

COMBINED ISSUE
February June 1995
Vol. 39, Nos. 4-6

ANNUAL
CONFERENCE
PROGRAM ISSUE

MPLA

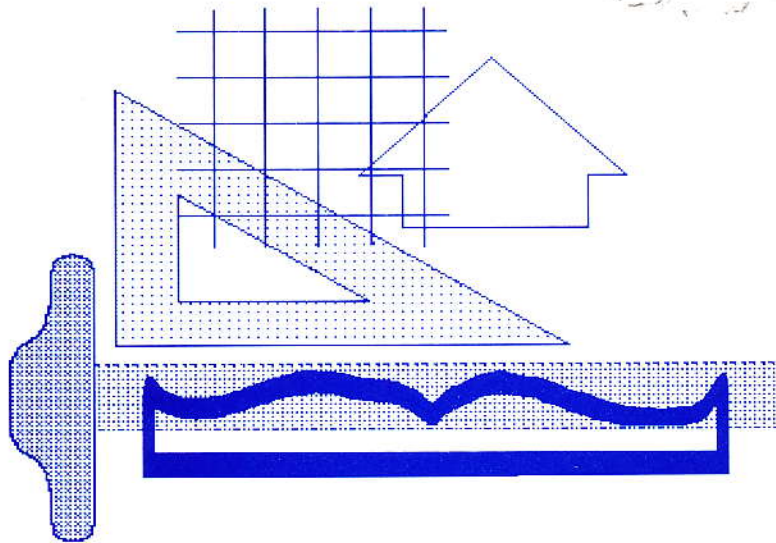


Newsletter

ARIZONA COLORADO KANSAS MONTANA NEBRASKA NEVADA NORTH DAKOTA OKLAHOMA SOUTH DAKOTA UTAH WYOMING

1995 TRI-CONFERENCE

LIBRARIES: BLUEPRINT FOR THE FUTURE



THE BLUEPRINT
THE TOOLS
THE POWER

**MOUNTAIN PLAINS LIBRARY ASSOCIATION
NORTH DAKOTA LIBRARY ASSOCIATION
SOUTH DAKOTA LIBRARY ASSOCIATION**

OCTOBER 4-7, 1995

BEST WESTERN RAMKOTA INN

SIoux FALLS, SOUTH DAKOTA

POSITION YOURSELF FOR THE FUTURE WE CAN HELP YOU WITH TOOLS AND INFORMATION

The times, they are a-changin'. Librarians find themselves faced with technological advances that seem to be escalating beyond belief; U.S. Congress and State Legislatures that are seeking to balance their budgets—with cuts that directly impact libraries of all types; meeting the needs of children and young people who are enthralled by technology yet still need to explore the wonders of the printed word. In addition to a full schedule of pre-conferences, keynotes, and authors, the 1995 Tri-Conference offers three focus areas for a concentrated continuing education experience. Choose programs from Management, Information Technology, or Children's and Youth Services. Concentrate on one area, or mix and match. You will leave the conference with practical skills, an abundance of ideas, and an extensive notebook of in-depth materials related to the programs. Highlights of the Tri-Conference include:

SPEAKERS

Pat Wagner, co-owner of Pattern Research in Denver, often challenges the status quo, be it a slavish devotion to rules and documentation, a determined ignorance of finance and marketing, or a blind belief that libraries are both "good and eternal." In her Keynote Address, *Hard Choices: Thriving During Change and Catastrophe*, Pat will address some of the trends that are impacting all three workplace sectors: public, private and nonprofit, and what they mean for libraries. Technology is the red herring that too many librarians think will either save or destroy their profession. However, Pat maintains that the library community needs to rethink its attitude toward its relationship to the rest of the world.

Dr. Bernard Vavrek, expert on rural librarianship, will review societal and technological trends affecting rural librarians and trustees in his keynote address, *Are Public Libraries the Slide Rules of Tomorrow?* Professor of Library Science, Director for the Study of Rural Librarianship, and Director of the Information Futures Institute at Clarion University of Pennsylvania, Dr. Vavrek has been an educator for over 25 years.

Luncheon speakers include Betty Turock, ALA President, who will address the issue of *Equity on the Superhighway*, Phyllis Reynolds Naylor, winner of the 1994 Prairie Pasque Award for her book *Shiloh*, and Minnesota author Bill Holm.

THERE ARE TOOLS, AND THERE ARE POWER TOOLS

October 4 is officially "Pre-Conference" and the variety of workshops offered will entice participants to come

early. Pre-Conference workshops include: *MONEY ITS WHERE YOU FIND IT*—A panel of experienced and successful grantwriters will share potential funding sources through Foundation Grants, Federal Grants, Corporate Grants, and Community-Based Fundraising. A culminating Treasure Hunt will allow participants to explore the tools presented and develop a list of potential funders and the specifics of what these funders expect. The opportunity to talk with each of the presenters to get individual help in targeting sponsors for funding needs will make this an especially rewarding experience. *GOVERNMENT INFORMATION ON THE INTERNET*—This hands-on workshop will cover how to find government information on the Internet using such tools as telnet, ftp, gopher, wais, and WWW browsers. Participants will have their own workstation and will discuss strategies for integrating electronic information into traditional print services. *CONSUMER HEALTH INFORMATION (CHI) SERVICES*—Participants in this Medical Library Association Continuing Education Course (CE 910) will learn to locate evaluate and build a collection or network of CHI resources; conduct professional, ethical reference interviews; and develop or modify a CHI program.

THE LEADERSHIP INSTITUTE: A MODEL FOR EVERYDAY LEADERSHIP—This program is conducted in a series of small group exercises, which allows for active participation and professional networking. Some topics include how to influence others positively, how to create compelling futures for your institution, how to identify professional barriers to success, and how to prepare for the unexpected. This is not about managing your library; it is about the decisions that will create the direction for your institution and career far into the next century.

MANAGEMENT FOCUS

THE GLOBAL COMMUNITY INITIATIVE: RECIPE FOR A RURAL RENAISSANCE—Christopher Hoy, Director of Special Projects of the Nebraska Department of Economic Development, will present The Global Community Initiative which is designed to assist rural communities in developing the capacity to be self-reliant in the Information Age and to do their own "customized" Community Information Technology Planning. Christopher will focus on the uses of information and the social implications of the Information revolution rather than on the complex technologies that support these changes. This program will appeal to a wide variety of people—the people who intend to use information but are not much concerned with the laws of physics that govern computers, satellites, and other gizmos.

3 1/2 WAYS TO GET MORE MONEY FOR YOUR LIBRARY—Are you looking for ideas that will help you get more money for your library? Whether you need a little cash to buy a few more books or big bucks to build a new library, this program is for you. James Swan, author of *Fundraising for the Small Public Library*, has a deck full of ideas and he's ready to deal.

TELL-IT! MODEL OF EVALUATION—Evaluation of your library is constantly taking place, whether you are doing it or not. Users, taxpayers, faculty, city officials, and superintendents all evaluate what happens in your library on an ongoing basis. Jane Kolbe, South Dakota State Librarian, currently serves on the Advisory Council for the University of Wisconsin-Madison School of Library and Information Studies Evaluating Library Programs and Services Project which developed the TELL-IT program, and will discuss how libraries can learn from the information gained through these "informal evaluations" and how to affect the kinds of evaluations that are done.

INFORMATION TECHNOLOGY FOCUS

INTERNET INTRODUCTION TO THE BASICS—Find out about the Internet—how to connect to it, what an "account" is and what you can do with it. Learn about FAQ's (Frequently Asked Questions), Usenet News, and "netiquette". Here's the place to ask really dumb questions, because, appearances to the contrary, everyone in the world isn't yet Internet-literate. Presenter Peggy Jobe, International Documents Librarian at the University of Colorado at Boulder, is an experienced Internet trainer and surfer. She speaks real English and avoids techie talk whenever possible.

I-WAY DRIVER'S ED—What issues and problems begin to arise when designing a regional and statewide Internet training program for librarians? This will define and discuss those issues and problem solving techniques used in training librarians to use the Internet as a reference tool. Three members of the Kansas Library Network Training Team will discuss training, funding, design, and use of technology to problem solve. Together these three have taught librarians to ignite Intel chips, scorch keys, and burn up mother boards across Kansas.

PIONEERS ON THE ELECTRONIC FRONTIER: COOPERATIVELY PROVIDING ELECTRONIC RESOURCES IN LIBRARIES—The cooperative purchasing of electronic resources has resulted in savings for libraries in fees and access. This presentation will be on electronic resources currently available in the MINITEX region and the processes used to obtain them. The availability of electronic resources on collections in the region, use of MULS, a Union List of Serials online in a local system, the MINITEX Serials Management Database, and the proposed Regional Archives and Storage Facility to be located at the University of Minnesota are providing new opportunities to look at managing and accessing the regional resource base.

CHILDREN'S AND YOUTH SERVICES FOCUS

SHEDDING THE STEREOTYPES MAKING SCIENCE (AND SCIENTISTS!) COME ALIVE FOR YOUNG PEOPLE—With slides and personal anecdotes, Rebecca Johnson will share experiences of working with scientists in far-flung parts of the world and discuss how she attempts to turn the results of current scientific research into something that has meaning, is fun to read, and stretches the boundaries of young peoples' imaginations. The author of 7 science books for young adults, she will share how books such as hers can be used to create excitement about science in the classroom, form the basis of student projects, and encourage young people, particularly young women, to view careers in science as attainable and worthwhile goals.

SCHOOL LIBRARIES IN THE FUTURE: POSITIONING FOR THE 21ST CENTURY—How will you prepare your students for a world of information filled with resources no one has imagined yet? As schools are being redesigned for the future, what is your vision for the library media center and how can you articulate this vision in an educational environment of restructuring? David Loertscher, President of the American Association of School Librarians as of June 1995 and Vice-President for Editorial and Production at Libraries Unlimited/Teacher Ideas Press, will help you find answers to these and other questions about the future of library media centers.

I JUST READ IN A DIFFERENT WAY—Dan Boyd, Director of the South Dakota Braille and Talking Book Library and past chair of the Western Conference of Libraries for the Blind and Physically Handicapped, will show you how to make your library and information accessible to individuals who cannot read standard print, expand your patron base, increase circulation in general, and increase the awareness of your library in the community. There are ways to develop a collection of alternative format books at very little or no cost!

AIRLINE TRAVEL TO THE CONFERENCE

Organizers, Etc., of Denver guarantees the lowest possible fares to travel to the Tri-Conference. Call 800-283-2754 for schedules and rates and mention that you are calling as a member of the Mountain Plains Library Association.

RENTAL CAR BARGAIN AT THE CONFERENCE SITE

Budget Rent-A-Car of Sioux Falls has guaranteed special rates for conference attendees from October 4-7. You should reserve your car ahead of time and may call collect to 605-334-4211 for reservations. Different size cars will run from \$21-23 per day or \$100 for any of the three sizes per week. All cars are available at the airport site.

WELCOME TO SIOUX FALLS

Sioux Falls looks forward to your visit. With a city population of 112,000, Sioux Falls residents still retain Midwestern values and warm hospitality. Healthy industrial, agri-business, and retail sales growth have helped us become a busy shopping and entertainment center for our region.

In 1992, Sioux Falls was named the "Best Place to Live in America" by *Money* magazine, and in 1993 and 1994 the city was again listed in the magazine's top 10.

While visiting, particularly if you are staying over through Sunday because of airline flights, you are encouraged to visit some of our local attractions. Local librarians will be offering small groups the opportunity to sign up and visit these attractions. Here are just a few:

- **Austad's**—A "golfer's dream-come-true" best describes Austad's, a firm which has nationwide business for its golfing equipment. The local store offers an indoor practice range.

- **Empire Mall**—With over 180 retail shops and restaurants, the area's largest shopping center attracts 13 million shoppers a year. It is known for the best shopping between Denver and Minneapolis.

- **EROS Data Center**—The Earth Resources Observation System Data Center, a facility operated by the U.S. Department of the Interior, is known worldwide for its study of satellite and aircraft photographs of the Earth for both military and scientific purposes.

- **Great Plains Zoo and Delbridge Museum of Natural History**—The Zoo exhibits over 70 species and more than 300 animals. The 45-acre site features the Penguin Pool, the Primate Building, the Australian Outback and more. The Delbridge Museum features one of the largest private collections of mounted wildlife in the world.

- **Michelangelo's David and Moses**—These full-scale castings of Michelangelo's famous sculptures are among many public sculptures located throughout the city.

- **Shoto-teien Japanese Gardens**—The original Shoto-teien Japanese Gardens, now restored, were built from 1928 to 1936 near Covell Lake in Terrace Park.

These plus several museums, a couple of local theatre companies, a hot air balloon museum in nearby Mitchell, a Shrine to Music Museum in Vermillion, lots of libraries and a fantastic array of eateries should keep you busy during your free time.

ADDITIONAL SHELTER OPTIONS

The following are within walking distance of the Ramkota Inn

Brimark Inn

1-1/2 Blk. East of Jct. I-29 & Exit 81 800-658-4508

Howard Johnson Motel

Jct. I-29 & Exit 81 800-446-4656

Kelly Inn

2 Blks. East of Jct. I-29 & Exit 81 800-635-3559

Sleep Inn

West Russell St. & N. Kiwanis Avenue 800-221-2222

This motel is within 2/3's mile of the Ramkota Inn

WORK CLOTHES

As has been MPLA's custom, we encourage comfortable, casual attire for all conference events.

BRING YOUR WORK CLOTHES for our opening of exhibits on Wednesday evening! It will be one big construction party, and you will need your jeans, bib overalls, carpenter's apron, and other favorite old duds.

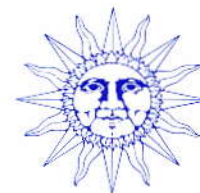
INTERNET ROOM

Need to check your e-mail? Curious about the Information Superhighway? Drop by the Internet Room for information about the Internet and to see various Internet tools in action. Stations will be available for e-mail and exploration.

Help wanted: Are you a Net Surfer? MPLA is looking for volunteers to staff the Internet Room. You do not need to be an expert on the Internet; but if you enjoy assisting others and have some Internet skills, the Internet Room could use your expertise. Please contact Maggie Parhamovich, magoo@nevada.edu, (702) 895-1571.

HEARTLAND ARABIAN FARM

Spend a relaxing Friday evening in your blue jeans at the Heartland Arabian Farm near Baltic, South Dakota. Enjoy a chuckwagon buffet, buggy rides, exotic animals, narrated horse show, gift shop, and viewing of the farm. Facility limit of 150 people. Cost: \$20.00.



Program Specifications for Conference Attendees

In addition to a full schedule of pre-conferences, keynotes, and authors, this year's program committee has chosen three focus areas to offer you concentrated continuing education experiences. Choose programs from Management, Information Technology, or Children's and Youth Services. Concentrate on one area, or mix and match. You will leave the conference with practical skills and an abundance of ideas. You will also leave the conference with an extensive notebook of in-depth materials related to the programs. For instance, where else can you attend at least 7 varied programs on the Internet, including hands-on experience, for as little as \$35 (the early conference registration cost for association members)! See you in Sioux Falls!



PRECONFERENCES - Wednesday, October 4

MONEY: IT'S WHERE YOU FIND IT

Full-day Preconference Fee: \$40 plus cost of lunch

Need extra dollars to boost a library service, kick off a special project, or give your building a needed face-lift? Explore the funding available to you through sources that actually want to turn these goals into reality. Topics include:

Foundation Grants - Foundations exist to support worthwhile projects, materials, and activities. Learn about the tools you can use to identify foundations who want to fund your special request. Find out how to use the information in each tool to match your needs to the desires of the foundation. -

Marcia Wright

Federal Grants - Though federal monies are dwindling, money is still available to libraries. Discover

continued on next page

Now You Have A New Choice *In Library Automation*

Choosing an automation vendor is one of the most important decisions you will make. SIRS has established a new relationship with Mandarin to further develop and sell this PC-based library automation system. Your decision has just gotten a lot easier.

The Mandarin™ System is an affordable, powerful and flexible automation system, consistently rated as one of the best for micro-computers.

SIRS offers hardware systems, technical



support you've grown to trust, and superior expertise in full-text information systems.

Together we offer an amazingly affordable turn-key system to support OPAC and circulation management, as well as reference CD-ROMs.

Call today to request your SIRS/Mandarin Catalog. Reach us toll-free: 1-800-232-SIRS or via internet e-mail: custserve@sirs.com.

SIRS ★ **Mandarin**
The new force in library automation



SIRS, Inc. • P. O. Box 2348 • Boca Raton, FL • 33427-2348 • FAX: 407-994-4704

Mandarin is a trademark of Melchior Management Systems.

sources other than LSCA and Block grants that apply to your funding needs. Get the information you need to know for writing your grant request. - Venice Beske

Corporate Grants - Major companies are required to "give-away" a certain amount of money each year. Explore the variety of methods you can use to approach a company with pre-knowledge of what they have to offer and how it pertains to your special needs. - Jean Layton

Community-Based Fundraising: Building Local Partnerships - Take a look at your local community to determine individuals, businesses, and organizations interested in helping you help your patrons in a specific activity. Learn to determine which types of fundraising activities are potentially beneficial to both the library's need and the local sponsor's. - James Swan

Treasure Hunt - Begin exploring the tools presented to develop a list of potential funders and the specifics of what these funders expect from you. Talk with each of the presenters to get individual help in targeting sponsors for your funding needs. - All participants and presenters

Presenters:

Jean Layton, Ph.D, is Director of the Non-Profits Grants Assistance Office at Dakota State University in Madison, South Dakota. She has trained at least 500 people annually in grant writing, budgeting, board training, strategic planning, research, and grants climate and cultures. Among her many publications are *Researching and Contacting Funding Sources*, 1991, and *Grant Tips: A Practical Grantsmanship Manual*, 1990; She was president of the South Dakota Business and Professional Women in 1988-89. She is also an avid writer of poetry and songs.

James Swan is Director of the Great Bend Public Library and the Central Kansas Library System. He is the author of several articles and two books, *Fundraising for the Small Public Library: A How-To-Do-It Manual for Librarians*, and *Working Together: A How-To-Do-It Manual for Trustees and Librarians*. He has presented over 200 workshops to librarians, trustees and others. He is also known to have earned money (or lost it) as a beekeeper, a dairyman, a hod carrier, a cement finisher, a Spanish teacher, a vacuum cleaner salesman, a diet program lecturer, a baker of homemade bread, a free lance author, and a photographer's model.

Marcia Wright has been Director of Campbell County Public Library in Gillette, Wyoming for the past 7 years. Most recently, as supervisor of a Foundation Center Cooperating Collection and grants center which serves a five county region of northeastern Wyoming, she has assisted in presentations designed for library staffs to help patrons and their own libraries in seeking funds. She is currently the chairperson of the MPLA Public Relations/Membership Committee.

Venice N. Brown Beske is the Program Manager for Statewide Information Services at the Wyoming State Library. She is also the government publications librarian and has assisted state government agencies and librarians in searching federal information grant sources. When not working with libraries, Venice pursues her interests in natural science, its history and literature. He is presently researching the primary sources of fisheries in the Americas up to 1925. She and her husband live near Hawk Springs, Wyoming where they enjoy gardening, hiking, and bird and fish watching!

GOVERNMENT INFORMATION ON THE INTERNET

Full day workshop Fee: \$40 plus cost of lunch

This all day workshop will cover the basics of Internet search and retrieval including telnet, ftp, gopher, WAIS, WWW and other Internet tools. Learn how to find government information on the Internet and how to integrate electronic information into traditional print services. Gain confidence through hands-on exercises with participants having their own workstations. There will be extensive handouts for future Internet exploration. Maximum attendance is 20.

Presenters:

Patty Anderson - Head of Information Services, Devereaux Library, South Dakota School of Mines and Technology, has a strong interest in computers and computer based information resources. She has developed several courses on accessing information through the Internet and the South Dakota Library Network. She is currently co-teaching a one-hour credit course titled "Navigating the Internet."

Maggie Parhamovich is Head of Government Publications at the University of Nevada Las Vegas. Maggie is author of the Internet Guide Federal Government Information on the Internet and writes a quarterly column "Internet Waves" in Documents to the People. Maggie is a member of the U.S. Depository Library Council and chair of the ALA GODORT Ad Hoc Committee on the Internet.

Ann Smith is the Public Services Librarian at the Mikkelsen Library and Internet workshop Coordinator for Augustana College in Sioux Falls, SD. Ann was recently selected as New Librarian of the Year for the South Dakota Library Association primarily for her work in enhancing bibliographic instruction including online

resources. Ann has been working at integrating Internet resources into regular bibliographic instruction and views the Internet not as a foreign tool, but as another avenue to information.

Vicki York is an associate professor at Montana State University Libraries as is currently serving as Acting Associate Dean. Prior to this, Vicky was the government information librarian. Her interests in electronic access to government information were broadened by a month's national faculty exchange at the Western Cooperative for Educational Telecommunications in 1993. Since then, Vicky has served as the library liaison to the MSU Outreach Network, an interactive telecomputing resource for off-campus students and faculty.

CONSUMER HEALTH INFORMATION SERVICES

Full Day Course for MLA CE Credit Fee: \$40 plus cost of lunch

This timely course is designed for a variety of information providers who are interested in consumer health information (CHI) services. Participants in this Medical Library Association Continuing Education Course (CE 910) will learn to:

- locate, evaluate and build a collection and network of CHI resources
- conduct professional, ethical reference interviews
- develop or modify a CHI program

Instructor: Karen Hackleman Dahlen, Head of Information Services at the Library of the Health Sciences, University of Illinois at Chicago, is currently serving an IAIMS Fellowship at Vanderbilt University Medical Center. Ms. Dahlen holds joint appointments in the College of Medicine and the College of Associated Health Professions. She has taught the MLA course *Consumer Health Information Resources for the Layman* for the past ten years and has developed an MLA course in *Geriatric and Gerontology Information Resources*. She is currently involved in a study to assess the effectiveness of libraries in responding to consumer health information requests. In 1989 she received the Medical Library Association's research award.

THE LEADERSHIP INSTITUTE - A Model for Everyday Leadership

Full Day Intensive Workshop Fee: \$40 plus cost of lunch

This one-day intensive workshop will give you the opportunity to think, write and discuss the practice of leadership. You will learn how to recognize leadership abilities in yourself and how to strengthen them in everyday situations. You also will participate in exercises that you can take back and conduct at your own institution.

The program is conducted in a series of small group exercises, which allows for active participation and

continued on next page

The logo for EBSCO Information Services. 'EBSCO' is in a large, bold, blue serif font. Below it, 'Information Services' is written in a smaller, blue, cursive-style font. The 'I' and 'S' are particularly large and stylized.

Now there's a new name for integrated serial information management ... *EBSCO Information Services*. We've grouped several of our divisions and services together to signify our unique capability to offer convenient, cost-effective, single-source serial information management, including:

- global subscription management services
- abstract, full text and research databases on CD-ROM and magnetic tape
 - full-service document delivery
- client-server, Z39.50 compliant, multi-database access (available online in 1995).

EBSCO Information Services is ...

EBSCO
SUBSCRIPTION SERVICES

EBSCO E PUBLISHING

EBSCO/doc

EBSCO
HOST

Members of the EBSCO Information Services group.

Call EBSCO for all your serial information management needs.
2801 Youngfield Street, Suite 120, Golden, Colorado • (303) 237-1753 • (800) 727-1077 • Fax (303) 237-1752

professional networking. Some topics include how to influence others positively, how to create compelling futures for your institution, how to identify professional barriers to success, and how to prepare for the unexpected. Leadership will be addressed as a force in your organization and in the greater community. This is not about managing your library. It is about the decision that will create the direction for your institution and career far into the next century.

Since 1992, over 250 people have gone through the Leadership Institute program and it enjoys a better than 97% high satisfaction rating from attendees. Many describe it as one of the best programs they have ever attended.

Presenter: Pat Wagner. Devoted to promoting the concept of an open marketplace of ideas, Pat Wagner and her partner Leif Smith have been at the cutting edge of the information community since 1975. Co-owner of Pattern Research in Denver, CO, Pat often challenges the status quo, be it a slavish devotion to rules and documentation, a determined ignorance of finance and marketing, or a blind belief that libraries are both "good and eternal." Her iconoclastic views are always delivered with humor, and her workshops promote practical solutions in an atmosphere that elicits the best from all participants.

She has conducted hundreds of programs on productivity and communication issues for work places from Alaska to Alabama, from California to Washington, DC. She works with libraries and library organizations throughout the Southwest and Midwest, including public private, and nonprofit organizations. She also has a background in the book industry and currently serves as the contributing editor for nonfiction for *The Bloomsbury Review*, a prize-winning book magazine that focuses on fine, contemporary books.

CENSORSHIP HAPPENS! WHAT TO DO BEFORE IT HITS THE FAN

Half day preconference Fee: \$15 (no lunch required)

Want to know what to do when IT hits the fan at your library? Come hear an overview of intellectual freedom issues and challenge strategies from libraries across the MPLA region. Each representative will give a brief description of the obscenity statutes currently enforced in the individual state. What wording needs to be used? How will the changing of one word affect libraries? Come and find out!

Presenters:

Kay Brandt is Director of the Library at Baker University. She is Past-President of the Kansas Library Association.

Rhonda Hiebert is Chair of the Kansas Intellectual Freedom Roundtable, Kansas Library Association. The job for which she gets paid is Department Head-Interlibrary Loan, South Central Kansas Library System.

Shari West-Twitero is Head of Reference at the Rapid City Public Library and the SDLA Intellectual Freedom Chair.

Janie Williams pulls a paycheck from the Rose Hill High School in Rose Hill, Kansas. She is also the Kansas Association of School Librarians Intellectual Freedom Chairperson.

Maggie Breen is Collection Coordinator for the Jefferson County Public Library, Colorado. Maggie recently received the 1994 Robert B. Downs Award for outstanding contribution to the cause of Intellectual Freedom in libraries.

Bonnie MacIver is currently employed as the Director of the Leach Public Library in Wahpeton, ND. She is the state chair of the North Dakota Intellectual Freedom Section.

AMERICANS CAN'T WAIT...LIBRARY ADVOCACY NOW

Half day preconference Fee: \$15 (no lunch required)

Generations of Americans have availed themselves of libraries and assumed their existence as a natural right. Recent events indicate there is no room for complacency.

Library use is increasing yet funding has decreased. Buildings have been closed, libraries have been eliminated, hours have been reduced, maintenance deferred and acquisitions postponed. The library community must speak out—loudly, clearly and with a unified voice. Librarians have a leadership role to play in educating legislators, institutional leaders and others. We must be assertive in informing potential users about the variety of services and materials available from libraries. And we must demonstrate clearly and forcefully to decision-makers at all levels that libraries provide vital services that must be fully supported.

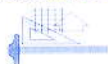
Although most library funding is local, many of the legislative challenges are at the state and national levels. The most effective way to make our message heard is to build a national network of librarians and library advocates at every level who are prepared to speak with one voice. Library Advocacy NOW! is a workshop for librarians, trustees, Friends and everyone who cares about the future of America's libraries. You

will learn:

- how you can help make the voice of libraries and library users heard throughout our nation
- how to mobilize citizen support
- how to be an effective spokesperson and legislative advocate for libraries

The workshop is an outgrowth of an ALA project, funded by a World Book/ALA Goals Award, to take tools and training "on the road" to involve as many librarians and library advocates as possible. It builds on the successful campaigns developed by ALA and chapters as well as the experience and expertise of members of the ALA Speakers Network, library PR and legislative specialists.

Presenters: Ethelle Bean and Nann Blaine Hilyard - the Dakotas' Dynamic Duo for Advocacy. Both Ethelle and Nann were trained by ALA in the project funded by World Book to give this presentation. They were both members of the ALA Speakers Network which has evolved into the Library Advocates. When not working for ALA they are both full-time working librarians, one public and one academic. Ethelle Bean is from the Karl E. Mundt Library at Dakota State University in Madison, SD. Nann Blaine Hilyard has been an enthusiastic champion of libraries in Texas, Kansas, Main, and now, North Dakota (from prairie to pine trees and back) where she is now with the Fargo Public Library, ND.



KEYNOTE PRESENTATIONS

HARD CHOICES: THRIVING DURING CHANGE AND CATASTROPHE

Some people view their work in a library as just a job. Others are proud to think of themselves as having a career. Neither attitude is sufficient to stay successful in the current American work place. Pat will address some of the trends that are impacting all three work place sectors: public, private and nonprofit, and what they mean for libraries. Technology, she maintains, is the red herring that too many librarians think will either save or destroy their profession. Instead, she says, members of the library community needs to rethink their attitudes toward their relationship to the rest of the world.

Pat Wagner, Pattern Research.

ARE PUBLIC LIBRARIES THE SLIDE RULES OF TOMORROW?

Dr. Bernard Vavrek, expert on rural librarianship, will review societal and technological trends affecting librarians and trustees in small and rural public libraries. He will also give his prescription for what to do for the future survival of the library.

Keynoter: Bernard Vavrek is Professor of Library Science, Director for the Study of Rural Librarianship, and Director of the Information Futures Institute at Clarion University of Pennsylvania. He has been an educator for over 25 years and has written numerous articles on library and library related issues. He has traveled around the U.S. and overseas speaking about library services.



LUNCHEON SPEAKERS

BETTY TUROCK, PRESIDENT OF THE AMERICAN LIBRARY ASSOCIATION, SPEAKING ON "EQUITY ON THE SUPERHIGHWAY"

Betty J. Turock, librarian, author, educator, manager, and ALA President — is chair of Library and Information Studies and Director of the MLS program at Rutgers University. Dr. Turock's innovative research, coupled with her social and professional activism, has made significant contributions to librarianship and to the public's access to information. A frequent meeting facilitator, Dr. Turock is expert at reconciling disparate views to enable action. As a consultant and speaker in 23 states she has had the opportunity to take the pulse of the profession across the nation. The author of over 60 publications, her financial expertise has been put to the test as the founding Editor of the critically acclaimed *Bottom Line: A Financial magazine for Libraries*. Her book *Serving the Older Adult* (Bowker) has been called "the definite work on the subject." Her latest book *Creating a Financial Plan* (Neal-Schuman) was published in 1992 to rave reviews. Before joining the faculty at Rutgers, Dr. Turock held management posts across the United States in public, school, and academic libraries. In a *New York Times* article devoted to her career development, Turock was called "an innovator of national reputation who successfull implemented new directions in library service." A recurring focus in her career has been her dedication to multicultural diversity in service provision and education. Dr. Turock was graduated *magna cum laude* from Syracuse University and received her MLS and PhD degrees from Rutgers.

continued on next page

PHYLLIS REYNOLDS NAYLOR, AUTHOR. WINNER OF SOUTH DAKOTA'S PRAIRIE PASQUE AWARD

Phyllis Reynolds Naylor has written over 70 books of fiction and nonfiction for children, adolescents, and adults. She shows strong empathy for young people's feelings and concerns, and has the ability to create believable, appealing characters. Her books have won numerous awards including the Newbery Award (*Shiloh*), ALA Notable Books (*Send No Blessings*, *A String of Chances*, *The Agony of Alice*, *The Keeper*, *The Year of the Gopher*), and the South Dakota Prairie Pasque Children's Book Award (*Shiloh*). She began creating stories as a child, writing "books" when she was ten and had published her first magazine article by 16. She usually has several books in the works and one of her fears is that she "will die with characters still trapped inside her."

BILL HOLM, AUTHOR

Bill Holm is the author of four books, two of prose: *The Music of Failure* (1985) and *Coming Home Crazy: An Alphabet of China Essays* (1990) and two of poetry: *Boxelder Bug Variations* (1985) and *The Dead Get By With Everything* (1991). He is the co-author of *Landscape of Ghosts* (1993), a photo-essay into America's rural past. He lives in Minnesota, MN where he was born in 1943. He has taught school for 25 years, including at the University of Iceland in Reykjavik and at Xi'an Jiatong University in Central China. He currently teaches at Southwest State University in Marshall, MN. He is an enthusiastic musician and spends a good deal of time at the piano and clavichord, playing Bach, Liszt, Charles Ives, and Jelly Roll Morton.



MANAGEMENT FOCUS

THE GLOBAL COMMUNITY INITIATIVE: RECIPE FOR A RURAL RENAISSANCE

The Global Community Initiative is designed to assist rural communities to develop the capacity to be self-reliant in the information age and to do their own "customized" community information technology planning. The "shared responsibility" for this effort by educational, business, medical and local government components of a community can lead to outstanding results. Because Christopher Hoy focuses on the uses of information and the social implications of the information revolution rather than on the complex technologies that support these changes, his program will appeal to a wide variety of people—the people who intend to use information but are not much concerned with the laws of physics that govern computers, satellites and other gizmos.

Presenter: Christopher Hoy, Director of Special Projects of the Nebraska Department of Economic Development. Before becoming a state employee in 1991 he was a telephone company manager, college English instructor, small-business owner, corporate sales manager, legal administrator, manufacturer's representative and marketing consultant. If Mr. Hoy was a less responsible public servant, he would abandon this project forthwith and retire immediately to the banks of the Yellowstone River in Montana, to live out his remaining years studying the most highly evolved creature on the planet: the Rocky Mountain trout.

PEOPLE, PEOPLE EVERYWHERE: If I Only Could Guess What They Are Thinking

Dr. Bernard Vavrek will present a hands-on session of how to go about surveying library users and nonusers. He will lead a basic discussion of how to do it — without being concerned about statistics.

Presenter: Bernard Vavrek, Professor of Library Science, Director for the Study of Rural Librarianship, and Director of the Information Futures Institute at Clarion University of Pennsylvania.

COPYRIGHT OR COPYWRONG?

Confused about the "shades of gray" in the copyright law? Can I keep a copy of a TV program I taped in the library? Can I show the video *Grumpy Old Men* to my local nursing home residents? How do I know what my rights are? Topics covered in this program will include making archival copies, duplication and retention of off-air/cable television programs, in-house use, fair-use and the educational exemption, nursing home exemption, repair/replacement of videos, public performance vs. home use-only rights, and how to request rights from vendors.

Presenter: James C. Scholtz, Director of the Yankton, SD, Community Library. His previous experience includes positions as AV department head, audiovisual consultant, YA/AV department head, and community college library director. He has authored three books on video and new AV technology in libraries and his fourth (*Video Acquisitions and Cataloging: A Handbook*) will be published in October 1995. He reviews nonfiction videos for *Booklist* and the *Video Rating Guide*.

STOP THE WHINING (PART ONE): HOW TO COMPLAIN EFFECTIVELY

Something is obviously not right, but why won't they listen to you? Are you as effective as you want to be in influencing change in your workplace? You will learn how to evaluate problems, improve your influence in group situations and establish credibility with the people higher up. Also, you will learn when to back off and why sometimes "fixing" the situation is the worst thing you can do. You will also learn what you can do when there is nothing you can do, and how to get unstuck from chronic disaster.

STOP THE WHINING (THE SEQUEL): HOW TO GET THEM TO STOP WHINING

Now that you have your act together, what about those annoying co-workers who love to complain instead of getting the work done? The people spend their time spying, telling tales and generally poisoning the workplace with bad gossip? And what is worse, what if they have a reasonable complaint! You will learn how to set appropriate limits with chronic complainers, how to prevent sabotage in meetings, and how to prevent bad attitudes from spreading throughout the organization.

Presenter: Pat Wagner, Pattern Research.

3 1/2 WAYS TO GET MORE MONEY FOR YOUR LIBRARY

Are you looking for ideas that will help you get more money for your library? Whether you need a little cash to buy a few more books or big bucks to build a new library, this program is for you. James Swan, author of *Fundraising for the Small Public Library*, has a deck full of ideas and he's ready to deal. You will leave this program feeling ready to go home and raise more money for your library.

Presenter: James Swan, Director of the Great Bend Public Library and the Central Kansas Library System.

TELL-IT! MODEL OF EVALUATION

Evaluation of your library is constantly taking place whether you are doing it or not. Users, taxpayers, faculty, city officials, and superintendents all evaluate what happens in your library on an ongoing basis. This program helps determine whether a library is going to learn from the information gained through those evaluations and whether a library has an opportunity to affect the kinds of evaluations that are done. The *TELL-IT* system is easier to use than the *Planning Process for Public Libraries* or other more complicated evaluation systems and can be used for any type of library or library system.

Presenter: Jane Kolbe has been the State Librarian for South Dakota since 1986. She has served as an officer of the Chief Officers of State Agencies, Western Council of State Libraries, MPLA, and on numerous committees and task forces. She currently serves on the Advisory Council for the University of Wisconsin-Madison School of Library and Information Studies Evaluating Library Programs and Services Project which developed the *TELL-IT* program.

TOTAL QUALITY MANAGEMENT IN ACADEMIC LIBRARIES

The program will present an introduction to TQM as applied in the library setting. It will include a translation of Deming's 14 points to library terms, the "red-beads" experiment, an introduction to systems theory, and an exercise in improving the quality of library communications systems.

Presenters:

Dr. Carl Edeburn is professor in the South Dakota State University Department of Education and Counseling. He works extensively with Blanchard Training and Development where is a certified trainer, and is a consultant in instrument development and measurement research. Dr. Edeburn has worked extensively with TQM applications in education.

Carlene Aro is Serials Librarian at South Dakota State University. She received the MLS from the University of Michigan, and a M.Ed in Adult and Higher Education Administration from South Dakota State University. She also has worked with TQM applications in education.

OUTSOURCING CATALOGING SERVICES USING OCLC

The future of cataloging is sure to hold some dramatic changes. One of these changes will involve the possibility of outsourcing many traditional cataloging tasks. This panel discussion will begin with an overview of two OCLC services—PrompCat and TechPro. Members of the panel include persons with first-hand experience utilizing these services.

Presenter: Marcia Stout is currently the TECHPRO Services Representative at OCLC. She worked from 1975-1988 in the academic book publishing industry with Prentice-Hall Inc., and William C. Brown publish-

continued on next page

ers, where she held various marketing and training positions. She joined OCLC in 1989 as a Product Support Specialist in the Resource Sharing Section, working with the Union list and Interlibrary Loan Subsystems. In 1991 she joined the Conversion and Contract Cataloging Section of OCLC as a marketing representative. For the past four years she has worked with hundreds of libraries as they retrospectively convert their collections to the MARC format and as they evaluate contract cataloging options. She received her B.S. from the University of Vermont and has completed some course work in Library Science at the Ohio Dominican College.

HOW TO IMPROVE YOUR WORK PLACE WHEN YOU ARE NOT THE BOSS

Are you waiting for someone else to make your work place more productive, more interesting, more humane? Do you think that creating a good place to work is the job of just the bosses? In this lively program, you will analyze your own work place according to three key criteria: communication, mission and consequences. Then, you will learn what one person or a small group can do to create a healthier structure, even if it means breaking a few rules (you will learn how to do that, too!)

Presenter: Pat Wagner, Pattern Research.

CHANGING FACE OF TECHNICAL SERVICES: THREATS OR OPPORTUNITIES

We are all in one way or another affected by the rapidly changing technology, downsizing, outsourcing, etc. How is our future being shaped by these forces? How can threats become opportunities? Meet with colleagues from the Mountain Plains geographic area and join in round table discussions to explore some of the major technical services issues or topics in our libraries today.

Facilitator: Lois Schneberger, MPLA Technical Services Section Chair and Head of Original Cataloging and Special Languages, Arizona State University, will oversee and direct the program.

INTRODUCTION TO DISASTER RESPONSE

There is nothing that substitutes for preparedness when the disaster strikes because when it happens you have no time to study up. Begin your preparation now with this introductory program.

Presenter: Shiela Hague, University of St. Thomas, St. Paul Minnesota.

REWORKING LIBRARY COOPERATION AND RESOURCE SHARING IN MINNESOTA, NORTH DAKOTA AND SOUTH DAKOTA USING ON-LINE SYSTEMS, OVERNIGHT DELIVERY, AND THE INTERNET

In this program you will get a practical description of library cooperation involving over 300 academic, public, school, and special libraries, 210 of which are accessing electronic resources on-line and 150 of which are accessing full text ASCII articles. Libraries share resources in excess of 400,000 requests a year with a 80-95% fill rate and rapid delivery of hard copy. The discussion will focus on how nine different automated library systems work together to improve services to users. Topics include changes that are occurring in the overnight courier delivery system involving 210 libraries; experiences with Ariel; MINITEX LIBLINK which allows library staff or users to use the same interface to search 4 different automated library systems and retrieve circulation status of books; and, cooperative licensing of electronic databases in a multi-state environment. Trends and impacts on decision making, funding and staffing will be identified.

Presenters:

Bill DeJohn is Director, MINITEX Library Information Network. Before coming to MINITEX in 1984, he was Head of the Resource Sharing Program for the University of Washington Libraries and before that Director of the Pacific Northwest Bibliographic Center at the University of Washington Libraries.

Anita Branin is Assistant Director for Document Delivery, MINITEX Library Information Network. She has spoken at ALA annual conferences on "Serials records for union listing - national utilities and local systems," and on "Using Online Catalogs for ILL in the Regional Environment."

AIHEC LIBRARIES: Uncommon People, Uncommon Libraries

These AIHEC (American Indian High Education Consortium) librarians are excited about what they do and are knowledgeable about the culture of the people they serve. They are all eager to share information that might be useful to librarians or any interested library patrons. They will bring posters and photos of their tribes and schools to call attention to the differences between physical areas and tribal cultures. There is now a lot of misunderstanding about tribal libraries. Other librarians will begin to understand what we do and who we serve. They will also become aware of the resources available, especially if they deal with tribal members or other patrons who are interested in the people served. Included will be a list of colleges and librarians who

will be contact people for later reference questions.

Presenters:

Susan Brooks, Librarian, Sisseton Wahpeton Community College, South Dakota.

Anita Sheetz, Librarian, Fort Peck Community College, Montana.

Karen Highfile, Librarian, Haskell University, Kansas.

Lee Platero, Librarian, Crown Point Institute of Technology, New Mexico.

ACADEMIC RESEARCH FORUM

The Academic Section of MPLA issues an annual call for abstracts on relevant research projects. The proposed topics are assessed by a panel of jurors and the top four are presented at the Research Forum held at the annual conference. Presentations are judged according to established criteria to select the best presentation for a cash award of \$100.

Guidelines:

- Authors must be current members of MPLA
- Papers must be original (not published or presented elsewhere)
- Selected authors will make 20-30 minute presentations at the conference
- Submit an abstract of 1-1/2 - 4 pages in length
- Deadline for abstracts is June 15, 1995.
- Abstracts that do not meet the above guidelines will not be considered by the jury.
- Selected authors will be notified in August.

Send abstracts to Juanita Karr, Director, Learning Resources Center, Northern Nevada Community College, Elko, NV 89801. Phone: (702) 753-2221; Fax: (702) 753-2296.

BUILDING CONFERENCE CONFIDENCE: CONQUER YOUR FEARS, AND JUST DO IT!

Over breakfast on the first day of the conference you can meet with a panel of three seasoned conference goers who will pass along hard-earned tips on how to squeeze the absolute most you possibly can from any conference you attend at the state, regional, and national levels. Topics include how to read the program, schedule your time, when to pinch pennies and when not to, how to dress, making the most of networking, and generally what to expect - and how to cope with the unexpected! Learn from our mistakes! Make conference attendance an All Gain, No Pain experience.

Presenters:

Metta Nicewarner, Head Access Services Librarian, Dickinson Library, University of Nevada Las Vegas. She is currently serving as Chair of the MPLA New Members Round Table.

Patsy Stafford, Science and Engineering Librarian in the Edmon Law library at Oklahoma State University in Stillwater. She is currently serving as the Oklahoma representative on the MPLA Board.

Ronelle Thompson is the Director of the Mikkelson Library at August College, in Sioux Falls, SD. She is currently serving on the MPLA as Past President of MPLA, and is special events coordinator for this conference.



INFORMATION TECHNOLOGY FOCUS

INTERNET: INTRODUCTION TO THE BASICS

The Information Highway is here. Find out about the Internet - how to connect to it, what an "account" is and what you can do with it. Learn about FAQ's (Frequently Asked Questions), usenet news, "netiquette" (Network etiquette). Find out what gophers are other than a species of rodent. Get definitions for terms such as telnet, FTP, Archie and Veronica. Here's the place to ask really dumb questions — because, appearances to the contrary, everyone in the world isn't yet Internet-literate.

Presenter: Peggy Jobe, International Documents Librarian at the University of Colorado at Boulder, was formerly Reference/Interlibrary Loan Librarian and Internet Instructor for the Central Colorado Library System. Peggy is an experienced Internet trainer and surfer. She speaks real English and avoids techie talk whenever possible. She is fun, spontaneous, and very knowledgeable.

I-WAY DRIVER'S ED

What issues and problems begin to arise when designing a regional and statewide Internet training program for librarians? This presentation will define and discuss those issues and problem solving techniques used in

continued on next page

training librarians to use the Internet as a reference tool. Three members of the Kansas Library Network Board Training Team will talk about why the statewide training plan and training is designed the way it is, and in response to the needs of librarians across the state. Training levels, funding, evaluation, site arrangements, human resources, module design, and use of technology to problem solve will be discussed. Future plans for training the state will also be discussed.

Presenters:

Roseanne Goble consults for a 21-county regional library system in Southwest Kansas.

Patti Mersmann is Reference and Interlibrary Loan Director for Central Kansas Library System.

Harry Willems is Assistant Director/Consultant for Southeast Kansas Library System based in Iola, Kansas.

Together these three have taught librarians to ignite Intel chips, scorch computer keys, and burn up mother boards across Kansas.

PROVIDING INFORMATION SERVICES ON THE WORLD WIDE WEB

This presentation will list and describe the hardware, software, and computing skills necessary to provide information services on the World Wide Web (WWW). To do this, it will first briefly review the concept of the WWW, as well as the concept of client/server computing. Second, it will list the hardware and software needed to create an HTTP (World Wide Web) server. Next, possible choices for organizing information on a WWW server will be outlined. Fourth, the hypertext markup language (HTML), the language of WWW servers, will be reviewed and lists of HTML editors will be provided. Fifth, the concept of using a database program, like an online public access catalog (OPAC) will be discussed as an alternative tool for adding information to the server. The entire presentation will be demonstrated using "live" data and WWW servers.

Presenter: Eric Lease Morgan, Systems Librarian, North Carolina State University. During his tenure at NCSU he has been the chief architect of the Libraries WAIS, gopher, FTP, Listprocessor, WWW, and telnet-based information servers. He has experience with Macintosh, DOS/Windows, Unix, and the VMS operating systems, as well as having scripting abilities in HyperTalk, AppleScript, VisualBASIC, perl and a DCL. An incomplete list of applications he has written includes: ListManager (a LISTSERV mailing list manager for end-users), Email-cgi (an AppleScript/CGI application to send e-mail from within Macintosh-based WWW servers), MARC Readers (a program to read and display MARC records), and simple HTML Editor (an HTML editor). Eric has given numerous presentations to library professionals about the Internet. His first book, *WAIS and Gopher Servers* was published by Mecklermedia in 1994.

ELECTRONIC SERIALS: METHODS FOR MANAGING AND MAINTAINING

Providing information regardless of format can be a daunting task. Eric Morgan will describe the process he developed at North Carolina State University for selecting, storing, organizing, accessing and acquiring electronic serials using a variety of electronic resources available on the Internet, such as FTP, Gopher, WWW, WAIS. This presentation is guaranteed to be an eye-opener.

Presenter: Eric Lease Morgan, Systems Librarian, North Carolina State University.

BASICS OF GOVERNMENT INFORMATION

Tired of the bureaucratic runaround? Confused by government jargon? This program will assist you in finding government information and how to utilize government publications. The presentation will cover research strategies in finding and using government information both in print and electronic formats.

Presenter: to be determined

ELECTRONIC GOVERNMENT INFORMATION SHOWCASE

Confused by the array of new government electronic resources? This program will feature demonstrations of some of the newest Internet resources available including GPO Access which provides access to the *Federal Register*, *Congressional Record*, and the *United States Code*. The program will also demonstrate the Federal bulletin Board and the GPO Locator. Find out the current developments in government information and what new products are being developed for the Information Superhighway.

Presenter: Judy Russell from Electronic Information Dissemination Services of the Government Printing Office will provide the demonstrations.

NATIONAL LIBRARY OF MEDICINE SERVICES OVER THE INTERNET

Looking for medical resources quickly? This program will demonstrate and explain a variety of NLM information resources over the Internet through MOSAIC. Observe how to FTP NLM publications, use the

toxicology gopher and learn about the Visible Human Project.

Presenter: Seanna Hasson is Outreach Coordinator for the National Network of Libraries of Medicine, Greater Midwest Region, University of Illinois, Chicago. She provides Internet and Grateful Med training and support for health sciences libraries in a ten-state region.

PIONEERS ON THE ELECTRONIC FRONTIER: COOPERATIVELY PROVIDING ELECTRONIC RESOURCES IN LIBRARIES

The cooperative purchasing of electronic resources has resulted in savings for libraries in fees and access. This presentation will be on electronic resources currently available in the MINITEX region and the processes used to obtain them. The impact of the availability of electronic resources on collections in the region, use of MULS, a Union List of Serials online in a local system, the MINITEX Serials Management Database, and the proposed Regional Archives and Storage Facility to be located at the University of Minnesota are providing new opportunities to look at managing and accessing the regional resource base. The impacts on library staffs and users of the electronic resources will be discussed.

Presenters:

Bill DeJohn, Director, MINITEX Library Information Network

Anita Branin, Assistant director for Document Delivery, MINITEX Library Information Network

North and South Dakota members of the MINITEX Cooperative Collection Management Task Force.

INTERNET ROOM

Need to check your email? Curious about the Information Superhighway? Drop by the Internet Room for information about the Internet and to see various Internet tools in action. Stations will be available for email and exploration.

Help wanted: Are you a Net Surfer? MPLA is looking for volunteers to staff the Internet Room. You do not need to be an expert on the Internet; but if you enjoy assisting others and have some Internet skills, the Internet Room could use your expertise. If you are able to provide just a couple of hours of volunteer time to assist in the Internet Room, please contact Maggie Parhamovich, magoo@nevada.edu, (702) 895-1571.



CHILDREN'S AND YOUTH SERVICES FOCUS

MAKING SUCCESSFUL TECHNOLOGY CONNECTIONS

Opportunities for media specialists to integrate technology into all curriculum areas are abundant for those who work proactively with teachers and students. The task requires work, creativity, and enthusiasm, but it is well worth it when you see students learning and the media program flourishing. Topics include: strategies for working with staff (including reluctant staff)

- how to approach technology holistically to expand the media program throughout the school
- how to provide meaningful staff development
- ideas for meshing technology learner outcomes with content learner outcomes
- ideas for budgeting
- ideas for integrating technology as a tool for both locating and communicating information

You will receive sample resource based units for Industrial Technology, Math, Language Arts, Science, Social Studies, and Music. Staff development plans and materials will also be shared.

Presenter: Mary Alice Anderson, Media Specialist, Winona Middle School, Minnesota, is experienced in providing staff development and is a frequent presenter at conferences. She is a technology columnist for *Technology Connections and Book Report* and an editorial consultant for *Teaching Information Literacy with Electronic Resources*. She also teaches an Integrating Technology in the Elementary Curriculum class at Winona State University. She was involved in the establishment of Luminet, a community fiber optic network and has planned and developed three computer labs. She was recently named Teacher of the Week by the *Winona Daily News*.

I JUST READ IN A DIFFERENT WAY

Make your library and information accessible. Expand the library's patron base, increase circulation and in general increase the visibility of your library in the community. Participants will learn how to make children's and adult's materials accessible to individuals who cannot read standard print and explore ways to develop a collection of alternative format books at very little or no cost.

continued on next page

Dan Boyd, Director of the South Dakota Braille and Talking Book Library, is also past chair of the Western Conference of Libraries for the Blind and Physically handicapped. He is a member of the national Library Service Publications Committee, a board member of the Friends of Libraries for the Blind of North America and a past member of the America Printing House for the Blind Publication Committee.

TEACHERS HIT THE I-WAY: Internet Resources for Teachers and Students

The Internet can be used both as a teaching tool and information retrieval tool for students. Learn about the on-ramps to the I-way and what your connection options are. Learn to connect to Internet resources which have lesson plans, ERIC search capability, and full text information databases. Learn about newsgroups for foreign language practice. Connect students to students in other countries. Peggy will drive the major means of transportation (telnet, gopher, World Wide Web) and show teachers how they can expand the reach of their classrooms. Extensive handouts, bibliography, and resources included.

Presenter: Peggy Jobe, International Documents Librarian at the University of Colorado at Boulder.

THE CELTIC BREEZE: COLLECTING STORIES IN THE HEBRIDES ISLANDS OF SCOTLAND WITH AN MPLA GRANT

"The Celtic Breeze" will hold you spellbound as you hear internationally known storyteller Heather McNeil tell of her 1994 trip to Scotland to collect STORIES. Slides of the Isle of Barra, Heather's ancestral home in the Hebrides, as well as the Isle of Sky and the route of Flora MacDonald and Bonnie Prince Charlie, will take you from the islands to the highlands. Heather's STORIES will take you from the faery world of selchies and changelings to the real world of battles and castles. You'll hear a bit of the Gaelic, a Scottish song or two, and, of course, bagpipes.

Presenter: Heather McNeil is a third generation storyteller, a children's librarian, and an author and editor who has traveled across the world to collect stories. Two trips to Africa resulted in her first book, *Hyena and the Moon: Stories to Tell from Kenya*. She represented the U.S. at the International Storytelling Festivals in New Zealand in 1992 and Edinburgh, Scotland in 1994. She spent several weeks in the Hebrides Islands collecting stories from the home of her Scottish ancestors. (She also has strong roots in the soil of South Dakota!) Heather is now editing the World Folklore Series, published by Libraries Unlimited, and is working on her next book, *The Celtic Breeze: Stories to Tell from the Hebrides islands of Scotland*.

WE DON'T WEAR APRONS ANYMORE: WORKING MOTHERS IN CHILDREN'S LITERATURE

Has the image of the working mother in children's literature changed with the times? Do mothers in picture books still wear aprons? Can our children read about us and feel good about having a working mom? Take a look at working mothers in children's literature for the last twenty years. You will also receive handouts and bibliography.

Presenter: Dr. Margaret B. Miller is a Librarian at the University of South Dakota and head of the Learning Resources Library which contains a model school library and resources for the teaching majors in the School of Education. She is a former school librarian, having served as an English teacher and librarian in several small K-12 rural schools in South Dakota. She is also a storyteller.

SERVING THE UNDERSERVED: YOUNG ADULTS

Participants will be actively engaged in discussions and activities as they investigate basic concepts of serving young adults, learn strategies to improve services to young adults and learn methods to evaluate materials and market services and collections.

Presenter: Judy Druse is the Director of the Curriculum Resources Center, a K-12 school library on the campus of Washburn University, Topeka, KS. She is the curriculum and library services consultant for the university community as well as for area educators and librarians. Judy has been a classroom teacher, a junior and senior high librarian, and Young Adult Librarian at the Mesa, AZ, Public Library. During 1993-1994 she served as President of the Young Adult Library Services Association and was one of 30 librarians trained by YALSA to train public library generalists to work with young adults.

SHEDDING THE STEREOTYPES; MAKING SCIENCE (AND SCIENTISTS!) COME ALIVE FOR YOUNG PEOPLE

With slides and personal anecdotes, Rebecca Johnson will share her experiences working with scientists in far flung parts of the world, and discuss how she attempts to turn the results of current scientific research into something that has meaning, is fun to read, and stretches the boundaries of young peoples' imaginations. She

will also talk about how books such as hers can be used to create excitement about science in the classroom, form the basis of student projects, and encourage young people, particularly young women, to view careers in science as attainable and worthwhile goals.

Presenter: Rebecca L. Johnson is the author of seven science books for young adults, on topics ranging from natural history and the environment to scientists' explorations of our remaining frontiers. In her books, Johnson dispels the notion that scientists are primarily white-coated men working in laboratories. She writes about women and men who explore the deep sea in submersibles, dive through coral kingdoms on the Great Barrier Reef, and battle life-threatening cold and raging blizzards to understand Antarctica. She makes it a point to work directly with scientists before writing about them, and research for her books has taken her to many parts of the world. Among her award winning books are *Investigating the Ozone Hole*, *The Great Barrier Reef: A Living Laboratory*, *The Greenhouse Effect: Life on a Warmer Planet*, and *Science on the Ice: An Antarctic Journal*. In addition to writing for young people she also is a contributing author to several college and high school biology textbooks.

SCHOOL LIBRARIES IN THE FUTURE - POSITIONING FOR THE 21ST CENTURY

How will you prepare your students for a world of information filled with resources no one has imagined yet: As schools are being redesigned for the future, what is your vision for the library media center, and how can you articulate this vision in an educational environment of restructuring? Come to this session and find answers to these and other questions about the future for library media centers.

Presenter: David Loertscher begins his term as President of the American Association of School Librarians in June 1995. He also serves as Vice-President for Editorial and Production at Libraries Unlimited/Teacher Ideas press, a major publisher of materials in library science and education. He has experience as a building-level library media specialist, library science educator, writer, researcher, speaker and publisher.

HOT IDEAS FOR HOT TIMES - SUMMER READING PROGRAMS

Join this idea swap of summer programs that work. Plan to bring calendars, flyers, and other handouts to share.

Facilitator: Jean Hatfield, Johnson County Library, Shawnee Mission, Kansas, is Chair of the MPLA Children's and School Section.

PUSHY MOMS AND PUNCHING KIDS: Patron Relations in Youth Services.

The irritation value of some patrons is very high and our first temptation is to create rules in reaction to the troublesome parents and children we see. This presentation will offer some alternatives that will help youth services staff and library administrators deal with pushy, rude, whiny patrons. In addition, the presenter will give suggestions for improving all patron experiences with the library and ways to prevent problems with patrons from turning into battles.

Presenter: Leslie Edmonds Holt, Director of Youth Services and Family Literacy, St. Louis Public Library, has a Ph.D. from Loyola University of Chicago in Curriculum and Reading. She has worked at the St. Louis Public Library since June of 1990. Prior to that she taught at the Graduate School of Library and Information Science at the University of Illinois at Champaign. In addition to several university teaching positions, she has also worked at the Chicago Public Library and the Rolling Meadows (Illinois) Library. Dr. Holt received the Carrol Preston Baber Award from the American Library Association to support her research on how children use both online and card catalogs in public libraries. She is currently an elected member of the board of the Association for Library Service to Children (ALSC/ALA). She has published several articles in the area of literacy, planning and evaluation of children's services and information access for youth.

DESIGNING OR REMODELING CHILDREN'S DEPARTMENTS IN PUBLIC AND SCHOOL LIBRARIES

What does it take to create a library that children enjoy and use? A panel of librarians who have recently created children's libraries will share their experiences. Get helpful "to-do's" and "not-to-do's."

Panelists to be announced.

STATE BOOK AWARDS

Children in each state are able to choose their favorite books each year. Representatives from MPLA states will tell about the books chosen by children in their state. This will be a great way to find out what kids really love!

continued on next page

Facilitator: Jean Hatfield, Johnson County Library, Shawnee Mission, Kansas, is Chair of the MPLA Children's and School Section.

TUNING INTO YOUNG ADULTS: BUILDING MIND BRIDGES WITH BOOKS

Having escaped with her family from Nazi Germany, Sonia Levitin survived a difficult childhood to thrive as an award winning author. Dealing with subjects which are thoughtful and serious, such as war, aging, love, sacrifice, freedom, Levitin wants her books to be a mind-bridge between people of various colors, types and persuasions illustrating their past and present desires and goals and their inclinations to good or to evil. Levitin has translated the details of her childhood—smells, sights, sounds, faces, feeling—and combined her love of writing for young people in ways that are gentle, idealistic and always open to the changes.

Author: Sonia Levitin was born in Berlin, Germany, to Jewish parents amid the anti-Semitism of Nazi Germany. She soon fled with her family to the United States where they faced years of moving back and forth between the east and west coast in an effort to make a profitable living. Sonia soon became an avid reader and at age eleven wrote to Laura Ingalls Wilder, author of Little House on the Prairie novels, to confess that she wanted to become a writer, the first time she has expressed this desire. Levitin counts among her valuable possessions Wilder's reply. She went on to gain a college education, become a teacher and fulfill her childhood dream of becoming a writer. Her autobiographical first novel, *Journey to America*, was published in 1970 to wide acclaim, earning the Jewish Book Council of America award. Since then Sonia Levitin has won numerous honors including ALA Notable Book, Edgar Allan Poe Award, ALA Best Books for Young Adults and various awards from state reading programs, including Nevada and South Dakota's Young Adult Reading Program (YARP). Other novels for children and young adults include *The Golem & the Dragon Girl*, *Annie's Promise*, and *The Man Who Kept His Heart in a Bucket*.

Professional Development Assistance

**Seminars
Institutes
Workshops
Coursework
Conferences
Independent
Learning
/Research
Projects**

Association members are encouraged to apply for grants, mini-grants, and international grants, all of which may be used for the following: formal college or university classroom work, independent study programs, attendance at workshops, conferences or seminars, or participation in any other activity that will benefit libraries and the library community in our region. (Members are eligible after one full year of membership.)

For more information see your Membership Information brochure or write: Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o I.D. Weeks Library, University of South Dakota, Vermillion, SD 57069. 605/677-6082.

MPLA Newsletter

MPLA Newsletter is published bi-monthly. Material of regional interest may be submitted to the Editor, Jim Dertien, Sioux Falls Public Library, 201 N Main Avenue, Sioux Falls, SD 57102-0386; telefacsimile number is 605/367-4312, voice phone: 605/367-7115.

Copy Deadlines: Articles, news information, advertisements and other copy deadlines are the 7th day of all odd-numbered months, with publication thirty days later.

Advertising: There is no charge to MPLA personal or institutional members for Joblist or classified advertisements. Non-members

pay \$1.25/line. Display advertisement copy rates are available from the Editor (see address above).

Membership/subscription business: Matters pertaining to individual or institutional membership, address changes, and claims or orders for back

issues should be sent to Joseph R. Edelen, Jr., MPLA Executive Secretary, c/o USD Library, Vermillion, SD 57069. 605/677-6082.

Subscriptions:
1 year \$17; 2 years \$32; 3 years \$47.

PRINTED BY THE BROADCASTER PRESS, VERMILLION, SD

ISSN 0145-6180

SCHEDULE

Wednesday, October 4, 1995

Preconferences

All Day: Consumer Health Information
 Money: It's Where You Find It
 Leadership Institute
 Government Information on the Internet

Morning: Censorship Happens

Afternoon: Americans Can't Wait: Library Advocacy

Management Focus

Information Technology Focus

Children's & Youth Focus

Thursday, October 5, 1995

7:30

Building Conference Confidence: Conquer Your Fears, and Just Do It!
 Tips for Getting the Most of a Conference, NMRT Breakfast Program

8:45 - 10:00

Keynote Address: Are Public Libraries the Slide Rules of Tomorrow?
 - Dr. Bernard Vavrik, Clarion University of Pennsylvania

10:45 - Noon

Academic Research Forum
 MPLA members

Internet: Introduction to Basics
 Peggy Jobe, University of Colorado at Boulder

And the Winner is... State Book Awards
 Reports from MPLA states.

Basics of Government Information

Designing or Remodeling Children's Department Panel

Noon

Keynote Address: Equity on the Superhighway - Betty Turock, ALA President

1:45 - 2:45

People, People Everywhere
 Dr. Bernard Vavrek

Pioneers on the Electronic Frontier
 Bill DeJohn, Anita Branin, MINITEX

I Just Read in a Different Way
 Dan Boyd, S.D. State Library

Stop the Whining, Part 1:
 How to Complain Effectively
 Pat Wagner, Pattern Research

The Celtic Breeze: Collecting Stories
 Heather McNeil, Storyteller

3:30 - 4:30

Stop the Whining (The Sequel)

Pioneers on the Electronic Frontier - continued
 Bill DeJohn, Anita Branin, MINITEX

Tuning Into Young Adults: Building Mind Bridges With Books
 Sonia Levitin, Children's, YA Author

3-1/2 Ways to Get More Money
 James Swan, Central Kansas Library System

Outsourcing Cataloging Services
 Marcia Stout, TECHPRO/OCLC

Evening

Awards Banquet followed by Dessert/Reception & Dancing

Friday, October 6, 1995

7:30 - 8:30

Breakfast in Exhibits

8:45 - 10:00

Keynote Address: Hard Choices: Thriving During Change and Catastrophe - Pat Wagner, Pattern Research

Friday—continued

10:45 – Noon

Tell It! Model of Evaluation
Dr. Jane Kolbe,
SD State Librarian

**Providing Information Services
on the World Wide Web**

**Shedding the Stereotypes:
Making Science Come Alive**

Reworking Library Cooperation
Bill DeJohn, Anita Branin,
MINITEX

Making Successful Technology Connections
Mary Alice Anderson, Winona, MN, Middle School

Noon – 1:30

Luncheon: Bill Holm, Author, Poet, Musician

**Luncheon I – Prairie Pasque
and Flicker Tale Award Winning
Children's Authors**

1:45 – 2:45

**Teachers Hit the I-Way: Internet Resources for
Teachers and Students**
Peggy Jobe, University of Colorado at Boulder

The Global Community Initiative
Prof. Christopher Hoy, Nebraska Department of Economic Development

3:00 – 4:15

**AIHEC Libraries: Uncommon
People, Uncommon Libraries**
Susan Brooks, Anita Scheetz,
Karen Highfile, Lee Platero

Electronic Serials
Eric Lease Morgan, North
Carolina State University

**We Don't Wear Aprons
Anymore**
Dr. Margaret Miller, University
of South Dakota

Copyright or Copywrog
James Scholtz, Yankton, SD,
Community Library

**Electronic Government
Information Showcase**
Judy Russell, Government
Printing Office

**Serving the Underserved—
Young Adults**
Judy Druse, Washburn
University, Topeka, KS

**How to Improve the Work Place
When You Are Not the Boss**
Pat Wagner, Pattern Research

I-Way Driver's Education
Roseanne Goble, Patti
Meremmann, Harry Willems,
Kansas Librarians

6:30

Heartland Ranch

Saturday, October 7, 1995

8:30 - 9:45

**Introduction to Disaster
Response**
Sheila Hague, University of St.
Thomas, St. Paul, MN

**National Library of Medicine
Services on the Internet**
Seanna Hasson, National
Network of Libraries of Medicine

**Pushy Moms and Punching
Kids**
Leslie Edmonds Holt, St. Louis
Public Library

**The Changing Face of Technical
Services**
Facilitator: Lois Schneberger,
Arizona State University

10:00 – Noon

TQM in Academic Libraries
Dr. Carl Edeburn, South Dakota
State University
Carlene Aro, South Dakota
State University

School Librarians in the Future
David Loertscher, President,
American Association of School
Librarians

**Hot Ideas for Hot Times:
Summer Reading Programs**
Facilitator: Jean Hatfield,
Johnson County, KS, Library

ADVANCE REGISTRATION FORM
MPLA/SDLA/NDLA Triconference
Ramkota Inn • Sioux Falls, SD • October 4-7, 1995

Advance registration must be postmarked by September 15.
Please print clearly or type all information. Separate form for each registrant.

Last Name _____ First Name _____
(As it will appear on your name tag)

Institution _____

Mailing Address _____

City _____ State _____ Zip _____

Work Phone _____ FAX # _____

Check ALL organizations in which you currently are a member:

_____ MPLA _____ SDLA _____ NDLA

Conference Registration Fees:	Pre-Paid By 9/15	After 9/15	Amount
Full Conference Members (MPLA,SDLA, NDLA)	\$100	\$115	\$ _____
Daily Member Circle Day: Wed. Thu. Fri. Sat.	\$ 65	\$ 75	\$ _____
Full Conference Non-Member	\$125	\$140	\$ _____
Daily Non-Member Circle Day: Wed. Thu. Fri. Sat.	\$ 75	\$ 90	\$ _____

Conference Registration Fees include meals and breaks EXCEPT:

Heartland Arabian Farm/Dinner Friday P.M. \$ 20 \$ 20 \$ _____

Please indicate attendance at Friday Author Luncheon

_____ Holm **OR** _____ Naylor

Pre-Conference Registration: (Must be pre-registered and pre-paid)

Money: It's Where You Find It	\$50		\$ _____
Government Information on the Internet	\$50		\$ _____
Consumer Health Information Services (8 MLA CEU)	\$50		\$ _____
Leadership Institute-Model for Everyday Leadership	\$50		\$ _____
Censorship Happens! What to Do Before It Hits the Fan	\$15	(Half day)	\$ _____
Americans Can't Wait...Library Advocacy Now	\$15	(Half day)	\$ _____

TOTAL _____

SPECIAL NEEDS

- [] Dietary Requirements? Please explain _____
- [] Communication or transportation needs? Please explain _____
- Meal/event tickets are available for spouses or guests. Additional information will be sent if indicated.
- [] Yes, please send me a list of meal/event costs.

MAKE CHECKS PAYABLE TO: MPLA/SDLA/NDLA TRICONFERENCE.

Purchase orders must be received by September 1! Written requests for refunds prior to September 27 ONLY. Refunds will be paid after the conference in October.

Mail registration and payment to:

MPLA/SDLA/NDLA TRICONFERENCE REGISTRATION
Attention: Cynthia Winn
201 N. Main Ave.
Sioux Falls, SD 57102-0386

Please copy this page, complete the meeting attendance plans form below and the registration form on the reverse side, and send to: Tri-Conference Registration, Attn: Cynthia Winn, 201 North Main Ave, Sioux Falls, SD 57102-0386.

TOOLS YOU HAVE DECIDED TO TRY

PLEASE CHECK BOXES BELOW FOR SESSIONS TO PLAN TO ATTEND.

WEDNESDAY, OCTOBER 4, 1995

- 9 am - Noon*
- Preconference: Consumer Health Information
 - Preconference: Money: It's Where Your Find It
 - Preconference: Leadership Institute
 - Preconference: Censorship Happens
 - Preconference: Government Information on the Internet
- 1- 4:30 pm*
- Preconference: Consumer Health Information
 - Preconference: Money: It's Where Your Find It
 - Preconference: Leadership Institute
 - Preconference: Americans Can't Wait: Library Advocacy Now
 - Preconference: Government Information on the Internet
- 4:30 - 6:30 pm*
- MPLA Board Meeting
 - Exhibits Opening, Food and Fun
- 8:30 pm*
- YARP Committee Meeting
 - Prairie Pasque Committee Meeting
 - SDLA Board Meeting
 - SD Technical Contact Group Meeting

- Internet: Introduction to the Basics
 - Basics of Government Information
 - Designing or Remodelling Children's Departments
- Noon - 1:30 pm*
- Luncheon: Equity on the Superhighway - Betty Turock
- 1:45 - 2:45 pm*
- People, People Everywhere
 - Pioneers on the Electronic Frontier
 - I Just Read in a Different Way
 - Stop the Whining Part I
 - The Celtic Breeze: Collecting Stories in the Hebrides
- 3:30 - 4:30 pm*
- Stop the Whining: The Sequel
 - Pioneers on the Electronic Frontier, continued
 - 3 1/2 Ways to Get More Money
- 3:30 - 4:30 pm*
- Tuning Into Young Adults (Sonia Levitin)
 - Outsourcing Cataloging Services
- 4:45 - 5:30*
- SDLA Business Meeting
 - NDLA Business Meeting
- 6:30 - 8:30*
- Awards Banquet
- 8:30*
- All Conference Dessert/Reception/Dancing

- Providing Information Services on the World Wide Web
 - Tell It! Model of Evaluation
 - Making Successful Technology Connections
 - Reworking Library Cooperation...
- Noon - 1:30 pm*
- Luncheon I - Prairie Pasque and Flicker Tale Award Winning Children's Authors
 - Luncheon II- Bill Holm, author, poet
- 1:45 - 2:45 pm*
- We Don't Wear Aprons Anymore
 - Teachers Hit the I-Way: Internet Resources for Teachers & Students
 - The Global Community Initiative
 - Electronic Serials
 - AIHEC Libraries: Uncommon People, Uncommon Libraries
- 3:00 - 4:15*
- Serving the Underserved: YA's
 - Electronic Government Information Showcase
 - Copyright or Copywrong
 - How To Improve Your Work Place When You Are Not the Boss
 - I-Way: Drivers Ed.
- 4:30 - 5:15 pm*
- MPLA Business Meeting
- 6:30*
- Dinner Event - Heartland Ranch

THURSDAY, OCTOBER 5, 1995

- 7:30 - 8:30 am*
- Continental Breakfast in Exhibits
 - NMRT Breakfast Programs Building Conference Confidence
 - Internet Room
- 8:00 - 8:30 am*
- Business Meetings:
 - SDACT
 - SD Public Library Section
 - SD Health Sciences Section
- 8:45 - 10:00 am*
- Others to be scheduled
 - Welcome and Keynote: Are Public Libraries the Silos
 - Rules of Tomorrow? - Bernard Vavrik
- 10:45 - Noon*
- And the Winner is...State Book Awards
 - Academic Research Forum - m

FRIDAY, OCTOBER 6

- 7:30 - 8:30 am*
- Continental Breakfast in Exhibits
- 8:00 - 8:30 am*
- Business Meetings:
 - SD School Section
 - SD Academic Section
 - SD Public Library Users Group
- 8:45 - 10:00 AM*
- Others to be scheduled
 - Keynote: Hard Choices: Thriving During Change and Catastrophe, Pat Wagner
- 10:45 - Noon*
- Shedding the Stereotypes: Making Science Come Alive

Saturday, October 7

- Continental Breakfast
- Second NDLA Business Meeting
- Introduction to Disaster Response
- National Library of Medicine Services on the Internet
- The Changing Face of Technical Services
- Pushy Moms and Punching Kids
- School Libraries in the Future
- TQM in Academic Libraries
- Hot Ideas for Hot Times: Summer Reading Programs

COPY AND SEND THIS FORM TO:

BEST WESTERN RAMKOTA INN,
 2400 North Louise Avenue
 Sioux Falls, SD 57107

 1-800-528-1234

RATES: \$57 single or double occupancy Date _____

PLEASE RESERVE THE FOLLOWING ACCOMODATIONS:

- Room with Double Bed _____
- Room with Two Double Beds _____
- Room with King Bed _____
- Special Room Info Request _____
- Number of Nights Desired _____
- Will Arrive _____

DAY, TIME AND APPROXIMATE TIME

Specify if with Special Group or Convention: **MT. PLAINS LIBRARY TRI-CONFERENCE**
 Rooms are held until 4 P.M. unless indicated otherwise. If delayed, a phone call will hold reservation a reasonable time. (605) 336-0650.

Name _____ Phone _____
 Company Name _____
 Credit Card Gtd. (Hold room past 4 p.m.) _____ Card Exp. _____
 Address _____
 City _____ State _____ Zip _____

Written Confirmation Will Be Sent Upon Receipt
 If Unable to Accommodate, You Will Be Notified At Address Listed.
 If Reservation is Guaranteed Please Mail In An Envelope.

JOBLIST

Deadline: July 28 Systems and Access Services Librarian

Washoe County
Library, Reno, NV
Salary: \$34,112-
\$45,344

Seeking profes-
sional to plan
and coordinate
the development,
implementation,
and effective
utilization of all
automated sys-

tems and com-
puterized equip-
ment in the
County Library
Department.
Must have an
MLS and one
year of profes-
sional library
experience which
involved plan-
ning and imple-
mentation of
automated li-
brary services.

Preferred: experi-
ence with Dynix
and in introduc-
tion of new

technologies.
Washoe County
Library services a
population of
280,000 with 10
branches and
dial-up access.
Contact Washoe
County Person-
nel Office, (702)
328-2080, P.O.
Box 11130,
Reno, NV 89520
for County appli-
cation.

Deadline: Open
until filled.
Library Director

North Logan City,
UT
Salary commensu-
rate with experi-
ence.

Qualifications:
ALA-MLS and 3
years experience
preferred.

Send letter with
qualifications,
resume, and 3
references to:
Hiring Commit-
tee, North Logan
Library Board,
2076 N. 1200 E.,
North Logan, UT
84341.

Calendar

Future MPLA Conferences

1996—Joint with Kansas Library Association, April 10-12,
Wichita

1997—Joint with Oklahoma Library Association, April 30-
May 3, Shangri La

1998—Joint with Utah Library Association, March, Salt
Lake City

1999—Joint with Montana Library Association, March/
April

2000—Joint with Nebraska Library Association, Sept./Oct.

2001—Joint with Arizona Library Association, Sept./Oct.

JOBLINE #s

The following
numbers may be
used in calling
the MPLA
Jobline:
605-577-5757
(nationwide 24
hrs/day) or
800-356-7820
from any of the
eleven MPLA
states, during the
following hours:
Sunday-Thursday
11pm-8am;
Friday-5pm to
Sunday-5pm
your local time.



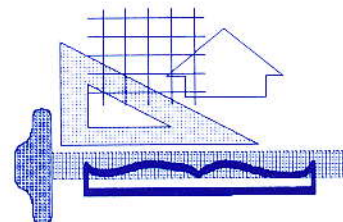
MPLA Newsletter
414 E. Clark
c/o Univ. of South Dakota Libraries
Vermillion, SD 57069

Bulk Rate
Non-profit Org.
U.S. Postage Paid
Permit No. 63
Vermillion, SD 57069

- Opportunities for professional involvement
- Continuing education programs
- A forum for the exchange of ideas
- Professional Development Grants
- Support of regional library efforts
- News of people and programs in member states

COMPLIMENTARY COPY

1995 Tri-Conference	LIBRARIES: BLUEPRINT FOR THE FUTURE	
	MPLA • NDLA • SDLA	October 4-7, 1995
	Best Western Ramkota Inn, Sioux Falls, SD	



Pre-Conferences Wednesday, October 4th, include:

The Leadership Institute; Money: It's Where You Find It; Government Information on the Internet; and Consumer Health Information Services.

Three Focus Areas:

Management; Information Technology; and Children's & Youth Services

Keynotes:

Hard Choices: Thriving During Change and Catastrophe. Pat Wagner, Pattern Research. *Are Public Libraries the Slide Rules of Tomorrow?* Dr. Bernard Vavrek, Clarion University.

Other Speakers:

Equity on the Superhighway. Betty Turock, ALA President.
Phyllis Reynolds Naylor, author of *Shiloh*.

Each participant will receive a 3-ring binder with handouts from ALL sessions! If you can only attend one conference this year, Sioux Falls is the place to be. Grab your pencils and your drafting paper to design YOUR blueprint for the future!