



MPLA Newsletter

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Discernment

the ultimate skill for planning

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Ed. Note: This article is an edited version of an after dinner speech Ms. Rodger delivered at a two-day workshop on **A Planning Process for Public Libraries**, which was sponsored by the Illinois Library Association and the Illinois State Library July 21-22, 1983. Reprinted, with permission, from **Illinois Libraries**.

A number of years ago there was a project which involved asking selected businesses in my community what skills were required of their workers. The most memorable response came from the local rescue mission which employed people to run a used furniture and clothing outlet. While no minimal educational level was stipulated, the key skill required was a potentially staggering "ability to tell the good from the bad." They wanted to employ people with the ability to make appropriate judgments, people who could discern which of the things that had been donated to the mission had some good in them, and which should be discarded.

Discernment, this same skill, is the most valuable one to look for, to nurture, and to carefully tend in the members of a public library's planning committee. All the community surveys, state-of-the-library reports, and demographic data in the world will not result in better public library service in the absence of discerning planners.

Discern is derived from the Latin word *discernere* which means to separate by sifting, a rich image as one thinks of the mounds of information and alternatives usually assembled by planning committees. To separate by sifting the helpful from the unhelpful requires people with time, experience, and clarity of vision.

Another trip to the dictionary revealed that there are two meanings of ultimate which contributed to the decision to label discernment as the ultimate skill for planning. An initial meaning given for ultimate was "remote in time and space." Some experience with libraries going through a planning process has led me to believe that discernment often becomes remote in time and space, that is, it is hard to get at and elusive. One does not make it an agenda item, six pages of a report, or assign staff responsibility for it.

Ultimate is also defined as basic or fundamental; i.e., that which underlies all else being considered. To acknowledge discernment as the ultimate skill in planning admits that without it, all else is in vain. The resources developed in **A Planning Process for Public Libraries** or any other planning manual yield data and experiences, but changing libraries requires discerning people.

We are left then with a situation in which that which is most essential to success is also most elusive. Such a dilemma may cause despair among the faint of heart, but library planning really isn't for the fainthearted anyway. For those who believe that a planning process will provide the rare and wonderful opportunity to step back briefly to ponder what one is doing, why, and how one could do it better, the encouragement of discernment in the process is just one more exciting challenge.

There are some common confusions among us that get in the way of making the best possible decisions as we move through planning processes with our libraries. It is hoped that by calling attention to them they will be recognized and will then cease to impede clear thinking.

The first to be considered is the confusion of the possible with the helpful. A number of years ago when electric knives were new on the market, we gave my father an electric fork to go with his recently acquired electric knife. Dinnertime came, and he expectantly plugged it in as we all waited. Nothing happened of course, for what would you expect an electric fork to do? There was no reason to electrify a fork. Such an invention was possible, but not helpful.

There are only three reasons to change things in libraries. We should do things differently only to provide better public service, to do things in a more cost-effective manner, or because some political situation dictates that the change be made. Any proposed change or innovation should be greeted with great skepticism if it does not clearly fall in line with one of these reasons.

For librarians, the confusion of the possible with the helpful occurs most often when considering what technology can do in their libraries. We now can have on-line catalogs, we can automate circulation systems, and we can have on-line reference services available. Before jumping on any of these bandwagons, however, we must ask whom the proposed technology will help, and how much will it help. At the Fairfax County Public Library we have learned that only 14 percent of our users consult our microfiche catalog. One thing that means in our decision making is that when we consider an on-line catalog, someone will have to prove to us that the high cost involved will produce a tool that will be more widely used than our fiche catalog is. Otherwise the high cost won't buy us anything of great use to most of our patrons. That which is possible may not be very helpful.

When changes are considered in light of their helpfulness, we must also examine the opportunity costs involved, we must do some appraisal of the price that must be paid for the roads not taken. Charles Robinson, director of the Baltimore County Public Library, recently informed a scholarly gathering of information science types that if one had to choose how to spend money, air conditioning is more important to most library users than on-line catalogs. The point is that we have finite amounts of time, money, and attention for change. They must be invested in the helpful, not in the merely possible, if we are doing our job correctly.

The second confusion that intrudes into our planning processes is the confusion of that which can be measured with that which is important. Ortega y Gasset noted that if you tell a person what you pay attention to, he can tell you who you are. We have a tendency in library management to pay most attention to the quantitative, and therefore, to define ourselves in relation to those things which can be counted and measured.

This tendency to quantify things for attention is not peculiar to our professional lives. The baby books we do for our children will tell them in later life how many inches long they were at birth, but not how vulnerable we suddenly felt when we became parents. It will tell them when they cut their first tooth, but not when they began to become patient, helpful beings. It is not that measures and numbers are bad, but that we need to keep in mind that there are other kinds of important information.

Professionally we are making a step in the right direction by exploring ways to count some of the things that are important, rather than counting only those things that are easy to count and calling them the important things. The move to explore simple but effective ways to measure library outputs means that our attention will be on improving the services we provide, not just on increasing the resources we own. If our focus is on improving the chance that users will find materials on the subjects they want, we may not even need to think so much about buying more books, but rather about buying different books. The attention to developing new public library standards that define excellence in terms of delivery of services to users (outputs) rather than in terms of dollars spent, square feet owned, and owned books per capita moves us in the direction of counting the important things, not just the easy things.

A word of caution is in order in terms of uses of output measures. Scores on output measures are not goals, they are indicators of how we are doing in relation to goals. The goal is not to have a 75 percent subject fill rate. The goal is to have the information which people in our communities need when they need it. The subject fill rate score gives us some indication about how we are doing in relation to that goal, but encourages us to focus only on present users. Attention to the goal would suggest that we also need to look at the library's responsibility to/for those who don't walk in or call. The problem is that if we aim at the measure, we often lose sight of the goal. For example, a library intent on raising its percent of registered borrowers can conduct registration campaigns that result in many more names on the books, but few new users, because the real barrier to wider community use of the library was the wrong hours, not the difficulty of registration.

The third mistake we often make in thinking about our libraries is that we confuse being sincere with being effective. A number of years ago there was a Charlie Brown cartoon involving the ill-fated neighborhood baseball team. In the last frame, Charlie, looking bewildered, muses, "I don't understand why we're not winning any ball games. We're all so sincere." In librarianship we have rarely been faulted for our sincere efforts to be helpful. But, if we decide to rest easy with merely trying harder, we need to recall that was once the motto of the number two car rental company, not the number one corporation.

This is not to be construed as a put down of sincerity as a desirable characteristic for staff. As the French are reputed to say about valued skills in a past time for which they are noted, "Enthusiasm is no substitute for expertise." Sincere library service is a necessary but not sufficient condition for effective library service. Effective means "capable of producing a result." It is not enough to try hard to find needed information for a library user, it is good service to actually obtain the information.

Libraries have traditionally asked users about their satisfaction with library services, if they have bothered to do user studies at all. While a growing body of careful research throws this practice into doubt from the researchers standpoint, it should also be viewed skeptically simply because the users, bless them, often confuse earnest effort with effectiveness. Even they forget that they didn't come in to the library today to give the staff an opportunity to try to find something, they came in to actually get something. We shouldn't even give them the opportunity to tempt us into complacency by telling us they are satisfied when we have not been able to supply what they need.

We owe our users effective library service, not just cheerful, sincere efforts, and we won't be able to plan for it unless we keep the difference clearly in mind.

In addition to keeping the aforementioned confusions sorted out, there are several things which can be done to enhance the probability that discernment will be a part of the planning process.

For many libraries, entering a planning process unleashes someone's secret passion for gathering and massaging data. At first this may be welcomed, for most public librarians are liberal arts types not overly given to arranging numbers, adding them, subtracting them, or whatever. But beware! Rein in such people early or you will be overwhelmed and rendered immobile by numbers. Committee members may begin to think they just need one more number or one more little survey and the truth about where the library should go in the next five years will be revealed to them.

Data collection takes time and money and should never be done just "because it might be interesting." Before even thinking about doing a survey, the planning committee should ask itself a series of questions:

- What do we want to know?
- Why do we want to know it?
- What difference might the information make?

At the Fairfax County Public Library we have a saying, "We gather no data before their time." The time to gather data is when it is known that there is a willingness to make decisions based on the information, not after the decisions are made, or before they are identified. There is absolutely no reason to ask a community about its possible preference for Sunday hours at the library if the library administration isn't willing to put up with the staff griping about having to work on Sunday.

Data assembled to illuminate specific situations and potential decisions can be fodder for discernment. Data gathered merely based on a suggestion from a manual or some other source of expertise may be more of a stumbling block than a stepping stone. Appropriate use of manuals and experts consists of consulting them to be certain one is employing appropriate methodologies for data collection. Sometimes they may also help in arriving at clear statements of the conditions being looked at, but their counsel should always be considered in light of questions the planning committee has decided to ask about the library and its role in their community.

A second helpful thing to do in planning processes is to be sure that the appropriate homework gets done before decisions are made. Once potential areas for change are identified, state of the library and state of the art information must be assembled and absorbed by some members of the planning committee. Everyone doesn't need to know all about special library services for the homebound, but if demographic data have shown that the library's community includes many people sixty-five years of age and older, someone on the planning committee should investigate what other libraries and other community agencies are doing for this part of the population, unless it has been decided previously not to address services for populations with special needs.

In obtaining information about situations which confront our libraries, we have often been parochial in our searching. We who know how to get information for others often don't think carefully about how to get the best information for ourselves. Materials and resource people from the fields of economics, public administration, education,

management, and sociology may be extremely helpful in shedding light on situations which confront libraries, if we take the time to locate them.

Finally, libraries embarking on a planning process need to plan time and attention for thinking. Before even starting, key people in the planning effort should think through such questions as:

- Why are we doing this?
- How elaborate does this effort need to be?
- Who needs to be involved and at what levels?
- What's important to the process? to the product?
- How much change can be tolerated by staff? patrons? funders?

As the planning process progresses, times must be created for thinking about the information being made available. Staff at all libraries are overworked, so time for thinking about where the library is going and why may be considered time away from more important tasks. Persons in charge of the planning process need to see to scheduling and other logistics in such a way that persons needed for the planning effort don't merely add this responsibility to an already hectic schedule, but are released from some routine chores so that quality time is available. If this cannot be done, the library is not yet ready to take planning seriously—and probably needs terribly to do it!

The kinds of questions that need to be asked continuous-

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Our 21st Year



From Your President

The 1984 MPLA Conference in Cheyenne is now history and planning has begun for the Las Vegas conference. "Libraries In the Learning Society" will be the theme of our September 5-8, 1985 joint MPLA/NLA conference. It will include online searching, genealogy, and library management as preconference topics. The best conferences are those that directly reflect the interests and concerns of the membership. If you have any suggestions for the conference,

please contact Tom Jones, our vice-president/president-elect.

Many thanks should go to our host state of Wyoming and the many librarians who helped plan the Tri-Conference. Convention income for MPLA came to \$5,336.

Many who know me well have had many opportunities to hear my thoughts on membership. For the next year most of you will hear more about it. The strength of our association depends on constant attention to membership growth and the involvement of new and existing members. Membership involvement results in our being able to offer various programs and services that all members can secure as a benefit.

One such benefit is the Professional Development Grants Program. Members can apply for grants ranging from \$100 to \$500 to help defray the costs of continuing education activities.

Another benefit is the MPLA Jobline. Whether you are looking for employment or needing a place to advertise an opening, Jobline can help you. For more information about either the Professional Development Grants or Jobline, call or write Joe Edelen or your state representative.

I will be busy visiting several state association conventions during the next couple of months representing MPLA. The annual Pacific Northwest Library Association con-

ference in Billings, Montana will be my first stop, in August.

At their August meeting the Executive Board voted to invite Arizona to join MPLA. It is now up to them to ask their members if they want to establish this affiliation.

Elsewhere in this issue you will find a survey relating to continuing education. Please take time to complete and return it to Carol Connor. It is your way of letting us know how MPLA can respond to your needs.

—Dorothy

WHCLIST News

This was the year to nail down a Library Plank in the national platforms of both the Democratic and Republican parties.

Members of the White House Conference on Libraries and Information Services Taskforce (WHCLIST) from every state and territory have been contacting those on the National Platforms Committees of both major political parties.

We have been urging them to support a Library Plank, a statement in which they realize the need to adequately fund the national investment in libraries.

The WHCLIST Committee on National Political Party Platforms has been chaired by Alice Cahill of Massachusetts and coordinated by Dorothe Mahoney of South Dakota.

ly during the planning process include:

- What will we do differently because of this plan?
- What will we do that is new?
- What will we stop doing?
- Who will this change affect and how?
- How will the affected people feel about the changes?
- Are we asking the right questions?

If time and effort for planning are in short supply, the skimping should come at the data collection end of the effort, not at the thinking end. Many library planning committees have totally exhausted their attention and effort collecting data. The result, in addition to the exhaustion, is a sense of frustration because there seems to be little to show for it afterwards. It is far better to have a little good data and lots of thought about it than lots of data and little thought.

As the thinking is done, planning committees should not be afraid of disagreements and arguments. It helps to establish ground rules at the beginning as to the role of disagreements in the process, and how they are to be resolved. To agree to disagree is a fundamental first step. L. P. Smith has written, "For souls in growth, great quarrels are great emancipations." All people involved in a library's planning process should delight in being considered souls

in growth, and helped, if necessary, to understand that we often argue to inform ourselves, and that, with a little grace and tact, such discussions can bring us all to new places.

Discernment, like wisdom and justice, is probably inherently a good thing, and to be desired. It is also a very satisfying kind of thing to believe one is engaged in. Most public librarians did not come to the profession for fame and glory, or if they did, they have now gone on to other things. Most public librarians harbor somewhere in their beings a love and care for people and books. In "For the Time Being," Auden wrote,

Space is the whom our lives are needed by

Time is our choice of whom to love and why.

Most of us believe our communities are part of the "whom our lives are needed by." Planning with discernment can help us to determine how to use the library's time and resources most effectively for them. They deserve the best we can do, not just because they pay the bill, but because they are our *raison d'être*.

Footnotes

1. George D'Elia and Sandra Walsh. "User Satisfaction with Library Service—A Measure of Public Library Performance?" *The Library Quarterly* 53 (April 1983) 109-133, and Brian Stipak, "Citizen Satisfaction with Urban Services: Potential Misuse as a Performance Indicator," *Public Administration Review* (January-February 1979) 46-52.

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MPLA 1984 FINANCIAL REPORT (7/31/84)

	1984 budget	1984 actual	1983 budget	1983 actual
Income				
Membership dues	18,000	9,780.00	16,000	20,403.40
Conference	4,000	828.25	2,500	7,296.11
Newsletter	3,000	1,341.71	3,000	2,962.88
Cooperative Cont. Ed.	1,000	—	—	—
Interest	4,500	2,787.77	3,209	3,603.13
Miscellaneous	250	151.12	100	482.24
Cash reserves	8,405	—	9,286	—
WH/CLIST	1,000	—	—	300.00
Total Income	40,155	14,888.85	34,095	35,047.76
Expenses				
Conference	1,500	625.99	2,500	1,273.67
Newsletter	5,000	3,482.11	3,800	5,028.71
Organization dues	135	50.00	85	50.00
Insurance and bond	475	147.00	90	202.00
Jobline	350	162.77	250	265.45
Telephone	300	117.47	200	255.07
Postage	1,500	809.58	1,750	948.14
Printing	3,000	1,304.53	6,500	5,400.42
Audit expenses	500	—	—	—
Secretarial	500	—	500	300.00
President's travel	1,200	434.93	1,200	920.41
Executive Board	4,600	3,083.46	4,000	3,679.14
Sections	100	12.93	100	5.00
Committees (general)	100	3.45	100	—
Awards Committee	500	626.08	500	827.12
Prof. Dev. Grants	7,000	500.00	5,000	4,515.00
Prof. Dev. Grants Comm.	500	125.12	500	422.46
Continuing Education Committee	2,000	—	750	142.21
Public Relations Comm.	500	1,835.50	500	320.18
Nominating Committee	120	100.13	120	110.84
Cooperative Cont. Ed. Activities	2,000	—	—	—
Pre-conference Grants	1,500	500.00	1,500	744.56
Voluntary Recognition Service	400	104.01	1,400	205.30
Special Projects Grants	-0-	—	—	—
Executive Secretary	3,000	3,000.00	2,600	2,600.00
WHICLIS	2,300	—	—	—
Miscellaneous	1,075	733.54	150	292.00
Total Expenses	40,155	16,573.57	34,095	28,507.68

MEMBERSHIP STATISTICS

	(7/31/84)		(4/30/84)	
	Personal	Inst.	Personal	Inst.
Colorado	119	13	110	12
Kansas	100	10	89	9
Minnesota	—	1	—	—
Montana	39	1	37	1
North Dakota	55	10	52	10
Nebraska	58	7	56	7
Nevada	22	4	22	4
South Dakota	102	18	99	17
Utah	50	8	48	7
Wyoming	76	12	67	12
Miscellaneous	10	—	8	—
	631	84	588	79

1984 John Cotton Dana Library Public Relations Awards Go To Three MPLA Libraries

The Campbell County Public Library, Gillette, Wyoming, Sheridan County Fulmer Library, Sheridan, Wyoming, and the Clark County Library District, Las Vegas, Nevada, were among the twenty-two libraries winning 1984 John Cotton Dana Library Public Relations Awards at the ALA Annual Conference in Dallas this summer.

Entries are judged on the quality of PR ideas—their creativity, imagination and resourcefulness—not on the size of library or its budget.

The Campbell County Public Library won for carrying out a sound and thorough plan for motivating new and long-term residents to use the new library by means of attractive graphic materials, intriguing special events, broad media attention, and entertaining tours of the building.

The Sheridan County Fulmer Library won for a well-documented, noteworthy, first time public relations effort that was successful in increasing library visibility and gaining community support.

The Clark County Library District won for a short-term, well-publicized chili cook-off fund raiser that was commendable for clear objectives, outstanding publicity, excellent community involvement, and impressive results. (ALA News Release)

Denver to Lose Library School

As part of a major reorganization plan passed by the Trustees of the University of Denver, a decision was made to close the Graduate School of Librarianship and Information Management effective August 16, 1985. The decision was made as part of a broad-based plan to reassess the University's future directions and was influenced heavily by anticipated shortfall of over \$9 million dollars in a three-year period.

Library School Dean Bernard Franckowiak, current students, alumni, and others in our region have expressed serious concern about this decision. The Denver

Library School has an excellent reputation with employers, has received national attention for the quality of its program and for its new initiatives in education for information management; and is the only ALA accredited program in a territory which includes Colorado, New Mexico, Kansas, Nebraska, North and South Dakota, Montana, Wyoming, Idaho, Oregon, Nevada and Alaska.

The Rocky Mountain Chapter Alumni Association has formed a task force to contact possible host institutions, possibly public institutions, and to inform legislators, employers, and information professionals. They also set up a fund to collect donations to help defray legal expenses for currently-enrolled students who had planned to continue beyond the 1985 deadline. The State Board of Education approved a resolution submitted by Anne Marie Falsone, Deputy State Librarian, urging the Colorado Commission on Higher Education and other parties to join with them and the library community in considering creative solutions to this problem.

A sense of urgency has brought many groups and individuals together to assist the Library School. Alumni and others wishing to know how they can help should contact Ben Franckowiak, Dean, Graduate School of Librarianship and Information Management, University of Denver, University Park, Denver, CO 80208-0270.

BCR Executive Director Named:

The Board of Trustees of the Bibliographical Center for Research announces the appointment of David H. Brunell as Executive Director of BCR. He will assume the position on October 1.

As Assistant Network Coordinator: Federal Library and Information Network (FEDLINK), Library of Congress, Brunell has served as the administrative and technical officer for their training and automated services program, and was promoted to that position following three years as Network Librarian at FEDLINK. Brunell was employed by BCR previously from

1977-1979 as Systems Specialist and provided training and technical assistance on both the OCLC and RLIN systems. His other professional experience includes work as IBERO-American Cataloger at the University of New Mexico Zimmerman Library and as Research Assistant: Early Modern English Dictionary, at the University of Michigan.

Brunell received his MLS degree from the University of Michigan, and holds a Master of Arts degree in European History and a Bachelor of Arts degree in history from the University of New Mexico.

Professionally, Brunell is the current chairman of the LITA Legislation and Regulation Committee and the Federal Librarian's Round Table representative to the RTSD Cataloging, Description & Access Committee. He has served on the steering committee of the OCLC Inter-Network Quality Control Council for two years and on the OCLC ILL Subsystem Advisory Committee for three years. He currently represents FEDLINK on the OCLC Serials Control Subsystem Advisory Committee, and serves on the faculty of the USDA Graduate School.

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Josey: Libraries for the Public Good

In his inaugural address to the American Library Association (ALA) President E.J. Josey called for the Association to "integrate its goals with the goals of greatest importance to the American people." Josey said that the Association must work for the preservation of basic democratic liberties, for the enlargement of equal opportunity for women and minorities and for raising the level of educational and economic well-being of greater numbers of the population.

The new president, who is chief of the Bureau of Specialist Library Services of the State Library of New York, said there has never been a more important time for librarians to come together in unity of purpose and spirit to ensure quality library services for the American people. Josey focused his remarks on the concept of "the public good," saying that "central to the public good concept is the idea of general social benefit rather than individual gain to those who provide the service, pointing clearly to libraries as a first example of a public good meriting support from public funds."

While quickly pointing out that he would never oppose or reject funding from any legitimate private source, Josey strongly cautioned against the concept of private funds being an "alternative" to public support. "It is the word 'alternative' that is offensive and misleading, because it suggests that such funds may or will **replace** public support, rather than complement or supplement it. We need to stress that the primary source of funding and the primary responsibility are both still public."

Josey also emphasized the danger of current assumptions that private sector information providers can replace services provided by public institutions.

Essential to Josey's theme of working for the public good is ALA's forging coalitions with local and national organizations that represent large segments of the American people. Josey named labor organizations, women's organizations and national ethnic organizations as groups to work with, as well as

maintaining ALA's connections with business organizations.

Josey outlined four specific responsibilities for the Association to undertake for 1984-85: (1) to develop public awareness programs demonstrating the ways in which libraries contribute to the economic health of their communities, their states and the nation; (2) to strengthen the Office for Library Outreach Services to support more adequately the programs for literacy and for other outreach services both locally and in concert with other organizations; (3) to strengthen the ALA Washington Office and the legislative network to stimulate and support state and local activities directed to the legislative/political process; (4) to strengthen ALA's leadership role in working with other organizations and coalitions, developing a significant role for the minority caucuses and other special ALA groups.

Josey announced he will establish two special groups specifically to address women's and minorities' concerns. A Commission on Pay Equity will help overcome the pay inequities suffered by women librarians, and a Presidential Committee will examine library services to minorities as well as suggest ways the Association might implement recommendations made by the National Commission on Library and Information Science **Report on Library Services to Cultural Minorities**.

At the close of his remarks, Josey invited ALA members to the 1985 President's Program in Chicago, which he envisions as an all-day conference within a conference focusing on the theme "Forging Coalitions for the Public Good." The program will present ideas and information on a state effort in coalition building that will begin very soon in Minnesota as a result of the J. Morris Jones-World Book Encyclopedia Goal Award. Josey also plans for the President's coalition program to result in a Commission on Public Support of Libraries.

"Finally," President Josey said, "as we begin our journey through the ALA 1984-85 year, with our plans, programs, and projects, as well as our hopes and dreams, let us approach our task with high spirits, anticipation and lofty vision. We can do what we will and make of it what

we can. It is our faith and trust in each other that will give us the strength and courage. Together we shall go forth incorporating our hearts and goals as one."

Acrl Third National Conference

On April 4-7, 1984 nearly 1,800 academic librarians, friends and exhibitors gathered in Seattle, Washington to explore the myths and realities of academic libraries at the Third National ACRL Conference. The event, held at the Seattle Sheraton and The Seattle Center, was a carefully orchestrated mixture of theme sessions, paper presentations, and alternative format sessions. A reception and private viewing of the China: 7,000 Years of Discovery exhibit at the Pacific Science Center and a boat trip to Kiana Lodge for a traditional northwest salmon bake provided attendees structured social time. Free time for viewing the excellent exhibits and four new products seminars pleased exhibitors and librarians alike.

Theme Sessions

—Kaye Gapen, dean of the University of Alabama Library got the conference off to a positive start as the first theme speaker. "The future is a combination of myth and reality that can only be addressed as it arrives," said Gapen. "By being proactive, purposive, problem-solving organizations, libraries can act in the present out of concern for the future."

—The myth that all academic administrators' expectations of their libraries are alike was exploded in the second theme session when Paul Olum, president of the University of Oregon; Gresham Riley, president of Colorado College; and Joe Rushing, chancellor of Tarrant County Junior College disagreed about the primary functions of a library. Olum considered maintaining acquisitions budgets of primary importance in a research library while Riley and Rushing felt that library staff and bibliographic instruction were as important as acquisitions budgets for

their institutions.

—Fran Spigai, president of Database Services, representing the private sector was the third theme speaker. Spigai outlined electronic publications and related information services and urged librarians to take an active role in the electronic information revolution by evaluating databases for their users.

—In the final theme session, William A. Moffett, librarian at Oberlin College spoke to the special circumstances of the college library. He insisted that liberal arts colleges and college libraries do have a strong role to play even in times of lagging enrollment and poor budgets.

The variety of contributed papers, the quality of the alternative format sessions, the new products seminars—especially the online services presentations, and the beauty of Seattle itself were mentioned by many conference goers as high-points of the conference.

Because of the excellent turnout for the conference all full-conference registrants will be mailed a free copy of the proceedings. The proceedings will be available in late summer or early fall.

Cassette tapes of theme sessions, papers, and alternative format sessions are available from Audio-Stats, 2639 S. La Cienega Boulevard, Los Angeles, CA 90034.

The Fourth National ACRL Conference will be held in Baltimore in April, 1986.

Around the Region

Colorado

COLORADO LIBRARIES Wins Wilson Award

Colorado Libraries, published by the Colorado Library Association, was the winner of the 1984 H.W. Wilson Library Periodical Award. The Award citation included the following wording: "Through the publication of articles and regular columns, this quarterly provides an abundance of information to its membership. *Colorado Libraries* is a fine publication that effectively serves its constituency despite limited resources. Its attractive, appealing design makes it a publication of which the Colorado Library Association can be justly proud." (ALA new release)

Pikes Peak Gets Hospital Gift

The Penrose Hospital staff library committee recently donated \$2,000 to the Pikes Peak Library District (Colorado Springs) to purchase consumer medical information for broad public use. Since the hospital library is not open to the public and contains materials written primarily for health-care professionals, the hospital physicians felt that the pa-

tient education fund could be used to support an effort to provide more consumer-oriented health care information. (Colorado State Library Newsletter, February 1984)

Lamar and the Lottery

The Lamar Public Library received \$2,100 from the Colorado Lottery Fund monies distributed to the community of Lamar in 1983, an amount which was equal to approximately 30% of the 1984 books and materials budget for the library.

Librarian James Burnett and Lamar Library board members secured the funds after carefully researching and requesting and learning a great deal about the lottery distribution process. The funds are intended for community recreational use, and the library presented a good case for their share. (Colorado Libraries, June 1984)

People Network

The Legislative Committee of the Colorado Library Association will establish a people network to support library legislation and needs in Colorado. The Committee expects to have the network in operation in the 1985 session. (SWIRLS Newsletter, June 1984)

CARL Online

Ward Shaw, Executive Director of the Colorado Association of Research Libraries (CARL), reports that there are now about 90 terminals active on the CARL online system. Circulation systems are now fully operational at University of

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Northern Colorado and the Colorado School of Mines, and the system at the University of Colorado-Boulder is expected to come up in April. Three additional libraries have installed the circulation system.

The central hardware of the CARL online system is currently housed at the main branch of the Denver Public Library, along with the computer for DPL. Because of expansion of both systems, the computers will be moved to DPL's Library Administration Center on York Street sometime this fall. The new computer facility will provide state-of-the-art features.

The CARL Council of Members has discussed various plans for providing access to the CARL database for non-CARL members. It is expected that dial-up access can be provided after various policies have been developed within the next year. (Colorado State Library Newsletter, April 1984)

Kansas

Material Replacement Fund

The Kansas Library Network Board, at its summer meeting in Topeka June 14-15, authorized creation of a materials replacement fund to help protect Kansas libraries against losses incurred through cooperative resource sharing activities. The board also expressed interest in a proposal for compilation of a directory of Kansas library resources, which would include information on special collections and subject specialties in Kansas libraries. (Kansas Libraries, August 1984)

Kansas Library Card Promotion

At the KASL/KAECT/KLA Conference, the Kansas Library Network Board asked conference attendees to vote for their favorite design concept promoting the Kansas Library Card. The winner, a design bearing the image of a hot air balloon, included the words, "Traveling Across Kansas? Keep Up With a Kansas Library Card." The second most popular design had these words on a Support MPLA Advertisers

layout looking like an interstate highway sign, "Next Exit, Food - Lodging - Library, With A Kansas Library Card." (Tid-bits Newsletter, June 1984)

Kansas Friends Annual Report

Friends of Kansas Libraries was formed in September, 1982. Thirty-five local Friends groups with a combined membership of several thousand have joined the organization, along with individuals from every section of Kansas. As we work to build a strong state community of informed citizens committed to the well-being of Kansas libraries, we hope to add to the following achievements: We are publishing a newsletter. We have established a FoKL legislative network that can quickly inform interested citizens about important news and developments. We have taken a number of initiatives to encourage the formation of new Friends groups, including the distribution of a "getting-started kit. We have effectively presented our mission and activities in a small brochure. We have arranged a second annual session of workshops and special presentations planned to help Friends help their libraries. We have, in a variety of ways, advocated increased state funding for library materials and services. We are preparing to work with the Kansas Library Association to give further support to projects and programs benefiting libraries. We will shortly be represented on the board of Friends of Libraries U.S.A., the national Friends organization. (FOK'L Point, June 1984)

Montana

Periodicals "Droppings" Program

The Montana State Library has established a "droppings" program to track the disposition of periodicals collections in Montana libraries. If a library is considering dropping any current periodical subscription or discarding older holdings, the State Library would like to know so that staff can check the Union List of Montana Serials

and other appropriate tools to determine if Montana will be losing a unique or last-title resource. If necessary, staff will negotiate with another library, perhaps a more appropriate collection, to either acquire a current subscription to the title or to house the discontinued holdings. (Montana State Library News, May 1984)

Fundraising Success Stories

Five months into a two-year fundraising drive, Havre-Hill County residents have raised over \$32,000 of the \$285,000 needed to remodel the old Havre Clinic. Havre physicians donated the 12,800 square foot clinic to be the library. Once completed, the Havre Public and Hill County Libraries will merge into one library.

Plains area residents have raised nearly \$89,000, enough to purchase the L&O Motors building for the public library facility. The 2,500 square foot facility will be over four times the size of the present library. (Montana State Library News, May 1984)

Margaret Warden Honored

Margaret Warden was honored this spring as one of the ten most influential women of Great Falls. Of all her contributions, the former state senator values most highly her work with libraries - as a library trustee, a member of the American Library Association, a State Library Commission member, and since 1980 a member of the National Commission on Libraries and Information Science (NCLIS).

Warden is the only commissioner for the region that encompasses Montana, North and South Dakota, Wyoming, Idaho, Washington and Oregon.

Appropriate to her Montana library experience, she is program commissioner for the Rural America Program and serves on the committee to plan for a "National Advisory Board on Rural Information Needs." Warden also serves as NCLIS liaison with the White House Conference on Library and Information Services and as Legislation liaison.

In January she participated in the U.S. Department of Education's seminar on public libraries held in Boston. The purpose of the seminar, one of several regional meetings,

was to respond to the Department of Education's report, **A Nation at Risk**, regarding the contribution of libraries to education.

In an April 12, 1984, **Great Falls Tribune** interview, Warden states that "without the backing of a public library you don't have the fundamental requisites of a good education." She believes educators should be more supportive of good public libraries and there needs to be better cooperation among all libraries. (Montana State Library News, May 1984)

Nebraska

Automation Study Underway

King Research, Incorporated, of Rockville, Maryland has been selected by the Nebraska Library Commission to conduct a five month study of Nebraska's library resource sharing environment and structure.

Dr. Jose-Marie Griffiths of the King Research staff will serve as the project director. She will be assisted by Ms. Mary Yates. Commission Deputy Director Rod Wagner will be coordinating study activities.

The King Research project, to be completed by November, 1984, will provide recommendations and options to the Commission for consideration in development of a statewide plan for library automation and networking. Among the elements to be addressed in the study are: assessment of NEUCAT/NEULIST; contractual arrangements for resource sharing; interlibrary loan services and policies; library automation needs; application of new technology; development of regional catalogs; and mechanisms for planning. (Overtones, May-June 1984)

Nevada

Service to Business and Industry

Libraries have a definite impact on the economic growth of states

and local communities. The Nevada State Library has been included as an integral part of planning for economic diversification. One of the goals of the Nevada Commission on Economic Development is to "create an image of Nevada as a growing, vibrant state with an excellent business climate, good quality of life, and a commitment to economic diversification."

Perceptive librarians have been expanding resources and services for business and industry. The current Nevada State Library Masterplan targets the areas of public administration, business, and government publications as a number one priority for budgeting to build collections in these areas to a research level.

Reference librarians throughout Nevada recently participated in a questionnaire/survey to aid in assessing the scope and nature of information requested by a growing array of business interests.

The following recommendations were made following the analysis of survey and other information:

I. Appoint a Committee on Library Service to Business and Industry.

A. Committee should conduct further studies to identify consumer needs.

B. Committee should develop new strategies to respond to market demands of consumers.

II. Provide training in specialized indepth business reference techniques for all librarians in the state who field these questions in the key locations indicated by this survey. (Dateline, July-August-September 1984)

Mudflaps in Circulation

In an attempt to deter people from informally borrowing items checked out to other people which have been returned and are resting in Circulation book returns, rubber flaps have been installed on both of the Circulation Department book returns. The flaps were donated by Delta Rubber Co. in Sparks. We are hoping this will eliminate any future problems with items reportedly returned, but not in the library. (University of Nevada-Reno Memo, June 1984)

North Dakota

Utopia or 1984

The North Dakota Library Association recently received a \$21,500 grant from the North Dakota Humanities Council for a statewide project titled "Utopia or 1984?" Under this project four humanities scholars and an expert on City Planning will contribute to an interpretive tabloid and prepare ten local discussion leaders in a statewide five-part discussion of Orwell's **1984**, More's **Utopia**, Swift's **Gulliver's Travels**, Bradbury's **Fahrenheit 451**, and American utopian experiments. The goal of the project is to have people across the state read and discuss humanities tests. (The Good Stuff, May 1984)

South Dakota

Janklow Suit Thrown Out of Court

Sioux Falls Circuit Judge Gene Paul Kean ruled June 18 that Peter Matthiessen's book **In the Spirit of Crazy Horse** is not defamatory and threw Gov. William Janklow's \$24 million libel suit out of court.

The loss of the **Crazy Horse** suit is Janklow's second libel-case defeat. His libel suit against **Newsweek** was rejected by a federal judge in March. The **Newsweek** decision is being appealed by the governor.

The governor on July 18 filed a notice of appeal in the **Crazy Horse** suit.

Viking Press, publisher of **In the Spirit of Crazy Horse**, has lauded the decision as a scholarly ruling which will serve as a guide to other courts in similar cases. The decision allows the media to fully report history without fear of litigation.

Although libraries were not mentioned in the suit, the American Library Association filed a "friend of the court" brief in support of the two South Dakota booksellers,

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Cover to Cover bookstore in Sioux Falls and Golden Mountain Books in Hot Springs, also named as defendants in the suit.

The American Booksellers Association has had a special interest in the case; had a decision gone in favor of Janklow, booksellers across the nation might have been faced with a situation in which censorship to avoid litigation was practiced. (Bookmarks, May-June 1984)

Utah

OCLC Cluster Pilot Program

The Utah State Library, Utah Technical College/Salt Lake City and Park City Public Library have participated in a 2-year pilot program to test and evaluate the costs and benefits of using OCLC through a host library. After two years participation in the OCLC cluster pilot project, the directors of Park City and Utah Technical College both emphasized the fact that it benefited their libraries and they expressed their pleasure and excitement at being asked to lend items from their libraries to other libraries. The cluster pilot program allowed their libraries to become part of a resource sharing network without the cost of becoming a full installation.

Utah Technical College/Salt Lake Director Alex Stecker and his assistant, Elizabeth Prause felt that communication between the State Library and their library increased and provided a method for exchange of information on an informal basis. Both felt that this exchange of information aided in the quality of the cataloging that was performed for them by the State Library.

Pat Montgomery, the Director of the Park City Public Library, felt that being a part of the OCLC system "eradicated the small library stereotyping that small does not have to be equated with limited, below standard, or a 'popular' reading only library." (Horsefeathers, May 1984)

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National Library Friends Award

The Friends of Libraries U.S.A. (FOLUSA) has honored the Friends of the Salt Lake City, Utah, Public Library with a 1984 FOLUSA Award. The award, one of four, was presented in recognition of outstanding citizen support of libraries by local friends groups. Wanda McDonough, president of the Salt Lake City Friends, accepted the award. Their group developed a Reading is Fundamental (RIF) program that supplies every child in six elementary schools three free books each year. In the libraries RIF books are incentives and rewards in summer reading programs and at annual Easter egg hunts. The Salt Lake City Friends also are planning for a gift shop in the main library that would sell books, student supplies, small plants and gifts. (ALA news release)

An Idea You Can Use!

The Washington County (UT) Library, headquartered in St. George, just completed a contest in which the patrons had a chance to write in 100 words or less "How the Washington County Library has helped me."

The contest drew a large response as four \$20 prizes were offered. The entries contained many different responses as to how the Library had helped them. One entrant figured out monetarily how much the library had saved them during the year, another explained that he never had loose change to worry about because he was always late with his books. Several entries were set to poetry. Most of the entries explained how they enjoyed the services and help that they received from the Library.

The contest had a very positive public relations activity for the Library and gave the staff some great feedback as to how the public gauged library service in Washington County. (Horsefeathers, June-July 1984)

Let UNCL Do It

On the basis of a three year planning effort the Utah library community has organized a multi-type library resource sharing network, the Utah Network of Cooperating Libraries (UNCL), which is now

formally established and funded as a program of the Utah State Library.

The UNCL Advisory Council has approved two network incentive programs, a Net-Lender Reimbursement Program and an OCLC Telecommunications Support Program.

The UNCL Net-Lender Reimbursement Program will reimburse net-lending libraries six dollars per net-loan. The second incentive program will pay the modem rental and leased telephone line costs associated with the "first" OCLC terminal - symbolically the one used for interlibrary loan - in each OCLC library in the state. (Action For Libraries, August 1984)

Wyoming

Fiction Collective

To establish and maintain a resource of representative, English-language fiction. That is the purpose of the Wyoming Fiction Collective and librarians are encouraged to use the resource in locating books for patrons.

To promote the use of the collective a book mark has been developed and distributed to libraries around the state. Books are housed in six county libraries and the University of Wyoming. Authors with last names A-G are at Campbell County; H-M, Converse County; N-S, Fremont County; T-Z, Albany County. The westerns are at the University of Wyoming; mysteries at Natrona County, and science fiction/fantasy at Campell County.

These books are a collection of weeded titles, no longer in great demand but having some significance, e.g., Wyoming author, a "classic", former best seller. Libraries throughout the state contributed to the collection when the Wyoming Library Association adopted the project eight years ago. Alice Meister, chair of the WLA Fiction Collective Committee, expects usage to substantially increase when the titles are entered into the Geac automated circulation system. (Outrider, May-June 1984)

About You

Virginia Boucher, Head of Interlibrary Cooperation, University of Colorado, Boulder, is the recipient of the 1984 Herbert W. Putnam Honor Award. Boucher has been a major force in the development and promotion of interlibrary loan services.

Alice Ridenour, has retired as Associate Director of the Montana State University Renne Library. She joined the library in 1950 and had also served as Head of the Catalog and Technical Services Departments.

Cynthia Berner, formerly head librarian on the Winfield (KS) Public Library, has moved to Wichita.

Bob Carmack, Dean of Libraries at the University of South Dakota since 1971, has accepted the position of Director of the Library and Coordinator of the Library Media program at the University of Wisconsin/Superior effective December 1st.

Nancy Chu, Development Coordinator of Library Services to Children at the Nebraska Library Commission, will be moving to Macomb, Illinois where her husband has taken a position with Western Illinois University.

Josephine M. Cowles, member since 1960, passed away in Wichita, KS, June 26, 1983.

Vee Friesner, Kansas City Library, is the new President of the Continuing Library Education Network and Exchange (CLENE), now an official ALA Roundtable.

Duane Johnson, State Librarian from Kansas presented a resolution at the ALA convention in Dallas protesting Audubon Society plans to sell off its unique library. While

presenting the resolution Johnson stripped to shorts and soon sported the attire of an avid birdwatcher.

H. Robert Malinowsky, Past President of MPLA (1977-78) and now general manager of Libraries Unlimited, is the new President-Elect of the Special Libraries Association.

Mary D. Murphy, member since 1966 and Head of the Reference Department, Lawrence (KS) Public Library, passed away recently.

Margaret Phelan, owner of the Kansas-based Phelan Business Research (Shawnee Mission), has been appointed to a five-year term on the National Commission on Libraries and Information Science.

Leva Lash Stafford, life member and retired from the University of Wyoming Library faculty after 41 years of professional library work, is now a volunteer Area Representative for the Educational Foundation for Foreign Study. Her work includes recruiting local families to host exchange students, plus helping plan local host community activities for the young people, and recruiting Laramie students to study overseas.

Bob Audretsch, formerly Director of the Three Rivers (CO) Regional Library Service System, is the new Director of the Summit (CO) County Library in Frisco.

Newly Minted

Outstanding Books for the College Bound is a compilation of the reading lists that have been published as pamphlets by the Young Adult Services Division of ALA. Entries include a brief description and publisher information (verified in the 1982-83 **Books in Print**). \$5.95 from ALA.

Telecommunications Glossary, edited by James Speed Hensinger, Brigitte Kenney, and JoAn Segal, provides everything you need to know to function in the new

telecommunications environment. \$10 (members) or \$12 (non-members) prepaid from Mary Flowers, BCR, 1777 S. Bellaire, Suite G-150, Denver, CO 80222.

Magazines for Young Adults, by Selma K. Richardson, lists periodicals reflecting the avocational and leisure activities of young adults plus those useful in supporting high school curricula. It lists approximately 600 publications for both school and public library collections. \$22.50 from ALA.

Security for Libraries: People, Buildings, Collections, by Marvin Brand, is a collection of original papers describing the management of the library to make it safe as a study place and workplace and to provide for collection protection. \$12.00 from ALA.

Accessible Storage of Non-book Materials, by Jean Weihs, is an idea book and an annotated list of containers, devices, and methods for intershelving, designed to help libraries decide which ones best fit their resources and goals. \$19.50 from Oryx Press.

Directory of Business and Financial Services, edited by Mary McNierney Grant and Riva Berleant-Schiller, is one place to locate the scattered sources of business intelligence that could influence or affect a decision. New to this edition are an index of investment consultants and a list of online databases. \$35 from Special Libraries Association (see address above).

Interlibrary Loan Procedures Manual, by Virginia Boucher, is a necessary resource for librarians learning how to provide interlibrary loan service and for experienced interlibrary loan librarians who need advice on special circumstances. \$20 from ALA.

Alliance for Excellence: Librarians Respond To A Nation At Risk reports on five seminars involving one hundred participants convened to discuss the role of libraries in supporting the

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recommendations of **A Nation at Risk** and in helping to create a learning society. \$2.50 per copy from Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Order number S/N 065-000-00207-8.

Readings in Technology, edited by Nancy M. Viggiano, features twenty-two articles, some from the pages of **Special Libraries**, giving insight into the changes introduced by new technology. Noted specialists discuss management problems, applications, databases, cataloging, networking, and draw inferences about the future. \$16.50 from Special Libraries Association, 235 Park Avenue South, New York 10003.

The Search for Data in the Physical and Chemical Sciences, by Linda Ray Army informs the searcher about sources and how to use and evaluate them. Particular emphasis is given to the National Bureau of Standards and the National Standard Reference Data System. \$17.00 from Special Libraries Association (see address above).

Microcomputers for Library Circulation Control, by Nolan F. Pope, was a report commissioned as part of INCOLSA's Project CIRC to help libraries understand the pros and cons of the microcomputer option. \$10 prepaid or \$12.50 if billed from Microcomputers, INCOLSA, 1100 W. 42nd Street, Indianapolis, IN 46208.

Printers . . . Printers . . . **Printers . . .** is a guide to selecting printers compatible with the IBM PC. Contains over 35 data categories on more than 25 printers. \$8.00 (prepaid) from Washington Library Network, Washington State Library AJ-11, Olympia, Washington 98504, Attn: Microcomputer Consulting Service.

Traditional and Nontraditional Delivery Systems for Remote Areas, the proceedings of the Public Library Association's Rural Library Services Committee program at the 1983 ALA Annual Conference, is now available for \$5.50 (PLA members deduct 10%) from the Public Library Association, 50 E. Huron Street, Chicago, IL 60611.

List of International Statistical Publications, covering some 1200 items issued in 1983 by the UN, the European Community, and dozens of other international intergovernmental organizations is available free from Congressional Information Service, Inc. Write IIS Source List, CIS, 4520 East-West Highway, Suite 800, Bethesda, MD 20814 or call 800-638-8380.

Exceptional Free Library Resource Materials, by Carol Smallwood, is designed to direct librarians, teachers and media specialists to more than 850 educational aids available free from government agencies, businesses, and nonprofit organizations. \$18.50 from Libraries Unlimited.

Developing Arts and Humanities Programming With The Elderly, by Ronald J. Manheimer, demonstrates how to develop programs that encourage the active participation of older people. Contains four parts: perspectives, program models, practical steps, and a bibliography. \$2.95 from ALA.

Automated Circulation: An Examination of Choices, edited by Joseph R. Matthews and Kevin E. Hegarty, consists of fifteen papers drawn from a 1982 conference sponsored by the Circulation Services Section of the Library Administration and Management Association. \$15 from ALA.

Continuing Education

Date: October 16-17, 1984

Management of the Online Catalog

Sponsors: LAMA, Ohio Library Association and Columbus Area Library and Information Council of Ohio

Location: Columbus, OH

Description: The institute will focus on management issues such as choices of online catalogs, components including terminals and databases, operations, planning among board members, staff and consultants, implementation including security, site preparation, staff training and users' orientation, and results. The two presentors are Charles Hildreth and Joseph Matthews.

Contact: Roger H. Parent, Executive Director, ALA/LAMA, 50 E. Huron Street, Chicago, IL 60611; 312/944-6780.

Date: October 15-16, 1984

Library Software Conference

Sponsor: Library Software Review

Location: Philadelphia Hilton

Contact: Nancy Jean Melin, Editor, Library Software Review, 520 Riverside Avenue, Westport, CT 06880; 914/666-4099

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**Regional Institutes on
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Sponsor: ALA/RTSD

Description: The institute is designed for librarians who acquire and catalog nonbook materials in school, public, academic and special libraries, and for library educators and media center administrators. It will cover acquisition, organizations and access, standards for bibliographic control, cooperative networking and computerization, future trends, and microcomputer applications for library technical services. Participants will attend six plenary lectures, and choose among workshop sessions on eight topics.

Contact: William Bunnell, Executive Director, RTSD, American Librarian Association, 50 E. Huron St., Chicago, IL 60611.

Date: October 26-27, 1984

Oral History for Librarians and Archivists

Sponsor: International Graduate School and the University of Missouri

Location: International Graduate School, St. Louis

Description: The workshop will acquaint librarians, archivists, and those interested in family history and genealogy with their roll in collecting oral history, and give them some basic skills in developing an oral history program.

Contact: International Graduate School, 55 Maryland Plaza, St. Louis, MO 63108 or call Marjorie Patterson at 919/772-7364.

Date: October 31-November 4, 1984
**Third National Conference of
the American Association of
School Librarians**

Sponsor: ALA/AASL

Location: Atlanta, Georgia

Description: The conference, called "Challenge '84: MISSION POSSIBLE," is for everyone responsible for and interested in the provision of library media services in grades K-12. It will address a wide variety of issues facing school library and media centers.

Contact: American Association of School Librarians, 50 E. Huron Street, Chicago, IL 60611; 312/944-6780.

Date: November 1-3, 1984

Midwest Archives Conference

Location: Kansas City, MO

Description: The Midwest Archives Conference is the nation's largest regional archival organization. MAC's Fall meeting features twenty sessions on such topics as research potential of archives, records management, exhibit preparation, local church records, railroad archives, the mutual dependency of archives and local historical societies, preparation of audiovisual presentations, extremist collections, and more.

Contact: Gordon Hendrickson, Western Historical Manuscript Collection, UMKC Library - Room 212, Kansas City, MO 64110.

Date: November 10, 1984

**Sixteenth Annual Festival of
Books for Young People**

Sponsor: University of Iowa School of Library and Information Science

Location: Iowa City, IA

Description: Books Are For Sharing is this year's theme. The festival program will focus on the sharing of books through reading aloud in the family as well as in the school and library. The "whys," "hows," and "whats" of reading aloud will be explored by Margaret Mary Kimmel, professor in the University of Pittsburg School of Library and Information Science and co-author of **For Reading Out Loud! A Guide to Sharing Books With Children.**

Cost: \$26.50 includes all sessions, exhibits, coffee and the luncheon.

Contact: Ethel Bloesch, School of Library and Information Science, The University of Iowa, 3087 Library, Iowa City, IA 52242; 319/353-3644.

Date: Summer 1985

Twelfth Literature Study Tour

Sponsor: Fort Hays State University

Location: South America

Description: This Twelfth Literature Study Tour will visit South America, visiting the countries of Brazil, Paraguay, Argentina, Chile, Peru, Ecuador, Columbia and Venezuela. Graduate or audit credit is given for this 32-day program.

Contact: Donna J. Harsh, Department of Education, Fort Hays State University, 600 Part Street, Hays, KS 67601-4099.

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For Sale: **1971 Gerstenslager/International bookmobile**, 128,000 miles, engine overhaul required, \$5,000. Norfolk (NE) Public Library, 402/371-4590.

Joblist

Deadline: September 28, 1984

Position: **Director, Multi-type System**

Salary: \$25,000-\$30,000

Library: Three Rivers (CO) Regional Library Service System

Duties: Supervision of System staff of 4 FTE, consulting with System members, editing newsletter, planning workshops, budget preparation, and extensive travel.

Qualifications: Experience in more than one type of library and a knowledge of library automation helpful. ALA accredited masters. Five years library experience, three at administrative level.

Contact: Send letter of application, resume and names of three references to Search Committee, Three Rivers R.L.S.S., Box 97, New Castle, WY 81647.

Deadline: September 30, 1984

Position: **Head of Technical Services**

Salary: \$17,680-\$24,897

Library: Weber County Public Library (UT)

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CONTINUING EDUCATION SURVEY

The MPLA Continuing Education Committee needs your help in planning future workshops.
Please complete the following survey and return it to the address listed below on or before October 1, 1984:

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TOPICS	Need Immediately	Need In 6-12 Months	Need In 1-3 Years	Do Not Need
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CHILDREN'S SERVICES				
COLLECTION MANAGEMENT/DEVELOPMENT				
INTELLECTUAL FREEDOM				
PUBLIC RELATIONS				
DEVELOPING SUPPORT GROUPS (Friends, PAC)				
MARKETING				
PROBLEM PATRONS				
EVALUATION OF LIBRARY SERVICES				
RENOVATION AND/OR CONSTRUCTION OF BUILDINGS				

MAIL TO: Carol Connor, Lincoln City Libraries, 136 South 14th St., Lincoln, NE 68508

Duties: Responsible to Assistant Library Director for planning the departmental budget, personnel management, classification of library materials, and for data base maintenance.

Qualifications: ALA accredited MLS plus two years supervisory experience, one of which must have been in the area of automated systems, preferably CLSI and/or OCLC, and one of which must have been in the area of classification and cataloging of library materials using DDC and LC subject headings.

Contact: Send letter of application and resume to Weber County Personnel Office, Ben Lomond Building, 2500 Washington Blvd., Ogden, UT 84401.

An AA employer.

Deadline: October 1, 1984

Position: **Library Director**

Salary: \$17,000-\$19,000 DOQ

Library: Vermillion Public Library (SD)

Duties: Plans, organizes and directs city library services in university

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community, with budget of \$133,000 and staff of 4.5 FTE.

Qualifications: ALA accredited MLS with minimum of two years public library experience.

Contact: Send resume, letter of application and three letters of reference with telephone numbers to Joseph Edelen, Chairman, Board of Trustees, Vermillion Public Library, 18 Church Street, Vermillion, SD 57069.

An EEO employer.

Deadline: November 1, 1984

Position: **Library Director**

Salary: \$19,000-\$24,000

Library: Rapid City Public Library (SD)

Duties: Responsible for budgeting and personnel administration, public relations and planning.

Qualifications: ALA accredited MLS, undergraduate degree in business administration preferred, experience with computer applications desirable.

Contact: Library Board Chairman, 610 Quincy Street, Rapid City, SD 57701.

Deadline: November 15

Position: **Head of Technical Services**

Salary: \$22,500-DOE

Library: North Dakota State University

Duties: Administration of all technical services operations (5 prof. and 14 support staff).

Qualifications: 5 year prog. resp. tech. service experience in academic library, ALA accredited MLS, and successful experience in supervision and with automated library systems.

Contact: Personnel Office, NDSU, Fargo, ND 58105.

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STATE REPRESENTATIVES

Colorado: Dorothe Peterson
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Kansas: Vee Friesner
Kansas State Library
3rd Floor, Statehouse
Topeka, KS 66612
913-296-3296

Montana: Bunny Morrison
2135 Silver Sage Trail
Billings, MT 59102
(406) 252-0811

Nebraska: Linda Rea
Hastings Public Library
4th and Denver, Box 849
Hastings, NE 68901

Nevada:

Joseph J. Anderson
Nevada State Library
Capitol Complex
Carson City, NV 89710
702-885-5130

North Dakota:

Diane Caley
Ward County Public Library
405 3rd Avenue SE
Minot, ND 58701
701-852-5388

South Dakota:

Dorothy Liegl
South Dakota State Library
State Library Building
Pierre, SD 57501
605-773-3131

Utah:

Mary Petterson
Weber County Library
2464 Jefferson
Ogden, UT 84401
801-399-8517

Wyoming:

Helen Higby
Wyoming State Library
Supreme Court & State Lib. Bldg
Cheyenne, Wyoming 82022
307-777-7281

SECTION REPRESENTATIVES

Academic Libraries:

V. Sue Hatfield
Emporia State University
William Allen White Library
Emporia, KS 66801
316-343-1200, Ext. 205

Children's & School:

Judy Zelenski
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3805 Marshall St., Suite 204
Wheat Ridge, CO 80033
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Junior Members Round Table:

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1003 Lincoln Road
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Jerry Kaup
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516 2nd Avenue SW
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Arkansas Valley Regional Lib. Sys.
205 West Abriendo Avenue
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Awards:

COMMITTEES

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Continuing Education:

Carol J. Connor
Lincoln City Libraries
14th & N Streets
Lincoln, NE 68508
402-435-2156

Convention Handbook:

Dorothy Middleton
East High School
2800 East Pershing
Cheyenne, WY 82001
307-635-2481

Finance:

Duane Johnson
Kansas State Library
3rd Floor, Statehouse
Topeka, KS 66612
913-296-3296

Intellectual Freedom:

Heather McQuarie
Bemis Public Library
6014 South Datura
Littleton, CO 80120
303-795-3826

Nominating:

K.L. (Jan) Janecek
North Dakota State University
Library
Fargo, ND 58105
701-237-8887

Professional Development Grants:

Cynthia Berner
Winfield Public Library
1001 Millington
Winfield, KS 67156
316-221-4460

Public Relations:

Blaine Hall
Brigham Young University
Library
5226 HBLL Library
Provo, UT 84602
801-378-6117

Voluntary Recognition:

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