



# MPLA Newsletter

Volume 28, No. 4

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## Reading and Book Promotion Recent Center for the Book Activities

By John Y. Cole  
Executive Director

In its effort to "keep the book flourishing," the Center for the Book tries to reach three different, but related audiences: the professional book community concerned about the book in contemporary society, scholars and others studying the history of books, and the general public. The center's reading promotion activities are directed primarily toward the undefined but essential audience of general readers. The projects described below are designed to stimulate the widest possible interest in reading and books, using whatever media seem appropriate.

### Books Make A Difference

On April 18, Librarian of Congress Daniel J. Boorstin greeted eighth grader George Manis of Barrington (R.I.) Middle School, the winner of a "Books Make a Difference" essay contest sponsored by Xerox Education Publications. The book that George chose was *A Glorious Way to Die* by Russell Spurr (New York, The Newmarket Press, 1981), the story of the Japanese battleship *Yamato* and its crew during World War II. In his prize-winning essay, published in the March 18 issue of Xerox's national school magazine, *Read*, George described how learning about the loss of over 3,000 Japanese crewmen when the *Yamato* was sunk changed his view of war: "I've always had a liking for World War II and have read many books about it. I even used to cheer for the killing of Japanese soldiers until I read this book. . . Now I understand that war is something terrible that should never happen again."

There were more than 15,000 entries in the contest, which asked students to write 200-word essays about books that had affected their lives. Because only one essay per class could be submitted to the judges at Xerox Education Publications, hundreds of teachers and students were involved in choosing the best entries from their own classes. Essays by three other students were given special recognition by the judges. Amy Baker, a seventh grader at Nipher Middle School in Kirkwood, Mo., wrote about *Anne Frank: Diary of a Young Girl*:

"When I am unhappy, I compare Anne's situation with mine, and I do what I think she might have done." Stephen Crane's *The Red Badge of Courage* was picked by Eric Bishop, a ninth grade student at Waterford (Conn.) High School, because "it taught me that the only way to handle difficult problems is to face them head on." A different kind of choice was made by Julie Cozort, an eighth grade student at Troy (N.C.) Middle School. *Tales and Rhymes of Mother Goose*, her very first book, started her love for reading. "I feel that if you have at least one good book, you are never alone," she wrote.

The prize in the contest was a visit sponsored by Xerox, to Washington, D.C. On his trip, which included a tour of the Library of Congress and visits to many museums, George was accompanied by his mother, Susanna Manis, and his younger brother, Peter. Edwin A. Hoey, senior editor of Xerox's *Read* magazine, joined the Manis family for their day at the Library of Congress.

The Xerox contest is a good example of how the Books Make a Difference idea can be used to stimulate reading and interest in books. The two questions, "What book made the greatest difference in your life?" and "What was that difference?" are thought provoking but also nonthreatening. Books that shape individual lives is an easy topic for conversation—and thus a natural subject for reading promotion programs. Through the National Advisory Board, the Center for the Book is attempting to find sponsors for Books Make a Difference projects in local communities. In addition to contests, the idea lends itself to interview projects, guest lecturers, panel discussions, magazine and newspaper features, radio and television programs, exhibits, displays, and even parlor games. Potential sponsors, individually or in combination, include schools, school classes, student organizations, and school, public, and university libraries; college and commercial bookstores; radio and television stations and newspapers; service groups such as Rotary, Kiwanis, and Lions, civic groups such as the League of Women Voters, and fraternal, church, and

professional associations; friends' groups for libraries, museums, and other organizations; business groups such as the Junior Chamber of Commerce; corporations; and local foundations.

The results of the center's initial Books Make a Difference project were published this spring. *Books That Made the Difference: What People Told Us* by Gordon and Patricia Sabine is available for \$13.50 from the Shoe String Press, Hamden, Conn. 06514. In 1980-81, under the sponsorship of the Center for the Book, the Sabines traveled throughout the country and asked more than 1,400 Americans about the books that had made a difference in their lives. This book describes 200 of these responses. It also lists the titles and authors of 157 of the books mentioned and the location, occupations, and names of those interviewed. The results are fascinating.

The final section of *Books That Made the Difference*, prepared with the assistance of Ann Heidbreder Eastman, a member of the center's National Advisory Board, describes how "libraries and their allies" can carry out their own books that made the difference projects. Useful advice is provided about organizing and coordinating the project, conducting the interview, and making good use of the results. Sample interviews are included. The authors emphasize how this project is an especially fruitful way of bringing together the library and the community it serves.

### Reading and Successful Living

"I am your greatest advocate and cheerleader," Mrs. George Bush, the wife of the Vice President, told participants in the Center for the Book's November 1981 conference on "Reading and Successful Living." Mrs. Bush's remarks are included in the foreword to a book based on the conference proceedings and published this spring. *Reading and Successful Living—The Family-School Partnership* is available for \$11.50 from the Shoe String Press, Hamden, Conn. 06514.

The purpose of the meeting was to recommend practical ways a committed partnership of families and schools could stimulate and reinforce new readers. The 81 recommendations that resulted are divided into two groups: those feasible at the local and state level (for example, in the home, community, classroom, library) and those requiring national action.

Ten principles concerning reading and the importance of the family-school partnership were developed as the basis for the 81 recommendations. The principles are:

- Reading is crucial to successful living in our society, however success is defined.
- Access to many kinds is essential to the reading experience and to becoming and identifying oneself as a reader.
- Society has a stake in improving the reading ability of all its citizens. Literacy development and the programs that make it possible must continue to be treated as national priority issues, however or from whatever level of government they may be funded.
- Adequate fiscal support for trained professional staff and materials to operate reading and library programs is essential.
- An ongoing program of family-school partnership depends upon high-level policy commitment on the part of the school system.
- A strong family-school partnership founded upon

mutual trust and respect is at the heart of community participation in and support for reading and library development programs.

- Maximum participation of the widest possible range of persons and agencies is a fundamental necessity to the development of a reading community.

- Early childhood preschool experiences within the family unit, and as a part of daycare and other learning/play groups, can provide the strongest possible base for later reading development.

- Preservice and continuing education for teachers, librarians, and administrators must be provided on a greatly expanded scale if fully effective reading development programs are to become a reality for all children.

- Learning application of video and computers should be thoroughly explored and accepted for use in the reading development program as powerful tools in the hands of teachers and students, but technology, with its many by-products which must be read, cannot be expected to replace reading.

The editors of the volume call upon the Center for the Book to provide "focused, continuous impetus for the acceptance of the ten principles" and the implementation of the recommendations. They point out that the role of the center can be "both symbolic and operational in promoting reading as the key to successful living, and in maintaining its importance on the national agenda for social and educational programs." Moreover, they call upon the Library of Congress to make the mission of the Center for the Book "more visible for what it truly is," a mission the editors ambitiously see as the same goal that Albert Camus describes in *Resistance, Rebellion and Death* (1963): "The aim of life can only be to increase the sum of freedom and responsibility to be found in every person in the world." Reading is the key.

### Read More About It

When the current television season ends, the Library of Congress/CBS Television "Read More About It" project will complete the most ambitious schedule in its four-year history. This year, 19 major, prime-time CBS Television specials have included 30-second messages promoting books and reading. The messages, in which a well-known television actor or actress mentions books about the program's theme suggested by the Library of Congress, conclude by urging viewers to go to their local libraries and bookstores for these and other books on the subject.

The books mentioned in "Read More About It" spot announcements are selected from longer lists prepared by Library of Congress subject specialists. The lists are published before the telecasts in library and book trade publications, enabling libraries and bookstores to plan exhibits and distribute their own materials with the television broadcasts. The Center for the Book coordinates the project, which uses a quotation from Librarian of Congress Daniel J. Boorstin as its slogan: "Linking the Pleasure, Power, and Excitement of Books and Television."

John Y. Cole was a speaker in 1978 at the joint conference of MPLA and the Nevada Library Association at Lake Tahoe. Gordon and Patricia Sabine, authors of *Books That Made the Difference*, will speak at our Tri-conference in Cheyenne, May 2-5.

# A Look at MPLA

By Daniel A. Seager

In 1948, the Mountain Plains Library Association held its first conference, August 29-31, at the Stanley Hotel, Estes Park, Colorado. Called to order, the committee for organization proceeded to elect a slate of officers. Elected president, to serve through the anticipated 1949 conference, was Ralph T. Esterquest, then Acting Assistant Director of Libraries, University of Denver; Vice-President, (President-Elect), Ruth V. Tyler, Librarian, Salt Lake County Library, Midvale, Utah; Secretary, Hail Fisher, Reference Librarian, University of Wyoming; and treasurer, Mrs. Charles Hall, trustee, Hutchinson (Kansas) Public Library.

The first general session was a justification for the Regional Library Association, of course. Early library leaders took part in the presentations. The conference, like those that have followed through the years, was educational in scope, yet entertaining. There were section meetings: Public (Large, Medium, Small) Libraries Section, dealing with problems of censorship, Great Books Programs in libraries, etc.; Children and School Libraries Section, dealing with problems of stimulating interest and discussion of outstanding children's books; Music and Art Libraries Section (!), having a discussion on care and use of record collections; County Libraries Section, discussing extending service to rural areas; Catalog Section, discussing regional cooperation in cataloging; Business and Technology Libraries Section, discussing the question: "Should a regional chapter of Special Libraries Association be organized?"

What did they do for fun? Hikes in mountain surroundings, Trail Ridge Road auto caravan (road then unpaved), chartered bus to scenic areas, an outdoor barbecue (with presentation of Indian Lore, etc., by Chief Eagle Plume, illustrated with dances, costume, songs, etc.), square dancing, movies, the banquet, and the things we do today!

The conference even then was largely financed by our exhibitors and advertisers, several of whom are with us even at this joint MPLA-WLA conference, marking 36 years of MPLA existence.

There were seven states in the MPLA Association, becoming eight when Nevada was admitted. Now, only recently, we have received Montana into our midst! The association has enjoyed much success, with a number of joint meetings taking place with various state associations and with other regional associations, such as Pacific Northwest Library Association, Southwest Library Association, etc. Once the attempt at biennial conference was made, with a work conference held in Denver at D.U., in the off-year (1962), but it was almost the end of the association (members lose interest when conferences are spaced two years apart!), so the organization reverted to the annual conference, meeting in Cedar City, Utah in 1963, hosted grandly by Tom Challis and the College of Southern Utah.

We met outside the region with Pacific Northwest Library Association, in Bozeman, Montana in 1957. We hosted PNLA in Denver, 1965. In 1976, we met with SWLA in Albuquerque!

Through the years the association at first had some

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problems in maintaining continuity. It was felt that at least one officer should be constant from year to year, so at the Cedar City meeting in 1963, Daniel A. Seager, Director of Libraries at Colorado State College, Greeley (now University of Northern Colorado), treasurer, was made Executive-Secretary, handling the records, membership, finances, etc., which position he held for fifteen years. He has also served as archivist and on practically every committee at one time or other. He was followed by Joseph Edelen, who has done yeoman duty for the association since!

The association has heard some famous personalities, authors, military personalities, book-men, librarians, and educators through the years, and has held successful pre-conference and conference workshops, seminars, etc., in the interest of continuing education. The privilege of rubbing elbows with great persons and with one's colleagues from over the nation in both a learning and social situation has had much to do with holding the association together.

The association was never flush as far as funds were concerned, but many of the officers and members paid their own expenses (and some of MPLA's), especially in the early years, enabling the association to hold down costs; as Seager has said, for example, "I was good-for-nothing!" The Library materials and equipment exhibitors, too, were tremendously helpful, as they are even today; e.g., Carl Gaumer.

Some of the greats in the association, to name only a few, have been Ralph Esterquest, Ruth V. Tyler, Frank Lundy, James G. Hodgson, L.H. Kirkpatrick, Ralph Thomson, Lora Crouch, Orwin Rush, Ford Rockwell (president twice and editor of the Quarterly), Helen Hoyt (twice recording secretary and several times board member), Eulalia Chapman, Stuart Baillie, "Willi" McFadden, et alia. Space does not permit us to name others who deserve our mention nor the positions these other wonderful people have occupied, and some still occupy, in the library world.

See you in Cheyenne, May 2-5!

## Look for the Library Card

The writer is U.S. Secretary of Education.

By T.H. Bell

Chicago Sun-Times

If I were asked to determine only from the contents of a purse or a wallet whether a new high school graduate had been a successful student, I would look for three things: a library card, a book of postage stamps and a voter registration card.

These items would indicate to me that I was dealing with a young person well started toward an active and independent life. And that's the measure of a successful high school education.

The library card shows appreciation of the value of books, whether for pleasure or knowledge. The stamps tell me not only that the person can write, but also that he or she wishes to communicate thoughts, observations, questions or simply good wishes worthy of another person's attention and response.

The voter registration card is the minimal badge of citizenship—the fundamental evidence that a person



## From Your President

One of the major topics at the MPLA Board Meeting in Denver, January 27, at the Aurora Public Library, was the future of MPLA. Since Montana joined our association MPLA has received inquiries from Iowa, Oklahoma and Arizona concerning MPLA membership. Part of the reason for the increase in interest in MPLA is that the Southwest Library Association was officially dissolved at ALA last summer. Now

some of the former members of that association are looking toward MPLA for regional affiliation.

Many former MPLA Presidents expressed their thoughts on the future of MPLA in letter form to the Board. There was much discussion, resulting in the Board supporting a proposal submitted by the Constitution and Bylaws Committee as follows: "When a state library association elects to apply for organizational membership in the Association, it shall have voted to become an organizational member of the Association at a regular membership meeting and has certified to this action in its initial application for membership. A state association's application for membership must be approved by a three-fourths vote of the MPLA Executive Board. Upon acceptance, the state association shall thereby be entitled to representation on the Executive Board." This will be submitted to you as members along with a number of other bylaw revisions. Your consideration of this option will be appreciated.

Work is progressing well on the Convention Handbook. This committee met in conjunction with the board meeting. We plan to have this completed by the May conference. It is hoped this working document will be reviewed and updated an-

nually. The Board welcomed Diane Caley as the new North Dakota representative.

The board voted to give members an annual report and to investigate potential continuing education opportunities for the area. MPLA accepted an invitation from Nebraska to meet jointly with them October, 1988, in Omaha.

Joe Edelen will be sending a survey to MPLA members. Your cooperation in completing this will help MPLA be more responsive to member needs.

I would like to acknowledge all the work that every board member puts into MPLA. It was rewarding to chair our recent Board meeting of people who complete their tasks professionally, as well as support and work to keep MPLA one of the best regional associations in the country.

— Donna R. Jones



## BELL . . .

respects our political system and understands that he or she has a vital part in it.

These certificates of maturity are not conferred by schools. They are not required. They must be obtained through the individual's own initiative. There is little direct connection between these items and classwork, but I believe they reflect both what good students learn in school and the attitudes that make them good students.

A good student is eager to grow up and sees in school the palpable evidence of stages of growth; the books and pencils of first grade, the protractors and lockers of junior high, the microscopes and foreign language texts of high school and, of course, the ball games and the proms.

Good students know that each of these stages of growth must be earned. They have faith that the work and behavior required of them will earn them entry into a more esteemed cohort, access to more exciting activities and greater freedom and responsibilities.

The good student I have described may or may not be among the high achievers on the basis of test scores. But he or she will do what is assigned to the best of his or her ability and understanding, will not hesitate to ask for

clarification of problems or requirements and will seek help.

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# MPLA members are known by the company they keep . . .

the continuing education opportunities, the quality of conferences, the usefulness of their newsletter, the education grants, and much, much more.

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## Country School Legacy Photo Exhibit Available for Scheduling

The outstanding photo exhibit prepared as part of MPLA's Country School Legacy humanities project is now available for additional booking at libraries or other community locations in the Mountain Plains region.

The exhibit consists of fifty 11" X 14" color and black and white prints framed 16" X 20", and includes country school photographs taken from the eight states between June, 1980 and June, 1981.

An institution receiving the exhibit is usually allowed two months use, and is then responsible for paying one-way shipping charges to the next location.

Recent exhibit sites include libraries at the University of South Dakota, the University of North Dakota, and the Sioux Falls Public Library plus museums and historical societies in Topeka, Cody, Denver, Grand Island, Thermopolis and others.

From April 1 to May 15 it will be at Colorado State University. Then it moves to the Big Horn County Museum in Hardin, Montana.

To schedule the exhibit contact Joe Edelen, Jr., I. D. Weeks Library, University of South Dakota, Vermillion, SD 57069.

## Consumer Health Information Seminar Added to Tri-Conference

The Wyoming Health Science Information Network will sponsor a Consumer Health Information Seminar in conjunction with the MPLA/WLA/WAECT Tri-Conference in Cheyenne on May 2, from 8:00 a.m. to 2:30 p.m. at Cheyenne's Family Practice Residency Center. The fee for the seminar is \$25. For more information contact Jim Bothmer, HSIN, University of Wyoming Science Library, P.O. Box 3262, University Station, Laramie, WY 82071, or call him at (307) 766-4263.

## MicroUse Database

Researchers at the Graduate School of Library and Information Science at Simmons College have been awarded a \$3,300 grant from OCLC to support development of **MicroUse**, a microcomputer-based database that will provide current information on microcomputer applications in libraries and information centers.

The database project is under the direct supervision of Dr. Ching-eh Chen, Professor and Associate Dean of the Graduate School of Library and Information Science, Simmons College. Assisting her is Mr. Xiaochu Wang, a research fellow on leave from the Institute of Scientific and Technical Information of China (ISTIC), Beijing, People's Republic of China. The Simmons College Fund for Research is also providing partial funding for the project.

According to Dr. Chen, over 400 library microcomputer applications have been entered into the database, and the development team is actively searching for additional software applications in

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libraries and information centers through newsletters, journals, library micro-users groups, and direct correspondence. "The development of microcomputers has been so dynamic that keeping up-to-date has been an enormous challenge," she says. "Librarians will now have a tool to provide current, accurate and comprehensive information on this rapidly changing field."

"The **MicroUse** database being developed by Simmons College should help OCLC member libraries as they become increasingly involved in microcomputer applications," says Mary Ellen Jacob, OCLC Director for Library Planning. "There is a great deal of interest in micro software and how libraries can go about finding information about applications for library use."

Dr. Chen requests that libraries having projects related to the use of micros in libraries and information centers send descriptions of these projects to her at the following address: Dr. Ching-chih Chen, GSLIS, Simmons College, 300 The Fenway, Boston, MA 02115. Please include the following information: hardware (system specific), software (including name, developer, and type), a description of the application (including hardware and software), and information on the library in which the application was developed or is being used.

More information about **MicroUse** will be available in the premier issue of **Microcomputers for Information Management: An International Journal for Library and Information Services**, which is scheduled for publication in March 1984, by Ablex Publishers (Norwood, NJ 07648). Dr. Chen is Editor-in-Chief of this new journal.

## Dewey Classification as Online Tool

The Council on Library Resources, Inc., has awarded a \$94,350 grant to the Forest Press Division of Lake Placid Education Foundation and OCLC Online Computer Library Center for research into "The Dewey Classification as an Online Searcher's Tool for Subject Access, Browsing and Display in an Online Public Access Catalog."

"This ambitious research project

will help explore the Dewey Decimal Classification to enhance subject access in online public access catalogs so that they will be more responsive to library patrons' needs," said OCLC President Rowland C.W. Brown. "The Council on Library Resources, Forest Press and OCLC are working together on an important new tool for library patrons, catalogers, classifiers and libraries in general."

Principal Investigator for the project is OCLC Research Scientist Karen Markey. According to Dr. Markey, the project initially will use expert opinion to arrive at a consensus about selection of Dewey Decimal Classification (DDC) fields and text for subject access, browsing and display in an online public access catalog. The second phase will demonstrate the DDC as an online searcher's tool by building the DDC into an experimental online catalog, and the third phase will involve library patrons and staff in a test of the tool's effectiveness. An evaluation of the DDC as a user's tool in an online catalog demonstration and dissemination of results of the project make up the final phase. CLR will host a special working conference on "Classification Online" at the end of the project to help disseminate the project's findings and explore crucial issues for the use of classification in online catalogs.

"In American libraries classification has been relegated to catalogers behind closed doors of technical processing departments," said Dr. Markey. "Our research is going to open those doors." According to Dr. Markey, classification has been chiefly visible to library users as a device for shelf arrangement of library materials. In an online public access catalog environment the DDC can be the library user's tool for subject access, browsing and display. "Incorporating the DDC into information retrieval in an online public access catalog opens up new possibilities," she said. "A classed approach to subject searching of library collections goes beyond our current online catalog search strategies of employing an alphabetical approach of subject headings or keyword searching. I think library patrons are going to have a powerful new tool."

## ALA Poster Sessions

The 1984 American Library Association (ALA) Conference will include Poster Sessions, the bulletin board displays of research, programs and problem-solving ideas, that have been a popular addition to the conference program since their introduction in Philadelphia, 1982.

The two-hour sessions provide an opportunity for individuals to share ideas, publicize their research and develop professional contacts.

A tape/slide show that explains the Poster Sessions, with suggestions for creating displays and examples of previous presentations, is available from the ALA Headquarters Library via Interlibrary Loan. Developed by the Public Relations Section of ALA's Library Administration and Management Association (LAMA), the show can help promote the Poster Sessions concept at state association meetings and other conferences.

Poster sessions have recently proved successful for a number of professional associations, including the American Society for Information Science and the American Chemical Society.

Booklets with abstracts of last year's presentations were distributed to Conference participants, but some are still available. To order booklets write: Poster Sessions, Public Information Office, ALA, 50 E. Huron St., Chicago, IL 60611.



# MPLA WLA WAECT

## TRI-CONFERENCE EXHIBITORS

May 2-5,  
Cheyenne, Wyoming

**Academic Book Center**  
Melissa Coe

**American Bindery**  
Mike Crawford

**Associated Libraries, Inc.**  
Clarence Ward

**ARCO Library Division**  
Arlie L. Lease

**AVES Audio Visual**  
Laura Curtis

**BCR**  
Jo Ann Segal, Diane Coover, Dennis Reynolds

**Bailey School & Office Supply**  
Margo Bean

**Baker & Taylor Company**  
Diana L. Waldo, Tom Olson, A. F. Schade

**Beckley Cardy School Supply Company**  
Alan J. Wilkins, Dave Lewis, Sam Hagler

**Bell and Howell**  
Georgia Ganon

**Blackhawk Films**  
Richard Caverly

**Blackwell North America**  
Dana Alessi

**Bookmarket, Inc.**  
Donald H. Searer

**Bound to Stay Bound, Inc.**  
Ed Stafford

**Bro Dart**  
Judith Thomas

**C.L. Systems, Inc.**  
Mark Weston

**Charles Scribner's & Sons**  
David Fowler, David Fowler, Jr.

**Checkpoint Systems**  
David Fowler, David Fowler, Jr.

**Children's Book Source**  
Jerry Bryant

**Children's Press**  
Tim Fitzgerald

**Christy's Editorial Film Supply, Inc.**  
Dan Christy

**COMEX Systems**  
Doug Prybylowski

**Congressional Information Service, Inc.**  
Don Fitch, John Cox

**Davis Audio Visual, Inc.**  
Tom Nuttle

**Demco, Inc.**  
Donald and Ila Hauser

**Dura-Clad Books**  
Tim Fitzgerald

**Eastin Phelan Corporation**  
Richard Caverly

**Educational Activities, Inc.**  
Linda DePasquale

**Educational Dimensions Group**  
Harold Decker

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Juanita O'Neill, Jami McFadden

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Mike Crawford

**Elyria Arts Company**  
Harold Stock

**Encyclopaedia Britannica Educational Corp.**  
G. Lael Carter, Clarence Ward

**F.W. Faxon Company, Inc.**  
Jim Bohrer

**Follett Library Book Company**  
Carol Stone, William Nesbitt

**Franklin Watts, Inc.**  
Harold Decker

**Gaylord Bros., Inc.**  
Karen Lamb

**Garrard Publishing**  
Tim Fitzgerald

**Goldencraft**  
Augusta May Dick

**Gordon's Books, Inc.**  
Bill Preston, Phyllis Baker

**Great American Book Fair**  
Lynn and Eileen Stockdale

**Grolier Educational Corporation**  
Jim Watkins

**Houchen Binder, Ltd.**  
H. Don Osborne, Connie Osborne, John Salistean

**League of Women Voters of Wyoming**  
Kathryn Lex, Carol Seebaum

**Macmillan Reference**  
Harold Decker

**Marshall Cavendish Corporation**  
David Fowler, David Fowler, Jr.

**McGregor Magazine Agency**  
C. William Carroll, Rita Carroll

**Midwest Library Service**  
Kim Anderson

**Milliken Publishing Company**  
Tim Fitzgerald

**Mountain Plains Bookbinding**  
Jack Phillips

**Mountain Plains Supply Company**  
Barry L. Porter

**News Bank, Inc.**

Shepard B. Broadfoot

**Northern School Supply Company**

William W. Wicks

**Perma-Bound**

Ed and Chrys Mickel

**Phoenix/BFA Films & Video**

Ron Roby

**Prentice-Hall, Inc.**

A. L. Lease

**Quality Books, Inc.**

Dick Caverly

**Rourke Publishing Group**

Harold Decker

**S.V.E.**

Carol Rudel

**Silver Burdett Company**

Ray Knodel

**Social Issues Resources Series, Inc.**

Lee Johnson, Jo Ann Schenck

**Standard & Poor's Corporation**

John Heffernan

**Stephenson School Supply**

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Dick Caverly

**University of Wyoming Film Library**

Kay Graves, Sue Baccari

**Walt Disney Educational Media Company**

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**Wyoming Council for the Humanities**

Bernice Harris

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Daniel E. Haubenreiser

# Around the Region

## Colorado

### Library Lawn Fair

Manitou Springs Public Library had a Library Lawn Fair for the children of their community this past August. Activities included a paperback book exchange, free popcorn from an antique popcorn wagon, and a film festival of children's books.

"Wild Woman" appeared with tales and tickets to any place in the universe, and a local artist gave away an oil painting he did in the afternoon. Funny faces were painted on children who wanted their faces decorated. Six T-shirts with "Meet Me at the Library" on the front and "Manitou Springs" on the back were given away.

The total cost of the festivity was \$210, which was funded by local merchants and individual contributions. (Plain Speaking, October, 1983)

### ACRL Chapter Established

A state chapter of the Association of College and Research Libraries has been established in Colorado.

Many benefits will accrue to the College and University Division of CLA from its new partnership with the ACRL chapter. Funding is available based on the number of national ACRL personal members residing in the state. Additional funding is available to take advantage of the Speakers Bureau coordinated by ACRL headquarters. The headquarters also serves as an information clearinghouse for academic librarianship. The Colorado chapter will be represented on the Chapter Council which meets at national conferences and is concerned with both state and national ACRL issues.

Membership in the Colorado chapter of ACRL is open to all members of the College and University Division of CLA; membership in the national ACRL is not a requirement for joining the state chapter. (Colorado Libraries, Winter 1983)

### New C.L.A. Executive Secretary

The Colorado Library Association has a new Executive Secretary, Susan Englese. Her address and telephone are: Colorado Library Association, P.O. Box 32113, Aurora, CO 80041, (303) 671-0467.

### RESCUE

RESCUE (Rural East Slope Computer Utilization Education) is a comprehensive, progressive continuing education program which will facilitate access to the "Colorado Network" by small/rural libraries in three east slope Regional Library Service Systems.

The project includes workshops, hands-on demonstrations, and special assistance with more complex problems by qualified consultants. This is a joint project of the Arkansas Valley, High Plains and the Plains and Peaks Systems, and is funded by LSCA-Title I and System funds. (Arkansas Valley System Beat, September, 1983)

### COLONET Goals Subject of Meeting

In November Colorado State Library staff, System governing board members and the seven System directors met to set goals and objectives which would improve cooperative working relationships, work toward the implementation of COLONET, the Colorado Library Network, improve resource sharing and continuing education in Colorado. Some objectives and activities include: working toward an annual yearly conference, inviting CSL staff to meetings and annual

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retreats, advocating change in the resource sharing component of the formula for funding regional systems, working with small libraries in the System so that they will be able to access Maggie's Place, building a regional human resource file, working with other systems to develop a quality continuing education program, supporting legislation or an increased mill levy for libraries, working with the State Library and other systems to develop a three-year plan for funding the statewide network by September of 1985, and providing information on grant resources to the System membership. (Plain Speaking, November, 1983)

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## Kansas

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### State Supplies Interloan Micros

The Kansas State Library will provide the 17 libraries on the Kansas Information Circuit with Zenith Z-100 microcomputers, replacing the aging Texas Instruments Silent 700 Communications Terminals currently in use.

Cost of the micro, plus a modem, monitor, printer and database management system comes to \$3000 for each installation, a considerable savings made possible by the state contract purchase. (Library Hotline, December 19, 1983)

### Kansas Library Network Outlines Priorities

At its December 8-9 meeting in Topeka the Kansas Library Network Board agreed that its top priority will be an Inter-library Loan Development Plan, a resource sharing proposal submitted to their Governor. Monitoring the effectiveness of the soon to be implemented microcomputer-based interlibrary loan system will also be emphasized. Other priorities include possible improvements in inter-library loan systems and procedures, a plan to improve quality control on the Kansas Union Catalog on Microform, and an inventory of newspaper holdings among Kansas libraries. (Kansas Library Network news release, January 1984)

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### Tri-Conferences Can Be Profitable

The Tri-Conference which was held in Wichita April 6-9, 1983 showed a profit of \$17,631. Revenues totaled \$48,928 and expenditures \$31,296. Exhibits totaled 81 and there were 635 registrants. Interestingly enough, 93 of the 635 registrants were not members of MPLA, KLA or KASL.

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## Montana

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### Advisory Council Action

The Montana State Advisory Council appropriated LSCA funds to continue and complete the state's COM catalog and retrospective conversion projects. We have made grants available to other types of libraries in the hopes that we can get broader participation in WLN statewide. The Council continues work on a long range plan which will address these needs as well as the need for more public relations work and trustee education. (Montana state representative report, January 1984)

### Cataloging Project Completed

The Montana Historical Society Library recently completed a two-year map cataloging project funded by a grant from the National Endowment for the Humanities. The catalog has now been reproduced in an 8-sheet microfiche set. A duplicate of the microfiche catalog can be ordered from the library, 225

N. Roberts St., Helena, MT 59620 for \$3, postage included.

The catalog reproduces 13,000 cards, representing 1,921 main entries, about 12,500 distinct maps, and 16,700 overall sheets. About 14% of the main entries are for unique manuscript maps. Another 17% reflect maps published but with probably very limited distribution. The collection ranges from 1801 to 1982. About 5% of the entries are for maps published, or reflecting the geographic situation prior to 1864, 24% are from Montana's territorial period (1864-1889), and 32% from 1890-1930. The great majority deal with Montana, although there are a few dealing with the immediately surrounding states and provinces, and the Pacific Northwest in general. (Montana Historical Society news release, November, 1983)

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## Nebraska

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### NEH Challenge Grant Awarded

The Lincoln City Library Foundation has been awarded \$100,000 in a challenge grant from the National Endowment for the Humanities in support of the Heritage Room Service of the Lincoln City libraries. Lincoln's public library is one of seven public libraries in the United States to receive a challenge grant award. The challenge grant is to be matched by \$300,000 to be raised by the Lincoln City Library Foundation from new sources or increased con-

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tributions by existing donors over the next four years.

The Heritage Room, which has been in existence for twelve years, is not funded by local tax dollars and is not part of the library's operational budget. The Heritage Room houses a Nebraska literature and history collection and is the focus of special events and exhibits related to Nebraska literature and the humanities. (Overtones, November-December 1983)

### **Third World Studies Conference**

The UNO Library staff was highly visible at the sixth annual Third World Studies Conference held at the Peter Kiewit Conference Center this past October. Through its International Affairs Committee, the library contributed staff time for film showings and exhibits. Staff also collected the conference papers for publication on microfiche. (The Library User, Winter, 1983)

### **Young People's Materials Archive**

Calvin T. Ryan Library at Kearney State College is the future site of a young people's materials archive. The collection which will be established in early 1984 is intended to enhance access to older children's and young adult books of interest to library patrons, librarians and researchers. Plans include moving a portion of the former juvenile resource collection from Keene Memorial Library at Fremont to the Kearney State location where it will be available for interloan.

Modeled on a similar historical collection at the University of Wisconsin-Madison's Cooperative Children's Book Center, the collection will be supplemented with books of historical interest donated by libraries weeding little-used material from local locations. (Overtones, December, 1983)

### **Guest Storyteller Program**

The Norfolk Public Library has been sponsoring a Guest Storyteller program for children's storyhour on Wednesday afternoons. Guest storytellers from the Norfolk community as well as children's literature students from the local

community college have been conducting the weekly storyhours. One of the favorite guest storytellers was Mayor Lou Whitmore. (Overtones, December, 1983)

### **New Libraries**

The Calvin T. Ryan Library at Kearney State College has dedicated a \$3.8 million addition which doubles the size of the original building opened in 1963. The new facility includes the library, a television studio, radio station, instructional media center, graphic production studio, self-instruction laboratory, two audiovisual preview rooms, two dark rooms, a multi-image projection room, cable television outlets, conduits for computers, a telecommunications classroom, and much more.

Plans for a new library at Union College in Lincoln have been announced. The new two-story library will feature a five-story atrium. The \$1.85 million library will have 38,500 square feet. Funds have also been provided for future automation of circulation and conversion to an online catalog. (NLAQ, Winter, 1983)

### **EDNEB**

The Nebraska Department of Education has inaugurated a new service to Nebraska education, EDNEB, an electronic communications and information network that will be available for educators to send and receive mail and to view 'bulletin board' over their computer terminals.

EDNEB will run under the agricultural network known as AGNET. AGNET runs on the State of Nebraska mainframe IBM computer, and can be accessed via phone lines from nearly any place in the United States. (Overtones, November-December 1983)

### **Continuing Education Coordinator**

A Continuing Education Coordinator position received endorsement and partial financial support from both the Nebraska Library Association and PELARCON (Postsecondary Educational Libraries and Resource Centers of Nebraska). As a result of the overwhelming need for such a position as expressed by these organizations, the position of C.E. Coordinator has

been included in the Nebraska Library Commission's budget currently before the Legislature for approval. Other major budget items are: funding for library systems, compensation for net lenders, and full funding for the Nebraska Film Service. (Nebraska state representative report, January 1984)

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## **Nevada**

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### **Nevada Union Catalog**

The third edition of the Nevada Union Catalog has been distributed to public and academic libraries as well as to participating school libraries. This COM catalog contains 180,684 titles and 331,846 holdings.

### **Libraries and Tourism**

Nevada Governor Bryan considers tourism as a top priority, especially during this Olympic year with considerable numbers traveling through the state to California. State Librarian Joe Anderson is serving on an interagency coordinating committee on tourism and economic development chaired by the Governor. Attention is being given to how libraries can assist in tourism information dissemination.

### **RAISON Newsletter**

The RAISON (Reference and Information Searchers of Nevada) Interest Group of the Nevada Library Association has started a bi-monthly newsletter. The newsletter will include information about reference materials in Nevada libraries and reference questions successfully answered that might help, interest and amuse readers. It will offer special coverage to online database searching. (University of Nevada-Reno Memo, November, 1983)

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## **North Dakota**

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### **New Library for Williston**

The new Williston Community Library, which opened in October, offers a number of patron features: an Apple Computer with a variety of programs, a remote-controlled

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audiovisual room, individual study carrels, a book security detection system and a children's area with floor seating and rocking chairs. (The Good Stuff, November, 1983)

### **NDLA Offers Professional Development Grants**

In 1983 the NDLA Executive Board approved the establishment of a professional development grant. The amount budget for grants is \$300, with no one grant to exceed \$100. Association members are encouraged to apply for grants which may be used for the following: formal college or university classroom work, independent study programs, attendance at workshops, conferences or seminars, or participation in any other activity that will benefit librarians and the library community in North Dakota. (The Good Stuff, November, 1983)

### **Public Library Standards**

A subcommittee of the North Dakota Public Library Planning Committee completed work in September on new Public Library Standards. These were adopted by NDLA. It is hoped that the document will be useful in guiding library boards and administrators for the improvement of services across the state. Each section of the North Dakota document was thoroughly debated regarding effects on the current situation in North Dakota and probable future impact. (ND State Representative Report, January, 1984)

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## **South Dakota**

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### **Solo Artists in Libraries**

The South Dakota State Library and the South Dakota Arts Council are jointly sponsoring a new project called "Solo Artists in Libraries." This project is designed to bring professional artists into public libraries to offer in-depth arts experiences for children ages 6-16.

All libraries who serve populations of 5,000 or less are eligible to apply for a grant. The artist will be available in a community for five days, four hours per day. (South

Dakota Public Information Newsletter, December, 1983)

### **Volunteer Narration Group Formed**

In November a volunteer narration group was formed by the Rapid City Public Library and the Friends of the Library. This group will begin to produce books in recorded form in a recording studio that will be built by the South Dakota State Penitentiary and placed in the Rapid City Public Library. (South Dakota Public Information Newsletter, December, 1983)

### **Revenue Sharing & Retrospective Conversion**

The Sioux Falls City Commission has granted the Public Library \$75,000 to complete retrospective conversion of its card catalog records to machine readable files. It is the hope of the library to utilize a data conversion process that could fulfill similar needs of other libraries and coincide with statewide data conversion procedures to be designed by the State Library's Task Force on Automation.

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## **Utah**

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### **Catalog for All Seasons**

A \$100,000 endowment for the Children's Library, electric typewriters, \$10,000 to establish a storyteller in Residence, and an aquarium for the Children's Library are just some of the items in the Salt Lake City Public Library's **Giving Catalog for All Seasons**.

The catalog published and mailed in December, is designed to solicit tax deductible gifts for the library from the community. Each item is described and illustrated, and the catalog features an order form which can be filled out and returned to the library. In addition, a convenient option payment plan makes it possible for some of the larger priced items to be paid for over a three or five year period.

J. Dennis Day, library director, indicated that two new branch libraries are being built and it is hoped the catalog will generate contributions from the community to

help defray those costs. (Salt Lake City Public Library news release)

### **New Utah Documents Program**

A secret mascot, a logo, and three publications have been created to mark the implementation of an improved state documents program at the Utah State Library.

In addition a cooperative cataloging project with Lee Library at Brigham Young University assures that most documents will be in both OCLC and RLIN data bases.

The Utah Documents logo may be seen on any publication concerning the new program. The secret mascot plans to venture out of the closet in March at the Utah Library Association conference. (State Library news release, December, 1983)

### **Don't Say "No."**

The INFO Desk at the Utah State Library is the alternative to saying "No" for Utah librarians. With a toll free call to the INFO Desk librarians can request multiple sources on any subject to satisfy the requirements of even school reports. Requests which cannot be filled from the USL collection are referred to the Salt Lake City, Salt Lake County or Utah Technical College libraries. Requests referred to USL for articles from magazines/journals are placed on the computerized OCLC/ILL system and the photocopied articles are mailed to the local library. (Horsefeathers, September, 1983)

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## **Wyoming**

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### **HSIN Statewide Union List of Journals**

Wyoming libraries in the Health Sciences Information Network will soon see the appearance of all health science journal titles in their holdings entered in the PHILSOM database, thanks to the efforts of Debbie Lerwick. (HSIN Newsletter, January-February 1984)

### **Prime Time Programs**

The Natrona County Public Library has been presenting a series of monthly programs with special appeal to

senior citizens. Created by audiovisual librarian Susan Haley, the series is entitled "Prime Time Programs." It features a presentation/discussion on Wyoming art and related history, a look at "Shopping the Sears Catalog 1900-1909," and the next one will be about antique Christmas cards and messages.

Susan presents each topic with emphasis on discussion and hands-on materials where possible. (Outrider, December 1983)

### **CLR Grant to University of Wyoming**

A \$3,000 grant from the council on Library Resources will support a University of Wyoming study to determine library requirements of students in off-campus and campus settings.

Three student groups will be studied. They are non-traditional adult learners (older, usually employed, usually married, site-bound, enrolled part-time and enrolled evenings and Saturdays) enrolled at UW-Casper, non-traditional learners enrolled in courses remote from either the main campus in Laramie or UW-Casper, and students on the main campus.

Research will determine the students' library utilization, personality traits, life situations (demographics and cultural influences) and attitudes toward education. The study should be completed by the end of the spring semester 1984. (University of Wyoming news release, December, 1983)

### **New Automation Contract**

The State of Wyoming and Geac now have a general purchase and maintenance agreement contract for installation of an automated circulation and interlibrary loan system.

The contract for approximately \$750,000 will provide for both the computer equipment and software for the system. It will include a set of programs for the automated circulation and a machine readable catalog (MARC) level database; reserve room capability; electronic mail for interlibrary loan. In the hardware portion it will include the central processing unit, disk drives, library terminals and telecommunications equipment.

After installation of the central processing unit tape conversion of OCLC, Brodart and Carrollton tapes will take place. There will be approximately 400,000 records in the initial database from these tapes.

A special feature of the contract includes a full-time field engineer assigned to the Wyoming system to ensure quick response time. (Outrider, November, 1983)

## **About You**

**Ella Jane Bailey**, University of Nebraska-Omaha Library, was the 1983 recipient of the NLA College and University Section Distinguished Service Award.

**Wylene Baker**, York College Library, won a free one-year MPLA membership at the 1983 Nebraska Library Association Conference in Omaha.

**Donald J. Barrett**, assistant director for public services for the Air Force Academy Library, recently received the Department of Air Force Exceptional Civilian Service award. He was cited for his exceptional skill in guiding the \$4.5 million library expansion project from the initial planning phase through final completion from January 1977 to March 1983. Barrett began work at the Academy library in 1955, and has seen the collection grow from 500 books to more than 530,000.

**Betty Costa** is now on the consulting staff of Micro Library Software, the Houston, TX firm which has acquired Computer Cat, the on-line library catalog she helped design and author.

**Vee Friesner**, director of library development for the Kansas State Library, was honored by the University for Man, Manhattan, as a long-time supporter of the free university's programs. She is the fifth recipient of the Grassroots Community Education award. Also note that Vee is the incoming president of CLENE.

**Charles Gardner**, librarian at Hastings College, Nebraska, will be on sabbatical leave during the spring of 1984 working in the Washington State University Library.

**Deborah Iverson**, Sheridan (Wyoming) College Library, gave birth to her first child, a brunette daughter, Alicia, on October 19.

**Shirley Krotz**, former director of the Kimball, Nebraska Public Library and currently director of the Glasgow, Montana City-County Library, received the Nebraska JMRT Beginning Professional Award for 1983.

**Jim Marvin**, Topeka Public Library, Kansas, has been named Chairman of the 1984 WHCLIST annual conference, which will be held in Chicago the first part of September.

**Rita Midstokke**, Grand Forks Public Library, won a free one-year MPLA membership at the 1983 North Dakota Library Association annual conference.

**Candice Morris**, former children's librarian at Holdrege, Nebraska Public Library, is now children's services coordinator at the El Paso, Texas Public Library.

**Leon Raney**, Dean of Libraries at South Dakota State University, was honored as Librarian of the Year at the 1983 annual conference of the South Dakota Library Association.

**Shirley Soenksen**, Greeley Public Library, won a free one-year MPLA membership at the Colorado Library Association 1983 annual conference.

**Ronelle Thompson** is the new Director of the Mikkelsen Library at Augustana College, Sioux Falls, SD. She had been Director of the Medford Library at the University of South Carolina-Lancaster, SC since 1981.

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## Newly Minted

### **Magazines for Children: A Selection Guide for Librarians, Teachers, and**

**Parents**, by Selma Richardson, selects and describes magazines specifically intended for children under fourteen years of age or for students in grade eight or under. Dr. Richardson also evaluates on the basis of format and content. \$12.50 from ALA.

### **Educating the Public Library**

**User**, by John Lubans, Jr., specifically addresses the kinds of user education programs needed in and used by public libraries. Lubans was Assistant Director of Public Services at the University of Colorado (1970-78) and is the editor of the "Library Literacy" column in *RQ*. \$15 from ALA.

**Financial Assistance for Library Education, Academic Year 1984-1985**, which includes information on MPLA professional development grants, can be ordered for \$1 from SCOPE/ALA, 50 E. Huron St., Chicago, IL 60611.

### **Learning Packaged to Go: A Directory and Guide to Staff Development and Training**

**Packages**, by Barbara Conroy, reviews the use of commercially produced prepackaged training resources as cost-effective tools for developing employees. Part I discusses applications and covers the advantages and disadvantages of the various formats, while Part II gives concise descriptions of nearly 1,700 training packages. \$65 from Oryx Press.

### **Accounting for Librarians and Other Not-For-Profit**

**Managers**, by G. Stevenson Smith, provides step-by-step guidance in developing standardized fund accounting procedures. It is specifically directed toward persons who work with budgets, financial reports, and fund accounting systems, but who have little or no formal training in accountancy. \$50 from ALA.

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### **ALA Is Continuing Education**

is a new brochure describing continuing education activities and resources available through the American Library Association during 1984. It lists preconferences, institutes, workshops, and publications relating to continuing education such as speaker kits and course syllabi, as well as listings of grants to attend conferences and other continuing education events. Single copies are available from ALA/OLPR, 50 E. Huron St., Chicago, IL 60611 with the receipt of a self-addressed, stamped (20¢) no. 10 envelope.

### **Women in Libraries 1982: A**

**Bibliography**, is a 10-page listing of publications issued during 1982 that relate to the status of women in librarianship. Send 50¢ to ALA Committee on the Status of Women in Librarianship, 50 E. Huron St., Chicago, IL 60611.

### **Library and Information**

**Careers in the '80s** is a new career brochure from the ALA Office for Library Personnel Resources. It is primarily aimed at prospective MLS students, and would be useful for career collections and career days. Up to 10 copies are free to schools and libraries. Individuals requesting single copy should enclose 50¢ to cover shipping. Contact OLPR/ALA, 50 E. Huron St., Chicago, IL 60611 to place orders and to request quantity pricing.

### **To Free the Mind: Libraries, Technology, and Intellectual**

**Freedom**, by Eli M. Oboler, explains his concerns about modern information technology and suggests that librarians must recognize the dangers as well as the benefits of adopting new technology. Oboler argues for the extension into our computer age of the humanistic philosophies innate to librarianship. \$15 from Libraries Unlimited.

### **Leaders in American Academic Librarianship,**

**1925-1975**, edited by Wayne A. Wiegand, contains fifteen biographical essays on prominent academic library leaders written by fifteen library historians under a grant from the Council on Library

Resources. The book is a Beta Phi Mu Chapbook (no. 16) jointly published with ALA. \$50 from ALA.

**Microcomputers: A Planning and Implementation Guide for Librarians and Information Professionals**, by Robert Walton, presents fundamental concepts and practices necessary for a user to successfully acquire and use his/her first microcomputer system or to make an existing system more reliable and useful. \$18.50 from Oryx Press.

### **Motivating Children and Young Adults to Read 2,**

by James L. Thomas and Ruth M. Loring, provides a range of specific remedies for the most common problems encountered in attempting to inspire students to read. Should be useful for teachers, school librarians, reading teachers, media specialists, and public librarians. \$22.50 from Oryx Press.

**Landscapes of Literature**, by Paul Metz, uses data on over 55,000 books charged to over 10,000 patrons to shed light on academic library policies relating to branch structure and fund allocation approaches to collection development. \$30 from ALA.

### **New Yorker Profiles Index**

**1971-1982**, by Robert C. McKay, updates Johnson's *Index to Profiles in the New Yorker, 1925-1971* (Scarecrow, 1972). The two volumes provide access to over 1500 profile articles appearing in the *New Yorker* magazine. \$7.50 from Lincoln Associates, Box 4213, Fayetteville, AR 72702.

### **Bicycling—The Way to Gold in '84**

This title is the theme of American Bike Month, May 1984. A special library kit is available containing ten items to help libraries celebrate this healthy, fun-filled activity. The American Bike Month Library Kit is available for \$3 (postage paid) from the Bicycle Federation, Suite 316, 1055 Thomas Jefferson Street, N.W., Washington, DC 20007.

## **Bibliography of the Fur**

**Trade**, by Robert Anderson, Library Director at the School of the Ozarks. This 30-page photocopied bibliography can be obtained by sending \$3.00 to: Bob Anderson, Box 518, Point Lookout, MO 65726.

## **A Reader on Choosing An Automated Library System**

edited by Joseph R. Matthews, presents nearly forty key articles pertaining to the consideration, selection, and implementation of automated library systems. By design it is intended to complement **Choosing an Automated Library System** (ALA, 1980). \$35 from ALA.

# Continuing Education

Date: March 16-17, 1984

## **Creativity: Storytelling**

Sponsor: University of Colorado at Denver

Description: Guest speakers include Roger L. Welsch, Associate Professor of English and Anthropology at the University of Nebraska and author of several books and over 150 articles, and Glen Rounds, master storyteller, author and/or illustrator of over 100 books, and recipient of the 1980 Kerland Award and the North Carolina Award for Literature, 1981. 14 other storytellers will also be featured.

Fee: Before March 1, \$25; after March 1, \$30.

Contact: For full brochure and information on graduate credit registration write Dr. Norma Livo, School of Education, University of Colorado at Denver, 100 14th Street, Denver, CO 80202.

Date: March 17, 1984

## **Library Use/User Surveys**

Sponsor: School of Library Science, University of Iowa

Location: Iowa Memorial Union, Iowa City

Description: Surveys of library use and surveys of library users are

two areas of prime interest to library and information professionals. Too often surveys suffer from incomplete planning, flawed execution and the gathering of inappropriate data. This spring 1984 conference will feature Dr. George D'Elia, an international expert in the area of evaluation and analysis of library activities. The conference is limited to 100 participants, with a registration fee of \$25.

Contact: Ethel Bloesch, School of Library Science, The University of Iowa, 3087 Library, Iowa City, IA 52242 or call (319) 353-3644 for a program brochure and registration form.

Date: March 19-20, 1984

## **Issues in Acquisitions: Programs and Evaluation**

Sponsor: University of Oklahoma and the University of Oklahoma Foundation

Location: Sheraton Airport Inn, Oklahoma City

Description: This two-day conference will cover such topics as evaluation of vendor performance, evaluating approval plan vendor performance, evaluating the role and effectiveness of approval plans for library collection development, librarian-faculty roles in libraries with approval programs, evaluating and selecting automated acquisitions systems, and other vendor/buyer issues.

Contact: Rodney M. Hersberger, The University of Oklahoma Libraries, Norman, OK 73019 or (405) 325-2611.

Date: April 13-14, 1984

## **Workshop on Oral History for Archivists and Librarians**

Sponsor: ATIS Associates

Location: International Graduate School, 55 Maryland Plaza, St. Louis, MO

Description: The purpose of the workshop is to acquaint archivists, historians, and librarians with their role in collecting Oral History, and provide basic skills in developing an Oral History program.

Contact: ATIS Associates, P.O. Box 12265, Parkville, MO 64152 or call

Marjorie Patterson at (215) 431-0470.

Date: June 18-23, 1984

## **First International Conference on Children's Nonfiction**

Sponsor: College of Education, Brigham Young University

Description: This five-day conference will be of value to teachers, librarians and others interested in the education of elementary school children. During the conference eminent national authors, editors, publishers, and educators will conduct seminars and workshops on the creation of children's nonfiction books and their use in the classroom and home.

Contact: Douglas P. Bush, Assistant University Librarian for Information Services, Brigham Young University, 3800 Lee Library, Provo, UT 84602.

Date: June 20-22, 1984

## **Creative Uses of Children's Literature**

Sponsor: University of Iowa School of Library and Information Science

Location: Iowa City, IA

Description: Lecturer will be Mary Ann Paulin, author of **Creative Uses of Children's Literature** (1982) and library media specialist in the Negaunee (Michigan) Public Schools. Fee of \$60 covers audit or 1 semester hour credit. Credit requirements includes paper or project related to workshop topic.

Contact: School of Library and Information Science, The University of Iowa, 3087 Library, Iowa City, IA 52242.

Date: July 16-18, 1984

## **Media Technology Conference, 19th Annual**

Sponsor: University of Wisconsin-Stout

Location: Menomonie, Wisconsin

Description: Headlining the conference will be Stanley Hubbard, President and Chief Executive Officer, United States Satellite Broadcasting Company, with an address, "Direct Broadcast Satellite Communications." Other topics to be addressed include integrating microcomputer software

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ware into the curriculum, planning for library automation, personalized instruction, and satellite communications for non-traditional students.

Contact: Dr. David P. Barnard, Dean for Learning Resources and Conference Chairman, University of Wisconsin-Stout, Menomonie, WI 54751.

Date: As listed

### Library Administration

Sponsor: Center for Management Services, Miami University, Oxford, OH

Location: Miami University, Oxford, OH

Description: Includes three programs designed to improve the effectiveness of library administrators:

**Middle Management** (July 29-August 3) This five-day program is a basic management program specifically designed for those who directly supervise the activities of several others, and/or are relatively new to the management

field. Tuition of \$485 includes instructional materials, lodging and most meals.

**Advanced Management** (July 29-August 3) This five-day program is for those who have attended a middle management course and/or have at least five years of library administrative experience. Participants in this program are library directors or directors of a main department in a large library. Tuition of \$485 includes instructional materials, lodging, and most meals.

**Interview and Selection Seminar** (August 5-7) This two-day seminar is primarily aimed at those who are responsible for hiring management personnel. Tuition of \$185 includes instructional materials, lodging and most meals.

Contact: Richard E. Vandegrift, Director, Center for Management Services, 103 Laws Hall, Miami University, Oxford, OH 45056 or (513) 529-2132.

### The Information Search: A Strategy for the Clinician

Sponsor: Health Sciences Consortium

Description: This is a slide/sound introduction to the basics of locating medical literature. Users can view it in just over 10 minutes for a quick introduction, or they can spend up to an hour viewing the program in conjunction with its instructional guide.

Cost: \$59.80 to members of the Health Sciences Consortium or \$118.80 to nonmembers.

Order from: Distribution Department, Health Sciences Consortium, Inc., 103 Laurel Avenue, Carrboro, NC 27510.

serials and retrospective conversion project. Possible assignment up to ten hours per month at main information desk.

Qualifications: ALA-M.L.S.; working knowledge of OCLC, AACR 2, Dewey and LC classifications; demonstrated ability to communicate effectively with faculty, students, and co-workers. Preference given to candidates with one or more years cataloging experience using OCLC.

Other: Position available July 1, 1984. Twelve month appointment with standard benefits (annual non-tenure track appointment, renewable up to three years).

Contact: Send resume, academic credentials, and three current letters of recommendation to: Wendy Klosterman, Briggs Library, South Dakota State University, Brookings, SD 57007.

An AA/EEO employer.

Deadline: Not indicated

Position: **Library Director**

Salary: \$23,000-\$25,000

Library: Northwest Kansas Library System

Duties: Budgeting and planning, collection development, public relations, and in-service training for member librarians in a multi-type regional library system serving 12 counties with 26 member libraries. Services include ILL, reference, mail-a-book, central cataloging, and other centralized services with a staff of 10 and a \$285,000 budget.

Qualifications: ALA-M.L.S., 3 years administrative experience, micro-computer experience preferred.

Contact: Send resume and 3 letters of recommendation to: Gen Benien NWKLS, 408 N. Norton, Norton, KS 67654.

#### Statement of Publication

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Back issues of the **MPLA Newsletter** and the **Mountain Plains Library Association Quarterly** are available in microform from Xerox University Microfilms, 300 N. Zeeb Road, Ann Arbor, Michigan 48106.

#### Copy Deadlines

MPLA representatives in each state are responsible for supplying the **Newsletter** with information to share throughout the region, but all librarians are invited to send in newsworthy items. To assure publication in any given issue, please submit copy by the dates indicated below to the Editor.

January 7..... February issue  
March 7..... April issue  
May 7..... June issue  
July 7..... August issue  
September 7..... October issue  
November 7..... December issue

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## Joblist

Deadline: April 20, 1984

Position: **Assistant Catalog**

**Librarian**

Salary Min. \$15,600

Library: South Dakota State University

Duties: Performs cataloging in all subject areas; limited work with

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**Official Publication of the Mountain Plains Library Association**

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