

ARIZONA COLORADO KANSAS MONTANA NEBRASKA NEVADA  
NEW MEXICO NORTH DAKOTA OKLAHOMA SOUTH DAKOTA UTAH WYOMING

# MPLA Newsletter

A Publication of the Mountain Plains Library Association

August 2001

Volume 46 #1

## INSIDE

- 3 ..... Candidates for MPLA Office
- 3 ..... Selling Your Small Town Library
- 6 ..... Market Your Library Online
- 7 ..... Lights, Camera, Action
- 8 ..... New Members Sponsor Job Event
- 8 ..... ALA Grant Opportunity
- 8 ..... Libraries Team With Park Service
- 10 .... Ethics Meet the Arts
- 10 ... "N.D.'s Germans From Russia"
- 11 ... Around the MPLA Region
- 13 ... MPLA New Members
- 22 ... Four Elected to BCR Board
- 22 ... OCLC Selects Oracle
- 23 ... Batter Up!
- 23 ... Upcoming Events
- 23 ... MPLA Conference

## President's Letter



Linda Rea  
MPLA President

MPLA is constantly reaffirming the vision statement of its Long Range Plan — *"MPLA will be a dynamic force in the professional development of librarians in the region by providing outstanding conferences, learning opportunities, an interactive Website and friendly, involved members resulting in informed librarians who enhance library services."* Soon you will receive a packet for the AzLA-MPLA Conference. It's terrific. There is something for everyone. The most difficult thing will be choosing what program to attend.

Whatever name we give it — continuing education, professional development — it's essential for our lives and our livelihood. MPLA provides many opportunities for us to keep abreast of the rapidly changing world of libraries — the annual conference, professional development grants for that special workshop or training, and soon, MPLA's leadership training institute. The next step is up to us. See you in Phoenix!

## Time to Vote Again



It's only September, not November, and the people on this ballot aren't promising tax cuts or relief from high gas prices. However, it is still critical that you vote in the MPLA election. One of the most important responsibilities of member-

The MPLA Newsletter is published bi-monthly. Material of regional interest may be submitted to:

Lisa Mecklenberg Jackson  
MPLA Newsletter Editor  
Montana Legislative Reference Center  
State Capitol, Room 110  
P.O. Box 201706  
Helena, MT 59620-1706  
(406) 444-3598--Phone  
(406) 444-2588--Fax  
Ljackson@state.mt.us

**Submissions:**

Copy deadlines for articles, news information, advertisements, and other copy:

January 10                      July 10  
March 10                      September 10  
May 10                      November 10

**Advertising:**

There is no charge to MPLA personal or institutional members for the joblist or classified advertising. Non-members are charged \$1.25/line. Display advertisement copy rates are available from the Editor (see address above).

**MPLA Membership or**

**Subscription Business:**

Matters pertaining to individual or institutional membership, address changes, and claims or orders for back issues should be sent to:

Joe Edelen  
MPLA Executive Secretary  
I.D. Weeks Library  
University of South Dakota  
414 East Clark Street  
Vermillion, SD 57069-2390  
(605) 677-6082--Phone  
(605) 677-5488--Fax  
jedelen@usd.edu

**Subscription Fees:**

1 yr./\$22      2 yrs./\$38      3yrs./\$55

The MPLA Newsletter is a publication of the Mountain Plains Library Association and is printed by Vermillion Printing & Graphics, Vermillion, SD.

ISSN 0145-6180

# MPLA Officers

President

Linda Rea  
Hastings Public  
517 W. 4th St.  
Hastings, NE 68902  
(402) 461-2348-P  
(402) 461-2359-F  
lrea@hastings.lib.ne.us

Vice-President/President-Elect

Debbie Iverson  
Sheridan College  
P.O. Box 1500  
Sheridan, WY 82801  
(307) 674-6446-P  
(307) 674-4874-F  
diverson@sc.cc.wy.us

Past President

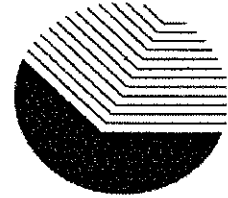
Marilyn Hinshaw  
E. Oklahoma District  
814 W. Okmulgee  
Muskogee, OK 74401  
(918) 683-2846-P  
(918) 683-0436-F  
mhinshaw@eodis.lib.ok.us

Executive Secretary

Joe Edelen  
I.D. Weeks Library  
University of South Dakota  
Vermillion, SD 57069  
(605) 677-6082-P  
(605) 677-5488-F  
jedelen@usd.edu

Recording Secretary

Mary Ann Thompson  
Hays Public Library  
1205 Main  
Hays, KS  
(785) 625-9014-P  
(785) 625-8683-F  
mthompso@thsu.edu



Academic Section

Betty Dance  
Merrill Library  
Utah State University  
Logan, UT  
(435) 797-2681-P  
(435) 797-2677-F  
betdan@cc.usu.edu

Children's/School Section

Julie Tomlianovich  
South Central Kansas System  
901 North Main  
Hutchinson, KS  
(316) 663-5441-P  
(316) 663-1215-F  
juliet@hplsck.org

Gov. Docs. Section

Susan Dingle  
Historical Society of ND  
615 E. Boulevard Ave.  
Bismarck, ND 58505  
(701) 328-2091-P  
(701) 328-2650-F  
sdingle@state.nd.us

New Members Roundtable

David Oberhelman  
Oklahoma State University  
306 Edmon Low Library  
Stillwater, OK 74078  
(405) 744-5944-P  
(405) 744-7579-F  
davido@okstate.edu

Preservation, Archives, S.C.

Diana Oedekoven  
NWCCD-Gillette Campus  
720 W. 8th  
Gillette, WY 82716  
(307) 686-0254-P  
(307) 686-9140-F  
diana@mickey.gc.whecn.edu

Public Library Section

Joe McKenzie  
Salina Public Library  
301 W. Elm  
Salina, KS 67401  
(785) 825-4624-P  
(785) 823-0706-F  
joemcken@salpublic.org

State Agencies Section

Brian Greene  
Wyoming State Library  
2301 Capitol Avenue  
Cheyenne, WY 82002-0060  
(307) 777-6339-P  
(307) 777-6289-F  
bgreen@state.wy.us

Technical Services Section

Nancy Deyoe  
Wichita State University Library  
1845 N. Fairmont  
Wichita, KS 67208  
(316) 978-5140-P  
(316) 659-3048-F  
nancy.deyoe@wichita.edu

Webmaster

Dan Chaney  
Oklahoma State University  
306 Edmon Low Library  
Stillwater, OK 74075  
(405) 744-9772-P  
(405) 744-5183-F  
dwcosu@okstate.edu

## State Representatives

Arizona

Jane Kolbe

Colorado

Suzanne Taylor

Kansas

Susan Moyer

Montana

Cheryl Hesper

Nebraska

Paul Hoffman

Nevada

Linda Deacy

New Mexico

Charlene Greenwood

North Dakota

Melody Kuehn

Oklahoma

Basha Hartley

South Dakota

Deb Hagemeier

Utah

Jean Jensen

Wyoming

Ara Anderson

---

ship in MPLA is helping set direction for the Association. Your vote will help determine who leads MPLA and what issues will be addressed. Please take time this year to read the candidate information in the enclosed ballot and then vote. Next year, be prepared to run for office yourself. MPLA needs you!

## Candidates for MPLA Office

### President Elect

Jean Hatfield  
Robert Shupe

### Secretary

Sharon Osenga  
Lou Anderson

### Academic Section

C. Jeffrey Belliston

### Children's and School Section

Norleen Knoll  
Donna Norvell

### Government Documents Section

Susan Dingle

### New Members Roundtable

Scott C. Goldy

### Preservation, Archives, and Special Collections Section

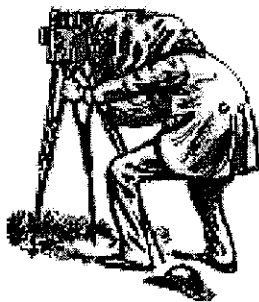
Jean B. Anderson  
Marry Ann Thompson

### Public and Trustees Section

Harry Willems  
Cherie Hesel

### State Agencies, Cooperatives, & Systems Section

Judy Zelenski



### Technical Services Section

Carlene Arlo  
Kay E. Lowell

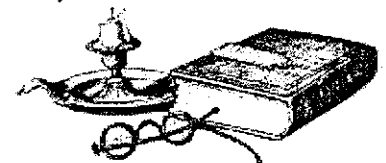
---

## Selling Your Small Town Library

**Jane Rockhold**  
**Johnson County Library/De Soto,**  
**Kansas Branch**

Libraries have changed. It's hard to find a librarian anymore wearing her hair in a bun, index finger at her lips in a perpetual SHHHH! Gone the rubber stamps imprinting (with feeling) due dates in the front of books. Many libraries allow patrons to have, dare I say it, DRINKS! Some "big city" branches have COFFEE BARS! What next? Librarians wearing Bermuda shorts, smiling at people, playing Internet games with children, dressing up like clowns?

If you're not already doing all of these outrageous things and more, your library has not entered the 1990's, much less a new millennium. Brace yourself, the words we're going to practice today are "Marketing" and "Promotion." In library terms "increasing circulation." Gone are the days when books are put on shelves and Plain Jane Librarian sits behind a desk waiting for eager masses of knowledge-hungry people to beg her to share her vast wisdom. Just look at the competition-cable TV, computers, videos, Encarta... Who needs books, much less us? They do, they just need to be reminded. Retail does it 24-7, surely we can do it during regular library hours. At least WE'RE not out to take their money!



---

## SEVEN EASY STEPS TO MARKETING YOUR SMALL-TOWN LIBRARY

1. **TALK TO PEOPLE** – I know, your Meyers-Briggs rating says you're an introvert. Overcome it. This is your job, you believe in the library concept of lifetime learning. You WANT to encourage reading. When you see a patron standing in the library, appearing to contemplate her next move, do this – walk over, smile and say “Welcome to the library, is there anything I may help you with today?” It may sound ingratiating, but if its sincere its OK, and most people will appreciate it, especially if they are introverts and too shy to ask for assistance. See, you can relate. With a little practice you'll get used to it and surprise yourself with your ever-expanding greeting repertoire.
2. **PUT STUFF WHERE PEOPLE CAN FIND IT** – The small town library where I work is located between a busy metropolitan area and a college town. Lots of commuter traffic. We do loads of business with books on tape. Since moving the tapes close to the front entrance our circulation of these materials has skyrocketed. So you're a purist and think libraries are for books. Get over it. We'll cover that in another article. If it helps, many of our tape patrons subsequently bring their kids in and while the kids are looking for books and yes, videos, dad or mom notice the latest releases, which are also placed in a conspicuous location. No, everything can't be by the door. Know your patrons and change displays and special feature placement at least once a month. Listen. People will tell you if they like



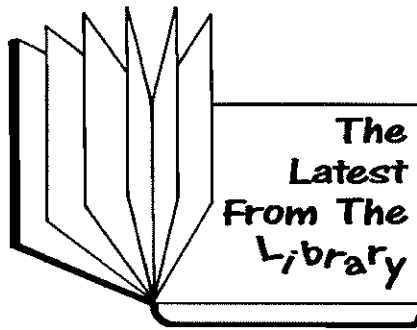
what you've done. And you will be able to tell by your circulation numbers.

3. **MAKE ATTRACTIVE DISPLAYS** – You've no doubt noted that many folks who come to the library are open to suggestions. They BROWSE. You never know what may interest a given patron. Are the holidays approaching? Put out those craft and decorating books and watch them check out. Is a local school having a reading competition or focusing on particular topics? Get a reading list from the school “media specialist” and check out the curriculum (often on the District's Website). Gather relevant material together and make a display with a sign that directs the target audience to what it needs. Does the town have an annual festival or a theme? Have you had a display of local interest – books on history, genealogy, landmarks? Contact a school art teacher. Wouldn't she or he like a free place to display student artwork? Won't students' parents want to come in and proudly gaze at said artwork? Maybe they'll see what else is going on in the library and, you know, check out a book or come back.
4. **GET FRIENDLY WITH THE PRESS** – Typically small town newspapers are looking for items on local “color.” Generally, libraries don't have a large advertising budget. Call, fax, e-mail or better yet MEET the local reporter or editor and develop a relation-



---

ship. Tell her your library is doing some great things and ask how you could work together to bring it to the attention of the public. Your library has a much better chance of large, color photo spreads in a small weekly newspaper than a big city daily. Co-sponsor a program with the paper. Our newspaper photographers did a children's program for us on how to take better pictures. They gave each child a free one-time-use camera. Do you think we got press coverage on that one? Let's review the benefits - 1. Free program; 2. Parents bring kids to program at library; 3. Kids and parents have fun, learn



something AND check out library material; 4. Newspaper coverage with no press release written; and 5. Closer relationship with newspaper people. If your newspaper folks aren't as friendly as ours, keep at it. Send weekly press releases, be nice.

Sooner or later they'll use one.

5. **JOIN A COMMUNITY GROUP** - I know-here we go with that introversion problem again. Find a group that interests you or another staff member and join it. This is not rocket science. Every town big enough to have a library has a chamber of commerce, historical society, quilting bee, lodge or SOME-

---

THING! Go to meetings, volunteer to host a program, get to know the members, talk about the library. You'll learn something and other group members will become more familiar with library services. Its called positive community relations. You can't have too much of that.

6. **VISIT THE NEAREST BOOK-STORE** – See those displays? You can do that, too. And again, YOU want to let people read for free! Do you have some books that haven't been circulating? There's no such thing as a bad book, only poor marketing. Somebody is waiting to check out that book on pygmy goats. They just need to know its available. Prop them up on book easels, stand them in a prominent place, make a tower of "castle" books, use your imagination. Have fun! It works. It is a fact that when the front covers of books are showing, they are more likely to be checked out. You never know who is coming in or what is on his or her mind that day. What you can do is let undecided patrons know what is available so they need not walk with their heads tilted sideways as they search the stacks.

7. **KEEP USING THOSE FLYERS** – A tried and true technique used in creative ways may get more folks to attend your special events. Sure you should put them on your bulletin boards and stack them neatly in a display rack. You can also put them in one book each patron checks out. Hang them up in unusual places in the library, say, the bathrooms. Ask area bank or shop owners if you may put some in their windows. You do want people to participate, don't you? While you're at it, make those programs in-

teresting, entertaining and attractive. Your audience will be more likely to return. Also, see Step 1 – talk up your programs to patrons while they check out materials.

If you only remember one thing from this treatise on library marketing, let it be that positive, friendly, customer-centered behavior will get you what you want for your library.

Learn to Market  
Your Library  
Online



Once again, the Colorado Library Marketing Council is pleased to offer the popular online course on library marketing: "Creating Change in Challenging Times: Marketing Tools for Librarians and Information Professionals." The online course will be held from September 12 to November 21, 2001. Further information is available at: [http://www.clmc.org/online\\_course.htm](http://www.clmc.org/online_course.htm).

From this course, you will gain the following skills:

- 1) How to become personally and professionally more confident, proactive, and powerful in influencing positive changes in your organization;
- 2) How to do marketing research (aka "ask questions") to find out exactly what your clients and library users need and want—and how you can provide services, programs, and products to respond—thereby ensuring you will never become "obsolete."

Never taken a course online? Don't let that stop you...

Pat Wagner, library consultant, educator, and trainer, and one of the course's two instructors,

tells how the online course format provides an open setting for problem solving and getting feedback from colleagues. She writes:

“Participants praise the class for helping them see, hear, and understand people and situations differently, and to actually use that information immediately in practical situations. Claudine Paris and I, the two instructors, are available for personalized help, as you think, write, and talk online with your colleagues about the tough issues facing libraries - and what to do and how to do it. This is a friendly forum for experienced and new library workers, professionals and paraprofessionals. We have had every possible kind of library represented: school, public, academic, government, medical, legal, corporate, state libraries, plus institutions from one-person to multi-site, rural, suburban, and urban.”

Dates for the course are September 12, 2001 to November 21, 2001. The cost is \$190.00. Two graduate credits may be obtained

from Adams State College for an additional \$60.00 tuition payment. For information about the course and a printable registration form, please visit the Web site: [http://www.clmc.org/online\\_course.htm](http://www.clmc.org/online_course.htm).

If you have questions, contact: Colorado Library Marketing Council Co-Chairs—Marti Cox, Library Research Service, Colorado State Library, [marticox@rmi.net](mailto:marticox@rmi.net), or Eileen Dumas, Aurora Public Library, [edumas@ci.aurora.co.us](mailto:edumas@ci.aurora.co.us).

## Lights, Camera, Action...



A Video Idea from  
Gilpin County, CO

**Larry Grieco,  
Director**

It all began a little over 10 months ago, when I was interviewing for the director's job at Gilpin County Public Library. During the interview I was asked about what I thought should be high priority issues for the library. Adrenalin shifted

into overdrive, and I answered first and foremost that it should be a library that people in the community were proud of—the kind of library that they would bring visitors from out-of-state to see. Then I was asked to name a few things I thought would make it that kind of library. That's when the adrenalin completely took over. I said I would get the 100 best American films as selected by the American Film Institute (AFI). (I didn't even know if such a thing was really possible.)

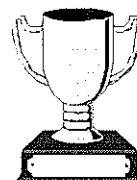
A few weeks later, after having been given the job, I started to think about my idea to have the top 100 movies in the library. I went to the AFI's official Website and, lo and behold, there was the list of movies. That's when I discovered the whole package could be purchased, and it was called “The Century Collection”—100 years, 100 movies. All the films were on VHS and packaged in classy looking gold cases, and there was a poster that came with the set that advertised all 100

Just a reminder that the deadline for MPLA Award nominations is **September 1, 2001**. It takes just a few minutes to nominate a worthy colleague. Award recipients will be honored at the awards banquet in Phoenix in December. The award nomination form can be found at:

<http://www.usd.edu/mpla/committees/awards/awardsindex.html>

There are many wonderful, hard-working authors, legislators, businesses, community activists, and librarians involved with MPLA libraries. Please take a moment of your time so that the organization may acknowledge their efforts.

**Ken Kempcke**  
MPLA Awards Committee Chair  
The Libraries, Montana State University-Bozeman  
Bozeman, MT 59715-3320  
(406) 994-5310



---

movies. All this for approximately \$1500, plus a shipping charge of \$100, totaling \$1600 (\$16 per movie). I found the money in a general grant that wasn't earmarked for anything specific, and I went ahead and ordered the whole collection.

The videos came in a huge black box. Inside were the classic American films of the past 100 years, including some as recent as 1996 (Fargo) and 1994 (Pulp Fiction). There was The Birth of a Nation (1915), Duck Soup (1933), and Gone With the Wind (1939). In the forties came Citizen Kane, The Maltese Falcon, and Casablanca. And On the Waterfront (1954), Rear Window (1954) and Rebel Without a Cause (1955). Lawrence of Arabia (1962), The Graduate (1967), and Midnight Cowboy (1969) highlighted the 60s. The Godfather (1972) and The Godfather II (1974), Annie Hall (1977), and Star Wars (1977) led the 70s. The 80s saw Raiders of the Lost Ark (1981), E.T. the Extraterrestrial (1982), and Amadeus (1984). And Goodfellas (1990), Schindler's List (1993), and Forrest Gump (1994) were noteworthy in the 90s.

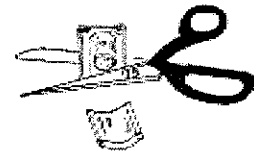
From that first day, several months ago, these have circulated well. We located them up front, next to the new books shelf, and to this very day more than half the 100 films are constantly checked out. I recommend this collection to any li-

brary that can afford the cost, or that can find a way to raise the money. If anyone has any questions, feel free to contact me at (303)582-5777 or e-mail [lgrieco@co.gilpin.co.us](mailto:lgrieco@co.gilpin.co.us).

## New Members Roundtable Sponsoring Job Search Event at MPLA Conference

The MPLA New Members Roundtable will sponsor "Job Search 2001: An Employment Odyssey," on Thursday, December 6 from 4-5 pm at the AzLA-MPLA Joint Conference in Phoenix. Speakers will include Booke Sheldon of the University of Arizona Library School, Toni Garvey, Phoenix City Librarian, and Carrol Hammond of the Thunderbird School. The session will focus on concrete strategies new professionals can use to get their first (or second) professional job and on career development issues for the future.

Grant Opportunity for Members of ALA's New Members Roundtable



Attending an ALA Annual Conference can be a tremendous career boost to a new librarian. Opportunities abound for continuing education, information exchange, and networking. 3M continues its support of the 3M/NMRT Professional Development Grant program this year, by providing funding to cover the cost of registration fees, airfare, lodging, and some incidental expenses for recipients to attend the ALA Annual Conference in Atlanta, GA in June 2002. The application deadline is December 1, 2001. The selection of grant recipients will take place at the ALA Midwinter meeting in January 2002. To apply for the grant, go to the NMRT Website at <http://www.ala.org/nmrt/awards/3m/index.html>, or contact Christine DeZalar-Tiedman, University of Minnesota Libraries, (612) 625-3428.

---

## Library Associations Team Up With Park Service for Lewis & Clark Events

**Cheryl Heser,  
Rosebud County Public Library**

One of the most promising educational and fun events of the Lewis and Clark Bicentennial observance on the national level will be Corps





of Discovery II, sponsored by the National Park Service and directed by Gerard Baker, Superintendent of the Lewis & Clark National Historic Trail.

Corps of Discovery II will be a large collection of exhibits, educational materials, and hands-on projects, coupled with educational activities conducted by Park Service employees, and the collection and personnel will be traveling to many states during the Bicentennial years of 2003-2006.

Of course, Corps of Discovery II will be in all of the "Trail States" where Lewis and Clark actually journeyed, but because the Expedition had many layovers, there also will be time and opportunity to take the collection to other states as well.

Since last fall, Cheryl Hesper, Chairman of the Marketing and Public Relations Committee for the Montana Library Association, has been working with Superintendent Baker to create a role for libraries connected with Corps of Discovery II. "My first thought when I heard Superintendent Baker speak at a Montana convention for planning for the Bicentennial was that the Park Service was going to need local contacts, 'hosts' if you will, in order to do this nationwide effort," Hesper commented. "Libraries are the ideal contacts for this, because not only can they provide sites, support, and local publicity for the Park Service entourage, they also can use the opportunity to complement the presentation with local history materials and other projects designed to keep people coming to the library for more information and activities. "I can't think of a better opportunity for libraries to get behind all of the educational aspects of this observance and to strengthen our roles and our public relations in the process of supporting the Park Service."

Hesper has been contacting the library associations of all of the "Trail States" to begin the process of

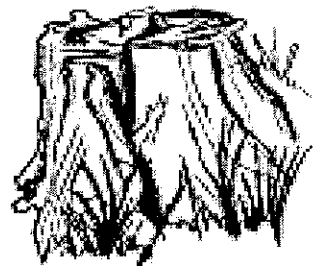
networking and creating committees. State libraries have stepped in to say they will help.

The process will involve obtaining the schedule and itinerary from the National Park Service — all things which are in the very beginning planning stages at this point because of recent personnel appointed by the new administration — and then using state committees to contact libraries and establish their roles and responsibilities as "hosts."

"In most cases," states Hesper, "it probably will be a simple matter of establishing a site (perhaps blocking off a parking lot or a block of a city street), providing personnel with needs as basic as bathrooms, and planning local displays and publicity as needed to work with the Corps of Discovery II team. "These are all things which will become clearer and more specific as we get more information from the Park Service and as I meet with the leadership this fall to clarify our role."

Hesper's ties to the Park Service go back to the late 1960's and 1970's, when she served as a summer employee for the Administrative and Ranger Divisions at both Yellowstone National Park and Grand Teton National Park. She sees the Park Service as a wonderful organization, which has always served the dual role of preserving our natural wonders and heritage and also getting as much public exposure to them as possible. "Corps of Discovery II is a marvelous opportunity to bring to the people all of the wonders and enjoyment of the Lewis and Clark Expedition, and I can't think of a better chance for libraries to promote something that will benefit their communities, their libraries, and people everywhere."

For more information, you can contact Hesper at [rbudcountylib@mcn.net](mailto:rbudcountylib@mcn.net), by mail at Rosebud County Library, P.O. Box 7, Forsyth, MT 59327, or by phone at (406) 356-7561.



---

A Cutting-Edge Event Where  
Ethics Meets the Arts

## Inaugural Conference Set for October 28-30, 2001

The "Ethics and the Arts Conference," the first annual national conference to be presented by the new Joan and David Lincoln Center for Applied Ethics at Arizona State University (ASU), will draw more than 50 outstanding panelists from across the U.S. to ASU's campus in October of 2001.

Attending will be a dynamic mix of arts professionals and academics including performers, artists, philosophers, critics, conservative and liberal watchdogs, authors, filmmakers, and curators. Key-note speakers will include celebrated screenwriter-poet-author Sherman Alexie, award-winning documentary filmmaker Rory Kennedy, and acclaimed playwright-actor-NYU professor Anna Deavere Smith.

Cutting-edge Conference panels and discussions will span ethical issues related to drama, art, music, literature, film and these specific topics:

- More than a Movie, More than an Exhibit, More than a Performance: Decency, Offense, and Harm — Who is Responsible?
- A Conversation between People in the Film Industry, Critics and a Philosopher on Values in Film
- Art as an Agent of Social Change
- In the Name of Art: Can Moral and Aesthetic Judgments be Completely Disentangled?
- Feminists Face the Arts
- The Appropriation of the Ritual Objects of One Culture as Museum/Gallery Objects in Another
- Issues Confronting Contemporary Indian Artists
- Art Effects: Does Art Really Incite Behavior?
- Fakes, Forgeries and Reproductions: The Ethical Management of the Business of Art



"Ethics and the Arts" will be October 28-30, 2001 at the Mission Palms Hotel adjacent to Arizona State University in Tempe, Arizona. Registration materials are available by calling (480) 727-7691.

"North Dakota's Germans from  
Russia" Presented at German-  
American Center in Stuttgart

Michael M. Miller, Bibliographer, Germans from Russia Heritage Collection, NDSU Libraries, Fargo, made a presentation, "Dakota's Germans from Russia" at the German American Center (Deutsch-Amerikanisches Zentrum) in Stuttgart, Germany, on May 31, 2001. Miller was invited by the James F. Byrnes-Institut. The German American Center Website with text in English and German is: <http://www.daz.org>.

Miller traveled to Chisinau (Kischinev) and Tiraspol, Moldova for May 14-18, and Odessa, Ukraine for May 18-30 where he made presentations to the German communities, archives, and schools. From May 23 to June 4, Miller hosted the seventh Journey to the Homeland Tour to Odessa and Stuttgart sponsored by the NDSU Libraries. On June 2 at Stuttgart, Germany, the NDSU Libraries sponsored the "Amerika Haus" information tables at the Bundestreffen, a large gathering of Germans from Russia with 50,000 attending.

Today, the largest concentration of German-Russians in the United States is located in North Dakota with around 30 percent of the 640,000 people primarily of Bessarabian, Black Sea, Crimean, Dobrudscha, and Volhynian heritage. An estimated one million German-Russian descendants are living in North America. Many of these people have kept alive their unique German dialects, as they were spoken in their ancestral villages of the Russian Empire more than 200 years ago. They

continue the same food traditions and recipes, which their grandparents prepared in such villages as Glueckstal, Karlsruhe, Kulm, Leipzig, Selz and Strassburg in South Russia, located near Odessa, Ukraine. Today in North Dakota, one can identify the names of towns with the same names of ancestral villages near Odessa and further back in Germany and France.

In the early 1970s, two Germans from Russia societies were founded: the American Historical Society of Germans from Russia (AHSGR), Lincoln, Nebraska, and the Germans from Russia Heritage Society (GRHS), Bismarck, North Dakota. In 1978, the North Dakota State University Libraries in Fargo, North Dakota, established the Germans from Russia Heritage Collection (GRHC). These North American groups house some of the most comprehensive compendiums of books and other archival materials which document the heritage and culture of the Germans from Russia. Cooperative projects continue to develop between AHSGR, GRHS and GRHC, as well as the heritage societies located in Stuttgart.

The NDSU Libraries in partnership with Prairie Public Television, Fargo, ND, funded and produced the 1999 award-winning videotape documentary "The Germans from Russia: Children of the Steppe, Children

of the Prairie." In 2000, they jointly produced, "Schmeckfest: Food Traditions of the Germans from Russia." Other video documentary projects are possible. The documentaries have created a renewed interest and awareness in a common heritage, especially among senior generations eager to share their knowledge and memories with the younger generations. In recent years, there is a "rediscovery" of the Germans from Russia "Unser Leute" heritage in North America. There is a growing awareness involving partnerships in shared research with people living in the homeland of Germany.

Around  
the MPLA  
Region

## Arizona



*Arizona Library Association Members Receive Major Awards* -- Kim Grimes and Corbett Elementary School, TUSD, have won the American Association of School Librarian's National School Library Media Program of the Year Award for 2001. Grimes was honored at the AASL brunch on Monday, June 18, in San Francisco at the ALA Conference. Grimes and Caryl M. Jones, librarian at Ventana Vista School in the Catalina Foothills School District, were the recipi-

ents of scholarships of \$500 each to enable them to go to the AASL conference in Indianapolis in November.

## Colorado

*And the Two Shall Be as One* -- Colorado Association of Libraries will be the name of the new single organization comprised of the state's two library associations, the Colorado Library Association and the Colorado Educational Media Association (school librarians). This single organization will be comprised of four associations for public, school, academic, and special/institutional librarians, staff, and other members. Divisions, sections, and interest groups may also be formed by the membership for more focused, librarian-specific activities. The bylaws adopted by both CEMA and CLA members are available at: <http://www.cla-web.org> and <http://cemacolorado.org>. The final CLA conference will be held in Colorado Springs, October 26-29, 2001, at the Adams Mark Hotel (formerly known as the Antlers). Among the speakers scheduled is Marc Holtzman, Secretary of Technology, Office of the Governor; Joyce Meskis, owners of the Tattered Cover, presently involved in legal challenges over customer records; and Colorado historian-author Tom Noel. Visit the CLA Website for continuing updates and registration at <http://www.cla-web.org>.

---

*Bulgarian Library Project Report* — Colorado librarians traveled to Bulgaria this summer to present two conferences. The Bulgarian Library Project, a continuing partnership between the Colorado Library Association and the Bulgarian Library Association, promotes the sharing of various resources. For more information contact the Colorado State Librarian, Nancy Bolt, at (303) 866-6733.

*Creating an Environment for Preservation* -- The Colorado Preservation Alliance, in cooperation with the Society of Rocky Mountain Archivists, the National Archives and Records Administration, Rocky Mountain Region and the Colorado Historic Records Advisory Board will present "Creating an Environment for Preservation," on September 14, 2001 at the Denver Federal Center in Lakewood, CO. Jim Reilly, Director of IPI, is the featured speaker. He will guide us in an exploration of the environment and its all-powerful role in preservation. Topics include: components of the environment and how they effect collection deterioration; illustration of types of damage caused by poor environment; key action factors for improving the environment in collection areas; use of data loggers (a variety of loggers will be available to try); use of the Preservation Calculator (designed by IPI and available at no cost via their Website).

The presentation will be followed by local expertise: Affecting change; Successfully documenting your environment, Colorado School of Mines; Low budget, low tech methods for optimizing your environment, Mesa Verde National Park; Designing an optimal environment, National Cable Television Center and Museum, University of Denver; and environmental monitoring kits will also be demonstrated

Registration is \$35 for members of CPA and co-sponsor organizations and \$50 for non-members. For a registration form see <http://www.aclin.org/~cpa/> or <http://www.archives.state.co.us/cpa>. For more information contact Karen Jones, [kjones@jefferson.lib.co.us](mailto:kjones@jefferson.lib.co.us).

## **Kansas**



*Master of Library Science Degree Offered Online by Emporia*—The School of Library and Information Management (SLIM), Emporia State University, Emporia, Kansas, will offer its Master of Library Science degree in Nebraska with classes starting in the spring semester of 2002. The degree will be offered through the school's distance education program for the third time in the past ten years. Nearly eighty librarians and information professionals in Nebraska and surrounding states have received

their MLS from the Kansas school while attending classes in Lincoln and Omaha during the two previous offerings of the degree. The format of the program is designed to fit the busy schedules of non-traditional students. According to Dan Roland, Director of SLIM Communications, ninety percent of students at the school work full-time, the average age of students is in the mid to late thirties, and most have family obligations in addition to work and school. Therefore, the school offers most of its classes on weekends and makes heavy use of the Internet and e-mail to maintain contact with students in between classes. The typical student attends classes about one weekend per month and will finish the program in a little less than three years. According to Roland, the school's distance education program has been very successful. "Since our first graduating class in 1991, more than six hundred students from the western half of the country have earned their MLS degree without ever needing to come to Kansas."

The success of the SLIM distance education program is due, in part, to the fact that it is the only library and information school accredited by the American Library Association in a 12-state region that includes Nebraska, and that the school offers a quality student advising program, but also because the interest in library and informa-

---

# Welcome to MPLA

## New Members



### ARIZONA

Barbara D'Angelo, ASU West

### COLORADO

Steven Layne, Layne Consultants International

### IOWA

Mary Cameron, State Library of Iowa

### KANSAS

Gwen Alexander, Wichita State University

Lean Goodman, Southwest Kansas Library System

Terry Velasquez, Johnson County Library

### MONTANA

Cheryl Hesper, Rosebud County Library

### NEVADA

Thomas Fay, Henderson District Public Libraries

Tysha Ann King, Las Vegas-Clark County Library District

Debra Widera, University of Nevada, Reno

### NEW MEXICO

Jean Starr, Thomas Branigan Memorial Library

Julia White, New Mexico State University, Carlsbad

### NORTH DAKOTA

James Beasley, University of North Dakota

Elizabeth Harper

Susan Kempel, Fargo Public School

### OKLAHOMA

Lauren Donaldson, Oklahoma Department of Libraries

Sharon Finerelli, Hardesty Regional Library

### SOUTH CAROLINA

Alex Currin, Anderson County Library

### SOUTH DAKOTA

Debbie Arne, Western Dakota Technical Institute

Charlotte Fowles, University of South Dakota

Stephen Johnson, University of South Dakota

Vickie Lass, Western Dakota Technical Institute

Todd Quinn, Dakota State University

Linda Robinson, Colorado Technical University

### WYOMING

Susan Centrella, Teton County Library

Kim Jones, Campbell County Public Library

Nancy Miller, John Taggart Hinckley Library

David Willis, Teton County Library

tion management as a career continues to grow. "In my first twelve months on the job, from 1996 to 1997, we had 281 inquiries from potential students about our Master of Library Science degree. In the past twelve months, we have had 981 inquiries."

Students in the new Nebraska program will be able to attend classes in either Lincoln or North Platte. Classes will be held on Friday evenings, all day Saturday, and Sunday mornings, about one weekend per month. Students will be connected to classes in Emporia, Kansas with a two-way audio and video connection and will also have a local student advisor and instructor. Classes will begin in January 2002 and the application deadline is November 1, 2001. For more information, contact Dan Roland by telephone at (800) 552-4770, by e-mail at [rolandda@emporia.edu](mailto:rolandda@emporia.edu), or by postal mail at Campus Box 4025, Emporia State University, Emporia, KS 66801.

*Winning Photos on Display in Kansas Libraries* -- The Focus on Elders photography exhibit featuring the winning photos of the 2001 Focus on Elders Community Photography Contest, co-sponsored by Johnson County Library, will be on display at the following libraries: August at Oak Park Library, Overland Park; September at Leawood Pioneer Library, Leawood; October at De Soto Library, De

Soto; November at Corinth Library, Prairie Village; and December at Shawnee Library, Shawnee.



*Future Library Fan Doesn't Wait Around* -- Gabriel Weiss received a library card for

his birth day. That's right. His birth day, the day he was born. Gabriel was born February 7, 2001 at Lutheran Medical Center in Wheat Ridge, Kansas. The Jefferson County Library system received his library card application the next day. "That probably makes him the system's youngest patron," said Sandra Erickson, head of children's services at the Lakewood Library. Credit Gabriel's mom and dad, Kendra and David Weiss of Lakewood. When they peeked inside the "goody bag" Lutheran distributes to parents of newborns, they found an application for a library card. "We just got eager, I guess," Kendra Weiss said. "We both grew up going to the library. I remember being in elementary school and having my mom take us to the library, and it was an enjoyable experience that I looked forward to every week." Gabriel will have years more library experience than his mom, who got her first library card when she was in the third grade. "He obviously is not going to be checking out books at a day old. But it is something we want Gabriel to have," his mom said. "It's an

opportunity we think he deserves."

*Newly Renovated Children's Library* -- Morrill Public Library in Hiawatha, Kansas debuted its newly renovated children's library. Topeka and Shawnee County Public Library in January opened its newest addition, phase II of a renovation project that began in 1997. Phase III began early in 2001.

## **Montana**

*Montana Festival of the Book* -- For three days and nights, September 6-8, Montana will celebrate the written word, reading, writing and books. The Montana Festival of the Book, in Missoula, will feature 100 of the region's writers in a variety of readings, panels, exhibits, demonstrations, a literary contest, signings, entertainment, receptions, and other events. Visitors from across the state, and the region are expected at the second Montana Festival of the Book, which will be presented by the Montana Center for the Book and the Montana Committee for the Humanities.

The 2001 Festival will feature readings and panel discussions with some of the most important voices of the West. Panels will focus on topics such as rivers in Western writing, historical fiction, book groups, reading selection for children and young adults, memoirs, writers'



groups, economy, governance and environment of the West, Montana noir, writing for magazines, book challenges in Montana libraries and schools, writing the local history, the art of the short story, and more. Adults and children can participate in workshops on bookmaking, book collecting and appraisal, book groups, and other hands-on events.

A special feature of this year's Montana Festival of the Book will be the visit of a dozen or more French writers, editors, publishers, and journalists, sponsored by The University of Montana, the French government, and the St. Malo Festival du Livre, the Etonnants Voyageurs. A number of Montana writers have sizeable readerships in France and are regulars at the St. Malo festival, one of Europe's largest bookfests.

Montana has long been recognized for its rich literary life. From authors such as A. B. Guthrie, Norman MacLean, Mildred Walker, Dorothy Johnson, D'Arcy McNickle, and Richard Hugo, through contemporary writers like William Kittredge, Ivan Doig, Richard Ford, James Welch, Mary Clearman Blew, Richard Bass, Thomas McGuane, and many others, writers from Montana and its neighboring states have had an important impact on American literature and our understanding of the Western ex-

perience. The Montana Festival of the Book Website is at [www.bookfest-mt.org](http://www.bookfest-mt.org).

*Montana Library Association enjoys good leadership under Suzanne Goodman* -- The Montana Library Association's mission "is to develop, promote, and improve library and information services and the profession of librarianship in order to enhance learning and ensure access to information for all." According to Goodman, MLA's Past President, the members of MLA continue to support its mission by meeting their goal of supporting professional development through conference and through retreats. This year's conference in Kalispell in April was well-attended and continued the MLA tradition of offering high-caliber workshops. In October 2000 the School Library Media Division planned and executed the library portion of the Montana Education Association/Montana Federation of Teachers Educators' Conference. In November 2000 the Academic and Special Libraries Division held a successful retreat at Chico Hot Springs. And in February 2001 the Offline Interest Group continued its tradition of providing high-quality technical workshops to all MLA members. "These conferences and workshops helped the association continue to meet its goals of improving the quality of library services and collections, supporting professional development, enhancing the stature of

Montana libraries and librarians and pursuing membership growth," said Goodman.

*Gates Foundation Offers Training Grant to MSL* -- As the second phase of the U.S. libraries program, the Gates Foundation has offered the Montana State Library (MSL) a grant to extend the original program's benefits to Montana's public libraries. The grant application, may result in a grant of up to \$53,000 for a project that will help public library staff assist Montana citizens to use public access computing. State Librarian, Karen Strege, said, "We are very happy to have this opportunity to provide more training to public library staff in the state. All libraries in Montana have minimal training budgets, as does MSL, so the influx of funds will allow us to meet our training goals faster. We appreciate the Gates Foundation's willingness to build upon the benefits of last year's project, which placed state-of-the-art computers in most of the state's public libraries." MSL staff is busy collecting information to develop a training project that will meet the needs of Montana public library staff.

## **Nebraska**



*Update on the Making a Difference @your Library Project* -- In April the Nebraska Library Commission launched a venture called "Making a Difference @your li-

brary.” This project involves Library Commission staff visiting all 275 public libraries in Nebraska. The first visit was made on April 16, 2001, to the Bess Johnson Elkhorn Public Library. The visits will continue through the spring of 2002. Each visit will include discussions with library staff members on how grants made to their library during the past three years are “Making a Difference @ your library.” Participants also discuss the impact of state aid payments, and local library service successes and challenges. To learn more about this project, refer to: <http://www.nlc.state.ne.us/mis/mis/makingadifference.html>

*Distance MLS Course Being Made Available to Nebraska* -- The School of Information Science and Learning Techniques at the University of Missouri-Columbia will be bringing a distance education MLS program to Nebraska starting this January. The course work will consist of both online courses and a combination of online/face-to-face classes as well. The program is intended to serve interested Nebraskans for the long term. Emporia University in Kansas is also offering a distance MLS opportunity for Nebraska. (See page 12).

## Nevada

*Nevada Library Leadership Institute* -- 36 participants from public, school, and academic libraries throughout Nevada will participate in the Nevada Library Leadership Institute to be held Sept. 10-14 in Alamo, Nevada. The program moves from personal insight and leadership skill building to application in the community. The seven-step model of leadership development has guided the design of the Institute: Self Awareness; Customer Focus; Stands in the Future; Embrace of Change; Collaborative Spirit and Advocacy; Empower Self and Others; and Bias for Action. For online information: <http://dmla.clan.lib.nv.us/docs/nsli/sli>.

*Nevada Library Association Holds Conference Oct. 4-7, 2001* -- The keynote speaker for the Nevada Library Association Annual Conference, “Rediscovering Nevada,” is Michael Gorman, the Dean of Library Services at the Henry Madden Library, California State University, Fresno. Gorman is the former head of



Cataloging at the British National Bibliography, a member of the British Library Planning Secretariat, and head of the Office of Bibliographic Standards in the British Library. He is the first editor of the *Anglo-American Cataloging Rules, 2<sup>nd</sup> Edition*, and of the revision of that work. In addition, he is the author of the Concise AACR2 and editor of, and contributor to, *Technical Services Today and Tomorrow, 2<sup>nd</sup> Edition*.

*Nevada Library Association Pre-Conference Highlights* -- On Wednesday, Oct. 3, 2001 NLA is presenting four pre-conference workshops:

**Lobbying Your Legislature:** Participants will understand the processes used by the Nevada legislature to submit a bill, support or oppose bills, and utilize the months before the session to communicate with representatives.

**Grant Resources:** A half-day workshop featuring resources available from the Clark County Foundation Collection, LVCCCLD.

**Introduction to Imaging and Imaging Technology:** This introductory workshop provides an overview of digital imaging, and gives a real demonstration of the technology and process of imaging.

**Awakening the Leader Within:** What qualities indicate leadership? Participate in exercises to help find your personal vision, core, purposes, values and mission.



---

## ***New Mexico***

*New Website for Center for Book--* New Mexico Center for the Book recently opened a Website and invites authors, illustrators, and storytellers to post their availability for participation in literary events. The site is located at [www.nmcb.org](http://www.nmcb.org). The NMCB site will also list state-wide book events, information on foundations and granting institutions, links related to NMCB's mission, literary and literature contests, and a selection of literacy services and videos. The site is supported by grants from the McCune Charitable Foundation and New Mexico Arts.

*Publicist Ruthie Francis Joins NMBA Board* -- Ruthie Frances of Albuquerque is the newest member of the NMBA board. Ruthie is Community Relations Coordinator for seven Hastings Books and Music Stores in Albuquerque, Farmington, Rio Rancho, and Santa Fe, a job she's held for five years. Ruthie accepted the board position formerly held by Robyn Covelli-Hunt. Her term as a director extends through May 2003. A vo-

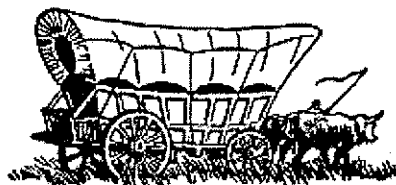
racious reader, Ruthie holds a masters degree in Philosophy from Colorado State and studied history for ten years. She worked at Bookstar in Albuquerque before joining Hastings.

## ***North Dakota***

### *The Great Flood*

-- Last June, flooding inundated the basement of the NDSU Main Library resulting in significant loss of the collection. Subsequently, many libraries around the country were kind enough to offer encouragement and assistance with free inter-library loan service for the year. For all of you who have been asking, here's a quick update on the status of the flood recovery efforts thus far:

The most extensive loss included approximately 60% of the bound periodicals (78,000 vols), 80% of maps (75,000), and 25% of microforms (55,000). The remaining materials from the basement level were relocated off-site, dried, sorted, shelved and inventoried. Off-site materials are now available through



twice daily courier service. A "wants list" of periodicals was developed and posted to the library Website. We very much appreciate the libraries that have sent needed journals to help fill in the gaps. Thus far, approximately 25% of the missing jour-

nals have been replaced, with an anticipated goal of 50% by the MPLA conference this winter.

Meanwhile, extensive use of electronic full-text journals and databases was instituted with over 5,000 titles made available. The Institute for Regional Studies and University Archives are currently open to the public at another off-site facility. We are continuing to work with University administration on securing a larger facility with a long-term lease for them.

Earlier this summer, FEMA approved a \$3.04 million grant to assist with replacing some of the microforms, periodicals and books. Nearly \$3 million worth of microforms have been received and incorporated into the online catalog. Renovation of the basement is well underway

---

**Don't forget the North Dakota Library Association  
Annual Conference Sept. 26-28 in Williston.  
Elvis will be there...will you?**



Contact Cathy Langemo for more information at [cathy\\_langemo@nisc.cc](mailto:cathy_langemo@nisc.cc)

with some of the furniture and equipment already received. Re-opening of the basement level is scheduled for late August. The renovated space will accommodate offices, computer labs, individual study spaces and group study areas. The microform collection will then move from its off-site location to the first floor of the main library sometime during fall semester. The periodical and archives collections are expected to remain off-campus for some time.

As you can imagine, it has been a year of challenges for the library, all made easier because of the support of our friends in libraries around the region. A big thank you to the members of MPLA for your friendship and assistance.

*Notable Documents Win Awards* - The American Library Association has announced their 2000 Notable Government Documents. Publications from two North Dakota agencies are featured in the *Library Journal*, May 15, 2001. This year's winners include *North Dakota History: Journal of the Northern Plains Cumulative Index* produced by the State Historical Society of North Dakota which includes more than 7,000 entries of names, places, and events. *The Elders Speak: Dakota and Ojibway Stories of the Land* produced by Dakota Council on the Arts and Makoche Recording Company is available on CD-ROM. It features stories of the land revealed

by elders Eagle Heart and Gourt Women.

*New Reference Specialist at Historical Society* - Greg Wysk has been hired as the New Reference Specialist at the State Archives and Historical Research Library, State Historical Society of North Dakota, Bismarck, ND. Wysk received his BA in history from Northern State University in Aberdeen, and has done coursework on a master's degree in public history from St. Cloud State University. He has just completed an internship with Carver County Historical Society in Waconia, Minnesota. He was a graduate assistant at the St. Cloud State University Archives, an archives intern at the South Dakota State Historical Society, and a research and writing intern at the same institution. He has also been a news assistant for the Capital Journal in Pierre, and American News in Aberdeen.

*New Jobs for Librarians* -- Dickinson State University is pleased to announce the appointments of Mary Ellen Kimble and Rita Ennen as librarians at Stoxen Library. Mary Ellen began her position as Collection Development Librarian on August 1, 2001. She most recently worked at Northwest Missouri State and received her MLA from Emporia State University. Mary Ellen replaces Jim Martz

who retired from the library after 34 years. Rita Ennen became the Cataloger/Serials Librarian at Stoxen on August 13, 2001. She recently completed her MLIS from the University of North Texas. Rita's most recent experience is at Briggs Library at South Dakota State University. She will replace Lillian Crook who is now the Library Director.

Lillian Crook has been Cataloger/Interlibrary Loan/Technology Librarian at the University for the past 20 years. She received her MLS from George Peabody at Vanderbilt University. Lillian brings a wide variety of experience to the position having served on various North Dakota library committees and boards. Lillian replaces Bernnett Reinke who retired after 36 years of service at the Library.

*Dates Set for Annual Children's Literature Conference* -- "Poetry in Motion" is the theme of the annual Children's Literature Conference sponsored by the Pa-



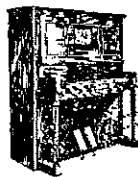
trons of the Minot Public Library. This year's conference will be held November 2 and 3, 2001 at the International Inn in Minot, ND. The conference is open to all those that wish to learn more about children's literature. This year's conference will emphasize the genre of poetry.

Gary Dulabaum, Brod Bagert and Herb Parker, Jr. will highlight this year's annual conference. In addition, several local and regional poets will be on hand to share their poetry. New to this year's conference is the open poetry evening. All conference participants are invited to share their writings with the audience on Friday night at opening session that will be hosted by Gary Dulabaum and Brod Bagert.

Gary Dulabaum was born into a musical family and wrote his first song in the second grade. He is well known for his high-energy, hands-on, full of humor presentations that always have a message, promote literacy and creativity, and are fun. Gary has released five recordings of his original children's music.

Brod Bagert came to the world of children's literature by an unusual path. He was a trial lawyer and former member of the New Orleans City Council. His first effort at children's poetry was a poem that he wrote for his daughter Colette. Unable to find a poem "just right" for Colette

for a school oratory contest, Brod wrote one himself. Colette performed the poem and won the competition. Brod continued to write performance poetry for children, eventually closed his law office and now devotes himself to poetry. Brod has published ten books of poetry for children and adults.



Herb Parker, Jr. has been the musical director for the Bill Martin summer educational workshops for many years. He also performs at schools throughout the United States for students of all ages. His piano/vocal concerts have been enthusiastically received in many communities.

New to the Children's Literature Conference this year will be a book preview session. Conference participants will have the opportunity to look at some of the great books being offered at the conference. Sue Garness of Minot State University will preview the books and pass information about the books along to conference goers.

For more information about the conference contact Paulette Nelson, 516 2<sup>nd</sup> Ave. SW, Minot, ND 58701 or call (701)-838-0606 or e-mail [pnelson@ndak.net](mailto:pnelson@ndak.net).

## **Oklahoma**

*Oklahoma Statewide Databases* -- In June 2001, the Oklahoma Li-

brary Technology Network Database Selection Committee completed the process of selecting vendors to provide statewide access to online periodical indexes and full text articles and a World Catalog to all libraries in the state of Oklahoma. EBSCO Information Services and OCLC were awarded the contracts the provide these services. As of July 1, all libraries (school, public, academic, and special) have access to EBSCO Databases and the FirstSearch.

*Summer Reading Program* -- The theme of Oklahoma's statewide Summer Reading Program this year was "Into Books and Out of This World." Donna Norvell, Youth Services Consultant from the Oklahoma Department of Libraries, worked with artist Michael Rex from Brooklyn, New York to create colorful and exciting promotional materials with an Outer Space theme. Materials included full color posters, die cut spaceship bookmarks, stickers, readings logs, and book bags. Evaluations indicate record numbers of children participated in this year's reading program. Next year's SRP theme is "Books Ahoy, Sail Through the Summer with Stories."

## **South Dakota**



*Having Your Pie and Eating It Too* -- The Mikkelsen Library staff

at Augustana College was chipping away at a summer projects list that included things like moving archives, processing gift collections, weeding gov. docs, repotting plants, and cleaning supply cupboards—pretty mundane stuff, but we were happy with our progress. High spirits inspire parties at this library, so we decided to have our very own “Mikkelsen County Fair” pie contest. The staff brought homemade pies ranging from pecan to key lime and nearly every fruit in season. We invited our student workers and some very special library supporters (i.e., the Dean) to sample our wares. The competition was so fierce that many concocted secret test pies in advance which were consumed by family members, the ultimate food critics. In the end everyone was declared a blue ribbon winner.

## Utah

*Libraries Receive Dollars* -- Under the Library Services and Technology Act (LSTA), the Utah State Library Division awarded mini-grants to thirteen public libraries, and regular grants to seven libraries for a total of \$284,408. Projects included: funds to provide Hispanic materials to Spanish-speaking prison inmates; distribution to all 70 public library jurisdictions of core print and video collections on the subject of death and dying; upgraded technology for rural libraries and



---

### Mikkelson Library “County Fair” Pie Contest

---

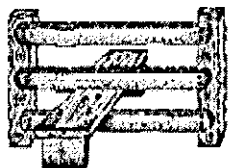
school libraries; an innovative library media teacher training lab; Internet access to three local Utah newspapers from 1898-1922; and many more projects.

*State of Utah’s Libraries* -- The 2001 session of the Utah Legislature seemed more high pressure than most. Although a large amount of surplus funding was available, revenue estimates for the coming year were lower than anticipated. In addition, a new procedure was initiated to assure that the Legislature’s appropriations subcommittees had an opportunity to review all bills with fiscal notes. This change caused some confusion

as process details were worked out. The most significant piece of legislation this year affecting libraries was Representative Brad Winn’s House Bill 131, Internet Child Protection Act. The bill had two sections—the first dealing with public libraries, the second with schools. The public library section codified portions, (selected definitions and the “standards” section) of Administrative Rule R223-2, which governs implementation of House Bill 157, Online Access at Public Libraries, adopted by last year’s Legislature. Passage of HB 131 further clarifies and documents legislative intent with respect to

public library online access policies; but it will not affect the process/requirements now in place for public libraries to comply with HB 157. The school section of the act placed requirements in state law for the public education system that parallel those for public libraries, with the exception that adults as well as minors are restricted from accessing obscene materials.

## Wyoming



### *WSL Fosters Continuing Education*

-- Many attended the management of information agencies library science class held in Casper on June 4-8, through the University of Missouri-Columbia (UM-C). UM-C hopes to offer its academic librarianship course in Wyoming this fall through its Starburst distance education program. Students will take the course online and meet on three or four Saturdays in a central location.

*Go crazy? No, GoWYLD!* -- GoWYLD.net is a portal page and database created by the Wyoming State Library that offers links to more than 750 Wyoming Websites. The concept for GoWYLD.net began in Jan. 2000 with Corky Walters, former Wyoming libraries database (WYLD) manager. GoWYLD! originally was slated as a generic homepage for Wyoming libraries that didn't

have a Web presence. Then, the Resource Sharing Council, composed of representatives from academic, medical, school and special libraries, proposed the portal page, offering a single point of access to the Internet. After further discussion, it was decided the portal page would focus on and create a portal to Wyoming information found on the World Wide Web. In May 2000, Erin Kinney, electronic resources librarian, undertook the project and created its current design. It debuted at the

Legislative reception February 15. The current page is modeled after the Michigan Electronic Library (MEL) Website, <http://www.mel.org>. According to Kinney, GoWYLD! is a "one-stop shopping" place for Wyoming and government information. GoWYLD.net accepts links to non-commercial, Wyoming-related Websites and personal Wyoming Website pages provided Website submission guidelines are met: 1) the site does not require a fee, or 2) the site does not primarily advertise a product or service. Website links can be submitted using the form at <http://www.gowild.net/submission.html>. Access GoWYLD.net at <http://www.gowild.net>. For more information, contact Erin Kinney at the Wyoming State Library, [ekinne@state.wy.us](mailto:ekinne@state.wy.us) or (307) 777-6332.

### *Birthday and Library Card Sign-up Month in September* --

The month of September marks two great occasions at the Teton County Library: the library's fourth birthday on Wednesday, September 5th and National Library Card Sign-up Month. Special incentives for patrons will help the staff say thank you to the community and encourage everyone to check out what's new at the library.

Events kick off with a free book return week for overdue items during the first week of September from the 4th-9th. Librarians will also provide free replacement library cards and new patron cards. Then on Wednesday, September 5th the library celebrates its fourth birthday with complimentary cookies, bookmarks, a birthday cake, and tours of the library. A birthday cake for staff and patrons will be presented at 4:30 pm in the main room of the library. English-language tours take place at 2:00 and 5:00 pm and Spanish-language tours are offered at 5:00 and 7:00 pm.



Tours will highlight library services and programming. The Teton County Library offers more than books - there are videos, music CDs, Spanish-language materials, word-processing computers, children's storytimes and performers, a Grant Mentorship Program, art exhibits, book discussions and

a teen Homework Center, just to name a few.

In the Youth Service's department Franklin the Turtle, a popular children's literature and television character, will visit the library during the week of September 10-14 to promote Library Card Sign-up Month. Franklin will be in the Youth Services room on Wednesday, September 12 at 7:00 pm to hand out stickers and pencils for kids who use their library cards.



"The most important school supply of all, to start the year off right, is a library card," said Debbie Schlinger, Youth Services Supervisor. Children must be six years old to receive a library card. All kids who get a new card in September will receive a special treat from librarians. On Thursday, September 13, Franklin also makes a guest appearance at the Back to School Storytime at 10:30 am for kids ages four to six.

The Main Event will help the library encourage teenagers to get library cards. The first 30 teens to become new library card holders receive a gift certificate for \$5 from the Main Event. Teens can also look forward to the Young Adult Board that begins meeting again on Tuesday, September 11 at 6:00 pm. YA board members plan programs for teens at the library, help se-

lect library materials and gain valuable volunteer experience. And on Sunday, September 23 the teen Homework Center opens with five new laptop computers and expanded hours.

To learn more about events at the library, call 733-2164 or go to <http://will.state.wy.us/teton/events/adult.htm>.

### Four Elected to BCR Board of Trustees, One Delegate to OCLC Users Group

BCR member libraries elected four individuals to the BCR board of Trustees and one delegate to represent BCR on the OCLC Users Council. The newly elected representatives took office July 1, the beginning of BCR's fiscal year (2001-2002) and will attend their first Board meeting in September.

BCR's newly elected trustees are: Cynthia K. Berner Harris, Wichita (Kansas) Public Library, at-large trustee; Frances B. Clymer, McCracken Research Library, Buffalo Bill Historical Center (Wyoming), special libraries trustee; Marilyn J. Mercado, University of Northern Iowa, Rod Library, at-large trustee; and Larry Wieland, Jefferson County (Colorado) Public Schools, processing centers and school libraries trustee.

Richard Doyle, Coe College (Iowa), Steward Memorial Library, was re-elected as BCR's delegate to the OCLC Users Council.

The new trustees were elected for two-year terms, while Doyle, as OCLC Users Council delegate, was elected for a three-year term. Doyle, Mercado, and Clymer are incumbents returning to serve their second full terms in their respective positions.

### OCLC Selects Oracle for New Technology Platform

OCLC has selected Oracle database technology as the new platform for WorldCat (the OCLC Online Union Catalog) and its online services in cataloging, resource sharing, and reference as part of its global strategy to transform WorldCat into a globally networked, Web-based information resource of text, graphics, sound and motion.

In operation since 1971, WorldCat is the world's largest bibliographic database, containing more than 47 million records and 800 million location listings. More than 39,000 libraries in 76 countries use WorldCat to support their cataloging, interlibrary loan and reference activities. Libraries around the globe contribute to WorldCat, with a new

record entering the database every 15 seconds.

“Oracle’s relational database management system will enable us to provide access to not only bibliographic information, but abstracts, full text, images and sound files customized to the needs of libraries and users around the world,” said Donald J. Muccino, OCLC executive vice president and chief operating officer.

## ***Batter up!***

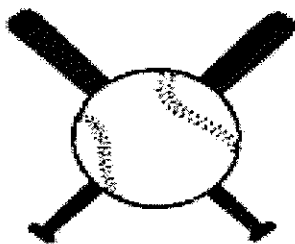
### Major League Baseball Joins Campaign for America’s Libraries

The campaign for America’s Libraries, has scored a home run with Major League Baseball signing on as founding corporate partner in the program. The Center for the Book in the Library of Congress also is joining forces with ALA as a founding partner to promote reading and literacy in every American community.

Both partnerships bring national visibility to the campaign. The partnership with Major League Baseball will build on and expand existing relationships between many libraries and local teams.

The Campaign for America’s Libraries officially kicked off to the public in April during National Library Week with the help of First Lady Laura Bush and Mike Bordick, all-star shortstop for the Baltimore Orioles.

“We are thrilled that Major League Baseball and the Center for the Book are key players in this historic initiative,” says ALA Immediate Past President Nancy Kranich, “What could be better? Two enduring American classics coming together to promote an enduring American institution-our nation’s libraries.”



## **Upcoming Events**

2001

September 26-28: North Dakota Library Association, Williston

September 26-29: Wyoming Library Association, Cody

October 3-5: South Dakota Library Association, Aberdeen

October 4-7: Nevada Library Association, Las Vegas

October 11-14: LITA National Forum, Milwaukee, WI

October 16-19: ACRL, Washington, DC

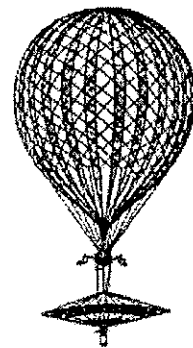
October 17-19: Nebraska Library Association, Kearney

November 4-8: American Society for Information Science, Washington, DC

December 5-7: Mountain Plains Library Association/Arizona Library Association

## Rising to New Heights! **AzLA-MPLA Conference December 5-7**

Be sure to mark your calendars to attend the AzLA-MPLA Joint Conference in Phoenix December 5-7, 2001. You’ll be able to select from over 100 programs and hot topics of the day! Pre-conferences provide opportunities to learn about managing change, media relations, space planning, puppetry, and book mending. And the weather in Phoenix in early December can’t be beat! Look for your registration packets in the mail or check out the conference Website at [www.azla.org/2001](http://www.azla.org/2001).



**Got news?**

**Want to write a column?**

**Have thoughts on content?**

Please let me know what you’d like to see in upcoming issues of the MPLA newsletter. It’s YOUR newsletter.

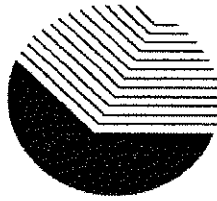
I’d greatly value your input.

Lisa Mecklenberg Jackson, (new) Editor  
(406) 444-3598

[Ljackson@state.mt.us](mailto:Ljackson@state.mt.us)

# MPLA Newsletter

I.D. Weeks Library  
414 East Clark Street  
University of South Dakota  
Vermillion, SD 57069-2390



Non-Profit Org.  
US Postage Paid  
Vermillion, SD 57069  
Permit N. 63

COMPLIMENTARY COPY

**Librarians Benefit with MPLA**

- Opportunities for professional development
- News of people and programs in member states
- A forum for the exchange of ideas
- Professional development grants
- Support of regional library efforts

ARIZONA COLORADO KANSAS MONTANA NEBRASKA NEVADA NEW MEXICO NORTH DAKOTA OKLAHOMA SOUTH DAKOTA UTAH WYOMING

## Special! 1/2 Price New Member Offer

New members calculate dues below, then reduce them by 50%

### MPLA Dues Schedule (Membership year is calendar year)

**PERSONAL MEMBERSHIP** - Open to anyone interested in library services. \$15/yr. for those salaried at \$15,000 or less. Add \$1.00 for each \$1,000 above \$15,000.

**RETIREE, STUDENT, TRUSTEE MEMBERSHIP** - \$15/yr.

**INSTITUTIONAL MEMBERSHIP** - Libraries, business firms, and other institutions supporting the Association. Institutional members also receive FREE advertising for job openings in the newsletter! Membership fee is based on total annual budget

Under \$100,000 .....	\$50/yr.	\$300,000-499,999 .....	\$100/yr.
\$100,000-\$299,999 .....	\$75/yr.	\$500,000- up .....	\$125/yr.

Name \_\_\_\_\_ New \_\_\_\_\_  
 Position/Title \_\_\_\_\_ Renewal \_\_\_\_\_  
 Institution \_\_\_\_\_  
 Business Address \_\_\_\_\_ Work Phone \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Home Address \_\_\_\_\_ Home Phone \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Fax \_\_\_\_\_  
 E-mail Address \_\_\_\_\_ Preferred Mailing Address Business Home

Sections(s)  Academic  Technical Services  State Agencies, Systems, & Cooperative  Public Library/Trustee  
 New Members Roundtable  Children's & School  Preservation, Archives & Special Collections  Government Documents

Interest Group:  Interlibrary Loan

It is important to indicate section preferences if you would like to vote for section officers!

I am interested in serving on the following committee(s)  Awards  Finance  Bylaws & Procedures  Continuing Education  
 Electronic Communications  Intellectual Freedom  Professional Development  Public Relations/Membership

For information on paying by credit card, go to the MPLA Website at [www.usd.edu/mpla](http://www.usd.edu/mpla)

Mail to: Joe Edelen, MPLA Executive Secretary  
I.D. Weeks Library, University of South Dakota  
414 East Clark Street, Vermillion, SD 57069-2390

The MPLA Newsletter is printed on recycled paper