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MPLA Newsletter

Complimentary mailing of this issue also sent to all members of all of our eleven member associations. Please see page 2 and back cover for details.

ARIZONA COLORADO KANSAS MONTANA NEBRASKA NEVADA NORTH DAKOTA OKLAHOMA SOUTH DAKOTA UTAH WYOMING

“Libraries: the



NLA/MPLA Conference at Lake Tahoe

Incline Village, Nevada, October 26-29, 1994

Peak Experience!”

Annual Conference Issue

Conference Invitations

Hello:



My name is Gary Avent. As president of NLA I look forward to this year with a sense of excitement and anticipation. Nevada is a vibrant, growing state and the library community is on the cutting edge of many of the new trends in library service.

I want to invite all of you to the convention this year, which will be held October 26-29 at the Hyatt Hotel in Incline Village. We have a full schedule and some well known speakers, including Leo Buscaglia and Will Manley. This year's convention is our combination MPLA/NLA gathering, and promises to be very exciting. Be sure to plan ahead, get your reservations in early, and plan to join us for a great time.

Please come and share our western hospitality and enjoy the company of your contemporaries in one of the most scenic locations in the nation. This should be a conference to remember.

Sincerely,

Gary Avent, President, NLA

Dear NLA and MPLA Members:



"Libraries: the peak experience!" You are invited to Incline Village, Nevada, and to the north shore of pristine Lake Tahoe. The NLA/MPLA Conference will be held at the Hyatt Regency Hotel and Casino on October 26-29, 1994. Nevada extends its famous 24-hour hospitality and the mountains, beaches and clear waters of Tahoe for a once-in-a-lifetime conference. Librarians will receive first class service in a 5-star resort at "book rate" prices—call in or mail your reservation now.

Enjoy a peak experience with the spirit of NLA and mind-expanding and entertaining programs and exhibits. Take a trip back in time via the pre-conference Chautauqua featuring Thomas Jefferson and others, and meet our local reincarnation of Mark Twain—historian and performer McAvoy Layne. You'll two-step at the Ponderosa Ranch, home of the "Bonanza" TV show. There will be opportunities for outdoor fun, and a chance to try your luck at the gaming tables. At our authors' reception you can meet, among other literati, that great giver of hugs and good feelings, Leo Buscaglia.

Visit the high sierra and Tahoe's north shore for a peak conference experience. Don't miss it!

Sincerely yours,

Lynn Ossolinski, NLA/MPLA Conference Chair

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Conference Overview

DR. LEO F. BUSCAGLIA will open the conference, sharing his enthusiasm for life with us. A former professor of education at the University of Southern California, Dr. Buscaglia is a dynamic speaker who is affectionately known as "Dr. Hugs". His widespread popularity stems from his penetrating insights into and warm commonsense approach to what living fully and happily is all about. In 1983 he became the first author to have different titles on all three best-seller lists - hardcover, trade paperback and mass-market paperback - at the same time. His first book, Love, has never been out of print, and his 14 published books have sold over 18 million copies.

EXHIBITS: With more than 45 exhibits to visit during the conference, special hours have been set apart from programs to maximize your opportunity to view displays and speak with vendors. The exhibits area will be the location for a kick-off reception, opening the conference.

PRE-CONFERENCE: SIERRA NEVADA CHAUTAUQUA. History will come alive under the big top at the Hyatt Regency during the Sierra Nevada Chautauqua on October 26, 1994. The day-long program supported by the Nevada Humanities Committee will provide a chance to listen and talk to some historical figures portrayed by scholars. Thomas Jefferson will open the program with a monologue on his life and times with a focus on the importance of books and reading to a knowledgeable, truth-seeking public. In succession, Jefferson will interact with other Chautauquans after each character presents a historically accurate, unscripted monologue. During the discussions, each player will typically "break character" to discuss personal views in the context of American history, intellectual freedom, and research involved in developing the characters. Held under a tent, Chautauqua brings an atmosphere of familiarity, excitement and free exchange of ideas between the characters and their audience.

CONFERENCE PROGRAM: Programs will focus on three areas of specialization: leadership, continuing education, and western history.

Leadership:

- Humor as a Quality of Leadership.
- Is Your Attitude Showing?
- The Power of Listening.
- Small Wins: How Not To Be Overwhelmed in Overwhelming Times.
- Speak and Make the Difference.
- Training the Trainers.

Continuing Education:

- Are Girls Left Out? Use of Biographies in Enhancing Self-Esteem.
- Children's Library Services in China.
- Creating a Successful Video.
- Evaluating Electronic and Print Format Reference Sources.
- Government Information, Privatization, Public Access and the Diversity Debate.
- Integrating Virtual Reality Into the Library.
- Internet Workshops:
 - Bringing Up Gopher: The Developmental Stages.
 - Humanizing the Information Age: Librarians, Internet and Community Networking.
 - Uncle Sam Wants You on the Net: Internet Sources for Government Information.
- Managing the Interlibrary Loan Department.
- Medical Information Resources: Consumer Health Collections; Medical Information on the Internet; Geriatric Information & Services
- Multimedia: A Step Beyond CD-Rom.
- Stories of the Supernatural: Spooky Tales From Other Worlds and Times.
- Streamlining Library Instruction: The Auraria Experience.
- A Vision for Interlibrary Loan: North American Interlibrary Loan Document Delivery.
- The Virtual Library: Discovering New Ways of Looking at Libraries.

Western History:

- The Donner Party.
- Gaming Workshops.
- Early Lake Tahoe Days.
- Local History & Archives: Setting Up a Local Women's History Collection; Collecting Local History Materials; Records Management.
- Mining in the West.
- Old World, New World Basques.

Conference & hotel registration information can be found on pages 22 & 23.

Conference Schedule

Libraries: The peak experience

NLA/MPLA Joint Conference

WEDNESDAY

October • 26 • 1994

Preconference Programs

Registration 7:30 a.m. - 5:00 p.m.

Nevada Humanities

Chautauqua 8:00 a.m. - 4:00 p.m.

History comes alive as well-known Rhodes Scholar Clay Jenkinson appears in the character of Thomas Jefferson, speaking on the value of books, reading and education. Jefferson will be joined by several more Chautauqua characters presenting historically accurate unscripted monologues. Follow-up sessions will include reading-discussion groups.

Presentors: **Clay Jenkinson, James Fenimore, Sue Fawn Chung, & William Chrystal**

Registration fee: \$10.00

Leading the Customer Service Library 9:00 a.m. - 4:00 p.m.

Especially useful for library administrators and policy-makers, this full-day program emphasizes internal organizational practices to ensure quality service. The session will include the following:

- Director and trustee tasks that support great service
- How to conduct a library policy audit

- Customer service recruitment and selection procedures
- Leadership challenges in leading a customer-oriented staff
- Leadership challenges in leading a customer-oriented staff
- The House ways and means committee: who's listening to customers
- Above and beyond the call of duty: rewards and recognition systems
- The inside out and the outside in: tunnel and funnel vision
- Measuring customer satisfaction: force fields and flow charting

Presenter: **Charlaine Ezell**, The Extra Edge, Lansing, Michigan, specializes in organizational and human resource development of non-profit organizations, particularly with directors, trustees, and staff of library, school, and public sector organizations. She received the 1987 ALA Outstanding Library Educator of the Year Award and has a master's degree in Library Science and is working on a doctorate in Adult and Continuing Education.

Registration fee: \$70.00 (includes lunch with vegetarian option).

Lunch with Jeanne Simon

12:00 - 1:00 p.m.

Lynne Ossolinski, organizer (Make arrangements at registration desk.)

New Developments in the State Depository System

12:00 - 4:00 p.m.

This program will consist of a panel of regional librarians addressing the

topic of state information policy, which would serve as the foundation of breakout sessions on such topics as updating state depository legislation, moving towards a paper less depository system, role of state information in economic development, and state documents and present and future uses of the Internet.

Presenter: **Ron Haselhuhn** is associate professor of librarianship at Emporia State University with a specialization in state and federal documents.

Registration fee: \$30.00

Information Haves and Have Not's 1:00 - 4:00 p.m.

A presentation and discussion of the debate about access, censorship issues, and the privatization of government information. How do the librarian and data users' views differ from those of vendors? What are the issues concerning the Internet and the national library infrastructure. What are the implications for citizens and librarians. Who should or would bear the costs of access to information?

Presentors: **James Love** is director of the Center for Study of Responsive Law, a Taxpayer Assets Project started by Ralph Nader to investigate a wide range of issues related to the management and sale of government assets. He has also held teaching and research posts at Princeton, Rutgers, and the National Bureau of Economic Research. Anne Penway is assistant director of the ALA Office for Intellectual Freedom, providing assistance and support to librarians



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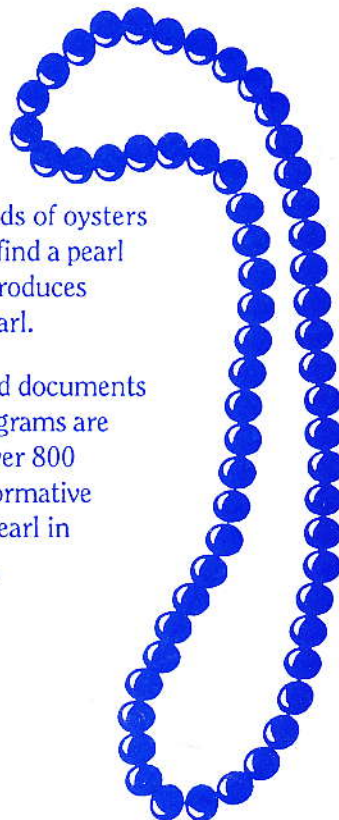
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combating censorship of library materials. A 1985 graduate of the Northwestern University School of Law, she also serves as deputy director of the Freedom to Read Foundation.

Registration fee: \$35.00

Wednesday Conference Programs

- 11:00 a.m. - 1:00 p.m.
NLA Board Meeting
Gary Avent, president
- 1:00 - 4:00 p.m.
MPLA Executive Board Meeting
Ronelle Thompson, president
- 4:00 - 6:00 p.m.
Opening of Exhibits and Exhibitors Cocktail Party
- 7:00 - 9:00 p.m.
Dinner with Mark Twain

Entertainment: **McAvoy Layne** as Mark Twain/Sam Clemens discussing life and libraries among other things.

THURSDAY
October • 27 • 1994

Conference Programs

Registration 7:30 a.m. - 5:00 p.m.

- 8:00 - 9:00 a.m.
Streamlining Library Instruction: The Auraria Experience
Come join Diane Turner for an hour of learning, laughter, and an exchange of ideas about the constantly changing world of library instruction. Share her experience as she describes downsizing a popular but overgrown library instruction program - the positives, the negatives, the costs. Learn how to move from a librarian-intensive BI program to a menu of self-help print and audio

options without alienating campus faculty (too much). Administrators, librarians, and staff can discover what is working for Auraria and share what is working for you.

Speaker: **Diane Turner** is head of the Library Instruction Office at Auraria Library, Colorado, where she teaches changing technology to a large culturally diverse student population. She has been involved in library use instruction since her first position as a reference librarian at West Virginia University where she taught a for-credit basic library skills class.

Statewide Collection Development/Resource Sharing

This session will provide an overview of collection development and systems cooperation statewide. It will also examine future goals in these two areas, as well as entertain new ideas and thoughts about cooperative endeavors.

Speakers: **Milton T. Wolf, Carol Parkhurst, Bob Ball**

Are Girls Left Out?

Recent research indicates that girls experience a decline in self-esteem by middle school. This program will identify the role of biography in enhancing girls' self-esteem and give you a bibliography and program ideas.

Speaker: **Donna Gilliland** is consultant for school libraries at South Dakota State Library and an active member of AAUW, whose research on self-esteem sparked her interest in this topic.

MPLA Intellectual Freedom Committee Meeting

Robbe Sokolove, chair

PLAN/NALT Business Meeting

Duncan McCoy, chair

Ghost Camps of Tahoe and the Eastern Sierra

Paher will show slides from his new book *Lake Tahoe: Story Behind the Scenery* plus other abandoned sites of the Eastern Sierra.

Speaker: **Stanley Paher**, CEO of Nevada Publications, is a well-known author and lecturer, whose forte is Nevada history and ghost towns. He has authored several books on these subjects and his articles have been widely published in the Southwest.

Exhibits Only time
9:00 - 10:00 a.m.

• 10:00 a.m. - 12:00 p.m.

Opening General Session

Leo F. Buscaglia—"The Peak Experience: Love and Libraries"

Leo Buscaglia, popularly known as "Dr. Hug," a well-known author, educator, columnist, lecturer, and TV social philosopher, believes in a philosophy founded on "self-acceptance and growth, and nourished by love in its many manifestations." His books include *Love; Bus 9 to Paradise: a Loving Voyage; Living, Loving & Learning.*

and

Jeanne Hurley Simon—"The Electronic Highway"

Jeanne Hurley Simon is chair of the National Commission on Libraries and Information Sciences and wife of Senator Paul Simon (Dem. Ill). She has a law degree from Northwestern University and has served as legislative analyst for the National Advisory Council of Women's Educational Programs and consultant to AARP.

Exhibits Only time
12:00 - 1:00 p.m.

• 1:00 - 2:30 p.m.

Providing Legal Reference Assistance

Librarians in public and academic settings are being asked more often for assistance with legal matters.

Frank Alan Herch, a Law Librarian with experience as a public and academic librarian and as an attorney, will focus on the basics of legal research, building core collections, avoiding the unauthorized practice of law in giving reference assistance, making appropriate referrals and coping with the requests of angry and disputatious citizens.

• 1:00 - 3:00 p.m.

Managing the Interlibrary Loan Department

This presentation will describe management techniques needed to provide current interlibrary loan services. Topics to be addressed include effective management and planning tools, copyright compliance, selection and use of document delivery suppliers, internal work flow and procedures, and handling change as libraries move toward more user-centered ILL/DD services.

Speaker: **Mary Jackson** is currently a Visiting Program Officer for the Association of Research Libraries (ARL). She is on leave of absence from her position as Head of the Interlibrary Loan Department of the University of Pennsylvania Library. She is Project Director for the North American Interlibrary

Loan and Document Delivery (NAILDD) Project, an initiative of ARL.

Disaster Preparedness for Libraries 1:00 - 3:00 p.m.

Disaster preparedness is largely a matter of institutional awareness and planning. Systematically applied, it can dramatically reduce the risk of loss to library collections. Attention to problems before they get out of hand can prevent some disasters from occurring, and a knowledge of appropriate response strategies will alleviate angst about what to do if the unthinkable occurs. Simple planning can include establishing contracts with campus and city officials who are invaluable allies in a crisis, as well as creating a chain of command who can address the problem when the top administrator is out of town. While damage may result from acts of nature, loss of collections can be prevented or minimized through foresight.

Speaker: **Randy Silverman** is Preservation Librarian at the University of Utah.

• 1:00 - 3:30 p.m.

Humanizing the Information Age: Librarians, Internet and Community Networking

A discussion of how the Internet and Internet bulletin boards can connect people at remote and rural locations to informational opportunities throughout their state, region and around the world, with a demonstration and illustration of the Big Sky Telegraph in Montana and how it is working to increase information access to rural users. Odasz will also consult on Internet issues with anyone interested after the meeting.

Speaker: **Frank Odasz**, director of Big Sky Telegraph in Montana, is a pioneer in Internet Bulletin Board systems and an enthusiastic proponent of the Internet as a means of bringing equality of information access to rural areas.



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Human Communication Technology: It's the Little Things That Count

There must be more "active listening" skills when you want to improve your ability to increase productivity and improve your work place relationships, right? Most mistakes we make with other people are small and manageable. Learn some of the tricks of professional performers and discover your power to elicit the best from other people without lying, negative manipulation, or having to participate in personality tests.

Speaker: **Pat Wagner** is co-owner of Pattern Research, Denver, and has been conducting programs for business, governmental, nonprofit, and library groups since 1979. She focuses her training on the special challenges faced by adults encountering changes in society and technology. Her book, *Building Support Networks for Schools* was published in 1991.

• 2:30 - 3:30 p.m.

OCLC/AMIGOS

A demonstration and discussion of the OCLC Amigos Collection Development Analysis System. Shannon will not only show how to use the system but discuss its many applications to collection analysis, measurement, and evaluation related to budgeting, collection enhancement, and accreditation.

Speaker: **Shannon Sanko** is a Library Liaison Officer for OCLC/AMIGOS.

• 3:00 - 3:30 p.m.

MPLA Academic Section Business Meeting

Mary Bushing, chair

MPLA ILL Discussion Group Business Meeting

Metta Nicewarner, chair

• 3:00 - 4:00 p.m.

Exploring the Mountain Plains through Literature

Meet the authors of an exciting new series of reference books from Oryx Press. Each volume in "Exploring the United States Through Literature" identifies and describes the contents of print and non-print materials from grades K-8, both fiction and non-fiction, set in or focused on states within seven regions. The editors of each MPLA state will discuss their state list, giving examples of their work. Speakers: **Merilyn Grosshans** is the librarian at Las Vegas High School; **Alveda Lauscher** is manager of the Children's and Young Adult Department at Salt Lake City Public Library; **Hazel Yliniemi** is director for Instructional Resources for the Fargo, North Dakota Public Schools; **Donna Gilliland** is school library media coordinator for South Dakota.

- 3:45 - 5:15 p.m.

A Vision for Interlibrary Loan: Project NAILDD

The NAILDD Project is an initiative of the Association of Research Libraries that seeks to promote developments that will improve the delivery of library materials to users at costs that are sustainable for libraries. This presentation will summarize the background of the Project, review technical developments, and highlight a new training institute for reconceptualizing ILL and document delivery services.

Speaker: **Mary Jackson** (See Mary Jackson information under Managing the Interlibrary Loan Department — above.)

- 3:45 - 5:45 p.m.

New Framework for Structuring Change

The one constant in libraries is change. This program presents a five-step framework for structuring positive change with application to both our professional and personal lives. Learn to make the small shift in perception to make the big difference in creatively finding solutions.

Speaker: **Carol Ann Dovi**, a professional trainer and facilitator in Denver, designs and creates personal growth programs for educational, professional, and business groups.

- 4:00 - 5:45 p.m.

Author's Reception

Come and meet Leo Buscaglia and other author-presenters at the conference, the University of Nevada Press authors, and other Tahoe area writers. Buy their books and enjoy refreshments courtesy of Encyclopedia Britannica. Nevada Young Reader Award books will also be available for purchase. Organizer: **Frankie Lukasko**

MPLA Academic Research Forum

Presentations by MPLA members describing their applied or theo-

retical research projects. Organizer: **Deborah Hagemeyer**

- 6:00 - 9:00 p.m.

Bonanza Ranch Dinner

- 8:30 - 10:00 p.m.

Stories of the Supernatural

Spooky storytelling to get you in the Halloween mood by MPLA's master storyteller! Heather will discuss the history of Sanhaim (Celtic Halloween) and introduce supernatural characters—Celtic, vampires, multi-cultural—and tell spooky stories from around the world. Share your own favorite spooky stories, too.

Presented by **Heather McNeil**, Bemis Public Library, Littleton, Colorado.



Registration 7:30 a.m. - 3:00 p.m.

- 7:30 - 8:00 a.m.

NLA ACTION Business Meeting

Theresa Feleciano, chair

- 7:30 - 9:00 a.m.

Training the Trainers

Successful training programs require careful planning. This program will cover the logical planning process, including needs, audience, format, time, place, speakers, publicity, local arrangements, funding, credit, and evaluation—all combined to make training sponsors, participants, and speakers go away happy with their participation in your program.

Speakers: **Corky Walters** is library development officer at the Wyoming State Library. **Beth Hager** is assistant director of the High Plains Regional Library System in Greeley, Colorado.

MPLA New Members Roundtable: Wallflowers in the Association

A panel of prominent MPLA region

librarians will discuss how to get involved in professional library associations to enhance your professional experience and your service to the profession. A question and answer session follows.

Censorship or Selection

View a one-hour video of a round table discussion on the topic.

Brochures entitled "Censorship in Schools" will be distributed and a monograph entitled "Censorship and Selection: Issues and Answers for Schools" will be available to look at to order. A display on banned books will be set up for viewing before and after the program.

Speaker: **Suzu Sepahpour**

- 8:00 - 9:00 a.m.

Managing a Single Person Library: I do it all

Librarians will learn efficient and time saving methods that will make their jobs easier and more enjoyable. Topics such as weeding, acquisitions, public relations and shortcuts for getting things done will be covered.

Speaker: **Frankie Lukasko**, Washoe County School District, Reno, Nevada.

The Chinese-American Experience in Silver Mountain (Nevada)

A slide lecture tracing the early Chinese immigrants arriving in Nevada, their lifestyle, the impact of the 1882 National Anti-Chinese Exclusion Act, their assimilation in the early twentieth century, the impact of the repeal of the Chinese Exclusion in 1943, the "old" vs. "new" Chinese immigrants, and the contributions of the Chinese to the state of Nevada and the American West. In 1880 the Chinese made up 9 percent of the state population, and in the last decade has increased 143 percent in numbers. Since the past can help us see the future, we need to understand this important segment of the population by looking at their past experience.



Speaker: **Sue Fawn Chung** has a PhD. from UC Berkeley with specialization in Asian history, Chinese art history, and Asian-American history. She has consulted on a PBS program, "Yin-shin: The Chinese in Nevada" part of the "Nevada Experience" series produced by Channel 5 of Reno.

MPLA State Agencies, Cooperatives, and Systems Section Business Meeting

Venice Beske, chair

- 9:30 a.m. - 4:00 p.m.

Northstar Horseback and Golf

Come with us to Northstar-at-Tahoe, a year-round resort for the sports-minded. You may golf 18 holes for the fantastic price of \$40, cart included! (Equipment rental extra.) Horseback riding is available at \$15 for 45 minutes. Northstar also offers an Adventure Challenge Course, hiking, mountain biking, and has some shops and restaurants. Free transportation. Limited to 50 people.

- 10:00 - 11:00 a.m.

My Dream is Finally A Book

Learn about the challenges of getting a book published and see the performance of two stories from her book *Hyena and the Moon: Stories to Tell from Kenya*. Slides, music, and artifacts collected in Kenya will enhance the program.

Speaker: **Heather McNeil**, Bemis Public Library, Littleton, Colorado, is a third generation storyteller, following the tradition of her grandfather, mother, and aunt. She traveled to Kenya twice to collect stories, represented the U.S. at the 1992 International Storytelling Festival in New Zealand, and is a consulting editor for the storytelling series published by Libraries Unlimited.

- 10:00 - 11:30 a.m.

The Integrated MARC Formats

A discussion of the new integrated format for the MARC record,

including the background for the changes and how cataloging will be affected.

Speaker: **Rosario Garza** is manager of Bibliographic Systems & Services at the Bibliographical Center for Research, Denver.

- 10:00 a.m. - 12:00 p.m.

Medical Information Sources

This program will teach how to locate proper medical information for patrons.

Speakers: **Sherry McGee** is librarian at Washoe Medical Center; **Laurie Potter** is at Savitt Medical Center Library, **Vinta Shumway** is at the Nevada Geriatric Education Center; **Claire Hamasu** and **Beryl Glitz** are librarians at the UCLA Biomedical Library.

Intellectual Freedom: The Joy of Censorship

Mr. Raiola discusses freedom of expression by tracing the unlikely and colorful history of *MAD Magazine* and *EC Comics* from renegade publisher William Gaines' battles with self-appointed censors and the United States Senate to *MAD's* emergence as a cultural institution.

Speaker: **Joe Raiola** is a satirist and associate editor of *MAD Magazine*.

- 10:00 a.m. - 12:30 p.m.

Uncle Sam Wants You on the Net: Internet Resources for Government Information

Speakers will address the state of federal information on the Internet and will discuss strategies to integrate Internet sources with traditional print sources. Speakers will demonstrate Internet sites containing government information and will provide handouts for future reference.

Speakers: **Maggie Parhamovich**, head of Government Publications, University of Nevada-Las Vegas, is the author of "Internet Resources: U.S. Federal Government Information," which lists Internet sites to obtain government information. **Vicky York**, Government Information and Outreach Librarian, Montana State University, is

active in promoting the use of electronic government information and spoke at 1993 IFLA on locating government information on the Internet.

- 10:00 a.m. - 2:00 p.m.

Truckee Museum and Shopping Trip

A bus tour to historic Truckee, California, to visit the Donner Memorial Museum followed by a stroll down Commercial Row, shops and restaurants housed in 19th century buildings. \$10.00 covers transportation and museum fees. Limited to 45 persons.

- 11:00 a.m. - 12:00 p.m.

MPLA NMRT Business Meeting

Robert Shupe, chair

- 11:00 a.m. - 12:30 p.m.

Reorganization: Panacea or Purgatory

Whether related to work functions or political structures, libraries are changing to accommodate new environments and downsizing directives. Governmental restructuring and tax initiatives are also bringing pressures for change in large and small libraries. Bring your questions and ideas and join with panel members from a variety of library backgrounds and experiences in a discussion of library reorganization.

Speakers: **Corky Walters**, **Karen Nagy**, **Bill Cochran**

- 11:30 a.m. - 12:00 p.m.

MPLA Technical Services Section Business Meeting

Lynn Darrough-Walton, chair

- 1:00 - 2:30 p.m.

Evaluating Reference Sources: Electronic and Print Dilemmas

Gail Schlachter will identify key criteria for the evaluation and selection of both electronic and traditional print reference sources. Production and publishing costs and processes will be outlined to assist librarians in understanding

the ever-changing pricing and licensing issues associated with the mixed format market. Examples will be used to illustrate the criteria.

Speaker: **Gail Schlachter** is a library educator, author, and president of Reference Service Press, a library-oriented reference book publishing company. She also has served as a library administrator, reference book review editor for *RQ* and president of ALA's Reference and Adult Services Division. She also won several awards for her writings.

• 1:00 - 3:00 p.m.

Humor as a Quality of Leadership

Librarian/columnist Will Manley and librarian/cartoonist Richard Lee will describe the functions and uses of humor in libraries and librarianship. The need to maintain humor will be addressed with emphasis on incidents and anecdotes. Manley and Lee will be given an opportunity to sell their books and cartoons and sign autographs after the session.

Speakers: **Will Manley** is administrator, Arizona Community Services Dept, Tempe. **Richard Lee** is an administrator, Summerlin Library, Las Vegas.

• 1:00 - 3:30 p.m.

Multi-Media: A step beyond CD-ROM

Get introduced to the exciting new world of multimedia computing with microcomputers. Multimedia is the integration of sound, animation video, and photo-quality images with text and graphics.

Speaker: **Jim Hensing** is manager of Bibliographic Systems & Services at the Bibliographical Center for Research, Denver.

Structuring Chaos: Bringing up an Internet Gopher

This will be a discussion of how the University of Nebraska-Lincoln Libraries used gopher software to "tame" the Internet. The program

will discuss and demonstrate the basics of gopher search techniques, how gopher structures Internet sources, the decision-making process in choosing to use a gopher, and the collection development issues related to bringing up a library gopher.

Speakers: **Joan Konecky** is the Computer Search coordinator at UNL Libraries and a member of the Gopher Development Team. **Carla Rosenquist-Buhler** is the Education Librarian at UNL and has developed the education section of the UNL Gopher and given gopher demonstrations.

Faces in the Mirror: Looking Beyond What You See in Your Library

Assumptions about libraries are often so ingrained in professional culture and perceptions that librarians fail to think about questioning them. They are comfortable and viewed as fundamental to the way libraries are organized and developed. But their validity for transcending the barriers of time, space and form to create the "virtual libraries" of tomorrow or for integrating extended library services into distance education programs or for adapting new informational and educational technologies to enhance resource sharing in a networked environment need to be challenged or they may lead to poorly designed or incorrect planning and actions. Participants will free their imaginations to reconsider strategic planning, rethink uses for new library/learning technologies, and re-examine the ways information is accessed and delivered to users anywhere.

Speaker: **Keith Cottam** is director of the University of Wyoming Libraries, Laramie.

• 3:00 - 4:00 p.m.

Multimedia Applications and Their Impact On Information Networks

Many libraries are experimenting with multimedia information

delivery systems. These systems, while tremendously useful for library users, require a completely different network infrastructure. Speaker will discuss emerging network technologies.

Speaker: **Kevin Walsh** is assistant vice-president of Technical Marketing with Ascom-Timeplex.

Scheduled Friday times unavailable for these three programs:

Great Basin Rock Art

Slides, discussion and explanations of the pictographs, petroglyphs and scratch art of the ancient Indians of the Great Basin.

Speaker: **Alvin McLane** is with the Desert Research Institute, Reno, Nevada

Black Hats and White Hats

Peggy Draper, Lincoln County, Nevada, Public Librarian will discuss historic anecdotes of good guys and bad guys of south and central Nevada focusing on the famous legends of rough and tumble Pioche, Nevada.

New World/Old World Basques

This program is a study of the culture and literature of the French and Spanish Basques of Europe and their relatives who became sheepherders in the American West. This workshop will include slides, film and book discussions.

Speaker: **Pat Ferraro Klos** is McQueen High School Media Specialist, Reno, Nevada

• 4:00 - 5:00 p.m.

MPLA Business Meeting **Ronelle Thompson**, president

NLA Membership Meeting **Gary Avent**, president

• 5:00-7:00 p.m.

Free Gaming Clinic

Come and get some tips on playing 21 and see videos on playing poker.

Organizer: **Judy Soper**



• 6:00 - 7:00 p.m.
President's Cocktail Party

• 7:00 - 10:00 p.m.
**Presidents' Dinner -
"Octoberfest"**
Ronelle Thompson, MPLA presi-
dent
Gary Avent, NLA president

SATURDAY
October • 30 • 1994

Registration 7:30-10:00 a.m.

• 7:00 - 8:00 a.m.
NLA Board Meeting
Gary Avent, president

• 8:00 - 9:00 a.m.
**Partnerships Between School
& Public Libraries**

A discussion about the cooperation
between school and public libraries
by librarians from Nevada.

Panelists include **Sally Kinsey**,
Washoe County Library, Reno;
Carol Sneddon, Washoe County
School District, Reno; **Dorothy
Neely**, Lander County School
District, Battle Mountain; **Joyce
Betts**, Churchill County Library,
Fallon; **Frankie Lukasko**, Washoe
County School District, Reno.

NSCLS Business Meeting
Marsha Haaser, chair

**MPLA Children's and
School Section Business
Meeting**
Carla Rosenquist-Buhler, chair

• 8:00 - 10:00 a.m.
Map Libraries of the Future
More and more government informa-
tion is being disseminated in
electronic format, especially CD-
ROM. This is forcing map collec-
tions to change the way in which
they provide access to geographic
information. This session will
address the technical requirements
needed to support electronic maps,

the skills required of the map
librarian of the future, how to
define map collections, and how
best to serve users. Selected maps
and GIS programs will be demon-
strated to show what MPLA states
are doing to keep up with the
electronic revolution.

Speaker: **Suzanne N. Taylor** is
Colorado State University Librar-
ies documents and maps librarian
with a specialty in maps and GIS.

**MPLA Executive Board
Meeting (New Board)**
Blaine Hall, president

**In-House or Out-House:
Serials Retrospective Con-
version**

Learn the unique characteristics and
challenges of serials retrospective
conversion with an emphasis on
the pros and cons and the compara-
tive differences between doing
serials retrospective conversion in-
house versus using an outside
vendor.

Speakers: **Patricia Frade** is serials
cataloger at BYU where she has
been involved with the serials
conversion project. **Dennis Ber-
nards** is the Assistant Serials
Librarian at BYU where he has
been involved with serials for 16
years. **G. LeGrande Fletcher**
worked with serials cataloging at
BYU and is now head of Technical
Services at Washoe County Law
Library in Reno.

**International Opportunities
for Librarians**

This panel presentation will describe
available opportunities for librari-
ans to travel overseas utilizing
their expertise. The speakers will
present the benefits of international
librarianship and how the experi-
ence enhanced their careers and
personal lives. The program will
include a handout with contacts for
additional information and applica-
tion procedures.

Panelists are: **Carol Hansen**,
Maggie Parhamovich, and **Vicky
York**.

• 8:00 a.m. - 12:00 p.m.
**Making Volunteer Programs
Work**

There's too much to do, not enough
time to do it, and no money for
another staff member. We all know
what it's like. Come learn how to
find other people to help you do it,
how to train them effectively, and
how to keep them happy while
they help you get it all done.
You'll have fun while you learn.
This is NOT a lecture, and you'll
leave with your own action plan.
Speakers: **Annie Albrethsen**, 1976
Volunteer of the Year, Mesa
County Colorado, and **Karen
Albrethsen**, Spring Creek Elemen-
tary School, Elko.

• 9:00 - 10:00 a.m.
**Bulletin Boards that Sell
Books**

Attendee's will make bulletin boards
to take home. Patterns and instruc-
tions will be distributed.

Speaker: **Susie Cowan** is from
Lemon Valley School District,
Nevada.

• 9:00 - 10:30 a.m.
Lost in Gopher

Steve Foster, co-inventor of
Veronica, the net-wide index, will
survey the available tools for
Internet research, and discuss new
trends in resource discovery. He
will talk about Mosaic, World
Wide Web, Gopher and Veronica
and answer questions from the
audience.

Speaker: **Steve Foster**, University of
Nevada, Reno.

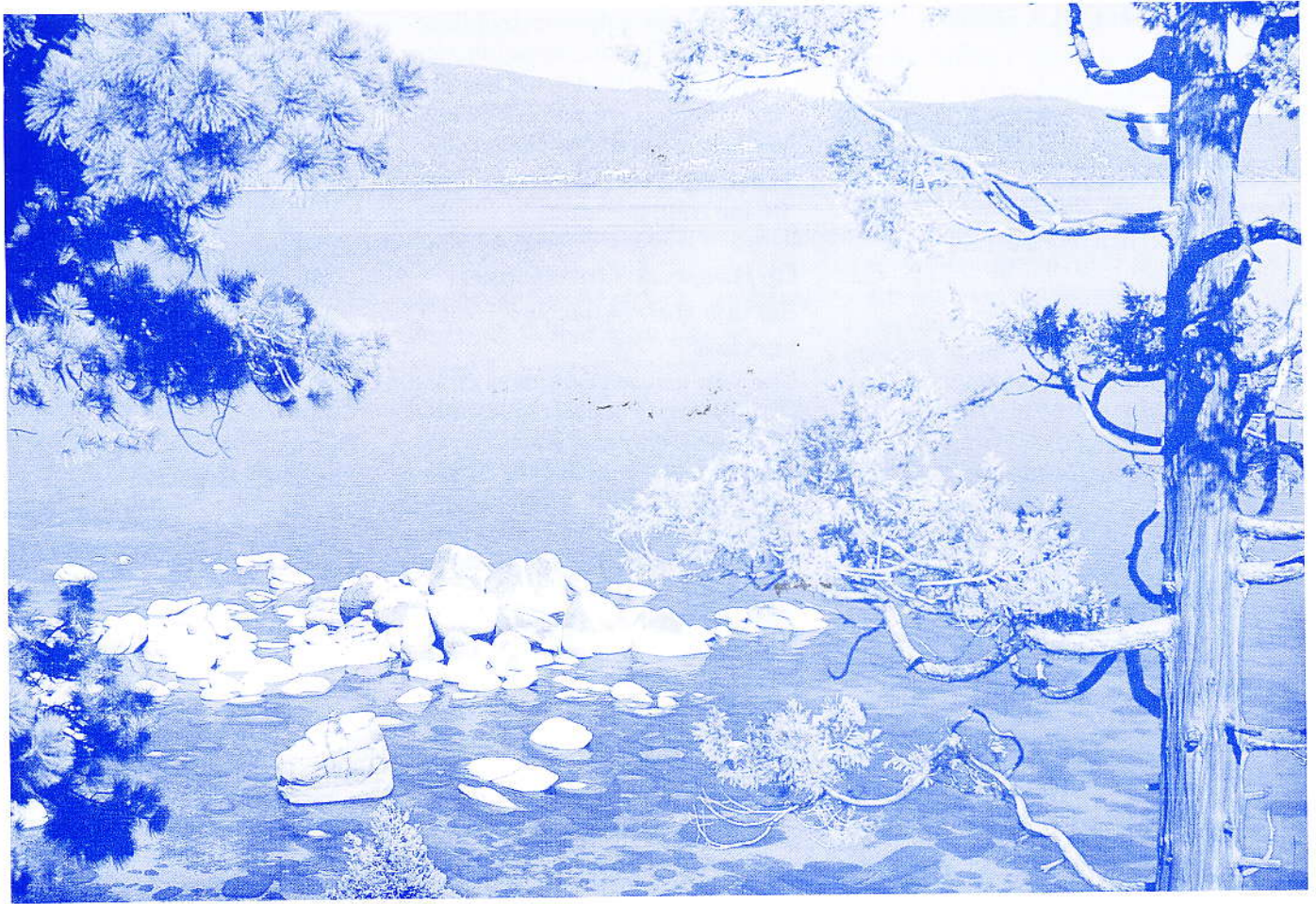
• 9:00 a.m. - 12:00 p.m.
**Creating a Successful Video
Service**

A video education for Librarians
with little or no knowledge of this
subject. Proposed topics include:
budgeting, selection, organization
of the collection, fees, circulation
policies, interlibrary loan, access
and copyright.

Speaker: **Sally Mason**, Library and
Media Consultant, Chicago,
Illinois.

(Continued on page 14.)

Some highlights of Libraries:



Dr. Leo F. Buscaglia



Dr. Buscaglia will open the conference, sharing his enthusiasm for life with us.

Charlaine Ezell



Her pre-conference, **Leading the Customer-Service Library**, is especially useful for public and academic library administrators and policy-makers.

the peak experience

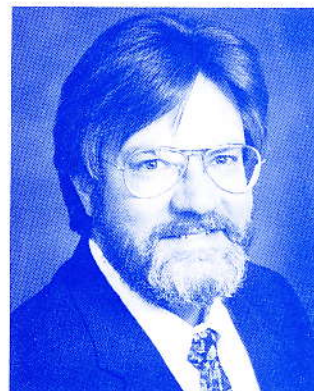


Keith Cottam



Participants will free their imaginations to reconsider strategic planning, rethink use for new library/learning technologies, and re-examine the ways information is accessed and delivered to users everywhere.

Jim Hensinger



Explore the exciting new world of multimedia computing with Jim. His presentations are always informative (and entertaining).

Cultural and Creative Use of Puppetry

Dr. Tamara Hunt will present a workshop on the use of puppets in storytelling and teaching. Participants will have the opportunity to create a puppet to take home with them.

Speaker: **Dr. Tamara Hunt**, Professor of Theatre at the University of Hawaii.

- 9:00 a.m. - 4:00 p.m.

Hiking the Tahoe Sierra

Enjoy the beauty of the Tahoe Sierra while hiking to a local scenic spot. The hike will be a moderate to rigorous, day-long adventure.

Participants should be experienced hikers and dressed appropriately for fall in the mountains.

Guide: **Susan Antipa**, an experienced hiker, is librarian at Sierra Nevada College, Incline Village, Nevada.

- 10:00 - 11:00 a.m.

MPLA Government Documents Section Business Meeting

Suzanne Taylor, chair

- 10:30 a.m. - 12:00 p.m.

Preserving the Past through Women's Archives

Speakers: **Jean Ford**, UNR

Women's Studies Coordinator/ Instructor, also doing outreach, collection development, and public relations for the Nevada Women's Archives, will organize the program and act as Moderator/ Presenter. Sharing in the presentation will be **Susan Searcy**, Manuscript Curator of Special Collections, UNR Library.

- 11:00 a.m. - 12:00 p.m.

Celebrate Your Community: Public Programs with Purpose

Travelling to exotic, far-off places is a wonderful way to experience the rich diversity of our world. Exploring close to home is another. Libraries have a great opportunity

to use public programs to bring different parts of our communities together to explore and learn from each other about the rich cultural and ethnic diversity in our own backyards.

Speaker: **Ruth Wiens**, managing librarian of the Tulsa City-County Library Readers' Services Department, has long been interested in cultural and ethnic diversity. As a child she lived with her family in diplomatic posts from Turkey and Zaire to Jamaica. She did graduate studies in anthropology at Tulane and worked as archaeologist for the Navajo Nation in Farmington, New Mexico.

- 12:00 - 2:00 p.m.

Nevada Young Readers Awards Luncheon

Scheduled Saturday times unavailable for these two programs:

In the Shadow of Fox Peak

Program will cover the work in anthropology which led to speakers book *In the Shadow of Fox Peak, A Study of the Stillwater Indians of the Great Basin*.

Speaker: **Dr. Kathryn Fowler** is Professor of Anthropology, University of Nevada, Reno

The Flip Side of Preservation

Dr. Don Fowler will deliver a slide lecture on historic preservation and historic architecture. Dr. Fowler will document how endangered architecture can be saved if the public realizes what they have.

Speaker: **Dr. Don Fowler** holds the Mamie Kleberg Chair of Historic Preservation & Anthropology at the University of Nevada, Reno.

CONCLUSION OF PEAK EXPERIENCE



Special Events

WEDNESDAY, OCTOBER 26

EXHIBITS KICK-OFF in the late afternoon.

DINNER WITH MARK TWAIN, with live entertainment by folk-music group, Shiloh.

THURSDAY, OCTOBER 27

GENERAL SESSION WITH KEYNOTE SPEAKER, LEO BUSCAGLIA in the morning.

AUTHOR'S RECEPTION in the afternoon, with Leo Buscaglia and other local authors.

FUN NIGHT at the Ponderosa, site of the TV series "Bonanza" and "Bonanza: the next generation". The evening will include a tour of the ranch, entertainment, dancing, buffet dinner with all you can eat and drink, and a free tin souvenir cup.

FRIDAY, OCTOBER 28

BUS TRIP TO HISTORIC TRUCKEE, CALIFORNIA to tour the Donner Memorial State Park and site of the Donner Party winter camp, then head downtown for shopping and lunch.

PRESIDENT'S COCKTAIL PARTY & OKTOBERFEST BANQUET.

SATURDAY, OCTOBER 29

YOUNG READERS AWARDS LUNCHEON

**TRIP TO NORTHSTAR
RESORT** - Stick around after the conference for a Tahoe outdoor experience: great group rates for golfing and horseback riding, or try mountain biking, hiking, or the adventure challenge ropes course or the climbing wall at this scenic mountain resort.

NATURE HIKES AROUND THE LOCAL AREA.

North Tahoe & Travel Information

Dining

With more than 200 restaurants on the North Shore, guests can choose from elegant to casual dining. The region is known for its many European chefs, popular California cuisine and outside dining.

Special Events/Attractions

North Tahoe events range from the West's largest winter carnival—Snowfest—to music festivals, crafts fairs, boat shows and celebrity ski races. Attractions include the Donner Memorial Museum, the Gatekeeper Museum, Squaw Valley Cable Car and High Camp, and Ponderosa Ranch, as well as eight downhill and seven cross-country ski resorts.

Average Temperature

Average daytime temperatures are 70 to 80 degrees in the summer and 43 degrees in the winter. Humidity is low year-round.

Walking

If you plan to do walking, keep the 6000+ altitude in mind; bring sturdy shoes and raingear; dress in layers for warmth; remember there are very few streetlights.

Transportation

Once you fly into Reno we recommend that you rent a car at the Reno/Cannon International Airport:

Advantage	800/777-5500
Alamo	800/327-9633
Avis	800/831-2847
Budget	800/527-0700
Dollar	800/800-4000
Hertz	800/654-3131

Agencies in Incline Village:	
Hertz	702/831-4271
Incline Village	
Compacts	702/831-3726

If you must take a taxi, be prepared for \$50 one-way fees.

But don't despair!

We have arranged for Aero-Trans to greet you and whisk you to and from the Hyatt in Incline Village!

Where? North end of baggage claim area at Reno/Cannon Airport

Cost? \$18 per person each way (3 person minimum per trip). Check, cash, MC, Visa, or Amex accepted. Pre-pay, or pay on arrival. Reservation RE-

QUIRED!

How? Call Aero-Trans, 702/786-AERO to make reservation, or FAX 702/329-4412.

Make sure to tell them you're with NLA/MPLA.

More information?

Call Sue Cole, Local Arrangements Chair, at 702/832-4130 between 11 a.m. & 5 p.m. Tues-Sat.

There is one public bus around the North Shore of Lake Tahoe: TART (800/736-6365); service stops at 6 pm.

Special Air & Car Rates

Organizers, Etc. has joined with MPLA to provide special low airfares for conference attendees. They can assist you with with special rates for the conference and related vacation activities. MPLA will receive a percentage of all conference-related revenues booked through Organizers, Etc. Call 1-800-238-2754 to get the lowest fares available for conference travel and help MPLA in the process.

AMTRAK/Truckee: There is an Amtrak stop in Reno, NV, and in Truckee, CA. For train reservations call 800-USA-RAIL. Taxicabs in Truckee: A & A Taxi - 916-582-0758; Alpine Vetcab - 916-582-8294; Donner Taxi - 916-587-0600; Truckee Taxi Co. - 916-587-6336.

Further information

Tahoe North Visitors & Convention Bureau, P.O. Box 5578, Tahoe City, CA 96745. Phone: (800) 462-5196.

Sierra Nevada Chautauqua

Wednesday, October 26
8:00 a.m. to 4:00 p.m.

History will come alive under the big top at the Hyatt Regency during the Sierra Nevada Chautauqua on October 26. The day-long program supported by the Nevada Humanities Committee will provide a chance to listen and to talk to some historical figures including Thomas Jefferson and Zane Grey. Held under a tent, Chautauqua brings an atmosphere of familiarity, excitement, and free exchange of ideas. The characters will be portrayed by scholars who have done extensive study on the persons they portray. The audience is encouraged to interact with the scholars and to ask questions, make comments and present arguments. The interaction is what makes Chautauqua so appealing.

Clay Jenkinson will appear in the role of Thomas Jefferson as a man of literature and father of the American Library. Other scholars who will appear in the Chautauqua and subsequent panel and book discussions in the days following the day-long event are: David Fenimore as Zane Grey, Sue Fawn Chung as Mrs. Loy Ford, and William Chrystal as Edward Lovejoy.

Jefferson will open the program with a monologue on his life and times with a focus on the importance of books and reading to a knowledgeable, truth-seeking public. In succession, Jefferson will interact with other Chautauquans after each character presents a historically accurate, unscripted monologue. During the discussions, each player will typically "break character" to discuss personal views in the context of American History, intellectual freedom, and research involved in developing the characters. You will also have opportunities to exchange ideas with these excellent scholars at small group discussion in the days following the main event at times to be announced in the Conference Program.

MPLA Section



Continuing Education

Sept. 15-16

Human Resources, a two-day continuing education unit of SLA's Middle Management Institute.

Toronto

Contact: Tracy Lofty, Manager, Professional Development, SLA, 1700 Eighteenth Street, N.W., Washington,

D.C. 20009-2508, or call (202) 234-4700, ext. 649.

Nov. 3-4

SLA's State-of-the-Art Institute—"A New Frontier: the National Information Infrastructure."

Washington, DC

Contact: Ernie Robinson, Executive Assistant, SLA, 1700 Eighteenth Street, N.W., Washington, D.C.

20009-2508, or call (202) 234-4700, ext. 616.

Sept. 28-Oct. 1 South Dakota Library Association

Oct. 5-8 Wyoming Library Association

Oct. 21-24 North Dakota Library Association

Oct. 26-28 Nebraska Library Association

Nov. 30-Dec. 3 Arizona Library Association

Mar. 22-24 Kansas Triconference/KLA, KAECT, KASL

About You

The **Colorado Library Association** is the 1994 recipient of the American Library Association H.W. Wilson Library Periodical Award, \$1,000 donated by The H.W. Wilson Company and given to a library, library group or association for a periodical making a contribution to librarianship. **Anna L. DeMiller**, Acting Head, Social Sciences and Humanities Department, and Social Sciences and Humanities Librarian at Colorado State University Libraries is a 1994 recipients of the Association for Library Collections & Technical Services (ALCTS) Blackwell North America Scholarship Award, which includes \$2,000 given to the library school of her choice, donated by Blackwell North America. She received the award for various publications she has authored, including "Reference Service Policies" ARL SPEC Kit (forthcoming 1994) and "Survey of a Research Collection with Preservation, Assessment, Weeding and Inventory Objectives." **Eloise Fasold**, Director, Arapahoe Library District, Littleton, CO, has changed her name to **Eloise May**. MPLA past president **Harold Robert "Bob" Malinowsky**, principal bibliographer for the University of Illinois at Chicago Library, is the 1994 recipient of the Louis Shores-Oryx Press Award presented by the Reference and Adult Services Division of ALA. The award, \$1,000 donated by Oryx Press, is given to an individual, team or organization to recognize excellence in the reviewing of books and other materials for libraries. **Mary Sherman**, director of the Pioneer Library System, Norman, OK, was installed recently as president of the Norman Chamber of Commerce, an organization of more than 1100 members serving a community of 80,000 people. **Ann Smith**, Public Services Librarian, Augustana College Library, Sioux Falls, SD, is the interim editor of SDLA's "Bookmarks" newsletter. **Julie Tomlianovich**, Children's Consultant for the South Central Kansas Library System, Hutchinson, KS, has been elected by the Association for Library Service to Children to a one-year term on the Caldecott Award Committee. The **Wichita (KS) Public Library** is the 1994 recipient of the Reference and Adult Services Division (RASD) Gale Research Award for Excellence in Reference and Adult Services. The award, \$1,000 and a citation donated by Gale Research, Inc., is given to a library system for developing an imaginative and unique library resource to meet patrons' reference needs.

Two persons from region elected to **ALA Council**. For the 1994-1998 ALA Council term two persons from the MPLA region were elected: Margaret L. Kirkpatrick, Unified School District 259, Wichita, KS, and Anthony W. Miele, Arizona State Library Department of Library, Archives & Public Records, Phoenix.

Joblist

Deadline: August 1

Assistant Catalog Librarian, South Dakota State University.

Salary: \$23,500-\$25,000.

Open Sept. 1. Responsible for providing bibliographic control of monographic titles, series, and other materials through cataloging and classification consistent with AACR2 and LC MARC formats; utilizing OCLC in the cataloging of materials and inputting of bibliographic records into library's OPAC (PALS) system; performing original cataloging; providing reference service as scheduled.

Qualifications: ALA/MLS; working knowledge of OCLC, AACR2, LC and Dewey classifications and subject headings; demonstrated ability to communicate effectively; reading knowledge of one foreign language.

Send application letter and resume, and have official transcripts and three recent letters of recommendation sent directly to B.J. Kim, Assistant Catalog Librarian Search Committee, South Dakota State University Library, Box 2115, Brookings, SD 57007-1098.

AA/EEO Employer/ADA reasonable accommodations.

Deadline: September 1

Assistant Humanities and Social Science Librarian

Assistant Systems Librarian

Oklahoma State University Library

Salary for both positions: \$25,003 min. for 11 months.

The Humanities and Social Sciences position involves general reference service, user education programs, and faculty liaison functions in history, Native American studies and other areas as assigned.

The Systems position involves administration of NOTIS system and new module installation and maintenance.

Qualifications: ALA/MLS, etc.

For more information contact: Jackie German, Senior Administrative Associate, Edmon Low Library, Oklahoma State University, Stillwater, OK 74078-0375, (405)744-6324.

1994-95 Candidates for MPLA Offices

(Members will receive, separate from this issue of the newsletter, ballots with biographical and position statements.)

MPLA Vice-President/President-Elect

John Beecher, Director of Libraries, North Dakota State University Libraries,
Fargo, ND

Doug Hindmarsh, Coordinator of Federal and State Grants Programs and Public
Library Consultant, Utah State Library, Salt Lake City, UT

MPLA Secretary

Judy Johnson, Librarian, Rapid City Central High School, Rapid City, SD

Sara Watson, Children's Librarian and Branch Manager, Omaha Public Library,
Omaha, NE

Academic Section

Vice-Chair/Chair Elect:

Juanita Karr, Director, Learning Resources Center, Northern Nevada Community College, Elko,
NV

Connie Lamb, Reference Librarian, Brigham Young University, Provo, UT

Secretary:

Joanne Lerud, Director, Arthur Lakes Library, Colorado School of Mines, Golden, CO

Lillian Sorenson, Automation Librarian, Stoxen Library, Dickinson State University, Dickinson,
ND

Government Documents Section

Vice-Chair/Chair-Elect:

Venice Beske, Documents Librarian, Wyoming State Library, Cheyenne, WY

Professional Development Assistance

Seminars

Institutes

Workshops

Coursework

Conferences

Independent

Learning/Research

Projects

Association members are encouraged to apply for grants, mini-grants, and international grants, all of which may be used for the following: formal college or university classroom work, independent study programs, attendance at workshops, conferences or seminars, or participation in any other activity that will benefit libraries and the library community in our region. (Members are eligible after one full year of membership.)

For more information see your Membership Information brochure or write:
Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o I.D. Weeks Library,
University of South Dakota, Vermillion, SD 57069. 605/677-6082.

**Plan ahead now for your 1994 continuing education opportunities.
Please contact us for application information.**



Paula Duffy, Government Information Librarian, Eastern Montana College, Billings, MT
Secretary:

Vicky York, Head, Government Information, Montana State University, Bozeman, MT

Children's/School Section

Vice-Chair/Chair-Elect:

Dorothy Gilliland, School Library Media Coordinator, South Dakota State Library, Pierre, SD
Heather O'Neil, Head of Youth Services, Edwin A. Bemis Public Library, Littleton, CO

Secretary:

Monique Iddings, Sioux Falls Public Library, Sioux Falls, SD
Janet Norrod, Manager, Children's Services, Laramie County Library System, Cheyenne, WY
Beverly Quamme, Library Media Specialist, Carl Ben Eielson Elementary School, Fargo, ND

Public Library/Trustees Sections

Vice-Chair/Chair-Elect:

Linda Rea, Director, Hastings Public Library, Hastings, NE
Lola Kay Todd, Supervising Librarian, Hardesty South Regional Library, Tulsa City-County
Library System, Tulsa, OK

Secretary — No candidates

New Members Roundtable

Vice-Chair/Chair-Elect:

Lori Andreason, Small Systems Administrator, Webster State University, Ogden, UT
Salley Dockter, Head of Branch Services, University of North Dakota, Grand Forks, ND

Secretary:

Pam Balfor, Librarian I, Loveland Public Library, Loveland, CO
Mary Beth Chambers, Serials Cataloger, Cline Library, Northern Arizona University, Flagstaff,
AZ
Marlene Wana, Support Services Manager, Laramie County Library System, Laramie, WY

State Agencies, Cooperative, and Systems Section

Vice-Chair/Chair-Elect:

Brian Greene, Circulation Manager, Wyoming State Library,
Cheyenne, WY
Dorothy Liegl, Deputy State Librarian, South Dakota State
Library, Pierre, SD

Secretary:

Ann Bailey, Northwest Kansas Library System, Norton, KS
Mike Jaugstetter, Public Library Consultant, North Dakota
State Library, Bismarck, ND

Preservation Section

Vice Chair/Chair Elect

Roseanne B. Dawson, Associate Professor/University Archivist, University of Southern Colorado, Pueblo, CO

Secretary

Mary Ann Thompson, Kansas Room Librarian, Hays (KS)
Public Library

Technical Services Section

At press time no candidate listings were available.

SPECIAL JOBLINE INFORMATION

The MPLA Jobline lists jobs available within our eleven-state area **at no charge to institutions within this region**. Jobs from institutions outside the MPLA region can be listed for \$10/week.

The Jobline updates its listing each Friday morning.

Send listings to Joe Edelen, I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069. 605/677-6082.

JOBLINE #S

The following numbers may be used in calling the MPLA Jobline: 605/677-5757 (nationwide 24 hours/day) or **800/356-7820** from any of the eleven MPLA states, during the following hours:
Sunday—Thursday 11 pm–8 am each day; Friday–5 pm to Sunday–5 pm your local time.

MPLA an Association that works for you

When considering membership in an Association, you naturally ask, "What will it do for me?"
When you join MPLA, we say, "What can we do for you?"

Members of the Mountain Plains Library Association can tell you it is one Association that places member needs first, with outstanding results.

MPLA offers members

- Information exchanges and educational programs on technological develops and innovative library programming undertaken by MPLA libraries;
- Professional Development Grants to members for coursework, institutes and workshops, and independent study;
- Preconference Grants to member state associations to provide special educational opportunities for members and others;
- Through its newsletter, information about continuing education available throughout the region and information about outstanding library programs through news and feature articles;
- Support of regional bibliographic efforts;
- Support of regional bibliographic efforts;
- Sponsorship of an annual convention to provide a forum for personal contact among members and with national leaders in the profession;
- Recognition of outstanding contributions to local, state and regional library services;
- Publication of an annual membership directory;
- Access to JOBLINE, a telephone-accessed listing of current job vacancies in our region;
- Special Project Grants, to fund research on ways to develop and improve library services;
- Opportunities to be involved with type of service sections and interest groups, working closely with people who share your common concerns.

MPLA

is an eleven-state regional association of libraries and friends of libraries in Arizona, Colorado, Kansas, Montana, Nebraska, Nevada, North Dakota, Oklahoma, South Dakota, Utah and Wyoming, with a primary purpose of improving present and future library services in the Mountain Plains region through development of librarians, trustees, and library employees.

MPLA

bases its success on an active, enthusiastic, sharing membership. Where our people are so few and distances so great, each librarian and each library is a vital resource to be shared.

MPLA

invites you to make an investment in your future by joining us, and laying the foundation for your career development. And participating with MPLA's present membership — all active leaders in our region's outstanding libraries.

Take advantage of our special **half-price new member application** on the next page.

Half-price Special Offer for New Members

MPLA Membership Application—New Member

Dues Schedule (Membership year is calendar year)

Personal Membership. Open to anyone interested in library service. \$12.00 per year for those salaried at \$12,000 or less. Add \$1.00 for EACH \$1,000 ABOVE \$12,000 (No ceiling).

Retirees', students', trustees' membership. \$8.00 per year

Institutional Membership. Libraries, business firms and other institutions supporting the Association.

Based on total annual budget.

Under \$50,000	\$20.00 per year	100,000 - 199,999	40.00 per year
50,000 - 99,999	30.00 per year	200,000 - 399,999	50.00 per year

State Library Association Membership \$40.00

Name _____

Position/Title _____

Institution _____

Business Address _____

City _____ State _____ Zip Code _____ Phone () _____

Home Address _____

City _____ State _____ Zip Code _____ Phone () _____

Preferred Mailing Address: Business Home

Section(s): Academic Technical Services Government Documents

New Members Round Table Preservation Children's & School

Public Library/Trustees State Agency/Cooperatives **Interest Group(s):** Interlibrary Loan

(It is important to indicate section preferences if you would like to vote for section officers.)

I am interested in serving on _____ committee(s).

Committees: Awards Finance Membership
Bylaws & Procedures Nominating
Continuing Education Public Relations
Intellectual Freedom Professional Development

Mail to: Joseph R. Edelen, Jr.
MPLA Executive Secretary
I.D. Weeks Library, USD
Vermillion, SD 57069

**Hotel
Reservations,
Etc.**

Libraries: the Peak Experience

NLA/MPLA Conference at Lake Tahoe, October 26-29, 1994

Send this Hyatt Regency registration card to Attn: Reservations/Hyatt, PO Box 3239, Incline Village, NV 89450-3239, or call 702-832-1234. Reservations must be received by September 26, 1994.

HYATT REGENCY
458 rooms & suites
24-hour casino
Tennis
Two Robert Trent
Jones golf courses
Outdoor heat pool
and spa
Health club
Private beach
Boat rentals
Hugo's Rotisserie
on the lake
Ciao Mein Trattoria
Sierra Cafe
Three lounges

Group: MOUNTAIN PLAINS LIBRARY ASSOCIATION

Arrival: October 26, 1994 – Departure: October 31, 1994
Rates: Single – \$59.00 or Double – \$59.00

NAME _____ PHONE: () _____

ADDRESS: _____ CITY/STATE/ZIP: _____

ARRIVAL: _____ DEPARTURE: _____

ONE PERSON TWO PERSONS KING BED TWO DOUBLE BEDS

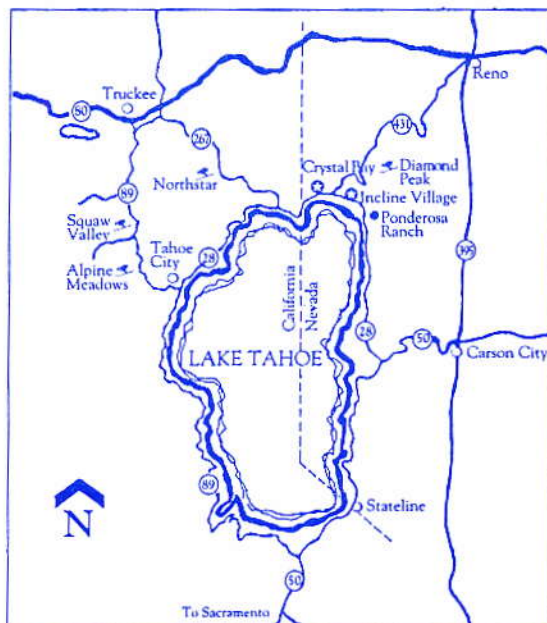
CREDIT CARD # _____ EXP. _____

NOTE: To ensure your reservation, please enclose a one night's deposit plus tax to be credited to your account with each reservation, or guarantee it with your major credit card, which will be charged one night's room and tax. If a range of rates is quoted and the rate you requested is full, a room will be assigned at the nearest available rate. Hyatt Regency Lake Tahoe is unable to grant direct billing of room or incidental accounts. Maximum of 4 to a room—children under 18 free. Room Rates subject to local sales tax. Deposit is fully refundable if cancellation is received by hotel 7 days prior to arrival. CHECK IN TIME AFTER 3:00 P.M. CHECK OUT TIME 11:00 A.M.

At the **Hyatt Regency** librarians will receive first class service in a 5-star resort (with normal per night rates of nearly \$200) at "book rate" prices. Call or mail your reservations now. Normal rates apply to all reservations placed after September 26.

Alternative Lodging: If you want to stay at a location other than the Hyatt Regency Hotel, you can make reservations for accommodations in the Incline Village area by calling 800-GO-TAHOE (468-2463) or Vacation Station - 702-831-3664. We advise that you make arrangements for a vehicle because other lodging will be beyond easy walking distance from the Hyatt. To book a reservation in a California motel, call the Tahoe North Visitors and Convention Bureau at 800-824-6348.

Area Map:





MPLA Newsletter
414 E. Clark
c/o Univ. of South Dakota
Libraries
Vermillion, SD 57069

Bulk Rate
Non-profit Org.
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Vermillion, SD 57069

- Opportunities for professional involvement
- Continuing education programs
- A forum for the exchange of ideas
- Professional Development Grants
- Support of regional library efforts
- News of people and programs in member states

COMPLIMENTARY COPY

So what's the deal ?

MPLA has sent you this newsletter & you're not even a member! Well, if this fits you, I encourage you to read

what I have written below. I'm one of many MPLA members who feel you should seriously consider attending this conference at Lake Tahoe and/or a trial membership in our association.

There are very several sound reasons why we think MPLA is a hot deal and here are a few:

- There is our trial **half-price membership offer**. Figure what your membership cost would be for one year, then send us half that amount. In fact, if you are not a member of MPLA and would like to attend the conference, it would make sense to join at half-price now so you would not have to pay the non-member registration fee. It will cost you less to do this, and you would then get MPLA membership as well for a full year. See page 21 for an application.
- MPLA's members include balanced representation from all types and all sizes of libraries. You should see us in action at a conference. Our numbers are not overwhelming, but we mix well & easily turn newcomers into firm believers of the benefits of regional conference participation.
- This year's annual conference (Our conferences are always held as a joint activity with one of our eleven member state associations.) at the Hyatt at Incline Village, Nevada, promises to be a terrific experience. Not only will you profit from excellent programming, but the location offers some excellent vacation opportunities and tourist experiences.
- Take a look at the membership promotion page elsewhere in this newsletter. Our membership benefits have been designed by our members and are actively used. We are particularly proud of our Professional Development grants. For a small membership investment, you can easily receive many times that amount to fund self-improvement workshops, courses, etc..

We are not just an ordinary association. We retain a very stable membership who know a good deal when they find one. We encourage you to think about your present association membership costs and benefits, and balance what you are now getting with what MPLA can offer. Then give us a try. We know you will be impressed.

Jim Dertien, MPLA Member