original calculations. Dissertation readers may obtain these corrected dissertation descriptions by writing Dr. Gibbons, UNC, Greeley, CO 80639.

Both groups could be described as having generally average personalities. The tendency of both groups on most of the 16 scales of the 16 PF was somewhat 'higher' than the 50th percentile norm.

Fifteen times the SMG group had 'higher' scores on the 16 scales than the RG group. On 6 scales (see graph 1) there was a real, not chance, statistical difference between the SMG group and the RG group. However, these differences are not extreme enough to allow practical programmatic decisions in interviewing media students. Possibly the best use of



Graph 1 is presented in centiles rather than in the standard ten scores usually associated with the 16PF for ease of interpretation of the group results \*statistical significance at the indicated level.

the testing program might be the referral of potential media students to a local counseling center in the case of extreme scores, which no individual in this study obtained. Generally both groups were within the normal population range.

Are these media specialists the new breed that is needed? The RG and SMG (factor B) compared to the general adult population. This is not surprising, since both groups were master's level graduates and certified in media. Previous studies also suggest that intelligence is a positive part of the traditional librarian's personality stereotype. On the other 15 scales both groups are more like the average person on the street than like any of the stereotype notions of a librarian's personality

Table 1 lists characteristics that our comparison of the SMG and RG groups revealed and also verbal descriptions common to the librarian stereotype as described by Douglass Morrison, Bryan,

and others. Since the SMG were selected by their university faculty, the students preferred by the University library/media faculties seem to partially resemble and partially reject this stereotype.

The SMG groups had scores that are really different from the RG group on the characteristics of outgoingness, assertiveness, and being experimental. Similar to the stereotype are the SMG group's characteristics of intelligence, tendermindedness, conscientiousness and being controlled. The profile of the SMG group showed them to be, as a group, more outgoing and less reserved than the RG group; more assertive and less humble; more intelligent and less dull; more experimenting and less conservative; more tenderminded and less toughminded; more controlled and less selfassured, and more conscientious and less expedient.

Currently these three university faculties seem to favor the media

#### TABLE 1

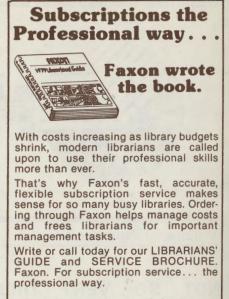
COMPARISON OF SMG AND RG GROUPS TO TRADITIONAL LIBRARIAN STEREOTYPE

Share the librarian Stereotype

Intelligent Conscientious Tender minded Controlled

Contrast with Librarian Stereotype

Outgoing Assertive Experimenting



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Library business is our only business since 1881.



graduate who has retained a portion of the traditional stereotype librarian's personality but who also showed tendencies toward increased outgoingness, experimentiveness, and assertiveness.

- Bowman, D. Harold, and Andrew H. Gibbons. "If a Librarian Married an Audiovisualist Would Their Children Be Media Specialists," MPLA Newsletter, 20:4 (1975-76,) p. 1-2.
- Bryan, Alice I. The Public Librarian: A Report of the Public Library Inquiry. New York: Columbia University Press. 1952
- Cattell, Raymond B., and others. Handbook for the Sixteen Personality Factor Questionnaire, (16 PF). Champaign, Illinois: Institute for Personality and Ability Testing, 1970.
- Douglass, Robert R. "The Personality of the Librarian." Unpublished Ph.D. dissertation, University of Chicago, 1957
- Gibbons, Andrew H. Personality Traits of Superior Library Media Graduates using Cattell's 16 PF and Fitts' TSCS. Ed. D. dissertation, University of Northern Colorado, 1977
- Morrison, Perry D. The Career of the Academic Librarian: A Study of the Social Origins, Educational Attainments, Vocational Experience and Personality Characteristics of a Group of American Librarians. ACRL Monograph 29. Chicago: American Library Association, 1969.

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MEMORANDUM DATE: April 17, 1979 TO: Manager, Corporate Information Control MEMO NO .: FROM: Vice President, R&D SUBJECT: SDI Service Want to provide SDI service for my staff. Please provide evaluation of available services.

#### LETTER-GRAM

OFFICE Vice President, R&D FROM OFFICE Corporate Information Control SUBJECT Recommendation re: SDI Services DATE 4-25-79 MESSAGE

I've investigated suitable SDI services. Here are my findings:

SDC Search Service

Individualized addressing of profiles ensures fast delivery of results.

All costs are clearly itemized on monthly invoice. No minimum charges for citations tacked onto the base charge.

System is technically well designed. Some good features on other systems Initiating and maintaining the service is simple.

Other Major SDI Providers

Delivery of results is delayed profiles are sent to a central address for redistribution.

Cost elements are obscured on monthly invoice or a minimum is charged for citations.

but no single system combines all of the advantages offered by SDC.

REPLY

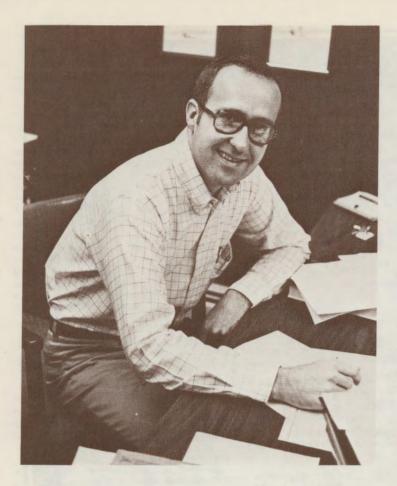
DATE

20 - 20

GO WITH SDC!

SDC Search Service Dept. H System Development Corporation 2500 Colorado Avenue, Santa Monica, California 90406

SIGNATURE



#### FROM YOUR PRESIDENT...

My message for this issue of the newsletter is going to be very brief. So far my communications to you have been 100% onesided, and I would like to know if I am reaching anyone out there.

To stir you to action, try this challenge on for size. I'll bet that each time you write a check paying dues for this association or any other you begin by asking, "What's in it for me? What will I gain by being a member?" You, a genuine member of MPLA, have evidently felt that MPLA has been good to you and will continue to be a positive element in your career. And, as I have noted previously, I am hopeful that this will continue to be the case.

But are you really sold on the entire package of membership services we provide? Are we doing things of sufficient variety, in sufficient quantity, and of a calibre and quality that you are inspired to take advantage of them?

This Association is in a position financially to seriously consider developing entirely new packages of member services, services that we hope could be continued on a permanent basis, and services that would be attractive to large numbers of members. But as the President of your organization I need your participation in coming up with the ideas.

I would like you to sit back and ponder, daydream, or even brainstorm with others the possibilities for member services that an association such as ours could provide. Free yourself from limiting for consideration the usual services offered by other associations. Be imaginative, be bold, and add a touch of practicality. And then hurriedly get your ideas in the mail to me.

Our present continuing education programs are good, solid and very attractive. They are programs that would appreciate your inspection, perhaps by suggesting new directions, new packages, etc.

It is not often that an organization of which you are a member offers such a blank-check opportunity. Here is yours!

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#### **2nd Prize:** A 19 pound Pfaelzer Suckling Pig (Value: \$80) The filet mignon of pork, delivered fresh to your home, complete with head and mouth ready for a well-placed apple.

**3rd Prize:** An Aladdin Aluminum Shelf Lamp (Value: \$40) It's old fashioned and runs on kerosene. Up to 100 watts of light. Great for dining and brownouts.

Tie Breaker: 5 year free membership in MPLA

Deadline for entries will be October 1, 1979, with winners to be announced at the annual conference in Denver.

Prizes will be awarded to persons bringing in the greatest numbers of NEW members (sorry, no renewals), regardless of type of membership. Each application counts as one point.

**RECRUITERS NAME MUST APPEAR ON APPLICATIONS TO QUALIFY IN CONTEST COMPETITION.** See application form below. Write Joe Edelen for additional application forms..

	Members	hip Application Card	
Name	n de recentantes de care, accare Missiones de calendarias Branco de care de calendarias	RENEWAL	<b>Section(s)</b> Choose up to 3 College & University
Position and/or Title _	application days to extend to in	NEW	Technical Services
Business Address	Street Address	(AC) Phone No.	<ul> <li>State Agency</li> <li>Public Library</li> </ul>
a also being to as	Sileet Audiess		□ JMRT □ Children & School
City	State	Zip Code	Trustees
Home Address	Torners the set	(he same	MAIL TO:
	Street Address	(AC) Phone No.	Joseph R. Edelen, Jr. MPLA Executive Secretary c/o The University of South Dakota Library
City	State	Zip Code	Vermillion, South Dakota 57069

#### New Membership Recruited By:

(It is important that you indicate section preferences if you would like to vote for section officers.) Support MPLA Advertisers!

#### Spotlight On SOUTH DAKOTA



**Carolyn Green** 

The first South Dakota Library Association meeting was held June 2, 1904, in Watertown at one of the sessions of the annual convention of the South Dakota Federation of Women's Clubs. A constitution was drawn with two objectives: "mutual aid and cooperation in our profession and advancement of library interest in the state." Annual dues were set at 50 cents. The current SDLA constitution has almost the same objective statement but the dues have increased considerably!

SDLA's early history shows its close affiliation not only with the South Dakota Federation of Women's Clubs but also with the South Dakota Education Association (SDEA) and later the State Library Commission. SDLA was part of the South Dakota Federation of Women's Clubs for two years. The next eleven years SDLA was part of SDEA but in 1916 voted to withdraw from SDEA and hold their meeting separately. After several attempts to bring these two organizations back together, SDLA will meet with SDEA this Fall again after 63 years.

In South Dakota, as in many states, those interested in libraries felt a need for a centralized state library agency. Even at its first SDLA meeting one of the officers, Anna Price, read a paper on the subject, "Library Commission Being Well Treated." Mrs. Belle M. Stoutenborough, President of the Nebraska Federation, read a paper on "How to Obtain a State Library Commission." So that people in small communities could have books, the Federation appropriated \$50 to establish a traveling library. This library was to be sent to towns of less than 1,000 population. Again in 1912 they collected 300 volumes for the traveling library.

Finally SDLA and its affiliated organizations were successful in their efforts and the Library Commission bill was passed in 1913 creating the South Dakota State Library. SDLA and the State Library still enjoy a close relationship.

Over the years the Association has had sections that represent the various special interests of the State's librarians: public, school, academic and special and trustees. They provide a vehicle for professional growth and exchange of ideas. A review of the history of the Association reveals many of the same topics being discussed time and time again. The single thread through it all has been making libraries useful to the people of South Dakota. Methods may have changed with electronic communication and computers, but the purpose remains the same.

October 10-12, 1979, is the date set for the historic SDLA/SDEA meeting in Mitchell. Carolyn Green, President of SDLA and a school librarian from Waubay, promises an interesting conference with ALA author, Caroline Feller Bauer, the featured speaker.

MPLA members are well aware of the

biggest issue South Dakota librarians have faced recently — the anti-obscenity initiated referendum on the Fall ballot. Librarians found themselves pitted in moral battle as the "bad guys" in favor of smut for our children as they defended people's right to read. The measure was ultimately defeated three-to-one but appears not to be dead yet. Apparently the Citizens for Decency will push for a "moral nuisance" law which would rely on civil court action rather than criminal penalties to close hard-core adult theaters and bookstores.

One of the spin-off of the librarians' battle against Proposition 3 was a charge of violation of campaign rules by the State Ethics Commission against the State Librarian, Vince Anderson. In what was perhaps the shortest hearing on record, charges were dropped due to a procedural error.

The next legislative effort looming on the horizon is a measure to limit property taxation much like California's Proposition 13. Petitions are still circulating, but librarians around the state have been alerted and information about probable effects is being accumulated.

South Dakota's main note in the national library press this year has been its unwillingness to sponsor a pre-White House conference on libraries. The State's library leadership maintains the prescribed pre-conference model is not appropriate for South Dakota but hopes to have input regionally through MPLA.

South Dakota, though not noted for its vast library resources, can be proud of its sophisticated system for cooperation and sharing. The State Library houses and maintains a multi-type library union catalog containing most of the holdings of the state. A union list of serials in its third edition makes the state's serial resources readily available. The third edition was produced from state records by MINITEX. Teletype equipment strategically located around the state is used to query the holdings and exchange interlibrary loan information.

Once South Dakota resources are exhausted, MINITEX holdings become available through a State Library contract with Minnesota. State Librarian, Vince Anderson, expects that South Dakota will be able to skip the microfiche holdings list and move directly to some sort of online access to information.

Again, because of limited state resources, the State Library contracts for computerized reference service with the Bibliographical Center for Research in Denver. The largest users have direct online access and all libraries have access to the off-line searching by BCR either through the State Library or directly by TWX.

South Dakota librarians, like most in the Mountain Plains region, have to deal with few people and resources yet vast distances. When the state holds hearings Support MPLA Advertisers! on a 5-Year Plan for the State Library, it takes a couple of weeks to cover the state - a least one day of travel time between hearings. Weather always presents some problems too. The Executive Board finally met in late April after two previous snow postponements!

And then there are the people of South Dakota, all 700,000 of them, 400 of which belong to SDLA. They are a wonderful mix of rural, urban, tough, tender, isolated, traveled, but mostly they care about each other which contributes to the quality of life and librarianship in South Dakota. (SOURCE: Jane Kolbe, MPLA South Dakota Representative.)

#### RESEARCH LIBRARY MEET WITH DIRECTORS OCLC.

Directors of research libraries participating in the OCLC system met in Columbus on March 7 for briefing on OCLC activities of particular interest to research libraries.

Dr. James E. Rush, Director of OCLC's Research and Development Division, described development projects currently underway. OCLC intends to provide online access to the LC name authority file (access only) by December 1979 and

will extend access to the subject authority file at a later date. Authority control procedures are being designed.

Another development priority is rearrangement of the display of online union catalog location symbols. In 1980 OCLC will switch to a dynamic display of symbols that will allow libraries to define the groupings of location symbols. Presently the OCLC system informs a user that his library either has or doesn't have a book; if the user wishes to see location symbols for the item, he receives all libraries in the network that have affixed their location symbols to the item. With the dynamic display, however, libraries will be able to define special groups whose holdings are of particular interest to them, and these symbols will display in groups as defined by each library. Research libraries could, for example, form their own group for display of location symbols.

Similarly, OCLC plans to provide online catalogs for library staff use beginning in 1980 with entry of and access to local holdings data for current cataloging. OCLC will expand the capability of online catalogs for public service by including earlier cataloging (cataloging done online between 1971 and 1979) and subject access sometime in 1981.

Dr. Rush said that OCLC will also increase further its quality control with a new algorithm that will detect and prevent duplicates from entering the online cataloging as well as remove

existing duplicates. OCLC will add a capability that will enable libraries to enhance the quality (correct or add) of bibliographic records at their OCLC terminals.

He also described development of OCLC's Acquisitions Subsystem that is scheduled to become operational in 1980. Acquisitions will include the following modules: search/retrieval, ordering, receipt processing, location reporting and local holdings data, commitment registers, and claims. Online tests of the subsystem will begin in early 1980.

Dr. Rush said that OCLC's Research Department is doing research in subject access to the online catalog. OCLC plans to make available in 1981 a subject access capability that "would be at least twice as powerful as manual systems, but would provide the greatest benefit for the cost." He noted that most existing subject retrieval systems rarely can accommodate more than 100 users simultaneously; OCLC wants to be able to accommodate all its users all the time.

In response to a question about the relationship of a library that left OCLC to join another computerized library network, Director Kilgour replied that it has been OCLC's policy for a decade that a library must do all of its Roman alphabet cataloging online with OCLC to participate in any of OCLC's online activities. and that he did not anticipate any change in policy. (SOURCE: OCLC Newsletter, No. 122, April 5, 1979, pp. 1-3.)

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#### **MPLA/CLA JOINT CONFERENCE – 1979**

#### After the White House Conference - What Next?

"After the White House Conference — What Next?" is the question posed by the theme for the 1979 MPLA joint conference with the Colorado Library Association in Denver, October 28-31. Each section, division, and roundtable of the two organizations is planning a stimulating and informative program. Some — like intellectual freedom, library cooperation, and services to special patron groups — are perennial issues for which new ideas and approaches are always needed. Others — like AACR II — are watershed issues that could revoluntionize library services and practices.

So come to Denver to find out — what next? You'll also find entertainment, old friends, new friends, a respite from your daily routines, and a stimulating experience to send you back to the old grind with a sharper cutting edge.

The preliminary program is outlined below. The full program with speakers, registration information and forms, hotel accommodations, etc. will be out in the August issue. Plan now to come.

#### SATURDAY, OCTOBER 27

#### 8:30 a.m. - 4:30 p.m.

#### **Pre-conference Seminar**

"Basic Communications in the World of Libraries" Dr. Chuck Roegiers, Professor of Communications, University of South Dakota. Deals with basic and advanced communications.

#### 8:30 a.m. - 4:30 p.m.

#### **Pre-conference Seminar**

"Back to Business as Usual". Dr. Dale Clement, Professor of Business; Dr. Charles Kaufman, Professor of Business, University of South Dakota. This seminar will zero in on the everyday administrative problems in libraries.

#### SUNDAY, OCTOBER 28

9:00 a.m. - 5:00 p.m. Registration

9:00 a.m. - 4:00 p.m. CLA Paralibrarian Roundtable Librarians in the State and Nation

10:00 a.m. - 11:00 a.m. MPLA Board Meeting

11:00 a.m. - 12:00 noon MPLA Officers Meeting 12:00 noon - 2:30 p.m.

MPLA Trustees Section/CLA Trustees & Citizens Division/CLA Friends of the Library Roundtable Meeting

Possible Speaker: Nancy Dick, Lieutenant Governor of Colorado

#### 1:00 p.m. - 3:00 p.m.

Community College Section of CLA College and University Division Business Meeting

#### **BCR** Network Governance Workshop and Update Forum

#### 2:00 p.m. - 3:15 p.m.

- MPLA Children's and School Library Section/CLA School Library Media Division/CLA Intellectual Freedom Committee/CLA Young Adult Roundtable
- Intellectual Freedom: Rights of Children and Young Adults

#### 3:00 p.m. - 5:00 p.m.

- MPLA Academic Library Section/CLA College and University Division/MPLA State Library Division
- Cooperation, Conflict, Compromise The Relationship Between Academic Libraries and State Libraries

3:30 p.m. - 4:30 p.m. MPLA Children's and School Section Business Meeting

**CLA School Library Media Division Business Meeting** 

**CLA Intellectual Freedom Committee Business Meeting** 

CLA Young Adult Roundtable Business Meeting Support MPLA Advertisers!

5:00 p.m. - 6:00 p.m. Opening of Exhibits and Wine and Cheese Reception

7:00 p.m. - 9:00 p.m. **CLA Special Services Roundtable** Library Services to Special Client Groups

#### **MONDAY, OCTOBER 29**

7:30 a.m. - 5:00 p.m. Registration

7:30 a.m. - 8:00 a.m. CLA Exhibitors Roundtable Business Meeting

8:00 a.m. - 5:30 p.m. MPLA Academic Libraries Section/MPLA Technical Services Section/CLA College and University Division/CLA Technical Services Roundtable Impact of AACR II (Four-part Program)

8:00 a.m. - 9:30 a.m. AACR II, Part I Keynote Speaker: Michael Gorman

9:30 a.m. - 10:30 a.m. Coffee Break in Exhibits Area

10:30 a.m. - 11:30 a.m. CLA Business Meeting

11:30 a.m. - 1:00 p.m. Personal and Career Development for the Professional Woman Luncheon and Panel Discussion

1:00 p.m. - 2:30 p.m. AACR II, Part II Impact on the Catalog

2:30 p.m. - 3:50 p.m. AACR II, Part III Impact on the Public

4:00 p.m. - 5:20 p.m. **AACR II, Part IV** Impact on Administrative Decisions

3:00 p.m. - 5:00 p.m. CLA Workshop on Indexing

4:00 p.m. - 5:00 p.m. **CLA Special Collections Roundtable MPLA/CLA JMRT** How to Work in and Through Your Library Association

5:00 p.m. - 7:30 p.m. Cocktail Party and Buffet Dinner at Gordon's Books

8:15 p.m. Entertainment at Fairmont by Friends of the Littleton Library (Cash Bar)

#### **TUESDAY, OCTOBER 30**

7:30 a.m. - 5:00 p.m. **Registration** Support MPLA Advertisers! 7:30 a.m. - 9:30 a.m. MPLA Technical Services Section/CLA Technical Services Roundtable Joint Breakfast and Separate Business Meetings

8:00 a.m. - 9:30 a.m. Highlights of State Governor's Conferences

8:00 a.m. - 11:00 a.m. **CLA Government Documents Roundtable** Workshop on Federal Register and Code of Federal Regulations

9:30 a.m. - 11:00 a.m. **CLA Legislative Committee** Review of 1979 Legislative Activity and Presentation of Legislative Program for 1980

11:00 a.m. - 12:00 noon Coffee Break in Exhibits Area

12:00 noon - 2:00 p.m. MPLA Public Library Section/CLA Public Library Division Luncheon Speaker: John Berry

1:30 p.m. - 3:00 p.m. CLA Workshop on Conservation of Library Materials

2:00 p.m. - 3:30 p.m. CLA Bookmobile Roundtable Program and Business Meeting

3:00 p.m. - 4:00 p.m. MPLA Business Meeting

3:00 p.m. - 5:30 p.m. CLA Business Meeting

6:00 p.m. - 7:00 p.m. Cash Bar

7:00 p.m. - 9:00 p.m. MPLA/CLA Awards Dinner

9:30 p.m. JMRT Disco Dance

#### WEDNESDAY, OCTOBER 31

7:30 a.m. - 9:00 a.m. CLA College and University Division Breakfast and Business Meeting

9:00 a.m. - 10:00 a.m. Beta Phi Mu Annual Meeting

9:00 a.m. - 10:30 a.m. CLA Government Documents Roundtable Business Meeting

9:00 a.m. - 10:00 a.m. CLA Public Library Division Business Meeting

10:30 a.m. - 11:30 a.m. CLA Technical Services Roundtables Section Business Meetings — Cataloging Section, Acquisitions Section, Serials Section, Administration Section

11:30 a.m. - 1:00 p.m. CLA Orientation Luncheon

**MPLA Board Meeting** 

MINUTES EXECUTIVE BOARD MEETING MOUNTAIN PLAINS LIBRARY ASSOCIATION University of Denver, March 23, 1979	The meeting was called to order at 9:30 a.m. by President Jim Dertien. Present were: Doug Hind marsh, Chair, Professional Development Grants Committee; Sterling Albrecht, Chair, Academic Section; Donald Schmidt, Utah State Representative; Blaine Hall, Newsletter Editor; H. Rober Malinowsky, Past President; Hailie Gunn, Nevada State Representative; Joseph Anderson, Vice President - President-elect; Rod Wagner, Chair, State Library Section; Joe Edelen, Executive Secretary; John H. Hunter, Chair, Technical Services Section; Vee Friesner, Chair, Junior Members Round Table; and President Dertien.
MINUTES	The minutes of the December 8 meeting were approved as corrected, deleting the word "association" from page 5, paragraph 3.
COMMITTEE REPORTS	
Awards	The report of the Awards Committee, made by Shirley Flack, Chairman, having been previously distributed to the Executive Board, action was taken on a question arising from the report through a motion made by Joe Anderson and seconded by Bob Malinowsky that the Awards Committee follow a "traditional" selection process for the Carl Gaumer Exhibitors Award and that they develop guidelines which require participation by Board members, convention committee members, and all Awards Committee members. Carried. A call for nominations for awards will be published in the April Newsletter.
Continuing Education	The report of the Continuing Education Committee having been previously distributed, the Chair- man, Rod Wagner limited his remarks to a discussion of a new program providing for extension of the One-to-One Program to exchanges encouraged and arranged by the Association but without reimbursement. Wagner recommended a special program with a unique name. The Board en- thusiastically approved pursuit of this goal without dissent. The need for careful evaluation and follow-up of the existing One-to-One experiences was stressed.
and a state of the second distance	The Board agreed that Rod should pursue his Committee's assistance working on two pre- conference workshops: Public Relations and Leadership Development, the latter to be presented by Barbara Conroy.
Professional Development Grants	A discussion of the report submitted by the Chairman, Doug Hindmarsh, included reference to changes in the requirements for applicants for grants and to anticipated revision of the evaluation procedure. A question about the awarding of the grants to part-time students was discussed without action. Hindmarsh announced the addition of two committee members. Dorothy Liegl (South Dakota State Library) and Anne Matthews (University of Denver GSLS).
Constitution and By-laws	A letter from Paul Cors, Chairman, explained the procedure necessary for the change in name of the College and University Section to the "Academic Library Section." As the approval of the Con- stitution and By-laws Committee was judged not to be required, the change was approved by con- census, the new name of the section being "Academic Section".
Finance Committee	Joe Edelen presented the financial report. Discussion followed regarding the use of the Association's funds, particularly the necessity of making future decisions for use of accumulated income.
STATE REPRESENTATIVES REPORTS	Vee Friesner provided information on the Kansas Library Association's joint conference with the state media association. It was reported that the North Dakota State Legislature had passed a bill providing state aid to libraries for the first time. Joe Edelen reported that an obscenity bill had been defeated in the South Dakota State Legislature. Sterling Albrecht reported from Utah that a new State Representative, Mary Petterson, had been named, effective in October; and that a new "umbrella" agency had been created by the legislature which agency will include the State Library, Kelly Patterson advised that the Wyoming Library Association board has not determined its interest <i>in meeting jointly with MPLA</i> .
SECTION REPORTS	A written report was submitted by Vee Friesner on the activities of MPLA-JMRT, relative to the up- coming joint conference.
UNFINISHED BUSINESS	By concensus, if logistics permit and the host state association is in favor, the MPLA Board is willing to pursue planning not only a joint conference with the Nebraska Library Association, but also include the Iowa Library Association in 1980.
	Jim Dertien submitted for board review an expense reimbursement form with guidelines for its use by board members, committees, and sections, and for convention expense control. After discussion, the Board approved its use, contingent on its being checked for compliance with previous Board procedural recommendations.

NEW BUSINESS

A membership sweepstakes with prizes for those three members recruiting the largest number of new members before October 1, 1979 was announced by Jim Dertien.

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NEXT MEETING

The date of the next meeting of the Board was tentatively set for Friday, July 13.

ADJOURNMENT

The meeting adjourned at 12 noon. After breaking for lunch, the Board reconvened with the Colorado Library Association Board to discuss matters relating to the 1979 conference.

John Peters, Secretary

#### JMRT TO MAN INFO BOOTH AT ALA

Watch for the JMRT booth in the exhibits area at ALA in Dallas. The theme for 1979 is "Strike it Rich with JMRT." Stop by the booth and strike it rich with information on ALA and JMRT and how they work. A look at the mixed media presentation concerning national and state JMRT activities will be worth a thousand words. The booth serves as a distribution point for **Cognotes** (the daily convention rag), flyers on JMRT, info on the Reception for Students to ALA, committee preference forms, and the JMRT Hospitality Suite info.

If you are interested in becoming involved in ALA-JMRT an excellent way is helping person the booth. Exhibits are open Sunday, June 24th through Wednesday, June 27th (hours are 9 a.m. - 5 p.m.). Working in the booth is a super way to meet other JMRT'ers, exhibitors and learn the ins-and-outs of committee work. Write Charles Kratz, University of New Haven Library, P.O. Box 1306, New Haven, CT, 06505 with the times you're available.

#### **BCR NEWS**

The BCR Board has named Virginia Boucher of the Norlin Library at the University of Colorado to the OCLC User's Council Subcommittee on Interlibrary Loan. Ms. Boucher has been very active in interlibrary loan work in Colorado and the surrounding region.

The Board elected Dr. James Ranz, Dir. of Libraries at University of Kansas-Lawrence, the newly created member-atlarge seat that represents large research libraries and Dr. Joan Maier, NOAA Libraries Director, as member-at-large representing special libraries. Dr. Maier replaces Rebecca Dixon on the Board.

Charles Bolles, Dean of the library school at Emporia State in Kansas was appointed to the BCR Advisory Council.

The BCR has signed a new contract with Bibliographic Retrieval Services, Inc. (BRS) featuring no prepayment requirements, a guaranteed maximum connect-hour cost of \$20, and a reduced minimum use requirement. METRO program manager Jim Tilton notes in the METRO news that any library or information activity in a BCR member state is eligible to use BCR services. BCR is interested in service special libraries and free lancers. Call 388-9261 for details. (Source: **CSL Newsletter**, Vol. 11, No. 4, April 1979, p. 4.)

#### NEW LIBRARY GROUP SEEKING INFO

HOUND OF THE BASKERVILLES

MARCO

The Substance Abuse Librarians and Information Specialists organization, a newly formed group, is undertaking as one of its initial activities the compilation of a directory of substance abuse libraries and information centers. If yours is an existing substance abuse information center, or if you know of any, please send the name(s) of the center, address, and the name of the contact person to: Ms. Suzanne Paul, Paul Associates, 5813 Ipswich Road, Bethesda, Maryland 20014.

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#### ALA MEMBERS SAY "YES" - RESOUNDINGLY

In response to a membership petition, 35,297 ALA personal members received a ballot in March with the following question:

Shall the members of the American Library Association set aside the ALA Council action of 9 January 1979, to reject the ALA Executive Board recommendations, "to reaffirm ALA's contract with the Palmer House for Midwinter 1980 and to use the return to Chicago in every way possible through its individual members to emphasize its concern for ERA ratifications?"

A Special Ballot Committee chaired by William S. Budington met at ALA Headquarters on April 3, 1979, and certified the following results of the ballot referendum.

Yes — 9,597 (A "Yes" vote means that ALA will hold the 1980 Midwinter Meeting at the Palmer House, Chicago, Illinois.)

No - 5,785 (A "No" vote means that ALA will not hold the 1980 ALA Midwinter Meeting at the Palmer House, Chicago, Illinois.)

Invalid - 52.

Total ballots cast - 15,434.

The response to the mail ballot was the highest ever received by the association. Clearly, fiscal responsibility and commitment to legally binding contracts must underly any efforts at social responsibility in the minds of a majority of ALA members. (SOURCE: News release, American Library Association, April 1979.)

#### ONLINE USER GROUPS ON THE INCREASE

As part of the information technology explosion, local and national online user groups are springing up all over the world.

Their primary objective is to exchange information and training. Groups discuss search techniques, experiences with vendors, and administrative and management methods (e.g., recordkeeping systems, methods of charging back to departments, and search interview forms).

Perhaps the most useful function of these groups is to encourage members to train each other in search methods and the best use of various data bases. People who search a lot tend to learn a lot about searching. Often they develop expertise in a certain set of data bases that they can pass along to other members who use the same data bases less frequently. When they share their searching strategies and special knowledge of data bases with others in the group, the whole group can save search dollars and vastly improve the quality of their results.

If you would like to find a user group in your area, you might consult the **Direc**tory of **Online User Groups** in the United 12 States, published by the National Online Circuit. The June, 1978, edition of the **Directory of Online User Groups** listed 29 groups across the U.S. The new **Directory**, now being compiled by Mary Berger of Cuarda Associates, will contain about 80 groups. You can obtain a copy of the **Directory** by writing to Marjorie Hlava, Access Innovations, Inc., P.O. Box 40130, Albuquerque, NM 87196, and enclosing \$2.00 to cover the cost of xeroxing. (SOURCE: **Orbit News**, Vol. 7, No. 5, May 1979, pp. 2-3.)

#### NATIONAL LIBRARIANS ASSOCIATION SEEKING CORRESPONDENTS

So that we can keep the profession informed as to developments and trends in libraries and in the profession which affect us all. We are interested in people who know their states and are willing to keep a finger on the pulse, so as to let us know what is happening to librarians within each state. The News Correspondent need not be a member of NLA.

Perhaps a state association officer or journal editor might already be keeping an eye on events. If so, would you be willing to act for us in this capacity? We plan on making this a reciprocal procedure, so that not only will you supply information to NLA, but NLA will periodically keep you informed as to problems and possible solutions within the profession which you may want to include in your state library journal. Anyone interested should contact Patricia H. Foley, News Editor/ National Librarian, Business Librarian/UNO Library, Omaha, NB 68182.

#### CLENE RECEIVES USOE GRANT

The Continuing Library Education Network and Exchange (CLENE) has been awarded a grant of \$55,000 by the USOE, Office of Libraries and Learning Resources, Library Education and Postsecondary Resources Branch, under Title IIB of the Higher Education Act, for a year-long Institute entitled: Statewide Systems of Continuing Education; New Directions. The Institute extends from July 1, 1979 to June 30, 1980.

Dr. Elizabeth W. Stone, Executive Director of CLENE, is the Project Director of this Institute which is designed for librarians in State Library Agencies, library educators, and library association representatives, who have responsibility for continuing education within their agency/organization/state.

The Institute builds upon the experiences of two previous HEA Title IIB Institutes which CLENE carried out in 1976/77 and 1978/79. The first Institute was designed for training personnel from 25 state library agencies; the second Institute emphasized a team approach to planning for continuing education in each state and priority status was given to states which could send a team representing the state library agency, library education, and state association. The new Institute is designed to emphasize statewide responsibility for continuing education planning and the team approach to this, with special provisions for dealing with the needs of the Western States.

The goals of the Institute are: (1) to provide training which will facilitate the planning and implementation of statewide systems for continuing library/information/media education that will provide for coordinated utilization of existing resources and (2) to expose participants to some innovative concepts and procedures relative to continuing education that have potential application for statewide systems of continuing education.

The Institute Board will meet in July to plan for the year which will include: a 5 day workshop in the fall of 1979; yearlong provision of supportive services and planning assistance by Institute staff and CLENE; and participation in two CLENE meetings in January and June 1980. (SOURCE: News release, CLENE, April, 1979.)

#### HARRIET BARD TO RECEIVE ALLIE BETH MARTIN AWARD.

Harriet E. Bard, head librarian of the Morrisson-Reeves Library in Richmond, Ind., has been selected the first recipient of the Allie Beth Martin award jointly given by the Public Library Association and Baker & Taylor.

The award honors the late Mrs. Martin, director of the Tulsa (OK) City-County Library and President of the American Library Association.

According to the selections committee, Harriet Bard exemplifies the same dedication to her community and to the library profession that distinguished Allie Beth Martin.

Mrs. Bard has served her Richmond patrons for more than 30 years. Under her leadership the collection at Morrisson-Reeves has grown in direct response to community needs. In an effort to extend service to Wayne County, Mrs. Bard obtained funds for a bookmobile demonstration which is now a permanent part of the library's service.

Needs of the elderly, homebound and handicapped were met through a special delivery service overseen by Mrs. Bard. At the same time, service to the business and student community continued through collection development and interlibrary cooperation, first on an informal basis and later through support for an Area Library Services Authority.

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# **News Share**

# Colorado

#### DEAN GOGGIN STEPS DOWN AT DU

Margaret Knox Goggin, dean of the University of Denver Graduate School of Librarianship since 1968, will leave that post to devote full time to teaching and research.

Dr. Goggin, one of the most highly regarded leaders in her field, is recognized as a trendsetter in several areas. One of the principal ones has been as the chief investigator of SALINET (Satellite Library Information Network), a consortium which developed librarian training programs for use by NASA's Communications Technology satellite.

As principal investigator of the TALINET project (Telefax Library Information Network), she led a demonstration of information delivery to communities in the Rocky Mountain region via telefacsimile systems.

Also under Dean Goggin's direction, GSL instituted special curricula in environmental information, information technology, community analysis and publishing, and cooperative doctoral programs with higher education and speech communications, in addition to a master's program in law librarianship in cooperation with DU's College of Law and a sixth year program leading to a Certificate of Advanced Studies for work beyond the master's level.

Dr. Goggin has published a number of articles conducted many library research projects and been widely active in professional and academic organizations. She recently completed a term as president of the Association of American Library Schools, has directed Rockefeller Foundation projects in Haiti and Paris, and was a Fulbright consultant to Mexico. She also was the official U.S. delegate to the International Federation of Libraries Association meeting in Moscow and Leningrad and directed a library and documentation systems study for the Organization of American States.

Dr. Goggin held a number of posts at the University of Florida and was acting director of libraries there at the time of her DU appointment. Earlier she was a reference assistant at the University of Illinois, Urbana, and a bibliographer and reference librarian in the Office of Technical Services, Department of Commerce, Washington, D.C. She holds undergraduate degrees from Maryville College and George Peabody College for Teachers, and a master's degree and doctorate from the University of Illinois. (Source: News release, University of Denver, April 3, 1979.)

#### DENVER PUBLIC LIBRARY OPENS REGIONAL U.S. PATENT COLLECTION

The Denver Public Library has officially opened full services at the new U.S. Patent Depository Library in its Central Library, Science and Engineering Department, 1357 Broadway. The new patent collection offers materials and services important to independent in-14 ventors and companies intersted in developing and protecting new ideas, designs and products.

Patent and Trademark Office publications, not easily available in the Rocky Mountain region before, now may be used for patent development and research. Patent materials there include the latest "Index to the U.S. Patent Classification." the updated "Manual of Classification," and both the complete "Classification Definitions" and "Classification Orders." The "Official Gazette of the U.S. Patent and Trademark Office" also is available.

All patent subclass and numeric classification listings through Oct. 25, 1977, are a part of the depository materials on microfilm and may be copied from the film at the library. Listings through December 1978, have been ordered by the library. The microfilmed "U.S. Patents" includes all utility patents from number one, issued in 1790, through number 112,303, in 1871; and numbers 3,631,539, in 1972 to the present. All utility patents issued during 1970 and 1971, numbers 3,487,470 to 3,631,538, have been ordered and are scheduled to become available in March, according to Jim Arshem, head librarian of the Science and Engineering Department.

The 1970-1971 utility patent series was purchased by the library with a \$5,000 grant for patent collection development from the Colorado Alliance of Research Libraries (CARL). The seven CARL members include: Auraria, Colorado School of Mines, Colorado State University, Colorado University, Denver Public Library, University of Denver and University of Northern Colorado.

Department staff are familiar with the patent materials and classification systems and will introduce people using the collection to the resources available. Users requiring information from the Patent Search Division, Washington, to determine appropriate idea classifications may request help from the department without charge.

Photocopies of patent information cost 10 cents per page at the library. Telephone or written requests for photocopies of U.S. patents cost 25 cents per page on a mail-and-bill or preauthorized deposit account basis.

If certain patent information is not available at the Denver Public Library, librarians will try to locate the requested materials through established, national interlibrary loan channels. All charges for interlibrary loans of patent materials will be paid by the user. (Source: News release, Denver Public Library, February 14, 1979.)

#### DOCUMENT DELIVERY STUDY COMPLETED

The Southwest Regional System's **Document Delivery Study Colorado Western Slope** has been published. The study was funded with LSCA Title I monies and its main object was to study the various methods of delivering ILLs. On the basis of cost, reliability and security only the U.S. Postal Service and United Parcel Service were recommended for further study. Both are scheduled to be tested in the near future. (Source: **Channel**, Vol. 11, No. 3 March 1979, p. 3.)

#### LUCILLE HATCH HONORED

Lucille Hatch, professor emeritus at the Graduate School of Librarianship, University of Denver, has been named by the Friends of the Denver Public Library as winner of the 1979-Nell I. Scott Memorial Award for outstanding service in library science and community leadership.

Miss Hatch began her career in education and librarianship in 1935 as a teacher and librarian with the Dayton (Wash.) High School. She has been very active in both roles, bringing reading and children together, in a number of junior and senior high schools in the Northwest and throughout Colorado.

She first joined the University of Denver in 1956, as an associate professor. She was named a professor there in 1956, and was acting dean of the Graduate School of Librarianship from 1966 to 1968. Miss Hatch was promoted to professor emeritus at her retirement from the school last September.

Miss Hatch is cited for her work with teachers, training them to effectively use children's books. Her workshops on literature and storytelling for librarians and teachers in Colorado were the mark of an innovative leader during a time before such training was fashionable.

Author of four books and numerous articles and reviews, her latest book, Children/Books-Books/Children, printed by the University of Denver, is Miss Hatch's own selection of important bibliographies, articles and lecture notes. (Source: News release, Denver Public Library, April 25, 1979.)

#### ALL COLORADO COUNTIES NOW HAVE LIBRARY SERVICE

For the first time in Colorado's history, every county in Colorado now has public library service of some kind. Two counties, Gilpin and Hinsdale had been without any kind of public library service. Effective January 9, 1979, Hinsdale County established a library district covering the northern section of the county. They have some local support, and together with a grant from the Colorado State Library are providing a beginning kind of library service to their residents.

Gilpin County Commissioners established a county library in 1978 and provided local funding beginning January 1, 1979.

Both counties have appointed local citizens to the boards of trustees to plan and develop library service. (Source: **CSL Newsletter**, Vol. 11, No. 4, April 1979, p. 1.)

## Kansas

#### GOVERNOR'S CONFERENCE HELD IN MARCH

The Kansas Conference on Libraries and Information Services was held in Topeka, March Support MPLA Advertisers! 14-16, with delegates, official observers, and guests from all over the state. Delegates were divided into 15 discussion groups (of about 15) to discuss the concerns brought up at the seven regional conferences last fall, such as interlibrary cooperation, networking, funding, access to information, governance, library education, public relations, union catalogs, censorship, and public broadcasting. During four 1½ hour sessions, the discussion groups drafted resolutions to be presented to the general session of the conference. The small groups also nominated candidates for the slate of delegates to represent Kansas at the White House Conference.



#### BEATTIE NEW PRESIDENT OF KLA

Brian Beattie, Director of the Bradford Memorial Library in El Dorado, Kansas, assumed the presidency of the Kansas Library Association in May. He has previously been on the staff of the Kansas State Library. He earned a bachelor's degree in Business Administration and an M.A. in English Literature in addition to an M.L.A. He is also an adjunct faculty member at Butler County, Community College, where he teaches children's literature. Professionally, he is a member of ALA and MPLA in addition to KLA.

His predecessor as President of KLA was Mike Tacha, Director of Library Services at Neosho County Community Junior College and adjunct faculty member in the School of Library Science at Emporia.

# Nebraska

#### DIXON SELECTED AS INTERN

The Council on Library Resources Inc. has announced the selection of Rebecca D. Dixon as an Academic Library Mangement Intern for the 1979-80 academic year. Support MPLA Advertisers!

Rebecca D. Dixon has been director of the Library Services Division of the Center for the Study of Youth Development, Boys Town, Nebraska, since 1975. In addition to her administrative responsibilities, she helped design and equip a new library facility and automate several of the library's procedures. Prior to her Boys Town position, Ms. Dixon was head librarian at the Institute for Sex Research at Indiana University. Among her many professional activities, she currently serves on the board of trustees of the Bibliographical Center for Research in Denver. Ms. Dixon received a B.A. in English literature from the University of Colorado in 1961 and an M.L.S. from Indiana University in 1967. She will intern with Jay K. Lucker, director of libraries at the Massachusetts Institute of Technology. (Source: NLAO, Vol. 10, No. 1, Spring 1979, p. 7.)

#### ASSISTANT DIRECTOR AP-POINTED IN LINCOLN

Carol Conner, Director, Lincoln City Libraries, has announced the appointment of Linda Hillegass to the position of Assistant Director effective May 1, 1979. A Lincoln native, Ms. Hillegass received her M.A. in Library Science from the University of Denver and for the past eight years has been working in public library systems in Minnesota and Iowa. (Source: News release, Lincoln City Libraries.)

#### SENATOR KELLY IN-TRODUCES RESOLUTION COMMENDING LIBRARIES TO UNICAMERAL

Senator Ralph Kelly, 35th District, introduced a resolution to the Eighty-sixth Legislature, commending libraries of the state for excellent service. Cosponsored by 36 other senators in addition to Kelly, Legislative Resolution 21 reads as follows:

WHEREAS, libraries in our state provide valued access to information and ideas; and

WHEREAS, such access is indispensable to the development of human potential, the advancement of society, and the continuance of enlightened self government; and

WHEREAS, our libraries are a rich source of entertainment and education; and

WHEREAS, libraries of Nebraska have potential to meet the special research needs of our people.

NOW, THEREFORE, BE IT RESOLVED BY THE MEMBERS OF THE EIGHTY-SIXTH LEGISLATURE OF NEBRASKA, FIRST SESSION:

- 1. That the Legislature commend the libraries of the state for the excellent service provided to our citizens.
- 2. That the Legislature support the libraries in their attempt to extend and improve library services for all Nebraskans.
- 3. That the Legislature encourage libraries of all types to work cooperatively together to:

a. ensure maximum benefit of the state's library resources,

- b. develop state-wide networks for the effective retrieval and transfer of information, c. maintain high standards for the continued training and education of library staff,
- d. designate appropriate libraries to collect special materials to meet the research needs of the citizens from the prairie grasses to para-natural phenomena, and
- e. share knowledge and expertise in the adoption of new technology for library operations.
- That the Clerk of the Legislature send a copy of this resolution to the Nebraska Library Commission for distribution to all libraries of our state.
- (Source: NLC Overtones, Vol. 6, No. 5, April 19, 1979, p. 1.)

#### TRAVELING MOTION PIC-TURE SHOW PLANNED BY FILM THEATER

Staff of the Sheldon Gallery Film Theater introduced a proposal for a Traveling Motion Picture Show to interested librarians at a recent meeting in February. Dan Ladely, director of the Sheldon Gallery Theater, explained that an experimental film exhibition program has been designed for showing in 6-10 library locations for 10 months beginning in September.

"The pilot exhibition will explore the history of American film under the title 'Rediscovering the American Cinema,' "Ladely explained. "We will use classics from the library of Film Incorporated to make a program that will be entertaining, educational and popular. The films will be well-known, but not ones that can be easily seen elsewhere," he said.

The exhibition will consist of ten films, with one screened each month at the participating locations. Wherever possible the Sheldon Gallery will provide projection equipment and a projectionist. Pamphlets containing information about each film and the history of American cinema will be provided for distribution to audiences. Additional promotional materials will also be provided.

Grants to fund the experimental traveling motion picture show are being sought from the Nebraska Arts Council and the Nebraska Committee for the Humanities. (Source: NLC Overtones, Vol. 6, No. 3, March 9, 1979, p. 2.)

## Nevada

#### NLA APPOINTS AACR II PLANNING COMMITTEE

Joan Kerschner, Vice-president - Presidentelect and member of the NLA Library Planning Committee has been assigned by Hal Erickson, Chairman of the committee, to organize and chair a subcommittee to plan on a statewide basis implementation of AACR II and the closing of the Library of Congress catalog in January, 1981. The subcommittee will consider the following implications: 15

- (a) How will it affect each type and size of library in the State?
- (b) How should each type and size of library develop internal planning processes to meet the change?
- (c) How will it affect network development in the State?
- (d) What are the implications for centralized processing center activities?
- (e) What education and training is needed to prepare staffs of all types of libraries for the change?

The eleven members of the committee have been appointed by Joan Kerschner because of their position, expertise, and/or attendance at the LITA "Closing the Catalog Institute" and represent the state library and the major libraries of Nevada.

The subcommittee will be working in subgroups North and South for the most part to develop a time frame, activity list, and reporting mechanism. Billie Polson will be in charge of the Southern Planning subcommittee. One important activity will be a traveling workshop conducted by those who attended the AACR U preconference in Dallas. Other training and information circulars will be developed and the first report of the subcommittee will be given at the NLA annual conference in Elko. (Source: **Highroller**, Vol. 16, No. 2, March-April 1979, p. 7.)

#### UNR CONSIDERING ECONOMIES FOR LIBRARY

The University of Nevada, Reno library Budget and Planning Committee is discussing possible alternatives if the state legislature reduces budgets. If the Library staff budget is cut. BAP members recommended that library hours be cut and that various jobs be combined. They suggested, for instance, that the library might open one hour later so that public service staff would have an hour in the morning to do back work. They also suggested combining general reference and education, or reference and serials so that desk hours could be combined. Also, they thought perhaps some administrative duties might be combined to free additional staff to man public service points. Finally, they suggested that professional staff might be encouraged to take leaves without pay. All of these suggestions would save professional salary money, but they would not solve the basic problem of how to give adequate library service without sufficient staff. (Source: Memo, UNR, Vol. 16, No. 10, April 1979, p. 10.)

#### CONTINUING EDUCATION SURVEY RESULTS REPORTED

In a recent survey of Nevada libraries on their continuing education needs, administrators most frequently cited management skills — particularly policy making and longrange planning — understanding community needs and expectations, supervisory skills, and personnel relations and evaluations. Also rating high as their greatest needs were public service as reflected in interaction with the public, and further training in the use of computers. Smaller libraries saw a need for training in young adult, children and adult programming at the local and regional level. Reader's advisory service, planning and carrying out training programs, weeding, and managing pamphlets and ephemera were other oftenchecked needs, although not high priority.

The difficulty in operating with short staff and the expense of transporting staff out of town for training were most often cited as the reason many administrators prefer training workshops on the local or regional rather than state level.

Those administrators who answered the survey were not generally in favor of tying in salary increases with participation in continuing education programs. A majority did feel, however, that participation in appropriate CE programs should be a requirement for promotion to a higher level. (Source: **Highroller**, Vol. 16, No. 2, March-April 1979, p. 25.)

# South Dakota

#### MANAGEMENT PROFESSOR TO PRESENT PAPER AT ALA

Dr. Charles N. Kaufman, Professor of Management, University of South Dakota School of Business, will present a paper at the American Library Association Annual Meeting in Dallas, Texas on June 25th. The paper is entitled "Perseus and Medusa revisited in the Library: or What you have always wanted to know about your problem boss but didn't know where to find it?" Primary emphasis is given to methods and strategies which a subordinate can employ to effectively manage a problem boss situation. Some of the topics to be covered include lack of communication, noncommunication, failure to make decisions, and resistance to change on the part of one's superior.

#### TALINET UPDATE

The Rapid City Public Library was one of five site libraries chosen to participate in the TALINET (the Telefax Library Information Network) Project from September, 1978 through March, 1979. Rapid City was chosen for the project because of area energy resource development. The other site libraries chosen were Durango Public Library, Colorado; Casper Public Library, Wyoming; Billings Public Library, Montana; Dodge City Public Library, Kentucky.

The Federal Government is using TALINET as a demonstration project to find out if the public will use local libraries for specialized research, and just how much it will cost to provide the information for them. Under a grant from the U.S. Department of Health, Education and Welfare, the library was plugged into the largest bulk of information for free. The equipment installed received information from 14 federal libraries and more than 85 computer information services across the country.

Equipment valued at \$30,200 was hooked up to telephone lines in the library to send and receive the information. Questions were sent to the National Oceanic and Atmospheric Administration Library at Boulder, Colorado.

After a researcher in Boulder located a document on the subject, the patron could review the material on a slow-scan television screen to be sure it was what he needed. The needed information was transmitted by conventional telefax, Quip, within four to six minutes; or by a faster, more expensive machine, the Rapidfax, within 35 to 90 seconds. The copies look similar to a conventional photocopy.

Comparative data from the five sites will be evaluated by Co-Directors Bill Rapp and Jim Boyce in Denver, the research staff in Boulder, staff at each of the five site libraries, and the HEW Department, for future planning. (Source: News Release, Rapid City Public Library, April 9, 1979.)

# Utah



#### HANSON ASSUMES REINS OF ULA

Roger Hanson, Director of the Marriott Library at the University of Utah, became the new president of the Utah Library Association. J. Dennis Day, director of Salt Lake Public Library, was elected First Vice-President / President Elect, and Connie Lamb, information retrieval specialist at the State Library, Second Vice-President. Mary Petterson, Weber County Library, was elected MPLA representative and will assume this position following the MPLA conference in Denver in October.

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#### SALT LAKE COUNTY USING PORTABLE CIRCULATION TERMINALS

The bookmobiles are going computer. Circulation terminals, smaller than an attache case, will allow the bookmobile staff to record transactions without being linked directly to the main computer. Salt Lake County Library is one of the first in the nation to use portable terminals.

Every time an item is checked in or out, the portable terminal stores the information until it is ready to be transmitted to the computer. It is possible to store 4,600 transactions. If the portable unit is turned off before transmitting the information to the main computer, all records of the transactions will be lost.

Entries may be made by scanning zebra labels with a light pen or by punching in the zebra number. Every time a scan is successful, the miniterminal beeps. The portable circulation terminal works either on battery or on AC current. The battery's power supply lasts eight to ten hours before requiring recharging. It takes six hours to completely recharge the battery. (Source: **Main Entry**, Vol. 7, No. 7, March 1979, p. 1.)

#### BUTTARS HONORED BY BYU ALUMNI

Gerald A. Buttars, Director of the Utah State Library for the Blind and Physically Handicapped was honored on March 15, 1979, with the Brigham Young University Alumni Distinguished Service Award.

At a reunion of the newly organized BYU Library School Association, Mr. Buttars was cited for his outstanding performance as the director of the regional library for the blind and physically handicapped at the Utah State Library Commission, serving the fifteen Western states. He was also honored for his service as executive secretary of the Utah Library Association and as President of the Granger West Stake of the Church of Jesus Christ of Latter-day Saints. (Source: News release, Mike Marchant, BYU Library School)

#### KUDOS FOR GUY SCHUUR-MAN

The Utah Library Association's Distinguished Service Award was given to Guy Schuurman, Director, Salt Lake County Library System, at the association's convention banquet, Thursday, March 15.

The Distinguished Service Award is granted annually to either a librarian or nonlibrarian who has significantly influenced libraries and librarianship in Utah. These contributions may be in leadership, creativity, pioneering effort, scholarship or teaching.

Mr. Schuurman has acquired a reputation, not only in Utah but across the nation, for his innovations in library buildings and services. A meager sampling of these accomplishments in-Support MPLA Advertisers! cludes developing production centers where patrons can use a variety of equipment, free of charge, for basic production jobs; intershelving of children's, young adult and adult nonfiction along with records, mounted pictures, pamphlets, cassette tapes and filmstrips; establishing drive-in windows where patrons can drop off books or pick up heavy pieces of equipment; setting aside areas for concentrated study rooms where patrons can escape from the bustle that is common in the Salt Lake County Library System.

Mr. Schuurman has been actively involved in the Utah Library Association for many years. He served as the executive secretary for twelve years before assuming the directorship of the Salt Lake County Library system. He also served as the association's president in 1975-76. (Source: Main Entry, Vol. 7, No. 8, April 1979, p. 1.)

# Wyoming

#### AGNES MILSTEAD HONORED BY PHILIPPINES FOR BOOK PROJECT

Agnes Milstead, Professor of Library Science, at the University of Wyoming, has become involved in a project close to her heart — books. On a recent trip to the Philippines for a preliminary study for the Library Tours she sponsors each summer, she found they were considered a precious commodity.

In the Hilton Hotel lobby in Manila she was approached by a polite young man, who apologized for his interruption, and asked if she had any books she was finished with. "Any that I could have? Paperbacks, magazines, anything?"

"Why, what kind of books are you interested in?" the Wyoming professor wanted to know.

"Anything, just anything."

It was then that Agnes Milstead realized that what we take for granted was not readily available in the Philippines and that its people desired reading material. Her opinion was later confirmed by Aresnio S. Sulquiano, a relative of former UW students, and who, she observed, had the same last name as one of the provinces of the Islands.

"Yes," he explained, it was named in honor of his mother who had donated land for the province's first school and later a hospital. Unaware that Prof. Milstead was a librarian, he explained that he intended to carry on in his mother's footsteps and was donating land and a building for a library in the province.

Surprised to learn that Agnes was a professor of library science, he expressed his concern for filling the library with books. When Agnes discovered that English was the next most common language to the official Tagalog and that books in English were welcome, she decided she could help.

When she returned to the states she began her campaign of gathering and shipping books. In addition to writing to all the libraries in Wyoming for their discards she solicited the aid of Alpha Delta Kappa, an "educational honorary fraternity, and also that of many individuals. She also donated much time personally and funds for the project.

Thousands of books have been collected and shipped to the library in Barangay Sulquiano Dinglas on the north island.

Professor Milstead flew to the Philippines for dedication ceremonies. The library was named in honor of her son and will be called the John Bigelow Memorial Library. It is a tribute to Mrs. Milstead and her son, a former UW pre-med student, who was killed on airlift ambulance duty from Cheyenne to Rawlins, Feb. 18, three years ago. In addition, March 17 was officially declared John Bigelow day.

When asked to bring some memorabilia to be placed in the library, Prof. Milstead chose skis, John having been a member of the UW skiing team. But when she inquired at the airlines how best to ship them, the officials there looked askance and commented, "Lady, they've never had snow in the Philippines, and I don't think they ever skiled there!" Nonetheless, the skis were shipped.

While in the Islands for the dedication, Agnes arranged for books to be sent to other places as well. She notes that "there is such a crying need for books there. This is the first school-public library in all of the Philippines."

Still conducting summer library tours, Agnes will conduct a study-tour to Scandinavia from June 30 to July 19, 1979. Anyone interested can write her at 306 Education Building, University of Wyoming, Laramie, WY 82071. (Source: Adapted from Laramie Daily Boomerang.)



#### UNIVERSITY DEDICATES MAJOR ADDITION

Borrowing a page from various libraries in ALA host cities of the past, the University of Wyoming on April 20 celebrated the opening of a major addition to its William Robertson Coe Library with a musical reception and bottles of bubbly (non-alcoholic).

Four musical groups, including a bluegrass band, two string quartets and a woodwind quintet were scattered over the six floors of the new 86,000 square foot East Wing and provided entertainment during the three-hour open house. Nearly 500 guests, drawn from the University faculty, state legislators, donors, area librarians, local dignitaries and the general public, sipped sparkling Catawba and inspected the four floors of the new wing housing the library's Library of Congress collections, General Reference Department, and Government Documents Reference and microform collections.

The University's American Heritage Center, which shares the building with the library, also opened its fifth floor memorial and dedicated rooms for a rare public showing. Included were the Edward Everett Horton Hollywood Room, filled with memorabilia of the late actor; the Wyoming Stockgrowers' Room, slated eventually to contain a replica of an 1800's working stockgrower's office, but filled this evening with strains of "Eine Kleine Nachtmusik;" the Fred Toppan Room of rare book Americana; and the George A. Rentschler Room, featuring paintings by Henry F. Farny and Frederick Remington. (Source: Kelly Patterson, MPLA Wyoming Representative.)

#### PATTERSON SELECTED FOR NATIONAL CONFERENCE

University of Wyoming library director Robert H. Patterson has been selected to participate in an upcoming national invitational conference, Critical Issues in Cooperative Library Development: A Conference on Networks for Networkers.

The conference, scheduled for May 30-June 1 at the Sheraton West Hotel in Indianapolis. Ind., will bring 100 participants from 'around the nation together to identify critical issues in cooperative library network development in preparation for the November White House Conference on Library and Information Services (WHCOLIS). It is hoped that the conference will be able to furnish information concerning cooperative network development needs to private funding foundations and state and federal agencies that fund library and network development. Conference results will provide input on present and future needs and issues for delegates and alternates to WH-COLIS.

Sponsors of the conference, which is being funded by a US Office of Education Office of Library and Learning Resources grant, are the Indiana Department of Public Instruction, Indiana Cooperative Library Services Authority (INCOLSA), Purdue University Libraries and Audio-Visual Center and the Indiana University Graduate Library School. (Source: Kelly Patterson, MPLA Wyoming Representative.)

# Continuing Education

Date: July 23-24, 1979.

Title: Measurement and Evaluation of Library Services.

Sponsor: King Research, Inc.

- Location: Seattle, Washington.
- Cost: \$200, which includes text and lunch for both days.
- Description: Based on his book, The Measurement and Evaluation of Library Services, F. W. Lancaster and Vernon Eugene Palmour will explore ways in which measurement and evaluation

techniques can be applied by library managers to improve the effectiveness or the cost-effectiveness of the services provided. In addition to discussing evaluation of the planning process and criteria for evaluation, the course will cover evaluation of collections, the catalog, document delivery, factual reference, literature searching, and cooperative activities along with sampling methodologies, cost-benefit analysis, cost-effectiveness analysis, and costing library services.

Contact: King Research, Inc., 6000 Executive Blvd., Suite 307, Rockville, MD 20852.

#### Date: August 12-17, 1979

- Title: Services and Materials for the Handicapped: An Institute for School Library Media Professionals.
- Sponsor: Department of Library Science, Northern Illinois University.
- Location: Northern Illinois University, DeKalb, Illinois.
- Cost: No registration fee. Participants will receive \$75 stipend and a dependency allowance of \$15 per dependent.
- Description: Limited to 30 practicing school library media professionals, the course will focus on the rules and regulations for PL 94-142; federal, state, and local laws, regulations, and policies regarding funds for media and materials for the handicapped; developing a positive attitude towards serving the handicapped more effectively; and numerous other factors in improving library and educational services to the handicapped.
- Contact: Dr. Henry C. Dequin, Institute Director, Department of Library Science, Northern Illinois University, DeKalb, IL 60115 for application forms and information about the institute.

Date: September 18-21, 1979.

- Title: School/Public Library Regional Center Cooperation.
- Sponsor: Pennsylvania Department of Education and State Library of Pennsylvania.
- Location: Crossgate Inn, Mechanicsburg, Pennsylvania.
- Description: The institute will instruct teams of school and public librarians and media specialists in different agencies how to plan ways of cooperating with each other to increase the use of scarce resources such as media collections, staff, facilities, and services. States, regions, and large urban areas are invited to send seven-member teams representing libraries and media centers serving their populations.
- Contact: John Christopher, Pennsylvania Department of Education, Bureau of Instructional Support Services, Box 911, Harrisburg, PA 17126.

#### Date: Fall 1980.

Title: AASL First National Conference.

Description: A three-day trends and issues conference of the American Association of School Librarians section of ALA. Further information will be forthcoming. Date: February 14-17, 1980.

Title: American Association of Library Schools Conference.

Location: Sheraton-Crest Inn, Austin, Texas.

Description: The theme is "New Mandates for Library Education: Implications of the White House Conference." The association is meeting apart from ALA Midwinter because of the uncertainty of time, location, and space for that meeting. A new interest group for library educators interested in teaching the use of online data bases will hold its first meeting at the conference

#### Date: September 16-18, 1979.

Title: Authority Control – the Key to Tomorrow's Catalog.

Sponsor: LITA and CLASS.

- Location: Biltmore Hotel, Los Angeles, California.
- Cost: \$85 for LITA members, \$100 for non-LITA ALA members, \$110 for non-ALA members.
- Description: The institute will address the issues of authority control in the face of AACR II, online catalogs, network standardization requirements, locally-meaningful vocabulary, multilingual access, automated authority control, name enhancement, etc.
- Contact: Donald P. Hammer, LITA, ALA, 50 E. Huron, Chicago, IL 60611.

#### **Statement of Publication**

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The MPLA Newsletter is published bimonthly. Material of regional interest may be submitted to the Editor, Blaine H. Hall, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602. Matters pertaining to individual or institutional membership, claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, South Dakota 57069. Correspondence on paid advertisements should be sent to the Advertising Manager, Gorden C. Casper, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602.

Back issues of the MPLA Newsletter and the Mountain Plains Library Association. Quarterly are available in microform from Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Michigan 58106.

#### **Copy Deadlines**

# **Newly Minted**

#### **PROCEEDINGS OF THE 1978 CLINIC ON LIBRARY APPLICATIONS OF DATA PROCESSING**, "Problems and Failures in Library Automation," edited by F. W. Lancaster at the University of Illinois Library School, uniquely focuses on those automation projects that were not successful, with the hope that libraries planning automation projects will consider the move carefully and learn from the mistakes of others. The nine papers cover general problems as well as specific projects that failed. Available from Publications Office, 249 Armory Building, University of Illinois Graduate School of Library Science, Cham-

paign, IL 61820 for \$9.

GALLIMAUFRY is a new newspaper for libraries published by ALA featuring books, movies, leisure activities, the arts - all in an easy to read format. It was conceived as a supplement for libraries who want an innovative way to highlight their collection and can be used as a reference/entertainment guide for the library user and encourage nonusers to discover what's in store for them at the library. You can order it with your library name on it or get just the slicks for printing locally. Minimum subscription is 500 copies quarterly for one year for .05c per copy. Slicks are \$100 per year. For ordering information contact ALA Public Information Office, 50 E. Huron, Chicago, IL 60611.

JOURNAL OF LIBRARY ADMINI-STRATION is another new quarterly periodical from Haworth Press, 149 Fifth Avenue, New York, NY 10010. First issue will be published in January 1980 with subscriptions \$36 per volume. It is designed for library administrators and middle-management and will deal with new management theories, techniques, research, and applications that can be used in the library and information setting. Manuscripts are now being accepted for review.

# UNIVERSITY PRESS BOOKS FOR SECONDARY SCHOOL LIBRARIES,

11th edition, 1979, a list of 316 titles selected by school librarians for use by students with divergent and active interests as well as for gifted students who search for in-depth information, is available free form Alice Duskey, AUPS, One Park Avenue, Room 1102, New York, NY 10016.

#### LIFESTYLES OF LIBRARY USERS AND

**NONUSERS** by Michael Madden is Number 137 in the University of Illinois Graduate School of Library Science **Occasional Paper** series. It is a study based on data obtained through lifestyle questionnaires used by Market Facts, Inc. for designing marketing strategies. Using responses to a question on library use, the study delineates three groups: heavy users, moderate users, and nonusers. The study is especially useful to those determining and publicizing library collections. Available for \$2 (prepaid) from Graduate School of Library Science Publications Office, 249 Armory Building, University of Illinois, Champaign, IL 61820.

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#### CONSERVATION ADMINISTRA-TION NEWSLETTER (CAN)

is a new quarterly devoted to the varied aspects of preservation of library and archival materials. Designed for librarians and archivists who may lack expertise in preservation techniques, it will feature news of local, state, regional, and national conservation organizations, feature articles by practicing conservationists, questions and answers, reviews and a calendar of upcoming events and educational opportunities. Available for \$12 from Robert H. Patterson, Director of Libraries, Box 3334, University Station, Laramie, WY 82071.

#### STANDBY: INNOVATIVE USES OF MEDIA IN THE LIBRARY is a 20-minute

<sup>34</sup> inch videocassette and program guide packed with audio-visual media use information for the librarian interested in the media suitable for library use, present thinking on the pros and cons of integrating media into library services, and the cost effectiveness of media. Available for \$90 (review copies available) from Ruth Katz, Denver Research Institute, University of Denver, University Park Denver, CO 80208.

#### ETHNIC STUDIES HANDBOOK FOR

**SCHOOL LIBRARIANS** by Frances Haley, Susan Hustleby, and Regina McCormick is full of activities and resources to help school librarians identify, analyze, and select ethnic studies library materials appropriate and useful for their communities and schools. Available for \$5 from Social Science Education Consortium, 855 Broadway, Boulder, CO 80302, the 72-page paperbound study is a product of the SSEC's Ethnic Studies Project for School Librarians, supported by a grant from the U.S. Office of Education.

#### PAPERBOUND BOOKS FOR YOUNG

**PEOPLE** is a new publication from Bowker, listing 8,750 titles for readers from preschool through twelfth grade, plus teaching and reference materials about literature for children and young adults and including subject, author, title, and illustrator indexes. Available from R. R. Bowker Co., 1180 Avenue of the Americas, New York, NY 10036 for \$7.50.

#### INTELLECTUAL FREEDOM IN MIN-NESOTA: THE CONTINUING PROBLEM OF "OBSCENITY" explores the obscenity attack on libraries in Minnesota

from the point of view of teachers, lawyers, concerned citizens, and librarians. Send checks for \$3 payable to Minnesota Library Association to Intellectual Freedom Committee, MLA, State Organizational Service, 319 15th Ave. S.E., Minneapolis, MN 44544.



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#### SPECIALIZED LIBRARY RESOURCES OF COLORADO is now available in its 1979 fourth revised edition. It is published by the Rocky Mountain Chapter of the Special

Libraries Association and includes the name, address, and phone number of the library; the names of staff members; inter-library loan and public-use policies; and descriptions of the size and subject focus of the materials in the collection and includes useful subject and geographic indexes. Available from James W. Carter, AMAX Extractive R & D, Technical Information Center, 5950 McIntyre St., Golden, CO 80401 for \$10 (SLA members), \$13 (Non-members) payable to SLA Rocky Mountain Chapter. Please enclose a return mailing label.

#### "PERSPECTIVE ON LIBRARIES: FACTS, FIGURES AND OPINIONS ABOUT LIBRARIES AND

**READING**," is a new 16-page photo-essay that summarizes the 1978 Gallup survey about book reading and library use. It also includes useful information on the numbers of libraries in the U.S., their budgets, circulation, and trends in services and programming. The brochure is being distributed to every state for distribution to the White House Conference delegates and is available from ALA Public Information Office, 50 E. Huron, Chicago, IL 60611 at 1-50, \$1; 51-100, \$.90 each; over 100, \$.85 each. Payment must accompany orders under \$15.



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- Opportunities for professional involvement
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