



MPLA

NEWSLETTER

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ARIZONA COLORADO KANSAS MONTANA NEBRASKA NEVADA NORTH DAKOTA OKLAHOMA SOUTH DAKOTA UTAH WYOMING

The Future of Library Utilities

by Irene Hoadley



*What follows are excerpts from a presentation given by Ms. Hoadley at our Salt Lake City MPLA/ULA Conference on May 4, 1990. Irene B. Hoadley, a director for OCLC, is also the Director of the Sterling C. Evans Library, Texas A & M University. She is on the editorial board of **Resource Sharing and Information**, a member of the ALA and U.S. Department of Education Accreditation Project and the Task Force on Research Library Staffing Needs for the Association of Research Libraries.*

As we are all aware, our world has experienced unprecedented change in the past several months beginning with the opening of the Iron Curtain and the fall of communism. It was in effect a new awakening of freedom and democracy. It may be that the library world will soon be experiencing a new awakening. The dramatic changes in Eastern Europe caught many by surprise. The library world should not be caught by surprise if there are significant changes in reference to library utilities. No, I am not going to be the bearer of great things to come, but I am going to share with you some of my visions for the future so you will not be surprised at possible changes.

The topic at hand is the future of library utilities. First, let me emphasize that there is a future. Imagine going back to local, manual cataloging. That is about as desirable as living without air conditioning. What the utilities will look like and what they will do may be different. Let's take a look at OCLC right now. OCLC started out providing cataloging services, then added interlibrary loan and from there went to selling local automated systems and specialized CD-ROM services along with a

variety of other miscellaneous services and products. All of these activities existed simultaneously so that in essence OCLC was trying to be many things to an array of libraries. However, quite recently OCLC has revised its strategy to encompass three main dimensions:

- Enhance the core online services

MPLA Newsletter

VOLUME 35, NUMBER 4/FEBRUARY 1991

MPLA/ASLA Conference Report	5
Around the Region	6
New Members	11
About You	11
Continuing Education	12
Joblist	13

so as to insure their continued viability and maintain the current user base.

- Expand the online service into the reference and electronic publishing fields.
- Make selected additions to these online products and services through internal development and acquisition of complimentary products or services in the information field.

In my opinion OCLC is basically going to do what it does best—provide core bibliographic services to libraries. At the same time it is positioning itself for the future by easing into electronic publishing and related activities which leads into what library will want from the utilities.

The expectations are multi-leveled. Some libraries only want cataloging and interlibrary loan services. Some want one-stop automation shopping so that they can obtain all automated services from an organization they feel they know and trust. And some libraries want the utilities to be information providers/brokers providing a full array of information services. The full blown scenario goes something like this (I will call it the Information Cycle)—

Library X determines it wants a book or article.

It checks OCLC to determine its existence; if it is a book, it is ordered using electronic transfer of the order. When the book arrives, the cataloging record is transferred to the library's local system and the book goes to the shelf. An even more basic arrangement would be to have an electronic profile which would assure that all relevant materials would be sent automatically—the automated version of approval plans—along with an automatic transfer of the cataloging data to the library's local system.

In the case of articles, the situation is much the same except that it will most often be a user who is doing the "ordering." Using a workstation, the user will identify the items which seem pertinent. But rather than going to the stacks, the users will advance to an electronic file where the articles reside and call the designated one up on the screen. If it is what is needed, it can be printed out or read from the screen or downloaded. If not, the user goes on to another item until finding what is really wanted.

We all know this vision of the future. We all

know all of the segments of this vision already exist. The technology exists. But the desired "one-stop" shopping does not exist.

What users want is to be able to progress from the catalog to the item itself. Libraries will continue to want bibliographic records and to be able to share resources, but that may not be enough to keep a large organization going, and it is not ILL users want. When I say "users" in this context, I am not referring to libraries, but to end users.

The type of use of a library I have described seems reasonable to a few and probably sounds like heresy to some who are not ready to concede that books are passé. They are not, and they will not be; books and electronic information will exist side by side. What is needed is for an organization like OCLC to take the lead, become an information broker between libraries and the commercial producers of databases and electronic publications and make our future come true today.

The long term picture for OCLC and RLG and WLN will depend on a number of factors. Leadership is one of those. Will they concentrate on the organization's strengths and remain niche organizations or will they have a vision and reach out to become more diverse organizations?

Another question which needs to be addressed is the question of who the bibliographic utilities serve—is it networks, or libraries or individuals or even all of the above? Perhaps the answer is simply that bibliographic utilities serve individuals through libraries, and they serve libraries through networks.

As OCLC begins to make electronic files available for items not necessarily owned by a library, then these become services aimed at individuals. It has been assumed for some time that services provided by OCLC and other bibliographic utilities would eventually be marketed directly to individuals. This is a path fraught with many problems. Can OCLC interact with thousands or tens of thousands of individuals for items like customer service and billing? And how many individuals really want their own personal subscription? The bibliographic utilities will be much better served to market these services through libraries. This makes their job much easier, and it reinforces

Add these

General Reference Resources

to Your Collection...



Barnhart Dictionary of Etymology

Edited by Robert K. Barnhart
\$59 U.S. and Canada, \$69 other countries.

Third Barnhart Dictionary of New English

Edited by Robert K. Barnhart and Sol Steinmetz
\$49 U.S. and Canada, \$59 other countries.

Current Biography

Annual subscription (11 issues)
\$52 U.S. and Canada, \$62 other countries.

Current Biography Yearbook 1990

\$52 U.S. and Canada, \$62 other countries.

Dictionary of Foreign Phrases and Abbreviations Third Edition

Translated and compiled by Kevin Guinagh
\$38 U.S. and Canada, \$43 other countries.

Dictionary of Military Terms

By Trevor N. Dupuy, Curt Johnson, and Grace P. Hayes
\$38 U.S. and Canada, \$43 other countries.

Facts About the Presidents Fifth Edition

By Joseph Nathan Kane
\$45 U.S. and Canada, \$50 other countries.

Facts About the Cities

By Allan Carpenter
(Price to be announced.)

Facts About the States

Compiled by Joseph Nathan Kane, Steven Anzovin, and Janet Podell
\$55 U.S. and Canada, \$65 other countries.

Famous First Facts Fourth Edition

By Joseph Nathan Kane
\$78 U.S. and Canada, \$88 other countries.

A Guide to the Ancient World

By Michael Grant
\$65 U.S. and Canada, \$75 other countries.

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Introductory articles by Alden Whitman and Carl Gustaf Bernhard
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The Reference Shelf, 1991

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the role of libraries as information providers.

The step beyond is the delivery of the item itself. Going back to the vision statement, consider the user who has identified an article which he/she wants to read but is not electronically available on the system. The next best thing is to be able to hit another key which would place an order for the article. The order would be transmitted to one of a variety of database providers and the article would be faxed to the individual within 30 minutes or an hour. If the library could provide access to the whole range of journals rather than what they own, think of the possibilities. For example, if Texas A & M cancelled half of its subscriptions, that would result in a savings of about one million dollars. With that sum, we could afford to pay for a lot of fax articles for faculty and some students. At \$0.15 per page that is about 67,000 pages or at 8 pages per article, 8,400 articles. This will not work for heavily used journals, but it will work for the lesser used, more technical ones. This kind of service must be the next step for the bibliographic utilities. Fax services are on the OCLC agenda, but the new network must be in place to make this possible.

There is another component which is needed and which I have not mentioned specifically. It spoke about full text data banks of journals. There are a few of these available, but the number is quite limited. What is needed is a mechanism to put existing titles into machine readable format. For example, there are many items in libraries which need to be kept for the information they contain, but for which the item itself has little value.

These are some of the activities being considered and talked about at OCLC. But how do these plans relate to what is happening at RLG? My observation is that RLG is not moving in these directions but has chosen to concentrate on programmatic activities. In my opinion, what we end up with is two complementary organizations, each with its own focus. There is overlap in basic functions of RLIN and the Online Union Catalog (OLUC) but not much other duplication. In the past two years there has been some cooperation in the exchange of

data files for loading into the two databases so that the amount of duplication is increasing.

For fifteen years I have said that RLIN and OCLC should merge and that may or may not happen in the future. What is clear is that if either organization makes great strides forward in completing the Information Cycle, the other may well be left too far behind to survive in a viable way.

There are three points I want to emphasize. More cooperation between the bibliographic utilities will mean better services to libraries. Multiple organizations are more costly, but they are also more responsive (competition has its benefits). Libraries need to make the best use of available funds and supporting two organizations does not contribute to that end when they are doing the same thing. I think there is a role for two organizations, but they should have different goals. Perhaps all of the new players in the bibliographic utility arena will provide some new perspectives that will bring the organizations closer together.

The second point is that bibliographic utilities should be providing service to libraries and not to networks or end users. Libraries are being threatened in many ways, so it is important for the bibliographic utilities to help them hold their edge until the libraries themselves regain the high ground. Bibliographic utilities should not undercut the role of libraries in providing service to end users.

And lastly, bibliographic utilities must plan and move forward to complete the Information Cycle for libraries and users. Bibliographic data for monographs was a first step. Bibliographic data for journals is a second step. But the additional steps of full text and document delivery in some format are necessary. Having accomplished the first two steps broke the barriers. The succeeding steps should be easier, and they should come more quickly.

The future of bibliographic utilities is bright if they move forward in providing the services necessary to complete the Information Cycle. I have every expectation that will happen, especially if each of us helps direct them in moving toward a defined goal.

THIS MAY BE YOUR LAST ISSUE!

Please check your mailing label. If it includes the date "12/90", your membership has expired and this is your last issue.

PLEASE RENEW USING THE FORM ON PAGE 14.



MPLA/ASLA Conference Progress Report

Planning for the October 30-November 2, 1991 Conference in Phoenix is progressing well, according to June Garcia, Conference Chair.

Don Riggs resigned as Exhibits Chair due to his move to Michigan as Director of Libraries at the University of Michigan. Tony Miele has agreed to step in and assume this important position. Tony can be reached at:
Library Extension Division

Dept. of Library, Archives & Public Records
1700 W. Washington
Phoenix, AZ 85007 602/542-4035
Names of potential vendors and/or requests for exhibit information should be referred directly to Tony.

A Silent Auction will be organized and operated by Bob Peshall from Mesa Unified Schools. This promises to be an outstanding conference event.

Nearly 65 program proposals have been received from the three associations. The program will include a Halloween party and will feature "talk tables," where 10-12 topics will be handled during 45-60 minutes slots.

REVISED CALL FOR PAPERS 1991

ARIZONA STATE LIBRARY ASSOCIATION

College and University Libraries Division

and

MOUNTAIN PLAINS LIBRARY ASSOCIATION

Academic Section

The Arizona State Library Association & the Mountain Plains Library Association are pleased to announce a Call for Papers to be presented at the joint ASLA/MPLA Conference, Oct. 31-Nov. 2, 1991 in Phoenix, Arizona. Papers will be evaluated by a jury and those accepted will be delivered at the conference and published as proceedings. Those who have not presented a paper before are especially encouraged to participate.

TOPICS

Papers may cover technology, marketing, management, facilities, technical services, collection development, reference, instruction, staffing and training, library service trends, resource sharing/partnerships, administration, access, and other subjects of current interest. Only original papers that have not been previously published will be considered. In evaluating the proposals, the jury will give priority to papers which meet any of the following criteria:

1. Reports on programs or projects which reflect innovation or creativity in professional practices;
2. Research-based projects which demonstrate the use of scientific data gathering, valid survey instruments, statistical evaluation, and analysis;
3. Descriptions and outcomes of experimental programs or projects for problem solving in particular areas;
4. Advances in librarianship which show new ways of providing service, delivering information, providing access, or meeting traditional challenges in different ways.

WHO MAY PARTICIPATE? Any member of ASLA or MPLA.

GUIDELINES FOR SUBMISSION

- Submit draft of completed paper by July 1, 1991
- Submit paper to Nancy Gustafson, University of Wyoming Library, P.O. Box 3334, University Station, Laramie, WY 82071
- Submit two copies of paper—one hard copy and one floppy disc using word processing software (Word Perfect/IBM or Microsoft Word/Macintosh preferred). Graphs, tables, illustrations must be submitted separately in camera ready form.
- Drafts should follow the Chicago Manual of Style, 13th Edition, and be approximately ten pages or less double-spaced.
- Submit an abstract of 100 words or less.

Presenters will be given 20 minutes during the session to deliver the paper or a summary of it, and address questions from the audience. An informal presentation is encouraged. Copies of the published proceedings will be available for sale at the conference.

QUESTIONS?

Call Randy Olsen at BYU, 801/378-2908 or Carol Hammond at ASU West, 602/543-8504.

Around the Region



Arizona

Mexican/American Cooperation

Six librarians from the United States, serving in a libraries working group, recently participated in a meeting of the Mexican/American Commission on Cultural Cooperation and established a list of recommendations for cooperative library programs between the U.S. and Mexico. The meeting, held in Mexico City, marked the first time that libraries were significantly represented at the talks since they began in 1948.

The U.S. librarians who attended were Association of College and Research Libraries President Barbara Ford; Laura Gutierrez-Witt, University of Texas, Austin; Helen Maul, Nogales/Santa Cruz County Public Library; Cole Blasier, Hispanic Division, Library of Congress; Robert Seal, University of Texas, El Paso; and American Library Association Past President, Margaret Chisholm. Michael Pipkin, director of the United States Information Agency library in Mexico City, and seven Mexican librarians from public, government, and academic libraries also attended the library session.

The group established recommendations for cooperative programs in three areas: human resources, materials resources, and library and

information services. These will be presented to the entire commission at its next meeting.

Among the group's human resources recommendations are: exchanging professional training and professors; strengthening relationships between professional organizations in the two countries; increasing scholarships for Mexicans to study in the United States; exchanging invitations to meetings; exchanging educational videos; and using the sister city program to strengthen ties between librarians in the two countries.

Newspaper Project Grant

The National Endowment for the Humanities has awarded the Department of Library, Archives and Public Records a grant for the Arizona Newspaper Project. The Newspaper Project will identify U.S. newspaper in Arizona libraries, create bibliographic records for them, and preserve them. The grant will be used for the project's first phase: to survey the extent and condition of Arizona libraries' newspaper holdings. This information will be used to develop a plan for cataloging and preserving these valuable historical research materials. (ALNewsWeek, December 24, 1990)



Colorado

Colorado Employment Prospects

In a recent issue of "Fast Facts," the newsletter from the Library Research Service, State Library and Adult Education Office, Colorado Department of Education, there is an article on the employment outlook for librarians in the state, 1990-95. State growth rate in employment of librarians is predicted to increase 9.3 percent over the five-year period, for 169 new positions. At the same time, 66 existing jobs are expected to open annually. National figures from the U.S. Bureau of Labor Statistics anticipate a nationwide increase in professional librarian positions of 4.1 percent, versus a 6.6 percent increase in overall employment. One-fourth of the people who will be in librarian positions in Colorado in 1995 do not occupy those positions today. (Library Hotline 2/4/91)

Boulder's Learning to Read Program

The Boulder Public Library's Learning to

Read Program has been awarded a \$10,000 grant from the Knight Foundation. Boulder's local newspaper, the Boulder Daily Camera, is a Knight-Ridder publication. The program will utilize the funds to provide support for students and volunteers. There are 103 members, student interviewers and tutor support staff. In 1990, these volunteers donated more than 13,000 hours to the program. Each student receives individual tutoring for at least one year. The Learning to Read Program plans to further develop its method of assessing the student's progress and determining how to continue improving the quality of the literacy instruction. In Boulder County alone, it is estimated there are 6400 functionally illiterate adults. (Library Hotline, 2/4/91)

Paralibrarians Set Day of Discovery

The Paralibrarian's Division of the Colorado Library Association will hold a Day of Discovery on April 19, their Spring workshop

in Colorado Springs. Participants will be given the opportunity to discover their personality profiles and how well they match their jobs. There will be a demonstration of the UNCOVER periodicals data base by CARL and Demco will sponsor a book mending session.

Stephany Liptak of the University of Southern Colorado explained the role of the paralibrarian in the December issue of *Colorado Libraries*: "Literally hundreds of paralibrarians in the state of Colorado are employed in academic, public, school, and special libraries. Library staff without the MLS have responsibilities ranging from directing a small public library or school media center to typing in the cataloging department of a large university library. Paralibrarians are employed by such diverse agencies as the State Historical Society, the Department of Social Services and various state correction facilities. Our titles are legion. We are called "paraprofessionals,"

"library assistants," "media specialists," "administrative assistants," and the more contemporary and generic term "library support staff."

CLA's Paralibrarian Division offers opportunities to grow professionally and personally while meeting with colleagues to discuss common issues, to exchange ideas or to solve problems. Anyone interested in membership, in programming for paralibrarians, or with concerns they would like the division to address is urged to contact Gwendolyn Jones-Henderson at (719) 473-2080, ext. 255. (Plain Speaking, January 1991)

Current Issues Project

The Lakewood Library, Jefferson County Public Library now has a new regular display to help library users quickly locate items of current concern. The first topic featured was the Middle East. (News release)

Johnson County Adds 25 Staff

In an era when most Kansas libraries are looking for enough live bodies to staff the circulation desk, Johnson County Public Libraries will be hiring 25 new staff in 1991. Most of the positions will be public service staff. Four of the new staff will work at the city of Shawnee branch library that is scheduled to open early in 1992.

Circulation among Johnson County's 9 branch libraries for 1990 increased 20%. The increase in usage is attributed to the purchase of more popular materials and multiple copies according to library officials. A 13.2% budget increase for 1991 will help pay for the additional library services. (KLA Newsletter, December 1990)

KARENET

The Regents institutions of Kansas have handed computer users a useful tool—KARENET (Kansas Regents Network). With a computer and modem, you can access some of the largest academic libraries in Kansas. In many cases, only a local telephone call is required. KARENET participants include:

- University of Kansas Medical Center libraries
- University of Kansas Library, Lawrence
- Wichita State University Library
- Pittsburg State University Library
- Fort Hays State University Lynx Library Network

The Kansas State University Library in Manhattan will soon make its catalog accessible via KARENET as well.

KARENET links Regents computers by phone. Once connected, you can reach any library in the network at no additional long-distance charge.

When you're connected to the library of your choice, you can search its online catalog. Each catalog has on-screen tutorials to teach new users how to search the catalog. Each catalog has different features. They can be searched by topic, title, author and sometimes key word. (Kansas Libraries, November 1990)

Bid-A-Page Auction

During Children's Book Week, the Hutchinson Public Library held a "Great American Book Fair", with new paperbacks from Scholastic for sale. The week ended with a "Bid-A-Page Auction." Children registered for the auction several weeks beforehand and kept track of the number of pages they read each week. They could then exchange the number of pages read for "Book Bucks" which they used to bid on a variety of items donated by celebrities. An autographed photo of soon-to-be former Governor Mike Hayden was "sold" for only two Book Bucks. Top "money" getter was an autographed script from "The Cosby Show," which went for 3,500. (SCKLS Sun, December 1990) (Directions for Utah Libraries, January 1991)



State Library Helps Sponsor GIS Conference

More than 300 participants and 15 international vendors attended the third annual Geographic Information Systems conference held December 4-6 in Missoula.

Allan Cox of the State Library's Natural Resource Information System was program chair for the conference. The conference was sponsored by the GIS Users Group, of which

NRIS is a member, and hosted by the UM School of Forestry.

The State Library was seen as a prime mover of GIS in Montana at the conference, and the staff anticipates another successful GIS conference in 1991, tentatively scheduled for Bozeman and hosted by the MSU earth science department. (Montana State Library News, January 1991)



Clancy Raises Omaha Funds

Acclaimed author Tom Clancy recently visited the Omaha Public Library as part of a joint fundraising effort by the Omaha Public Library Foundation and the Greater Omaha Chamber of Commerce.

Mr. Clancy was guest of honor at a November 11 black tie dinner, held at the Main Library, with underwriters donating either \$2000 per couple or \$5,000 per table. A November 12 dinner at the Ak-sar-ben Coliseum, which featured Mr. Clancy as speaker, was attended by 1200 people paying \$50 per person. Entertainment was provided by the Strategic Air Command band. More than 1500 people were present after the dinner to hear Mr. Clancy speak.

The fundraiser netted more than \$46,000 for the library which will be used toward expansion and further growth of the Business, Science, Technology department. (News release)

Interlibrary Loan Fees Coming

As a result of its recently completed review of resource sharing programs, the Nebraska Library Commission has proposed the following Interlibrary Loan Fee Formula:

Requests	Fee
0 - 100	\$ 0
101 - 200	100
201 - 300	200
301 - 400	300
401 - 500	400
500+	500 + \$1/request

A basic conclusion of the resource sharing report is that local libraries need to support a portion of the costs for resource sharing services from their own budgets. That conclusion is based on the following facts:

1. The Nebraska Library Commission is unable to continue to absorb all of those costs, either directly or through the library system budgets.

2. Some modest fees will encourage

responsible use of the interlibrary loan network.

3. There is now through NEON a most cost-effective alternative of direct access to the state data base for any library with a microcomputer. Libraries directly accessing the data base through the NEON program are charged the full cost of that service (about \$1.50 per request). Libraries accessing the data base through system resource centers pay minimum charges if any, although the cost of that method is substantially higher (about \$2.50-\$5.00).

System administrators have suggested a modification of the above fee structure. (Panhandle S.U.N., November-December 1990)

Theme Checked to Avoid Bias

Before "Western Frontier—Right Over Here in a Book" was selected as the theme for the Nebraska Library Commission's 1991 summer reading program, the planners checked out the idea with the staff of the Multicultural Awareness Center to insure that program direction and content did not reflect racism or bias. A consultant with the center recommended dropping the word "wild" from the theme title since most people subconsciously associate "wild" with "Indian." He pointed out that the country was not wild when white settlers arrived; responsible use of the land was a centuries-old tradition among native Americans. Since the Indians had already established a system of government and laws before the settlers arrived, the rowdy life in the boomtowns did not represent the first struggles for law and order in the West. Therefore, he advised that the adjective "wild" used in this context perpetuates negative stereotyping. On the basis of this information, the decision was made to drop the word "wild" from the slogan. (Wilson Library Bulletin, December 1990)

100,000 Seconds Fine-Free

To celebrate the Friends of the Library's endowment surpassing \$100,000, Getchell and branch libraries of the University of Nevada, Reno allowed people with overdue library books to return them fine-free for two days—or approximately 100,000 seconds. The Friends have amassed this money over the years to assist the library to buy books and periodicals. They are trying to help the library reach its goal of one million volumes. The library is currently about 200,000 volumes short of this goal. (MEMO, January 1991)

Gambling Resource Center

In the early years of UNLV's library development, an emphasis was placed on material relating to gambling. There were many reasons: 1) no other library was developing an exhaustive collection on gambling; 2) it was a logical extension of the Nevada history collection due to the local gaming-based economy; and 3) the university's College of Hotel Administration was teaching courses that related specifically to hotels and gambling.

The Gambling Resource Center was established in 1981, the fiftieth anniversary of legalized gambling in Nevada. Envisioned as a collection of everything published on the subject of gaming, the Center provides a definitive resource on the evolution of gaming in modern society. As pressures for raising revenues increase, governments are turning to

gaming as a "painless" method of collecting taxes. The taboos against recreational gaming are being lifted, and a facet of social activity is emerging. As this comes to pass, the value of the Center continues to increase.

The collection is an excellent resource on nineteenth century studies on the moral and religious aspects of gambling. One of the earliest items in the collection, printed in 1561, tells how the Spanish government introduced voluntary public gaming sessions during a temporary shortage of convicts. The losers became galley slaves and their property was legally transferred to the winners, an easy solution to the recruitment problem in the Spanish navy. This book caused a sensation when first published and was quickly sold out.

Resources in the Center are not limited to scholarly studies; popular and fictional treatments of subjects relating to gaming are included. A thesis on the effects of warm and cool color decor on duration of slot machine play is no more or less significant than *The Sting*, *Ocean's Eleven*, or *The Godfather*—which exemplify the popular treatment of the gambling phenomenon.

The Gaming Resource Center, located in the Special Collections on the 4th floor of the library, served the University of Nevada, Las Vegas and is open to all who desire to consult its holdings. (James R. Dickinson Library Newsletter, Fall 1990)

First School on MINITEX

The Bismarck Public Schools Library Media Office and MINITEX/OCLC Library Network based in Minneapolis have announced that the Bismarck Public School District Libraries have become the first full school system member of the MINITEX online cataloging and interlibrary loan network in the tri-state area—Minnesota, North and South Dakota.

"Schools in North Dakota need to network to compete with big urban areas," said District Library Media Specialist Val Morehouse. "We are building on the state's tradition of neighbors helping neighbors."

In order to input data into the system, the Bismarck Public School libraries have signed a cooperative cataloging agreement with Bismarck Veteran's Memorial Public Library. Mandan Public Library is also a member of this new cataloging cooperative. (News release)

THOR to Join ODIN

A \$118,059 grant has been awarded to the Harley French Library of the Health Sciences, University of North Dakota to create THOR (Teaching Hospital Online Resources).

The grant, from the National Library of Medicine, will be used to construct a statewide health science subdatabase within ODIN, the North Dakota online catalog. Nine major hospitals in Fargo, Minot, Jamestown, Bismarck, and Grand Forks will participate. (News release)

Talking Books Go Local

Service at the local level! That's what will be available for people who are unable to read regular print because of a disability. Library patrons who regularly receive their books on tape through the mail from the National Library Service Regional Library for the Blind and

Physically Handicapped in Pierre, SD will now be able to browse for reading material at their local library as do other citizens.

This service will be available because libraries in 26 cities around the state, in cooperation with the Regional Library in Pierre,

will have agreed to establish revolving deposit collections of Talking Books in their library. Each library will handle the Talking Book collection under the same policies that apply to other materials in the library. (Flickertale, November/December 1990)



Membership Record Expected

The Oklahoma Library Association reports topping its 1,000 member mark for the first time since 1985-86. Association activities continue to draw more members and at its current pace should break the 1,049 record set in 1985-86. (State representative report)

OU to Sponsor Oxford Seminar

An opportunity to study at one of the most distinguished libraries in the world will be available to library professionals and students as the University of Oklahoma's School of Library and Information Studies and the OU College of Liberal Studies sponsor the 14th annual Oxford-Oklahoma Seminar May 19

through June 1, 1991, at Oxford University's Bodleian Library.

Fees for the instructional activities and field trips, such as a day in London at the British Library and the headquarters of the Library Association are \$985. Transportation to and from Great Britain will be arranged and paid for by each individual. Housing fees, including meals at the Rewley House, are estimated at \$1,100 for a single room and \$850 for a double room.

"The seminar really features a 'who's who' of British librarianship," said Michael Havener, assistant professor of library and information studies at OU.



Humanities Reading Program

A record 33 South Dakota communities are participating in this spring's Library Association/Humanities Committee Reading Series on the writings of Eudora Welty. The reading and discussion series is co-sponsored by SDLA and the S. D. Committee on the Humanities.

The Reading Series started in 1984, and since has covered a variety of themes and authors, including a special two-year Centennial series, "South Dakota and the American Experience." Works of Ernest Hemingway are on the roster for the Fall 1991 Reading Series. (Bookmarks, March/April 1991)

A & E Network Gift

The Sioux Falls Public Library has been added to the list of recipients nationwide of a special Library Theater gift from the Arts and Entertainment Network. The gift consists of a

20" color TV monitor, a VCR, videotapes of A & E programs, companion books to these programs, and promotional materials.

The library received the gift through the efforts of Sioux Falls Cable Television. The Library will create special Library Theater collections at its main and branch locations, highlighting book-related television programming. A special A & E Theater viewing area will be set up at the branch library. (News release)

3M donates Microform Reader/Printers

The Williams Library of Northern State University, Aberdeen, has received a gift from the 3M Corporation, two 7540 3M reader/printers. The gift was arranged by Mike Potter, human resource manager at the Aberdeen 3M manufacturing plant. Potter said, "We have non-traditional students attending NSU and we like to help out whenever we can."



UPGRADE Process Successes

Success stories submitted on behalf of public libraries participating in the Utah State Library's UPGRADE Process are now featured in Directions for Utah Libraries. In the January 1991 issue three libraries were featured. Here is one example—about the Milford Public

Library:

Once upon a time there was a little, tiny town with a little, tiny library. This library was unweeded, uncataloged, and in poor condition — then came UPGRADE and a very special librarian, Kathleen Jones.

With the background acquired at UPLIFT,

Kathleen began weeding and cataloging the collection. She established a Friends of the Library group to help raise money to refurbish the nearly condemned library building. She secured a Utah Energy Grant of \$8,000 to lower ceilings, insulate walls, replace lighting, upgrade the heating system, add air conditioning and paint the interior. New shelves, double-paned windows, a handicapped entrance, new front steps, were additional renovations, some funded by a \$19,000 LSCA Title II grant which Kathleen obtained. Kathleen was awarded the Utah Library Association "Librarian of the Year" award for 1990 for her efforts in opening a whole new vista of library services for the small community of Milford, Utah.

Increasing circulation was the next priority.

Volunteers provided weekly story hours for youngsters. An increased book budget permitted the purchase of Time-Life books, and the Library of America collection, new equipment to attract patrons (photocopy machine, VCR, TV, stereo), plus new services — home delivery and telephone reference. Results? Circulation rose from 3,804 in 1986 to 8,866 in 1990. Registered borrowers increased by 307 since 1987.

Kathleen and an entire community have proven that the impossible can be accomplished, and that with a lot of hard work, community teamwork, and persistence and enthusiasm, a small community's dream can become a reality. (Directions for Utah Libraries, January 1991)

Valid Academic Library Statistics

The State Library has submitted data on the state's academic institutions for the National Center for Education Statistics (NCES)/Integrated Postsecondary Education Data Systems (IPEDS) library survey project.

Jerry Krois, deputy state librarian, assisted in training the staff at the Community College Commission to input data using a new software program called Ideals. The program was introduced to representatives from state libraries and academic communities nationwide during a conference last summer in Chicago.

A long term goal for the NCES project is to publish valid and reliable statistics on academic libraries within one year of the

surveys being mailed by the federal government. The survey project will produce more comparative data for libraries for use in grant applications, and become a major research tool. Data will be collected biannually providing more current statistics. (The Outrider, December 1990)

12 Books of Christmas

The Laramie County Library Foundation is again using the 12 Books of Christmas fund-raising promotion. The sale of children's books raises money for children's services with the library receiving 40 per cent of each book sold. Last year more than \$1,300 was raised. Volunteers sell the books in the mall. (The Outrider, December 1990)

About You

Linda McCleary, genealogy librarian at the Arizona Department of Library, Archives and Public Records, is one of two persons named to be interim co-editors of the department's ALNewsWeek publication... **Elizabeth Parang** has been appointed head serials librarian at the University of Nevada, Las Vegas... **Edith Siegrist**, once retired from the faculty of the University of South Dakota I.D. Weeks Library, has now retired again, from the post of historian for the S.D. Library Association.

MPLA Welcomes These New Members

Alison Armstrong, University of Nevada, Las Vegas → **Bart Austhof**, University of Nebraska-Lincoln → **Lori Clifton**, Grant County Library, Ulysses, KS → **Linda Gogolin**, Student, University of Arizona Graduate Library School → **Gary Gustafson**, Cline Library, Northern Arizona University, Flagstaff (Free membership winner) → **Joan Latta Konecky**, Lincoln, NE (Free membership winner) → **Della Schaffner**, Leola (SD) Public Library → **April Lynn Stewart**, Edmon Low Library, Oklahoma State University, Stillwater → **S. Jane Ulrich**, Southwest Library System, Durango, CO → **Kate Wakefield**, Nebraska Library Commission, Lincoln

Continuing Education

Listings contained in this column are not cumulative. Each month's listing is unique, so please check previous newsletters for other scheduled events.

April 5

UN-L Visiting Scholar Program

University of Nebraska-Lincoln

Interested persons are invited to attend this UN-L Visiting Scholar Program featuring Ann Okerson, Director of the Office of Scientific and Academic Publication within the Association for Research Libraries. Her morning presentation will address the effect of the serials crisis on libraries and will be followed by an afternoon panel discussion on the effect of the serials crisis on the entire academic community.

Free—Contact: Gretchen Holton or Gail Egbers at 402/472-2554.

April 22-24

Grantsmanship Center Grant Proposal Writing

Rapid City, SD

Three-day intensive Grantsmanship Center program planning and proposal writing workshop. Includes overview of funding sources and how to search for funding, plus time to research funding for your organization using extensive library at the site. Also included are proposal writing and analysis training, plus experience in developing an actual proposal.

Class size: 25

Tuition: \$430 for each registrant. \$50 deposit due by March 20, full payment no later than April 20.

Contact: Rapid City Area Chamber of Commerce, Box 747, Rapid City, SD 57709.

April 25

Technology and Applications

Special Libraries Association—San Francisco

Two and one-half day unit of SLA's Middle Management Institute

Contact: Professional Development Section, SLA, 202/234-4700

May 3

Networking CD-ROM: Technologies and Copyright Issues

Albany, NY

Join the cutting edge in the 90's with networked CD-ROM workstations. Give your patrons access to a variety of databases. Learn the technical specifications need to set-up a CD-ROM network. Understand the copyright and liability issues of CD-ROM technology. You will learn to expand services at a lower cost, protect your institution from potential lawsuits, compare equipment and networking software, and network with colleagues who share your problems and issues.

Fees: LITA personal members-\$140; ALA personal members-\$175; Non-ALA members-\$210.

Contact LITA, 50 E. Huron St., Chicago, IL 60611 or call LITA at 800/545-2433.

June 6-7

Business of Acquisitions

Boston, Mass.

This institute is organized by the Association for Library Collections and Technical Services. It is directed toward new acquisitions librarians and those interested in an update on new methods and developments. It will focus on basic acquisitions of monographs, serials, and other library resources, and on the relationships among librarians, library booksellers, subscription agents and publishers.

Fees: ALCTS personal members - \$125; ALA personal members - \$160; Non-ALA members - \$195.

Contact: Yvonne McLean at ALCTS, 800/545-2433, ext. 5032.

June 13-15

Readers Theatre for Children: Scripts and Script Development

University of Iowa School of Library and Information Science, Iowa City

Workshop is designed for school library media specialists and teachers who work with children in grades 4 through 6. Workshop participants will explore the values of readers theatre for children, discuss presentation techniques, read readers theatre scripts, identify adaptable scenes from literary works, learn and prepare to teach scripting techniques, and write readers theatre scripts.

Credit: 1 semester hour of graduate credit.

For more information: Write or call Ethel Bloesch, School of Library and Information Science, The University of Iowa, 3087 Library, Iowa City, IA 52242; phone 319/335-5707.

ESU's Library Science Distance Education Program Approved in Nebraska

The Cornhusker state will be the next stop for the "on the road" program offered by Emporia State University's School of Library and Information Management.

The Nebraska program will be SLIM's third out-of-state venture. SLIM began offering courses in 1988 in Sioux City's Morningside College (IA) and in 1989 in Denver. Students can earn an M.L.S. degree by attending classes one or two weekends a month. The "on the road" classes begin Friday evening and meet for 15 hours over the weekend.

SLIM will bring its 42-credit hour program to Lincoln if 45 qualified students are admitted, according to Dr. Martha Hale, dean of SLIM. Interviews of candidates for the Nebraska program

will begin in March with the first classes starting this fall.

We want to rotate within the region rather than set up permanent sites. The reality is that the more sparsely populated states may not need a full-time program," she said. "This regional program began as an experiment to see if it would work, we know now that it works."

"With the Ph.D program coming, I see us growing in diversity of programs rather than doing the same thing in more places," Hale said.

"Six other states want us, but we don't want to take on more than we can handle. The reason we have not gone into more states is because of our commitment to quality," said Hale.

Hale said program expansion depends on the development of "mediated" instruction, such as video and satellite courses. She said as they learn more about video courses and as the number of

those increase, the number of weekend intensives will probably decrease, which would allow the program to grow.

The second group of students in SLIM's Colorado program will begin the program in May. Demand for the M.L.S. program there remains high, Hale said, because Denver is as large, growing area that has been without a library program since the closing of the program at the University of Denver in the mid 80s. The second class of Colorado students have less current library experience than the 120 students in the first Colorado class. Because of the continued demand, SLIM also announced the formation of a Colorado III program, which would begin in the fall of 1992. "The faculty feel this program has enriched their teaching on campus. I'm positive if they felt it was jeopardizing the quality they would not have voted to go into Nebraska because quality is of primary importance to them," Hale said.

Joblist

Deadline: Until filled

Library Director (\$24,000)

Liberal (KS) Memorial Library

Innovative, dedicated individual sought who will be responsible for the planning, coordination and supervising of all aspects of library operations. Staff of 7 FTE serving community of 18,000.

Qualifications: ALA/MLS.

Send letter of application, resume, official transcripts and three references to: Cheryl Watson, Search Committee Chair, 519 North Kansas Avenue, Liberal, KS 67901.

Deadline: Not indicated

Library/Media Director

Belle Fourche (SD) School District

For K-12 library and media system. Position requires extensive training, interest and/or experience with technology applications and curriculum development.

Apple to: Jim Doolittle, Superintendent, Belle Fourche School District, 706 Jackson Street, Belle Fourche, SD 57717.

Deadline: Not indicated

Librarian II - Tahlequah Library Manager

Eastern Oklahoma District Library System

Missed the fun of expanding library service and increasing budget? Coming soon—expanded children's services, new circulation system and regional services role. A six-county regional library's second largest branch, located in university community of 10,000 with great citizen support. Region is among highest U.S. growth area for business and retirement. Supervise staff of 5+.

Qualifications: MLS and 2-4 years professional experience.

Contact: Marilyn Hinshaw, Executive Director, EODLS, 801 W. Okmulgee, Muskogee, OK 74401. 918/683-2846.

Deadline: Not indicated

Technical Services Manager (\$27,227)

Johnson County (KS) Library

Key management team member and division head for fast-paced, expanding suburban library system. This critical position offers a challenging opportunity to manage the library's acquisitions, cataloging, processing and automation units. Johnson County is located on the southwest section of metropolitan Kansas City and serves a growing population of 300,000. The nine-branch system is planning construction of three additional branches and a 150,000 square foot central library in 1991-95. This position offers opportunities for direct input into policy development and has broad authority for one of three divisions of the library organization.

Qualifications: ALA/MLS; 2 years experience in supervision; 1 year in public services desired; strong interpersonal and writing skills; ability to communicate effectively; DRA and OCLC automation experience desirable.

Applicants may submit resume or apply at: Johnson County Personnel, 100 E. Santa Fe, Suite 206, Olathe, KS 66061.

EOE M/F/H

Deadline: Not indicated

Audiovisual Librarian (\$22,589)

Johnson County (KS) Library

New position with unique opportunity to develop systemwide audiovisual collections and services. FY91 AV budget of \$100,000+. Responsibilities include selection and maintenance of adult and youth video, audio and compact disk collections in nine facilities; development of collections and services for new branches; planning audiovisual department for new central library, and reader's advisory work in public services.

Qualifications: ALA/MLS; 3 years public library experience; 3 years work with audiovisual materials;

MEMBERSHIP RENEWAL

Your membership in **MPLA** indicates your confidence and support of a much needed regional association, as well as improving your status as a librarian. Your active support is needed to carry out the goals of the Association.

Membership dues apply to the calendar year in which they are paid (dues received after September 1 gives you paid membership status beginning January 1 of the following year). With your membership you will receive the informative *MPLA Newsletter* and other mailings.

Dues Schedule

(Membership year is calendar year.)

☐ **Personal Membership.** Open to anyone interested in library service. \$12.00 per year for those salaried at \$12,000 or less. Add \$1.00 for EACH \$1,000 ABOVE \$12,000 (No ceiling).

☐ **Retiree, student, trustee membership** \$8.00 per year.

☐ **Institutional Membership.** Libraries, Business Firms and other institutions support the Association. Based on total annual budget.

Under \$ 50,000	\$ 20.00 per year
50,000 - 99,999	30.00 per year
100,000 - 199,999	40.00 per year
200,000 - 399,999	50.00 per year
400,000 and up	100.00 per year

(With institutional membership you also receive FREE advertising for job openings in the Newsletter.)

☐ **State Library Association Memberships** 40.00 per year

Name

Position/Title

Institution

Business Address

City State Zip Code (Area Code) Phone Number

Home Address

City State Zip Code (Area Code) Phone Number

Preferred Mailing Address: ☐ Business
☐ Home

Interest Groups: ☐ Interlibrary Loan
☐ Archives

Section(s) ☐ Academic ☐ Technical Services ☐ Preservation ☐ State Agency
☐ NMRT ☐ Public Library/Trustee ☐ Children's/School ☐ Government Documents
(It is important that you indicate section preferences if you would like to vote for section Officers)

I am interested in serving on _____ committee(s) of the Mountain Plains Library Association (this preference will be passed along to the incoming President of MPLA for next year's committee appointments).

Please mail to: Joseph R. Edelen, Jr.
MPLA Executive Secretary
I.D. Weeks Library
Vermillion, SD 57069

Committees: Awards
Bylaws & Procedures
Continuing Education
Intellectual Freedom
Professional Development Grants
Membership
Nominating
Public Relations
Finance

Welcome Back!

Publication Statement

The *MPLA Newsletter* is published bi-monthly. Material of regional interest may be submitted to the Editor, Jim Dertien, Sioux Falls Public Library, 201 N Main Avenue, Sioux Falls, SD 57102-0386; telefacsimile number is 605/335-4312. Voice phone: 605/339-7115.

Advertising: There is no charge to MPLA personal or institutional members for Joblist or classified advertisements. Non-members pay \$1.25/line. Display advertisement copy rates are available from the Editor (see address above).

Copy Deadlines: Articles, news information, advertisements and other copy deadlines are the 7th day of all odd-numbered months, with publication thirty days later.

Membership/subscription business: Matters pertaining to individual or institutional membership, address changes, and claims or orders for back issues should be sent to Joseph R.

Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, SD 57069. 605/677-6082.

Subscriptions: 1 year \$17.00
2 years \$32.00
3 years \$47.00

Back issues of the *MPLA Newsletter* and the Mountain Plains Library Association Quarterly are available in microform from Xerox University Microforms, 300 N. Zeeb Rd., Ann Arbor, MI 48106

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Joblist

continued

masters in educational media and school experience may be substituted. One year supervisory experience preferred. Familiarity with AV facilities planning and standards.

Applicants may submit resume or apply at:
Johnson County Personnel, 100 E. Sante Fe, Suite 206, Olathe, KS 66061.
EOE M/F/H

Deadline: Not indicated

Library Branch Coordinator (\$27,512-\$36,903) Kansas City (KS) Public Library

Opening for an energetic, creative and service oriented manager for its downtown urban location. Responsibilities include overseeing customer services, collection development, marketing, public relations, community outreach, supervision of staff, budget and facilities management.

Qualifications: ALA/MLS and progressive supervisory/administrative experience.

Send letter of application, resume and names of 3 references to: Teresa Garrison, Assistant Director, Kansas City, Kansas Public Library, 625 Minnesota Avenue, KCKS, 66101.

EOE

Deadline: Until qualified applicant found

Librarian IV - 4.106A (\$30,011-\$40,900) Nevada State Library and Archives

Position provides advice and technical assistance on a wide range of library topics including consultation on the review and monitoring of programs/services and building projects to public libraries, other libraries, agencies of the State, political subdivisions, and planning groups. Carries out continuing studies and analyses of library problems; plans and conducts institutes and workshops; researches, coordinates, and administers state and federal grants to libraries statewide; writes private, state and federal grants for use by the Nevada State Library and Archives.

Qualifications: ALA/MLS and five years of professional level work which included two years of supervisory and administrative experience. There will be an examination if there are five or fewer qualified applicants.

Submit applications/direct inquiries to: Sandra Silva, Department of Personnel, 209 East Musser Street, Suite 101, Carson City, NV 89710. 702/687-3729. TDD 687-4051.

Deadline: March 22

Director of the Library (Salary Negotiable) Northwest College, Powell, WY

Seek experienced academic librarian to serve as Director of the Library beginning July 1991. The Librarian reports to the Dean of Instruction and serves as a member of the Academic Advisory Council. This 12-month position carries academic rank and the Librarian is eligible for tenure.

Qualifications: Experience related to position description, with college level experience preferred. Minimum of one year experience in OCLC searching

and cataloging. Preference given for experience in other library computer applications. Experience and interest in media development desirable. ALA/MLS. Additional education in an academic subject field desirable.

Send letter of application, resume, transcripts, three letters of recommendation, and any other relevant information to Janet Reed-Bradley, Personnel Officer, College Librarian Search, Northwest College, 231 West Sixth, Powell, WY 82435. Applications received after March 22, 1991, will be considered at the discretion of the college.
EOE

Deadline: April 30

Library Director (Salary in mid-20's) Holdrege (NE) Public Library System

Responsible for staff, budgeting, public relations. Library service area of 18,000. Annual budget: \$247,000. Circulation: 170,250. Automation project planned.

Qualifications: ALA/MLS.

Send resume and letter of application to:
Personnel Committee, Public Library System, 604 East Avenue, Holdrege, NE 68949.

SPECIAL JOBLINE INFORMATION

The MPLA Jobline lists jobs available within our eleven-state area at no charge to institutions within this region. Jobs from institutions outside the MPLA region can be listed for \$10/week.

The Jobline updates its listing each Friday morning.

Send listings to Joe Edelen, I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069. 605/677-6082.

JOBLINE #s

The following numbers may be used in calling the MPLA Jobline: 605/677-5757 (nationwide 24 hours/day) or 800/356-7820 from any of the eleven MPLA states, during the following hours:
Sunday—Thursday 11 pm—8 am each day; Friday—5 pm to Sunday—5 pm your local time.

NEWSLETTER JOBLIST

MPLA institutional members may place job advertisements in this newsletter's Joblist section at no charge.

All other institutions may list jobs at \$1.25/line.

Send Joblist ads to Jim Dertien, MPLA Newsletter, Sioux Falls Public Library, 201 N. Main Avenue, Sioux Falls, SD 57102.



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c/o Univ. of South Dakota Libraries
Vermillion, SD 57069

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- Professional Development Grants
- Support of regional library efforts
- News of people and programs in member states

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North Dakota:	Neil Price Dept. of Library Sciences, UND Box 8174, UND Station Grand Forks, ND 58202 701-777-3003	SECTION REPRESENTATIVES	
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		Public Library/Trustee:	Gail Dow Denver Public Library 1330 Fox Street Denver, CO 80203
		State Agency, Cooperatives, and Systems:	Judy Zelenski Central Colorado Library System 3805 Marshall Street, Suite 204 Wheat Ridge, CO 80033
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