October 1992, VOL. 37, NO. 2



ARIZONA COLORADO KANSAS MONTANA NEBRASKA NEVADA NORTH DAKOTA OKLAHOMA SOUTH DAKOTA UTAH WYOMING

MPLA's Year in Review 1991-92

At times a shift in association officers includes some lost momentum. This was the case this year. An extremely successful joint conference in 1991 in Phoenix with the Arizona Library Association and J. Dennis Day's leadership would be a tough act to follow. But our 1991-92 president, Corky Walters, and her first-rate executive board immediately went to work on issues and matters of vital importance to MPLA's membership.

President Corky secured Board approval to create an MPLA Graduate Education Task Force, to be funded by \$3000 in MPLA funding and \$3000 matching. Her solicitation brought in \$3500 in pledges and the Task Force went to work, their objective being to "examine the limited opportunities for ALA-accredited graduate education in many of the MPLA states, the needs and constraints which impact that availability, and make concrete recommendations that states within MPLA might take cooperatively to make such graduate education more accessible."

The members of the Graduate Education Task Force were Brenda Broadbent (Las Vegas), Bill Cochran (Parmly Billings Public Library, Montana), Tim Lynch, (Nebraska Library Commission), Pat Woodrum (Tulsa City-County Library, Oklahoma), Judy Zelenski, (Central Colorado Library System, Wheat Ridge), and Corky Walters (Wyoming State Library). The following library school directors met with the Task Force during the course of the study: Dr. C.D. Hurt, University of Arizona, Dr. Martha L. Hale, Emporia State University, and Dr. Robert Swisher, University of Oklahoma.

In making their recommendations, the Task Force suggested strategies and they encouraged additional coordination of efforts. Here, briefly are some of their recommendations:

(continued on page 2)

Fifth in a Series: MPLA's Member States	In this issue	
Inside you will information at special happe in South Dako Colorado, the fifth in a serie	find out nings ta andElection Results6South Dakota (Member State Series7Colorado (Member State Series)8ofALaboration10	
articles to be by MPLA Stat Representativ	9 Joblist 15	

Requested up to \$2,000 additional funding for a) completion of a survey on the present and future job market, b) to fully investigate the creation of a clearinghouse within MPLA for library educational opportunities and technological capabilities in its member states, and c) initiate dialog with LISDEC officials to work together to formulate a concrete plan to bring back to the MPLA board for its consideration. The Task Force suggested several important communication and conference efforts to support these efforts.

In addition:

Certain actions can readily and immediately be taken in pursuit of these objectives, even in advance of further study and coordination by the Task Force or other groups. Such immediate action could demonstrate both commitment and good faith in the determination of MPLA to actively pursue task force goals. Possible steps for immedidate action include:

- Intensified Jobline promotion with all MPLA state, MPLA library schools, and nationally
- Free conference exhibit booth for library schools
- Establishment of an MPLA recruitment committee
- Establishment and funding of a committee to implement the task force report, especially to complete the recommended market survey and directory of distance learning resources, and continue dialog with area schools
- Letters of concern to a list of related agencies and organizations
- Reminder and encouragement to

MPLA region library schools to initiate cross-listing of some courses as soon as possible

- Encourage MPLA conference program planners to invite library school speakers and create forums for current and potential students
- Submission of an article outlining the task force concerns and conclusions to a national library journal.

The initial support offered by many libraries and library organizations to pursue the intent of this Task Force is evidence that cooperation and coordination will not be difficult to enlist. Their initial support is very much appreciated and their continued interest vital to the improvement of access to graduate library education throughout the region.

MPLA planning took another direction as well under the leadership of vice-president/presidentelect Bunny Morrison. She and Steve Skidmore

Membership	by State	es—1992
	Personal	Institutional
Arizona	59	10
Colorado	96	15
Kansas	107	11
Montana	48	4
North Dakota	69	9
Nebraska	71	13
Nevada	42	4
Oklahoma	46	4
South Dakota	100	18
Utah	66	6
Wyoming	99	10
Miscellaneous	26	5
Total	829	111

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MPLA Newsletter October 1992

3

The following	MPLA Long Range Plan was reviewed and adopted by the MPLA Executive Board during the annual conference in Cheyenne.
organization by	lains Library Association shall serve as an organization to create an inspring vision, to energize members, to build an investment in the helping contribute to a purpose larger than itself, and to expand library services that will encompass our changing world.
	Membership
Goal: MPLA Objective	 will increase its membership. I: The Membership Committee will develop the promotional tools (e.g., a marketing program) needed by state representatives to fulfill their mission of increasing membership recruitment efforts.
Objective	II: The eleven state representatives will be advocates for the recruitment of new MPLA members within their respective state association organizational structure, especially the interest group sections.
Objective	III: The Executive Secretary will have as his/her highest priority the coordination of recruitment efforts through activities and communications with the state representatives.
	Educational Training
Goal: MPLA	will encourage and support educational training and growth opportunities for both professional and paraprofessional librarians in the MPLA region.
Objective	
Objective	II: Develop a mechanism (e.g., computer bulletin board, printed schedule, etc.) by which information regarding CE offerings that are scheduled in the region each year are made available on a timely basis to librarians in the MPLA region.
	Recruitment *
Goal: MPLA Objective	 will remain involved in the recruitment of librarians for all types of libraries in the region. Assist American Library Association (ALA)-accredited library school in the eleven MPLA states in recruiting promising college graduates for their programs.
Objective :	II: Maintain the 800 Jobline number for advertising employment openings.
Objective	III: The eleven state representatives will actively promote the 800 Jobline number within their respective states.
	Promotion
Goal: MPLA	will promote both the interests of the eleven state region on a national level and the contributions which MPLA libraries and librarians make to their local communities.
Objective]	
Objective l	II: State representatives will provide information on a monthly basis about library activities within their respective states to the editor of the MPLA Newsletter.
Objective l	II: The Public Relations Committee, the state representatives, and other officers of MPLA will actively encourage members of MPLA to write and submit professional articles to the <i>MPLA Newsletter</i> and other national library journals.
Objective 1	V: The Public Relations Committee will develop and disseminate printed and audio-visual materials which promote the beneficial aspects of librarianship.
Objective '	V: The editor of the MPLA Newsletter will provide information regarding MPLA activities and projects to editors of national library journals and media.
	Telecommunications
Goal: MPLA Objective I	 will seek to stimulate member interest in telecommunications through the Association's products and services. Plan annual conference workshops that will address network etiquette, management and procedures to ensure optimum results with telecommunication technology.
Objective I	I: Respond to the need of adopting telecommunication standards by establishing a committee to collaborate with each state on the various levels of networks used in the region.
Objective I	II: Seek through the "Special Projects Grant" process to obtain funds to develop a resource guide for telecommunication activities and projects within the MPLA region.
	Intellectual Freedom
Goal: MPLA Objective !	 will promote intellectual freedom and oppose attempts to censor library materials regardless of format. The MPLA Intellectual Freedom Committee will serve as a clearinghouse for state intellectual freedom committees and provide such items as sample materials selection policies for libraries.
Objective I	I: MPLA will support and provide assistance to libraries and librarians in the region who are involved in censorship battles.
Objective I	II: Publicize and promote the services of the MPLA Intellectual Freedom Committee to libraries and librarians in the region.

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(Oklahoma state representative) worked with the executive board on long range planning. The results of their efforts are included here (see boxed Long Range Plan).

The MPLA Newsletter began a series of special state-based articles, provided by state representatives "on some aspect of librarianship in each state that sets it apart from the mainstream—someone, something, architecture, whatever that is special and worth sharing." The MPLA Professional Development Grants commttee continued to refine the procedures for evaluating and awarding educational grants, making several awards which will be reported in subsequent issues of this publication.

Two relatively new sections were hard at work this past year. The Preservation Section secured executive board approval to implement a special project providing information and assistance to libraries wishing to prepare emergency programs, including of a durable and waterproof guide for salvage of water-damaged library and archival collections. The GOVDOC section more than doubled its membership this past year. Its membership is enthusiastic, too, as it considers its own newsletter, a duplicate exchange effort, and having a column in the *Newsletter*.

MPLA now has a membership from its eleven states of 829 personal and 111 institutional. During the first nine months of the year the Jobline drew 4774 calls compared to half that many five years ago.

The 1992 joint conference with the Wyoming Library Association in Cheyenne was filled with excellent programming, delivered with the usual warm, fun-loving style we have come to expect from our Wyoming members.

Our thanks to Corky Walters and her executive board for their hard work this past year. And we now welcome Bunny Morrison as MPLA's 1992-1993 president.

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0	and Decomposite Souther
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	Vice-Chair/Chair ElectSuzanne N. Taylor
	Secretary Maxine Haggerty

for sections and committees.

First PLA National Achievement Citations

Two libraries in the MPLA region were recipients of Public Library Association (PLA) National Achievement Citations this year as part of a new program designed to give nationwide recognition to significant, innovative activities that improve the organization, management or services of public libraries: The Jefferson County Public Library, Lakewood, Colorado, "Library Development Program."

The Phoenix (AZ) Public Library, "VallyCat Speaks Out." Applications are now available for the 1993 program. For additional information, contact the PLA Office, 800-545-2433, ext. 5PLA.



These articles are provided by MPLA State Representatives. Their charge is to provide an "article on some aspect of libraries in each state that sets it apart from the mainstreamsomeone, something, architecture whatever that is special and worth sharing." Members are encouraged to send their respective state representative suggestions. In this issue we feature both South Dakota and Colorado.

The boss wasn't in. The sound of a dial-tone as the call was abruptly disconnected was the only response to the caller's message. "Hi, this is 'Casey' from EROS. Please tell your boss that his pictures are ready ... " The disconnect brought a surprised look to the face of the caller and then a laugh as she realized that the person on the line had a definite misconception about EROS. What is EROS and just who is 'Casey'?

EROS is the Earth Resources Observation Systems Data Center, located near Sioux Falls, SD, and is a data management, systems development, and research field center of the U.S. Geological Survey of the Department of the Interior. The Center was established in the early 1970's to receive, process, and distribute data from NASA experimental Landsat satellites. The Center houses the world's largest collection of aerial photography and satellite imagery of Earth including over 2 million images acquired from Landsat and other satellites and over 8 million aerial photographs. In addition it serves as a central clearing-house for information from foreign Landsat ground reception stations and Earth observing satellites.

'Casey' is K.C. Wehde, Technical Reference Unit Coordinator, at EROS. The Technical Reference Unit or TRU with a staff of one is a small specialized facility housing the Don Lee Kulow Memorial Library and image browse. Its mission is to support the needs of the EROS staff of over 300 scientists, engineers. and technicians. The staff works closely with NASA,

NOAA, Department of Interior organizations and other Federal agencies in developing advanced systems and techniques for applying Earth observations and other geographic data and information to important Earth science, resource management, national security, and global environmental monitoring problems facing the world today.

The resources of the TRU include both general use items and specialized materials. In the reference collection, staff will find a general encyclopedia as well as references unique to the Earth science research community. To support project research, the TRU houses over 3,300 cataloged monographs including a collection of proceedings and U.S. Geological Survey research papers with emphasis on remote sensing. Maps? Of course. In conjunction with its imagery browse function, the TRU houses over six hundred 1:250,000-scale topographic map sheets, a series of 1:1,000,000-scale operational navigation charts, and series of Landsat Worldwide Reference System Index map sheets. In addition to atlases that commonly may be found in a school library, the TRU collection includes a variety of specialty atlases, supporting advanced remote sensing disciplines. The TRU's collection of approximately 70 scientific and professional journals emphasizes remote sensing, computer applications technology, and global and climate change issues. The periodical collection is a mixture of specialized journals and familiar titles such as National Geographic, Nature, and Science, providing the staff with current overviews and indepth research of a broad spectrum of topics.

When asked about unique reference requests, K.C. was reminded of a recent caller requesting information on Kravalsky IV. Since, along with library resources, she relies on the human resources of EROS Data Center, K.C. consulted a Center cartographer. From this source she found that Kravalsky IV is a little known Russian map projection and was then able to direct



Casev

the caller to articles on Russian map projections.

As part of a government facility, the TRU accesses OCLC through the FEDLINK network. K.C. retrieves citations from a variety of online government databases and CD-ROM products, and is a new member of the South Dakota Library Network. The TRU is unique for its collection emphasizing remote sensing, for its scientific target audience, and for its technical library/browse combination. It has provided K.C. both enjoyment and the welcome challenges inherent in a one-person special library.

The above was submitted by Mary Homan, SD representative to MPLA, and based upon an interview with K.C. Wehde, September 1992.



Colorado

Information provided by Jo Ann Kruglet, Colorado MPLA Representative

Colorado Library Card

Colorado recently began an innovative, first-ever, statewide reciprocal borrowing program. The Colorado Library Card or CLC allows library patrons to check out materials from any participating library in the state free of charge. Approximately 275 libraries have already signed up with more being added to the list every day. What makes our program so unique is the participation of all types of libraries—public, academic, school, and special. Even though 15 other states have a similar program, none includes so many different kinds of libraries in one program. A statewide publicity campaign was launched September 1, which included radio and TV PSA's, and newspaper and billboard advertising. We are excited and enthused about this new service now available to our residents.

Access Colorado

Another new project, with first-phase implementation in September, is Access Colorado. This program links over 100 libraries in Colorado so that their automated card catalogs and other information databases can be searched by anyone with a computer terminal, a modem and a telephone, or by anyone visiting a participating library. This network at present includes CARL, MARMOT, Pikes Peak Library District, Boulder Public Library, and the library systems at University of Colorado at Colorado Springs, Colorado College, and the University of Southern Colorado. Several front-range and western slope cities will each become calling areas (areas having dial access nodes). Outside those calling areas, state residents will access the network through an 800 number. The initial phase involves training for the library community, with the network then made available to the public.

Emporia in the Rockies

Commencement for the first graduation class of Emporia in the Rockies took place in Colorado June 5th. Approximately 77 students completed their degrees through the Emporia in the Rockies distance education program from Emporia State University School of Library and Information Management. Since the closure of the University of Denver's Graduate School of Library and Information Science several years ago, the Emporia program has enabled area residents to obtain an MLS degree without having to travel out-of-state. Due to the success of this first program, another class was recently started.

School Library Media Center Study

A two-year study of the impact of school library media centers on student achievement was recently completed in Colorado. The study, which used 1989 data on 221 Colorado public schools, will be distributed to schools this fall with follow-up workshops on how to use the

results. There was already considerable evidence that students who have access to library media centers perform better on standardized tests than those who do not have the benefit of library media programs. However, this current study established that school library media programs influence the rise and fall of test scores as the programs themselves fluctuate, predict test performance independently of all other school characteristics, and are the best single school predictor of test scores. The study was funded by a Library Research and Demonstration grant from the Office of Library Programs, U.S. Department of Education. It was a collaboration of the State Library Research Service, the School Library Media Development Program, and the Colorado Department of Education Resource Center.



Baker & Taylor/NMRT Grassroots Grant The 1992 MPLA Baker & Taylor/NMRT Grassroots Grant of \$250 was awarded to Pamela S. Belfor, a student in the Emporia State University Library Program in Colorado. The grant enabled Pamela to attend the MPLA/WLA Joint Conference in Cheyenne in October.

Pamela graduated from the University of Oklahoma with Honors in Education. She works in the Documents Department at Colorado State University Libraries where she has been very involved in the loading of Marcive tapes of government documents cataloging into the CARL online system. She attended Emporia's Library Program in the Rockies in Denver while working full-time at Colorado State. In August, 1992, she received her MLS degree from Emporia State.

Pamela is a member of the American Library Association and the Colorado Library Association as well as MPLA.

Congratulations to Pamela and best wishes for a successful library career.

Professional Development Assistance

Association members are encouraged to apply for grants, mini-grants, and international grants, all of which may be used for the following: formal college or university classroom work, independent study programs, attendance at workshops, conferences or seminars, or participation in any other activity that will benefit libraries and the library community in our region.

For more information see your Membership Information brochure or write: Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069. 605/677-6082.

Around the Region

Arizona

Notes From MIDCON IX

Louise Blaylock, Director of the New Canaan (Conn.) Public Library, was the keynote speaker at MidCon IX, held at the Doubletree Hotel in Tucson on April 3, 1992. Entitled "Love and Work: Creating Balance in Our Lives," her presentation emphasized the concept of well-being in our lives and her belief that balance is the best principle for guiding our public and private lives.

Noting that the rapid changes occurring daily in both technology and families create stress, Louise commented on how our culture is preoccupied with saving time and with increasing the speed of activities. The concept of rational (atomic clock) time overpowers our sense of natural time, and we find ourselves with an influence of material goods and a paucity of time to enjoy them.

Two coping strategies emerge. One emphasizes professional success and the workplace at the expense of leisure time. The other places importance on leisure activities with a corresponding disassociation from the workplace.

Too often we view ourselves and our organizations as machines. Louise encouraged listeners to allow themselves to experience subjective time, a state of concentrated focus and personal involvement, first at home and then at work. As a sense of play is introduced on the job, we can still work hard while being attuned to our needs and goals. Balance comes when we become individually responsible and appreciate each other's autonomy. The emergence of balance between our public and private lives will lead to an increased focus on family policy issues such as child care, elder care, and career tracks for parents. Flexible work hours (leading to an affluence of time), whether through job sharing, sabbaticals, flextime or voluntary reductions in time, will be favored by employees.

As we become more balanced, spontaneous, and autonomous, our relationships with our patrons in the library setting will be enhanced, and our organizations will become more responsive to the needs and desires of users and employees alike. Louise concluded her inspiring and insightful remarks with the exhortation, "Let us be fully alive..." (ASLA Newsletter, June 1992)

Glendale PL Awards

For the April celebration of National Library Week Glendale PL created T-shirts imprinted with the message "I Got Caught Reading by the Glendale Public Library." The T-shirt depicts a librarian with a butterfly net chasing a child. The *Arizona Republic* recently reported that Glendale PL captured the Best of Show award for the promotion at the June conference of the American Library Association in San Francisco. Judy McKinley, Glendale PL Youth Services librarian, was asked to share her acclaimed program series "Celebrations" in an ALA Conference panel discussion on cultural diversity preschool programming. Congratulations to Judy McKinley and Glendale PL for the outstanding youth services work! (Arizona Libraries Newsweek, August 17)

Arapahoe Library District New Main Library

With all the hoopla and festivities associated with such ceremonies, the Arapahoe Library District opened its new main library on Saturday, May 16 to more than 4, 303 children and adults who visited the new facility and participated in the activities associated with the opening day celebration.

The 45,000 sq. ft. library is the District's first main library and will serve as the central reference and resource center for the District, which serves over 130,000 residents living in the metropolitan area's southern suburbs. The new library replaces the Christensen Library, a branch that had been located in 12,000 square feet of leased space in a nearby office building.

The grand opening, designed to include something for everyone, featured a symbolic book passing involving over 300 representatives from the community, a traditional dedication and ribbon cutting ceremony with trumpets and fanfare, and the reading of a short essay on the theme of the library's new logo by the winner of the District's high school essay contest. (News release)

National Award

For the second year in a row, the Jefferson County Public Library has been selected to receive an achievement award from the National Association of Counties. The awards program is designed to recognize counties for developing effective programs, and to act as a resource tool to provide information to other counties experiencing comparable problems.

The Library received the 1992 award for solving problems related to aging infrastructure in the north Jefferson County area. The solutions involved upgrading the existing Arvada Library, opening the new Standley Lake Library, and upgrading the mainframe computer and software to handle an increasing volume of check out, inventory, ordering, and cataloging.

The Library received an award in 1991 for the planning, funding and opening Columbine Library in the south Jefferson County area. (News release)

Voss Will Be Missed

This summer the State Library in Topeka lost Ernestine Voss, Director of Library Development, who retired in June.

Although state bureaucrats sometimes seem remote, out-of-touch and unable to speak plain English, state government can't function without them. However, Voss has admirably served Kansas librarians and trustees and made Topeka seem a lot less bureaucratic.

As a former school librarian and assistant director for the Southwest Kansas Library System, Ernestine Voss brought an understanding of what real Kansas librarians are like to the position of director of library development during the past eight years. Because of her travels to libraries across the state, very few librarians made the mistake of thinking that "Ernie" was "some man who works at the State Library."

Voss has been an approachable and empathetic role model and advisor to librarians who have participated in (KPLACE) Kansas Public Library Advanced Continuing Education. KPLACE is a training program that Voss helped organize and create for public librarians from small communities.

The continuing education forms that librarians fill out at system workshops eventually find their way to Voss' desk at the State Library and are a paper trail for the statewide continuing education program, the Library Employee Education Program (LEEP), that Voss developed and administered.

Voss has made major contributions to the important area of continuing education for Kansas librarians. She's chaired the Kansas Library Association's Continuing Education Committee which allocates grants and scholarships to KLA members. She was also active in organizing the Kansas Library Operations Associates Roundtable for library support staff.

Voss' friendliness, optimism and willingness to share information about the State Library have made her enjoyable and easy to work with and not at all the kind of person one would expect to encounter in a crowded, overheated office in the State Capitol building. But what I have liked best about Voss is her sense of fun, a quality that has made her seem ageless and too young to ever retire. (Paul Hawkins in SCKLS Newsletter, May 1992)

Marvin Leaves Topeka Ready to Grow

After a quarter of a century as director of the Topeka Public Library, Jim Marvin retired June 1. But the real truth of Marvin's retirement is not so much one of ending as one of beginning. As a consequence of Marvin's leadership, dynamic changes in library services have occurred or are forthcoming for the library users of Topeka and Shawnee County.

In the last several years, some of the changes that Marvin has engineered include the reorganization of the library's administration and departments, expansion and renovation of the children's department and blind and physically handicapped department, purchase of land east of the main library, a plan to expand the main library and build three branch libraries, authority for a bond election, and legislation to create a Topeka/Shawnee County library system. This June when Marvin leaves, an automated library system for circulation, cataloging and acquisitions will come online.

Career

Jim Marvin began working as director of the Topeka Public Library on June 1, 967. Prior to 1967, he served a year as a Rockefeller Foundation visiting professor of library science in the Philippines. Marvin spent the decade from 1956 to 1966 as administrator of the Cedar Rapids IA Public Library. A native of Minnesota, Marvin completed his master's degree in library science from the University of Minnesota, Minneapolis.

Service

Topeka Public Library is considered one of the best public libraries in the state because of its many services. TPL's award winning Red Carpet service to the elderly, Foundation and Grant Collection, strong fine arts and local history collections, outstanding Friends of the Library organization and designation as state Center for the Book are programs that many librarians admire.

If Topeka Public Library can teach librarians across the state something, then librarians will be flocking there to learn how to double the amount of money available to spend on books. During the next two years, Topeka will increase its library materials budget from \$400,000 to about \$907,000.

"Last year I sent word out because it looked like we could finagle our budget," explained Marvin. "I asked a question that I had never ever dared ask a library staff member before. 'If you had everything you wanted in your collection, what would it take to bring it up to speed?' We found that given the requests, we could fund what every department needed to make their collections exemplary in two years."

Marvin says that Topeka Public Library staff do not view him as a very high tech person. However, he says that he is excited about the possibilities of new technologies such as laser and compact disc. "I also think our new online catalog and circulation system will allow staff more time to interact with the public."

Challenges

Recently, the Kansas House and Senate passed special legislation that would allow Topeka and Shawnee County to create a library system. A Topeka/Shawnee County Public Library will have to come about by the affirmative votes of taxpayers in the city and the county. Marvin says that if the proposal isn't approved by a majority of both groups then it fails. "My successor is going to have to deal with the enactment of this legislation. I think there is a 50/50 chance that rural people will vote to increase their taxes by 12 times."

Legacy

Although Marvin is only 64, he says he wants to step aside for someone younger and enthusiastic to lead the library. "One thing I've noted having been in library work a long time is that you keep meeting the same problems. You tend not to want to spend as much time with the things that keep coming around which is another reason for my leaving the institution."

"I've left no edifice. Topeka Public Library is not an imposing and magnificent example of library architecture. People tell me that they noticed quite a difference in this library over a quarter of a century. Like it's used heavily. That it's used by all races. And the library is always busy. People have found the library useful in a lot of ways. That I think is what I leave."

Jim Marvin is modest about his twenty-five year contribution to the Topeka Public Library. He doesn't believe he's left anything that will last very long. Nevertheless, Topeka and Shawnee County's potential for a rich future of library service wouldn't appear so brightly on the horizon without having known the leadership of Jim Marvin. (by Paul Hawkins in KLA Newsletter, April 1992)

ebraska

Tuxedos, Glitter Mark Debut of MLA TV Spot

"The envelope, please," was heard at the 79th annual Montana Library Association conference as sartorially impressive librarians presented the first (and only?) "Libby" Awards to the MLA's new 30-second promotional spot, "More Power To You."

Featuring two book-loving kids exploring the library, "More Power To You" was produced by Jim Heckel, director of the Great Falls Public Library, and made possible through the MLA's Implementation Task Force.

Heckel said libraries may purchase the video through him for \$29 for airing on local TV stations. As part of the Task Force's project, a "Cookbook" of promotional materials was created to help

librarians increase local awareness about library issues. It contains, among many other items, lists of local media outlets, sample press releases, public service announcements and speeches.

The notebook is available for S5 from Debbie Scheslinger at the Lewis & Clark Library in Helena, 442-2373. Brochures are also available in quantity. (Montana State Library News, May 1992)

John Cotton Dana Special Award

The Beatrice Public Library received a John Cotton Dana Special Award at this year's annual conference of ALA in the Public Library Category for using an all-volunteer force to plan and implement a fund-raising campaign that encouraged the community to "share their dreams" by submitting building design ideas as well as time, talent and funding for the construction of a new library. Beatrice (pop. 12,354) residents raised more than \$1 million in less than three years to match a

continued on page 16

MPLA Welcomes These New Members

Arizona

Barbara Brazington, University of Arizona, Tucson Ellen Harter, University of Arizona, Tucson Jeff Kuntzman, University of Arizona, Tucson Maggie Parhamovich, Arizona State University, Tempe Colorado Pamela Belfor, Colorado State University, Fort Collins Mary Bounay, Englewood Public Library, Englewood Kerstin Coffelt, Arapahoe Community College Library, Littleton Linda Day, Colorado College, Colorado Springs Glenda Geu, Carnegie Public Library, Monte Vista Julie Jones-Eddy, Colorado College, Colorado Springs Beverly McFarland, Security Public Library, Colorado Springs Jane Mulvihill, Westminster Public Library, Louisville Eliza Schmidt, Wellington Public Library, Wellington Stanley Terry, EBSCO, Golden

Julie Wessling, Colorado State University, Fort Collins Wray Public Library, Wray

Idaho

Lily Wai, University of Idaho Library, Moscow Iowa

Leo Lawlor, Ames Community Schools (retired), Ames Kansas

Arkansas City Public Library, Arkansas City Rita Dellinger, Dodge City Public Library, Dodge City Phyllis Erickson, Kansas State University, Manhattan Susan Filby, Dorothy Bramlage Public Library, Junction City Carol Franklin, Dorothy Bramlage Public Library, Jct. City Judy Jensen, Manhattan Public Library, Manhattan Joan Johnson, Liberal Memorial Library, Liberal Kevin Jones, Kansas State University, Manhattan Diane Lammert, Salina Public Library, Salina Nancy Malone, Central College, McPherson Ellie Marsh, Kansas State University, Manhattan Kent Oliver, Olathe Public Library, Olathe Cindy Rodenbaugh, Hamilton County Library, Syracuse Barbara Thiesen, Bethel College, North Newton Tsai, Yungpei, Fort Hays State University, Hays Montana

Kim Granath, St. Patrick Hospital, Missoula Jaime Meadows, Hays/Lodge Pole Schools, Hays Paul Paar, Information Services, Bozeman Vicki Proctor, Havre School District, Havre Diana Spais, Rural Institute on Disabilities, Missoula Judy Stephenson, Judith Gap Schools, Judith Gap Vicki Terbovich, University of Arizona, Helena **Nebraska**

Alliance Public Library, Alliance Joy Ankeny, Sidney Public Library, Sidney Mary Ann Blackstone, Bayard Public Library, Bayard Carolyn Brown, Kimball Public Library, Kimball Delores Feeken, Crete Public Library, Crete Christine Miller, Kimball Public Library, Kimball Marcia Miller, Western Nebraska Community College, Sidney

Sharon Osenga, Meridian Library System, Kearney Kent Stadler, Holdrege Public Library, Holdrege Nevada

Sonja Breen, Beatty Community Library, Beatty North Dakota

Vicky Campbell, Minot Public Library, Minot Sara Memmott, University of North Dakota, Grand Forks Sandra Roggenbuck, Minot Public Library, Minot Oklahoma

Fritz Buckallen, University of Central Oklahoma, Edmond Kathleen Haynes, University of Oklahoma, Norman Jill Jascha, University of Oklahoma, Norman Ginger Murray, Pioneer Library System, Moore **Rhode Island**

Rowena Burke, South Kingston Public Library, Peace Dale South Dakota

Larry Blote, Rapid City Public Library, Rapid City Phyllis Dixon, Rapid City Public Library, Rapid City Monique Iddings, Sioux Falls Public Library, Sioux Falls Lisa Lindell, South Dakota State University, Brookings Rich Meier, Sioux Falls Public Library, Sioux Falls Steve Peschong, Mitchell Public Library, Mitchell Christ Richter, Northwest Regional Library, Belle Fourche Genice Rodne, Nettleton Junior College, Sioux Falls Rolly Samp, Sioux Falls Public Library, Rapid City K.C. Wehde, EROS DAta Center, Sioux Falls

Texas

AMIGOS, Dallas

Utah

Betty Dance, Utah State University, Logan Galen Fletcher, Brigham Young University Library, Provo LaRae Hughes, Sam Weller Book Store, Salt Lake City Doris Jyurovat, Grand County Public Library, Moab Jeanne Le Ber, Eccles Health Sciences Library University of Utah, Salt Lake City

Vernon Reed, Family History Library, Salt Lake City Washington

Pat Landers, The Book House, Vancouver Wyoming

Kevin Anderson, Casper College Library, Casper Sheila Biedert, University of Wyoming, Laramie Paulette Brimmer, Sheridan County Fulmer Public Library, Sheridan Hope Green, University of Wyoming, Laramie

Mary Hakes, Albany County Public Library, Laramie Jan Jorgensen, University of Wyoming, Laramie Karen Mydland, Sheridan College, Sheridan Lori Phillips, University of Wyoming, Laramie Deborah Proctor, Campbell County School District, Gillette Marc Straaton, Wyoming State Library, Cheyenne Janet Williams, Wyoming State Library, Cheyenne

Newly Minted

- Administrator's Guide to Library Building Maintenance, Dianne C. Lueder and Sally Webb, ALA, \$45.00.
- Becoming a Fundraiser: The Principles and Practice of Library Development, Victoria Steele and Stephen D. Elder, ALA, \$22.00.
- The Best Years of Their Lives: A Resource Guide for Teenagers in Crisis, Stephanic Zvirin, ALA, \$18.00.
- Book Discussions for Adults: A Leader's Guide, Ted Balcom, ALA \$14.00.
- Discovering RLIN, The Research Libraries Group, Inc. Orders can be sent to RLG Distribution Services Center, 1200 Villa Street, Mountain View, CA 94041-1100, \$10 prepaid.
- FISCAL Directory of Fee-Based Research and Information Services, Steve Coffman, compiler, ALA, \$65.00.
- Give 'Em What They Want: Managing the Public's Library, The Public Library Administration Series, The Baltimore County Public Library's Blue Ribbon Committee, ALA \$27.00.
- Guide to Reference Books for School Media Centers, 4th ed., Margaret Irby Nichols, \$38.50.
- Headings for Tomorrow: Public Access Display of Subject Headings, Martha Yee, editor, ALA, \$15.00.

Continuing Education

November 19-21

The 21st Century: The Future of Rural and Small Public Libraries Clarion University of Pennsylvania College of Continuing Education Fountain Suites Hotel, Phoenix, AZ

This conference is intended for librarians, library trustees, extension agents, adult education specialists, governmental officials, and the general public who are concerned about the future of rural and small public libraries in the United States. It is also directed to the network, system, and consortium coordinators who have responsibility for supporting America's infrastructure of public libraries.

Two objectives will be pursued: determining the nature of the community library for the next decade of service, and developing an action agenda that will provide a framework and timetable for rural and small libraries.

Registration fee: \$49 (for entire conference or one day. Make checks payable to Clarion University Foundation. Registration deadline: November 13, 1992.

College of Continuing Education, Clarion University of Pennsylvania, 108 Carrier Administration Building, Clarion, PA 16214-1232. (814) 226-2109.

November 18-20

"Access: Buy, Borrow (or Steal?)" AMIGOS Bibliographic Council Harvey Hotel-Addison, Dallas, TX

The Fourth Annual Collection Development Seminar of the AMIGOS Bibliographic Council explores the issues and choices surrounding access and document delivery. Programs on copyright, automated systems, and national preservation issues, along with presentations from the document delivery services of CARL Systems, Faxon Research Services, Research Libraries Group, and OCLC will be offered.

Full-day preconferences on "Untangling the Internet" and "Preservation Environments for Libraries and Archives" are part of the Fall Conference.

For information call the AMIGOS Conference Desk, (800) 843-8482 or (214) 851-8000.

December 1-2

"Electronic Democracy: Cultures, Values, and Norms" Ottawa Congress Centre, Ottawa, Ontario

This is the second international conference and training session on the implications of an electronic government. Experts from the public and private sector in Europe, the United States, and Canada will address the cultures forming because of the electronic universe, the values to seek if a new form of democratization is to be achieved, and the standards that need to be set to achieve electronic democracy.

Cost: \$450. Contact: Riley Information Services, Inc., (416) 593-7352.

February 8, 15, 22, & 29 - March 7, 14, 21

Information Technologies

North Dakota State Library Bismarck, ND

The seven classes evaluate current trends in technological applications for the storage and retrieval of information, including an emphasis on exploiting visual literacies. The instructor is Dr. Roger Wyatt, School of Library and Information Management, Emporia State University (KS). Registration is limited to 30.

Cost is \$65 for residents and \$75 for non-residents. To register or secure information please contact Sue Clark, North Dakota State Library, 604 E. Boulevard Avenue, Bismarck, ND 58505-0800.

March 18-20

PLA "Very Best" Workshops

This year's Public Library Association "Very Best" workshop series will be held during the 1993 Chicago Cluster. This year's topics are" The NREN and Public Library Roles: Why Public Libraries Should Join the Networked Information Pipeline; Public Library Collection Management: Issues and Answers; Public Libraries: Resources for Economic Development; Customer Service in Public Libraries, and Collaborate, Don't Hibernate: Public Libraries Reaching Out for Children.

PLA members will automatically receive registration information; others may call 800-545-2433, ext. 5PLA, to be placed on a mailing list.

April 29-30

24th Annual Colorado Interlibrary Loan Workshop

Grand Junction (CO) Hilton

100+ participants are expected from several states. Tentative topics are:

creative staffing; ILL and collection development; OCLC Prism; marketing & visibility.

Registration packets will be sent out in early 1993; to receive one contact either Ed Volz, Denver Public Library, 1357 Broadway, Denver, CO 80203 or Julie Wessling, Colorado State University Libraries, Fort Collins, CO 80523. Ed's phone is (303) 640-8860; Julie's is (303) 491-1866.

Joblist

Open as of October 1 Director (\$29,700) Kansas Talking Book Service Kansas State Library

The Director of the Talking Book Service operates from the TBS Headquarters on the attractive campus of Emporia State University. Job activities require frequent independent travel to library locations throughout the state. This is a challenging position offering opportunity for professional growth and creativity.

Requires ALA/MLS with at least five years of recent library experience which has included responsibilities for program administration, service development, consulting, and personnel supervision and development. Experience with administration and development of Talking Book Program, maintained with assitance of National Library Service for the Blind and Physically Handicapped, the Library of Congress, is a desirable credential.

EO/AA Employer

Deadline: November 30 Library Director (\$50,000+) Omaha Public Library

As chief administrative officer, responsibilities include developing and recommending for Board approval goals, objectives, and budget for operation of the Library System. The Omaha Public Library System is fully automated, and consists of a large main library with nine branch libraries. Provides free library service to a primary population of 335,800 and by contract to an additional 69,000. Annual budget over \$4,700,000. Annual circulation is approximately 2,000,000. Book collection of 613,500.

Position requires an ALA/MLS and a minimum of ten years of experience in professional library work, of which five years must have been in a supervisory capacity. Extensive knowledge of community library principles, methods and practices, of community library needs, and of sound methods of library administrative and management. Considerable ability to establish and maintain effective working relationships with groups and individuals throughout the community. Complete understanding of library automation systems.

Send letter of application to: T.A. Richardson, Search Committee, Board of the Omaha Public Library, 215 South 15th Street, Omaha, NE 68102. EO/AA Employer

Deadline: December 1 Technical Services Librarian (\$24-26,000)

Lommen Health Sciences Library, University of South Dakota

Non-tenure faculty position reporting to Director. Manage all aspects of technical services (acquisitions, cataloging, serials) with primary emphasis on serials. Supervise 3 FTE staff.

Require ALA/MLS, good computer skills, knowledge of OCLC and NLM classification, familiarity with integrated library system technology. Good written and oral communication skills.

Send letter of application, resume and names of three references to: David Hulkonen, Director, Lommen Health Sciences Library, USD School of Medicine, 414 East Clark, Vermillion, SD 57069 EO/AA Employer

Classified

Wyoming Native Hopes to Become Mountain Plains Librarian

M.L.S. in December 1992. English

literature M.A. with college level teaching experience. Effective organization and communications techniques, familiar with electronic sources and searching, and other marketable job skills. Seeking compatible Reference position, public or academic. T. Hajjar, 312 Sherman Avenue, Lexington, KY 40502.

SPECIAL JOBLINE INFORMATION

The MPLA Jobline lists jobs available within our eleven-state area at no charge to institutions within this region. Jobs from institutions outside the MPLA region can be listed for \$10/ week.

The Jobline updates its listing each Friday morning.

Send listings to Joe Edelen, I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069. 605/677-6082.

JOBLINE #S

The following numbers may be used in calling the MPLA Jobline: 605/677-5757 (nationwide 24 hours/day) or 800/356-7820 from any of the eleven MPLA states, during the following hours:

Sunday—Thursday 11 pm–8 am each day; Friday–5 pm to Sunday– 5 pm your local time.

NEWSLETTER JOBLIST

MPLA institutional members may place job advertisements in this newsletter's Joblist section at no charge.

All other institutions may list jobs at \$1.25/line.

Send Joblist ads to Jim Dertien, MPLA Newsletter, Sioux Falls Public Library, 201 N. Main Avenue, Sioux Falls, SD 57102.



MPLA Newsletter 414 E. Clark c/o Univ. of South Dakota Libraries Vermillion, SD 57069

•Opportunities for professional involvement •Continuing education programs •A forum for the exchange of ideas •Professional Development Grants •Support of regional library efforts •News of people and programs in member states

evada

Bulk Rate Non-profit Org. U.S. Postage Paid Permit No. 63 Vermillion, SD 57069



(Continuation of News from the Region. States not covered will be in the December issue.) million dollars in public funding. The library recently moved from a 88-year-old 6,600 square-foot building to a new 23,000 square foot building. (News release)

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ArcView Test Site

The University of Nevada, Reno Library has been selected as a test-site for a brand new computer product called ArcView, a geographic information system (GIS) marketed by the Environmental Systems Research Institute, Inc. (ESRI) of Redlands, California. Environmental Systems Research, Inc., a company which has over 20 years of experience in the development and application of sophisticated geographic databases, defines a geographic information system as "a computer system capable of holding and using data describing places on the earth's surface."

11

The university library will join 25 ARL libraries in participating as test-sites for this new software package.

ArcView system in GPD will include the basic ArcView software that draws and manipulates map lines and points. The system will also include three databases containing economic, social, educational, and other statistics, that can be overlaid on the basic ArcView maps. (MEMO, June-July 1992)

Academic Libraries Automation Progress

Last October, the University System Libraries and Computing Services received a \$230,917 grant from the U.S. Department of Education to provide journal citation indices as part of the online catalog. The project is called NALIS (Nevada Academic Libraries Information System). Linking the existing System telecommunications network, the system libraries will be able to provide users access to the system libraries' catalogs, *Expanded Academic Index, Business and Company Profile*, and *Government Documents Catalog* from any library terminal or computer with a modem. The first phase of NALIS will be to provide easy access to the two system catalogs (Wolfpac for the northern institutions and INNOPAC for the southern institutions) and *Expanded Academic Index* which will be operational for public use in August 1992. Eventually, the system will offer users access to other academic libraries across the nation. (Communications from the Library, Spring 1992)

North Dakota

Historical Photographs on Laser Videodisk

It used to be that looking for historical photographs could take hours at the North Dakota Institute for Regional Studies in the North Dakota State University library. But a new laser videodisk system is making research quicker and easier. The institute has placed more than 17,000 photographs on a laser videodisk, including most of the institute's photograph collections and some from the university archives.

The laser video disc project was funded by the North Dakota Institute for Regional Studies, the NDSU Libraries and the NDSU Faculty Development Institute. The disc is also available for purchase at \$50 which includes a copy of the guide. The guide alone is being sold for \$15. For further details on the videodisk write the North Dakota Institute for Regional Studies, SU Station, P.O. Box 5599, Fargo, ND 58105 or call (701) 237-8914. (Good Stuff, March 1992)