



MPLA Newsletter

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Editor: Blaine H. Hall

August 1982

A National Library Symbol for the U.S.

At the 1982 Annual Conference, ALA launched a national library symbol for use by libraries throughout the U.S. in promoting awareness of their services. Originally developed by the Western Maryland Public Libraries for system-wide use, this symbol is being recommended for national use by all libraries.

The purpose of a national library symbol is to increase public awareness of libraries through widespread use of a standardized symbol on library directional signs and promotional materials. The symbol is designed primarily for use on exterior library signs appearing on streets, highways, campuses and buildings; but it can also be used by individual libraries on newsletters, posters, booklists, library cards, bookmarks, letterhead, and other promotional materials.

The symbol will be:

- instantly understood by the average person without supporting text;
- easily reproduced for both large and small applications;
- universally recognized and associated with a library;
- suggestive of the active use of information by library patrons;
- aesthetically pleasing, clear, and simple in design, similar to the graphic style of international symbols already in widespread use;
- capable of modification if the nature of libraries should change significantly in the future.

The symbol triggers instant



recognition of a library through a graphic representation that people instantly associate with libraries—the book and reader. It does **not** attempt to capture the essence of the modern library or represent the range of its resources. Once the public is cued to the presence of a library by the basic symbol, additional symbols, signs, and promotional materials can be used to further educate users about the full range of library resources.

Carol Nemeyer, the 1982-83 ALA President, is establishing a task force to advise and assist libraries in implementing the proposed national library symbol on the local level. The group will work closely with local, state and national associations, Friends of Libraries groups, and individual libraries. The implementation task force will be headed by Bob Garen, Coordinator, Service to Shut-ins and Retirees, Detroit Public Library.



distinguished ability to share that knowledge." The Awards Committee will announce its selection at the 1983 ALA Midwinter Meeting in San Antonio, Texas. The Board will choose our nominee at the August 27 meeting. If you have any names you would like to suggest, please let me hear from you before then.

I have already heard from the Nominating Committee. They are at work putting together a slate of officers for the association as a whole and working with the sections on their slates of officers. I hope everyone who is asked to run for any office is able to say a yes. It is both a privilege and a pleasure to work with this group. You learn more about being a good librarian, and you make many good friends.

— Dorothy Middleton

From Your President...

In this issue, you will find the list of all the MPLA committees for 1982-83. These are the people who will be guiding and carrying out association business for the coming year. They are going to have a busy year, and I want to thank everyone for accepting these many appointments. If you, too would like to serve on a committee for next year, contact Donna Jones, the Vice President. She will be needing many new faces.

The next MPLA Board meeting will be August 27 at the State Library in Denver. One of the items on the agenda will be that MPLA will have ribbons at the state and regional conferences showing that you are a member of MPLA. Look for these ribbons at your next conference and display your MPLA membership.

A big item on the board's agenda will be where to hold the 1985 conference. MPLA is not scheduled to meet with any of its member states in 1985. We will meet in the spring of 1984 with Wyoming in Cheyenne, and we will meet in the fall of 1986 in a joint conference with Colorado and Southwest Library Association.

Nevada has said it is all right with them if we hold either a spring or a fall conference in their state, although they are not interested at this time in a joint conference. So would you like to have the 1985 Conference with MPLA alone in either Las Vegas or Reno? I have received some excellent proposals from many hotels in Las Vegas. They are offering rates of \$45.00 maximum for double rooms.

Another possibility is for MPLA to meet at one of the lodge facilities in the Jackson, Wyoming, area.

Do you have a preference for one of these suggested areas, or do you have another place you would like to suggest as a 1985 meeting place? I would like to hear from you. If you have any comments or suggestions, please send me a note before August 27. Let your voice be heard in the business of MPLA.

The association has been asked to submit a nomination for the Allie Beth Martin Award. The Award is given to "a librarian who, in a public library setting, has demonstrated: (1) extraordinary range and depth of knowledge about books or other library materials, and, (2)

Statement of Publication

The *MPLA Newsletter* is published bi-monthly. Material of regional interest may be submitted to the Editor, Blaine H. Hall, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602. Matters pertaining to individual or institutional membership, claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, South Dakota 57069. Correspondence on paid advertisements should be sent to the Advertising Manager, Gordon C. Casper, Harold B. Lee Library, Brigham Young University, Provo, Utah 84602.

Back issues of the *MPLA Newsletter* and the *Mountain Plains Library Association Quarterly* are available in microform from Xerox University Microfilms, 300 North Zeeb Road, Ann Arbor, Michigan 48106.

Copy Deadlines

MPLA representatives in each state are responsible for supplying the *Newsletter* with information to share throughout the region, but all librarians are invited to send in newsworthy items. To assure publication in any given issue, please submit copy by the dates indicated below to the Editor.

January 7.....February issue
March 7.....April issue
May 7.....June issue
July 7.....August issue
September 7.....October issue
November 7.....December issue

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MPLA Award Nominees Needed

The MPLA Awards Committee asks your help in suggesting nominees for the following MPLA awards:

Carl Gaumer Exhibitors Award

To be given to the individual or company whose positive support of the Mountain Plains Library Association is demonstrated by constant conscientious endeavors towards libraries, library staff, trustees and professional activities.

MPLA Distinguished Service Award

To be given to an MPLA member

who has made notable contributions to the library profession or has furthered significant development of libraries in the Mountain Plains region, or has performed exemplary service for an extended period of time. In the case of retired individuals, the nominee may be a past member of MPLA.

MPLA Legislative Leadership Award

To be given to an individual or group (state legislature, city council, board of education, etc.) in recognition of exemplary legislative leadership or support for growth and development of a library or libraries in the MPLA area within the last two years.

MPLA News Media Support Award

To recognize the news media organization in the MPLA region making the strongest effort, either in a single presentation or in on-going coverage, within the past two years, to promote libraries and library activities to the community. Criteria will include amount and effectiveness of coverage and manifestation of a positive commitment to generate public interest in a library or libraries.

MPLA Literary Contribution Award

To be given to an author whose published writings are most successfully furthering an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the selection may be based in either a single work or a body of works. Nominees will be evaluated on the basis of literary worth, readability, and evidence of responsible research.

MPLA Beginning Professional Award

To recognize an MPLA member, who as a librarian/media specialist within the first five years after receiving a library/media masters degree, has made a positive impact on the quality and role of library service. Factors such as innovative programming and planning, use of resources, and special projects will be considered.

Request application forms from James Swan, Central Kansas Library System, 1409 Williams Street, Great Bend, KS 67530 (316) 792-4865. The deadline for submission is December 1, 1982.

National Citizens Groups Organized to Support Libraries

National Citizens for Public Libraries, an outgrowth of the 1979 White House Conference, is a non-profit voluntary citizens action group committed to aiding public libraries for the common good and general welfare of the nation. It is operated by a Steering Committee of committed citizen leaders from communities spanning the country, and is made up of volunteer and dues-paying grass roots members. The organization is not in competition with Friends groups or other existing library support organizations. It is intended to be a supplemental organization whose principal function is to fill the gaps where library user groups do not exist or existing Friends groups do not feel they can *Support MPLA Advertisers*

properly support library legislation. It is **not** a professional librarians organization although librarians may join as individual citizens.

NCPL is committed to seeking implementation of the goals approved by the White House Conference:

- A national information policy
- An informed citizenry
- Elimination of barriers to library and information services
- Literacy training
- Networks for resource sharing
- Coordination of school and public library services
- Technological improvements
- International information sharing
- Community service and public awareness
- U.S. Department of Education as coordinator of federal funding for libraries
- National library act and increased state funding

It is working to achieve these aims

by keeping citizens informed about public libraries and their needs; organizing local grass roots committees and statewide organizations; alerting public officials about public library problems; and, when appropriate, supporting state and federal legislation to assist public libraries.

Do you have such a citizen group supporting your library and your state? If not, and you would like more information on how to get such groups organized, write National Citizens for Public Libraries, Box 998, General Post Office, Brooklyn, New York 11202.

MPLA Jobline
Call
605-624-2511



MPLA Committees 1982-83

Awards Committee

James Swan, chair
Central Kansas Library System
1409 Williams
Great Bend, KS 67530

Alberta Carter (2 years)
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6201 So. Pierce
Littleton, CO 80123

Dora A. Jones (2 years)
Black Hills State College
L. D. Case Library
Western History Studies
Spearfish, SD 57783

Melody Kuehn (1 year)
Minot Public Library
516 Second Avenue, S. W.
Minot, ND 58701

Helen E. Higby (2 years)
Fremont County Library
451 North 2nd
Lander, WY 82520

Susan Kling (1 year)
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Lincoln, NE 68516

Janet Mastalir (1 year)
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Rapid City, SD 57701

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Lawrence at 11th St.
Denver, CO 80204

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Program Development Librarian
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Coe Library
University of Wyoming
Laramie, WY 82071

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Lincoln, NE 68508

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Vee Friesner
Kansas State Library
3rd Floor, State Capitol
Topeka, KS 66612

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P. O. Box 838
Pagosa Springs, CO 81147

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Rapid City Public Library
610 Quincy
Rapid City, SD 57709

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720 Court
Elko, NV 89801

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Cheyenne, WY 82001

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606 1st Ave.
Dodge City, KS 67801

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Scottsbluff Public Library
1809 3rd Ave.
Scottsbluff, NE 69361

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Colorado State Library
1362 Lincoln St.
Denver, CO 80203

Amy Owen
4786 Naniloa Dr.
Salt Lake City, UT 84117

Intellectual Freedom Committee

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Dennis Day (To 1983)
Salt Lake City Public Library
209 E. 5th South
Salt Lake City, UT 84111

Joe Anderson (To 1985)
Nevada State Library
Capitol Complex
Carson City, NV 89710

Richard Rademacher (To 1984)
Wichita Public Library
223 South Main
Wichita, KS 67202

Helen Hoyt (To 1983)
Rapid City Public Library
6th and Quincy
Rapid City, SD 57701

Tom Jones (To 1984)
Veterans Memorial Library
520 Veterans A East
Bismarck, ND 58501

Ron Norman (To 1983)
Kearney Public Library
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Nominating Committee

Dorothy Rice, chair
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Output Measures for Public Libraries

The Goals, Guidelines, and Standards for Public Libraries Committee of the Public Library Association announces publication of **Output Measures for Public Libraries: A Manual of Standardized Procedures**. A logical outgrowth of **A Planning Process for Public Libraries**, this manual is designed to assist all public libraries in the collection of certain types of data in a standardized manner. The standardization will enable libraries to compare their performance over time as well as to compare themselves to other libraries that have used the same procedures.

Dr. Lamar Veatch is editor of the manual, a member of the PLA Goals, Guidelines, and Standards for Public Libraries Committee, and director of the High Plains Regional Library System, Greeley, Colorado. This is an edited version of an article published in **Public Libraries**, Spring 1982, and is used by permission of the author.

Unlike earlier standards of service for public libraries based on input measures—number of staff, service hours, number of volumes, etc.—the new measures are based on library performance. The draft manual was tested in five public libraries in October 1981 and after some modification was approved for dissemination by the PLA Goals, Guidelines, and Standards Committee.

The manual contains procedures for collecting and reporting results on twelve output measures. These measures are presented because they relate to commonly occurring goals of public libraries, because data can be collected on them with relatively little effort, and because they can be easily interpreted for the community. These output measures are being issued so that they may be used by libraries to track progress from year to year. Data can then be reported at state and national levels. Eventually, these reports may be used to describe norms of public library service.

Output Measures for Public Libraries has been designed to support and expand upon Chapter 13 of

A Planning Process for Public Libraries. The twelve measures described in **Output Measures** will simplify and standardize the collection of certain data, thus promoting and facilitating the implementation of the **Planning Process**. However, **Output Measures** will stand alone, and it may successfully be used by libraries not presently using the **Planning Process**.

The twelve output measures in the manual are:

1. Circulation per capita
2. In-library materials use per capita
3. Library visits per capita
4. Program attendance per capita
5. Reference transactions per capita
6. Reference fill rate
7. Title fill rate
8. Subject and author fill rate
9. Browsers' fill rate
10. Registration as a percentage of population
11. Turnover rate
12. Document delivery

For each of these measures, a brief conceptual explanation is

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given in the manual, followed by procedures for obtaining the data necessary to acquire a score for each measure. An example and a discussion of how the result may be interpreted and improved is also included.

The measures described in **Output Measures for Public Libraries** are intended to be useful in any public library. They will be of most benefit if they are applied in large numbers of libraries on a regular basis. Therefore, an important characteristic of these output measures is that they require a minimum of effort to collect. A continuing topic of committee discussion regarded the trade-off between being able to increase the precision of the measures or make finer distinctions on one hand, and keeping the measures simple and capable of being used without service disruption, on the other hand. The committee attempted to reach a balance by defining the measures and their procedures with precision appropriate to the management decisions that would be based on the results.

In the manual, each output measure is appended by a section headed "Examples of Possible Level II Measures." The items included in this section are suggestions for libraries that may want to pursue measurement further in a particular area. These suggested measures involve: different analysis of collected data, more elaborate data collection, or additional data information to meet local needs.

For example, the first output

measure, "Circulation per capita," produces a single figure to describe the library's total circulation in its community. A library may gain increased understanding of its result on this measure by looking at circulation per capita for adults and for juveniles. Or, it may be interested in circulation per capita of different classes of materials.

The Level II measures listed in the manual are suggestions that a library may want to consider. The Committee hopes that as a result of experience with these output measures, public libraries themselves will offer additional Level II measures.

An important characteristic of the twelve output measures described in **Output Measures for Public Libraries** is that there are no predetermined correct scores. The particular result obtained by a library should be interpreted within the context of that library's goals and objectives. If a library has the goal of meeting current reading needs of its community, then materials availability measures ("Title, Subject and Author, and Browsers' fill rate") are probably output measures for which high scores will be sought. If a public library emphasizes reference service, then that library will probably work toward a high "Reference fill rate." Conversely, a library may consider a low "Turnover rate" or a low "Program attendance per capita" as appropriate. Therefore, optimal scores for the output measures must necessarily be determined by each library in light of its own goals, objectives,

and service priorities.

Even though output measures selection and interpretation should be done from the perspective of the individual library, there are important benefits in using standard methods of collecting and reporting output measure results. The interpretation of an output measure result is aided by experience with that measure; what was the same library's result that previous year? What results have been obtained in other, comparable libraries? Such comparisons are only possible if the same procedures have been used over time and in the various libraries. The Goals, Guidelines, and Standards for Public Libraries Committee is confident that **Output Measures for Public Libraries** provides these long needed procedures.

The measurement of library output or performance is a relatively new concept within the profession. The committee presents this manual as a first step in the development of performance based standards for public library service. The committee does not propose that the twelve measures are all that might or should be used in evaluation. Rather, the Goals, Guidelines, and Standards Committee is presenting these as a core group of output measures, to be modified and supplemented over time. Comments, suggestions, and criticisms from interested parties are, of course, actively solicited. It is only in this way that future revisions of **Output Measures for Public Libraries** will meet the ever changing needs of the public library community.

Federal Aid to Libraries: How Much?

Until 1954, the federal government provided no financial assistance to public libraries except on military bases. In that year Congress approved a program to assist rural areas that had no library services. In time that program evolved into today's Library Services and Construction Act (LSCA) which provides funds for demonstration projects and interlibrary cooperation. At one time, LSCA also provided *Support MPLA Advertisers*

funds to aid new library construction, but no longer does.

Federal government support of public libraries is minimal compared to other federal expenditures. The following table shows the relative share of federal income taxes paid by a family of four, earning \$20,000 a year, to support various programs during 1981:

Military	\$606.43
Debt Service	346.43

Education	62.43
Highways	43.43
Food Stamps	38.43
Housing	28.43
Price Supports	21.43
IRS	19.43
Postal Subsidy	11.43
Congress	6.43
Amtrak	4.43
Public Libraries	43

(Source: "Pocket Facts about Public Libraries," 1982 ed.)



Country School Legacy: Humanities on the Frontier

Jimmy Van Duesen pulled out a gun and laid it across the desk of the teacher who had been driven out of the one-room school in Washington County, Nebraska.

"Boys, I'm here for business—to teach," he said.

Although Van Duesen's methods may have been a little extreme, research recently conducted on the history of the country school in the Dakotas, Colorado, Kansas, Nebraska, Nevada, Utah and Wyoming is now showing audiences in those states that Van Duesen's colleagues—thousands of other teachers who conquered the most primitive conditions in the one-room schools of the American frontier—were no less serious about that "business."

The story of this educational saga, which is as much a part of the folklore and history of the West as the Pony Express and gun slingers, is being explored in an eight-state NEH project, "Country School Legacy: Humanities on the Frontier." Recognizing that what was taught in these one-room buildings shaped the communities that settled the West, the Mountain Plains Library Association began last year to document the country school experience.

They began with the working definition that a country school is one that was in operation prior to 1950, is or was located in a rural setting, has no more than six classrooms, and has experienced no architectural altera-

tion. A historian directed oral history and other research activities, supervising librarian researchers as well as volunteers in each state.

The researchers uncovered a vast hoard of material, including school and court records, diaries, letters, oral histories and photographs offering a close look at the process of settling and "Americanizing" a community. The resulting 1,500 pages of research reports will be put on the ERIC computerized information system, a national data bank that catalogs and makes available original research that pertains to education.

Programs on one-room schools are now being presented at approximately thirty sites in each state and are structured around several or all of the materials produced by the project staff. A thirty-minute film discusses current problems in rural education and shows the country school as it once was through a reenactment of a school day interspersed with actual historical photographs. A tape presents the country school teacher as folk hero in the monologue of "Miss Nancy," a composite character who describes the blizzards, injuries and isolation of her forty years on the Dakota prairies.

Eight exhibits specifically designed for table-top showing in small libraries reflect the different approaches to education in the eight states, while a large exhibit of fifty

photographs of country schools presents a study of vernacular architecture.

The fifty-six page booklet with material and photos resulting from the research has been so popular that copies were raffled off at one gathering. Many seminars have been tied in with local community activities, such as a German-Russian descendants' convention at Devil's Lake, North Dakota.

"Phenomenal grass-roots enthusiasm exists for the Country School Legacy idea because its deep roots among generations of ethnic and elderly citizens in rural states," according to Andrew Gulliford, the project director, from Rifle, Colorado.

One-room country schools were the key to the outside world for generations of settlers' children and, conversely, were the key to America for thousands of immigrant children and their parents.

Rural America was introduced to the humanities in these country schools, and those values and traditions which make up the nation's heritage were taught. For example, **Appleton's Fifth Reader**, required in many eighth grades, contained such gems as "Liberty or Death," by Patrick Henry; "Dialogue with the Gout," by Oliver Goldsmith; "Speech on Brutus," by William Shakespeare; and Nathaniel Hawthorne's "A Rill from the Town Pump."

"Country schools represented homespun humanities," Gulliford observed. "Humanities on the frontier consisted of cultural events that revolved around the country school."

At the beginning of the twentieth century, the United States had 200,000 one-room schools. School consolidation movements have closed most of them, although there are still more than a thousand in operation.

Unlike the East, where churches were the first community structures built, the West first constructed its schools. Part of the national folklore, the "little red schoolhouse" (although most of them were painted white) is a symbol of resourcefulness in American architecture. Structurally, they were as diverse as those who built them. Early schools were made of wood, stone, logs, adobe, brick and sod. In Scotts Bluff County, Nebraska, a school was built with walls of baled straw, a sod roof and a

dirt floor. Within two years cattle had devoured it.

Male teachers were preferred in the early years because of tradition and the practical necessity of keeping order among the large farm boys. Some had to establish their authority in a fist fight with the largest boy and sometimes with his father, too.

The legendary frontier "schoolmarm" was a real figure, however. Women, like men, were drawn to the West.

In the early 1900s, Ruth Bradley Wilkinson arrived in Tempiute, Nevada, where she found her home and her school to be one in a row of tents that composed the town. It was equipped only with a cot and stove. She ate at the local boarding house: the lone woman among forty-five men. Because she, of course, wore dresses, she was at a disadvantage

when it came time to scramble for a place at the table. To take a shower, she had to go down to the mill. A man would stand watch so that no one would peek at her. Then they assigned a man to watch the watcher so he wouldn't peek, either.

A teacher was often the butt of practical jokes, but was expected to be the source of all knowledge, to be ever resourceful, sincere and courageous, and also to be the school janitor. Lifelong friendships developed between some students and the teachers, who were often only a few years older. Minnie Towle, of Lincoln, Nebraska, recalled how thrilled the children in her country school were when the teacher, Mrs. Lola Hendricks Ullstrom, would choose one of them to go home with her for the weekend. Over seventy years have elapsed since and the two

women have remained friends.

Despite the pranks, diseases and primitive conditions, students learned in country schools. There was a strong desire to pass the eighth-grade examination, and graduation exercises were emotional experiences for parents as well as students.

Robert Barthell, a scholar from Wyoming who is on the project staff, summed up the country school legacy as one that has much to offer in the way of turning out human beings who cannot only share knowledge with one another but also create a sense of community.

From the number of people interviewed and the documents examined, he believes that the country school idea is very much alive and important to today's America. (William O. Craig, a member of the NEH staff, *Humanities*, Oct. 1981.)

OCLC to Collaborate on Local Library System

OCLC and Five Colleges, Inc.—an educational consortium of Amherst, Hampshire, Mount Holyoke, and Smith Colleges, and the University of Massachusetts-Amherst—announce that they have entered into a collaborative agreement whereby OCLC will develop, install and evaluate an automated local library system that will link the library resources and services of five colleges. Their libraries, whose combined holdings total over 4,495,000 volumes and microforms, will provide a working environment for OCLC to develop an automated local library system.

Sophisticated Link

The new OCLC system will be developed and implemented in phases. The Phase I system will include circulation, operations, information management, and administration subsystems. Later phases will include the integration of cataloging, acquisitions, serials control, interlibrary loan, an online local catalog with authority control, and a sophisticated link to the OCLC centralized system.

"The cooperative ties that exist among the five colleges will be strengthened by this new col-

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laborative effort involving computerization of access to our libraries and their resources," said Jill Conway, President of Smith College and President of Five Colleges, Inc. "We see this automation project as the basis on which a new era in our consortium will be built. The support which has enabled us to launch this project is a contribution to the control of future library costs and to vastly improved levels of service for all our users. We are pleased that OCLC is our partner in this new enterprise so vital to our collective future."

Exciting Environment

OCLC President Rowland C. W. Brown said: "The long and successful collaboration of Five Colleges and its ambitious long-range objectives create both a practical and exciting environment in which OCLC can interact in the development of a state-of-the-art system." (Source: *OCLC Newsletter*, May 1982.)

BCR Board Addresses Money Matters

In unanimous action at their May 27, 1982, meeting, the Board of Trustees of the Bibliographical

Center for Research adopted a price list, budget, and operating plan for FY 1982-83 with projected revenues of \$3.54 million and projected expenses of \$3.47 million.

A category, "State Library Affiliate Membership," was established. Such members are eligible to attend board meetings and participate in discussions, receive board mailings and serve on board committees. State Library Affiliate Members are not eligible to vote at board meetings, chair committees, receive free membership for all libraries in their state, or to serve on the Audit and Finance Committee. A fee of \$4,000 was set for FY 1982-83 for this category of membership.

BCR management was authorized to contract with other networks, at a monthly fee, to provide technical assistance to their libraries. In addition, the board adopted a proposal to allow institutions outside BCR's primary member states to contract with the Information Retrieval Services Department for group contracts, training and technical assistance.

ALA Council Votes To Recind "ERA Boycott"

Acknowledging that the Equal Rights Amendment has failed to be ratified and that there is no longer a national effort to boycott states that did not ratify it, Council voted today to recind the boycott on holding meetings in non-ratifying states. At the same time, it reaffirmed ALA's support of the concept of equal rights for women. (Source: **Cognotes Daily News**, July 12, 1982.)

ALA Announces Huron Fund Sweepstakes

Air fares and hotel accommodations for conferences are the prizes in the Huron Fund Sweepstakes. ALA is holding the sweepstakes to complete the funding of its new office complex. For a contribution of \$10 per ticket, participants will be eligible for:

Grand Prize—Round-trip air transportation to Los Angeles. Complimentary hotel room for 5 days in Los Angeles. Free registration at the 1983 ALA Annual Conference.

Two Second Prizes—Round-trip air transportation to San Antonio. Complimentary hotel room for 3 days in San Antonio. Free registration to the 1983 ALA Midwinter Meeting.

Other Prizes—20 complimentary hotel rooms for 3 days in Los Angeles or San Antonio. 25 complimentary registrations for the 1983 ALA Midwinter Meeting or the 1983 ALA Annual Conference.

The fund-raising goal of \$250,000 will cover the balance of the \$2.67-million building project and enable the association to avoid high-interest loans. More than 1,800 members have contributed a total of \$106,000 to the Fund, and the H. W. Wilson Foundation has pledged a \$50,000 Leadership Grant on the condition that the balance of \$94,000 is contributed.

ALA members are urged to participate—by buying tickets for chances on great prizes in the Huron Fund Sweepstakes or by making a

contribution to the Fifty East Huron Fund and being recognized on the donor scroll in the new headquarters and on the donor roster in **American Libraries**. The sweepstakes drawing will be held October 27, 1982. Winners will be notified by mail.

OCLC to be in on Design of Network Protocol

The Council on Library Resources, Inc., and OCLC announce that OCLC will participate with the Library of Congress, Research Libraries Group and Washington Library Network in the design of a telecommunication protocol that would permit exchange of bibliographic data from one computer system to another.

OCLC has expressed a willingness to provide review, recommendations, and technical consultation in the design of any telecommunication protocol that might eventually be used to link a variety of bibliographic networks.

"Our involvement is technical only," says Dr. W. David Penniman, OCLC Vice President for Planning and Research, "and our objective is to ensure that the emerging standard reflects OCLC's understanding and experience in networking."

"OCLC's involvement is an important contribution to the design of the protocol," says C. Lee Jones, CLR's program officer. "There is no intent to require OCLC, or any other institution for that matter, to use the protocol for any specific linkage."

The Library of Congress, RLG and WLN have announced their intent to use the telecommunication protocol to link their computer systems for exchange of bibliographic information. OCLC has not agreed to such a linkage because the economic benefits to its members have not been clearly demonstrated.

Dr. Penniman states that OCLC's involvement in the design of the telecommunication protocol does not mean that OCLC has reached a decision to link with other bibliographic networks. "We recognize the importance of developing a telecommunication standard, and we believe it should be a cooperative effort," says Dr. Penniman. "We are, however, cautious about pursuing specific linkages until the economic benefit

has been demonstrated." (Source: **OCLC Newsletter**, May 1982.)

BCR Enhances ILL Services

Through an agreement between Wisconsin Interlibrary Services (WILS) in Madison, Wisconsin, and the Bibliographical Center for Research, Rocky Mountain Region, Inc. (BCR) in Denver, BCR will be able to offer its members improved ILL services.

Under the agreement, beginning July 1, 1982, BCR will be able to use WILS to provide document delivery to its participants through the WILS Interlibrary Loan program, and WILS libraries will be able to contract with BCR for OnTyme II Electronic Mail.

WILS executive director, Kathy Schneider, referring to the agreement, noted that it "marks an important step toward resource sharing among networks that builds upon individual network strengths and avoids duplication of available services. It also shows that cooperation, not competition, is a basic premise behind internetwork relations." JoAn Segal, BCR's executive director, remarked, "Coming at a time when BCR is closing down its Interloan Service and divesting itself of the Regional Union Catalog, the agreement allows us to continue to serve libraries who need help in delivering documents to their users. Even more important, it underscores ways in which networks, by cooperating, can provide services at a reasonable cost to libraries."

BCR Regional Union Catalog Dead

On June 30, 1982, BCR stopped providing Interloan Service and will divest itself of the Regional Union Catalog. Although this decision was made a year ago, the BCR staff found it difficult to get used to. The BCR board is considering some possible alternatives to the service as it has been serving in the past, but there is no question of changing their decision. We have come to the end of an era. Goodbye Catalog! (Source: **Action for Libraries**, June 1982.)

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Research Libraries Respond Favorably to New OCLC Participation Categories

Libraries have responded positively to OCLC's recently-announced new opportunities for participation in OCLC whether or not they do all their Roman alphabet cataloging online.

"OCLC's initiative to facilitate libraries joining the network by more flexible participation arrangements has been remarkably well received," said OCLC President Rowland C. W. Brown. "We have received applications for either participation by tapeload or partial user status from all research libraries which used to be OCLC participants."

On February 22 OCLC announced expanded opportunities for participation in OCLC that enable any library to use OCLC's non-cataloging subsystems whether or not it does its Roman alphabet cataloging online via OCLC.

Under the new requirements for participation, which were developed on advice of committees of the OCLC Users Council and Board of Trustees, "Partial User" is a library that elects not to contribute its Roman alphabet cataloging to the OCLC data base but uses any of OCLC's non-cataloging subsystems. A library must apply for Partial User status.

According to Mr. Brown, all but two of the libraries that formerly were OCLC members and joined the Research Libraries Group have applied for Partial User status, and the remainder have indicated a desire to become OCLC Participants by tapeload or a combination of tapeload and online cataloging.

"We applaud the response of these libraries," said Mr. Brown. "The participation of RLG libraries in OCLC's national online union catalog will strengthen the network on both a national and regional basis. The goals and objectives of RLG are consistent with those of the many research libraries in OCLC which are being focused by the Research Libraries Advisory Committee to OCLC. The entire OCLC library community as well as the research libraries within OCLC are
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going forward toward a truly national network."

"Libraries should not have to leave RLG to join OCLC," said Mr. Brown. "They can maintain their commitment to RLG programs and at the same time use OCLC systems and relate to other institutions through the system."

Mr. Brown said that it appears the RLG libraries currently plan to participate in OCLC through regional networks, although the future relationship between RLG itself with OCLC continues under discussion between the two organizations. (Source: **OCLC Newsletter**, May 1982.)

ALA Calls for OPM to Reconsider Tentative Standards for Federal Librarians

ALA has submitted a 95-page report to the United States Office of Personnel Management (OPM) in response to its **Tentative Standards for the GS-1409, GS-1410 and GS-1411** Series which outlines proposed classification and qualification standards for federal librarians.

The report reflects the concerns of the ALA membership as discussed at the Midwinter Meeting in January and the viewpoints expressed in more than 135 documents ALA has received from individuals, units, state chapters and other organizations.

ALA, the report states, has no quarrel with OPM's review and evaluation of the government positions, but the association is concerned about the proposed division of librarianship into two separate classifications—one for management, which is seen as professional (GS-1410), and one for specialized professional functions, which is seen as nonprofessional (GS-1409). ALA agrees with the classification of Information Managers in the 1410 series, but "our concern is with the failure of the proposed standards to recognize the equal dependence of the librarians' functions on the same qualifications," the report reads.

ALA believes the proposed standards (1) diminish the importance of the MLS as a basic qualification; (2) create discrepancies at the entry level and in higher grades between the LIS series and other professional series; and (3) are likely to have serious economic consequences and negative impact on library organizational structure, training, network and cooperative agreements, non-federal relationships, and equal employment opportunities and career advancement for federal librarians.

The report proposes that OPM actively involve the library and information community in resolving these basic issues. ALA recommends the integration of the 1409-1410 series; correct identification of the knowledge, skills and abilities required to perform library functions; retention of the MLS as a basic qualification for entry into the combined series; development of valid measures for any alternative qualification for entry into the professional series; retention of MLS-holders at the GS-1409 level, and the rewriting of factor level descriptions to correspond accurately to the Primary Standard and comparable series.

USBE Joins OCLC

USBE announced on May 27, 1982, that it has become an OCLC participant. The announcement came simultaneously from USBE, OCLC, and CAPCON, the mid-Atlantic regional OCLC library network.

USBE began to receive requests for periodical issues through the OCLC Interlibrary Loan Subsystem July 1, 1982, after installation was completed at USBE headquarters and OCLC had finished loading the USBE holdings symbol, **SBE**, onto the bibliographical records of the 10,000 periodical titles always available at USBE.

The new service means that USBE member libraries that are OCLC participants will be able to use the ILL subsystem for requesting periodical issues from USBE for any purpose—for replacements, collection development, interlibrary loan, or any other use. (Source: **USBE News**, June 1982.)

Around the Region

Colorado

Superfudge Childrens' Favorite

The results of the voting for the Colorado Children's Book Award are in, and the winner for 1982 is Judy Blume's **Superfudge**. Runners up were **But Not Stanleigh** by Barbara Steiner, **Grandpa's Ghost Stories** by James Flora and **Pinerton Behave** by Steven Kellogg.

The Colorado Children's Book Award was begun in 1975 by Dr. William Curtis to encourage children's interest in books and reading. Each spring the children of Colorado vote for a book they consider to be the best. All titles on the ballot are submitted by children. In 1982, 22,220 children voted for the books they liked best. (Source: **Tip-sheet**, July 1982.)

Colorado Springs Patrons Love Their Library

The Pikes Peak Library District has recently completed a survey designed to discover how the organization is perceived by the public.

Under the direction of Lynn Magrath, PPLD associate director in charge of public services, the survey was conducted to determine whether the community perceives that the library is accomplishing its four goals: that 51 percent of the community perceives the library as the place to find "materials" and information; and that 51 percent of the community perceives the library as a center for communications, and as an organization which uses its resources efficiently.

The survey, conducted by 18 graduate students from a statistics class at the University of Colorado at Colorado Springs, concluded that:

•67 percent of those surveyed perceived the library as a place to find materials. (The library had

predicted that this would not exceed 50 percent.)

•39 percent of those surveyed perceived the library as a place to find information. (The library predicted that this would not exceed 30 percent.)

•34 percent of those surveyed perceived the library as a center for communications. (The library predicted that this would not exceed 10 percent.)

•73 percent of those surveyed perceived the library as using its resources efficiently.

Says Ms. Magrath, "One of the most striking points to note is that so few people (one percent) disagree that the library is using tax monies well, especially since approximately 30 percent of the respondents were not library users."

•33 percent had used the library 0 times in the last year.

•30 percent had used the library 6 times or less in the last year.

•25 percent had used the library 12 times in the last year.

•9 percent had used the library 52 times in the last year.

•3 percent had used the library more than 52 times in the last year.

The library plans to use the data as a tool in planning services for the future as well as to validate the public's support for current services.

According to Ms. Magrath, "As a tax supported institution we are naturally concerned with how the public perceives us. As we evolve into a society that is less print oriented, it is important that people are aware that the library can respond to their information needs as well as their need for traditional print materials."

"We are also anxious to know whether or not people feel they are getting their tax money's worth from the library, whether people feel the library used their tax monies efficiently and whether people feel that providing library services to the community is a good use of tax monies compared to other tax funded institutions. Ninety-one of the respondents said they felt that providing library services to the community is a good use of their tax monies which indicates that they are generally pleased with library ser-

VICES," she continued.

"Knowing what percentage of the population perceives that we offer information and communication services, as well as print materials, enables us to know which services the public needs to be better informed about. The results of this survey will help us in our planning process for the future by pointing out the areas of service which need more work so that we can provide more meaningful service to the public," Magrath said.

Kansas



Carole S. Adlen

Glits Wins Book Award

The Magic of the Glits by Carole S. Adler has been named the winner of the 1982 William Allen White Children's Book Award according to Dr. George V. Hodowanec, Director of the William Allen White Library at Emporia State University and Executive Director of the White Award Program.

This is the thirtieth annual William Allen White Children's Book Award presented by Emporia State University. More than 51,000 children in the fourth through eighth grades in Kansas schools participated in the voting for this year's award. The boys and girls voted for their favorite book from a master
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list chosen by the White Award Book Selection Committee representing educational and professional organizations in Kansas.

The Magic of the Glits, which was published in 1979 by Macmillan is the story of the growing friendship between Jeremy, a self-centered twelve-year-old boy and Lynette, a shy seven-year-old girl. Jeremy fears that his summer vacation on Cape Cod will be ruined because of his broken leg. He also resents having to take care of Lynette who is coping with the recent death of her mother in a drowning accident. Jeremy, who has grown up in a home with preoccupied adults, senses the loneliness of this withdrawn child in strange surroundings. To entertain Lynette, he builds sand castles with her and arouses her interest by inventing the Glits, imaginary creatures invested with magic that bring "fizzy joy" and can make wishes come true. The magic result is the bond of friendship established between these young people.

The Magic of the Glits received the 1979 Golden Kite Award for fiction for excellence in writing for children from the Society of Children's Book Writers. The Child Study Association listed the book in **Children's Books of the Year 1979**. **The Magic of the Glits** was also listed in "Notable Children's Trade Books in the Field of Social Studies for 1979," a bibliography which was selected by the Book Review Subcommittee of the National Council for the Social Studies and the Children's Book Council Joint Committee. The book was a Children's Choices 1980 selection.

The Magic of the Glits was Carole S. Adler's first full-length book. She had previously written articles for adult magazines as well as sixteen short stories for teenagers published in **American Girl**, **Co-Ed**, and **Ingenue**. She has also written **The Silver Coach**, which was a Junior Literary Guild selection and was listed in **Children's Books of the Year 1979** by the Child Study Association. Her other books are **In Our House** **Scott Is My Brother**, **Shelter on Blue Barns Road**, **The Cat That Was Left Behind** and **Down by the River**. She said of her writing: "My interest in writing for children came from my
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teaching experience. I learned what complex emotional creatures children are and was touched by their frequently helpless situations in life and their difficulty in communicating with the adults who wield power over them. Children, I discovered, are both more marvelous and much less simple than I had supposed, and well worth writing about and for."

Joblist

Deadline: Sept. 15, 1982

Position: **Reference Librarian**

Library: Edith Abbott Memorial,
Grand Island, NE

Salary: \$9,750-\$13,000

Duties: Under supervision, responsible for Reference Department of a public library serving an area of 42,000. Duties include collection development, reference service, and information programs. Forty-hour week includes two nights and some Saturdays. Twenty days vacation after one year, sick leave, paid insurance and pension plan.

Qualifications: Graduation from approved college with additional graduate hours in Library Science, plus one year of library experience or accredited MLS. A wide variety of library experience can be gained from this position.

Apply with resume', college transcripts, and two letters of reference to Ms. Roberta Lawrey, director, Edith Abbott Memorial Library, 211 N. Washington, Grand Island, NE 68801.

About You

Dorothy Liegl, public library coordinator at the South Dakota State Library, has been appointed deputy state librarian. In this new position she will consult with libraries throughout the state, assist in the planning process, and perform other administrative duties.



Arnita Graber, president of the Newton (Kansas) Public Library and chair of the Trustee and Friends Section of KLA, has been elected first vice president and president elect of KLA.

Barbara M. Ivey, chief, Acquisitions Branch, United States Air Force Academy Library is transferring to Bremerhaven, West Germany, where she will be post librarian. She has been at the Air Force Academy for nearly 11 years.

Paul Holland became director of the Holdredge (Nebraska) Public Library on May 1. Before coming to Holdredge, Mr. Holland was instruction services librarian at Sterling College in Sterling, Kansas.

Ruth Boettcher recently began working as technical services librarian for the University of Wyoming Health Sciences Information Network. Her responsibilities include planning for and implementing centralized acquisitions, centralized cataloging and production of union lists. She comes to Wyoming from a position as coordinator for the Southeast Nebraska Health Sciences Library Consortium, Lincoln.

Dorothy Hays recently retired as hospital librarian at Ivinson Memorial Hospital in Laramie. Dorothy plans to read those many interesting books that she was too busy to read during her years as a

librarian and to travel. She was replaced at Invinson Memorial by **Janelle Hanson**.

Continuing Education

Date: Sept. 22, 1982

Title: **Paper Conservation Workshop**

Sponsor: The Center for Western Studies, Augustana College, Sioux Falls, SD

Location: Augustana College, Sioux Falls, SD

Description: The workshop will include slide/tape presentations, demonstrations and hands on experience.

Contact: Alan M. Schwartz, archivist, The Center for Western Studies, Augustana College, Sioux Falls, SD 57197 (605-336-4007)

Date: Sept. 20, 1982

Title: **Alternative Funding Sources**

Sponsor: University of Iowa School of Library Science

Location: Iowa Memorial Union, Iowa City, Iowa

Description: The program is designed to assist all types of libraries in identifying the full range of financial resources, from economizing on present expenditures, through generation of income, to seeking grants from both public and private sources.

Contact: Ethel Bloesch, School of Library Science, The University of Iowa, 3087 Library, Iowa City, IA 52242.

State Affiliate Association Conferences

Colorado

October 20-24, 1982
Aurora

Kansas

April 6-9, 1983
MPLA/KLA/KASL Tri-Conference

Holiday Inn and Century II
Wichita

Nebraska

November 2-4, 1982
Columbus

Nevada

October 14-16, 1982
Ormsby House
Carson City

North Dakota

September 23-25, 1982
Grand Forks

South Dakota

September 29 - October 1, 1982
Howard Johnson Hotel
Rapid City

Utah

March 16-18, 1983
Joint ULA/UELMA Conference
Hotel Utah
Salt Lake City

Wyoming

May 11-14, 1983
Sheridan

Future MPLA Conferences

1983 MPLA/KLA/KASL Joint Conference. Holiday Inn and Century II, Wichita, April 6-9.

1984 MPLA/WLA Joint Conference, Cheyenne.

1985 Not determined.

1986 MPLA/SWLA/CLA Tri-Conference, Steamboat Springs (Tentative).

Newly Minted

ALA Survey of Librarian Salaries is the result of a January 1982 national mail survey of 1,400 libraries showing salaries actually paid for each of 13 positions in all four geographic areas of the U.S. \$40 from ALA Order Department, 50 E. Huron St., Chicago, IL 60611.

Reference Report is a monthly publication that will provide readers with a forthcoming publication schedule, just-published books report, delayed titles report, cancelled titles report, recently reviewed reference books report, new reference books report, news of special interest for reference maintenance, and out-of-stock reports. \$78 for a one-year subscription from Educational Materials Distributors, 2550 Fisher Building, Detroit, MI 48202.

Alternative Press Publishers of Children's Books: A Directory

is a listing of 170 alternative presses currently publishing children's books in the U.S. and Canada. Each entry includes address, phone, name of contract person, information about discounts, prepayment and billing, and a description of children's books analyzed by subject, age level, genre and special emphasis. \$5 (prepaid) from The Friends of CCBC, Inc. (Attn: Directory), P.O. Box 5288, Madison, WI 53605-0288.

LECTOR is a quarterly review newsletter highlighting Spanish language and bilingual materials suitable for purchase by public, school, college, and special libraries. Each issue will contain 15-25 reviews of currently available books. The reviews are written in English by experts in such fields as library book selection, curriculum development, Spanish language and culture, and Chicano studies. \$12 (payable in advance) for yearly subscription from California Spanish Language Data Base, P. O. Box 4273, Berkeley, CA 94704. If you are interested in reading Spanish language books and writing short reviews for a complimentary copy of each book reviewed, write to the same address.

Books for You, a booklist prepared by the Dallas Public Library featuring easy to read books that have high interest for adults, is now available free to libraries. Send a stamped, self-addressed envelope large enough to accommodate the 8½ by 11 inch glossy-cover booklet
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without folding. (Postage for the four-ounce package is 71 cents for first class and 32 cents at library rate) to Dallas Public Library, Ed Voorhees, Librarian for Staff Development and Training, 1515 Young, Dallas, TX 75201.

Gaming in the Media Center Made Easy, by Irene Wood Bell and Robert B. Brown, presents 98 games for elementary school students designed to be used in numerous combinations to teach a variety of skills in the media center and classroom. The games cover introducing students to the LMC, alphabetizing, explaining the logic and use of the card catalog, teaching the structure and application of the Dewey Decimal Classification, understanding the use of dictionaries, identifying reference sources and their uses, understanding the use of maps and atlases, developing an appreciation of literature and demonstrating the

relevance of audiovisual hardware and software. The games are easily constructed from regular classroom supplies and require little preparation time. \$22.50 from Libraries Unlimited, P. O. Box 263, Littleton, CO 80160-0263.

Copyright Handbook, second edition, by Donald F. Johnston, incorporates new clarifications and interpretations of the copyright law and new Copyright Office regulations. With clarity and legal expertise, Mr. Johnston gives practical, direct information to publishers, librarians, educators, agents, attorneys, and authors who need to apply and interpret the new act. \$27.50 from R. R. Bowker, 1180 Avenue of the Americas, New York, NY 10036.

The Service Imperative for Libraries: Essays in Honor of Margaret E. Monroe is a collection of essays on reference service

that build on Monroe's writings and address the theme that service, imperative in library operations, consists of four elements: information, instruction, guidance and stimulation. \$28.50 from Libraries Unlimited, P.O. Box 263, Littleton, CO 80160.

Environmental Control and Storage and Handling are slide/tape programs produced by conservation specialist Judith Fortson-Jones. The first consists of 114 slides and lasts 18 minutes 30 seconds. The latter, 93 slides and 13 minutes. The programs may be borrowed, free of charge, for a period of one week from Interlibrary Loan Division, Nebraska State Library Commission, 1420 P Street, Lincoln, NE 68508. For purchase at \$60 and \$50 respectively, contact Conservation Specialist, Nebraska State Historical Society, 1500 R Street, Lincoln, NE 68508.



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Kansas State Library
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913-296-3296

Technical Services: Mary Southwell
Utah State Library
2150 So. 300 West
Salt Lake City, Utah 84115
801-533-5875

MEMBERSHIP APPLICATION FORM (Mail to: Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, South Dakota 57069)

Name _____ Renewal INSTITUTIONAL MEMBERSHIP. Based on total annual budget.

Position _____ New _____ \$ 25,000 and under \$10.00 per year

Library _____ _____ 25,001-\$ 49,999 20.00 per year

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