

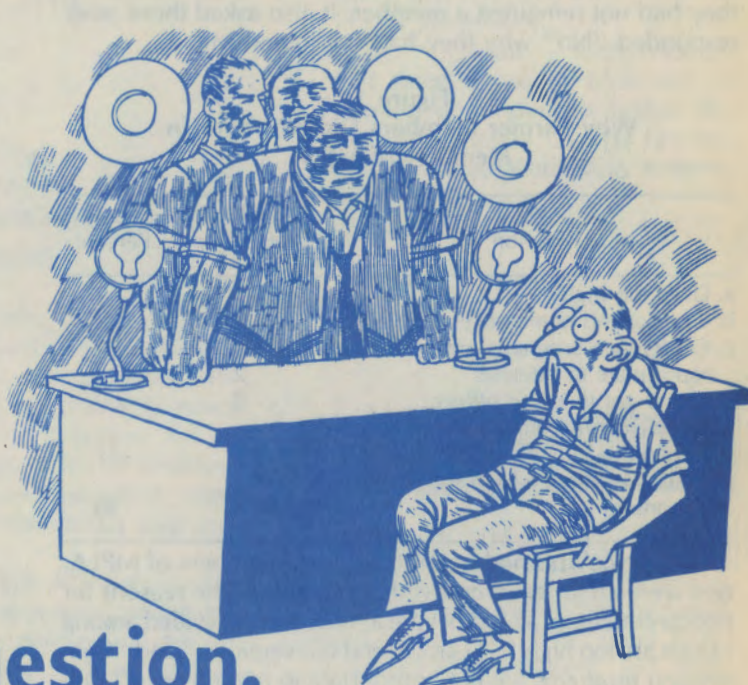


# MPLA Newsletter

Volume 30, No. 4

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February 1986



To join or  
not to join –  
that was the question.

## Report on MPLA Member and Nonmember Survey Public Relations Committee

(Editor's Note: This report was recently given to the MPLA Executive Board by Committee Chair Blaine Hall. The Board asked that it be reprinted in the *Newsletter* for your information.)

In pursuit of its charge to develop programs for increasing membership in MPLA, the Public Relations Committee conducted a survey of members and nonmembers to obtain information about their perceptions of the association, its programs and activities. From the nonmembers we wanted to find out what they knew about MPLA and what specifically would encourage them to join. From the members we wanted to find out which programs and activities were most important to their joining and remaining a member of the association and how they ranked in importance a number of membership benefits.

We hope the results of the survey would be useful not only to the PR Committee but to the Executive Board and other

units of the association as well to evaluate their programs and activities and set future directions.

### Methodology

We sent out 205 nonmember survey questionnaires approximately 23 to each of the nine member states. For the member survey we sent 195 surveys divided proportionately among the states according to their percentage of the total membership. (See Appendix A for sample questionnaires.) The names were selected at random from member state library association lists and from the *MPLA Membership Directory*. We recognized that without a 100% return this would not give a statistically valid sample. But we felt that it would provide strong indicators of member and nonmember perceptions and opinions about the association.

### Results

Since the questionnaires to members and nonmembers dif-

ferred, the results of the two surveys are discussed separately. The conclusions give relevant correlations.

### Nonmember Survey

Of the 205 nonmember questionnaires mailed, only 46 (22%) were returned, making the results less reliable as indicators of the general attitude and feelings of region librarians than a larger sample would have provided. This is particularly true of the replies of the six respondents who represent the former members of MPLA (Figure 1). Still the responses do provide useful information about nonmember perceptions of the association. We should also recognize that the low return rate also makes a statement about nonmember perceptions of MPLA.

### Reasons for Not Joining

The questionnaire asked nonmembers if they had ever been an MPLA member, and if they answered "Yes," why they had not remained a member. It also asked those who responded "No" why they had not joined MPLA.

**Figure 1**  
**Why Former Members Did Not Remain Members of MPLA**

Reason	Number of Responses	Percent
a. Dues too high	3	.50
b. Can't attend conferences	3	.50
c. Conference programs not appropriate to interests	2	.33
d. Never got to be an officer	0	.00
e. Never found membership worthwhile	1	.17
f. Other (See Appendix B for responses)	3	.50

Of the six who had previously been members of MPLA, two were no longer employed as librarians. The reasons for not continuing as a member are almost evenly divided among "Dues are too high," "I can't attend conventions," and "Convention programs are not appropriate to my interests." Only one responded "I never found membership worthwhile." One commented that there was a "lack of information relating to non-MLS people."

**Figure 2**  
**Why Nonmembers Have Not Joined MPLA**

Reason	Number of Responses	Percent
a. Can't attend conferences	17	.49
b. Don't know its benefits	15	.43
c. Doesn't offer anything I don't get from my other associations	14	.40
d. Dues too high	9	.26
e. Have never been asked to join	4	.11
f. Other (See Appendix B for responses)	10	.29

The replies of the 35 respondents who had never been members related primarily to three issues: "I can't attend conferences" (17, 49%), "I don't know what its benefits are" (15, 43%), and "I don't think it has anything to offer me professionally that I don't get from my state or national association membership." (14, 40%). Nine (26%) felt "dues are too high," and 4 (11%) indicated "I have never been asked to

join." Except for those who didn't join because they couldn't attend conferences, the major reasons for not joining related to a lack of information about the association. However, since most respondents checked more than one reason, failure to join is caused by a combination of reasons.

### Familiarity with Membership Benefits

Question 3 asked respondents to indicate which of seven MPLA membership benefits they were familiar with. As Figure 3 shows, most of them knew of the MPLA Newsletter and joint conferences with member states. However, less than one-third knew of the professional development grants, continuing education programs, and MPLA-sponsored programs at state association conferences.

**Figure 3**  
**Familiarity with Membership Benefits**

Benefit	Number of Responses	Percent
a. MPLA Newsletter	32	.70
b. Annual joint conferences with MPLA states	27	.59
c. MPLA-sponsored programs at state conferences	13	.28
d. Continuing education programs	11	.24
e. MPLA Jobline	11	.24
f. Professional Development Grants	10	.22
g. Awards program honoring regional libraries	8	.17

**Figure 4**  
**What Would Encourage Respondents to Join MPLA**

Reason	Number of Responses	Percent
a. More information about what MPLA does for libraries in the region	16	.35
b. More information about what MPLA can offer me personally	16	.35
c. Lower dues	14	.30
d. Nothing. Other associations meet my needs	14	.30
e. An opportunity to become actively involved	2	.04
f. Personal contact by my state MPLA rep.	0	.00
g. Other (See Appendix B for responses)	5	.11

### What Would Encourage Membership

When asked in question 4 what would encourage them to join MPLA, respondents wanted "More information about what MPLA does for libraries in the region" (35%) and "More information about what MPLA can offer me personally" (35%) (Figure 4). Fourteen respondents (30%) wanted "Lower dues," and 14 (30%) felt their "professional needs were being met through other associations" and nothing would encourage them to join. Interestingly, only two (4%) were concerned with having "An opportunity to become actively involved." None wanted to be contacted by their state MPLA representative.

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Question 5 asked respondents to indicate what they would like MPLA to do for them if they became a member. (See Appendix B for individual suggestions.) A repeated concern seemed to be a need to have information about new developments in librarianship, technology, and professional issues and a need for programs and information on the practical problems of running a library. Nine respondents asked for membership brochures.

### Member Survey

Of the 195 member surveys mailed, 119 were returned (61%), a respectable percentage. As measures of activity in the association, respondents were asked to indicate how many years they had been a member, whether or not they had served on a committee or as an officer, the number of conferences attended in the past five years, and whether or not they had applied for a Professional Development Grant. The responses to these and other questions in this section of the report include length of membership in MPLA as a variable. The results are presented according to the following membership categories: 1-5 years, 6-10 years, 11-15 years, and over 15 years. This variable was selected to determine if length of membership affected a member's perceptions of the association.

Figure 5 shows that the members of MPLA tend to be relatively new in the organization (55% had been members one to five years). Most had not held an office (69%) nor applied for a professional development grant (84%). And most had averaged attendance at fewer than two conferences during the past five years.

**Figure 5**  
Member Involvement by  
Years of Membership

Membership Category	*Number of Respondents	# Held Office	Conferences Attended	#Applied for Grant
1-5 years	66 (55%)	6 (10%)	.98	7 (11%)
6-10 years	25 (21%)	14 (56%)	2.04	7 (28%)
11-15 years	13 (11%)	10 (77%)	2.92	3 (23%)
Over 15 yrs.	12 (10%)	7 (58%)	1.33	2 (17%)
Left blank	3 (3%)	0 (00%)	1.33	0 (00%)
Totals	119 (100%)	37 (31%)	1.47	19 (16%)

\*Percent is percent of total respondents.  
#Percent is percent of membership category

### Reasons for Continuing Membership

Question 2 asked members to rank the relative importance of 10 reasons for continuing their membership in MPLA with one being the most relevant. The responses were tabulated by totaling the numbers assigned to each reason and dividing by the number of respondents to obtain an average weighting. The lower the average weight, the greater the relevance of the reason for continuing membership.

The results in Figure 6 show that the highest ranked reasons for membership are the more intangible benefits—supporting the profession, socialization, and keeping informed of library activities in the region—rather than the specific job-related benefits, such as continuing education, higher employer ratings, or serving as an officer.

The ranking varied somewhat by the length of time respondents had been members of the association (Figure 7). But for every membership category, the highest rated reason for remaining a member was to associate with other librarians. It received the highest rating from those who

had been members for 11 to 15 years. Participating in the Professional Development Grants program was highest for those who had been members only one to five years although even for them it rated only fifth. As a group, however, only seven (11%) had applied for a grant compared with 44% of those who had been members six to 10 years. But the requirement that a person be a member of the association for two years before applying for a grant makes many of the new members ineligible.

**Figure 6**  
Why Members Remain Members of MPLA

Reason for Remaining a Member	No. of responses	Total Points	*Ave. Weight
a. To associate with other librarians	74	152	2.05
b. To support joint efforts in behalf of regional libraries	68	185	2.72
c. To keep informed of library activities in member states	83	251	3.02
d. To get <i>MPLA Newsletter</i>	70	240	3.42
e. To fill professional obligation	63	217	3.44
f. To participate in Professional Development Grants program	45	162	3.60
g. To attend annual conference	62	241	3.88
h. To participate in CE programs	50	242	4.84
i. To work as officer or on committee	30	16	5.36
j. To get higher employer ratings	24	164	6.80
k. Other (See Appendix B)	8	31	3.87

\*The lower the average weight, the greater the relevance to remaining a member.

**Figure 7**  
Why Members Remain Members by Years of Membership

Reason for Remaining a Member	Weighting by Years as Member			
	1-5	6-10	11-15	over 15
a. To associate with other librarians	2.0	2.4	1.4	2.0
b. To support joint efforts in behalf of region libraries	2.5	3.1	2.6	2.7
c. To keep informed of library activities in member states	3.0	2.5	3.6	3.8
d. To get <i>MPLA Newsletter</i>	3.4	2.9	4.6	3.1
e. To fill professional obligation	3.5	3.8	3.3	2.5
f. To attend annual conference	3.9	3.6	3.1	5.6
g. To participate in Professional Development Grants program	3.9	4.9	5.2	8.0
h. To participate in CE programs	5.5	2.9	5.4	8.3
i. To work as officer or on a committee	6.2	4.5	5.0	5.3
j. To get higher Employer ratings	7.1	5.5	7.7	10.0

To fulfill a professional obligation was important to those who had been members over 10 years, but was not one of  
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the top five ranked reasons for those who had been members a shorter time. Supporting joint efforts in behalf of region libraries, however, was in the top five reasons for all categories as was keeping informed of library activities in member states.

Some of the differences in rankings for those who had been members over 15 years can be accounted for by the fact that a number of the respondents in this category are retired librarians who still are loyal to the aims and activities of MPLA but who no longer need the job-related benefits.

### Ranking of Membership Benefits

In a ranking of MPLA membership benefits, joint efforts to support libraries, the *MPLA Newsletter*, and annual conferences rated highest, with continuing education and Professional Development Grants next.

**Figure 8**  
Ranking of MPLA Membership Benefits

Benefits	No. of responses	Total Weight	*Ave. Weight
a. Joint efforts to support libraries	79	176	2.22
b. <i>MPLA Newsletter</i>	92	254	2.76
c. Annual conferences	83	235	2.83
d. Continuing education programs	76	250	3.28
e. Professional Development Grants	65	226	3.47
f. MPLA programs at state conferences	65	262	4.03
g. MPLA Jobline	64	301	4.70
h. Awards to regional librarians	53	287	5.41
i. Opportunity to serve as an officer	43	246	5.72

The awards program, the opportunity to serve as an officer in the association, and the Jobline were distant runners up as far as incentives for members remaining members. The programs sponsored by MPLA at state conferences received only a mediocre ranking.

**Figure 9**  
Ranking of Membership Benefits by Years of Membership

Benefits	Weighting by Years as Member			
	1-5	6-10	11-15	over 15
a. Joint support of libraries	1.8	3.3	2.5	1.8
b. <i>MPLA Newsletter</i>	2.7	3.1	2.9	2.6
c. Annual conferences	3.2	3.1	1.9	1.8
d. Professional Development Grants	3.4	3.3	3.2	4.8
e. Continuing Education programs	3.4	3.3	2.3	4.1
f. MPLA programs at state conf.	4.0	3.2	4.7	5.3
g. MPLA Jobline	4.5	4.8	5.3	6.0
h. Awards to regional librarians	5.8	4.8	5.1	6.2
i. Opportunity to serve as officer	6.3	5.6	5.6	4.6

When compared by membership categories (Figure 9), the first five benefits received the top rankings except among those who had been members over 15 years. They considered serving as an officer more important than Professional Development Grants. Support MPLA Advertisers

The longer-term members considered the annual conference more important than the shorter-term members, but the results were reversed in ranking the *Newsletter*.

### Value of Membership Compared to Other Associations

In comparison with membership in state and national associations, MPLA fared well. While half considered their state association membership "more important" in comparison, the other half felt it "equally important" or "more important." In comparison to affiliation with a national association, 74% considered MPLA "equally important" or "more important" (Figure 10).

### Membership Benefits

The ranking of specific membership benefits produced results similar to those obtained from asking what influenced members to continue membership. Especially noteworthy is the fact that in a context of more tangible benefits, the highest ranked benefit was joint efforts to support region libraries. The *Newsletter* ranked second and the annual conferences third. Serving as an officer, Jobline, and the awards programs will likely have little impact on recruiting new members. However, holding office does become more relevant the longer a person is a member, and we certainly need to provide as many opportunities for service as possible to retain members once they have joined.

When looked at by membership categories, the results vary somewhat, but except for those who have been members for over 15 years and who ranked Professional Development Grants sixth, all the other categories agreed on the top five benefits, merely ordering them differently: the *Newsletter*, Professional Development Grants, annual conferences, continuing education programs, joint support of region libraries.

### Summary

Overall, then, it appears that MPLA is a mixed bag. Some of the things we do are not only well known by members but also by nonmembers. Some of these programs and activities provide relatively strong incentives to membership, and some apparently have little impact. The Executive Board, the committees, and the subsidiary units of the association, need to study the implications of this survey carefully. They should also review the specific comments and suggestions made by respondents and included in Appendix B.

Members are asking for improved conferences, summer conferences now and then (a good idea, perhaps, for those years when we switch from fall to spring or spring to fall conference cycles), taping conference programs and lending them to members unable to attend, and more.

It also appears advisable for the association to consider the changing needs of members as they mature in both the profession and in their length of membership in the association. Every benefit is not equally important to all membership categories. We appear to have a significant number of longer-term members whose needs and expectations differ from shorter-term members.

To attract new members, we need to enhance the impact of the state representatives, who are at present responsible for membership recruitment. None of the nonmember respondents wanted to be contacted by their state representative. Undoubtedly, many members are members because of the work of these representatives, but many nonmembers seem unimpressed.

What seems to be needed is a better awareness of what these potential members want and need to know about MPLA. As this survey has revealed, it isn't just what MPLA can do to enhance their job performance. Their motives are much more altruistic than this. They want to support the association's efforts to support libraries in the region. And in spite of the fact that some librarians look at MPLA more as a social club than

anything else, it is the opportunity to associate with region librarians that rates highest as a membership incentive.

The high ranking members gave MPLA in comparison with their membership in state and national associations is ample evidence that MPLA is doing good things and has a significant role to play in the professional lives of the region librarians. The members and nonmembers have had a chance to speak out. The Executive Board and other officers need to listen and respond.

**Figure 10**  
**Importance of MPLA Membership in Comparison**  
**with Membership in State and National Associations**

Importance	Number of Responses	Percentage
<b>Compared to State Association</b>		
MPLA is more important	11	10
MPLA is equally important	46	40
MPLA is less important	57	50
<b>Compared to National Association</b>		
MPLA is more important	40	34
MPLA is equally important	35	30
MPLA is less important	41	36

### Conclusions

The data from the two surveys provides some useful insights into the perceptions of both members and nonmembers. While the two surveys are not directly comparable, it is possible to correlate the findings and draw some conclusions about a number of issues that can profitably be addressed by the association. In evaluating the relevance of this data, we need to remember that a person's decision to join an organization is not based on only one criterion but on a multiple of reasons, lest we over simplify what is a complex process. Nor should we forget that a significant number of nonmembers are simply not joiners regardless of the seeming benefits of membership that may be marshalled to convince them otherwise.

#### Conference Attendance

Since annual conferences are the major activity of MPLA, it is important to look at the role these conferences play in encouraging librarians to join and remain members of the association. Nonmembers ranked their inability to attend annual conferences as the major reason for not joining MPLA or for not continuing as a member if they had formerly been a member. Yet members rated opportunity to attend conferences only seventh out of ten reasons for continuing membership, at the same time, ranking it third as a benefit of membership. It appears that while the conferences are an important membership benefit, members' inability to attend every year does not materially affect their decision to continue membership.

It would seem, then, that if we want to attract more members, we need to stress other benefits besides the opportunity to attend conferences. Once they become a member, even infrequent attendance at conferences seems satisfactory, so long as they realize other benefits as well.

#### Nonmember Concerns

While we should not forget that 30% of the respondents felt nothing would encourage them to join and considered the dues too high, undoubtedly a significant number of librarians are likely candidates to become members, providing we can address their concerns. The survey itself resulted in nine people asking for more information about the association.

Generally, nonmembers lack information about the association. Specifically, they want to know what it does to support

region libraries and what it can offer them personally. The majority know about the *Newsletter* (70%) and joint conferences (59%), but fewer than 30% know about Professional Development Grants, continuing education programs, MPLA-sponsored programs at state conferences, the awards program, and the Jobline. Yet judging by member responses, not all of these benefits had been an equally significant factor in their joining the association and remaining a member of the association. We need to stress those issues that have the greatest likelihood of making a difference.

Since the newer members of the association rated the Professional Development Grants program the higher (fourth) than other member categories in their ranking of membership benefits, we should certainly use that more strongly in our recruitment. Also, as noted below, we need to stress some of the less tangible benefits of membership, supporting regional library efforts, for instance, and the opportunity to meet other librarians in the region.

#### Member Concerns

Our recruitment efforts should certainly recognize what the current members of MPLA find worthwhile and use that to influence other librarians to join. Nor should we forget the importance of their responses in retaining them as members.

#### Reasons for Remaining Members

To a majority of the respondents, the major reason for remaining a member was to associate with other region librarians, the second reason was to support joint efforts in behalf of region libraries, and third was to keep informed of library activities in member states. These three reasons were rated as the top three by all membership categories except for two instances where they were still in the top five.

Respondents who had been members one to 10 years rated Professional Development Grants higher (fourth) than the other membership categories, suggesting that it may be a fairly strong incentive for encouraging new memberships. The *Newsletter* was ranked fourth overall as a reason for remaining a member and second as a membership benefit, which is in line with respondents wanting to keep informed of library activities in member states.

On the negative side, stressing the opportunity to serve as an officer, participating in continuing education programs, or, for those who have been members for over six years, even Professional Development Grants—all job-enhancing benefits—seem not as valuable as stressing other less tangible benefits of membership if we are to attract and retain members.

## We're Your Kind of People

Librarians, Trustees, and Library Friends who belong to MPLA are hardworking, dedicated persons who expect a lot out of an association. MPLA members have built an aggressive, responsive organization that gives its members more in return than any other regional library association.

## From Your President



In his keynote address to our 1985 Las Vegas conference, "Libraries and the Learning Society," New York State Librarian Joseph Shubert emphasized that an important "reality" of today continues to be that "we must take a giant step in public relations, informing officials and the public about the importance of library services and how well libraries are managed. . . We must lobby for and bring about a 1989 White House Conference on Library and Information Services. . ." In referring to articles by Charles Benton, Elinor Hashim, and Barbara Cooper in the June 1, 1985 *Library Journal*, he [Shubert] went on to note that, "The 1979 White House Conference caused thousands of public officials and other policy makers across this country to take time out to talk with librarians, trustees, and library users about our agenda."

In a very real sense, our 1979 national effort and the couple of years preceding it, through many states was a visible national push in the direction which E. J. Josey reemphasized in ALA last year with his focus on "building coalitions." We know the process must be ongoing and yet continually renewed to engender sufficient enthusiasm and the momentum to carry forward.

In recent years the doors of the education and library establishments at the national level have been unceasingly battered. Conflicting signals have been thrown at us: platitudes about *Support MPLA Advertisers*

solid values but a lack of real commitment (translated to dollars) to carry them out. I think it fair to say that libraries have held their own. However, we also realize that maintenance of effort will not be enough if we are going to be prepared to meet anticipated challenges of the future.

While recent experience has been discouraging, I sense an overall trend of the American people to again recognize the importance of universal literacy and solid educational background as building blocks for national identity, strength, and development. Perhaps federal dollars will be limited in the visible future; nevertheless, funding must and will be found at state and local levels to provide necessary library/information services—which we know are an essential part of the "quality of life" of this nation.

While some clouds persist—don't they always—victories across the geographic landscape are encouraging: a building bond issue here, a sales tax for capital improvements there, news of increasing state support, a well-fought victory on behalf of intellectual freedom, successful applications of automation, noteworthy increases in materials allocations.

Each new season offers us its own unique blend of challenges—managerial, academic, and political. Some days they seem overwhelming, but collectively we do persevere and we do move forward. When I started my own library career working as a paraprofessional at the Ohio State University Library in 1967, OCLC was only a vague dream in Fredrick Kilgour's mind. Who would have ever guessed then that computer based national bibliographic networks would really come to be and that the old standby verification tools—**Cumulative Book Index** and the **National Union Catalog**—would lose their prominence as tools of the trade? And it really hasn't been that many years, has it?

—Tom Jones



## MPLA Awards Nominations Requested

Recognizing excellence in its members and associates is the special privilege and responsibility of a professional organization. Nominations are now open for the 1986 MPLA awards for outstanding achievement.

The Mountain Plains Library Association has established five categories in which to recognize excellence. These categories and the qualifications for each are:

**Carl Gaumer Exhibitors Award:** To be given to the individual or company whose positive support of the Mountain Plains Library Association is demonstrated by constant conscientious endeavors toward libraries, library staff, trustees and professional activities.

**MPLA Distinguished Service Award:** To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of libraries in the Mountain Plains region, or has performed exemplary service for an extended period of time. In the case of retired individuals, the nominee may be a past member of MPLA.

**MPLA Legislative Leadership Award:** To be given to an individual or group (state legislature, city council, board of education, etc.) in recognition of exemplary legislative leadership or support for growth and development of a library or libraries in the MPLA area within the last two years.

**MPLA News Media Support Award:** To recognize the news media organization in the MPLA region making the strongest effort, either in a single presentation or in on-going coverage, within the past two years, to promote libraries and library activities to the community. Criteria will include amount and effectiveness of coverage and manifestation of a positive commitment to generate public interest in a library or libraries.

**MPLA Literary Contribution Award:** To be given to an author whose published writings are most successfully furthering an understanding and appreciation of the Mountain

Plains region. The author need not reside in the region, and the selection may be based on either a single work or a body of works. Nominees will be evaluated on the basis of literary worth, readability, and evidence of responsible research.

**MPLA Beginning Professional Award:** To recognize an MPLA member, who, as a librarian/media specialist within the first five years after receiving a library/media masters degree, has made a positive impact on the quality and role of library service. Factors such as innovative programming and planning, use of resources, and special projects will be considered.

Nomination forms may be requested from MPLA Awards Committee Chair Honey Lou Bonar, Box 849, Hastings, Nebraska 68901.

Documentation is an essential part of each nomination. Those considering nominating a worthy candidate may request copies of previous nominations to see the format used in the past.

Nominations should be received by Bonar by June 15, 1986.

### **JOBLINE Features New Format and Toll-free number**

Joe Edelen, MPLA Executive Secretary, reports that the Association's JOBLINE service is now using a new approach. Instead of providing full job descriptions on the recording, which in the past has resulted in long listening times, the caller is now given an abbreviated description of each position. The caller can then leave their name and address and will be mailed a full description for any job requested.

Joe advises this format change is experimental and requests feedback. The JOBLINE phone number is 605/677-5757.

Also, a nationwide 800 in-WATS number is now available.

The toll-free number will soon be sent to all MPLA members as a part of their membership. It will also be sold to non-members for \$20.

The new hours for the Jobline (to accommodate reduced AT&T rates) will be Friday 11 p.m.—Sunday 5 p.m. and Sunday-Friday 11 p.m.-8 a.m. each day.

## **Mountain Plains Library Association Budget, FY 1986**

INCOME	1985 Budget Proposed 1986	
1. Membership dues	\$15,000.00	\$15,000.00
2. Conference Income	6,000.00	5,000.00
3. Newsletter	3,000.00	3,000.00
4. Cooperative Cont. Ed.	1,000.00	-0-
5. Interest	4,500.00	4,000.00
6. Miscellaneous	250.00	300.00
7. WHCLIST	1,000.00	200.00
8. From Cash Reserves	10,695.00	20,525.00
<b>Total Income</b>	<b>\$41,445.00</b>	<b>\$47,525.00</b>
EXPENSES		
1. Conference Costs	\$2,000.00	\$2,000.00
2. Newsletter	6,500.00	7,000.00
3. Organization Dues	125.00	125.00
4. Insurance and Bond	300.00	300.00
5. Jobline	400.00	3,500.00
6. Telephone	300.00	300.00
7. Postage	1,500.00	1,500.00
8. Printing and Supplies	4,000.00	5,000.00
9. Audit	500.00	500.00
10. Secretarial	500.00	500.00
11. President's Travel	2,500.00	2,500.00
12. Executive Board	4,000.00	4,000.00
13. Sections	100.00	100.00
14. Committees (General)	100.00	450.00
15. Awards Committee	750.00	1,200.00
16. Professional Development Grants	5,000.00	6,000.00
17. Professional Dev. Grants Comm.	500.00	500.00
18. Cont. Ed. Committee	2,000.00	1,000.00
19. Coop. Cont. Ed. Activities	1,000.00	1,000.00
20. Pre-Conference Grants	2,000.00	2,500.00
21. Public Relations Committee	500.00	1,000.00
22. Spec. Proj. Grants MPLA Booth	-0-	500.00
23. Nominating Committee	120.00	100.00
24. Voluntary Recognition Serv. Comm.	-0-	-0-
25. Executive Secretary	4,165.00	4,165.00
26. Social Security	585.00	585.00
27. Miscellaneous	1,000.00	500.00
28. WHCLIST	1,000.00	200.00
29. Special Typewriter		500.00
<b>Total Expenses</b>	<b>\$41,445.00</b>	<b>\$47,525.00</b>



# Professional Development Grant Report

## Critical Decisions in Implementing Online Search Services

by Dorothy Middleton

Thanks to a MPLA Professional Development Grant, I recently attended a workshop on Critical Decisions in Implementing Online Search Services sponsored by the Reference and Adult Services Division of the American Library Association. This paper is to share with other MPLA members what was presented at the workshop and what benefits can be gained from it.

The workshop speakers were four university teachers or librarians and two vendor representatives. Of those attending six were middle or high school librarians, five were public librarians, two were state department of education library coordinators, one was an industry librarian, and six were college librarians. About half of those attending already had online searching available in their libraries, and the rest were considering putting it in. Those who already had online searching available found the workshop to be of less value than did those with less familiarity. This would be expected because it was aimed at the librarian just in the planning stage of offering online searching.

And this is where some of the most valuable information was offered. One speaker gave specific suggestions on how to set up the physical areas for online searches. She suggested a separate, enclosed room to insure privacy while discussing the search with the client. She said there must be sufficient counter space not only for the equipment, but also to spread out the documenting books and worksheets. She also said to include enough

bookshelves to hold the needed notebooks and thesauri.

This same speaker also gave a very useful and specific listing of how a library gets started in online searching. The steps to be followed are: Choose the staff who are to be associated with searching and the administrator who will coordinate the process, determine who will be served and write out the policies and guidelines for service and charges, select the vendor taking into consideration costs and any special features, select equipment and software, and many other specific details that will solve problems the library will run into as it gets started in searching. This speaker even suggested promotional devices to let your public know you have searching available.

This speaker also gave a detailed timeline for getting started in searching. She suggested a minimum of 10 months of planning time, broken down into times needed for each step, with many steps overlapping.

Another speaker gave a very useful and very detailed budget for getting online. The budget was listed with minimum amounts for each item and maximum amounts necessary to provide full service. He suggested that online searching will be about one percent of the total library budget. He, and several other of the speakers, emphasized that careful cost control and accounting must be practiced. Since all of the speakers were basically suggesting that the patron will be charged for the service he used, one might not think this area would apply to schools or libraries where no charge is going to be assessed. But they all pointed out that whether a charge is assessed directly to the patron or not, the library must practice accurate cost accounting.

Besides the specifics of how to plan for and implement online searching, the history of it was also most useful. It included a lot of help with the specialized vocabulary of online searching with good working definitions. By illustrating how databases are formed, it helped the potential searcher with search strategies.

The history included what online searches can and cannot do. Everyone pointed out that online searching is not an answer machine. It can search large databases quickly and can search some areas that are not available in print. It cannot usually just answer the questions; it does give a bibliography of

places to look for the answer. Also, most databases are relatively recent. Most do not go back further than 1969.

A big consideration when deciding whether to offer online searching in your library is staffing. The searcher(s) must have training, usually outside of your facility, and there must be plenty of practice time and continuing training. Consideration must also be given to other staff members so that they do not feel they are being left out of important decisions.

Planning must be given as to whom the online searching is expected to serve; what is the audience and what are their **real** needs, not the needs you **think** they have. Some survey of their potential use should be done before initiating searching, and follow-up of their satisfaction once it is in place is needed.

One main reason for attending this workshop was to compare different vendors of databases, and this was covered very thoroughly. The vendors were compared according to what databases they offered, their special services, the training included, their rates and special charges, ease of contract negotiations, and usefulness to different audiences. There was also available a multitude of handouts from vendors, databases, and others in the field.

The workshop runs for a day and a half with time in the evening for practicing searching in a couple of vendor's files. This workshop is for librarians and top administrators who are thinking of making online searching available in their libraries. It would be very good for educators in high schools and colleges who are not fully familiar with online searching. It is an overview of the field and a course on how to plan for starting online searching.

The notebook that goes with the course is excellent. It has prints of all the projections used and is a great memory refresher.

Even though this is a very expensive workshop, (\$215 registration) I would highly recommend it as a beginning to online searching. We are all going to need at least a passing familiarity with it in the future, and these experts in the field can provide a good beginning. This workshop will be offered again April 24 and 25 in Savannah, GA and May 22 and 23 in Minneapolis, MN. If anyone is interested in taking it, they can contact American Library Association.

## Cable Television Series will Use Book Lists from Library of Congress

The Library of Congress is extending its encouragement of reading to cable television. Children and parents who watch Shelley Duvall's "Faerie Tale Theatre," a popular feature on the Showtime cable network, will soon be given the names of similar stories in print through a cooperative effort with the Library of Congress. Beginning in September, with the screening of a new series of "Shelley Duvall's Tall Tales," the actress-producer will appear on the screen at the end of each production and tell viewers that "by reading books, we were able to bring this legendary hero to life" and suggest that viewers who have watched a good book, may also enjoy reading a similar one, naming several books. The books recommended are from lists supplied by the Children's Literature Center of the Library of Congress.

Through the Center for the Book in the Library of Congress, "Read More About It" messages have accompanied CBS Television network specials for seven years, with reading lists emphasizing history, biography, and fiction. Another series, introduced by animated character "Cap'n O. G. Readmore," on ABC Television, describes the fun and excitement of reading through 30-second spot announcements presented in family viewing hours. CBS Radio is also carrying Library of Congress book lists on sports and world events.

The Center for the Book, headed by John Y. Cole, was established by Librarian of Congress Daniel J. Boorstin in 1977 to stimulate public interest in books and reading and encourage the study of books. "Books in Our Future," a new report to the Congress by Dr. Boorstin, emphasizes the importance of "linking the pleasure, power, and excitement of books and television."

Shelley Duvall, an actress who has appeared in numerous films, including "Brewster McCloud," "McCabe and Mrs. Miller," "Nashville," and "Annie Hall," has had a lifelong interest in children's literature. She is a collector of antique illustrated fairy tale books and began producing "Faerie Tale Theatre" three years ago. She has produced 26 hour-long fairy tales for television and has attracted major per-

sonalities of stage and screen to work with her. Casts have included Joan Collins, Robin Williams, Mick Jagger, Tatum O'Neal, Liza Minelli, James Earl Jones, Leonard Nimoy, and many others. Among the awards she has received for her productions have been the Gold Medal for national children's programming at the 1983 and 1984 International Film and Television Festival and a 1982 On Cable Award. She also has been cited for outstanding work by Action for Children's Television.

## ALA Ties into NEH 20th Anniversary Celebration

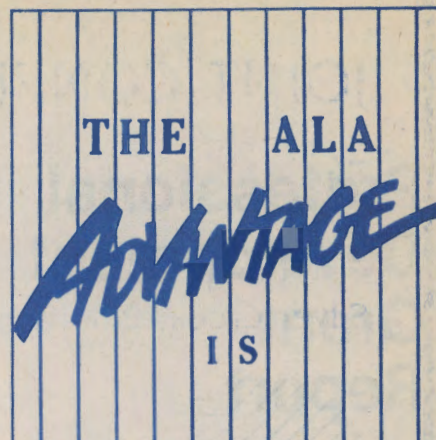
The National Endowment for the Humanities (NEH) has taken the theme "In Celebration of the Humanities: The 20th Anniversary of the National Endowment for the Humanities" for a year-long celebration launched in September 1985.

The American Library Association (ALA) and a number of libraries are involved in NEH grant projects. Suggested ways libraries can celebrate are: adapt the NEH anniversary theme for new or already scheduled exhibits, symposia, forums, film festivals or discussion groups on the humanities; repeat past NEH programs; mention the anniversary, use the NEH logo or run stories in newsletters and other publications; alert local press.

For more information on the NEH anniversary and activities, contact Susan Metts, NEH Director of Public Affairs, 202/786-0446.

**Upcoming Deadline for  
reapplication of Professional  
Development Grant Applications:**

**April 18  
June 13  
August 15  
November 14**



- over 42,000 librarians, information specialists, trustees and friends of libraries promoting and improving library service and librarianship.
- a network of concerned individuals sharing ideas, experiences and interests.
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### Join ALA—take the advantage.

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The dues are affordable—\$30 for first time personal members, renewing members \$60, students \$15, non-salaried or retired librarians, \$21, trustees and friends \$27 (effective 1986 calendar year).

.....  
**YES,** I will join!\*

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\* Additional information on ALA's divisions and roundtables and how to get the most from your membership will be sent with your membership card.

**Send to:**  
**Chapter Relations Office**  
**American Library Association**  
**50 East Huron Street**  
**Chicago, IL 60611**

# JOINT CONFERENCE

## *The Age of Information: Preparing for the 21st Century*

October 11-15, 1986  
Silver Creek, Colorado



The Colorado Library Association and the Mountain Plains Library Association will hold a joint conference, October 11-15, 1986 at Silver Creek, Colorado.

Speakers will include international representation, futurists, and entertainers. The complete conference will be printed in a future **Newsletter**.

The conference will focus on comfort, content, and a lively and informal atmosphere. Business dress will be discouraged. Jeans, jogging suits and casual clothes will be the standard.

Set in the Indian Peaks Wilderness Area just south of Rocky Mountain National Park, Silver Creek is one of the newest of Colorado's mountain resorts and easily accessible from Denver. Lodging will be sufficient for the expected 600 or more conference attendees as well as for accompanying families who may want to enjoy a fall vacation over the Columbus Day holiday.



## professional development assistance

Reflected here is an MPLA concern that members have an opportunity to continue their formal education. MPLA's Professional Development Grants Committee is charged with developing and improving library services in the region by helping individuals already employed in the library profession to expand and continue their education.

Association members are encouraged to apply for grants and mini-grants, both of which may be used for the following: formal college or university classroom work, independent study programs, attendance at workshops, conferences or seminars, or participation in any other activity that will benefit librarians and the library community in our region.

Applications are invited throughout the year, and members should recognize that each application will be considered on its own merits and the availability of funds in each year's Committee budget.

For more information see your Membership Information folder or write: Joseph R. Edelen, Jr., MPLA Executive Director, c/o I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069.

# MPLA... an association that cares

## Linked Systems Project Up and Running

The Library of Congress and the Research Libraries Group announced today the completion of the first phase of the Authorities Implementation (AI) of the Linked Systems Project (LSP).

Through LSP's communications protocols, the Library of Congress can now send authority records to RLG directly, computer-to-computer, rather than by mailing tapes weekly. The result is that users of the Research Libraries Information Network (RLIN) will now have access to authorized name headings on the RLIN system from the Library of Congress Name Authority File current to within 24 hours.

A Library of Congress tape of more than 43,000 authority records was loaded at the beginning of September to bring the RLIN file and that of the Library of Congress into sync. Now, through the LSP authorities project, records are being added to RLIN at the rate of some 2,000 a day, including updates.

In acknowledging the successful opening of the link, RLIN President Richard W. McCoy said: "The implementation of the Linked Systems Project between the Library of Congress and RLG is a major milestone. The ability to distribute name authority records in this way will increase the value of RLIN to its users. Additionally, the LSP capability will provide us with the means by which RLG members will be able to interface their local systems with RLIN."

Henriette Avram, Assistant Librarian for Processing Services at the Library of Congress, said: "Many years of planning went into this project, which really ushers in a new era in cooperation. We should be especially proud that our implementation is probably closer to the ISO OSI standards than any in the U.S. and perhaps the world."

The Authorities Implementation is the first use of the LSP communication protocols, which are based on the International Standards Organization's "Open Systems Interconnection Reference Model." This model provides a common framework for standards development that allows for communication between different types of computer hardware and systems. The LSP project is a cooperative venture involving the Library of Congress, RLG, the Western Library Network (WLN) and, more recently, the Online Com-

puter Library Center (OCLC). It has been principally funded by the Council on Library Resources.

At RLG, phase two of the LSP authorities project, currently in the development stage, will permit the creation and maintenance at RLG, and contribution on-line via the link to the Library of Congress, of authority records initiated by RLG libraries that participate in The Library of Congress Name Authority Cooperative Project (NACO).

The Library of Congress has also completed the LSP software that will allow it to take contributions of authority records over the link, add them to the NACO file, and redistribute them on-line as well as through the present MARC Distribution Service.

## Title II-C Projects Enhance OCLC Database

Research libraries received \$2.8 million in grants in fiscal year 1985 to support projects that will increase the availability of special collections to scholars via the national online union catalog operated by OCLC, a nonprofit library membership organization.

The "Strengthening Research Library Resources Program" of the Higher Education Act, Title II-C, administered by the U.S. Department of Education, provided 22 project grants to 21 OCLC member libraries for cataloging and adding to the OCLC database special collections in these fields:

European Americana, Theater and performing arts, international relations, history of medicine, history of science, Southeast Asian periodicals, American history, and 20th century poetry in English, Hawaiian imprints, maps, contemporary American political movements, botany, English literature, American text books, music, Latin American studies, and Canadian studies.

The result will mean a significant addition of bibliographic records and holdings information to the OCLC Online Union Catalog, the world's largest database of bibliographic information.

Grants were available in the program areas of bibliographic control, preservation and collections development. The department had received 92 funding requests totaling \$17.7 million.

## Save on Airfare to New York for ALA Annual Conference

T.V. Travel, the official travel agency for American Library Association (ALA) conferences for the past eight years, is offering up to 45 percent savings on coach airfare to New York on American Airlines for the 1986 Annual Conference.

Reservations must be made and tickets purchased at least 30 days prior to travel for the 45 percent discount. For reservations made 7-29 days prior to travel, a 40 percent discount is being offered. T.V. Travel will also book the more restrictive but lower priced "Ultimate Super Saver" fare on American.

All conference attendees and their families making reservations through T.V. Travel will receive \$150,000 worth of travel accident insurance. All attendees booking reservations on American Airlines will also be eligible for a drawing to be held at the conference.

For reservations, call toll-free 1-800-543-9089; in Ohio, 1-800-762-0172. Use the identifier code "ALANYC."

## Affiliate with ALTA

More than 200 library boards and trustees have registered with the American Library Trustee Association's (ALTA) Affiliation Program in its first year.

For an annual fee of \$50 local public library boards can affiliate with ALTA, the only national library trustee organization, with some 2,000 members.

Affiliates receive a "New Trustee Packet" of orientation materials on the role of the trustee and library management; Trustee Digest, a quarterly newsletter with concise summaries of articles of special interest to trustees from library journals and the national press; and certificate of affiliation, suitable for framing. Affiliates may also call the ALTA office for information and referral on topics of concern.

To affiliate, send letter of request and check (payable to the American Library Association) for \$50 to ALTA, American Library Association, 50 E. Huron St., Chicago, IL 60611.

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# 1/2 PRICE OFFER



## how to become a member

Your membership in MPLA indicates your confidence in and support of a much needed regional association, as well as improving your status as a librarian. Your active support is needed to carry out the goals of the Association.

Membership dues apply to the calendar year in which they are paid (dues received after September 1 also gives you paid membership status the following year). With your membership you will receive the informative **MPLA Newsletter** and other mailings.

### DUES SCHEDULE

Enter 1/2 of calculated amount here.

\_\_\_\_\_ **Personal Membership.** Open to anyone interested in library service. \$12.00 per year for those salaried at \$12,000 or less. Add \$1.00 for EACH \$1,000 ABOVE \$12,000. (No ceiling).

\_\_\_\_\_ **Retirees', students', trustees' membership.** \$8.00 per year.

\_\_\_\_\_ **Institutional Membership.** Libraries, Business Firms and other institutions supporting the Association. Based on total annual budget.

Under \$50,000 .....	\$20.00 per year
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(With institution membership you also receive FREE advertising for job openings in the Newsletter)

Name \_\_\_\_\_  Renewal

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(Area Code) Phone Number

Preferred Mailing Address:  Business  Home

Section[s]  Academic  Technical Services  State Agency  
 Public/Trustee  JMRT  Children & School

(It is important that you indicate section preferences if you would like to vote for section officers.)

I am interested in serving on \_\_\_\_\_ Committee(s) of the Mountain Plains Library Association (this preference will be passed along to the President of MPLA).

Mail to: Joseph R. Edelen, Jr.  
 MPLA Executive Secretary  
 c/o I. D. Weeks Library  
 University of South Dakota  
 Vermillion, SD 57069

# Around the Region

## Arizona

### Mesa First As MPLA Institutional Member

The Mesa Public Library was the first of Arizona's libraries to join MPLA as an institutional member. Vince Ander-

son, Librarian, sent the library's membership application along with his personal dues payment.

### Arizona News Needed

Arizona librarians are asked to put the **MPLA Newsletter** on their mailing list to receive news releases, newsletters, and announcements of continuing education or other special activities. In this way you can share your progress, ideas and news with others in the MPLA's ten-state area. Mail these items to Jim Dertien, MPLA Newsletter, Sioux Falls Public Library, 201 N. Main Avenue, Sioux Falls, SD 57102-0386.

## Colorado



### Gorgeous George at Cortez

With music ranging from rock to fiddle and a surprise police raid the Cortez Public Library recently held an open house. Their ads read: "Family Night/Open House—Meet Gorgeous George, Take A Tour With Sensational Sal, Learn Computer From Slickery Sam, Have A Drink With Bartender Bill, Free Popcorn From Popcorn Pete, Berenstein Bears In Person, Clowns & Movies For The Kids, and a Surprise Drama, Etc."

The above-named characters were



acted out by the Mayor, the city manager, a detective, the parks & recreation director, city council members, the city treasurer and a county commissioner. The surprise drama was a police raid. A local detective, the "Inspector," drove a police car down the wide sidewalk to the front door with lights and siren; wore a swim suit and flashed the adults!

If anyone out there has an idea that Maryellen Brubaker, Cortez librarian, might use in 1986 to top this event, she would like to hear from you. (Cortez news release)

### "Famous" Amos Helps State Literacy Effort

Wally "Famous" Amos, the chocolate chip cookie magnate, spoke from the Capitol steps to a crowd of approximately fifty-five people, October 8. Amos is the spokesman for Literacy Volunteers of America.

The event was coordinated by David Chandler, Program Manager for Colorado Literacy Action, Colorado State Library. Media coverage was provided by TV channels KWGN, KCNC, KBTB and KIMN radio.

Priscilla Linsley, LSCA State Administrator, Colorado State Library, addressed the audience, remarking that "50% of people on welfare are illiterate, 75% of prison inmates are illiterate, 56% of hispanics, 44% of blacks and 16% of whites are also illiterate." She urged that a Denver literacy coalition be formed.

Mr. Amos asked people to volunteer to break the chains of illiteracy. Then he handed Sister Cecilia wire cutters to literally break those chains.

Symbolizing the Colorado State Library's desire to cut the shackles of illiteracy, David Chandler cut the second chain.

Wally Amos cut the third and final chain for the Literacy Volunteers of America.

Everyone celebrated the event with Famous Amos' chocolate chip cookies. (Colorado State Library Newsletter, October 1985)

### Boulder Computer Fair

The Boulder Public Library held a Computer Fair November 16 and 17. The purpose of the Fair was to acquaint patrons with the computer information available in the library, ranging from IBM, Apple and Atari microcomputers to the Braille Computer Center's Thiel Braille Embosser. In addition, computer reference books were displayed, films shown, and computer books and software packages were sold to benefit the library. (NEXUS, September-October 1985)

### DPL Founder Subject of CBS Spot

John Cotton Dana (1845-1929), a pioneer in developing and advertising innovative services in urban public libraries, will be featured on the "American Portrait" series of one-minute sketches of famous Americans on CBS television.

Support MPLA Advertisers

Born in Woodstock, Vermont, Dana founded the Denver Public Library and there opened the first children's room in a public library. His experiments in Denver and later in Springfield, Massachusetts and Newark, New Jersey included open reference shelves, branch libraries, and extended hours.

The Dana spot was scheduled to air on January 8 and will be repeated on July 9. (Wilson Library Bulletin, December 1985)

### COLONET Emerges

COLONET (The Colorado Library Network) is developing all over the state. Its major components are library data bases such as IRVING, CARL, MAGGIE III and (coming soon) MARMOT.

COLONET, in its ideal form, will mean that all of these data bases will be accessible to each other and to all of the libraries in Colorado. (Plain Speaking, November 1985)

### Children's Book Award Winners

The Colorado Children's Book Award Winner for 1985 is **Miss Nelson is Back** by Harry Allard. Runners up are **Stanleigh's Wrong Side Out Day** by Barbara Steiner and **Nothing's Fair in Fifth Grade** by Barthe Decléments. 175 libraries and schools participated in the voting with 35,959 votes cast for this year's award. (Blazes, Vol. 6, Issue 5)

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## Kansas

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### Rural Issues Pre-Conference

A pre-conference dealing with the current farm crisis and the resulting issues of concern to librarians will be presented in Topeka at the annual Tri-Conference, March 20-23, 1986. The library can play an important role in providing special reading materials for the rural population of Kansas during these troubled years. Self-help programs, job retraining information, stress management, financial planning, a resource hotline for local agencies which deal with farm issues, and more can be provided by the library aware of such needs. The pre-conference will help librarians identify the many facets of the rural crisis and emphasize the roles they can play as well as the resources needed to fulfill that role. (Kansas Libraries, December 1985)

### Legislator Provides Tips

Kansas State Representative Sandy Duncan, Wichita, conducted a series of workshops throughout the state recently, and provided some very useful tips on the state legislative process.

Duncan stressed the keys to effective interaction with legislators are research and communication. Do your homework and do not go into a conversation with partial or outdated information, but do not be afraid of communication with a legislator. They are influenced by constituents' opinions. The three methods of communication, in order of effectiveness, are: 1) a personal visit, 2) a letter, and 3) a phone call. If your legislator can match your face with your name, you have a better chance of success, so personal visits are important.

While "most legislators don't read the second page of anything," according to Duncan, they do open and read mail from constituents first. It is estimated each representative receives 3,300 pages of written material weekly and of that number, only 33 are read. Consequently, letters should be brief and to the point, but personalized.

Telephone calls are the least effective, since they are more impersonal, with no written record.

Duncan stated three basic rules of politics, which are, in reverse order:

Rule 3: Assume nothing.

Rule 2: Perception is more important than reality in politics.

Rule 1: You can do anything you want if you have the votes.

As evidenced by these rules, Sandy Duncan stresses realism rather than idealism in the world of politics. Trade-offs, chits, awards are realities. . . trading votes is a vital part of political life. (CKLS Post, December 1985)

### Fort Hays Receives Automation Grant

Fort Hays State University has received a federally funded Higher Education Act of 1964 Title III grant of \$419,948 as the first installment of a five-year plan. The projected total amount is \$1,871,829 with the first priority within the grant being total automation of Forsyth Library and the installation of a university-wide management information system.

The project allows for the purchase of NOTIS software, retrospective conversion of the catalog, an upgrade of the campus mainframe, and the hiring of a systems librarian. (Kansas Libraries, December 1985)

### Carnegie Legacy

The 59 Kansas public libraries built by Andrew Carnegie are examined in a new book, **The Carnegie Library In Kansas**, by Allen Gardiner, published by the State Library.

The 200-page book contains a capsule history of Carnegie's life and philanthropy and the stories of the 59 libraries. Of the 59, 32 still are used as libraries, 12 have been razed and 15 are in use in some manner.

Copies of the book will be mailed to each Kansas public library. Additional copies may be purchased for \$10 post-paid. (SCKLS Sun, December 1985)

### Headlines Capture Flavor of Kansas Library Work

Library work in Kansas definitely sounds interesting, at least if we are to presume that headlines appearing in the January, 1986 issue of **Kansas Libraries** paint an accurate picture.

Here are a few of the headlines: "Tabloids Reveal: Santa Goes on Egg

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**National  
Library  
Week**

**April 6-12,  
1986**

*Theme:  
"Get a head  
start at  
the library"*

& Grapefruit Diet," "Lady Liberty's Secret Revealed: Oil of Delay Is the Answer," "Winter Wonderland Drives Librarian Barmy," "Camptown Ladies Refuse to Sing, No Doo-Dah Today," "Humphrey Spotted in Kansas River: Corps of Engineers Expresses Amazement," and "Minnie Pearl Gives Hat Collection to Boy George."

### **Plimpton To Appear At Hutch**

George Plimpton, writer and extraordinary amateur athlete, has been scheduled as guest speaker at the Hutchinson Friends of the Library public dinner meeting April 22.

### **Wichita Explores King's Impact**

The Wichita Public Library has a grant from the Kansas Committee for the Humanities to partially fund a project titled "The Changed Nation: The Effect of Martin Luther King, Jr. on American Life."

During January, the library will mount an exhibit, screen films, and present dramatic readings and panel discussions. The grant and the program are intended "to foster a better understanding of how one man focused the energies of millions of people and changed our perceptions and workings of social roles, institutions, individual and group identities, family roles, civil liberties, government, and law." (Library Hotline)

### **Rural Collection Funded**

The Kansas Network Board has approved funding for a Rural Issues Collection to be developed by the Central Kansas Library System. The CKLS request for \$10,000 was approved as a model project to create a collection of pertinent resource materials to assist Kansans in coping with the problems created by the current farm crisis.

Resource materials will include information about legal, financial and mental health processes. Books, periodicals, and other publications will be included, as will database searching tools, computer programs for farm management and financial record keeping, and video tapes.

Rural residents will be trained to use the materials, and training sessions will be provided for librarians in how they can best make the material available to their customers. (CKLS POST, January 1986)

## **Montana**

### **Montana's Own Fullbright Scholar - Avis Anderson**

Avis R. Anderson, Librarian at the Dawson County High School, Glendive, left for New York City on June 30, 1985, to spend her summer in India as a Fullbright Scholar.

She made her seven-week trip to India with thirteen other educators. She visited three school libraries and one academic library, among them the Springdale Public School in New Delhi, and the Udayachal and Jambhai Narsee Schools in Bombay.

She noted that in the state of Maharashtra (where Bombay is located) school libraries are mandatory.

The librarians she met had all heard of the American Library Association, showed a great deal of enthusiasm for their work, and wanted her to send them material on library standards, materials, and teaching skills. (Montana Library Association Newsletter, November 5, 1985)

### **National Library Symbol in Stained Glass**

When Marci Bird, Library Clerk I at the Parnly Billings Library, offered to craft the national library symbol in stained glass if the staff would donate the funds for materials, the staff responded by donating a total of \$68.00. Mrs. Bird then created the national library symbol with a white figure on a blue background. The total stained glass circular symbol is 22" in diameter and has been hung above the circulation desk. This staff-funded project was featured on KULR-8TV's evening news. (Montana State Library Newsletter, November 5, 1985)

### **Northwest Information Directory**

The Northwest Information Directory is a directory and computerized database which will describe all kinds of information collections available to the public, in the Northwest states of Alaska, Idaho, Montana, Oregon and Washington.

The Directory is unique in that it will bring together in one place a comprehensive listing of regional information resources, and that it will list many little known information collections.

Libraries are now being surveyed for

information to be placed in the directory.

The Fred Meyer Charitable Trust, through the Library and Information Resources for the Northwest (LIRN) program, is funding this project as one way to make it easier to find and use information. The Center for Urban Education in Portland is producing the directory. (Library Focus, November 5, 1985)

### **Power Company Helps Software Purchase**

The Butte-Silver Bow Library, with the help of the Montana Power Company, has purchased the IBM-PC SIG Public Domain Software Library. Users may make copies of any one of 370 programs by bringing a blank diskette to the library. Programs cover such varied topics as tax help, word processing and computer games. (Montana State Library News, November/December 1985)

## **Nevada**

### **GRC Network Update**

Nevada has a new union catalog on COM, with over 350,000 unique entries and 650,000 holdings. Issued in November, this is the product of the General Research Consortium network project. What's different about it is that it includes 120,000 records from the University of Nevada Reno and the two community colleges in northern Nevada, plus 40,000 records from the University of Nevada Las Vegas - the first time the universities and public libraries' holdings have been combined in a union list in significant quantities. (State representative report)

### **The Cats - Baker and Taylor**

While in Las Vegas at the Mountain Plains Library Association meeting in September, John Campbell was reading the **Las Vegas Review-Journal**, September 15, 1985 issue, and came across a story about the famous library cats, Baker and Taylor who reside at the Douglas County Public Library in Minden, 40 miles south of Reno. Yvonne Saddler, Douglas County Library Director, and Librarian Jan Louch are ardent English literary buffs and knew that the British government in the 19th century paid to have cats

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kept in libraries to deal with the arch foe of books and paper - mice, and so a precedent had been set for cats in libraries. Baker and Taylor receive letters from other cats, Christmas cards and personal visits from their fans. They have also been signed to an exclusive contract with a large wholesale book distribution company and their poster is now a collector's item. (Blazes, Volume 6, Issue 5)

### **New B&T Cat Poster Available**

In their latest public service effort, Baker and Taylor appear on a new 27" x 12-1/2" poster that urges "USE THE LIBRARY". An attention getter for any location or institution, the poster may be obtained free of charge by writing to: Baker & Taylor, Marketing Services Department, 6 Kirby Avenue, Somerville, NJ 08876.

## **North Dakota**

### **Busy, Busy**

The Veterans Memorial Public Library has a very busy fall and winter schedule planned. This year the library will feature over 100 adult education programs, 50 plus, two and three year old story hours, 175 four year old and older story hours, 19 Metropolitan Opera programs, six Sunday musical story hours (the classics, Broadway, movie and ballets), and four major recitals. This does not include the special programs for Children's Book Week, Teacher's Convention, National Library Week, etc.

The philosophy of the major programming effort is to offer the community more than written materials at the library, the library tries to offer the *Support MPLA Advertisers*

latest information by using key resource people from the community to share their talents and knowledge. Examples being: small business management, personal taxes, landscaping, travelogues, cooking, crafts, etc. Working with the other agencies to do the programs brings them into the library and helps them understand the needs and functions of our facility. (The Good Stuff, November 1985)

### **New State Librarian**

Margaret Stefanek, most recently Director of the Illinois Valley Library System, is North Dakota's new state librarian. The Illinois Valley Library System is a multi-type system with seventy-four member libraries. She has an M.A. from the University of Missouri, Columbia in Diplomatic History and Latin American studies. She completed her coursework in Management and Information Science at Rosary College. (State representative report)

## **South Dakota**

### **Management Training Completed**

21 participants from small and medium-sized libraries in South Dakota trained from June 17-28 concentrating on the basic principles of public library management.

The training was provided by the South Dakota State Library, with presentations by several South Dakota librarians, Clarence Coffindaffer, State Librarian, Sandra Nelson, Arizona State Library, and Sara Fine, University of Pittsburgh. (Bookmarks, November/December 1985)

## **Funding for Statewide Library Network**

In his annual budget message, Governor William Janklow proposed spending \$200,000 to initiate development of the South Dakota Library Network, beginning with the State Library and Black Hills State College. His proposal includes his wish that \$243,000 in Higher Education Act grant funds be made available to Black Hills State College for additional project funding.

The combined funding would allow for software purchase, the employment of a project coordinator, and miscellaneous hardware costs. The proposed network would provide a statewide operation utilizing a state-owned host computer already used by state government.

This network plan is the result of a three-year Task Force on Automation effort. (State representative report)

## **Utah**

### **Academic Automation Update**

The BYU Law Library is participating with the Lee Library with the NOTIS system. BYU's Lee Library reports that NOTIS applications and system software have been installed, along with 700,000 bibliographic records. Lee Library is now circulating with NOTIS, and acquisitions started up on September 23, 1985.

Eccles Health Sciences Library, University of Utah, will install the OCLC LS2000 integrated library system, and are looking at a June 1, 1986 start up date. Marriott Library, University of Utah, continues in committee work to identify the integrated library system which they will acquire. The decision is expected by Spring 1986. Marriott will have 900,000 bibliographic records to start with.

Weber State College has identified the Sperry System as developed at Mankato State as the integrated library system it will acquire. June 1, 1986 is projected for start up. Merrill Library, Utah State University, is now in its third year with Geac, and has upgraded the system to the Geac 8000. Merrill Library installed 70 microcomputers for student use in October. (State representative report)

## ULA Intellectual Freedom Recommendations

The Intellectual Freedom Committee of the Utah Library Association has recommended that the Association's Intellectual Freedom Fund be allowed to grow to a minimum amount of \$25,000 and that the interest continue to feed back into the account. They recommended reaching the goal within the next five years, with monies from fund raising and from ULA funds reaching \$5,000 per year. The Board resolved to support the concept of substantially increasing this fund as recommended.

The Committee also recommended the establishment of a yearly symposium on intellectual freedom to be presented at BYU, USU, and the Hinckley Institute (U of U) for graduate students in media and library science. Suggested funding for the symposium was \$500-\$1000 a year. This was approved in principle, and the Board asked the Committee to investigate it in more detail. (State representative report)

## Salt Lake City Public Library Makes A Difference

The Salt Lake City Public Library won a special John Cotton Dana Award in 1985 for its creative idea to provide books and other items for two branches. The Library solicited letters from celebrities in response to these two questions: What book made the greatest difference in your life, and what was that difference? The autographed letters were auctioned off with purchased copies of the books at an elegant gala. This unique adaptation of the Center for the Book's "Books Make A Difference" project generated marvelous attention and support. (LAMA Newsletter, January 1986)

## Wyoming

### College Library Bookstore

When the Green River campus of Western Wyoming College opened for classes this summer, it offered the students and community a dual service system. A joint library bookstore was installed. The library area is physically separated from the bookstore by a ser-

vice counter. One side of the separating counter is devoted to library functions while the other side is used for bookstore operations.

Donna Snyder, director of library services at WWC, said the philosophy behind this dual system is to maximize use of available space. (The Outrider, November 1985)

## Wyoming State Library in 2005

What kinds of services will the Wyoming State Library be offering in 2005? Which libraries will be served? What will the collection look like? These and many other similar questions are being posed as the future of the State Library is being considered.



## MPLA welcomes these

- Kate Adams  
Love Library, University of  
Nebraska, Lincoln
- Susan Booker  
Grand County (CO) Public  
Library
- James Burnett  
Lamar (CO) Public Library
- Ruth Ann Burton  
Dodge City (KS) Public Library
- Mary E. Caspers  
Hilton M. Briggs Library, South  
Dakota State University
- Douglas C. Christoffersen  
Fargo (ND) Public Library,  
Trustee
- Patsy Clement  
School of Library & Information  
Science, Brigham Young Univer-  
sity
- Nancy E. Cook  
Madison, SD
- Diane Corsick  
Fremont (WY) County Library
- Laura K. Dickson  
University of Nebraska-Omaha
- Linda K. Downey  
Utah State Library
- Pamela S. Duett  
Gerrity Memorial Library, Hill  
AFB, UT
- Lorraine S. Dvorak  
Mary Stark School, Mandan, ND
- David E. Ellefsen  
Salt Lake County Library System
- Sharon L. Evensen  
Lake Region Community Col-  
lege, Devils Lake, ND
- Julie Farnsworth  
Springville (UT) Library
- Charlene Grass  
Kansas State University Libraries
- Larry Greenwood  
Minot (ND) State College
- Jim Hardt  
Social Issues Resources Series,  
Inc.
- Carola Harris  
Southwest Kansas Library System
- Hazen Public Library
- Jan Hendrickson  
Hazen (ND) Public Library
- Craig Johnson  
Fargo (ND) Public Library,  
Trustee
- Janette Kavanagh  
Bibliographical Center for Re-  
search
- Jo Kilander  
Fargo (ND) Public Library,  
Trustee
- Colleen Kirby  
Hilton M. Briggs Library, South  
Dakota State University
- Carolyn Lehner  
Converse (WY) Public Library
- Sandra Kay Long  
Utah State Library
- Sister Mary Jeanine Luger  
Northern State (SD) College  
Library
- Ellen McCrady  
Lee Library, Brigham Young  
University
- Elaine McDaniel  
Dodge City (KS) Public Library
- Cathy Marchant  
Salt Lake County Library
- Mesa Public Library
- Candice S. Nysveen  
McLean Mercer Regional Library  
Riverdale, ND
- Marjorie Seller Patterson  
formerly Park College
- Pottawatomie Wabaunsee (KS)  
Public Library

"It has been a number of years since anything like this has been done. Before we can plan for 2005, we need to know if we are offering the services that librarians need right now. So, we need to have a broad base of response to the plan," said Wayne H. Johnson, State Librarian. (The Outrider, November 1985)

## New Members

Beverly J. Quamme  
 Fargo (ND) Public Schools

Janice Ricciardi  
 Salt Lake City Public Library

Mary L. Sand  
 Geology Dept., University of  
 North Dakota

Ladonna L. Schwieger  
 Roosevelt Elementary School,  
 Minot, ND

Renee Smith  
 Arizona State University-Hayden  
 Library

Kathy Sornsin  
 Shanley High School, Fargo, ND

Virginia L. Stemme  
 Grand Forks (ND) Public Library

Louise Stockman  
 Fargo (ND) Public Library,  
 Trustee

John M. Stratton  
 Bethany College (KS) Library

Dr. Dan P. Treat  
 Fargo (ND) Public Library,  
 Trustee

Katherine Waldera  
 Veterans Memorial Public  
 Library, Bismarck, ND

Linda Watson  
 National College, Rapid City, SD

Beth Ann Wheeler  
 Roosevelt Public School, Car-  
 son, ND

Darleen Williams  
 Kingman (AZ) High School

Evan W. Williams  
 Kansas State University Library

Albert Winkler  
 Brigham Young University  
 Library

Leona C. Wright  
 Washoe County (NV) Library  
 System

## About You



**Dorothy Rice** has been elected MPLA State Representative by the Nevada Library Association.

**Joseph Anderson** has been seriously ill with pneumonia since the middle of October. His condition is improving and he is now working half-time.

**Lynette Anderson**, Director of the Casper (WY) College Library, is vice-president/president-elect of the Wyoming Library Association.



**Honey Lou Bonar**, Children's Librarian, Hastings (NE) Public Library, received the 1985 Mad Hatter Youth Service Award from the School, Children's & Young People's Section of the Nebraska Library Association. She is pictured above with Duane Munson, representative for Children's Press, whose firm donated books to Honey Lou's library.

**Alice Hild Farris** has come out of retirement to become librarian at Central High School, Cheyenne, WY. She was the first school library/media coordinator for the Wyoming State Department of Education from 1966-1972.

**Mary Braaten** is now Head of Information Services at the North Dakota State Library.

**Robert Grover**, Director of the Emporia State University School of Library and Information Management, is first vice-president/president-elect of the Kansas Library Association.

**Judith Hoxey**, formerly Director of the East Morgan County Library in Brush, CO, is now Director of the Estes Park (CO) Public Library.

**K. L. "Jan" Janecek**, long-time Library Director at North Dakota State University, has indicated he will retire in 1986.

**Anne J. Mathews** of the University of Denver's Graduate School of Librarianship and Information Science was appointed Director of Library Programs of the U.S. Office of Education Research and Improvement by Secretary of Education William J. Bennett.

**Frank Schepis** of the Natrona County (WY) Library has been named as the Wyoming Library Association's representative to the Public Library Association Affiliates Network Committee.

**Ted Schmidt**, formerly Director of the Estes Park (CO) Public Library is the new director of the Missoula (MT) Public Library.

**Barbara Tooker** has moved to Dateland, Arizona where she will continue her Information Management and Planning Services consulting and workshop business.

## Joint Conference Committee Named

The planning committee for the 1986 CLA/MPLA conference, set for Silver Creek Resort on October 11-14, 1986, have been appointed:

Lucy Schweers (CLA) and Duane Johnson (MPLA)—program chairs  
 Ben LoBue—program  
 Judy Zelenski—publicity/printing  
 Dan Lester—evaluations  
 Evelyn Connor, Donna Jones—local arrangements  
 Susan Booker, Vern West—local arrangements  
 David Brunell—exhibits  
 Gordon Barhydt—conference treasurer

## Newly Minted



### Hall Writes Text on Collection Assessment

The Oryx Press has just published **Collection Manual for College and University Libraries**, by MPLA member, Blaine Hall, Humanities Librarian, Brigham Young University. It is a comprehensive, instructive manual providing the step-by-step procedures for planning, performing, and reporting on library collections assessments. Based on a thorough review of the available literature, this book presents in a convenient format the basic theory, advantages and disadvantages, and use of specific practical techniques relating to collection evaluation.

Blaine's book gives not only practical techniques and procedures necessary to perform an assessment, but also includes the broader rationale, explanations, and discussion necessary for librarians to be able to develop tailor-made evaluation programs to meet a variety of specific assessment objectives.

Numerous examples, blank forms and analysis sheets, and a sample assessment report are included. The text is enhanced by five appendices offering a bibliography, statistical aids, a list of accrediting groups recognized by the Council on Post-secondary Accreditation, sample survey instruments, and the Association of College and Research Libraries academic library 20

standards.

**Collection Assessment Manual for College and University Libraries** is available from The Oryx Press, 2214 North Central at Encanto, Phoenix, AZ 85004-1483 for \$36.50. No postage and handling charge on prepaid orders. Order toll-free by calling 1-800-457-ORYX.

**Cost Finding for Public Libraries: A Manager's Handbook.** \$9.95. ALA.

**Guide to the Literature of Pharmacy and the Pharmaceutical Sciences**, by Theodora Andrews. \$37.50. Libraries Unlimited.

**Guidelines for Selecting Automated Systems**, by Joseph R. Matthews. \$4.50 from ALA/LITA, 50 E. Huron St., Chicago, IL 60611.

**The Holocaust: An Annotated Bibliography**, by Harry James Cargas. \$27.50. ALA.

**How to Publish in ALA Periodicals.** Free from ALA. Send \$.39 ssae to Director's Office, Publishing Services.

**Improving LCSH for Use in Online Catalogs**, by Pauline Cochrane. \$35. Libraries Unlimited.

**Information Highways: Mapping Information Delivery Networks in the Pacific Northwest.** \$14.50 (to libraries) from Hypermap, POB 23452, Portland, OR 97223.

**Information Packet on Library Technical Standards.** \$2.50 from ALA/LITA.

**International Subscription Agents**, 5th Edition, edited by Wayne Perryman and Lenore Wilkas. \$12.95. ALA.

**Lady Liberty** poster, 14" x 22", available for \$10.50 from Children's Book Council, Inc., 67 Irving Place, New York, NY 10003.

**The Literary Adviser: Selected Reference Sources in Literature, Speech, Language, Theater, and Film** by Thomas Slavens. \$28.50. Oryx.

**Librarian In Search of a Publisher: How To Get Published**, by Brian Alley and Jennifer Cargill. \$18.50. Oryx.

**Library and Information Science**

**Education Statistical Report**, 6th annual edition. \$15 (members) & \$25 (non-members) from: Association for Library and Information Science Education, 471 Park Lane, State College, PA 16803-3208.

**Managing the Library Automation Project**, by John Corbin. \$35. Oryx.

**Parenting Books** is a special feature in the December 15, 1985 **Booklist**.

**The Prairie, From Pistol to Plow**, a cassette recording and booklist of folklore and folk songs, by Roger Welsch. \$16.95 from Media Productions & Marketing, Inc. 344 N. 27th Street, Lincoln, NE 68503.

**Projects and Procedures for Serials Administration**, compiled by Diane Stine. \$39.50. Pierian, 1985.

**Public Libraries and the Challenges of the Next Two Decades**, edited by Alphonse Trezza. \$35. Libraries Unlimited.

**Reference Policy and Administrative Documents**, ed. by Paul Watson, consists of 851 pages of policy and administrative information on 10 pieces of microfiche. \$20. ALA.

**Reglas de Catalogacion Angloamericanas**, a Spanish-language translation of the **Anglo-American Cataloging Rules, Second Edition**, is available for \$30 from ALA.

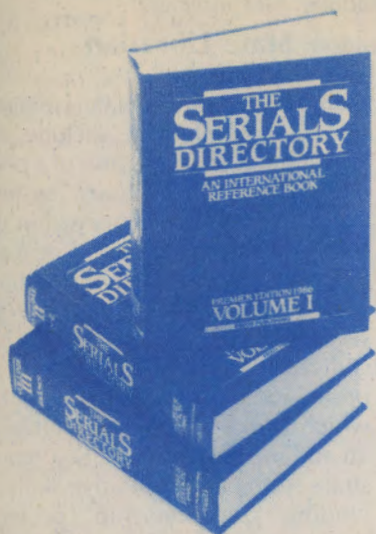
**Resources in Occupational Safety and Health: An Evaluative Guide**, by Mary Ellen Tucker. \$19.50. Oryx.

**The SpecialWare Directory: A Guide to Software for Special Education**, compiled by LINC Associates, Inc. \$19.50. Oryx.

**Your Library: A Feminist Resource**, brochure and 11 bibliographies, \$2 from Committee on the Status of Women in Librarianship Staff Liaison, ALA.

**004-006 Data Processing and Computer Science**, new and expanded Dewey Decimal Classification numbers for computer science, data processing and computer engineering. \$10 from Forest Press, 85 Watervliet Avenue, Albany, NY 12206.

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## EBSCO to bring out "The Serials Directory" in 1986

"The Serials Directory" is the title of a comprehensive listing of serials to be published in 1986 by EBSCO Publishing.

More than 113,000 serial publications from countries throughout the world are listed in the 4,000-plus pages of the three-volume set. Up to 37 separate pieces of data are included for each title.

Among the unique aspects of this Directory are the inclusion of both annuals and irregular series; information from the MARC Serials and CONSER files, including control numbers; an ISSN Index covering all serial types; and a "Ceased Title" Index.

Also included is complete indexing and abstracting information, with over 500 abstract and index services identified.

Publication price is \$249, plus a \$10 charge for shipping, insurance and handling. EBSCO has made available a \$25 pre-publication professional discount to libraries, organizations, and institutions, valid until March 31, 1986.

### Statement of Publication

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Back issues of the **MPLA Newsletter** and the **Mountain Plains Library Association Quarterly** are available in microform from Xerox University Microfilms, 300 N. Zeeb Road, Ann Arbor, Michigan 48106.

### Joblist & Classified Rates

There is no charge to MPLA personal or institutional members for Joblist or classified advertisements. Nonmembers pay \$1.25/line.

### Copy Deadlines

MPLA representatives in each state are responsible for supplying the **Newsletter** with information to share throughout the region, but all librarians are invited to send in newsworthy items. To assure publication in any given issue, please submit copy by the dates indicated below to the Editor.

January 7.....February issue  
 March 7.....April issue  
 May 7.....June issue  
 July 7.....August issue  
 September 7.....October issue  
 November 7.....December issue

**ISSN 0145-6180**

## Continuing Education

Dates: March 18-20, 1986  
**Small Computers in Libraries 1986**

Sponsor: Meckler Publishing  
 Location: Atlanta, Georgia

Description: Speakers at SCIL '86 are librarians, information managers, consultants, and editors with extensive experience with libraries and microcomputers. They will offer tutorials, hard-line advice, and information backed-up by first hand knowledge of the concerns and needs we now face.

Cost: \$95 (before March 1), \$125 (after March 1)

Contact: Meckler Publishing, 11 Ferry Lane West, Westport, CT 06880.

Date: March 20, 1986  
**Performance Measures: A Collection Management Tool**

Sponsor: University of Iowa School of Library and Information Science

Location: Iowa City, IA

Description: The program is designed for administrators or persons responsible for collection management in small and medium-sized libraries. Input, output and outcome mea-

asures will be examined, with emphasis on collection evaluation and shelf availability. The instructor will be F. Wilfrid Lancaster, Professor of Library and Information Science at the University of Illinois.

Cost: \$30

Contact: For a program brochure and registration form write to Ethel Bloesch, School of Library and Information Science, The University of Iowa, 3087 Library, Iowa City, IA 52242.

Date: April 3, 1986  
**Rural Roots: A Conference Within A Conference on Country Libraries**

Sponsor: Public Library Association  
 Location: St. Louis, MO

Description: This program is based on the highly successful rural libraries conference coordinated by John Christenson, Director of the Traverse des Sioux Library System and Mayor of Good Thunder, MN. Job information centers for farmers, bookmobiles, meeting rural information needs are but a few of the topics to be addressed.

Contact: For additional information write Vee Friesner, National Conference Manager, Public Library Association, 50 E. Huron St., Chicago, IL 60611.

Dates: June 7-22, 1986  
**Scandinavia Library and Information Services Study Tour**

Description: This tour has been arranged to promote closer contacts between North American and Scandinavian Library organizations. In each country we will visit the Library Bureau and a wide range of special, public and university libraries of that country. Time has been set aside for meetings and discussions.

Cost: \$2021 land cost  
 \$968 air fair roundtrip from New York

Contact: Travel Concepts, P.O. Box 1075, Suite 178, Dana Point, CA 92629.

Dates: June 16-20, 1986  
**Second Conference on Nonfiction Books for Children: "Inside Information: Curiosity, Discovery, Research"**

brarian in the general administration of the department, with a staff which also includes three Library Assistant positions and several part-time student assistants. Responsibilities will include work with publications of international organizations.

Qualifications: ALA/MLS, familiarity with computer searching. Experience with government publications or reference experience in an academic library desirable. Faculty status requires that librarians meet faculty standards for appointment, promotion and tenure.

Contact: Send resume and names and addresses of three references to Ruth H. Donovan, Associate Director of Libraries, University of Nevada, Reno Library, Reno, NV 89557-0044.

AA/EEO employer.

Deadline: April 1, 1986

Position: **Information Specialist for Engineering, Life & Health Sciences and Mines**

Salary: \$24,000-\$32,000 depending upon qualifications.

Library: University of Nevada Reno

Duties: Reference service and computer searching in AGRICOLA, BIOSIS, COMPENDEX, GEOREF, INSPEC, METADEX, NTIS, and other science/technology databases, plus developing information services in three branch libraries located in three separate buildings. Other duties include collection development and some bibliographic instruction. Reports to the Librarian for Engineering, Life & Health Sciences, and Mines.

Qualifications: ALA/MLS, appropriate

public service experience in a science or engineering or with science/engineering materials. Extensive computer searching experience with experience with microcomputers desirable. Strong communications and interpersonal skills. Faculty status requires librarians to meet faculty standards for appointment, promotion, and tenure.

Contact: Send letter of application, resume and names and addresses of three references to Mrs. Ruth H. Donovan, Associate Director of Libraries, University of Nevada, Reno Library, Reno, NV 89557-0044.

AA/EEO employer.

Deadline: Until filled.

Position: **Librarian 1 (LSCA Coordinator/Consultant to Public Libraries)**

Salary: \$20,124

Library: Kansas State Library

Duties: Administer the various titles of the Library Services and Construction Act, edit the monthly news magazine Kansas Libraries, act as consultant to all types of libraries, and collect and organize state reports for administering state aid funds.

Qualifications: MLS; high ability for written and spoken communication; ability to plan, organize and initiate work. Familiarity with automated library services helpful. Ability to drive and travel independently.

Contact: Request application forms from Lois E. Snoe, Personnel Officer, Kansas State Library, 3rd Floor, State Capitol, Topeka, KS 66612.

Deadline: May 1, 1986

Position: **Library Director**

Salary: Not indicated

Duties: Person employed shall have overall responsibilities for collection development, implementation of automation, personnel development, planning cooperative arrangements with other libraries, and pursuing creative directions.

Qualifications: ALA/MLS minimum, with Ph.D. in Library Science or a subject matter discipline highly desirable. Demonstrated strength in developing library collections to support research; good interpersonal skills; demonstrated knowledge of library automation.

Contact: Applications with resumes and three letters of reference or nominations should be sent to Dr. Thomas Flickema, Dean of Faculty, Northern State College, Aberdeen, SD 57401.

AA/EEO employer.

## Classified

### Home Wanted

A Catalog of Books Represented by Library of Congress Printed Cards Issued to July 31, 1942. New York, Pageant Books, 1958-60. 167 vols. (vol. 14 missing). UNLV Library offers for cost of shipping only. Contact: Laverna Saunders, Head of Technical Services, Dickinson Library, University of Nevada-Las Vegas, 4505 Maryland Pkwy., Las Vegas, NV 89154.



# MPLA JOBLINE

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OR

605/677-5757 NON-MEMBERS

#### JOB SEEKERS:

Soon all MPLA members will be given a toll-free access number to the MPLA Jobline, giving you the latest vacancies - updated each Thursday. Listings include a brief description of each job, and by

leaving your name and address a full description for any job will be sent to you. Until you receive your toll-free number please use 605/677-5757. Hours: Friday 11 p.m. to Sunday 5 p.m. and Sunday through Friday 11 p.m. to 8 a.m. each day.



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303-351-1548

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303-571-2348

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913-625-9014

**Montana:** Bunny Morrison  
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406-252-0811

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402-435-2156

**Nevada:** Dorothy Rice  
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702-784-6564

**North Dakota:** Mary Braaten  
North Dakota State Library  
Liberty Memorial Building  
Bismarck, ND 58505  
701-852-5388

**South Dakota:** Glenda Rhodes  
Mikkelson Library  
Augustana College Library  
Sioux Falls, SD 57501  
605-336-4921

**Utah:** Doug Hindmarsh  
Utah State Library  
2150 S. 300 West  
Salt Lake City, UT 84102  
801-533-5875

**Wyoming:** Dorothy Middleton  
East High School Library  
2800 East Pershing  
Cheyenne, WY 82001  
307-635-2481

## SECTION REPRESENTATIVES

**Academic  
Libraries:** V. Sue Hatfield  
Emporia State University  
William Allen White Library  
Emporia, KS 66801  
316-343-1200, Ext. 205

**Children's & School:** Dorothea West  
Agassiz Junior High  
1305 9th Avenue South  
 Fargo, ND 58103  
701-241-4818

**Junior Members  
Round Table:** Lysa Wegman-French  
Jefferson County Public Library  
8555 West 57th  
Arvada, CO 80002  
303-424-5527

**Public Library/Trustee:** Jerry Kaup  
Minot Public Library  
516 2nd Avenue SW  
Minot, ND 58701  
701-852-1045

**State Agency:** Morel Fry  
Nebraska Library Commission  
1420 P Street  
Lincoln, NE 68508  
402-471-2045

**Technical Services:** Einora Mercado  
Auraria Library  
Lawrence at 11th Street  
Denver, CO 80204

## Awards

Honey Lou Bonar  
Hastings Public Library  
Box 849  
Hastings, Nebraska 68901  
Office: 401-461-2346

## Bylaws & Procedures

Jean Johnson  
Coe Library Box 3334  
University of Wyoming  
Laramie, Wyoming 82071  
Office: 307-766-5623

## Continuing Education

Mary Carter  
North Dakota State University  
Library  
University Station  
 Fargo, North Dakota 58105  
Office: 701-237-7440

## Convention Handbook

Dorothy Liegl  
South Dakota State Library  
800 North Illinois Street  
 Pierre, South Dakota 57501  
Office: 605-773-3131

## Finance:

Henry Yaple  
Coe Library Box 3334  
University of Wyoming  
Laramie, Wyoming 82071  
Office: 307-766-4228

## Intellectual Freedom:

Heather McQuairie  
Bemis Public Library  
6014 South Datura  
Littleton, Colorado 80120  
Office: 303-795-3826

## Nominating:

John D. Nixon  
Harold B. Lee Library  
Brigham Young University  
Provo, Utah 84602  
Office: 801-378-6733

## Professional Development Grants

Dick Allen  
Nebraska Library Commission  
1420 "P" Street  
Lincoln, Nebraska 68508  
Office: 402-471-2045

## Public Relations:

Tom Carollo  
Henderson District Public Library  
55 Water Street  
Henderson, NV 89015  
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