



MPLA Newsletter

Volume 25, Number 2

Editor: Blaine H. Hall

October 1980

Country School Legacy Funded by NEH

The National Endowment for the Humanities, Division of Public Programs and the Library Program, has awarded the Mountain Plains Library Association \$259,375.40 for "Country School Legacy: Humanities on the Frontier."

The eighteen month project began June 15th and will continue through December of 1981. Highlights of the project include a 30 minute movie to be produced by Randall Teeuwen, Media Director, and a traveling exhibit for each of the MPLA states to be designed by Berkeley Lobanov, Exhibits Director.

One humanities scholar and two librarians in each of the MPLA states will be coordinating research activities in preparation for the discussion phase which will start June 1 of 1981.

The Project Director, Andrew Gulliford, is seeking information on all aspects of country schools and rural education both past and present with particular emphasis on:

Country Schools As Historic Sites — identifying and photographing them in black and white, mapping locations of former schools that have been moved or destroyed, gathering data from former teachers and pupils, and evaluating architectural styles.

Country Schools as Community Centers—all facets of humanities involvement in the history of these cultural outposts on the frontier will be studied. "Farmer's Lyceum" program material will be collected as well as information on dramatic presentations, speeches, and fund-raising events like box socials, auctions, and dances. Important issues of the times were debated and will be studied, too.



Andrew Gulliford, Country School Legacy, Project Director

Andrew Gulliford (left), Project Director; Randall Teeuwen, Media Director

Country Schools and the Americanization of Ethnic Groups—thousands of Swedish, Norwegian, German, Italian, Basque, etc. children became Americans in country schools. Their parents spoke foreign languages and these children attended school to learn their lessons and to learn English. Imagine the difficulties faced by a frontier teacher in the mining camps, homesteads, and farming areas of the West! The project will study how the children of immigrants became Americans and how their parents valued education.

Reading, Writing, 'Rithmetic, and Recitation—curriculum will be studied particularly as it emphasized the humanities and the writing of famous poets, philosophers, and historians. How were courses taught back then in nongraded classrooms? Individualized teaching was a necessity in country schools. Did children learn more when schools were a direct extension of the home and family? How many elderly people still remember poems they memorized or recall their performance at the spelling bee?

Teachers: Their Roles, Rules, and Restrictions —most country school teachers were females who did not have a college education. Why did they want to teach, and how many kept teaching? Why was it a requirement that female school teachers be unmarried? Imagine being a teacher and arriving early in the morning to stoke up the fire and warm the room then staying late to clean the



blackboards, polish the lamps, and mop the floor. How was it to teach in small communities where church attendance was mandatory and skirts had to be so many inches below the knee? It took a special personality to teach in a one-room school where the pay was minimal and a portion of the small salary was worked out in boarding with different members of the community.

Country Schools Today

Only 1,111 rural schools still remain in operation of the 200,000 that existed at the turn of the century. "Country School Legacy" will examine country schools today and the effects of rising transportation costs, low pay, and teacher isolation. Do country schools offer a good, basic education? Are small schools still competitive? How do today's country school graduates succeed in the larger world? Why are parents and community members united in maintaining the small schools that still exist?

All these questions and more will be asked during "Country School Legacy: Humanities on the Frontier." MPLA libraries and librarians are urged to participate in a variety of ways. Libraries should search their files for relevant material, old photos, diaries, oral histories, etc. Librarians should contact interested members of the community, historical societies, and local teacher's organizations.

Extensive volunteer support between now and March 1st is critical during the documentation phase. June 1st, 1981 starts the discussion phase and all MPLA libraries are asked to host discussion on country schools. The film and exhibits will be distributed on a first come, first served basis. Booklets and brochures will be available to library patrons.

In your state please contact either the project librarians, the humanities scholar, or your MPLA state representative. Andrew Gulliford, the Project Director, also welcomes any inquiries or information.

Support MPLA Advertisers!



Project Director:
Andrew Gulliford
Box 305
Silt, CO 81652
303-876-5585

Project Staff (By State)

Colorado

Humanist:

Charles H. Johnson
150 Adams St.
Denver, CO 80206

Librarians:

Ms. Joanne L. Dodds
Western Research Room Librarian
Pueblo Regional Library District
100 E. Abriendo Avenue
Pueblo, CO 81004

Lenore M. Dolph
District Media Specialist
Kremmling School District
Kremmling, CO 80459

Kansas

Humanist:

Dr. Paul A. Haack
Associate Dean
School of Education
The University of Kansas
Bailey Hall
Lawrence, KS 66045

Librarians:

Mrs. Donna R. Jones
Director of Library Services
Pioneer Memorial Library
375 W. 4th St.
Colby, KS 67701

Ms. Sarah E. Judge
Government Documents Librarian
Kansas State Historical Society
Library
Topeka, KS 66612

Nebraska

Humanist:

Dr. Ernest Grundy
English Department
Kearney State College
Kearney, NE 68847

Librarians:

Jim Dertien
Past President
Mountain Plains Library
Association
Bellevue Public Library
1003 Lincoln Road
Bellevue, NE 68005

Dr. Edwin Nelson
President

Support MPLA Advertisers!

Chadron State College
Chadron, NE 69337

Nevada

Humanist:

Dr. Wilbur S. Shepperson
Chairman, History Department
University of Nevada
Reno, NV 89557

Librarians:

S. Darlene Ammons
Assistant Coordinator
Basque Studies Program
University of Nevada Library
Reno, NV 89557

Nancy Cummings
Director
Flamingo Library
Las Vegas, NV 89101

North Dakota

Humanist:

Frank E. Vyzralek
State Archivist
702 Capitol Avenue
Bismarck, ND 58501

Librarians:

Dan Rylance
Special Collections
Chester Fritz Library
University of North Dakota
Grand Forks, ND 58202

Mary Carlson
Rt. 1 Box 64
Glenburn, ND 58740

South Dakota

Humanist:

Herbert Blakely
Assoc. Prof. of History
705 North East 6th
Madison, SD 57042

Librarians:

Caroline Hatton
Librarian
Edgemont Schools
Box 76
Edgemont, SD 57735

Philip Brown
Public Services Librarian
Hilton M. Briggs Library
South Dakota State University
Brookings, SD 57007

Utah

Humanist:

Jessie L. Embry
Charles Redd Center for Western
Studies
Brigham Young University
Provo, UT 84602

Librarians:

Scott Birkinshaw
Stewart Library
Weber State College
Ogden, UT 84408

Wyoming

Humanist:

Robert J. Barthell
Language Arts Division
Northwest Community College
Powell, WY 82435

Librarians:

Milton Riske
319 East 5th Avenue
Cheyenne, WY 82001

Ruby Preuit
Past President
Wyoming Library Association
Box 546
Wheatland, WY 82201

**MPLA Grant
Winners Announced**

The MPLA Professional Development Grants Committee is pleased to announce the following recipients for 1980 awards:

Russell C. Robertson, Spanish Fork, Utah, \$500, 6th Annual University of South Dakota Library Management Seminar, Vermillion, South Dakota.

Barbara Conroy, Tabernash, Colorado, \$500, Teleconferencing and Interactive Media — National Conference on Audio and Video Teleconferencing, Madison, Wisconsin.

Vee Friesner, St. George, Kansas, \$500, Networks are People: An ASCLA Workshop, Aspen, Colorado.

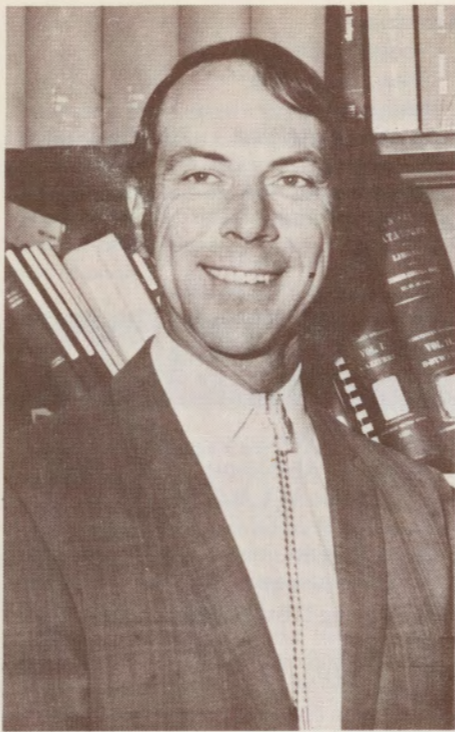
Dorothy Rice, Reno, Nevada, \$500, Grantsmanship Center Training Program, San Francisco.

Leland R. Ireland, Holdrege, Nebraska, \$500, Advanced Library Executive Development Seminar, Miami University, Oxford, Ohio.

Robert M. Gorman, Wichita, Kansas, \$500, Executive Development Program for Library Administrators, Miami University, Oxford, Ohio.

Additional awards are pending. MPLA members are encouraged to continue making application for a professional development grant as additional grants are still available.

For further information, contact: Doug Hindmarsh, Chairperson, MPLA Professional Development Grants Committee, Utah State Library, 2150 South 300 West, Salt Lake City, Utah 82115, 801-533-4650.



From Your President

This will be my last message before the annual conference at Omaha, 30 October - November 1. I hope to see you all there.

The busy summer has turned into an even busier fall. Many of our MPLA projects and activities are moving along very well. Of special note is the approval of supplemental HEH funding for our "Country School Legacy" project. An additional \$15,000 was granted late in September for a total of \$274,375. The supplement recognizes the travel factor in our vast region.

It is suggested that all MPLA members give some thought to the idea of affiliation with ALA and its units. I present only the idea to you without recommendation. We should probably discuss it during a general session at the conference. Your opinion will be sought so that appropriate action may be taken.

We look forward to greeting some of our library colleagues from the great states of Iowa and Missouri at Omaha since our conference site is so near them. The invitation has been sent.

Another item we hope to have ready is a follow up on the *ad hoc* Committee on Implementation (White House Conference) held at Minneapolis in mid-September. Word has reached me that the joint efforts of MPLA and the Western Council of State Libraries on behalf of preparing for WHCLIS continue to be of value.

All for now. See you at Omaha.

Joe Anderson

Statement of Publication

The *MPLA Newsletter* is published bimonthly. Material of regional interest may be submitted to the Editor, Blaine H. Hall, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602. Matters pertaining to individual or institutional membership, claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, South Dakota 57069. Correspondence on paid advertisements should be sent to the Advertising Manager, Gorden C. Casper, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602.

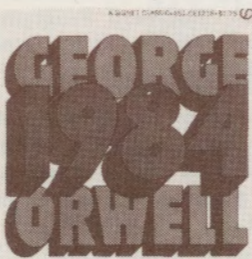
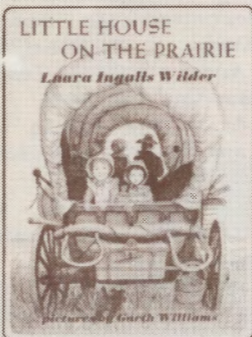
Back issues of the *MPLA Newsletter* and the *Mountain Plains Library Association Quarterly* are available in microform from Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Michigan 48106.

Copy Deadlines

MPLA representatives in each state are responsible for supplying the *Newsletter* with information to share throughout the region, but all librarians are invited to send in newsworthy items. To assure publication in any given issue, please submit copy by the dates indicated below to the Editor.

January 7	February issue
March 7	April issue
May 7	June issue
July 7	August issue
September 7	October issue
November 7	December issue

ISSN 0145-6180



paperbacks

GET MORE [^] FOR LESS!

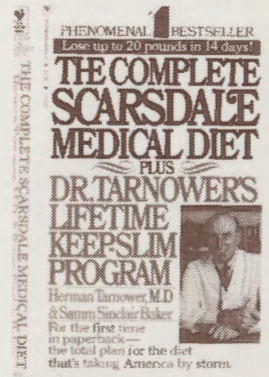
When you need paperbacks for your school, library or RIF program, come to Gordon's. We stock over 6,000 current and popular titles from all the major publishers of mass-market and trade paperbacks. If you're looking for current fiction or the classics, self-help or how to, adult or juvenile paperbacks, we have them. And our high discounts mean you're buying your books at the lowest possible prices and getting more books for your money. Write for our free catalog of children's paperbacks, and send your next order to Gordon's.

Gordon's Books, Inc.

5450 No. Valley Highway

Denver, CO 80216

303-572-7761



CLR Awards \$16,300 Grant to OCLC and RLG, for Joint Study of On-Line Patron Access.

The Council on Library Resources, Inc. (CLR) has awarded a grant of \$16,300 to OCLC, Inc. and the Research Libraries Group (RLG) for a study of the approaches, problems, and priorities involved in the development of on-line patron access to bibliographic data bases. The three-month project will provide the library community with information on current and proposed systems, identification of critical issues, and recommendations for research and other work necessary to move the concept of on-line patron access forward.

The two organizations will prepare a state-of-the-art survey and an inventory of issues, covering such topics as user requirements, data bases, computing hardware, software design, telecommunications, terminal equipment, performance factors, cost factors, library impacts, networking, and standards. To assist in establishing goals and priorities, a working session is planned that will draw together a representative group of academic and research librarians who are actively involved in planning for on-line patron access.

Enabling library users to have direct access to on-line terminals that receive bibliographic information has become a major concern of academic and research libraries. In some libraries including the Library of Congress, direct access by users is a fact. Other libraries are still in the planning stages. At present there is no focus for reporting on these activities, for discussing ways in which efforts might be coordinated, for diagnosing problem areas, or for assessing the effect of this new capability on the research process. OCLC and RLG are among the organizations currently conducting planning studies and research that bear on various aspects of the patron access issue. (Source: *OCLC Newsletter*, July 7, 1980.)

CAN Receives grant

A \$2000 two-year grant for editorial assistance has been awarded to *Conservation Administration News* (CAN, a quarterly publication of the University of Wyoming Libraries. The Council on Library Resources, an independent foundation in Washington, D.C., awarded the Officer's Grant to CAN despite its usual policy against granting support to serial publications.

Robert H. Patterson, UW library director and CAN editor, feels the exceptional grant recognizes the important role one-year-old CAN is playing in promoting library and archival preservation in the

Support MPLA Advertisers

nation. He points out that within the past few months it has become the news organ for several major preservation organizations, including the American Library Association's new Preservation Section and the newly organized Western Conservation Congress, CAN has nearly 400 subscribers around the world.

Mail Order Publisher Indicted for Fraud

Frank Gille, a publisher whose name has been associated with a number of imprints available on a list prepared by the ALA Committee on Bookdealer-Library Relations, which receives complaints about publishing practices, was indicted in June on 21 counts of mail fraud and one count of interstate transportation of stolen property.

The federal indictment cites mail order sales of various reference books, among them: *Encyclopedia of Indians of the Americas*; *Encyclopedia of Computers and Data Processing*; *Encyclopedia of Indians of Canada*; *World Encyclopedia of Black People*; *Encyclopedia of the United States*; *International Dictionary of Prominent Physicians*; *International Dictionary of Artists*. The U.S. Attorney's office in Detroit, Mich., expects to try Frank Gille in early September.

For a copy of a list of imprints known as those under which Frank or his son, Michael Gille, has operated, write the Executive Secretary, Resources and Technical Services division, ALA, 50 E. Huron St., Chicago Ill., 60611.

National Library of Medicine Awards Grant to Region Medical Libraries

The Creighton University Health Sciences Library and the University of Utah Eccles Health Sciences Library have been granted \$109,427 by the National Library of Medicine to establish an audiovisual resource loan program for a seven-state region.

The program is designed primarily to support continuing education of practicing Health professionals and supplement educational programs at health institutions in Nebraska, South Dakota, Wyoming, Missouri, Kansas, Colorado and Utah.

The federal funds will strengthen and increase the resources already available from these health sciences libraries. Additional resources will be selected to plug gaps in the reference materials now available in the seven-state region.

A computer catalog of materials is available upon request to the public, although the materials are designed to

serve the needs of health professionals.

This program could serve as a model for similar cooperative instructional projects throughout the country.

ACRL Opens JOBLINE

On September 1, 1980, the ACRL office started a new telephone JOBLINE to provide librarians with up-to-the-minute information on job openings. Simply call (312) 944-6795 for a prerecorded summary of jobs listed with the service. The tape will be revised weekly and listings received by 1:00 p.m. on Thursdays will be included on the tape starting the next day.

For the cost of a phone call, you can now hear the most up-to-date JOBLINE for academic and research library positions throughout the country.

Academic libraries wishing to advertise job openings may do so for \$25 (for ACRL members) or \$35 (non-ACRL members) for a two-week listing. Contact ACRL JOBLINE, 50 E. Huron St., Chicago, Ill 60611 (312-944-6780).

Toward a Western States Conservation Program

The Western Council of State Librarians, Inc., is the sponsor of the Western States Materials Conservation Project, funded by the Council and a grant from the National Historical Publications and Records Commission. The scope of the Project is conservation of library and archival materials in each of the 18 Western states, and it seeks to identify conservation conditions, needs, and potential solutions in each state and in the region as a whole. Howard Lowell, Project Director, and Karen Day, Assistant Project Director, conducted a conservation planning conference in each western state. Participants included librarians, conservators, archivists and historical society personnel. All states are in various stages of conservation planning and each intends to continue working toward an effective state conservation program.

Representatives from each state planning meeting participated in a Feasibility Colloquium to consider cooperative approaches in areas of need found common to several states. Participants developed a coordinated conservation action plan which will provide the framework for improved conservation and management of the West's documentary resources. A committee has been charged with many tasks, such as initiating activities which will be functions of a regional clearinghouse, and drafting a constitution and by-laws for the Western Conservation Congress, a new regional organization.

The Fall, 1980, Joint Conference of the Mountain Plains Library Association is an opportunity for conference attendees to learn more about the Western States Materials Conservation Project and the progress toward a Western Conservation Congress. The time and place of an information session will be announced at a later date.

OCLC Prices Go Up

The OCLC Board of Trustees at its regular meeting in Columbus on June 9 unanimously approved a \$34.4 million Budget Plan for 1980/81. Included in the plan were a 7.6% increase in the annual discounted first-time-use charge (rising from \$1.18 to \$1.27; gross price from \$1.25 to \$1.36). Nearly half of the increase in the full price is the result of loss of revenue because of research libraries leaving OCLC to participate in RLG. The Board also established a new charge for retrospective conversion projects: 60 cents per conversion during prime time hours 0900 to 1600 Eastern Time, Monday-Friday, and 5 cents per conversion during non-prime time. The price of a catalog card will rise from 3.4 cents to 3.9 cents if the annual-in-advance discount payment option is chosen (gross 3.6 cents to 4.2). The 1980/81 prices go into effect on September 1, 1980.

The charge for an interlibrary loan request was \$.95 in 1979/80 and will remain the same in 1980/81. Other prices for OCLC processes, such as serials check-in and reclassification, will increase 12% on September 1.

In April 1979 OCLC stated that its plan for pricing included a 4% increase for 1979/80, and that it did not at that time have plans for further increases although the Producers Price Index has averaged 8.6% over previous years. However, the February 1980 index was 16.0% above that for February 1979. This large increase in inflation plus the loss of revenue caused by libraries moving to the Research Libraries Group has forced price increases for 1980/81 despite the fact that the 1980/81 Budget Plan has cut the number of personnel positions below the budget for 1979/80.

OCLC's major source of operating revenue is the first-time-use charge, which has been \$1.18 for the vast majority of libraries that take advantage of the 6% discount for advance payment. The 6% discount for annual payment in advance will continue in 1980/81. This discount policy enables the library or its institution to get more for its money in terms of FTUs and other discounted processes and products than if it had paid OCLC on a month-by-month basis and invested its remaining funds in the commercial market.

The 6% annual discount for payment in advance is the equivalent of investing money at an annual interest rate of

13.1%. The prime rate on July 2, 1980, as reported by the **Wall Street Journal**, was 11.5% to 12%. Since it is rarely possible to invest at interest rates higher than 2% below prime and since many believe that the prime rate will average 12%-13% in 1980/81, the 13.1% equivalent of the OCLC discount continues to be an attractive way for libraries to increase the value of allocations made to them. Moreover, advance payments to OCLC enable the vast majority of libraries which do not manage monies directly to combat inflation by increasing the value of monies allocated to them by about 13%. Hence, the library's institution receives "interest" at a higher rate than it could obtain in money markets, and the library receives higher value on its allocated funds.

For several years OCLC has cautioned users that some of its prices, particularly those for the OCLC-MARC Subscription Services, were too low. In the June 1978 **OCLC Newsletter** the Board of Trustees pointed out that charges for OCLC-MARC Subscription Service might be as much as 40% too low. In 1980/81 OCLC will adjust the price of these tapes to yield an average increase of approximately 23%.

Historically, OCLC encouraged retrospective conversion projects

because they contribute directly to OCLC's objective of increasing availability of library resources. At first retrospective conversion comprised only a small portion of on-line cataloging activity; in recent months it has risen to almost 45% of on-line cataloging activity. For example, in April 1980, libraries generated a total of 1,027,297 first-time uses of their own and other records; that same month they also generated 796,857 retrospective conversions.

By charging 60 cents per conversion during prime-time hours of system usage and 5 cents during non-prime-time hours, OCLC hopes that participants will shift some retrospective conversion activity to non-prime-time hours, thereby improving response time.

The 1980/81 Budget Plan projects that libraries will generate 11.3 million billable first-time uses, up from 10.6 million in 1979/80, an increase of only 6.6%. (The number of billable FTUs increased 10.4% from 1978/79 to 1979/80). Were it not for research libraries migrating from OCLC to RLG, the increase in the number of first-time uses would have been over 10%, and the increase in the charge for a first-time use would have been only half the present increase. (Source: **OLCC Newsletter**, July 7, 1980.)

Imagine a paperback with guaranteed durability.

Your high-demand paperback titles last longer when you order them from Demco's Perma-Bound Catalog.

Constantly replacing popular titles can mean readership and budget problems, unless you're using Demco Perma-Bounds. That's because these hardbound paperbacks are guaranteed for 2 years or 50 circulations. The unique Perma-Bound rebinding process adds sparkle and shelf-sell to the original paperback covers, and years to each book's life.

Plus... the Demco Perma-Bound Catalog is like having a whole store full of durable, cost-efficient books right on your desk. Choose from 96 topical sets that help you target reader interest and build your collection economically. Or select individual books from over 4500 titles listed in subject sequence.

Demco's Perma-Bound Catalog... guaranteed-durability paperbacks from a book shop on your desk.

DEMCO

Your Library Specialist

Demco, Box 7488, Madison, Wis. 53707

Yes! Send my 1979 Perma-Bound Books Catalog as soon as possible.

I'm also interested in:

- your 1979/80 Library Supplies & Equipment Catalog
 the Demco Periodical Subscription Service Brochure

Send to: Demco
 Box 7488
 Madison, Wis. 53707

Name _____
 Organization _____
 Address _____
 City _____ State _____ Zip _____



SLA holds 71st Annual Conference

More than 4100 special librarians and information specialists from 30 countries in North and South America, Europe, and Asia gathered in Washington, D.C. June 7-12 for Special Libraries Association's 71st annual conference. The conference theme was "Realities of the 80s — Challenging the Individual."

In the keynote address, Edward Cornish, president of the World Future Society, said that the major economic uncertainties and the communications revolution of the 1980s offer the special librarian "exciting new opportunities." "If the special library incorporates the new technologies into its operations," he said, "it can gain enormous new respect and importance." The futurist called special libraries "the commandos in the battle against information overload" and predicted that the need for them would increase rapidly in the future.

In a speech at the membership meeting, Joseph M. Dagnese, SLA president, named four issues facing the association. They are: increasing political involvement "to ensure the proper inclusion of our interests in emerging information policies"; active cooperation with other information-oriented organizations; plans to identify the association's goals for the future; and the need to increase income to support the rising costs of association programs and services.

James B. Dodd, associate professor and head, Users Services Division, Price Gilbert Memorial Library, Georgia In-

stitute of Technology, Atlanta, succeeded to the office of president. In his inaugural address he said that SLA is "viable and growing in this age of rapid technology and social changes." He said that special libraries should be members of library networks and their staffs should participate in local and state library associations. "We cannot assume a position of leadership in the profession without participation," Mr. Dodd said.

Among the topics of program meetings were: the role of the special library in the emerging national networks; marketing and the information professional; new technology; and federal government publications and data bases. Before and after the conference, fourteen one-day and two-day continuing education courses attracted 730 participants. In the exhibit area's 217 booths, 196 companies displayed products and demonstrated services.

Conference-goers attended a gala reception in the Great Hall of the Library of Congress. Throughout the conference SLA's 29 divisions sponsored program meetings and field trips to major agencies. Among them were: the Aerospace Division's visit to the NASA Scientific and Technical Information Facility and the U.S. Naval Academy; the Newspaper Division's tour and program at the "Washington Post"; and the Geography and Map Division's tour to the Defense Mapping Agency.

The board of directors held an all-day open discussion of the White House Conference on Library and Information Services. They identified 29 resolutions of major significance to special libraries and

assigned each to a committee or division for monitoring and the formulation of recommendations. Among the resolutions the board endorsed was one that calls for the creation of a task force on the special needs of professions and organizations.

OCLC Users Council Asks for Wider Use of OCLC Subsystems

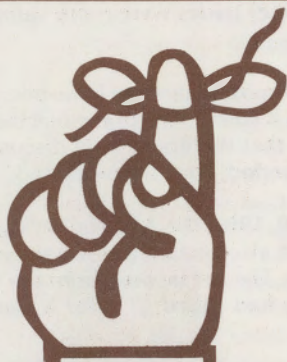
The OCLC Users Council at its June 2, 1980, meeting approved the following recommendations of its task force on the Use of OCLC Subsystems:

1. OCLC should make its subsystems available, on a differential charging basis to non-shared cataloging participants, in fulfilling its role of sharing resources, so long as this action would be economically beneficial to OCLC and its members, and would not degrade system performance.

2. OCLC should review its membership criteria in order to facilitate widespread adoption of all its services.

3. OCLC should review its charging mechanisms in order to maintain adequate income while encouraging wider participation in all OCLC systems and services.

The council also approved a resolution calling for the development of a circulation system and asking that OCLC ready and publicize its decision on the circulation system developments no later than September 1, 1980. (Source: *Action for Libraries*, July 1980.)



THERE'S ONLY ONE NAME TO REMEMBER WHEN ORDERING

- PERIODICALS (FOREIGN & DOMESTIC)
- CONTINUATIONS/ANNUALS
- MICROFORMS • NEWSPAPERS
- IRREGULAR BOOK OR MONOGRAPH SERIES

MORE INFORMATION ON EBSCO IS ONLY A TELEPHONE CALL AWAY. . .

(303) 433-3235/433-8741

2727 BRYANT STREET/SUITE 100/DENVER, COLORADO 80211

TELEX 45-623

11 U.S. OFFICES / TORONTO / RIO DE JANEIRO / AMSTERDAM

EBSCO SUBSCRIPTION SERVICES

150,000 SERIAL LISTINGS FROM 47,000 PUBLISHERS WORLDWIDE

**Minutes
Executive Board Meeting
Mountain Plains
Library Association
Denver, May 9, 1980**

**Committee Reports
Awards**

The meeting was called to order at 9:45 a.m. by President Joe Anderson at the Colorado State Library Board Room. Present were Bob Anderl, Joseph J. Anderson, Jan Beck, Jim Dertien, Joseph R. Edelen, Jr., Blaine Hall, Debbie Iverson, Jean Johnson, Donna Jones, Jerry Kaup, Susan Kling, Jane Kolbe, Alice Marris, Dorothy Middleton, Amy Owen, Sarah Parker, Mary Petterson, Ed Byers, Shirley Flack, Brian Lewis, Mary Southwell, Daniel A. Seager.

Mary Southwell requested a copy of the MPLA goals and objectives. She was referred to the constitution and the new membership brochure. She distributed copies of this year's award nomination form. State representatives were asked to take at least 10 copies and others present as many as needed. The secretary agreed to mail copies of the nomination form to absent state representatives.

Professional Development

Joe Anderson read a letter from Doug Hindmarsh to members of the Professional Development Committee addressing current activities and problems. State representatives were urged to support the professional development program and to arrange for information on the program to be published in state association newsletters. The board discussed timing on the granting cycle and agreed a mechanism should be developed to alleviate the problem. Jim Dertien was asked to prepare a motion for board action. Suggestions were made to increase publicity on the program by sending information and applications in membership renewal letters and/or ballots. Bob Anderl moved that the President instruct the Professional Development Committee to consider the establishment of a mini-grant program for new members and to be prepared to make its recommendation to the MPLA Board at its October 1980 meeting. The motion was seconded by Joe Edelen; motion passed. The Board discussed the question raised by Doug Hindmarsh's letter concerning dispersal of an award if the recipient moved out of the MPLA region between the time the award was granted and the time of the workshop or institute. The Board agreed that if, in the committee's judgment, the person merited the award originally, the award should still be given. Jim Dertien stated he felt there was a need for the Association to develop continuing education multi-media packages similar to the affirmative action unit developed a few years ago. The concept was referred back to Jim Dertien to prepare a motion.

Nominating

Dan Seager reported that membership on the Nominating Committee was not yet complete. Joe Anderson agreed to work with Dan to appoint the balance of the Committee.

Public Relations

Brian Lewis, Public Relations Committee chairman, noted he was missing working materials including the **MPLA Manual of Procedure**. Arrangements were made to send him the missing information. He reported plans for contacting the national media and state newsletters, and will take back the publicity booth to ready it for fall conferences. Blaine Hall will mail photographs to Brian Lewis. In response to Joe Edelen's question, state representatives reported current newsletter issues were more valuable than old issues for use with the booth.

Finance

For the Board's information, Joe Edelen distributed a proposal covering investment of the Association's funds. The proposal will be referred to a committee of the elected officers and the Finance Committee. Sarah Parker moved that the Board hold discussion pending the report of the joint committee; Jan Beck seconded. The motion passed.

Financial Report

Joe Edelen presented the financial report. As of April 30, 1980, the Association's gross financial assets totaled \$40,201.98. The financial report also included a statement of CLA-MPLA Joint Conference revenues and expenditures. The net income from the conference for MPLA was \$4,768. Joe Edelen reported he had asked CLA for a further breakdown on speaker expenses.

**State Representative
Reports**

Colorado

Jan Beck reported that CLA's 1980 Conference dates have been changed to November 5th through November 8th at Tamarron. "Library Connection" is the theme. Attendees from surrounding states will be given membership registration rates. The Colorado legislature recently passed a document depository law with full funding. Jan announced nominations for CLA officers and MPLA representatives.

Kansas

Donna Jones reported that the Kansas Library network is beginning to function. Kansas is working toward the 1983 joint conference with MPLA. The board discussed projections for the number of MPLA members expected to attend.

Nebraska

Nebraska's report was given by Susan Kling for Morel Fry (copy attached to the official minutes). NLA has recently completed spring conference meetings. During National Library Week, NLA mailed materials to libraries around the state, on the theme "101 reasons to use your library." To date over 800 reasons have been received and NLA will publish the results. The NLA Executive Secretary recently resigned and the Association is reviewing the functions and costs of this position. The fourth edition of NEUCAT will be distributed in microfiche by the end of June. Over 52 libraries will have their holdings listed. Nebraska's information and interlibrary loan network has recently been named NELLIE standing for Nebraska Library Loan and Information Exchange.

Nevada

Bob Anderl reported that Nevada's 1980 Conference will be held October 2nd through October 4th. Legislative hearings on the future of library and information services are continuing in regions around the state. A lobbying effort is underway to obtain funding for an \$8 million State Library and Archives building in Carson City.

North Dakota

The North Dakota report was given by Jerry Kaup (copy is attached to the official minutes). NDLA regional library meetings held April 8 and 10th had tripled the attendance of preceding years, and NDLA membership is up substantially. The NDLA Legislative Committee has been meeting to prepare programs for the 1981 legislative session, including a request to increase state aid up to 1.3 million dollars. The NDLA public library advisory council has received funding of \$3,400 for expenses through June, 1981. Tom Galvin will speak at an interlibrary cooperation conference sponsored by the state advisory council in Fargo this May.

Utah

Mary Petterson reported that over 500 people attended ULA's spring conference, which featured Robert Wedgeworth, and that the conference generated \$2,000 in revenue. She reported the ULA Executive Board has signed the conference contract with MPLA for the 1982 joint conference. In follow-up on the Davis County Library controversy, she reported that two court cases are still pending. ULA's attempt to file an amicus curiae brief concerning the legal interpretation of the statutory role of library boards was denied by the court. Also announced was a reorganization in state government, which placed the State Library (formerly an independent commission), under the new Department of Community and Economic Development.

Wyoming

Debbie Iverson reported the recent WLA Conference had a registration of 204. A new dues structure was passed, and new officers were announced. Jackson will be the site for the 1981 conference during the week of April 20. The WLA Executive Board extended an invitation to MPLA to have a joint conference in Cheyenne in 1984. Ed Byers will be the local arrangements chairman. Joe Edelen will work with Ed to determine and tentatively set a conference date prior to the next Board meeting.

Section Reports

Academic

Jean Johnson presented the Academic Section report (copy attached to the official minutes). The Omaha Conference will include a program with representatives from the three major utilities (RLIN, OCLC, and WLN) to discuss the services each utility offers. The section will also sponsor a breakfast at which MPLA librarians will speak on successful in-house automated systems. Speakers will include Cliff Haka, University of Kansas, John Taylor, Brigham Young University, and Henry Yapple, University of Wyoming.

Children's & School

Dorothy Middleton reported for the Children's and School Section. Conference activities will include an author breakfast with Paul Goble, a demonstration program by the Union Pacific on building programs around a central theme, and a tour of the Union Pacific Museum. The slate of officers for next year was announced.

JMRT

Susan Kling reported for JMRT that Conference plans include a pre-conference workshop on career planning for the 80's. The round-table has applied for the H.W. Wilson staff development grant and hopes to know the outcome in one to two weeks.

Public Library

Jan Beck reported for the Public Library Section that Mona Garvey will provide two conference sessions on library public relations. In addition, the Section will sponsor a program on adult literacy. Paul Knoblich will serve as the Section's nominating committee chair.

State Library

Sara Parker announced that the State Library Section's Conference program would be informal. The topic is "Conversation and Coffee." Subjects to be discussed will include services to Native Americans, implementation strategies for governor's conference recommendations, and special libraries and cooperative activities. She also announced the ASCLA institute, entitled "Networks are People," which will be held December 7 to December 9, 1980, at Aspen Lodge. The Institute will focus on skill building in the areas of conflict resolution and team building.

Technical Services

Alice Marris reported that the Technical Services Section Conference session will be on management options in technical services departments. The program will focus on automation and the decision making process. The panel will be composed of MPLA members.

Trustee

Jim Dertien reported Trustee Section activities for Adeline Bailey. The section nominating committee has been appointed. Section officers are working with their Nebraska counterparts to plan a pre-lunch poster session using local experts to cover several topics. Joe Anderson asked state representatives to encourage participation of local trustees.

Unfinished Business Newsletter

Blaine Hall distributed a sheet outlining **MPLA Newsletter** deadlines drawn from the **Procedures Manual** and coordinated with the Newsletter printing schedule. The suggestion was made to incorporate this deadline sheet in the **MPLA Manual of Procedure**. Blaine stressed the importance of meeting these deadlines and noted that July 1st is the deadline for Conference program information.

White House Conference

Joe Anderson announced the appointment of Paul Knoblich as chair of the Ad Hoc White House Conference Committee. Joe reported that he and Paul will contact all of the western state Librarians to obtain their evaluation of the effectiveness of the Western Caucus at the White House Conference and to get their views on implementing White House Conference recommendations. Joe Anderson asked State representatives to check their association's plans for implementing both Governor's Conference and White House Conference recommendations. This information will be assembled in draft copy for review within the next two months, and a summary report will be given at the October meeting. The Committee's objective is to bring the White House Conference experience as close to local awareness as possible.

1980 Conference

Jane Kolbe and Shirley Flack distributed preliminary Conference schedules. The Association has received requests from LITA, PLA and the University of South Dakota to sponsor pre-conference workshops. After discussing the factors involved in supporting pre-conference activities, Jan Beck moved, with a second by Jean Johnson, that the MPLA sponsor the following workshops: "Projections: Career Planning for Librarians in the 1980's" (JMRT), "What to do in case of a Disaster" (MPLA), "Stress and Distress — a Workshop in the Creative use of Tension" (USD); and that the two workshops to be jointly sponsored with ALA units, "Developing Specifications for Automated Equipment" (LITA), and "Planning Process for Public Libraries" (PLA), be housed at other locations within the city; motion passed. The Board discussed Conference scheduling, including the problems presented by Sunday meetings, and the need for more exhibit time. The suggestion was made to move the Conference up one day since a cancellation by another group may have freed up the hotel on the preceding Tuesday. Jan Beck moved and Dorothy Middleton seconded that Jane Kolbe and Shirley Flack be empowered to use their judgment and exercise what flexibility was available to them under the circumstances in resolving these problems; the motion passed.

Jane Kolbe queried whether Iowa and Missouri have been invited to the 1980 Conference. Brian Lewis announced he would be sending advertising to those state association newsletters. Joe Anderson accepted the suggestion that he write to the presidents of ILA and MLA and extend to them an invitation for their membership to attend the Conference and request their support for Conference publicity.

Federal Relations Coordinator

Joe Anderson asked for the Board's recommendation on ALA's request to establish a Federal Relations Coordinator within MPLA. He stated that he had turned in his name as preliminary contact. Bob Anderl moved and Jim Dertien seconded that the request be referred to the State Library Section for discussion and recommendation.

Minimum Salary Standard

Joe Anderson presented to the Board ALA's memorandum on the feasibility of adopting a minimum salary standard. Dorothy Middleton moved, with a second by Jean Johnson, that MPLA not become involved in determination of minimum salary standards; the motion passed. The Board concurred that the President should write to ALA endorsing the final recommendation given on page 4 of the memorandum regarding input to EEOC, as a more effective method of dealing with this problem. Jan Beck moved and Jerry Kaup seconded that copies of this correspondence be sent to ALA Councilors in the MPLA region, to the Newsletter Editor, and to state representatives, and that all of these individuals be urged to obtain additional support for the MPLA's position; the motion passed.

Professional Development Expansion

Jim Dertien presented the following motion to the Board with a second by Jan Beck: Moved that the Board authorize an adjustment of its current budget to provide three additional Professional Development Grants of up to \$500 each, said action carrying a recommendation to the Professional Development Committee to consider more

Multi-Media C. E. Packages

program publicity, elimination of deadlines to provide for continuous awards, and the understanding that the Committee can request additional grants from the Board. The motion passed.

Jim Dertien presented a second motion to the Board with a second by Mary Petterson: Moved that the Board recommend to the Continuing Education Committee investigation of pre-packaged, easily distributed or marketed multi-media continuing education training kits similar to the already completed affirmative action unit, the intent of the motion being to encourage reaction to the idea, and to secure topic and funding proposals. Motion passed.

1981 Conference

Joe Edelen reported that NDLA had requested a liaison with MPLA to begin planning for the Bismarck Conference. Joe Anderson agreed to handle this responsibility until our new Vice-President is elected and communicate with Tom Jones.

Jobline

Jim Dertien reported that he was continuing to investigate JOBLINE programs in other states and that he would present a proposal for Board action at the next meeting.

NEW BUSINESS Membership

Joe Edelen reported that membership renewal has declined somewhat. He also suggested that use of our new membership brochure be tightly targeted and that a less expensive media be used for broader audiences. A suggestion was made to prepare a smaller display booth for use at meetings other than state conferences. Such a booth could be reduplicated for each state. This suggestion was referred to the Public Relations Committee. Joe Anderson referred the following suggestion to the Public Relations and Membership Committees jointly: that MPLA co-sponsor a program yearly with each state association. It was also suggested that MPLA supply its membership with ribbons to wear at state conferences.

Next Meeting

No further meeting date was set prior to the Omaha conference. The meeting adjourned at 4:20 p.m.

Amy Owen
Secretary



Professional Development Grants

Deadline for applying for the 1981 3M/JMRT Professional Development Grants for 1981 is November 15, 1980. The grants will help finance attendance at the ALA Annual Conference in San Francisco. It covers round trip air fare, lodging, conference registration fees, and some incidental expenses.

The grants are sponsored by 3M's Library Systems, makers of the Tattle Tape book detection systems. The selection of winners will take place at the ALA Midwinter Conference in Washington, D.C., February 1-7, 1981. Applicants will be notified about the grant committees decision as soon as possible after the Midwinter Conference.

All national JMRT members are eligible for the grant, but you should join ALA if you are not a member. Do not hesitate to support MPLA Advertisers

apply for the grant because you feel you have not done enough as a member of JMRT. Winners are selected on the basis of their potential, and the grant is for professional development.

All grant recipients will be asked to sign an acceptance statement agreeing to the following conditions:

1. Recipient will confirm in writing with the 3M/JMRT Professional Development Committee that he or she will attend at least five days and no more than eight days of the ALA Annual Conference and related pre-conferences.

2. Recipient will provide information in writing from his or her employing institution that he or she has approval to accept this grant and to meet the requirement of conference attendance.

3. Recipient will agree to attend certain

conference-related functions as requested in advance by the 3M/JMRT Professional Development Grant Committee.

4. Recipient will agree to keep a daily log or diary in a format requested by the 3M/JMRT Professional Development Grant Committee, and agree further that this log or diary will be submitted to 3M and be allowed to be used as a basis for project evaluation and publicity.

5. If the recipient is unable to complete the terms of this grant, he or she must notify the 3M/JMRT Professional Development Grant Committee and return any funds received under the grant.

To apply, use the application form on the following page.



PROFESSIONAL DEVELOPMENT GRANT

RETURN TO:

Kay Runge
Director
Scott County Library
215 N. 2nd St.
Eldridge, Iowa 52748

DEADLINE: NOVEMBER 15, 1980

(Please type all answers)

ALA MEMBERSHIP NO. _____

1. NAME IN FULL _____ DATE _____

first middle last

2. PRESENT HOME ADDRESS _____

street

PHONE _____

city

state

zip

3. PRESENT EMPLOYER _____

name of institution

PHONE _____

title of your position

street

city

state

zip

immediate supervisor's name and title

PLEASE ATTACH TO THIS APPLICATION ANSWERS TO THE FOLLOWING ITEMS:

- 4. Work experience: please list in chronological order, most current first.
5. Educational background: please list in chronological order, most current first. Include name of school, highest degree attained, if any, and years of attendance.
6. Honors: be as thorough as you believe necessary.
7. National Association activities: include dates of membership, offices held, committees served on, etc. Please be as thorough as possible.
8. State and local Association activities: please follow instructions for No. 7.
9. Provide the names, addresses and phone numbers of two references. If possible, one reference should currently be a member of ALA-JMRT, but not a member of this selection committee.
10. In approximately 250 words justify your need for this grant in terms of your personal professional development, your commitment to the profession and financial need. Please include any other factors you consider relevant to the Grant Committee's decision on your application.

JUNIOR MEMBERS ROUND TABLE
OF THE
AMERICAN LIBRARY ASSOCIATION
50 EAST HURON ST., CHICAGO, ILLINOIS 60611
(312) 944-6780

Support MPLA Advertisers!

Colorado

Pikes Peak Library Offers All-Encompassing Computer System

The computer system of the Pikes Peak Library District (PPLD) in Colorado Springs, Colorado, has more applications than any other library based computer in the world according to Rick Redmond, head of the PPLD's Systems Division.

"Other libraries have turn-key systems which have been in use over the last ten years, but they tend to be limited to cataloging or circulation. This library does everything and has planned the system that way from the start," he said.

Ken Dowlin, PPLD director, introduced computerization to the library when he became director in 1975. The original design criteria were produced by Dowlin, and the library installed its own system and equipment in 1977.

"We want any terminal on the system to be capable of performing any function," Richmond explained.

"Maggie's Place," the library's computer system was first put to use to help the Circulation Division with charging out, checking in and reserving books. At about the same time, the library began processing its inventory on the computer. The inventory to date includes about 75 percent of the total materials of the district on-line.

The next projects added to the system included administrative operations such as budgeting and accounting. Library payroll checks are now produced on the computer.

Reference and Information Services Divisions were the next areas served by the computer expansion process. The first services offered were the CALL file, a list of human resource agencies built with the help of the Colorado Springs Junior League, and the CLUB file. Also added were the Community Education and Recreation Center Index (CERCI), the CARPOOL service which links riders to rides in an effort to save gasoline consumption, the DAY CARE file, the Colorado Career Information System (COCIS), and several other files.

Recently, the branch libraries were equipped with terminals and linked to the main system. As a result, branch personnel now have access to the inventory of the entire district and can offer more efficient service to their patrons.

The cost-effectiveness of the computer is vouched for by Richmond. He said, "What's really paid for is the savings in the clerical area. For example, library cir-

ulation has gone up significantly since the computer was installed, but the Circulation Division's budget for personnel has gone down. People have been freed from clerical tasks to perform more important jobs."

The library district began its computerization with eight terminals located in the Systems and Circulation Divisions. Today the Pikes Peak Library District has a total of 59 terminals covering almost every division of the library and each branch facility. Plans are to continue expanding services.

The most recently added service is patron access from home computers. Patrons with library cards and home computers can search the library's inventory by author, title and subject. The system was planned for patron use and was designed without complicated routines.

The library is allowing public access from 5:00 p.m. to 7:00 a.m., 7 days a week. Six individuals using computers or terminals from different areas of the community can communicate with the computer's dial-ups at once.

Patrons can access over three quarters of the library's holdings of over 478,000 materials including records, framed prints, 8 millimeter films and titles.

In addition, patrons will be able to access the Guidance Information System, which provides data on occupations, colleges and financial aid and the Colorado Career Information System, a file with data on training programs, employers, job search skills and woman's career resources.

Before long, the library will be offering access to the on-line periodicals inventory, as well as to comprehensive files listing clubs, human resource agencies, and education and recreation programs.

Access to the system is regarded, under contracts, as a unique privilege with guidelines and restrictions to prevent disruption of the other programs and files. Library officials require that in order to gain access to the system, patrons sign written agreements.

The patrons are given telephone numbers that dial-up to Maggie. When a connection is established, the user is prompted to enter an account number and password. The user then inputs his or her "user I.D." and the computer displays a "menu" of program choices.

So far, the library has received over 20 contracts from people living in the area who use computers or terminals in the home.

According to Dowlin, there is no end to what can be done with this aspect of library service.

"It is quite possible that we will be allowing book check-out service from the home," Dowlin speculated.

"Taken a step further, the library could become the clearing-house for total community, on-line communications," he added.

This development, although experimental, is indicative of the direction in which libraries are moving. As modern libraries throughout the nation move closer to becoming vital, community information centers, their importance in the minds of the people they serve increases and, so, their need.

Kansas

Governor's Committee on Library Resources Presents Networking Plan

The Governor's Committee on Library Resources, established by Governor John Carlin on March 15, 1980, spent an active summer developing recommendations and proposed legislation for networking in Kansas. The committee was established upon recommendation of Ernestine Gilliland, State Librarian, from a proposal by the Governance Task Force of the Kansas Library Network Authority Council. It was one of only three study committees approved by Governor Carlin this year.

The charge to the Committee was to make recommendations to the governor concerning the following:

- A. A statewide structure for interlibrary cooperative activities, or networking;
- B. A plan which would incorporate state-level coordination and funding for networking;
- C. the need for a state-level coordinating authority;
- D. the scope of networking and the responsibilities of a statewide authority; and
- E. the membership of such an authority.

The committee has determined that there is a definite need for such an authority to assure the most efficient use of funds expended for Kansas library services. To meet this need, the committee proposes that a nineteen-member Kansas Library Network Board be established, composed of representatives of the seven types of libraries in Kansas (public libraries, Board of Regents libraries, public school libraries, community college libraries, private academic libraries, regional systems of cooperating libraries, and special libraries), nine citizen members, the State Librarian, the Executive Officer of the Board of Regents, and the commissioner of



Seated: Gov. John Carlin; standing (L to R) Tom Muth, Ernestine Gilliland, Vee Friesner, Ruth McKinney, Jim Marvin, Jim Hays, Mike Tacha.

Education.

The proposed Board shall (1) have the authority for determining state-wide priorities for and directing the course of development for interlibrary cooperation and resource sharing; (2) develop and publish annually a state plan for library network activities; (3) review, approve and evaluate policies and activities of Kansas libraries which implement the state plan; and (4) encourage public awareness of the need for interlibrary cooperation and resource sharing. The board will issue an annual report containing recommendations for funding of budget requests relating expressly to interlibrary cooperation and resource sharing by those institutions over which the legislature has direct funding control. To the extent possible, this report may also comment on funding priorities and needs of those libraries receiving primary funding from local taxation and other sources.

Members of the committee were chosen by the Governor to represent each of the seven types of libraries. Four legislators, one from each party from the State Senate and the House, were also named to the committee. These members are Rep. Jayne Aylward, Salina; Rep. Marvin Barkis, Paola; Margaret Gates, North Central Kansas Library System, Manhattan; Emma Lue Kopp, Clendening Library, University of Kansas Medical Center, Kansas City; Jim Marvin (Committee Chairman), Topeka Public Library, Topeka; Sen. Jan Meyers, Overland Park; Sister Bernadine Pachta, Marymount College, Salina; Sen. Nancy Parrish, Topeka; Dr. Jim Ranz, University of Kansas, Lawrence;

Rachel Senner, U.S.D. 460, Hesston; Mike Tacha, Neosho County Community College, Chanute. Committee staff members are Ernestine Gilliland, State Librarian; Jim Hays, Division of the Budget; Ruth McKinney, Department of State Planning and Research; Tom Muth, Topeka Public Library, and Vee Friesner, State Library.

Comments on the recommendations and proposed legislation are being solicited from the library community for consideration at the committee's final meeting on November 10th. Summaries of the report and copies of the proposed legislation may be obtained from Vee Friesner, Kansas State Library, Third Floor, Statehouse, Topeka, Kansas 66612.

Nebraska

Jim Dertien Changing Librarian Stereotype in Bellevue

John Saunders, Publisher of the **Bellevue Nebraska Leader**, in a recent column declared Jim Dertien "to be far from typical." He commented:

"I hope Jim Dertien gains 45 pounds, his bicycle gets a flat tire, and his feet swell up so that he has to join the rest of us lazy, undisciplined folks who eat what we want and drive to wherever we want to go.

"For those of you who aren't aware of it, Jim Dertien is on some sort of crazy

program of self-denial and disciplined restraint . . . and I hate him for it!

"What makes his health kick so maddening is that he doesn't talk about it!

You don't hear . . . 'You know, I'm really doing well on this new diet, and this walking to and from work, and the bicycling around town is doing me wonders. I feel 15 years younger and healthier than I've felt in a long time.'

"Nooooooo!

Our favorite librarian just places his bicycle helmet quietly under his seat at the breakfast meeting, quietly orders a glass of orange juice, and doesn't even blink or say a word when you order two eggs-over-easy, sausage, hash browns and a short stack.

"He just leans over and engages you in an involved discussion on some of the library's new acquisitions and gives you his recommendations of the week's best readings.

"There is not a single clue in his manner, his expression or his tone of voice, that he envies your breakfast, that he thinks you're a cholesterol clown, and that your middle-age spread is beginning to turn you into a Star Wars fascimile.

"Jim Dertien goes along doing his own thing, and does it without any advice, instructions, or 'If you know what's good for you . . .' comments.

"And I hate him for it!

"He looks trim and healthy; in fact he looks absolutely robust and rarin' to go, and is apparently suffering no ill effects from whatever program he is on.

"And it makes me sick!

"Librarians are not supposed to be so healthy. They are supposed to be little grey people with 4 o'clock shadows, who walk around in a hunched position and as is widely known, have bad breath that smells like mildewed volumes of Dickens' novels.

"They are supposed to be introverts, seen only as shadows darting in and out subversively in the stacks. And when seen, they are nasty, shorttempered skinflints, quick to point fingers and place blame and shout instructions.

"Not Bellevue's librarian. Nooooo!

He stands erect, is always cleanly shaven and is one of Bellevue's most well-known extroverts. And he refuses to drive a car, and instead either walks or rides a bike around town.

"And I hate him for it!

"And I hope Jim Dertien gains 45 pounds, his bicycle gets a flat tire and his feet swell up.

" . . . Cause I know what he's really thinking, even though he won't come out and say it!" (Reprinted from **Bellevue Leader**, May 28, 1980.)

Support MPLA Advertisers!

Commission Supports Library Systems

In its first meeting of the new fiscal year, members of the Nebraska Library Commission reviewed statistical profiles of Nebraska libraries and reached the decision that formal library systems need to be considered for the state.

Commission director John Kopischke outlined recent activities which have addressed library service deficiencies of the state and called for new approaches.

Highlights from the statistical profile of Nebraska Libraries, point up the need for formal systems:

- 44 percent of Nebraska's libraries have total annual expenditures of less than \$5,000. 68 percent have total expenditures under \$10,000.
- Nebraska has 250 public libraries serving 1,208,070 population; but 353,083 — about 23 percent of the population — do not have accessible public library service.
- For the 1979-80 school year there were 324,614 students enrolled in Nebraska's public and private schools. 21 percent of them did not have access to a school library or media center.
- 76 percent of Nebraska's libraries serve populations of under 2,500.
- In a study of 48 of the largest urban/suburban public library systems in the United States, Nebraska's largest public library, Omaha, ranked 45th in the ratio of per capita support, though it ranked 18th in per capita circulation.
- Forty-six states provide some form of state financial aid to public libraries, for an overall average of 82 cents per capita. Nebraska, with 19 cents per capita, ranks in 50th place. (Source: NLC *Overtones*, July 31, 1980.)

Nevada

Interim Study Committee Finalizes Recommendations

The Legislative Interim Study Committee on Libraries met in Las Vegas on May 22-23 for a final working session. The Legislative Council Bureau is expected to prepare a draft report by early July. If further work is needed, it will be conducted by letter, phone, or regional meetings of committee members.

State Library staff and librarians, particularly from southern Nevada, attended the meeting and Chairman Joe Neal *Support MPLA Advertisers!*

generously encouraged participation by all persons present.

Recommendations made by the Committee were, for the most part, consistent with recommendations proposed in the **Statewide Master Plan**. Some of them are:

- A number of critical state documents such as the NRS should be available free to more libraries, such as public library branches, university system libraries, and law libraries;
 - Nevada law should protect the privacy of library circulation records
 - Council should not be limited to two meetings a year and the State Librarian should be a nonvoting secretary instead of a member.
 - Local library services should be at least county-wide in organization and governance; counties too small to adequately provide public library services should join with neighboring county(ies) through contract or inter-local agreement; an NLA committee will study the effects of this recommendation and provide options for carrying it out.
 - The respective roles of county commissioners, boards of trustees, and library administrators should be outlined in statute.
 - The State should recognize its responsibility for library services that cross county lines.
 - Existing regional library law should be amended to allow regional information networks to be formed by intergovernmental agreements.
 - Regional services boards representing each participating member of a regional information network should be established; the board would contract with the State Library, prepare the regional plan of service and the regional budget; the boards would be organized by each region to meet its own needs.
 - There should be a statewide bond issue to provide construction funds for libraries on a sliding match basis.
 - The State should provide state aid to libraries on an equalization basis, to be worked out by the appropriate legislative committees.
 - All public schools with more than 250 students should have certified school librarians by 1985.
 - The State Dept. of Education should include a school library consultant;
 - Districts should not be limited to a .15 tax rate.
 - The statute should allow salaries for library board members.
- (Source: **Dateline** State Library, June-July 1980).

North Dakota

Academic Libraries Consider MLS Dilemma

The North Dakota Academic Long-Range Planning Committee, on June 2, 1980, considered the legality of the MLS as an entry level requirement for a professional librarian under the North Dakota State Personnel Classification System. While the problem is not new to other states (Ohio eliminated the MLS as a minimum qualification for employment in the librarian job series in January, 1976), North Dakota is just beginning to consider the impact of national EEO rulings. ALA policy since 1970 has been to recognize the MLS as the basic requirement for librarian positions. While the North Dakota academic library directors seem to support the use of the MLS as a qualifying factor for **employment** to Librarian I, II and III positions, the State Central Personnel Division does not permit the use of the MLS or any masters degree, to be used as a qualifying factor for **application** for employment in North Dakota state library agencies (universities, colleges, State Library, State Historical Society, etc.). The Academic Committee learned from a representative of State Central Personnel that the burden of proof is on the library community to show why an ALA accredited degree or any masters degree would make any given individual superior to another who does not have an accredited MLS, but may have excellent experience and other education.

The State Library has received a formal memo from ALA expressing serious concern about the future, legal acceptability of the MLS as an application requirement for library positions.

The North Dakota Academic Committee is currently making further investigation into the issue and until some ruling change is made, the MLS will not be a requirement for **application** in North Dakota colleges and universities. (Source: **Flickertale Newsletter**, July 28, 1980.)

South Dakota

State Library Identifies Program Cuts Caused by Budget Deficiency

State Librarian Vince Anderson and the State Library Commission were faced with making deep cuts in the State Library's services as a result of a disappointing ap-

propriation for fiscal 1981 by the Legislature. Anderson and the Commission made many agonizing decisions, which Anderson then reported to the Joint Appropriations Committee of the Legislature in a memorandum on May 7.

Anderson described the chief priority of the cutting process to be to preserve as much as possible the library's services to the general population of the state. Nevertheless, cuts were made that potentially affect the State Library's services to any South Dakotan.

The Audio-Visual Services Program is the hardest hit. The Legislature mandated a cut of one FTE in its staffing. In addition, \$20,000 in operational support is being cut. To cope, the State Library will cease to loan audio-visual equipment for use outside the library. The effect is to force other agencies of state government to find equipment elsewhere. The State Library will also refuse the deposit of additional films from state agencies and other groups in order to limit the collection size and the servicing it requires. The State Library will phase out all AV media except 16 mm films and ¾" video tape. The State Library will refuse to inspect and repair films for other state agencies. No walk-in requests for A-V materials will be accepted. Finally, the size of the film collection will be allowed to decline as older films will be weeded out rather than repaired.

For other services of the State Library walk-in service also will be curtailed. The citizens of Pierre and employees of state government will have to return the following day to receive any photocopies they have requested or to get the results of specialized reference work. In addition, all direct access to the State Library by students and teachers from local schools has been cut off, and they must now approach the State Library only through their school libraries.

As predicted by Anderson as early as last fall, the book budget is being slashed about 50 percent. To accomplish this cut, only materials that will strictly supplement the collection of school and public libraries throughout the state may be purchased. No popular materials will be bought: local libraries and individuals will have to purchase those materials for themselves.

In reality the State Library's collection will miss more than just "popular" materials. The materials not purchased this year will continue to be requested in future, and the missing volumes will continue to cause a weakening of service from the State Library for years to come. (Source: **Bookmarks**, May-June 1980.)

Wyoming

Humanities Council Funds Film Library

An already close working relationship between the University of Wyoming's Audio-Visual Services/Film Library and the Wyoming Council for the Humanities has been officially strengthened by the Council's award of a \$9,015 grant for establishment of a state Humanities resource Center.

The Film Library has been housing and handling the Humanities Council's collection of films and materials since 1975. Now, under the grant, funds will be provided to systematically build and promote an enlarged film collection based around themes appropriate for presentation in humanities programs around the state.

An advisory committee made up of humanists from Laramie, Torrington, and Casper will suggest themes and specific film titles for consideration. Preview sessions, with community and collegewide participation, will be held in each of the three cities later in the fall, and final selections for purchase will be made.

Once purchased, the films will be available to groups around the state to be used as a basis for humanities programs in a wide variety of areas of interest. Groups may plan a program around one film, or around a series of related films, and may apply for a minigrant from the Wyoming Council for the Humanities to help fund the program and its planning and promotion.

Contracts Signed For New Automated Library System

Contracts were signed this summer between Cincinnati Electronics and the State of Wyoming for the State's new automated interlibrary loan circulation system. The system, when fully completed, will be unique, as it will be the first of its kind to be planned as a coordinated whole, in which the entire state will share books via the use of one computer.

With the contracts signed, installation of hardware into the "phase one" libraries can now begin in the fall. Phase one libraries are those which have requested immediate hook-up with the system, and are: The University of Wyoming, Albany County Library, Laramie; Fremont County Library, Lander; Platte County Library, Wheatland; Laramie County Library, Cheyenne; the Rock Springs Public

Library, and the State Library.

The computer itself will be housed in the Data Services section of the State Department of Administration and Fiscal Control in Cheyenne. Following the implementation of the phase one libraries, within the next few years others will be added according to the size of their collections and circulation.

Acquirement of the system for Wyoming was made possible by the 1980 Legislature, which appropriated \$750,000 in state funding. The system is known as **Circulation Library Automated System for Information Control - CLASSIC**. Cincinnati Electronics was the successful bidder to supply the new system.

A meeting of representatives from phase one libraries, state data services, and Joyce Davis of Cincinnati Electronics was held March 31 and April 1 at Cheyenne's Little America to formulate plans and establish protocols for setting up the system. Because of the impact the system will have on interlibrary loan procedures throughout the state, a committee was formed at that time to establish a new interlibrary loan policy. Committee members are Gwen Rice, State Library; Kelly Patterson, University of Wyoming; Marge Wright, Rock Springs, and Linda Goosby, Rawlins. (Source: **The Outrider**, June-July 1980.)

Joblist

Position: **Cataloger/Reference Librarian**

(Two openings)

Library: Davis County Library, Farmington, Utah

Salary: \$13,776 with competitive fringe benefits

Responsibilities: Halftime cataloger, halftime reference librarian in main library will coordinate cataloging with processing and public service duties. Catalogs all materials for system; selects materials for purchase. The library serves population of 140,000 through main library and two branches.

Qualifications: Graduate degree in library science or educational media and minimum one year public library experience in cataloging.

Apply with resume to Jeanne Layton, director of Davis County Library, 38 South 100 East, Farmington, Utah 84025.

Deadline: December 1, 1980

Position: Library Director

Library: Natrona County Public Library, Casper, Wyoming

Support MPLA Advertisers!

Salary: \$20,000 - \$25,000 with health insurance and state retirement system.

Responsibilities: Directs a library with a staff of 32, serving a growing county from a main library and one branch. The library is currently implementing an automated circulation system and has a 1981 budget of over \$600,000.

Qualifications: ALA-accredited MLS, minimum of 3 years experience in public library administration, including budget preparation, personnel management, community relations, and library automation.

Apply with letter of application, resume, and references to: Helen Lanning, Chairman, Board of Trustees, Natrona County Public Library, 3035 South Poplar, Casper, WY 82601.

Continuing Education

Date: November 9-12, 1980

Title: **Data Libraries for the Social Sciences**

Location: University Inn, Champaign, Illinois

Sponsor: Graduate School of Library Science and the Office of Continuing Education and Public Service, University of Illinois, Urbana-Champaign.

Cost: \$110

Description: This Twenty-Sixth Allerton Institute will define the importance of data libraries for social science research, present the state of the art of library development, consider technical and policy implications for the future development of the social science data library infrastructure as a part of the social science information system; consider the future of an interface between research libraries and data libraries; determine the training requirement for the data library professional within the context of education for library and information science; and present research studies which have confronted the role of the data library in social research.

Contact: Ed Kalb/Mary Kennedy, Conferences and Institutes, 116 Illini Hall, 725 Wright, University of Illinois, Champaign, Illinois 61820.

Date: March 27-29, 1981

Title: **8th Annual Conference, Children's Literature Association**

Location: Minneapolis, Minnesota

Sponsor: Children's Literature Association, University of Minnesota and Minneapolis Public Library and In-

formation Center.

Description: The call for papers has gone out, and the submission deadline is November 15, 1980.

Contact: Dr. Virginia Wolf, English Department, University of Wisconsin, Stout, Menomonie, Wisconsin 54751 for information and registration materials.

Date: December 7-9, 1980

Title: **Networks Are People — Two Approaches**

Sponsor: Multitype Library Cooperation Section, Association of Specialized and Cooperative Library Agencies (ASCLA), ALA

Location: Estes Park, Colorado

Cost: \$110 (ALA/ASCLA members); \$130 (ALA members); \$145 (non-ALA members)

Description: This workshop is designed to give staff members of library cooperatives, consortia, networks, and systems and state library personnel the chance to explore some of the problems inherent in cooperative library organizations and to discuss skills, tools, and techniques to deal with the problems. The workshop will examine ways to meet the needs of a widely diversified membership, help members understand the meaning and implications of cooperatives, increase commitment to networks and library activities, involve members in planning and governance, enable staff to develop support for network decisions, and to integrate school and other kinds of libraries into cooperatives. The workshop will consist of informal, interactive training sessions with David Gustafson, professor of Industrial Engineering and Preventative Medicine, University of Wisconsin, and Charles C. Curran, assistant professor College of Librarianship, University of South Carolina.

Contact: ASCLA/MLCS Workshop, ALA, 50 E. Huron, Chicago, IL 60611.

About You

Tom Phelps, deputy director of the Salt Lake City Public Library, has accepted an executive position with the National Endowment for the Humanities in Washington, D.C. His duties will include administering the agency's public programs nationwide.

Ruth McMartin, director of instruction resources in the Fargo School District, retired in June. She had been a high school librarian from 1955 to 1966 in Ohio and prior to that was a cataloger at the University of Texas at Austin and a

reviser at the University of Illinois, from which she received her masters degree in 1940. She is a member of NDLA, MPLA, and ALA, where she has served in various capacities and is now chairman of the AASL Media Center Facilities Committee. She is also a member of the North Dakota Council on Libraries.

Clenora Quanbeck, head librarian at Mayville (North Dakota) State College, retired at the end of the summer after twenty-eight years as director. During her tenure she instituted a minor in library science and taught many of the classes. She has been a member of ALA, MPLA, and NDLA, which she served as president.

Frank E. Virostek, is the new director of the Washoe (Nevada) County Library System. For the past ten years he has been head of the Aliquippa District Library Center in Aliquippa, Pennsylvania, and administrator for the Beaver (Nevada) County Federated Library system.

Ruth Aubuchon, editor of the **Wyoming Library Roundup** and **The Outrider**, retired from the Wyoming State Library on July 8. For most of the past eight years, Ruth has been public information officer and editor for the state library. She has had experience in newspaper and public relations and hosted television and radio shows on KFBC-TV for nearly ten years. She has received numerous state and national writing awards.

Maxine Reneker, personnel/business librarian at the University of Colorado, Boulder, has been selected as one of five Council on Library Resources Academic Library Management Interns for 1980-81. She will work under the direction of Patricia Battan, vice president and university librarian, Columbia University. Maxine was among 101 applicants for the program this year. Maxine previously worked at the University of Chicago Library for nine years.

Dorothy Hevelone, Beatrice, Nebraska, Public Library board member, received the ALA Trustee Citation for 1980 in recognition of "the outstanding leadership to her home community... For her role in the development of comprehensive library administration and personnel policies; for her leadership in obtaining county-wide free library service; for her success in the creation of the Beatrice Public Library Foundation; for her activities in the Nebraska Library Association and the development of regional library service and interlibrary loan cooperation in Nebraska; for her long and active service in the American Library Trustee Association."

Sarah Beth Galloway, formerly of the Davis (Utah) County Library and acting director during the Jeanne Layton controversy, has been appointed the new director of the public library in Rosewell, New Mexico.

Newly Minted

Planning Process for Public Libraries is a step-by-step manual for public libraries to use in developing services specifically tailored to fit the needs of an individual community. King Research designed the process and field tested it over the past two years with direction from ALA's Office for Research and a steering committee appointed by PLA. \$12 from Order Department, ALA, 50 E. Huron St., Chicago, IL 60611.

Colorado Bibliography, edited by Bohdan S. Wynar, is the culmination of seventeen years of effort in compiling the first comprehensive bibliography on Colorado. It contains over 9,000 titles judged to be of permanent and scholarly value. It describes books and pamphlets that deal exclusively with Colorado

history, regardless of the place or year of publication. It also includes unpublished theses and dissertations. \$47.50 from Libraries Unlimited, Inc., P.O. Box 263, Littleton, CO 80160.

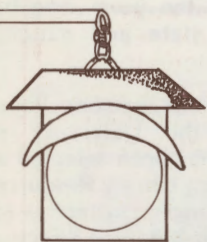
International Directory of Acronyms in Library, Information and Computer Sciences by Pauline M. Vaillancourt provides over 5,500 acronyms and initialisms widely used in information and computer fields. It also includes an index of key words and phrases extracted from the full names of the acronyms. \$45, Bowker, 1180 Avenue of the Americas, New York, NY 10036.

The Report on Library Cooperation, 1980 is now available from ALA/ASCLA. This is a state-by-state directory about the number of libraries in the state, legal aids and barriers to cooperation, major new developments in each state, the future direction of cooperative activities, state-wide communication devices, and participation in multistate networks as well as a complete list of single and multitype cooperatives with names, addresses, phone numbers, funding, and publications. \$15 from

ASCLA/ALA, 50 E. Huron, Chicago, IL 60611.

CLIP Note No. 1-80 (College Library Information Packets) provides the college library administrator ways to develop or up date its Performance Appraisal. The packet includes an annotated bibliography of recent literature on performance appraisal, plus sample policies, procedures, and forms demonstrating a variety of approaches presently used at ten sample institutions. \$7.50 (ACRL members), \$10.00 (non-members) from ACRL/ALA, 50 East Huron St., Chicago, IL 60611.

Networks for Networkers is an outgrowth of a national conference involving library users and librarians from all types of libraries. The book includes papers by 23 prominent authors, such as Robert Wedgeworth of ALA, Richard De Gennaro, University of Pennsylvania, and Frank Norwood of Joint Council on Educational Telecommunications. \$17.95 plus \$1.00 postage and handling from Neal-Schuman Publishers, 64 University Place, New York, NY 10003.



STOP, LOOK, AND LISTEN

Visit the F.W. Faxon Company booth at the MPLA/Nebraska LA Conference in Omaha, Nebraska, October 30-November 2, 1980. The Faxon Tradition — modern subscription service backed with almost 100 years experience.

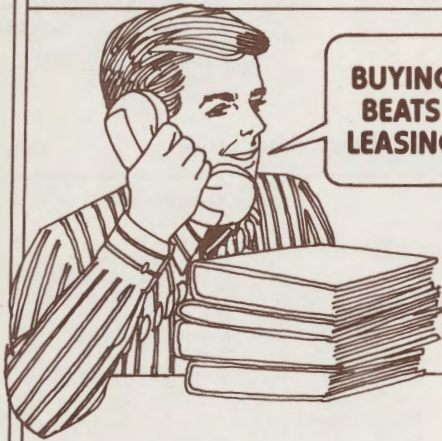
Library business is our only business — since 1881.



F.W. FAXON COMPANY, INC.

Library Magazine Subscription Agency
15 Southwest Park, Westwood, Massachusetts 02090 USA
617-329-3350 (collect)

BUYING BEATS LEASING... LIBRARIANS PROVE IT WITH BOOKING AHEAD!



**BUYING
BEATS
LEASING.**

THE LEASING ALTERNATIVE

For the past year, we've told you about the distinct advantages of buying books through Booking Ahead versus leasing them. We've told you how Booking Ahead offers you a greater selection of popular reading titles and how Baker & Taylor's® superior service gets you those books when you want them. And we've told you about the substantial cost savings the program offers—unmatched by any lease plan.

TRIED, TESTED AND PROVEN

In the year since its introduction, librarians everywhere have tested, compared and proven Booking Ahead to be the alternative to a lease plan. The program has been documented as providing a better range of books in a more timely and cost-efficient manner.

In California, where budgets are tighter than just about anyplace, Alameda County Library and Fullerton Public Library are among those that have compared

and found that Booking Ahead delivers the books they need for less than a lease plan.

Lillian Wallis, Minneapolis Public Library, has tried, tested and proven Booking Ahead to satisfy her library's needs for popular reading titles. North, South, East and West... the story is the same. Booking Ahead has passed the tests. Tests of the most rigorous standards... those imposed by librarians just like you.

**BUYING
BEATS
LEASING.**

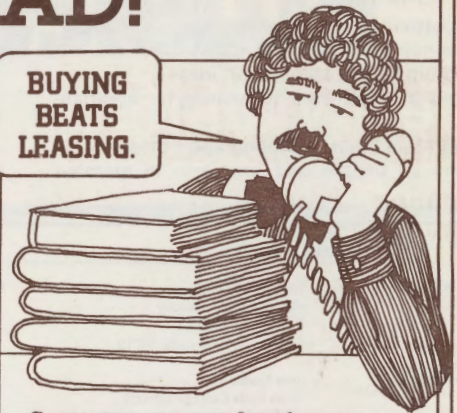


THE PROVEN ADVANTAGES OF BOOKING AHEAD

Save money: You can save a lot of money by buying books through Booking Ahead instead of leasing them... anywhere from 9% to 26%.

Save money and get superior service: Information on 100-125 selections, arranged by categories, is offered to you each month. Every selection is about 60-70 days prior to publication. You may order any quantity of books or take advantage of our automatic shipment plan.

**BUYING
BEATS
LEASING.**



Save money and get complete selection data: Each selection is fully annotated, including media and rights information. Complete bibliographic data is also provided.

Save money and get shelf-ready books: All selections are available from all Baker & Taylor distribution centers. Cataloging (Dewey/LC) and processing is also available.

Save money and get easy invoicing: Orders will be processed and invoiced in any manner you request. We will gladly invoice individual agencies or branches as well as the central library.

Isn't it time that you tested Booking Ahead yourself?

YES! Tell me more about Baker & Taylor's Booking Ahead service.

- Send me more information about Booking Ahead.
 Have a representative contact me.

Name & Title _____

Library _____

Street _____

City _____ State _____ Zip _____



The Baker & Taylor Company
The Librarian's Library

Eastern Division 50 Kirby Avenue, Somerville, New Jersey 08876 Tel. 201-722-8000 • Southern Division Mt. Olive Road, Commerce, Georgia 30599 Tel. 404-335-5000 • Midwestern Division Gladiola Avenue, Mokenca, Illinois 60954 Tel. 815-472-2444 • Western Division 380 Edison Way, Reno, Nevada 89564 Tel. 702-786-6700



MPLA
FOUNDED 1948

MPLA Newsletter
c/o Univ. of South Dakota Libraries
Vermillion, S.D. 57069

COMPLIMENTARY COPY

Non-profit Org.
U.S. Postage
Paid
Permit No. 63
Vermillion, S.D.
57069

- Opportunities for professional involvement
- Continuing education programs
- A forum for the exchange of ideas
- Information on new technology in librarian-
- Support of regional bibliographic efforts
- News of people and programs in member states

**FORWARDING AND
RETURN POSTAGE
GUARANTEED**

Official Publication of the Mountain Plains Library Association

MPLA OFFICERS		STATE REPRESENTATIVES		SECTION CHAIRPERSONS	
President:	Joseph J. Anderson Nevada State Library Capitol Complex Carson City, Nevada 89710	Colorado:	Janice Beck Southwest Library System P.O. Box 411 Durango, Colorado 81301	Academic:	Jean Johnson University of Wyoming Library Laramie, Wyoming 82071
Vice President:	Jane Kolbe Sioux Falls College Library Sioux Falls, South Dakota 57101	Kansas:	Donna Jones Pioneer Memorial Library 375 W. 4th Colby, Kansas 67701	Children's and School:	Dorothy Middleton East High School 2800 East Pershing Blvd. Cheyenne, Wyoming 82001
Past President:	Jim Dertien Bellevue Public Library 1003 Lincoln Road Bellevue, Nebraska 68005	Nebraska:	Morel Fry Nebraska Library Commission 1420 P. Street Lincoln, Nebraska 68508	Junior Members Round Table:	Susan Kling Nebraska Library Commission 1420 P Street Lincoln, Nebraska 68508
Secretary:	Amy Owen Utah State Library Commission 2150 S. 300 West Salt Lake City, Utah 84115	Nevada:	Robert C. Anderl University of Nevada/Las Vegas 4505 Maryland Parkway Las Vegas, NV 89100	Public Library:	Janice Beck Southwest Library System P.O. Box 411 Durango, Colorado 81301
Executive Secretary:	Joseph R. Edelen I.D. Weeks Library University of South Dakota Vermillion, South Dakota 57069	North Dakota:	Jerry Kaup 212 18th St., SE Minot, North Dakota 58701	State Library:	Sarah Parker Colorado State Library 1362 Lincoln St. Denver, Colorado 80203
Editor (Ex Officio):	Blaine H. Hall Harold B. Lee Library Brigham Young University Provo, Utah 84602	South Dakota:	Gerald Ehli Northern State College Library Aberdeen, South Dakota 57401	Technical Services:	Alice Marris University of Wyoming Library Laramie, Wyoming 82070
		Utah:	Mary Petterson Weber County Library 2464 Jefferson Ogden, Utah 84401	Trustees:	Adeline Bailey 304 Sherry Drive Bellevue, Nebraska 68005
		Wyoming:	Debbie Iverson Sheridan College Library Sheridan, Wyoming 82801		

"PERSONALIZED SUBSCRIPTION SERVICE"

Every customer is assigned an experienced "Home Office" representative. You correspond direct; any title needs, changes, cancellations or problems can be handled promptly by letter or phone. This makes your job easier and keeps you abreast of your subscription needs at all times.

With over 45 years experience, McGregor has built a reputation of prompt and courteous service on both domestic and international titles. We prepay subscriptions ahead of time.

Our customers, large and small, like the prompt attention we give them. We think you would too! Ask about McGregor's "Automatic Renewal" plan described in our new brochure. Write today for your free copy.

MCGREGOR

OUR 48th YEAR

Magazine Agency

MOUNT MORRIS, ILLINOIS 61054