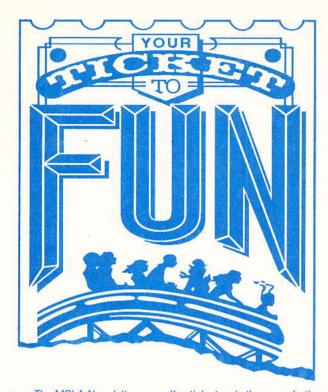


ARIZONA COLORADO KANSAS MONTANA NEBRASKA NEVADA NORTH DAKOTA OKLAHOMA SOUTH DAKOTA UTAH WYOMING



The MPLA Newsletter normally sticks to what's newsy in the region. Your editor receives several newsletters from individual libraries or library cooperatives containing much more than just news. These newsletters often feature what I call "fun stuff" or "idea material." This page features some of the "fun stuff" found in recent issues of several publications.

How to Handle Stress

(from *No Silence*, December 1990, published by the High Plains Regional Library Service System)

In the past, *No Silence* has covered such weighty topics as stress management and symptoms of stress.

MPLA Newsletter

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The following list of ideas is excerpted from one passed along by Pathfinder Director John Campbell.

• Jam 39 tiny marshmallows up your nose and try to sneeze them out.

 Use your Mastercard to pay your Visa.

 Pop some popcorn without putting the lid on.

• When someone says "Have a nice day," tell them you have other plans.

• Make a list of things to do that you've already done.

• Put your toddler's clothes on backwards and send him off to preschool, as if nothing was wrong.

• Retaliate for tax woes by filling out your tax forms with Roman numerals.

• Leaf through a National Geographic and draw underwear on the natives.

• Drive to work in reverse.

• Stare at people through the tines of a fork and pretend they're in jail.

Mr. Pizza Prods Teenagers into Library

by Cathi Macrae (Boulder, Colorado Public Library)

"Postulate Profuse Potential Possibilities and Prototypes for Progress." Those are the words of pompous Mr. Pizza Paragon. If you are a Boulder student aged twelve to eighteen, you may have seen me in your school with Mr. *Continued on next page*

Pizza pictured on a flyer, consulting his book like any self-respecting pizza. He challenges you with some of his favorite "P" words:

"Are you perspicacious? Pertinacious? Punctilious? Are you peeved and perturbed that pedagogues prevent youth production and propagation of your own projects? Don't perpetuate your predicament prepare your own plethora of profound programs! Perform a panegyric! Produce a pragmatic paradigm! Postulate profuse potential possibilities and prototypes for progress! Don't procrastinate! Participate!"

If you translate Mr. Pizza's persnickety parlay into plan English or slang on the coupon, you may win a prize with your pizza or pop.

At our Pizza/Pop/Peppy Proposals Programs, you will discover that teenagers like you in many other states are actively involved in their libraries. In youth advisory councils they evaluate items for library purchase, and plan, design, and present their own programs for teenagers. For example, the Young Adult Advisory Board (YAAB) in Baltimore produced an all-day workshop for youth representatives from city schools, called "Youth Can Make a Difference: A Day to Focus on Saving Your Future." YAAB had been inspired by a book they read by Julian Thompson, A Band of Angels, in which five teenagers started a world-wide anti-nuke campaign while being stalked by the FBI. Not only did YAAB invite Thompson to speak at the library, but they shaped the workshop around him, including talks and displays by many community action groups such as Amnesty International and American Friends Service Committee. In the afternoon the international cast of young people from Legacy International Youth Program in Virginia staged an inspiring musical play "In Our Hands," raising issues of global awareness. A couple years later, YAAB created "Youth-to-Youth Books: A List for Imagination and Survival," their own selection of the best books published in 1988, which they distributed nationally in a pamphlet.

Groups such as YAAB decide what their libraries should offer teenagers; and then they do it -themselves, with their librarians' support. The buzz word is youth participation. For the first time, you can participate at Boulder Public Library. It all begins December 5, but what it becomes depends on you. Some possibilities to consider are forming an advisory board or book group. Are you interested in a fantasy book discussion group? How about a library program for teenagers on your favorite topic, or a concern you believe is important for other teenagers to share? Would you like to produce a program on Channel 28? Come transform your wishes into reality. Call Cathi MacRae at 441-4491 by December 3 to register for the December 5 pizza, pop, prizes and peppy proposals meeting. (The Public Bridge, Winter 1990)

Chandler Public Library T-Shirt Contest, by Vanessa Czopek, Youth Services Coordinator

(This article was submitted by Dorothy Talbert, MPLA's Children's/School Section Chair. It came to her as a result of a survey she to members of her section. The Chandler Public Library is in Chandler, Arizona.)

When the Chandler Public Library moved into a new, larger temporary building in 1988, we wanted to have a visible and interesting logo and slogan for the library.

Youth Services sponsored a T-shirt design contest. Staff members were asked to vote for one slogan from eight choices and they picked "Get Wild About Reading!" Next we looked for a sponsor to assist with funding. The Circle K Corporation donated \$600 for the purchase and printing of the shirts plus prizes. We agreed the shirts would have a Circle K logo in the bottom corner. We also included a City of Chandler logo to balance out the design.

The contest was publicized in local newspapers, in the parks and recreation brochure, in local schools, on the radio, and in the library.

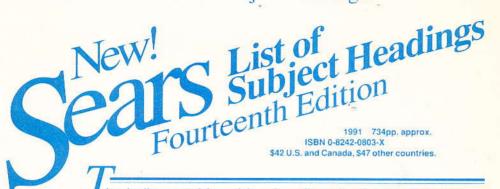
In January 1989, children in grades 4-12 were asked to submit a design to match the slogan. Entry forms were available in the library and at schools from classroom and art teachers. Only mail-in entries were accepted. Children had two weeks to turn in their designs. We asked they be done on the back of the entry form in black ink or pencil to facilitate the transfer of the design to the shirts.

Judges for the contest were the mayor, a Chandler Arts Commission member, and a disc jockey from a local radio station. This was a first for all of them and they admitted it was great fun. They were present on February 15 to hand out prizes and congratulate the contestants and winners at the awards ceremony.

Each of the 67 entries were displayed at the ceremony. Parents, friends, family, and teachers were invited. Approximately 175 attended. The local radio station brought their remote van to cover the event and handed out tapes and bumper stickers. A representative from Circle K attended and spoke about the company's involvement in the contest.

Continued on page 4

Available in Print, Online, and on Tape Now with Additional Subject Headings!



A he indispensable subject headings list for small to midsized libraries, this Fourteenth Edition of *Sears List of Subject Headings* has been fully revised, updated, and expanded!

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9 5 0

In compiling this edition of *Sears*, the editor gave special consideration to librarians' requests for new headings and changed terminology. This Fourteenth Edition incorporates input from a variety of reliable sources, including The H. W. Wilson Company's staff of indexers and catalogers with expertise in specialized subject areas.

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- and maintaining a subject authority file
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Every contestant received a T-shirt. We mailed shirts to those who were unable to attend. Second place winners in the grade categories 4-6, 7-9, and 10-12 were awarded a shirt and a \$50 gift certificate for art supplies. The grand prize winner, Joe Burner, had his design of a bookworm emerging from a large book sporting sun glasses and a punk hair cut, placed on all the T-shirts.

Friends of the Library sold additional T-shirts to contest entrants and others who wanted more than one.

The original design was a white shirt with black lettering and illustration. Library staff wear it on their colored polo and T-shirts. It makes us visible to people at special programs and in the library. Friends of the Library are still selling the shirt in their gift shop. Recently we have had a "walking book" costume made with the design on the front.

This was an easy and successful program to plan and implement. Having a corporate sponsor helped greatly with funding. It was important to allow enough time between judging and printing the shirts and the awards ceremony. Also, allow extra funds for more shirts than anticipated since interest will continue for quite a while after the program has ended. Although we have dropped the Circle K logo, we feel the design is continuing to generate good publicity for both the Library and the Friends group.

T-Shirts Also Effective at the Sioux Falls Public Library

The Sioux Falls (SD) Public Library staff and volunteers wear their special custom-designed T-shirts and sweatshirts to work every Saturday and Sunday, plus special occasions. Their distinctive medium-blue or red T-shirts which say either "Sioux Falls Public Library" or "Too Many Books, Too Little Time" above a field of 15 national library logos (the famed little bald guy reading a book), with one of these logs replaced by either a heart or book, are very dressy and make staff very visible. These shirts together with slacks or jeans contribute a lighter air to weekend staffing, and the new dress-code has earned us many positive compliments from customers.

The Library began its use of these T-shirts with the design of a special shirt by volunteer coordinator, D. Mae Hong, to be used to honor all volunteers during the 1990 National Volunteer Week. It turned out to be a hit item, with staff buying them in large numbers, too. The T-shirts are still used for volunteer recognition. At the 1990 annual conference of the South Dakota Library Association, the staff sold the "Too Many Books, Too Little Time" version to many librarians and took special orders for customized version for other libraries.

1/2 Hour Free Parking

queto m

Bernard Margolis, Director of the Pikes Peak Library District, Colorado Springs, wrote about parking concerns in his "Director's Dialogue" column in the February 1991 issue of the library's publication, *Potpourri*. One answer to their continued pursuit of parking arrangements convenient to users is an arrangement with a commercial parking management firm, Linclay Management Corporation. Linclay, convinced that it made good business sense to use any idle parking spaces in their lots in a civic-minded way now allows the library to give one-half hour free parking to all persons returning or checking out books at the Penrose Public Library. All a patron needs to do is parking the garage and have the parking ticket validated at the Library's circulation desk. (Potpourri, February 1991)

OLA Annual Conference 1991

ALA Councilor's Report — Mary Sherman

Joe Edelen, our Executive Secretary, represented MPLA at the Oklahoma Library Association's annual conference. He felt MPLA members would enjoy reading this unusual Councilor report.

The past two conferences my report has been a spoof on the ALA Council. This year is no exception.

KIDS WHO READ SUCCEED! 175 successful kids were selected to attend "Camp Wanna Read" formally known as the ALA Council. Chief Counselor is Dick Dougherty. At the next session a new Chief, Patricia Glass Schuman, will preside. A few campers want very much to become Chief Counselor in the future and are making friends with all campers and their buddies outside of camp. One will be with us later today at the Camp Forum. Camp Director is Linda Crismond who is here this morning and keeps "Camp Wanna Read" profitable. She takes care of all the campers some of whom occasionally like to play tricks on her, but she has a good sense of humor, lots of common sense, and, like most camp directors, is adept at handling emergencies.

The executive council at camp meets a lot and they are the powerful ones. They miss most of the activities such as arts and crafts programming and horseback riding, where librarians learn how to buck the tide of change. They of course are already experts in the life saving techniques of budget cutting and have earned merit badges for swimming in all those electronic and technology whirlpools. And most of them have already passed the canoeing lessons to paddle the river of growth.

However, even they occasionally take time to attend a camp sing-a-long. Dennis Day is a member of this group. He, too, will be at the Camp Forum this afternoon.

A new camper must learn forest lore immediately or she will get lost and might meet a bear in the Continued on bottom of next page

From our leader . . .

The next state in our journey through the Mountain Plains was Arizona. I was recently asked to be a moderator for the "Foro Binancional De Bibliotecas-Transborder Library Forum." "What a great idea," I thought, "bringing together 50 colleagues from Mexico and 50 colleagues from the United States." Just outside of Nogales, Arizona, the Arizona State Library Association and the Asociacion Mexicana de Bibliotecarios co-sponsored an international opportunity for networking and information sharing. The Forum was a team effort of our colleagues in Arizona and Mexico. Great job! During the two spring-like days in February that we shared thoughts and dreams, an exciting and, a few times, confusing level of communication was achieved. Plans are going forward as I write for the next Transborder Library Forum to be held in Mexico.

While Arizona is a new member of our Mountain Plains family, it has a long and proud tradition. The Transborder Library Forum is just one of many strong programs this talented group of librarians from the MPLA southwest anchor has creatively put together. Each year they earn rave reviews for having one of the strongest state conferences in the nation. In addition, each spring ASLA puts on a major continuing education program call MidCon.

Clearly, President Merrilyn Ridgeway leads a top flight library community.

Remember, circle your calendar for October 31 thru November 2 for the MPLA tri-conference with the Arizona library community.

J.Dennis Day, President

MPLA News

MPLA Caucus in Atlanta

All MPLA members attending the ALA conference in Atlanta are encouraged to attend a regional caucus to meet each other and discuss issues. The caucus will be held Sunday, June 30, at 5:30 p.m. in the Council suite of the Hyatt.

Fall Conference

Preliminary program and activity information about Kaleidoscope, MPLA's joint conference with the Arizona State Library Association and the

- ar de m

Arizona Educational Media Association will appear in the June issue of the newsletter.

B&T Books/NMRT Grassroots Grant Award

Library science students have the opportunity to experience the educational benefits of MPLA through participation in the Baker & Taylor Books/NMRT Grassroots Grants program for 1991-1992.

The program offers one \$250 scholarship to Continued on page 6

ALA woods. An older camper becomes the new camper's buddy, to see that the treacherous paths of ALA policies can be maneuvered.

Nearly all Campers learn to paddle through the censorship rapids under the direction of superb teacher, Judith Krug. They beg for rest periods, complain about the yukey food, the condition of their tents, and lack of sleep, think camp will never end, and write about their experiences. Some seem to have a rash of speaking which seems to never go away, while others get ticks from being a stickler for rules. Some campers are shy, some are promoters, some gossip, some tag along, some are even bullies, and many are leaders.

At the closing ceremony and sing-a-long, the campers realize how many new friends they have made. They promise to write each other and to room together at the next camp. They pledge to work harder to make Camp Wanna Read the best camp for readers and to promote reading and equal access to information. They have read together, and even bled together and realize they have become successful. For further information about Camp Wanna Read, please attend the ALA Camp Forum this afternoon at 4:00 and meet the campers and their director.

a library science student to be used for attending the MPLA annual conference to be held in Phoenix, AZ on October 31-November 2, 1991. To qualify, students must be members of MPLA and also of MPLA's New Members Round Table. Winners will be selected on the basis of professional promise and leadership ability.

Baker & Taylor Books and the New Members Round Table of the American Library Association have offered Grassroots Grants to each state and the District of Columbia since 1978 to defray travel and housing costs for students attending library conventions. Any remaining money can be used for the student's education.

If you would like to apply for the Grassroots Grant, contact:

> Mary Sand, Chair B&T Grassroots Grant Award Nursing Resources Lab Box 8195, University Station Grand Forks, ND 58202-8195 701/777-4502

THE APPLICATION DEADLINE IS AUGUST 1, 1991

Interest Groups Interlibrary Loan Interest Group

Our group has received preliminary approval for presentation of the following programs at the annual conference: "How Are Arizona Libraries Meeting the Increased Demands for Interlibrary Loan Services?", "Resource Sharing in Arizona: Shaping the Future," and "Solving the Challenges of Interlibrary Loan." We will also co-sponsor with the Academic Section the program on the Copyright Clearance Center. —Kathy Hansen

Sections

Preservation Section

Section members are being surveyed to secure information about preservation project currently underway. This section hopes to begin a preservation sharing network where everyone can highlight needs, opportunities, projects and concerns. Members are asked to return their survey forms. If you would like to receive one, please contact Linda S. McCleary, Genealogy Library, Department of Library, Archives and Public Records, 1700 W. Washington, State Capitol, Phoenix, AZ 85007. 602/542-3942. *Linda S. McCleary*

Children's/School Section

Of the program proposals sent in for the 1991 ASLA/MPLA/AEMA Conference, the Program Committee chose three to pursue for programs and another for a Swap Shop program. These were "Organizing a High School Literacy Club," "YA Video Booktalk Production," "Role of the Elementary School Librarian in the Reading Program," and for the Swap Shop, "RAVES (Reading Aloud to Volunteers Enriches Summer)." —Dorothy Talbert

Academic Section

Program planning for the ASLA/MPLA/ AEMA conference has resulted in the following program commitments from MPLA members: "Stop Thief: Preventing Academic Collections Against Theft," "Access Vs. Ownership: The Future of Information Delivery in Academic Libraries," "Revision or Collision: Information Literacy in the Academic Curriculum and Library," "Mentoring as a Helping Hand," and "Help from the Copyright Clearance Center." Negotiations were also completed by Deborah Iverson with ASLA for the research forum and publication of papers. —*Randy Olsen*

Committees

Continuing Education

The CE Committee continues to work on the compilation of a CE Resource Directory. In mid-March a survey to all MPLA members was sent with the *MPLA Newsletter*. The deadline for completion of the survey was set at April 1.

Surveys not returned by the deadline will still be accepted.

We awarded a pre-conference grant of \$500 to Oklahoma for an April 17 program, "Territory Tellers Workshop." —*Susan Richards*

Public Relations

Five hundred MPLA membership pins have been ordered, and will be offered at \$3.00 each to the membership at the 1991 conference in Phoenix. Additional sales will be handled with a promotion in the newsletter. —Lynnette Anderson

Professional Development

We have revised the committee's procedure manual, the application form and the evaluative form, all pending final review and approval by the Executive Board. Ten applications were considered, including 2 carryovers from 1990 for an international grant. Seven applications were approved for funding, six for 1991, and one for 1992. Two evaluative reports were reviewed and approved. —Doug Hindmarsh

Nominations Requested for MPLA Awards

Award Categories:

Carl Gaumer Exhibitors Award: To be given to the individual or company whose positive support of the Mountain Plains Library Association is demonstrated by constant conscientious endeavors towards libraries, library staff, trustees and professional activities.

MPLA Distinguished Service Award: To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of libraries in the Mountain Plains region, or has performed exemplary service for an extended period of time. In the case of retired individuals, the nominee may be a past member of MPLA.

MPLA Legislative Leadership Award: To be given to an individual or group (state legislature, city council, board of education, etc.) in recognition of exemplary legislative leadership or support for growth and development of a library or libraries in the MPLA area within the last two years.

MPLA News Media Support Award: To recognize the news media organization in the MPLA region making the strongest effort, either in a single presentation or in on going coverage, within the past two years, to promote libraries and library activities to the community. Criteria will include amount and effectiveness of coverage and manifestation of a positive commitment to generate public interest in a library or libraries.

MPLA Literary Contribution Award: To be given to an author whose published writings are most successfully furthering an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the selection may be based on either a single work or a body of works. Nominees will be evaluated on the basis of literary worth, readability, and evidence of responsible research.

MPLA Beginning Professional Award: To recognize an MPLA member, who as a librarian/media specialist within the first five years after receiving a library/media masters degree, has made a positive impact on the quality and role of library service. Factors such as innovative programming and planning, use of resources, and special projects will be considered.

Please take the time to share this request for nominations with key members of your library community and send your nominations to:

Albert Winkler 5030 Harold B. Lee Library Brigham Young University Provo, UT 84602

No special nomination form is required. Simply supply what supporting detail and letters you feel would best represent this person.

The last date any nominations can be considered is July 1st.

MPLA Newsletter/April 1991



<u>Kaleidoscope</u> asla/mpla/aema · phoenix, az

Call for Swap Shop Participation

Do you work with children or young adults? What is something that worked for you? Would you share it at the Swap Shop when you attend ASLA/MPLA/AEMA in Phoenix on November 1, 1991? If you are willing to share call Cathy Bonnell (602) 866-5165; or Dorothy Talbert (801) 943-4636, ext. 333, or at Salt Lake County Library, 2197 E. 7000 South, Salt Lake City, UT 84121.

Schedule of Conferences

Colorado Nebraska Nevada North Dakota South Dakota October 4-7 October 10-11 October 3-Sept. 26-28 October 2-5

Beaver Creek

Jamestown

Omaha

Reno

Huron

MPLA MPLA/Arizona State Library Association Joint Conference October 30-Nov. 2, 1991 Phoenix, AZ

	Other	
ALA	June 29-July 4	Atlanta
WHCLIS II	July 9-13	Washington, DC
Midcontinental Chi	apter, Medical Library Asso	ociation
	September 14-17	Rapid City, SD
ALA Midwinter	January 25-30, 1992	San Antonio
LITA National Conf	erence Sept. 2-6, 1992	Denver

About You

Barbara Fortune has left the Sweetwater County (WY) Library to move to Chevenne... Martha Hanscom, cataloger at the University of Wyoming Libraries, has accepted reappointment as Wyoming's Disaster Recovery Coordinator... Carol Hansen, Stewart Library, Weber State College, Odgen, UT, is the new president of the Utah Library Association...Jeanne Layton, retired director of the Davis County (UT) Library System, received the Utah Library Association's 1991 Distinguished Service Award... Melanie Miller, Hays (KS) Public Library, gave birth to a baby boy, Colin, on March 10...Randy Olsen, Harold B. Lee Library, Brigham Young University, has been elected vicepresident/president-elect of the Utah Library Association... Amy Owen, Utah State Librarian, received a Special Recognition Award from the Utah Library Association for her receipt of Library Journal's Librarian of the Year Award and other

leadership efforts...Robert H. Patterson, Director of Libraries, University of Tulsa, has been appointed to the advisory council of the newly established AMIGOS Preservation Service..., Robert Paustian has resigned as Director of the I.D. Weeks Library, University of South Dakota to take employment in Pennsylvania... Don Riggs, MPLA member and new dean of the University Library of the University of Michigan, is the recipient of the Hugh C. Atkinson Memorial Award (for outstanding accomplishments of an academic librarian who has worked in the areas of library automation or library management, and has made contributions towards the improvement of library services)....Mary Southwell received the Utah Library Association's 1991 Continuing Education Distinguished Service Award...Ronelle Thompson, director of Augustana College's Mikkelson Library, Sioux Falls, SD, received a YWCA Leader award in the Professions category... Thomas Tollman, Reference Librarian, University of Nebraska-Omaha, spent February and March in Quito, Ecuador on a Fulbright Fellowship, teaching a course, Introduction to Automation, to academic librarians from all over Fcuador...Kathleen Tooker, formerly director of the Wayne (NE) Public Library, is the new system administer of Nebraska's Eastern Library System.

MPLA Welcomes These New Members

Deborah Abston, Hayden Library, Arizona State University, Tempe Janet Allen, Cody (WY) Public School District Bette Ammon, Missoula (MT) Public Library

Theresa Bailey, Jefferson County (CO) Public Library Kenneth Bierman, Oklahoma State University Edmon Low Library, Stillwater John Bonaiuto, Secretary, Department of Education & Cultural Affairs, State of South Dakota, Pierre Susan Dulaney Wright, Oak Hall Episcopal School, Ardmore, OK Debra Engel, Pioneer Library System, Norman, OK Sherry Evans, Nevada State Library and Archives, Carson City Marilyn Kay Gage, Oklahoma State University Library, Stillwater Jennifer Goodson, Graduate Student, University of Oklahoma School of Library and Information Studies, Oklahoma City Cindy Gottsch, J.W. Martin Library, Northwestern Oklahoma State University, Alva Mary Jane Hamilton, Higher Education Center, Ardmore, OK (Winner, MPLA Drawing at OLA Conference) Mary Ann Harlow, Albany County Public Library, Laramie, WY Harriett Hobbs, John Vaughan Library, Northeastern State University, Tahleguah, OK Valerie Hodge, Olathe (KS) Public Library (Winner, MPLA Drawing at KLA Conference) Jean Jensen, Merrill Library, Utah State University, Logan Georgia Lomax, Flathead County Library, Kalispell, MT Anne McKee, Fletcher Library, Arizona State University-West, Phoenix Mollie Mattison, St. Marv's Middle School, Littleton, CO

Moon Valley High School, Phoenix, AZ Alan Morgan, Brigham City, UT D. James Moses, Hastings (NE) Public Library

Charlene Paben, Park County (UT) Public Library (Winner, MPLA Drawing at ULA

Conference)

Tom Paolucci, Cox Subscriptions, Inc., Denver Kenneth Peters, Graduate Assistant, Department of Education, Emporia State University Steve Read, McPherson (KS) Public Library Diane Richards, North Dakota State University

Library, Fargo Marilyn Shaw, South Dakota State Library Board Member, Pierre

Georgia Slaughter, Graduate Student, School of Library and Information Management, Emporia State University

Linda Snelson, Chandler (AZ) Public Library Linda Stoesser, Tulsa University School for Gifted, Tulsa, OK

Michael Thomason, Graduate Student, School of Library and Information Management, Emporia State University, School of Library and Information Management, Emporia State University

Maureen Tolliver, Graduate Assistant Fiona Turnball, Bellevue College Library,

Bellevue, NE Jennifer Unruh, Graduate Student, School of Library and Information Management,

Emporia State University Christine VanBurgh, Geology Library,

University of Wyoming, Laramie – Terry Jane Velaquez, Graduate Student, School

of Library and Information Management, Emporia State University

Marilyn Vent, University of Nevada, Las Vegas Dorene Wenstad, Divide County Library, Crosby, ND

Laurn Wilhelm, Learning Resources Center, University of Wyoming, Laramie

Barbara Williams, Metropolitan Library System, Oklahoma City

Jerry Wilson, Forsyth Library, Fort Hays (KS) State University

Amy Wiswanger, Eagle County (CO) Public Library

Special Report: The 21st Century–Rural and Small Public Libraries Action Agenda

During four days in late September 1990, more than 200 people from thirty states and two foreign countries met in Omaha at the Wilson Symposium on the Future of Public Libraries. They considered the future of small rural public libraries and formulated the following action agenda, the foundation for planning for the year 2000. *Education*

To improve library services, all library staff and trustees must be provided with education opportunities.

Library schools must create and offer accessible programs.

State library agencies and library systems must provide

accessible basic library skills training and continuing education for all rural library personnel.

State and national library associations must advocate state certification for library staff at all levels. Networking

To provide equal access-for all citizens, a national/global network connecting rural, small, and urban libraries must be developed through appropriate technology and telecommunications.

Library staff and supporters must lobby for lower telecommunication costs for libraries.

State library agencies must develop or advocate

development of cost effective communication networks within the states.

Library staff and supporters must lobby for library inclusion in and passage of legislation for the National Research and Education Network (NREN).

The American Library Association (ALA) must lobby for protection of low postal rates for library materials. *Funding*

To insure equality of access to library materials and services, adequate funding must be provided to rural and small libraries.

Library staff and supporters must lobby for creation of a title of the Library Services and Construction Act (LSCA) which addresses the needs of rural and small libraries.

Library staff and supporters must lobby for LSCA funding distribution based, not only on total population, but also on low-population density.

Library staff and supporters must work to rewrite state statutes to allow local libraries to obtain better funding. *Role*

To insure that community information needs and values influence local library services, library staff must assume leadership in community activities.

All programs and plans for small and rural libraries must preserve and enhance the personalized service that is valued by their communities.

Community information needs must be determined by consistent efforts at surveying both current and potential clients.

Librarians must join and be active in local civic organizations, including the Chamber of Commerce and community development organizations.

Newly Minted

Trustees must provide time and support to enable library staff to participate in local civic organizations. *Mission*

To provide rural and small libraries with models of excellence, examples describing quality library services must be made available.

The Small and Medium-sized Library Section (SMLS) of the Public Library Association (PLA) must create a national

recognition award for excellence in rural librarianship. Trustees must subsidize the cost of dues enabling library staff to belong to professional organizations.

Librarians must publish descriptions of successful orograms in the professional literature.

The Public Library Association (PLA) must sponsor a grass roots "how to" newsletter for rural and small libraries.

State library agencies must insure that accurate descriptions of projects funded with LSCA, including their successes and failures, are made available to all libraries.

The Department of Education (DOE) and/or the American Library Association must publish an annual report on LSCA projects.

State library agencies must provide LSCA grants to enable staff to attend appropriate WOrkShops and conferences.

A section similar to the Public Library Association's (PLA's) Small and Medium-sized Library Section (SMLS) must be created within the American Library Trustee Association (ALTA).

Rural libraries and rural library issues must be well represented at pre-White House Conferences on Library and Information Services, as well as at the White House Conference.

Fundraising for the Small Public Library

While it has been on the market several months, it is important that we remind many of you to consider purchasing MPLA member Jim Swan's *Fundraising for the Small Public Library: A How-To-Do-It Manual for Librarians* (Neal-Schuman. 1990. 255p. ISBN 1-55570077-2.\$35). Her is the LJ review:

This eighth title in Neal-Schuman's "How-To-Do-It Manuals for Libraries" series offers practical advice and detailed instructions complete with exercises, action plans, and writing samples. Libraries of any size will find the opening chapters of value as they provide an overview of the principles and planning stages of fundraising. Other chapters feature sample bylaws for Friends groups, a "readiness guiz" for those considering a consultant, and a clear description of what consultants do. Swan emphasizes empowerment, creativity, and planning; the appropriateness of plan to goal; and the relationship of the small library to its community. He covers grants, fundraising events, direct mail, solicitation, deferred gifts, and more with upbeat prose and an impressive level of detail that compensates for occasional lapses in organization. Highly recommended.

Heartland History

Another Kansan, Roy Bird, has authored the first popular history of Kansas in more than a decade. Bird's article, "What Kansas Pioneers Read" appeared in this newsletter several months ago. His new book, *Heartland History: Stories and Facts From Kansas*, is a collection of articles and topical chapters about Kansas from its earliest prehistoric era to the 1990s. The book brings the stuffy facts of Kansas history to life, humanizing the history from the point of view of a storyteller. It may be order for \$22.95 plus \$2.50 p/h from "Talking Horse" Ent., Auburn, KS 66402-5905.

Book Links to Shed New Light on Children's Books

The American Library Association and Booklist Publications introduced in November *Book Links*, a new magazine for teachers, librarians and others. *Book Links: Connecting Books, Libraries and Classrooms* will explore how literature enhances the learning experience for children in pre-school through grade eight. The magazine will provide recommended reading lists, interviews, feature articles and tips on how to use children's literature

effectively as a teaching tool.

Preview issues of *Book Links* started appearing as monthly inserts in *Booklist* with the November 15 issue. It will be published six times a year as a separate magazine beginning September 1991 for \$14.95 per year, plus two bonuses issues.

BCL3 Collection Comparison Service

The Washington Library Network has announced the nationwide availability of the BCL3 Collection Comparison Service which compares library collections against the 3rd edition of Books for College Libraries (BCL3), published in print and on MARC tapes by the Association of College and Research Libraries and the American Library Association. The BCL3 Collection Comparison Service matches a library's machine-readable database against the BCL3 tape, producing a variety of reports that indicate to libraries how they compare to BCL3's 50,000 record core collection of recommended titles.

For further information and a sample of printed reports, contact Jo Calk, Customer Service Representative for the WLN at (206) 459-6547.

BCR Offers Security Device for CD-ROMS

The Bibliographical Center for Research is offering a solution to security problems for your CD-ROM discs and drives. LASER SAFE is a small locking device that controls the removal of CD-ROM discs from front loading drives. Staff with the key can easily access the lock from the front of the drive.

No tools are required to install the device. A steel plate (provided) is attached to the bottom of the drive with a special doublestick adhesive pad. Once attached, the plate becomes the attachment point for LASER SAFE, an attractive beige steel cover that physically blocks the disc slot or drawer mechanism. The blocking piece is secured to the base plate by a high security, seven pin, tubular lock with a circular keyway.

Drives compatible with LASER SAFE include: Hitachi 1502, 1503s, 3600 in Todd TCDR 6000 enclosure. (Other front loading external models may also be compatible.) The device comes with a one year limited manufacturer's warranty.

BCR's price is \$27.95 + \$5 shipping and handling. Contact BCR, 4500 Cherry Creek Drive South, Suite 206, Denver, CO 80222-1500. 303/691-0550.

Continuing Education

Listings contained in this column are not cumulative. Each month's listing is unique, so please check previous newsletters for other scheduled events.

June 13-15

Readers Theatre for Children

Contact: School of Library and Information Science, University of Iowa, Iowa City, IA 52242. 319/335-5707

June 14-15

Storytelling Festival

Omaha Contact: Mary Heise, 6626 Western Avenue, Omaha, NE 68132. 402/558-6185.

June 19-20

12th Annual Children's Literature Conference

Contact: Karen Schafer, Center for Information Media, St. Cloud State University, St. Cloud, MN 56301. 612/255-3082.

June 26-29 Whole Language and Historical Fiction

Tour of Mark Twain Country Missouri

Contact: Nancy Polette, Education Department, Lindenwood College, St. Charles, MO 63301. 314/272-2360.

July 8-12

6th Annual Institute. Theme: "Becoming a School of Readers"

Dekalb, IL

Contact: Ellen Wiess, Center for the Study of Reading, University of Illinois at Urbana-Champaign, 51 Gerty Drive, Champaign, IL 61820. 217/333-2552. (Graduate credit available)

July 12-16

5th Annual National Congress on Storytelling:

Theme: "Storytelling in Education" Connecticut College, New London, CT Contact: NAPPS, PO Box 309, Jonesborogh, TN 37659. 615/753-2171

July 18-20 K.A.C.E. Emporia, KS

Sponsored by the School of Library and Information Management and the Kansas State Library, this event is for MLS librarians and is designed to address current trends and issues in the state, country and world which effect decisions about library direction and services in Kansas. Those in decision making and and decision influencing positions need information on which to base decisions to meet the changing needs of a high information demand society in the next decade and beyond.

For more information contact: Ernie Voss, Kansas State Library, Third Floor, Capitol Building, Topeka, KS 66612.

July 24-26

Library Media Leadership: The Library Media Specialist and the Curriculum

(Emporia Extension Course) University of Colorado - Denver Contact: Linda Welborn, Colorado State Library. 303/866-6730

July 25-28

Stories: Old Friends, New Favorites (conference)

Contact: University of Wyoming, Office of Special Projects, PO Box 3972, Laramie, WY 82071. 307/766-5249.

August 3-6

Florida Collection Management and Development Institute

Winter Park, FL

- Sponsored by the Collection Management and Development Section of the Association for Library Collections & Technical Services
- To provide an overview of major issues in the planning, development, and management of library collections. To provide up-to-date and practical training in specific aspects of collection management to meet user needs and maximize financial and human resources. Special emphasis will be given to: information in electronic formats; collection evaluation; budgeting; preservation; and resource sharing.
- Cost: \$205 for ALA/ALCTS members; \$240 for ALA members; \$275 for non-members. Registration fees cover instructional materials, all meals, and coffee breaks.
- Contact: Yvonne A. McLean, ALCTS, 50 E. Huron St., Chicago, IL 60611. 800/545-2433, ext. 5035.

August 6-9 Training Skills Institute Chicago

Sponsor: Association of Research Libraries This 3-1/2 day institute is designed to provide a conceptual framework for the provision of training, as well as methods and techniques to carry out the work. With this knowledge and these skills, library staff can make better judgments about what kinds of training will have a significant impact on library operations. This program will also allow them to form the basis of an in-house

- training program at their home institution. This institute is designed for library profession-
- als responsible for training or for determining staff training needs.
- Cost: \$445 (ARL member libraries); \$500 (non-ARL libraries)
- Contact: Office of Management Services, ARL, 1527 New Hampshire Ave., N.W., Washington, DC 20036, 202/232-8656.

August 11-16

Children's Literature Institute/1991

Columbia University School of Library Service A program of one-week, non-credit courses now in its fifth year, to provide the opportunity for concentrated study of a variety of topics in children's literature and librarianship for children. Courses meet for five days, for about three hours in the morning or afternoon. It is therefore quite possible to take two courses in the same week. There are also special evening presentations. Courses available include: Critical Perspectives on Young Adult Litera ture-Roger Sutton Reviewing Children's Books-Betsy Hearne Children's Literature: Issues of Selection and Evaluation-Judith Rovenger Promoting Good Books Across the Curriculum-Hazel Rochman Storytelling: The Tradition, Art, and Practice-Margaret Kimmel Different Voices, Other Views: Materials and Library Services for Multicultural Communities-Carla Hayden Cost: \$375 per course. A limited number of rooms in the Schapiro dormitory will be available for \$25 per night. For further information, write to Columbia Children's Literature Institute, Columbia University School of Library Service, 516 Butler Library, New York, NY 10027; 212/ 854-3281.

Basic Management Skills Institute-Basics: The Manager

September 9-12—Grand Forks,ND Sponsors: ARL, the University of Manitoba and the University of North Dakota

September 24-27—Los Angeles Sponsor: Association of Research Libraries The 3-1/2 day Basic Management Skills Institute focuses on the individual and the

individual's relationship to the library organization and to others in the library organization: subordinates, peers and upper management. Through self-awareness tools and learning experiences, participants have an opportunity to reflect on their current approach to managerial and supervisory responsibilities.

The Institute is designed for the library

professional with beginning or middle managerial or supervisory responsibilities, and for those preparing for careers in library management.

Cost: \$445 (ARL member libraries); \$500 (non-ARL libraries)

Contact: Office of Management Services, ARL, 1527 New Hampshire Ave., N.W., Washington, DC 20036. 202/232-8656.

Ergonomics and the Video Display Terminal (VDT) User

September 19 or 20–Chicago October 17 or 18–San Francisco November 14 or 15–Atlanta A one-day seminar designed to maximize the VDT operator's working environment. Cost: \$495 For more information contact Bellcore, Room 4D-114, 290 West Mt. Pleasant Avenue.

Livingston, NJ 07039. 1-800/527-1080.

October 20-25

Advanced Management Skills Institute Tucson, AZ

Sponsor: Association of Research Libraries The 5-1/2 day Advanced Library Management Skills Institute focuses on the individual's ability to have a positive influence on the overall performance of the organization. Through simulation of a library organization, participants are able to observe the effects of various interventions on the system as a whole. This institute emphasizes skillbuilding and proficiency in observing, diagnosing; and action planning for solving organizational problems and for capitalizing on organizational opportunities.

This institute is designed for those who hold senior management positions or those who have attended previous institutes or the equivalent. The institute provides development opportunities for experience library managers seeking proficiency in the duties of a top-level executive.

Cost: \$630 (ARL member libraries); \$680 (non-ARL libraries)

Contact: Office of Management Services, ARL, 1527 New Hampshire Ave., N.W., Washington, DC 20036. 202/232-8656

1992

September 13-17 LITA 3rd National Conference–Call for Participation

Denver

The Library and Information Technology Association invites you to submit a proposal for a program or showcase session to be held during the LITA National Conference. The theme of the conference will be "Information Technology: IT'S for Everyone." For further information contact: Dan Iddings, Chair, Conference Program Planning Committee, daytime phone: 708/866-0155; evenings: 312/561-0300.

Joblist

Deadline: Until filled. Superintendent of Library Services (\$25,692-\$38,544)

City of Stafford, Arizona Plans, coordinates, and oversees most activities, functions and services of the City-County Library. Individual required to work harmoniously with staff and public. Prepares budget, files necessary state grant-in-aid reports, attends state library meetings, meets with library board and reports to City Manager.

Qualifications: Bachelors degree required. ALA/MLS preferred. Four years experience in a public or county library with at least one year administrative/supervisory experience. To apply: Please send resume to City

Joblist Manager Kip Bingham, Attn: Christine Fisher, continued Admin. Asst., PO Box 272, Stafford, AZ 85548. Residency is not required to apply but must be established within 6 months, if hired. AA/EEO employer

Deadline: Until filled.

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Public Library Consultant (\$28,000) Oklahoma Department of Libraries

The land of hawks, coyotes, armadillos, wild turkeys, beautiful sunsets and great people needs a Public Library Consultant to provide assistance with performance measures, administration, automation/technology, collection development, planning and role setting, programming and grant writing. Position requires moderate travel in Northwestern Oklahoma.

Qualifications: ALA/MLS and five years professional library experience, preferably in a public library.

Send letter of application, resume and names of three references to Donna Skvarla, Administrator, Office of Library Development, Oklahoma Department of Libraries, 200 NE 18, Oklahoma City, OK 73105.

Deadline: Until filled.

Librarian III: Youth & Media Services Coordinator (\$31,203-\$42,369)

Maricopa County Library, Phoenix

Under direction is responsible for professional library work of considerable difficulty in planning, organizing, and managing one or more divisions of the County Library; plans, organizes, and manages activities and programs within a division of the County Library; prepares written and oral reports and special projects; networks with other area facilities and represents the library at professional meetings.

Requires ALA/MLS and six years of professional library experience; or a Bachelors degree in a related field from an accredited college or university and six years of professional library experience. Experience in the coordination and supervision of Media, A-V and/or Youth Services and collection development in a large multi-branch public library setting is preferred.

Application forms and additional information may be obtained from Maricopa County Human Resources Department, 301 West Jefferson, Phoenix, AZ 85003-2113. 602/262-3755.

Deadline: July 12 Senior Librarian/Network Coordinator

(\$27,700) South Dakota State Library

Responsibilities include 1) Coordinate dayto-day operation of the South Dakota Library Network, a twenty member statewide automation system using UNISYS/PALS; 2) develop and coordinate training for new member libraries and new features; 3) troubleshoot Network problems and coordinate problem solving/reporting; 4) provide cost and installation information to prospective Network members; 5) develop and monitor Network member billing procedure; 6) work with Network Advisory Council to recommend future developments.

Qualifications: ALA/MLS; one year substantial library automation system experience; excellent verbal and written communications skills; demonstrated training skills; able and willing to travel.

State of South Dakota application form required. For information write South Dakota Bureau of Personnel, 500 East Capitol, Pierre, SD 57501, or phone 605/773-3148. EEO employer

Deadline: July 15 Children's Librarian/Assistant Director (\$15,000)

Alfred Dickey Public Library, Jamestown, ND Unique opportunity to be involved in all

aspects of small library services. Plan, organize and direct all activities in a busy children's library, and assist with day-to-day operation of the library, including adult reference service and general administrative tasks. Involves scheduled weekends and evenings. Qualifications: ALA/MLS; experience with

Publication Statement The MPLA Newsletter is published bi-monthly. Material of regional interest may be submitted to the Editor, Jim Derlien, Sioux Falls Public Library, 201 N Main Avenue, Sioux Falls, SD 57102-0366; telefacsimile number is 605/335-4312. Voice phone: 605/339-7115. Advertising: Their is no charge to MPLA personal or institutional members for Joblist or classified advertisements. Non-members pay \$1.25Aine. Display advertisement copy rates are available from the Editor (see address above). Walature form the current (see access access). Copy Deadines: Articles, news information, advertisements and other copy deadlines are the 7th day of all odd-numbered months, with publication thirty days later. Membership/subscription business: Matters pertaining to individual or institutional membership, address changes, and claims or orders for back issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, SD 57069. 605/677-6082. Back issues of the MPLA Newsletter and the 1 year\$17.00 Subscriptions: 2 years Mountain Plains Library Association Quarterly are available in microform from Xerox University \$32.00 3 years \$47.00 Microforms, 300 N. Zeeb Rd., Ann Arbor, MI 58106 ISSN 0145-6180 Printed by the Broadcaster Press, Vermillion, SD

continued

Joblist children and computers preferred. Seeking flexible. creative person who enjoys people of all ages. Sense of humor a definite plus!

> Send resume and names of three professional references to Daphne Drewello, Director, Alfred Dickey Library, Box 2140, Jamestown, ND 58402-2140.

Deadline: July 15 Director of Library (\$28-38,000)

Northwest College, Powell, Wyoming Begins August 26. Supervise library functions;

plan, budget; oversee staff dev.; build collection; oversee media dev.; assist faculty, staff, students in use of CARL system; promote use of library resources. Reports to Dean of Instruction, 12-mo. position carries academic rank; eligible for tenure.

Qualifications: Experience related to position description, college level experience e preferred. Minimum of one year experience in OCLC searching, cataloging. Prefer experience in other library computer applications. ALA/MLS.

To apply: Send letter of application; resume; college transcripts; 3 letters of recommendation; other relevant information to Janet Reed-Bradley. Personnel Officer, College Librarian Search, Northwest College, 231 West Sixth, Powell, WY 82435.

EOE

Deadline: August 1 or until filled Director of I.D. Weeks Library

University of South Dakota, Vermillion, SD I.D. Weeks Library is the central library resource for the University of South Dakota, a doctoral granting institution with colleges of Medicine, Law, Liberal Arts, Fine Arts, Business, Education, and the Graduate School. The Library houses a collection of over 410,000 volumes, receives 2,956 current periodicals, is a partial U.S. Government depository, and is a full depository for publications of the State of South Dakota. With \$6.7 million funding by the South Dakota legislature, construction will begin this fall on doubling the size of the library.

The successful candidate will possess a knowledge of both public and technical services, grant funding, emerging technologies, collection development, as well as the planning and implementation of new construction. The administration desires a director with strong leadership, good communication skills, commitment to a collegial tradition and skills to work successfully with campus and external groups. Administratively, the director of the I.D. Weeks

Library reports to the Associate Vice President for

Academic Affairs and serves on the Deans Council, Graduate Council, University Curriculum and Instruction Committee, and the South Dakota Library Network Council.

Qualifications include a work history of progressively more responsible administrative positions in academic or research libraries, including budgeting and supervisory experience, as well as a record of professional and scholarly achievements. An ALA/MLS as well as additional graduate degree (doctorate preferred) are required. The position carries faculty rank and salary commensurate with qualifications and experience.

Applications should be sent to: Dr. John Hagemann, Chair, Library Search Committee, School of Law, University of South Dakota, 414 East Clark Street, Vermillion, SD 57069. References and their phone numbers should be included in the letter of application. AA/EEO employer.

SPECIAL JOBLINE INFORMATION

The MPLA Jobline lists jobs available within our eleven-state area at no charge to I institutions within this region. Jobs from institutions outside the MPLA region can be listed for \$10/week.

The Jobline updates its listing each Friday morning.

Send listings to Joe Edelen, I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069. 605/677-6082.

JOBLINE #s

The following numbers may be used in calling the MPLA Jobline: 605/677-5757 (nationwide 24 hours/day) or 800/356-7820 from any of the eleven MPLA states, during the following hours:

Sunday-Thursday 11 pm-8 am each day; Friday-5 pm to Sunday- 5 pm your local time.

NEWSLETTER JOBLIST

MPLA institutional members may place job advertisements in this newsletter's Joblist section at no charge.

All other institutions may list jobs at \$1.25/line.

Send Joblist ads to Jim Dertien, MPLA Newsletter, Sioux Falls Public Library, 201 N. Main Avenue, Sioux Falls, SD 57102.



MPLA Newsletter 414 E. Clark c/o Univ. of South Dakota Libraries Vermillion, SD 57069

Nevada

North Dakota:

Oklahoma:

South Dakota:

Utah:

Wyoming:

Academic

Libraries:

Children's

& School:

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Documents

Opportunities for professional involvement

- · Continuing education programs
- . A forum for the exchange of ideas
- Professional Development Grants
- · Support of regional library efforts
- News of people and programs in member states.



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Lincoln City Libraries 3635 Touzalin Lincoln, NE 68507

Bill Strade Nevada State Library & Archives 401 North Carson Carson City, NV 89710

Neil Price Dept. of Library Sciences, UND Box 8174 UND Station Grand Forks, ND 58202

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Gail Dow Denver Public Library 1330 Fox Street Denver, CO 80203

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Albert Winkler (See Awards Committee for address & phone number)

Duane Johnson Kansas State Library State Capitol Topeka, KS 66612

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