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MPLA Newsletter

A Publication of the Mountain Plains Library Association

August 2005

Volume 50 #1

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Conference Issue

Welcome!

The Wyoming Library Association is honored to host the 2005 joint conference with the Mountain Plains Library Association. This partnership is proud to present cutting-edge programming and speakers, networking opportunities and a chance to preview the latest library products and services provided by conference exhibitors. We welcome you to a unique professional opportunity, complete with the beautiful surroundings of Jackson Hole.

Visit our Website
<http://www.usd.edu/mpla>

MPLA Listserv
To subscribe, contact
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WLA/MPLA Conference 2005
Jackson Hole Wyoming
October 12 - 15

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Greetings WLA/MPLA Members,

Your conference committee has been working hard to provide the best conference ever with information and fun for everyone. October will be here very quickly and we want to encourage everyone to make your reservations as soon as possible.

"Beyond Borders: Imagination, Innovation, Inspiration" is this year's conference theme to be held at the Snow King Resort in Jackson, WY October 12 to 15, 2005. Located in beautiful northwestern Wyoming, the hotel offers many amenities, including close proximity to Grand Teton and Yellowstone National Parks. Plus, the resort is providing special room rates for conference attendees.

Book your reservations now by calling 1-800-522-KING. Please identify yourself as a WLA/MPLA conference attendee to ensure that you receive the special rate. The special room rate is also available for three days before and after the conference, based on availability at the time of booking. This provides a great opportunity to see some beautiful country, as well as attend a spectacular conference. Snow King's deadline for reserving rooms at the conference rate is September 12, 2005. After this date, individuals may still make reservations at the special room rate, based on availability.

Snow King Resort will provide hotel guests with complementary transportation to and from the Jackson Hole Airport, located nine miles away, and complementary parking in the resort's parking lots. The local START bus offers a free shuttle around the town of Jackson and picks up at Snow King.

In this newsletter, you will find event and program information thanks to the hard work of members, section chairs, and officers of both WLA and MPLA. Our goal has been to facilitate a co-operative conference as a team, which reflects the benefits of our twelve-state regional organization and our state organizations.

There will also be, of course, fun! Jackson Hole is famous for more than its scenery - good restaurants and nightlife are found on every corner. The Teton County Library's Friends will also have helpful volunteers on site to assist you with information and directions throughout the conference.

Mark your calendars and make your reservations. We will see you in October!

Sincerely,

Erin Kinney and Sharon Osenga

Conference Co-Chairs

President's Letter

Summer's lease hath all too short a date

---William Shakespeare.

This is usually the time of year when things really begin to gear up for MPLA. This year has been no exception. It has been busy Spring and Summer for MPLA committees, sections and officers, and the results are becoming evident.

Take a look at the new MPLA web page, designed by our webmaster, Dan Chaney. I was impressed with how easy the page is to navigate and how much information there is about our organization. Check out the new calendar feature. Dan has devoted a great deal of time to make this site terrific. Please join me in thanking him.

The Continuing Education Committee had another successful grant cycle. There's an article by Dan Stanton, the chair of the committee, in this issue (see page 52). The grants are a wonderful opportunity to bring a continuing education opportunity for the MPLA membership through pre-conferences at the annual meetings of your state association. There's help available to develop and hold a preconference if you need it. Just let me or Dan know.

The Task Force on the Structure of MPLA will be reporting to the Executive Board at its July meeting. We will have more on this at our annual business meeting in October.

I'd like to thank Lisa Mecklenberg Jackson for her work on the MPLA Newsletter for the past four years. She'll be spending more time enjoying her twins, who many of us think of as just being born yesterday! Another thank you to Judy Zelenski who is temporarily stepping in as editor of the Newsletter. There is an ad for the new editor in this issue (see page 37).

Another thanks to Kay Lowell, the state representative for Colorado is also stepping down. Hopefully by this time next year we'll be offering Kay congratulations on finishing her Ph.D.

At our conference in Jackson, Wyoming we'll see the results of the hard work of the Awards Committee. Remember the nominations for the awards come from the membership. So start thinking now of people you

Speaking of the conference, the conference committee has planned another wonderful conference that will be richly varied in content and scope. At every MPLA conference I meet new colleagues and renew old friendships. From those interactions and the great programs, I come away with imaginative and innovative ways to look at libraries and I am inspired for the entire year. So it seems the theme for this year's conference "Beyond Borders: Imagination, Innovation, Inspiration" is perfect. Look for the Conference details in this issue and begin making your plans to join us October 12-15.

I know that it will be the best conference you go to all year. I am looking forward to seeing you all in Jackson.

Beth Avery

One Conference, One Book

Before coming to the WLA/MPLA conference, participants are encouraged to read Mark Sprague's *Where Rivers Change Directions*.

A discussion will be Thursday, October 13 from 4:00-4:50 p.m. at the conference.



Jackson Hole Information

Maps and Driving Directions

The conference will be located at Snow King Resort in Jackson, Wyoming, and arriving from almost any direction will guarantee you a scenic trip. Go to www.snowking.com and click on "Getting Here" for driving directions, maps and airline information.

Rental Cars

Several companies have rental cars available at the airport and in town. Special rates have been negotiated with the following:

Avis	307-733-3422
Budget	307-733-2206
Dollar	307-739-9224

Call and ask for the WLA/MPLA conference rate.

Transportation Around Jackson Hole

Snow King Resort provides a complementary airport shuttle service for guests. They will also shuttle conference attendees between the hotel and the Pavilion, where meals and the exhibitors will be located. START, Southern Teton Area Rapid Transit, runs a free shuttle around town which stops at Snow King. Information about additional taxi and shuttle companies will be provided at the conference.

Climate

Jackson Hole is 6,200 feet above sea level. The weather in October is usually clear, cool and crisp. However, snow is possible, and a warm winter coat and appropriate shoes might be needed.

Area Attractions and Activities

The following Web sites provide excellent information about Jackson Hole and the surrounding area.

www.jacksonholechamber.com/

Recreation, leisure, nightlife, shopping

www.nps.gov/yell/
Yellowstone Park

www.nps.gov/grte/
Grand Teton National Park

[http://www.jacksonholenet.com/attractions/
teton_village_wyoming.php](http://www.jacksonholenet.com/attractions/teton_village_wyoming.php)

Jackson Hole Mountain Resort at Teton Village and general valley information

Fun Things To Do in Jackson Hole

October in Jackson Hole is prime wildlife watching season when the foliage is wearing its best colors. Hiking, fishing and more activities are available, weather permitting. Several hiking trails are located near Snow King Resort, and Grand Teton and Yellowstone Parks are both less than 60 miles away. Fishing is also available closer to town on the Snake River.

Teton County has a county-wide pathways system for bikes, pedestrians and equestrians. Bring your bike or rent one and enjoy a scenic ride.

<http://tetonwyo.org/pathways/>

Jackson Hole has long been famous for being a "party town." You can have your picture taken on the famous saddle seats at the Cowboy Bar or in front of the Silver Dollar Bar at the Wort Hotel. Specialty shops, galleries and outdoor equipment stores are also available for your shopping pleasure.

Opening Event at the National Museum of Wildlife Art



Movie Takes: Writing For the Silver Screen

Authors' Night is a traditional and treasured part of the WLA annual conference. This year's "take" is slightly different, as the program will focus on three different types of materials written for the movies. Our multi-talented presenters have produced work in many genres. We are pleased to present:

Bonnie Kreps and Charlie Craighead produced, directed, and wrote the documentary feature film, "Arctic Dance," about the life of Margaret E. "Mardy" Murie. This influential environmentalist is known affectionately as "The Mother of the American Conservation Movement." The American Library Association selected this film for a 2005 ALA Notable Film for Adults Award. Bonnie and Charlie will present some of the special problems and delights in making an archival documentary - where the story is central, but the writing tends to come last.

Tim Sandlin, whose able storytelling and engaging characters have earned him a career as a successful novelist, has also produced screenplays of his works. He says, "Writing screenplays is telling a story with pictures; writing novels is telling a story with words. There's a big difference." He will share some of the pleasures and pains of adapting his work for the screen, and the difficulties of not recognizing it when you see the movie!

William Broyles, Jr.'s successful career has included television, film and publishing. Broyles created and wrote the Emmy Award-winning television series "China Beach," and his initial foray into screenwriting resulted in the Academy Award nominated screenplay for "Apollo 13" (cowritten with Al Reinert). One of his most popular recent works is "Cast Away," starring Tom Hanks as a modern-day Robinson Crusoe. Broyles will provide us with a first-hand view of the demands and rewards of Hollywood screenwriting.

The Opening Event takes place on Wednesday, October 12 at the National Museum of Wildlife Art in Jackson. Hors d'oeuvres will be served from 6 to 7:30 p.m. with a no-host bar, and tours of the museum will be available. The speakers program runs from 7:30 to 9:30 p.m. There are a limited number of seats, so please return your registration as soon as possible to participate in this one-of-a-kind occasion. Free transportation will be provided from Snow King Resort, the conference hotel.

WLA/MPLA Conference Programs

Tuesday, October 11

Tuesday, 8 a.m. - Wednesday evening

Bus Tour of Yellowstone National Park and YNP Library, Archives and Museum

Enjoy a tour of America's first national park on your way to visit the Yellowstone National Park Research Library, Archives and Museum. The bus will leave for a guided tour of the east side of the park and arrive in Mammoth, YNP during the afternoon for the library, archives and museum tour. Overnight accommodations will be at Comfort Inn Yellowstone North in Gardiner, MT. The return trip on Wednesday will take us down the west side of the park, with lunch at Old Faithful's Geyser Grill, arriving at the conference base, Snow King Resort, in the evening. Presented by Wyoming Library Association/Mountain Plains Library Association. Tickets must be requested by September 12; limited to first 35.

Wyoming Library Association Executive Board Meeting

Time and location TBA.

Wednesday, October 12

Wednesday, 8 a.m. - 4 p.m.

What's New in Children's Literature & How To Use It in Your Programs

Learn about the best children's books published in 2005 and specific strategies for successfully using both new and old titles with readers. Well known for her presentations about literature, reading and library programs, Peggy will share new book selections and creative teaching ideas that have earned her national awards. This enjoyable, fast-paced session should send you home with scores of practical ideas that can be implemented immediately.

Presenter: Dr. Peggy Sharp, Library Media Specialist, Portland, OR

Location: Grand Teton

Wednesday, 8 a.m. - 12 p.m.

Dramatic Presentation Skills for Librarians

By incorporating the rehearsed skills of actors, playwrights, designers and directors, pre-conference

attendees will learn how to gain confidence for library instruction, as well as how to command an audience during presentations and improve communications with colleagues. Learn how to have a positive effect on any student's attention to your topic! Lunch not included.

Presenters: Greg Hatch, University of Utah's Marriott Library and Linda St. Clair, University of Utah's Marriott Library's Instruction Division, Salt Lake City, UT

Location: Timberline III

Wednesday, 1 - 5 p.m.

MPLA Executive Board Meeting

Location: Summit II

Vendor Demonstration

This free vendor "show-and-tell" highlights new specialties and solutions for libraries from presenters such as EBSCO and NetLibrary.

Presenters: Complete selection of vendors TBA.

Location: Timberline III

Wednesday, 6 - 9:30 p.m.

Authors' Night and Opening Reception

Movie Takes: Writing For the Silver Screen

Authors' Night features a unique gathering of writers who apply their pens to stories produced for the silver screen. Bonnie Kreps and Charlie Craighead jointly wrote, directed and produced the documentary "Arctic Dance" about environmentalist "Mardy" Murie, which was chosen for a 2005 ALA Notable Film for Adults Award. Novelist Tim Sandlin's engaging and humorous characters have made the transition from page to film, and Sandlin will talk about the differences between storytelling with words versus pictures. Finally, William Broyles, Jr.'s successful career has included television, film, publishing and screenplays. His popular recent work "Cast Away" featured Tom Hanks as a modern-day Robinson Crusoe. Hors d'oeuvres will be served from 6 to 7:30 p.m. with a no-host bar, and tours of the museum will be available. The speakers program runs from 7:30 to 9:30 p.m. Tickets must be requested on the conference registration form; seats are limited.

Location: National Museum of Wildlife Art. Shuttle transportation will be available from Snow King Resort.



Thursday, October 13

Thursday, 7 a.m. - 5 p.m.

Internet Café Open

Location: Cougar

Exhibits Open with Free Continental Breakfast from 7 - 8 a.m.

Location: Pavilion

Nonprofit Exhibits Open

Location: Jackson

Thursday, 7 - 8 a.m.

New Members, New Leaders

The Wyoming Library Association Mentoring Committee hosts a program for new conference attendees and those wishing to take a more active mentor or leadership role with WLA and/or MPLA. If you're a veteran conference attendee or a Library Leadership Institute graduate, please come and help welcome new members. If you're a new attendee, we invite you to get acquainted with our association.

Presenters: Chris Van Burgh and Trish Palluck, Wyoming State Library, Cheyenne, WY

Location: Lodge

WLA Children/Young Adult Section Meeting

Location: Timberline I

Thursday, 8 - 8:50 a.m.

How Library Collection Development Is Like Thrift Store Shopping

Have you ever made an impulse purchase for your wardrobe, then regretted it? Come and see how library purchases can be considered in this light. This will be a humorous look at shopping and human foibles.

Presenter: Leslie Chamberlin, University of New Mexico, Albuquerque, NM

Location: Rafferty's

¿No Comprende? Spanish Health Information Resources for English Speaking Librarians - Session 1

Do you have a growing Latino population in your community? Do you need to find health information in Spanish, but don't know where to look? Are the only words in your Spanish vocabulary burrito and gracias? If you've answered yes, then this is the class for you. The first session of this hands-on class covers resources for learning basic library, medical and Internet Spanish vocabulary. A continuing second session runs from 11:30-12:20 p.m.

Presenter: Siobhan Champ-Blackwell, Creighton University Health Sciences Library, Omaha, NE
Location: Timberline II

Library Services for Older Adults

Library schools and conferences offer training for children's and young adult services, but librarians are rarely taught how to work with adults ages 55 and older. Older adult services are of growing importance - many Western and Midwestern states already have large senior populations, which are only expected to increase. This program will help you improve your library's collection, services and environment to better meet older adults' needs.

Presenter: Ruth Hitchcock, Albany County Public Library, Laramie, WY
Location: Timberline III

The First Six Months: Hiring, Training & Evaluating the New Employee

Improve your skills in interviewing and making a hiring decision, followed by an overview of what to plan and watch for during those first critical months of employment.

Presenter: Theresa Jaye Dickson, Pioneer Library System, Norman, OK
Location: Summit II

WLA Academic & Special Library Section & MPLA Academic Section Meeting

Location: Lodge

Alexandria User Group Meeting

Location: Summit I

Thursday, 9 - 10:30 a.m.

Keynote Address: Roy Tennant

This year's keynote speaker is Roy Tennant, an award-winning, internationally recognized pioneer in digital library development and Internet training. He currently works as the User Services Architect for the California Digital Library (CDL) at the University of California, Oakland. At CDL he has been instrumental in creating the eScholarship Repository and eScholarship Editions, and he presently manages the Metasearch



Infrastructure Project and the Harvesting Infrastructure Project. The author of several books, Tennant has also been writing the monthly column "Digital Libraries" since 1997.
Presenter: Roy Tennant, User Services Architect for the California Digital Library
Location: Grand Teton

Thursday, 10:30 - 11:30 a.m.

Free Time to Visit the Exhibit Pavilion

Thursday, 11:30 a.m. - 12:20 p.m.

Roy Tennant Program

Program topic and title TBA.
Presenter: Roy Tennant, User Services Architect for the California Digital Library
Location: Grand Teton

Ben's Guide for Children

The U.S. Government Printing Office (GPO) provides an excellent and free resource for children and young adults at the K-12 levels. "Ben's Guide to U.S. Government for Kids" contains information on the origins and historical role of government, as well as the role of government in today's society. In addition, resources are available for parents and teachers, including how to use "Ask Ben" as a learning resource or curriculum tool.
Presenter: Peter Kraus, Marriott Library, University of Utah, Salt Lake City, UT
Location: Timberline I

¿No Comprende? Spanish Health Information Resources for English Speaking Librarians - Session 2

Do you have a growing Latino population in your community? Do you need to find health information in Spanish, but don't know where to look? Are the only words in your Spanish vocabulary burrito and gracias? The second session on this topic focuses on several National Library of Medicine and other Web sites that have been translated into Spanish. We will also discuss the pros and cons of online translators, and see how they can be used to help you find and evaluate resources.
Presenter: Siobhan Champ-Blackwell, Creighton University Health Sciences Library, Omaha, NE
Location: Timberline II

Intellectual Freedom Scenarios

Librarians share their experiences with intellectual freedom successes and problems such as patron privacy, maintaining reading choices and providing access to public meeting spaces in the library.
Presenter: Patty Myers, WLA and MPLA Intellectual Freedom Committees
Location: Timberline III

Librarian's Reader's Theater

A series of vignettes spoofs the life of a typical librarian. Fun and funny, the presentation includes a "Beyond Sensible Shoes" fashion show, music, singing, drama and audience interaction.

Presenter: Jill Rourke, Fremont County Library, Lander, WY

Location: Rafferty's

So You Think You Have a Great Invention?

Learn the basics of intellectual property and whether an idea is worth protecting. This workshop covers the patent classification system, the patent indices, the fee schedule and the application process.

Presenter: Jackie Shane, Centennial Science & Engineering Library, University of New Mexico, Albuquerque, NM

Location: Summit II

WLA Legislative Committee Meeting

Location: Summit I

Thursday, 12:30 - 2 p.m.

Legislative Luncheon

The Wyoming Library Association Legislative Committee has an outstanding tradition of tackling the current issues facing librarians, by presenting speakers from all branches and levels of government during this annual luncheon. Topic and panelists TBA.

Location: Lodge

Jackson School Libraries Tour & Progressive Lunch

Take a peek the Teton County's school libraries. A tour will visit three of the nine libraries in the school district (Jackson Hole High School, Jackson Hole Middle School and Colter Elementary). Each school's librarian will provide a brief overview of library programming and conduct a facility tour. While on tour, don't miss the "progressive" lunch hosted by each library and its staff. A \$5 donation for lunch is appreciated.

Location: Off-site. Transportation from Snow King will be provided by school bus.

Thursday, 2 - 2:50 p.m.

Library Research Skills Needed by New College Students

For nearly a decade, librarians at Southern Utah University have delivered an online information literacy course, introducing library and information research to nearly 2000 students each year. This presentation discusses how information literacy skills transfer from high school to the college environment, how the Internet is used differently in a university setting, steps needed to develop good research skills, and how to help students transition successfully to a university library setting.

Presenter: Richard Eissinger, Southern Utah University, Cedar City, UT
Location: Timberline I

Challenges and Opportunities in Planning a One Book, One Community Event

Presenters will draw on their experience staging Natrona County's first One Book, One Community event "Everybody Reads Mark Spragg." A round table discussion will include the planning process, promotional materials developed for the event, and successes and difficulties. An interactive session with audience members will directly address specific questions.

Presenters: Hilery Walker and Kate Mutch, Natrona County Public Library, Casper, WY
Location: Timberline III

Legislative Panel Discussion

Topics and panelists TBA.
Location: Timberline II

WLA Business Meeting

Location: Grand Teton

Thursday, 2 - 4:50

Poster Sessions

WLA is doing something new this year - poster sessions! What are they? Poster sessions are presentations on topics such as a description of an innovative library program, an analysis of a practical problem-solving effort, or a report on a research study. See what's happening at libraries throughout the region!

Location: Summit II

Thursday, 3 - 4 p.m.

Free Time to Visit the Exhibit Pavilion

Thursday, 4 - 4:50 p.m.

Borderless Classrooms

Presenters share information about how they adapted a pre-existing information literacy course to an online setting in the summer of 2004. Issues addressed will include adapting traditional assignments and lectures to an asynchronous environment, interacting with students electronically, and the ways in which technology affects professors' workload and student learning behavior.

Presenters: Mardi Mahaffy and Cindy Watkins, New Mexico State University, Las Cruces, NM
Location: Grand Teton

Interviewing From Both Sides of the Table

The Do's and Don'ts of the interview process will be discussed, with advice and many examples for both individuals and institutions. Attendees will leave this session knowing how to be part of a successful interview process, no matter which side of the table they find themselves on.

Presenter: Scott Lanning, Southern Utah University, Cedar City, UT

Location: Timberline I

One Book, One Conference Discussion: "Where Rivers Change Directions"

Presenters experienced in conducting a One Book, One Community Read lead a discussion for librarians and conference attendees on Mark Spragg's book "Where Rivers Change Direction."

Presenters: Hilery Walker and Kate Mutch, Natrona County Public Library, Casper, WY

Location: Timberline III

What's New in K-12 Literature

Participants will learn about the best of recently released K-12 literature, covering many categories of books. Presenters will include suggestions for sharing the books with children, curriculum connections, and author/illustrator backgrounds as they relate to the creation of the books. Book summaries and author bibliographies will be provided.

Presenters: Ron and Barb Scherry, Great Northern Book Co., Ballantine, MT

Location: Lodge

Academic Forum

Location: Rafferty's

WLA Paraprofessional & Support Staff Section Meeting

Location: Timberline II

Thursday, 6 - 9 p.m.

WLA and MPLA Joint Awards Banquet

All are invited to recognize outstanding achievements and projects from staff, libraries and library supporters. This is a once-a-year opportunity to show our appreciation and support for colleagues!

Location: Grand Teton



Friday, October 14

Friday, 7 a.m. - 12 p.m.

Exhibits Open with Free Continental Breakfast from 7 - 8 a.m.

Location: Pavilion

Nonprofit Exhibits Open

Location: Jackson

Friday, 7 a.m. - 5 p.m.

Internet Café Open

Location: Cougar

Friday, 8 - 8:50 a.m.

Spanish that Works in the Library: Essential Spanish for Library Staff

Participants will receive an orientation to basic Spanish communication for library staff, as well as an understanding of how knowing even a little Spanish can be of great assistance to Spanish speaking patrons. The presentation includes basic vocabulary and how to say library phrases such as, "Your library card, please." Participants will also take home helpful handouts from the Spanish training module "Spanish that Works in the Library."

Presenter: Patricia Rocha, Teton County Library, Jackson, WY

Location: Timberline I

Understanding Portal Technologies

Learn how to better manage the world of electronic resources for your patrons! Some libraries and automation suppliers are now using the term "portal" to encompass the web-based online public access catalog (OPAC), federate searching tools, and user services such as renewals or interlibrary loan requests. This portal concept is of critical importance to the next stage of information technology development. Discover how RSS feeds can better serve patrons and explore how information management via portals and channels can help your library manage the growing needs of patrons.

Presenter: Jim Wilson, Founder, Vice-President and Senior Library Advisor, Dynix Corp.

Location: Timberline III

Title Source III Demonstration

Explore the newest evolutionary leap of Baker & Taylor's collection management, ordering and ILS integration tool suite. Giving up to the minute bibliographic and inventory information, Title Source III provides libraries access and control of materials selection and acquisitions.

Presenter: Michael Bills, Baker & Taylor

Location: Rafferty's

MPLA Children/Schools Section Meeting

Location: Timberline II

WLA Government Information Section & MPLA Government Documents Section Meeting

Location: Summit I

MPLA Technical Services/Special Collections Section Meeting

Location: Summit II

WLA School Section of Library Media Personnel Meeting

Location: Lodge

Friday, 9 - 10 a.m.

Free Time to Visit the Exhibit Pavilion

Friday, 10 - 10:50 a.m.

Google Inc. and Libraries: Our Common Future - Part 1

If Google's massive digitization project has you worried (rightly), this is the session for you. Stephen's top 10 strategies for libraries to remain relevant in a Google age (and MSN and Yahoo! age, too) are a "must see" - whether you're an academic librarian watching Google Scholar evolve, a public library director keeping your eye on Google Local, or a school librarian operating in an environment where Google does it all. As Vice-President of Innovation for SirsiDynix, industry watcher, writer and speaker, Stephen offers numerous strategies for all types of libraries to compete with the Google juggernaut.

Presenter: Stephen Abram, Vice-President, Innovation SirsiDynix Corporation

Location: Grand Teton

Tried and True Programs for Grade School Boys and Girls!

Trying to attract grade school aged boys and girls to your library? Use these tried and true programs to get them in the door and keep them coming back for more. Children's Librarian, Erin Smith, will give you the tools you need to effectively market and host programs such as Secrets and Spies,

Fear Factor Fun and Lemony Snicket's Putrid Program, using minimal funds and lots of imagination!

Presenter: Erin Smith, Fargo Public Library, Fargo, ND

Location: Rafferty's

Banned Books Exposed

This session presents basic information on Intellectual Freedom and provides suggestions for how school and public librarians can prepare for material challenges. The session features book talks on several banned books. Recommendations will be given for libraries interested in celebrating Banned Books Week, including tips on holding book talks and other ways to introduce banned books and intellectual freedom concepts to patrons of all ages.

Presenters: Valery Nye and Kathy Barco, New Mexico State Library, Santa Fe, NM

Location: Timberline I

Promoting Your Library

Do your students know it's all happening at the library? With a little imagination, the American Library Association's @your library campaign™ can be used by school and academic libraries to create a library image as a "changing and dynamic place" that helps students succeed. See how academic and school libraries are using the @your library campaign™ and other creative marketing techniques. Learn the importance of publicity in keeping your library a visible and vital part of your school.

Presenter: Beth Avery, Western State College of Colorado, Gunnison, CO

Location: Timberline II

Creating a Community-Based Literacy Celebration

Promoting literacy and fostering the love of reading in children can be a festive community event. Learn how several communities have developed annual celebrations where all first grade students receive hardbound books and library cards. Attendees will leave with practical techniques to enhance literacy in their communities.

Presenter: John Jorgensen, Founder of Sue Jorgensen Library Foundation and "Casper Cares, Casper Reads," Casper, WY

Location: Timberline III

Reference, Resource Sharing and FRBR: Why You Should Care

Functional Requirements for Bibliographic Records (FRBR) are the latest buzz in the technical services world, and online catalogs will eventually be "FRBRized." What does this mean for your day-to-day reference work? What about interlibrary loan staff? This program focuses on how FRBR affects the public services side of library work.

Presenter: Rosaria Garza, Bibliographical Center for Research (BCR), Aurora, CO

Location: Summit II

Collaborative Summer Library Program for Preschool Children

Get ready for a sneak peak at Paws, Claws, Scales and Tails, the 2006 Collaborative Summer Library Program for children of all ages. Kim will present craft and programming ideas, booklists and more!

Presenter: Kim Patton, Lawrence Public Library, Lawrence, KS
Location: Lodge

Friday, 11 - 11:50 a.m.

Google Inc. and Libraries: Our Common Future - Part 2

If Google's massive digitization project has you worried (rightly), this is the session for you. Stephen's top 10 strategies for libraries to remain relevant in a Google age (and MSN and Yahoo! age, too) are a "must see" - whether you're an academic librarian watching Google Scholar evolve, a public library director keeping your eye on Google Local, or a school librarian operating in an environment where Google does it all. As Vice-President of Innovation for SirsiDynix, industry watcher, writer and speaker, Stephen offers numerous strategies for all types of libraries to compete with the Google juggernaut.

Presenter: Stephen Abram, Vice-President, Innovation SirsiDynix Corporation
Location: Grand Teton

Cuba's Libraries

In 2003, Cuba sentenced 75 dissidents received long prison terms, including 18 persons involved in operating independent libraries or reading rooms. Presented by a veteran Amnesty International activist who has traveled to Cuba, this presentation considers the historical background and international and human rights contexts of Cuba's action, ALA's reluctance to request release of the prisoners, and the response of one public library board who established a sister relationship with an independent Cuban library.

Presenter: Steve Marquardt, South Dakota State University Library, Brookings, SD
Location: Timberline I

Exposed! A Photo Project with Elementary School Principals to Encourage Children to Enjoy Reading

Find out how a digital camera, some gentle persuasion and a little technology were combined to show students that even their principals enjoy "Get(ting) Caught Reading." This PowerPoint presentation will detail how this personalization of the "Get Caught Reading" campaign worked to strengthen library and school relationships, while providing positive publicity for the library. It will also highlight photos of some of the 54 enthusiastic principals who participated, along with tips for getting good photographs for your own project.

Presenter: Suzanne Miller, Shawnee County Public Library, Topeka, KS
Location: Timberline II

What Do I Read Next?

BookLetters is an interactive, online readers' advisory service from BookPage Inc. The presenters have successfully implemented this service and will demonstrate how it benefits patrons, creates customized reading lists, and assists in collection development including holds monitoring. Tips will also be given for how staff can use BookLetters for innovative projects and possibly interface it with their catalog.

Presenters: Jim and Justine Veatch, Thomas Branigan Memorial Library, Las Cruces, NM
Location: Timberline III

Grow with MPLA: The Professional Development Grants Program

Come explore one of the many benefits of MPLA membership and learn how you can partake in the MPLA Professional Development Grants Program. This session provides information on what types of programs and activities are eligible for funding, how the process works, and the specifics of applying for your own grant. Listen to and share the experiences of past grant recipients, and explore your own options for professional and personal growth within the MPLA family.

Presenter: Brenda Mathenia, Montana State University, Bozeman, MT
Location: Summit II

Using Nonfiction Books to Inspire Children to Read

Dorothy Hinshaw Patent's book, "The Right Dog for the Job," tells the story of Ira, a charming Golden Retriever puppy raised to be a service dog, who finds his true calling as a guide dog for the blind. Stories such as this can stimulate children to branch out into learning about many different subjects. Dorothy will tell Ira's story and share ideas for using the book to inspire children to read.

Presenter: Dorothy Hinshaw Patent, Author, Missoula, MT
Location: Rafferty's

Collaborative Summer Library Program for Elementary Children

Get ready for a sneak peak at Paws, Claws, Scales and Tails, the 2006 Collaborative Summer Library Program for children of all ages. Kim will present craft and programming ideas, booklists and more!

Presenter: Kim Patton, Lawrence Public Library, Lawrence, KS
Location: Lodge

Friday, 12 - 1:30 p.m.

Children's Author Luncheon with Dorothy Hinshaw Patent: Thirty Years Plus of Writing for Children

During her long career of more than 30 years, Dorothy has seen many changes in children's nonfiction books. Find out how she became a nonfiction writer and how she views the evolution of the genre. Dorothy enjoys writing science and nature books for children, as well as adults, and has published more than 130 books.

In addition to writing, she helps adults express their creativity through the written word and speaks at conference and schools. She has won many awards for her work, including the Washington Post/Children's Book Guild Nonfiction Award for 2004 for an author's body of work.

Presenter: Dorothy Hinshaw Patent, Author, Missoula, MT
Location: Lodge



Friday, 1:30 - 2:20 p.m.

Millennial Users: Different? You Bet! - Part I

Stephen Abram is the co-author of the 2004 *Library Journal* cover story “Born with a Chip” that describes the nine key generation mutations that affect libraries in successfully delivering services to the Millennial generation. Stephen has followed the research conducted about this generation and their unique behaviors and information seeking skills for years. The kids are all right! They have many of the skills they need for their future. In order to thrive, libraries need to adapt to the Google generation, while still working to develop the services these kids will also need well into the end of this century.

Presenter: Stephen Abram, Vice-President Innovation, SirsiDynix Corporation

Location: Grand Teton

Children's Author Ken Thomsma

Spend a session with a great Wyoming author! Ken will tell stories about the Native Americans of the West, with a special emphasis on Sacajawea and her fascinating story.

Presenter: Ken Thomsma, Author

Location: Timberline III

Stranger Than Fiction

Expand your readers' advisory skills and reach more patrons by including nonfiction books.

Presenters will be introduced to nonfiction genres and use book talks to explore areas such as true crime, biography and adventure. Tools for enhancing readers' advisory skills will also be presented.

Presenter: Becky Sheller and Jean Anderson, Fort Collins Public library, Fort Collins, CO

Location: Timberline I

MPLA Leadership Institute: A Boost to Your Career

Have you considered applying for the MPLA Ghost Ranch Leadership Institute? Do you want to learn more? Come hear first-hand about the Institute from several mentors and recent participants, as they share information about the Institute and what it has done for them professionally.

Presenters: Debbie Iverson, Sheridan College, Sheridan, WY; Mary Bushing, Leadership Institute Coordinator & Mentor, Bozeman, MT; Maggie Farrell, University of Wyoming, Laramie, WY.

Location: Timberline II

Ban Those Bird Units: Linking Achievement to the Library Program - Part 1

Many learning activities in school libraries are lower-level, cut-and-paste activities such as transferring facts from library resources onto worksheets. These activities are termed “bird units” after the ubiquitous 4th grade bird reports. Both teachers and library media specialists are invited to explore what happens when higher-level learning activities replace “bird units” in libraries, including a positive impact on collaboration. Come hear about David’s research on this topic, during this two-hour session.

Presenter: David Loertscher, Professor, San Jose State University, San Jose, CA
Location: Rafferty's

PR Swap and Share

Don't miss this opportunity to view publicity materials, share marketing ideas with your fellow librarians, and take home inspiring examples for your idea folder. Chat and network with others from across the region involved in promoting libraries, library services and programs. Sample publicity pieces on display will include marketing, public relations and informational library materials. Open to everyone!

Location: Summit I.

Collaborative Summer Library Program for Young Adults

Get ready for a sneak peak at Creature Feature, the 2006 Collaborative Summer Library Program for teens. Kim will present craft and programming ideas, booklists and more!

Presenter: Kim Patton, Lawrence Public Library, Lawrence, KS

Location: Summit II

Friday, 2:30 - 3:20 p.m.

Millennial Users: Different? You Bet! - Part 2

Stephen Abram is the co-author of the 2004 *Library Journal* cover story "Born with a Chip" that describes the nine key generation mutations that affect libraries in successfully delivering services to the Millennial generation. Stephen has followed the research conducted about this generation and their unique behaviors and information seeking skills for years. The kids are all right! They have many of the skills they need for their future. In order to thrive, libraries need to adapt to the Google generation, while still working to develop the services these kids will also need well into the end of this century.

Presenter: Stephen Abram, Vice-President Innovation, SirsiDynix Corporation

Location: Grand Teton

Local Government: How It Works, Where to Get Information

Local governments affect our day-to-day lives in many ways ranging from the water we use, to the roads we drive, to the libraries and parks we utilize. There are various types of governments - each with specific jurisdictions, roles and responsibilities. Learn how they work, especially at the sub-state level, and where to get information about what they are doing.

Presenter: Dan Stanton, Arizona State University, Tempe, AZ

Location: Timberline I

Inspired Contact!

Join an experienced instruction and reference librarian to explore the psychological, counseling concepts of empathy, self-awareness and genuineness that support successful student and/or user contact interactions. Through hands-on and small-group exercises, determine your own comfort with these "ways of being" that can lead to an increased ability to connect with (and affect change

in) your students or other library users. These concepts and underlying theories can help you boost your success, while enhancing personal and professional job satisfaction.

Presenter: Brenda Mathenia, Montana State University, Bozeman, MT

Location: Timberline III

What Else Can I Do with an MLS?

Three librarians working in nontraditional positions talk about how they arrived where they are now, why they stay, and how a library degree has been helpful to them in their current work.

Presenters: Beverly Geer, YBP Library Services, San Antonio, TX; Katy Ginanni, EBSCO Information Services, Birmingham, AL; Anne McKee, President of NASIG, Kansas City, MO.

Location: Timberline II

Exploring the History of Papermaking and Marbling

In this age of modern technology, it is easy to overlook the importance of paper in our culture. This talk emphasizes the development and history of papermaking and marbling traditions. It will include a discussion of historic materials, equipment, methods of production from multiple cultures, and the technique of marbling in the book decoration of end pages and fore-edges.

Presenter: Ginny Kilander, American Heritage Center, University of Wyoming, Laramie, WY

Location: Summit II

Parliamentary Procedure with Pizzazz!

Alternately titled "How to take meeting procedures serious without getting wrapped around the axle," this two-part session includes John Cleese's very funny and effective video, "How to Conduct a Meeting." It will be followed by an interactive skit of an exceptionally wacky but all too familiar mock meeting, with tips and tricks for meeting "meeting challenges."

Presenter: Jill Rourke, Fremont County Library, Lander, WY

Location: Lodge

Ban Those Bird Units: Linking Achievement to the Library Program - Part 2

Many learning activities in school libraries are lower-level, cut-and-paste activities such as transferring facts from library resources onto worksheets. These activities are termed "bird units" after the ubiquitous 4th grade bird reports. Both teachers and library media specialists are invited to explore what happens when higher-level learning activities replace "bird units" in libraries, including a positive impact on collaboration. Come hear about David's research on this topic, during this two-hour session.

Presenter: David Loertscher, Professor, San Jose State University, San Jose, CA

Location: Rafferty's

Friday, 3:30 - 4:30 p.m.

Talk Tables

Talk Tables provide a great opportunity to network, chat one-to-one with your favorite peer groups and problem solve with others from the state and MPLA region. Topics to be announced.

Location: Rafferty's

Friday, 3:30 - 4 p.m.

WLA Public Library/Trustee and MPLA Public Library Section Meeting

Location: Timberline III

MPLA State Agency, Cooperatives & Systems Section Meeting

Location: Summit I

Info Power Business Meeting

Location: Lodge

Friday, 4 - 4:30 p.m.

MPLA Business Meeting

Location: Timberline III

Friday, 4:30 p.m.

WLA Closing Session

Location: Timberline III

Friday, 5:30 p.m.

Wyoming Book Award Presentations

Description TBA.

Location: Rafferty's

Saturday, October 15

Saturday, 8 a.m. - 12:15 p.m.

Hands-On Power Info

The Information Power session provides a format for the dynamic exchange of ideas about issues facing school librarians in implementing information literacy into existing state standards for all Wyoming students. All interested librarians are invited to participate, and school media specialists, in particular, won't want to miss this opportunity for collegial sharing. The session will be facilitated by Jan Segerstrom, Library Media Specialist at Jackson Hole High School.

Presenter: Jan Segerstrom, Jackson Hole High School, Jackson, WY

Location: Jackson Hole High School

Saturday, 9 a.m. - 4:30 p.m.

Copyright Law in the Digital Age

Get a current overview of the status of U.S. copyright law and its impact on library services. Emphasis will be on the copyright status of print, audiovisual and electronic information, as well as computer programs, databases, electronic journals, the Internet and World Wide Web. Participants will focus on copyright law basics and learn to evaluate potential uses of copyrighted works in library and education. Specific provisions of the U.S. Copyright Act, existing guidelines, the TEACH Act, and the library association response to pending Congressional proposals will all be reviewed. Recent court decisions will also be discussed. Post-conference limited to 40 participants.

Presenter: Laura N. Gasaway, Kathrine R. Everett Law Library, University of North Carolina, Chapel Hill, NC

Location: Timberline III

Conference Exhibitors To Date

Abdo Publishing Company	Mountain Press Publishing Co.
Alldata	Perma-Bound
Alexandria/Big 6 Turbo Tools	Random House, Inc.
Alibris	Recorded Books
Baker & Taylor	Reference USA
BCR	Sagebrush Corporation
Bearport Publishing	Sauder Manufacturing
Bound to Stay Bound Books	Scholastic Library Publishing
Buckstaff Company	Scobre Press
Child's World	SirsiDynix Corporation
Demco Media	The Information School of the University of
EBSCO Information Services	Washington
Filter Press	TEG State
Great Northern Book Co.	The Penworthy Company
H.W. Wilson Company	Thomson Gale
Innovative Interfaces	Tutor.Com
Landmark Audio	Wyoming Council for the Humanities
Lerner Publishing Group	

Conference Hotel Information

Snow King Resort
www.snowking.com or 1-800-522-KING
400 E. Snow King Ave.
PO Box SKI
Jackson Hole, Wyoming 83001
WLA/MPLA Conference rate is \$85.00 for one king or two queen bed rooms,
with two-person occupancy

General Conference Information

WLA Vice President/President Elect	MPLA Vice President/President Elect
Co-Chair Erin Kinney	Co-Chair Sharon Osenga
Wyoming State Library	Meridian Library System
Cheyenne, Wyoming	Kearney, Nebraska
erin.kinney@state.wy.us	sosenga@frontiernet.net
307-777-6332	308-234-2087

Local Arrangement Information

Local Arrangements Chair
Dail Barbour
Teton County Library
dbarbour@will.state.wy.us
307-733-2164 ext.121

Conference Web Cast Offered For First Time

The WLA/MPLA joint conference is pleased to announce the first-ever Web cast of conference programs. While no substitute for attending the conference, the Web cast provides access to the programs for those who are unable to attend. Conference programs will be available online, in real time, as well as being available for viewing for 30 days after the conference.

Links on the WLA, MPLA and Teton County Library Web sites will guide you to the Web casts. Viewers will need the latest free QuickTime viewer to see the Web casts. Full instructions and links will be available on these Web sites a week before the conference. A dial-up connection will not provide a good Web cast experience, so libraries throughout the mountain plains area may choose to designate computers for staff at work or elsewhere with at least a 256k (such as a typical DSL connection) hook up to the Internet.

Many thanks go to the anonymous donor who supplied a grant and the Teton County Library Foundation for monetary support of this project. The equipment will be available for loan after the conference, for the cost of shipping and insurance while on location and in transit. State, regional and local library organizations are eligible to borrow the equipment to Web cast future events.

The following Web sites will provide access:

Wyoming Library Association <http://www.wyla.org>

Mountain Plains Library Association . . . <http://www.usd.edu/mpla>

Teton County Library <http://TCLib.org>

Watch the MPLA website for information about a Conference Blog



DO NOT COPY THIS FORM
ONE REGISTRATION FORM PER PERSON

MUST CHECK: ☐ WLA Member ☐ MPLA Member ☐ Neither

Name _____

Library _____

Position _____

E-mail Address _____

Telephone (day) _____

Telephone (evening) _____

Please complete: (For color coding on name badges)

☐ New Member ☐ First Time Attendee ☐ Program Council Member
☐ Library Board/Trustee ☐ Local Arrangements

If you are a first timer, would you like someone assigned to you to show you the ropes? Yes No

If you are a veteran attendee, can you help show someone the ropes?
Yes No

Conference Registration Form

Online registration at
WLA www.wyla.org
MPLA www.usd.edu/mpla

Complete all requested information. Please provide phone numbers where you can be called collect to resolve questions about your registration. E-mail will be used when possible.

Full registration refunds less \$10 can be made if written notice is received by the Executive Secretary by October 1, 2005. If written notice is received before 5:00 p.m. on October 6, 2005, a 50% refund less \$10 processing fee can be granted. No refunds will be made if refund is \$10 or less. Only requests meeting the exceptions clause in the Convention Handbook will be considered after October 6, 2005. There is a \$10 service charge for all refunds.

NOTE: Actual payment or voucher must accompany all registrations. Postmark on payment or voucher will determine applicable rates. No-shows are charged all fees unless canceled in writing by October 6, 2005.

Mail registration form and fees/vouchers to:
Laura Grott, WLA Conference
P.O. Box 1387
Cheyenne, WY 82003
FAX: (307) 638-3469
info@wyla.org

Voucher payments must be received within 30 days after conference. Any vouchers still unpaid by November 14, 2005 will be charged fees reflected in the Sept. 21-Oct. 6 column in lieu of a service charge.

Payment by Credit Card:

VISA

MASTERCARD

#: _____

Expires: _____

Signature: _____

Conference Registration Form page 2

Name _____

MUST CHECK: ☐ WLA Member ☐ MPLA Member ☐ Neither

DEADLINES		By: Sept. 12, 2005	By: Sept. 22, 2005	By: Oct. 6, 2005	TOTALS
PRE-CONFERENCE - October 11, 2005					
Limit 35!	Yellowstone Library Tour	\$50 Bus Only	Not available after the 12th	Not available after the 12th	
PRE-CONFERENCE - October 12, 2005					
Children's Literature 8 a.m. - 5 p.m. Lunch provided		\$75	\$85	\$95	
Dramatic Presentation Skills for Librarians 8 - Noon		FREE		✓ Check if attending	
Limit 225!	Opening Reception/Authors' Night Must have ticket for entry!	FREE		✓ Check if attending	
FULL CONFERENCE - October 13 - 14, 2005					Total \$5
Must be Postmarked		By: Sept. 12, 2005	By: Sept. 22, 2005	By: Oct. 6, 2005	
WLA/MPLA Member		\$80	\$90	\$100	
Non-Member		\$100	\$110	\$120	
One Day Registration					Total \$5
Must be Postmarked		By: Sept. 12, 2005	By: Sept. 22, 2005	By: Oct. 6, 2005	
Please circle Date→		13-Oct 14-Oct	13-Oct 14-Oct	13-Oct 14-Oct	
WLA/MPLA Member		\$60	\$70	\$80	
Non-Member		\$80	\$90	\$100	
**Guest fee/per day		\$35	\$45	\$55	
POST-CONFERENCE - October 15, 2005					Total \$5
Limit 40!	Must be Postmarked	By: Sept. 12, 2005	By: Sept. 22, 2005	By: Oct. 6, 2005	
Copyright in the Digital Age - Includes Lunch		\$75	\$85	\$95	
Hands-On Info Power w/breakfast		\$15	\$15	\$15	
Meals					Total \$5
Must be Postmarked		By: Sept. 12, 2005	By: Sept. 22, 2005	By: Oct. 6, 2005	
Thursday and Friday in registration		Continental Breakfast - FREE Please circle dates you will be attending			Circle: Thursday Friday Both
10/13	Legislative Luncheon Wild West Chili Bar	\$20.00	\$22.00	\$24.00	
10/13	Tour of Jackson School Libraries w/lunch Limited to first 25!	FREE		✓ Check if attending	
10/13	Awards Banquet - \$36.00 per person - Circle Choice	Prime Rib (default)	Chicken Marsala	Vegetarian	
10/14	Children's Author Luncheon Italian Buffet	\$20.00	\$22.00	\$24.00	
Grand Total.....					

DISCLAIMER - PLEASE READ!

I understand that the WLA/MPLA 2005 joint conference in Jackson, WY will be Web cast and that my likeness and/or image may appear as a member of the audience in presentations that I attend. Registration for the conference indicates my permission for this use of my likeness and/or image.

**Guest fees - Guest fees are for guests of conference attendees only. The guests may not be working in a library.

*No registration will be accepted after October 6 at the WLA office. If you cannot postmark registration by October 6, you must register on-site. No meals are guaranteed.

To help facilitate adequate room space, please indicate which programs you would be interested in attending.

Tuesday, October 11, 2005

☐ Yellowstone National Park & Research Library Tour - MUST SIGN UP BY SEPT. 12!

Wednesday, October 12, 2005

☐ What's New in Children's Literature, 8 a.m. - 4 p.m.

☐ Dramatic Presentation Skills for Librarians, 8 a.m. - 12 p.m.

☐ Vendor Demonstration, 1 - 5 p.m.

☐ Author Night & Opening Reception, 6 - 9:30 p.m. - MUST HAVE TICKET

Thursday, October 13, 2005

7 - 8 a.m.

☐ Continental Breakfast at Exhibits

☐ New Members, New Leaders

8 - 8:50 a.m.

☐ How Library Collection Development Is Like Thrift Store Shopping

☐ ¿No Comprendo? Spanish Health Info Resources for English Speaking Librarians - Session I

☐ Library Services for Older Adults

☐ The First Six Months: Hiring, Training & Evaluating the New Employee

9 - 10:30 a.m.

☐ Keynote Address: Roy Tennant

11:30 - 12:20 p.m.

☐ Roy Tennant Program

☐ Ben's Guide for Children

☐ ¿No Comprendo? Spanish Health Info Resources for English Speaking Librarians - Session II

☐ Intellectual Freedom Scenarios

☐ Librarian's Reader's Theatre

☐ So You Think You Have A Great Invention?

12:30 - 2 p.m.

☐ Legislative Luncheon

☐ Jackson School Libraries Tour & Progressive Lunch - MUST HAVE TICKET; LIMITED TO 25

2 - 2:50 p.m.

☐ Library Research Skills Needed by New College Students

☐ Challenges and Opportunities in Planning a One Book, One Community Event

☐ Legislative Panel Discussion

☐ Poster Sessions

4 - 4:50 p.m.

☐ Borderless Classrooms

☐ Interviewing From Both Sides of the Table

☐ WLA Paraprofessional & Support Staff Section Meeting

☐ One Book, One Conference Discussion: "Where Rivers Change Directions"

☐ What's New in K-12 Literature

☐ Poster Sessions

6 - 9 p.m.

☐ WLA/MPLA Joint Awards Banquet

Friday, October 14, 2005

7 - 8 a.m.

☐ Continental Breakfast at Exhibits

8 - 8:50 a.m.

- ___ Spanish that Works in the Library: Essential Spanish for Library Staff
- ___ Understanding Portal Technologies
- ___ Title Source III Demonstration

10 - 10:50 a.m.

- ___ Google Inc. and Libraries: Our Common Future - Part 1
- ___ Tried and True Programs for Grade School Boys and Girls
- ___ Banned Books Exposed
- ___ Promoting Your Library
- ___ Creating a Community-Based Literacy Celebration
- ___ Reference, Resource Sharing, and FRBR: Why You Should Care
- ___ Collaborative Summer Library Program for Preschool Children

11 - 11:50 a.m.

- ___ Google Inc. and Libraries: Our Common Future - Part 2
- ___ Cuba's Libraries
- ___ Exposed! A Photo Project with Elementary School Principals to Encourage Children to Enjoy Reading
- ___ What Do I Read Next?
- ___ Grow with MPLA: The Professional Development Grants Program
- ___ Using Nonfiction Books to Inspire Children to Read
- ___ Collaborative Summer Library Program for Elementary Children

12 - 1:30 p.m.

- ___ Children's Author Luncheon with Dorothy Hinshaw Patent

1:30 - 2:20 p.m.

- ___ Millennial Users: Different? You Bet! - Part 1
- ___ Children's Author Ken Thomasma
- ___ Stranger Than Fiction
- ___ MPLA Leadership Institute: A Boost to Your Career
- ___ Ban Those Bird Units: Linking Achievement to the Library Program - Part 1
- ___ PR Swap & Share
- ___ Collaborative Summer Library Program for Young Adults

2:30 - 3:20 p.m.

- ___ Millennial Users: Different? You Bet! - Part 2
- ___ Local Government: How It Works, Where to Get Information
- ___ Inspired Contact!
- ___ What Else Can I Do with an MLS?
- ___ Exploring the History of Papermaking and Marbling
- ___ Parliamentary Procedure with Pizzazz!
- ___ Ban Those Bird Units: Linking Achievement to the Library Program - Part 2

3:30 - 4:30 p.m.

- ___ Tables

4:30 p.m.

- ___ WLA Closing Session

5:30 p.m.

- ___ Wyoming Book Award Presentations

Saturday, October 15, 2005

- ___ Hands-On Info Power, 8 - 12:15 p.m. - Jackson Hole High School
- ___ Copyright in the Digital Age, 9 - 4:30 p.m. LIMITED TO 40!

Important 2005 Election Information!

MPLA Elections August 20-September 9

Vote Electronically On MemberClicks

MPLA is conducting the annual election online on MemberClicks from August 20-September 9, 2005. Please be sure your email address is current on MemberClicks so you can be notified when the polls open. If you are at an institution that may filter your email and identify our message as SPAM or if you use a junk mail folder, be sure to check for the announcement during that time

The Nominating Committee, David D. Oberhelman, Chair, met virtually via email and telephone to seek candidates for the offices of Vice President/President Elect and Recording Secretary. The slate is:

Vice President/President Elect

Mary Caspers-Graper, SD
Wayne Hanway, OK

Recording Secretary

Sandra Barstow, WY
Connie Lamb, UT

The Nominating Committee also worked with the sections to assist them in the development of their slate of candidates for office, and in the preparation of ballots. The following are the candidates for section officers:

Academic Libraries Section

David Oberhelman

Children's and School Section

Jen Reading Cotton
Judy Druse

Government Documents Section

Mark C. Scott

New Member's Round Table

Mary C. Rixen
Robert M. Russell
Michele Seikel

Preservation, Archives, and Special Collections Section

Carl Stewart
Eileen Wright

Public Libraries and Trustees Section

Laura A. DeBaun

State Agency, Cooperatives, and Systems Section

Stephanie Gerding
Colleen Kirby

Technical Services Section

Anne Liebst
Rachel White

Nominations Due for "Best Small Library in America"

The deadline for the second annual Best Small Library in America Award, given by Library Journal and the Bill & Melinda Gates Foundation is November 1, 2005. The winning library will receive a \$10,000 cash award.

For questions regarding the submission process, contact Rebecca Miller at miller@reedbusiness.com or by phone at 646-746-6725.

The MPLA Government Documents Section, along with the MPLA Preservation, Archives, and Special Collections representative is presenting a Tour of
Yellowstone and Yellowstone National Park Library, Archives and Museum

October 11-12, 2005

Take bus from Jackson Wyoming through Yellowstone to Gardiner Montana

Leave Jackson, Snow King at 8 a.m. Tuesday, October 11 on Yellowstone Tour Bus
(Bring your own lunch) We will travel up the east side of the park and receive a guided tour.

Arrive Gardiner, Montana in the afternoon. Tour Yellowstone Heritage and Research Center
(Museum collection, Archives and Library)

Stay overnight in Gardiner at Comfort Inn Yellowstone North
107 Hellroaring St. Gardiner MT 59030; 406 848-7062; \$49.00 (\$52.43 with tax) single or double

Leave Gardiner on Wednesday morning, October 12 Travel down the west side of the park for a guided tour; Lunch at Geyser Grill; Arrive Jackson, Snow King in p.m.

Cost per individual: Bus \$50.00 (Includes tip); Meals on your own.
Room \$52.43 (Includes tax) Make your own reservations; (Maximum of 35)

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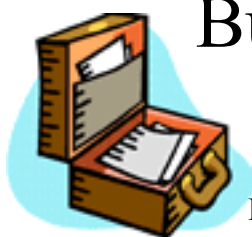
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Business Sense

Jean Anderson
Business Librarian
Fort Collins Public Library, CO

-----Marketing Tips for Start-Ups-----

(Note: This column is designed to be a handout for public library business patrons. I would be happy to share this column and previous columns with you - Word format. Email me at Janderson@fcgov.com)

Marketing is more than just advertising and public relations. The following web sites offer a wide range of marketing information for business start-ups.

Marketing for Small Business: An Overview

<http://www.sba.gov/managing/marketing/market.html>

Modern marketing programs are built around the "marketing concept" and performance, which directs managers to focus their efforts on identifying, satisfying and following up the customer's needs: all at a profit. This Small Business Administration site covers the basics of marketing. This site includes links to other marketing articles, such as "100+ Marketing Ideas."

American Marketing Association

www.marketingpower.com/howto.php

The American Marketing Association offers this free* site of links to best practice papers and free webcasts of marketing seminars. Some of the topics include Advertising, B2B Marketing, CRM/ Directing Marketing, Consumer Promotion, Internet Marketing, Marketing Law, Marketing Research, Marketing Strategy, New Product Development, Public Relations, and Sales. The webcasts are in a series format and they include topics such as Marketing ROI and Branding, as well as many of the topics listed above. The individual broadcasts are one hour long and the viewer can get free copies of the slide show. *Registration is free, but required in many cases.

Marketing Sherpa

www.marketingsherpa.com

Specializing in "Practical Know-How and Case Studies," Marketing Sherpa pulls together several free sources for the small business owner and the marketing professional. On this site, you will find

current articles, bestsellers, and e-mail weeklies. Check out the Sherpa Library where you can find hundreds case studies and stories. The Library page has a search function to find materials by the company or brand featured in the story.

Advertising

www.sba.gov/library/pubs/mt-11.txt

The Small Business Administration offers very practical advice for the small businessperson. This article covers newspaper, magazine, radio, TV, cable, direct mail, outdoor, and specialty advertising. Pros and cons are discussed for each venue and the processes of advertising are explained. A must-read for any businessperson new to the advertising game.

Short and Easy Articles

How to Keep Your Service Edge

www.soho.org/Marketing_Articles/Service_Edge.htm

If your goal is to keep your customers coming back again and again for your products and services, it is important that your organization maintain the basics of customer service. Simple steps like getting to know your customer, providing more then you promised, keeping a clean facility or conducting a survey could mean the difference between success and failure. Click on the Marketing icon and scroll down to find a list of about 95 free articles on marketing!

Do You Know Your Competitors?

www.powerhomebiz.com/vol2/competitor.htm

Getting information about your competitors can give you the leading edge, as it can show you ways in which your company can be unique and can benefit the customer. The author gives you twelve vital questions you should investigate in order to understand your competitive environment. Check out the related links on this page.

Choosing a Public Relations Firm

www.buyerzone.com/features/savvy_shopper/savvypr.html

Turning to an outside PR firm or contractor can be wise for small businesses, even if it costs more overall. First, since PR work usually comes in spurts, it will free you and your staff from any disruptions from the daily workflow. Also, an outside view is often just what a business needs to get a fresh perspective on the way the company can be positioned.

continued on next page

Business Sense *continued from page 33*

Ten Ways to Get Your Share of the Mature Market

www.powerhomebiz.com/vol77/mature.htm

The 50+ population controls more than \$7 trillion in wealth and is responsible for 50% of all discretionary spending. The author gives great tips on how to view the 50+ crowd. (Hint: The Boomers are not your average “little ol’ couple.”)

Create the Buzz for Your Business

www.powerhomebiz.com/vol43/buzz.htm

Word-of-mouth advertising is a vital strategy. In today’s world of multiple channels of advertising, people are even more inclined to listen to a friend’s opinion. The author discusses some simple techniques to spread the word.

Jean Anderson is the Business Librarian for the Fort Collins Public Library. Suggestions for future columns are welcome: JAnderson@fcgov.com. Current and past issues of Business Sense are available at: www.fcgov.com/library/adult.php

MPLA Award Nominations Deadline Extended

It’s not too late to make a nomination for an MPLA Award to be given at the awards ceremony in Jackson, Wyoming during the joint conference with the Wyoming Library Association this October! **The deadline has been extended to August 12.**

A complete description of these awards and nomination forms are available at <http://www.usd.edu/mpla/committees/awards/awardsform.html>

SAVE THE DATE! *October 11 Free Symposium*

Join your colleagues in Wyoming for a FREE special one-day symposium on community health information outreach!

The Regional Community Health Information Outreach Symposium, presented through a Regional Medical Library subcontract with the University of Wyoming Libraries, will be held **October 11, 2005** in Jackson Hole, Wyoming prior to the MPLA/WYLA Conference



Early October is a great time to visit Jackson Hole, and in order to take full advantage of the attractive location, symposium events will be held at the spectacular National Museum of Wildlife Art <http://www.wildlifeart.org/>

For more information, please contact planning committee members:

Siobhan Champ-Blackwell siobhan@creighton.edu; Jenny Garcia jgarcia@uwyo.edu;
Mary Henning henning@uwyo.edu; Lori Phillips lphil@uwyo.edu.

Leadership Attendees Selected For 2005



The MPLA Leadership Institute Committee, in conjunction with the State Representatives and their state associations' presidents have selected 29 individuals from 56 applicants for the 2005 MPLA Leadership Institute (see below). The individuals being invited to register for the October week of intensive leadership training are now in the process of paying their registration, making travel plans, and beginning to do preparatory reading for the institute.

The institute is again being held at Ghost Ranch, a working ranch and adult education center north of Abiquiu, New Mexico. The institute will begin late afternoon on Sunday, October 23 and conclude at breakfast on Friday, October 28. Participants will have the expert training and facilitation skills of national known library leadership consultant Maureen Sullivan along with the assistance of Institute Coordinator Mary Bushing. This institute differs from the three previous ones in that the criteria for selection was adjusted to attract those who have been in the profession a longer period of time—up to 20 years since their MLS. This change was in direct response to those in the association who find themselves in mid-career with a need for further leadership and management training as well as for an opportunity to take stock of their careers and make plans for perhaps the last phase of their library lives.

The Mountain Plains Library Association is once again deeply grateful to Stan Terry of EBSCO Information Services and to the EBSCO company for their support of this institute. As our founding partner with four straight years of annual contributions of \$10,000 they are to be commended for the success of the institute and the tremendous impact we are already seeing within our state associations, our libraries, and MPLA itself. The leadership “fellows” from each of the previous three institutes (2002-2004) have stepped forward into new leadership and management positions and have made other changes in their professional careers based upon the institute experience.

To learn more about the MPLA Leadership Institute consult the MPLA website www.usd.edu/MPLA or contact institute coordinator Dr. Mary Bushing marying@msn.com. Dates and criteria have not yet been set for the 2006 institute but application information will be available February 1, 2006 on the website. Once again, congratulations to this year's group of fellows!

Arizona

Robert Shupe
Richard DiRusso
Wes Edens
Mark Scott

Colorado

Beth Williams
Penny Shiel

Kansas

Harry Willems
Terri Summey
Rita Severt
Micaela Ayers
Mary Tuyschaevers

Montana

Diane Van Gorden
Yvette Majerus

North Dakota

Beth Postema

New Mexico

Elizabeth Eastwood
Jennifer Brown

Oklahoma

Robin Bartoletti
Janet Croft
Linda Gens

South Dakota

Kay Christensen
Heidi Duggan

Texas /New Mexico

Dexter Kaatzman

Utah

Britt Fagerheim
Leslie Schow
Jeffrey Belliston
Diana Skousen

Wyoming

Deborah McCarthy
Ara Anderson
Dawn Rohan

Marilyn Hinshaw has rejoined the Leadership Institute Committee as its chair following the departure of former chair Patti Butcher who recently became State Librarian of South Carolina.

School Librarians

Here's "What's Cook'n for You" at MPLA/WLA Convention

You Won't Want to Miss It!

Wednesday (Pre-Conference All-Day) October 12

"What's New in Children's Literature, K-8"

(Peggy Sharp)

Author Night and Opening Session

(Roy Tennant)

Thursday October 13

"How Library Collection Development Is
Like Shopping for Clothes in a Thrift Store"

(Leslie Chamberlin)

"Ben's Guide to US Government for Children"

(Peter Kraus)

"So You Think You Have a Great Invention--
Intellectual Freedom"

(Jackie Shane)

Progressive Luncheon School Library Tour

Friday October 14

Repurposing Libraries Today Beyond
Google's Influence with Inspiration,

Innovation & Imagination, Part I & II

(Stephen Abram)

Children's Author Luncheon

(Dorothy Hinshaw Patent)

Ban Those Bird Units--Linking Student
Achievement to the Library, Part I & II

(David Loertscher)

Author Ken Thomasma (Indian children
fiction books)

Great Northern Book Company K-8 Book Talks



Roy Tennant

Conference Keynote Speaker

Roy Tennant, keynote speaker at the WLA/MPLA Conference in October, is an award winning, internationally recognized pioneer in digital library development and Internet training.

As Manager of the eScholarship Web & Services Design for the California Digital Library he created and manages the eScholarship web site at <http://escholarship.cdlib.org/>. Prior to that he was the Digital Library Project Manager for the Library at the University of California, Berkeley where he developed and managed UC Berkeley's Digital Library SunSITE (Software, Information and Technology Exchange), sponsored by Sun Microsystems.

Tennant has been identified as one of the world's leading Internet researchers and has published dozens of articles in library magazines and journals. Since 1997 he has written the monthly column "Digital Libraries" for *Library Journal*. Tennant also initiated and manages the electronic discussions, Web4Lib. Web4Lib, with more than 3,200 members from 40 countries.



Progressive Luncheon Library Tour of School Libraries

Thursday, October 12 12:30-2:00

Take a peek at the school library media centers in Teton County!

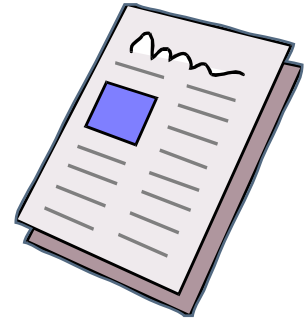
As you visit three of the nine libraries in the school district (Jackson Hole High School, JH Middle School, and Colter Elementary), each school's librarian will provide a brief overview of 21st century library media programming and conduct a tour of the facility. You won't want to miss the "progressive" luncheon hosted by each library and its staff while on tour.

Only 25 slots available.

Bus transportation provided to and from Snow King Convention Center.

Make your reservation NOW!

MPLA Seeks Applicants for Newsletter Editor



If you are well organized, interested in regional library news, and can use desktop publishing software, MPLA wants you for our next newsletter editor! The MPLA newsletter is published every other month; we are seeking someone who can manage this project with creativity and meet deadlines.

Duties: The editor solicits and collects news and photos from all of the elected state representatives as well as other MPLA members; May write some news, take photographs at events, and create promotional items about MPLA activities for the newsletter; Develops themes for each issue and feature stories, and does the layout so it can be sent to the printer. The editor may also solicit advertising. This is a paid position (\$260 per issue) and applicants must be an MPLA member.

If you are interested, please see the job description that is posted on the MPLA site. It is important that the editor have access to publishing software and is able to use it for layout.

To apply: Send a letter describing your qualifications for the position and relevant experience, a current resume, at least two samples of your work and at least two references who can evaluate your creativity, ability to manage a project, and record with meeting deadlines and working with others to get things done. Also, please specify the publishing software with which you have user experience

Deadline: September 20, 2005. Send your application to:

Carol Hammond
IBIC-Thunderbird: The Garvin School of International Management
15249 N. 59th Avenue
Glendale, AZ 85306-6001

Interviews may be scheduled at the Annual conference in Jackson, Wyoming.

Read to a Tot, “No Matter What”



Christie Pearson Brandau, Kansas State Librarian, and Governor Kathleen Sebelius, Honorary Chair, announce the premier of the Kansas One Book, One State program *Kansas Reads...to Preschoolers*. The book chosen for this year's project is *No Matter What*, written and illustrated by Debi Gliori. The book is a story about Small, a little fox, who seeks assurance that Large will always provide love, ***no matter what***.

Kansas Reads...to Preschoolers, a project of the Kansas State Library, was created to highlight the importance of reading to children as well as to promote

the library as a renewable resource of reading material. The goal is that every Kansas child between the ages of 0 – 5 years (all 226,453 of them!) will be read to during National Children's Book Week, November 14-20, 2005.

A website is currently under construction for the *Kansas Reads...to Preschoolers* project at www.kansasreadstokids.org. For more information, contact Vikki Jo Stewart, Special Projects Coordinator for the Kansas State Library, 620-331-8218 or vikkijo@kslib.info.

Colorado Retirement, Retention, Recruitment Issues

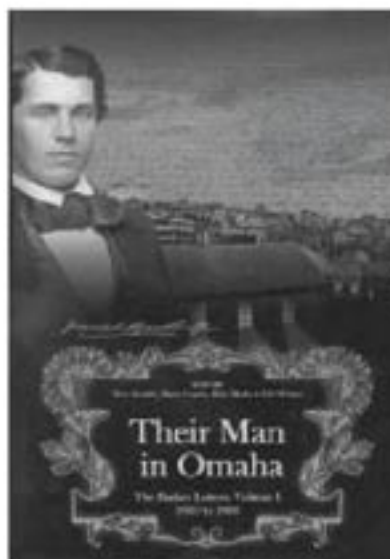
A recently released report from the Library Research Service in Colorado: *A Closer Look at Retirement, Retention, and Recruitment*, says a wave of “baby boomer” retirements will have a major impact on librarianship and services. More than 1,200 Colorado librarians and other library workers from every type of library and all parts of the state responded to a voluntary statewide survey.

Among the findings:

- More than 20% of responding librarians expect to retire within the next five years.
- Of all responding school librarians, about half plan to retire within five years, more than three times the proportion for public librarians and almost five times the proportion for academic librarians.
- Retiring librarians will take with them substantial administrative skills. Three out of four are supervisors.
- Respondents without immediate retirement plans expect their successors to have less education.
- For many library students, librarianship is a second career.
- Responding paraprofessionals say they would be encouraged to pursue an LIS degree or credential if financial aid was available, class times and locations were convenient or online, and work schedules were more flexible.

The report *A Closer Look at Retirement, Retention, and Recruitment* includes recommendations for action if Colorado is to avoid a crisis in professional librarianship. The full report can be accessed at <http://www.lrs.org/closer.asp>.

A 2005 Midwest Book Awards Nominee



A collection of letters written by Joseph Barker, Jr during the 1860s to his family in England.

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- David Wishart, Professor and Chair
Department of Anthropology and Geography
University of Nebraska-Lincoln

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www.omahahistory.org.

A handwritten signature in cursive script, which appears to read 'Joseph Barker Jr.', is positioned at the bottom of the advertisement.

MPLA Website Redesign

By Dan Chaney, MPLA Webmaster
dan.chaney@okstate.edu



As you probably (hopefully) have noticed by now, the MPLA website has a new look. I'd been working on converting the old site to the new look since October 2004, with some holiday breaks and vacation in between. On Tuesday, 05 July 2005 at 10:30 am, I completed that revamp by copying the new version of the website over the old. The uploading/copying over process took about 45 minutes, during which time, some visitors to the website likely experienced some momentary "file not found" errors.

The Process

A project of this scale and scope is a massive undertaking and not without its share of problems. The first step was to copy everything from my backup web files (that is, the mirror of the MPLA website from my hard drive) onto a CD, just in case I would screw something up. I played around with different styles and looks for the website, which I drew out on paper to use as a guide for coding the html. After I had some "live" versions of designs, I bounced them off Beth, Sharon, Carol and Joe for their thoughts. With a general design style that seemed to work, the next step was to inventory website material which we currently had online. There were quite a few "dead files" we no longer linked to or out of date pages. Next, I created a huge "laundry list" of issues to fix: file structures, locations, format issues, etc. I rearranged some folders into more logical locations, a behind the scenes process with implications for path locations on the website.

It was about this time that I started to play around with graphics. I've never been a graphic images kind of webmaster – I'm an "old school" html coder, meaning I know the html code inside and out to create a web page, using a text editor like MS Notepad to code if I need to. In fact, in my old html editor software I never knew what most of the buttons were for because I never really used them. I now have a new html editor (Dreamweaver, which is wonderful!) and new graphics software (Paint Shop Pro, which is also pretty nifty.) I used Paint Shop Pro to come up with some very basic graphic link images instead of creating the hypertext (underlined) links. One of the cool things about Dreamweaver is that it allows me to set up some neat rollover effects with images. If you look at the website and run your mouse over the links down the side and across the top of the page, you'll notice the text in the images changes to boldfacing so you know what you're clicking on. That was a neat "bell and whistle" done by Dreamweaver after I created two versions of each image – the regular view and the boldface version.

***A project of
this scale
and scope
is a massive
undertaking
and not
without its
share of
problems.***

Once I had the images created (and re-created several other times, due to my inexperience with the new software...) I put together a template for the new design of the website. Another one of the nice bells in my new html editing software is that it helps me set up templates for web pages. Templates control page colors, image locations, links that are the same on every page, etc. When I need to make a change that affects every page on the website I just change the template, save it, and the html editor "pushes" the change onto every web page which uses that template. For example, my email address changed the other day. In the past I'd have tried to effect a "find and replace", which more often than not didn't work. Now I make the change on my templates and the html editor "pushes" the change out to each page which is based on that template. This is going to save me an immense amount of time because I will no longer have to "touch" each page to make the same change!

I also learned how to set up a cascading style sheet (CSS), a tool that controls how fonts and letters appear on the website. For example, in my old way of doing things, on each page I described how my fonts should appear – large, small, boldface, italics, etc. With a CSS, I define the styles I'll be using across the website, and when I

continued on next page

Website Redesign *continued from page 39*

create the web page, I tell the browser to refer to the CSS for various styles I use. If I decide to change fonts I don't need to "touch" every page to make that change – I just re-describe the font style in the cascading style sheet and it does the rest. A CSS is used for more than just fonts, however, and that remains on my webmaster "to do" list.

Now that I had a template along with a cascading style sheet it was time to start re-imagining the MPLA website. With the first page, the main MPLA homepage, complete (if only for the moment), the rest of the site fell into place relatively quickly. Once I'd figured out the routine, I could copy and paste text in, format it, make it look pretty, save it, link it, and onto the next page.



Knowing that the MPLA Board Reports Archive was a huge hunk of the website, I saved that to the last, knowing that was also where I had a lot of behind the scenes issues to address. If you have not seen the online Archive, it is the Association's attempt to store a copy of every Executive Board report. It arose because I'm really bad at filing away paper, and from my years attending board meetings, I never bothered to create files. I thought there had to be others like me and it seemed like a logical extension to create a virtual repository for our reports. MPLA has an official Archive site at the Denver Public Library but it's not always practical to consult that archive for an old report. Earlier I made some structural mistakes and because the Archive was growing at a pace of 50-75 reports per year it was growing into a problem I couldn't ignore. They were largely behind the scenes - problems such as dumping html files at the root level of the website for quick links. I set up a template for each type of report submitted - some 47 new templates for Board reports. These web pages are "print friendly" and differ from other pages which require links. There was some inconsistency in naming files in the Board Report Archive versus similar files named elsewhere. For example, I named meeting minute files in a format of year/month/day (20050305) in the Board Reports, while in the Reports Archive, I used month/day/year (03052005). Another

continued on next page

Website Redesign *continued from page 40*

minor problem created was my decision to simplify folder names. Originally I named folders for states in full (northdakota, newmexico, etc.) and in the revamp I went to state abbreviations for shorter URLs. This meant I had to change the pathing throughout the Archive to make sure links were correct. Once I had fixed the pathing in the Archive, the rest of the report conversion was relatively quick, but I couldn't sit at my desk for 6 hours a day copying text, marking up html, linking files and saving it all. I told myself that I was going to covert two subdirectories every day until the Board Reports Archive was complete. And by late May, I think it was. See the Board Reports Archive <http://www.usd.edu/mpla/documents/reports/index.html>.

Once the website had been converted, the issue became when should this change be implemented? I knew I was going on vacation for most of June, and it made absolutely no sense to convert the website and unleash it to mass consumption a day or two before I was scheduled to be out of the office for three weeks. I set a target date of July 5.

Problems Solved/Problems Created

The first most basic challenge was my being forced to learn a new html editor on the fly, along with learning to use a new graphics software package. While engaged in the revamp, there were several problems, largely behind the scenes and not apparent to a visitor, that I (hopefully) solved, and several things I did in the interest of long-term simplicity. Every now and then someone would ask me to put something on the website, something I parked in a place I later regretted. And as a webmaster I am terrified of just deleting files from the server without knowing if they were linked elsewhere. So, I kept files on the server that I thought were "dead" but wasn't really sure about. That's one reason I burned a back up copy of the website onto a CD – as the Boy Scouts say "be prepared."

New Enhancements/New Features

There's all kinds of new stuff on the website – probably more than I can think to list here.

I've added a new Calendar to the website – my intent is to include all state conferences every year, as well as any MPLA deadlines, dates, etc. I tried to find out when state ALA conferences were scheduled – I believe I have 2005 planned out correctly. Take a look at <http://www.usd.edu/mpla/calendar.html> and let me know when there are MPLA type events of note. It will make maintaining the calendar easier for me.

I've put all MPLA conference information on a Conferences page. You'll see listings of all upcoming and previous conferences, and my plan on that page is to use it as a clearinghouse for information and updates on the current year conference.

Pages in the Board Reports Archive are streamlined to simplify printing – there are no links down the side of the pages for Board Reports, and the links across the top are absent. What's new is a "breadcrumb" navigation resource, which lists out a series of steps into the Archive, so you can click to go back out (or you can still use the "Back" button on your browser.) Here's an image of what I mean:



continued on next page

Website Redesign *continued from page 41*

There is a relatively new Google MPLA website search option on the bottom of every page, so visitors can find things. I have heard no complaints about the search function, so I assume it is working. The cool thing about this search function is that Google can report on the number of times the search function is used. I added the search function on 25 October 2004, and since that date, it has been queried 361 times. I can view queries by month, day, etc., and can view the keywords used – which I can use to make the information more apparent or cross-referenced better. Finally, the website is running behind the scenes much more smoothly.

The Trivia

If you're interested in the content analysis of the website, I can break down files as follows:

- 559 HTML files (these are unique HTML files)
- 523 Image files (these include all the graphic links, conference photos, etc.)
- 42 PDF files (MPLA Newsletter issues and Manual of Procedure documents)
- 86 MS Word/Excel/PowerPoint files (largely 2003 Conference handouts)
- 1 Other files (this is the cascading style sheet I'm using for text formatting)
- 1,211 Total files (total file storage space = approx. 113MB)

Finally, if you have any questions or concerns about MPLA's website, do not hesitate to send me an email. I try to respond to every question right away

Dan Chaney, MPLA Webmaster
dan.chaney@okstate.edu

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Around the MPLA Region



Arizona

The Arizona Library Association's Annual Conference will be October 11-13 with the theme *AZ Libraries: Cultural Crossroads*. Roy Tennant, an internationally recognized pioneer in digital library development and Internet training will be the keynote speaker. Jimmy Santiago Baca, author of *A Place to Stand: The Making of a Poet* and *Winter Poems Along the Rio Grande* will also present. He has received the International Prize, the National Hispanic Heritage Award, the Pushcart Prize, the Southwest Book Award, and the American Book Award.

National Library Legislative Day: The Arizona contingent for National Library Legislative Day in Washington was led by State Librarian GladysAnn Wells, accompanied by AzLA President Laura Thomas Sullivan and AzLA Teacher-Librarian Chair Ann Dutton Ewbank. In addition to the ALA packets, legislators were presented with packets focusing upon Arizona specific issues including information on how LSTA funds are used in each of their districts. Ann Dutton Ewbank made a strong case for the need to require highly qualified teacher-librarians as part of the *No Child Left Behind Act*.

State Archives Building Funded: After nearly 20 years of lobbying efforts, Arizona librarians and archivists throughout the state celebrated when the Arizona legislature approved \$30 million for the construction of a new state of the art archives building. The new building will provide enough space to house state and local records for at least the next 25 years. Both the Arizona Library Association and the Friends of Arizona Archives lent their support to this project and played an important role in convincing legislators of the need. The new facility will also include a conservation lab where historic documents can be preserved and repaired.

Jennie O'Leary, Coordinator of Library Services for the Arizona Department of Corrections, has been elected Vice Chair/Chair-Elect of the ALA Library Service to Prisoners Forum for 2005-2006 and as Chair for 2006-2007. She is currently chair of the AzLA Services to Diverse Populations Interest Group.

Kristin Fletcher-Spear, Teen and Youth Services Librarian at the Foothills Branch of the Glendale Public Library has been selected as the Eighth Horner Fellow. Under the auspices of the Arizona Library Association, the Fellowship was created in 1989 to foster cultural understanding and to facilitate informational exchanges between Arizona and Japanese librarians. As a librarian working with teens, she is interested in the differences between teen and youth services in public libraries in the United States and in Japan. She is a nationally known expert in the field of graphic novels in libraries and an advocate of Japanese culture in her current program for teens.

Jennifer Duvernay and **Jesse Haro** made *Library Journal's* Movers & Shakers List this year and were featured in the March 15 issue. Duvernay, Science Reference Librarian at Arizona State University's Noble Library, was selected for her efforts to make the information shopping experience just as satisfying as shopping at Nordstrom. Her passion for shopping and customer service was reflected in an article published in *LJ* entitled *A Nordstrom Experience*. Haro, Web Services Manager at the Phoenix Public Library, was selected for his web site creation. By letting customer expectations rather than traditional library organization drive the design he created a professional and easy to use model.

AzLA Online Newsletter: The Arizona Library Association took a leap into the digital world last year when it made the decision to publish its newsletter exclusively online. By saving on the printing costs the organization has been able to expand the content and number of regular columns including *Dan the GovDocs Man* by Dan Stanton from Arizona State University's Hayden Library, *The View from the (not so) Ivory Tower* from ASU Noble Science and Engineering Library's Linda Shackle, and *Random Thoughts !?!*, a humorous column on library land from Peoria Public Library's David Hunenberg. A long running feature in the newsletter is *On the PL Road*

written by Louis Howley, current MPLA Recording Secretary and Phoenix Public Librarian. He visits public libraries throughout the country and writes about his discoveries. The Newsletter is available at <http://www.azla.affiniscape.com/displaynewsletter.cfm>.

The Scottsdale Public Library has a new Business Resources brochure which highlights reference tools such as databases with full text articles on trends and industries, a "Forms on File" database, and Reference USA. Visit <http://library.scottsdaleaz.gov> for more information.

Colorado

Jim Connor, Jefferson County Public Library Trustee, has been selected as the recipient of the 2005 American Library Association (ALA) Trustee Citation in recognition of outstanding service as a library trustee.

The Colorado State Library was recognized for its role in identifying libraries in Colorado with outstanding health information programs for an NCLIS pilot award program in 2004 and for partnering on a new NCLIS national health award initiative.



Colorado State Librarian and Assistant Commissioner Gene Hainer accepts a gift egg decorated by NCLIS Commissioner Mitzi Perdue from NCLIS Chairman Dr. Beth Fitzsimmons. Photo by DJZ Photography.

Sharon Morris, coordinator of AskColorado, the 24/7 online reference service, was noted as a national "Mover & Shaker" by *Library Journal*. The award was

created to honor emerging leaders in the library world who are innovative, creative, and making a difference.

The Society of Rocky Mountain Archivists (SRMA) announces a new address for its Web site: <http://www.srmarchivists.org>. Information on the site includes meeting details, newsletters, Board meeting minutes, and advertisement of activities and events.

Colorado Association of Libraries Interest Groups Forming: A Readers Advisors Interest Group was approved by the CAL board at its June meeting. In addition an Adult Services Interest Group and a Human Resources Interest Group are in the process of gathering petition support.

The Wetmore Library was recently the center of activity as a major forest fire swept the area. Local, state, and federal agencies set up the Incident Command Post in the Wetmore Community Center that houses the library. The library provided fax, copy, and Internet computer services around the clock.

The Bud Werner Memorial Library was selected as the Grand Prize winner for the 2004-2005 Web Junction Award in the Building Digital Communities Category for its *WWW.YAMPAVALLEY.INFO* project.

The Steamboat Library's Freedom Book Cart Drill Team won as best group in Steamboat Springs' Fourth of July Parade. They worked hard perfecting a precise and entertaining routine and were definitely the hit of the parade this year. A front page headline in the local newspaper announced "A group of librarians showed the community they can cut loose -- and maneuver a mean book cart..."

Heather Clark has joined the staff at BCR, Bibliographical Center for Research as member services liaison. She is employed as a librarian/trainer to teach a variety of BCR workshops and also provide staff at BCR member libraries with technical support for OCLC core services.

Advocacy Honor Roll: Three Colorado library staff have been placed on the "Advocacy Honor Roll" of the American Library Association/Association of Library Trustees and Advocates (ALA/ALTA). The

three librarians are Maria DeHerrera, Director of the Conejos County Library District; James LaRue, Director of the Douglas County Libraries; and Bonnie McCune, Director of Library Community Programs at the Colorado State Library. The Honor Roll celebrates individuals and groups who have actively supported and strengthened library services at the local, state or national levels.



*Maria DeHerrera (left), Bonnie McCune (right),
Jamie LaRue, (center)*

Kansas

Emporia Scholarships: The School of Library and Information Management (SLIM), Emporia State University, Emporia, Kansas, awarded 44 scholarships totaling \$35,360 in the spring and summer semesters of his year to students in the MLS and PhD programs. Approximately half of the scholarship recipients were students at the Emporia campus and half were students in the SLIM Distance Education Program in Oregon, Washington, Utah, North Dakota, Colorado, and Wyoming.

The Kansas Center for the Book (KCFB) has been transferred from the Topeka and Shawnee County Public Library to the Kansas State Library, with a ribbon-cutting scheduled for September 14. The State Library is inviting individual librarians, authors, booksellers, educators and others involved in literacy, reading promotion, and literary efforts in

Kansas to join the Fellows of the KCFB. The Fellows will provide a pool of volunteers for the newsletter and other projects. First among these will be "Letters About Literature" a program for readers in grades 4-12 held in cooperation with the Center for the Book in the Library of Congress and Target Stores.

CE and Resource Sharing Summits: State Librarian Christie Brandau recently called two statewide summits, one on continuing education and one on resource sharing. Each resulted in the creation of a series of task forces to study particular issues within their topics.

Dennis Wilson, MPLA Leadership Institute alum, has resigned as Director of the Southwest Kansas Library System to begin a new position as Director of the Hedberg Public Library in Janesville, Wisconsin.

Kim Patton, Young Adult Specialist at the Lawrence Public Library, has been appointed to the 2005-2006 Coretta Scott King Award Jury. Patton is a member of the Young Adult Library Service Association (YALSA) Quick Picks for Young Adults Committee, which chooses the best books for reluctant teen readers.

Tabitha Hogan, Youth Services Librarian at the Arkansas City Public Library, has been appointed to the 2005-2006 Caldecott Medal Award Jury. Hogan has been employed at ACPL since 2002 and is also an MPLA member.



David L. Leamon, Library Executive Director of the Topeka and Shawnee County Public Library retired at the end of June. Leamon began his career 37 years ago at the Mid-Continent Public Library in Independence, Missouri and included

administrative library work Ohio, Oklahoma, the Seattle Public Library, Washington, Michigan, Texas and Kansas.

The School of Library and Information Management (SLIM), Emporia State University, is expanding its distance education program in Portland, Oregon to allow students to start the Master of Library Science degree program every summer. Classes are

held at Portland State University in a program that began in 1994 and that has seen nearly 300 residents of the Pacific Northwest earn their MLS degrees.

The Kansas Library Network Board and the State Library Advisory Commission potential merger moved forward with a meeting of the Merger Task Force in June. At that meeting, the group formed recommendations as to the function of the combined board, including the research and development emphasis of the KLNb, terms of service, and library representation. A formal proposal regarding the merger will be presented to the Network Board at its next meeting in September.

Montana



Karen Strege, Montana State Librarian for nearly nine years, was awarded an Honorary Life Membership by the Montana Library Association. She was state Librarian until October, 2004. Karen continues her vigorous advocacy for libraries as

project director for the Western Council of State Libraries.

Festival of the Book Activities in Montana: Several book festivals are presented by the Montana Center for the Book, the Montana Committee for the Humanities and other national, state and local organizations. They feature writers, readings, panels, exhibits, demonstrations, contests, signings, entertainment and receptions. Great Falls celebrated its Festival of the Book, June 24-25. The Missoula Festival will take place September 23-24. Helena will hold its festival October 19-23.

The Montana State Library continues its series of leadership workshops for public library trustees and directors. This year's workshops, "Evaluation at Your Library," will be presented by Dr. Debra Wilcox Johnson, a professor at the University of Illinois library school and a partner in Johnson & Johnson Consulting, a firm specializing in library management issues and training.

Gates Training for Public Library Staff: Eight computer-troubleshooting workshops are being planned for public library staff during July and August. The one-day workshops are available through a Staying Connected Grant project funded by the Bill and Melinda Gates Foundation for Montana's public libraries.

One Book Montana: *Letters From Yellowstone* by Diane Smith, a 1999 novel about naturalists and nature in Yellowstone at the turn of the century, was chosen by The Montana Center for the Book and the Montana Committee for the Humanities for this year's statewide reading selection.

Ask a Montana Librarian Project: The virtual reference program is starting its second year with OCLC Question Point 24/7. A marketing campaign will be launched statewide to promote the access to professional reference by email and chat.

Bruce Newell, of the Montana Library Network of the Montana State Library wrote a *White Paper on Montana Libraries: Good Neighbors*, an article about rural libraries and the importance of collaboration and consortiums. It can be found at <http://montanalibraries.org/>

Nebraska

Nebraska Library Association Influences

Legislation: A bill that would have affected public libraries in Nebraska communities with a population of fewer than 5,000, was introduced in the Legislature at the initiative of the League of Nebraska Municipalities. It would have permitted cities and villages with a population of fewer than 5,000 to eliminate public library boards of trustees and designate governance responsibility to mayors, city councils and village boards. Nebraska has more than 190 communities that fit the fewer than 5,000 population category. Nebraska Library Association's Legislative Committee worked diligently to defeat the measure and it did not make it out of committee. Another bill was written to allow a cooperative of local governmental units to issue bonds to finance joint projects which may be serviced by property taxes, regardless of other statutory restrictions on the issuance of debt. It also encouraged the joint

issuance of bonds for information technology in libraries operated by counties, municipalities, school districts, educational service units, and community colleges. Largely due to the work of the NLA Legislative Committee the bill was adopted by the legislature and approved by the governor.

Stephen Shorb has been named Library Dean at the University of Nebraska at Omaha Library. He comes from the University of Florida where he was associate director of university libraries. **Dorothy Willis** preceded Shorb as interim dean. She is a member of MPLA and President of Nebraska's Eastern Library System Board.

Joyce Grass is the new director in Tekamah.

Karla Shafer has been welcomed to the library in Hooper.

Ruthann Bargmann is the new director in Bancroft, home of the John G. Neihardt State Historic Site.

Wahoo Library: The US Department of Agriculture Rural Development awarded over \$1 million in a low interest loan to the Wahoo Public Buildings and Grounds Association to construct a 12,000 sq. ft. public library. The existing library is currently housed in the City Hall. The low interest loan made the project a reality for the community without an additional tax burden.

Waterloo Library: Because of the generosity of Ed and Donna Robinson, whose family founded the Robinson Seed Co. in Waterloo, Nebraska in 1888, the town of about 475 residents will have a new library. The Robinsons donated the site and \$1 million for building the library and establishing an endowment for its operation. The ground breaking celebration was held June 20, 2005.

Laptops for loan: Ten laptop computers with wireless internet capabilities are now available for students to check out at the von Riesen Library at McCook Community College Library. After little more than a month in service the laptops were checked out more than 300 times resulting in an overall increase in computer usage. Flash drives, CD burners and desktop units are also available.

The Nebraska Library Association/Nebraska Educational Media Association Annual Conference takes place September 28-30 in Lincoln. The theme is *Libraries: Heart & Soul of Communities*. Check out the NLA web page at <http://www.nla-nema2005.info/> for details.

Jewish Literature Grant: The University of Nebraska at Omaha was awarded an ALA/Nextbook Let's Talk About It: Jewish Literature grant to support a reading/discussion series in the fall. The library was also awarded a Nebraska Humanities Council grant. The kick-off event for the 11-week program begins with a Klezmer band performing on September 25. For more information contact Marvel Maring, mmaring@mail.unomaha.edu.

Nevada

Spanish Springs Library Opens: The grand opening of the Washoe County Library System's newest branch in Spanish Springs was celebrated May 21. The Spanish Springs High School jazz band provided music, and the high school ROTC color guard raising the flag. Booker, the library mascot, visited during the day, as did the PAWS to Read dogs.



Spanish Springs Library

Collection Development State Grant in Aid was funded for the first time in two years. Nevada had a collection development law on the books for almost ten years but at previous legislative sessions no money was attached. However, last month at the very end of the biennial session the account was funded at \$1.2 million for the next two fiscal years. Allocation is made depending on population served by each district or county library.

The Henderson District Public Libraries went for a world record in June by reading out-loud continuously for 100 hours. To read the blog written by the six member team during the event go to www.hdpl.org/events/worldrecord.html.

Las Vegas Clark County Library District has been offering ebooks to go for a few months now and the response has been tremendous. Users can download in print or audio formats.

The Washoe County Incline Village branch celebrated its grand opening June 25. Among the many activities was a ceremonial first lighting of the fireplace, which was donated by Tahoe-Incline Rotary Club. The new building replaces facility built in 1978. It was the library's third new branch in two years



Incline Village Library

New Mexico

Tables of Content: The University of New Mexico's Center for Southwest Research (CSWR) hosted its first annual fundraising dinner in May. The "Tables of Content Dinner" generated an evening of captivating conversation by having a local expert host each table and inspire thoughtful discussion. Expert table hosts included author Rudolfo Anaya who discussed writing, Albuquerque Mayor Martin Chavez conversed about Albuquerque and the city's future, and long-time local television anchor Dick Knipfing lead dinner discussions about news and how news changes through time. The dinner was attended by 97 guests and about \$9,000 was raised for the CSWR.

Congressman Meets with Librarians: Congressman Tom Udall met with New Mexico's librarians in an open forum on July 7 at the State Library. The Congressman discussed the implications of the Freedom to Read Amendment, a bipartisan amendment co-authored by Udall to reform portions of the USA PATRIOT Act.

Ron Wheeler, University of New Mexico's School of Law Library's head of faculty and public services, has been chosen by the American Association of Law Libraries as the 2005 recipient of their Minority Leadership Development Award. The annual award goes to a minority law librarian with a strong academic record, no more than five years experience in the profession of law librarianship, and demonstrated leadership potential.

Connie Capers Thorson, professor emerita of University of New Mexico Libraries, has received a Fulbright teaching award for the 2005-06 academic year. Connie will teach library science courses at the Belarusian State University of Culture and Arts.

Money for Libraries: On July 1 libraries could begin spending General Obligation Bond funds approved by New Mexico voters in the 2004 general election. Public libraries are receiving \$5,832,000; academic libraries, \$3,888,000; school libraries, \$6,156,000 and the New Mexico State Library and the Angelo Chavez History Library, \$324,000.

Gina Woodhouse has been appointed technical director, customer care, for the Access Innovations, Inc. Data Harmony categorization and content management



software products. In her new position, Woodhouse will work with customers around the world to resolve technical issues and provide user support. Woodhouse is available for telephone consultation or may be reached via e-mail at woodhouse@accessinn.com.

Lois Ruby, a retired librarian, member of MPLA, and ex-trustee of the Wichita Public Library, had her most recent book published in June by the British division of Houghton Mifflin. *Journey to Jamestown*

is historical fiction for middle-grade readers. Ruby lives in Albuquerque and can be contacted at 505-293-5478; www.loisruby.com; Lois Ruby@comcast.net.

North Dakota

Beth Postema was chosen to attend the Ghost Ranch Leadership Institute. She currently is the Deputy Director of the Fargo Public Library and has also served as interim director. Beth has been involved with planning the first branch library of the Fargo Public. She was also a founding member of a local historic neighborhood association.

NDLA 2006 Centennial preparations are underway, including sewing a centennial quilt and creating a cookbook with library histories and recipes. Another project is collecting photos of libraries to create a centennial snapshot for a website.

Conference: The 2005 conference theme is *Providing Excellence in Information Access @ Your North Dakota Libraries*, September 21-23. North Dakota Librarians are also hosting two other regional conferences: the Midwest Chapter of the Medical Library Association in Fargo on September 16-20 and the Mid America Association of Law Librarians in Grand Forks on October 6-8.

New Domain: NDLA is transitioning to a new domain name. www.ndla.info

The Fargo Public Library's "Dragons, Dreams, and Daring Deeds" Summer Reading Program got off to a magical start with approximately 1400 children registering by the end of June.

Oklahoma

State Aid Funding Gets Tangled Up With Children's Book Challenged by Legislators. The complaint of an Oklahoma City couple unhappy that the book *King and King* is available in the Metropolitan Library System as a regular easy reader picture book was aired on a local TV station, rather than being submitted to the library. A state legislator from Oklahoma City then introduced a nonbinding

resolution that was passed 81 – 3 by the state House of Representatives, asking "Oklahoma libraries to confine homosexually themed books and other age-inappropriate material to areas exclusively for adult access and distribution." What might have been a barely-noticed incident became a matter of greater concern to Oklahoma librarians because several state representatives then held up consideration of the budget for the Oklahoma Department of Libraries (ODL) and a high-priority request for added state aid funding for municipal libraries. Several newspaper editorials, including one in Oklahoma City's *The Oklahoman*, chastised legislators for the funding threat, saying that decisions about library materials are properly handled by local library boards. Shortly before the end of the session, the ODL budget was passed and \$400,000 (about half) of the requested new state aid funding for municipal libraries was approved. But one legislator said that further action would be considered in coming months. Oklahoma librarians found it interesting that a nearly identical resolution was introduced in the Louisiana legislature but was defeated in committee. A point that was noted in discussions about the resolution is that Oklahoma public libraries do not have any areas that are specifically restricted to adults.

Ed Johnson, former Dean of Oklahoma State University Libraries, had a major heart attack June 6 but is now recuperating at home at Angel Fire, New Mexico following multiple bypass surgery. He says, "a heart attack not only gives you a new lease on life, it gives you a fresh appreciation of the joy of living."

South Dakota

The SDLA Annual Conference will be held October 5– 7. The theme is *South Dakota Libraries: A Story Worth Telling*. The pre-conferences are "Extending Children's Literature" by Kathy Ross and "Take Control of Your Time" by Elizabeth Hagen. Keynote conference speaker is Hollywood Librarian, Ann Seidl.

SLDA and the State Library will cosponsor library **booths** at the South Dakota State Fair, held Sept. 3-10 at Huron, SD and at the South Dakota Festival of Books, held Sept. 23-25 in Deadwood, SD.

National Advocacy Awards: The three South Dakota recipients of the ALA/ALTA National Advocacy Awards were **Augustana Library Associates**, Sioux Falls; the **Friends of the Huron Public Library**; and **Colleen Smith**, Director of the Huron Public Library. The Honor Roll recognizes those who have actively supported and strengthened library services. The awards are presented at 5-year intervals.

New Facilities in South Dakota: **Piedmont** has secured a location and is collecting building funds and books to stock the new library when it is built. **Hermosa** has a new library which is a branch of the Custer County Library. **Sturgis Public Library** is nearly finished with Phase 1 of their new library building project and will soon be moving into the first portion of their new building. Then the old building can be demolished and Phase 2 construction can begin. **Freeman Public Library** will soon begin a building project. Fundraising is continuing, and their goal is 'in sight.' **Oak View Branch Library** of the Sioux Falls Public Library opened recently and is the third branch of the system.

Utah

Public Library Development Grants: The 2005 Utah Legislature allocated an additional \$200,000 in one-time funding to Public Library Development Grants for library information technology, library collections, library equipment, and children/adult programming. Utah libraries will be seeking on-going funding in the 2006 Legislative Session.

National Advocacy Honor Roll: Utah was well represented at the National Advocacy Honor Roll Banquet, June 24, at the American Library Association Conference in Chicago. Utah awardees: **Rosalind (Roz) McGee**, board member of the Salt Lake City Library, trustee for Urban Libraries Council, and elected to the Utah House of Representatives in 2002 and 2004; **Any Owen**, Director of the Utah State Library from 1987-2003 and recently appointed to the National Museum and Library Services Board; **The Utah Library Advocacy Network (ULAN)**. **Steve Decker**, Director Cedar City Public Library and **Lani Furr**, Park City Public Library former trustees, started ULAN and were recognized for their leadership.

JaNae Kinikin, Weber State University and **Keith Hench**, Kirkwood Community College, authored a recently published refereed article, "Survey of GIS Implementation and Use Within Smaller Academic Libraries," in the Spring 2005 issue of *Issues in Science and Technology Librarianship*. Authors are MPLA members and Kinikin is co-chair of the MPLA PR/Membership Committee.

Joyce Ogburn is the new Director of the J. Willard Marriott Library, University of Utah. Ogburn comes from the University of Washington where she was Associate Director of the Libraries, Resources and Collection Management Services.

Building Renovation Project: The J. Willard Marriott Library at the University of Utah received funding for its building renovation project after four years in front of the Utah State Legislature. The \$48 million appropriated will make the 1968 building seismically safe and bring it up to current building code. Private fundraising for program enhancements such as an Information Commons is under way.

The Utah Library Association hosted its annual conference May 11-13 with the theme *The Times They Are A Changin'*. Cheewa James gave the keynote. Her topic was "Climb Off Dead Horses: Mastering Change."

Nancy Pearl, former director of the Washington Center for the Book at the Seattle Public Library, was the keynote address at the 2005 Utah Library Association Awards luncheon in May.

Utah Library Association honored six with awards at the annual Utah Library Association conference. Recognized for their dedication to libraries were: **Douglas Abrams**, Utah State Library, ULA Distinguished Service Award; **Heather Reynolds**, Park City Public Library, Librarian of the Year; **Friends of the Weber County Library System**, Special Services to Libraries Award; **Lori Stevens**, Utah Valley State College Library, Special Recognition Award; **Judy Rodriguez-Kempter**, Cedar City Public Library, Governor's Award for the Promotion of Reading; **Lisa Myron**, Salt Lake City Main Public Library, ULA Section Award.

Wyoming



Leona the Lion of the popular public television show *Between the Lions*, visited public libraries in 23 Wyoming counties to meet young readers in the state and share fun activities with them. The Wyoming Library Community underwrites *Between the Lions* on Wyoming

Public television, where it airs each weekday. The award-winning show fosters literacy in children age 4-7. More information about the show is available on its web site at <http://pbskids.org/lions/>

Wyoming libraries' PR materials are among the best in the nation. Three Wyoming libraries placed in the Library Administration and Management Association (LAMA) Public Relations and Marketing Section's Swap and Shop "Best of Show" awards competition. The **Wyoming State Library** received "Best of Show" for printed materials promoting web sites for the *Wyoming Newspaper Project* <http://wyonewspapers.org/> posters and bookmarks. The **Wyoming Library Roundup** earned an honorable mention in the newsletter category. The **Teton County Library** earned "Best of Show" for original young adult summer reading club materials, and the system's Alta Branch received an honorable mention for original children's summer reading club materials. The **Laramie County Library System** received an honorable mention in original young adult summer reading club materials.

The University of Wyoming Libraries and the American Heritage Center merged catalogs have combined their catalogs to improve access and service. The UW Libraries catalog includes 12,600 journal titles and 1.3 million book volume records. The AHC's catalog includes 8,000 rare books and 2,000 archives and manuscripts collections records.

Frances Clymer was named director of Park County Library.

Susan Richards was named director of the Northwest College Library.

Wyoming Award Winners: **Sally Scott** is the winner of the 2005 Agnes Milstead Distinguished Librarianship Award. The Milstead Award honors individuals who have made a significant contribution to the UW Libraries. **Kevin Anderson** received the Arizola Magnenat Award, given to the person or organization who has done the most to encourage writers during the year. **Susan Vittitow** received a Western Horizon Award for the *Wyoming Library Roundup* magazine. The Western Horizon Award is given to a Wyoming Writers member for his or her first major work.

Cheryl Wright, Park County Library, introduced her third book, *High Country Vegetables* in April. Her other two books are *High Country Herbs* and *High Country Tomato Handbook*.

Betsy Bernfeld, former director of the Teton County Library in Jackson Hole, has been awarded a Public Interest Law Fellowship to assist the American Library Association's Office for Information Technology Policy this summer in a series of legal research projects related to copyright law. Bernfeld is currently a second year student at the University of Wyoming's College of Law. The fellowship program was inaugurated this year to promote law careers in public interest areas, such as providing legal services for under-privileged groups and working with non-profit organizations. Bernfeld will be analyzing a current Supreme Court case on peer-to-peer file sharing, compiling a legislative history of some previous copyright legislation, and developing educational materials for librarians on copyright issues.

Author Annie Proulx recently spoke at Natrona County Public Library. She read her short story "The Hellhole," which recounts the tale of a Wyoming game warden and his creative way of dealing with some unruly, out-of-state hunters. Proulx noted that Wyoming's open spaces and vast vistas provide the ideal setting to fully explore her creativity and develop her writing.

"Casper Cares, Casper Reads" will become "Wyoming Reads" in 2006. Over 800 first graders

celebrated reading during the seventh annual *Casper Cares, Casper Reads* event in May. The celebration took place at the Natrona County Public Library and neighboring Nicolaysen Art Museum. Each student was presented with a book, and 200 received their first library card. Afterwards librarians met with event organizers to discuss the logistics of expanding the celebration statewide to *Wyoming Reads* in 2006.

Library Keeps the Beat with Live Musical Lunches: Teton County Library's Youth Services Department in Jackson, Wyoming, enlivens their Summer Reading theme, "Keepin' the Beat with Books" with five Live Musical Lunches for children and adults. The series is sponsored by the Teton County Library Foundation.

It's alive---and coming to the Laramie County Library System. Mary Shelley's *Frankenstein* is the focus of an exciting new traveling exhibition that recently began a six-week visit at the Laramie County Library System in Cheyenne, Wyoming. LCLS is the only public library in Wyoming and one of only 80 libraries nationwide invited to host the exhibition "Frankenstein: Penetrating the Secrets of Nature." Additionally, both the adult and teen summer reading programs focus on this theme, "Franken-Read" and "It Came from the Library" respectively. The exhibition was organized by the National Library of Medicine and the American Library Association Public Programs Office, with major grants from the National Endowment of the Humanities and the National Library of Medicine.

Online Library Courses

The Library Science Program at Doña Ana Branch Community College in Las Cruces, a branch of New Mexico State University, will be offering several 3 credit courses online, many of them only 8 weeks long, starting in August and October. Two new classes starting this fall are in advanced cataloging and information literacy. Out of state students enrolling in 6 credits or less receive in state tuition rates! For further information, contact:

*Susan Pinkerton, Assistant Professor, Library Science Program; Doña Ana Branch Community College
P.O. Box 30001, MSC 3DA
Las Cruces, New Mexico 88003-8001
505-527-7567; fax 505-528-7280; spinkert@nmsu.edu*

MPLA Pre-Conference Grants 2004-2005 Update

Dan Stanton, Chair

MPLA Continuing Education Committee

For the past several years the MPLA Continuing Education Committee has been administering grants for pre-conference programs held at state association annual meetings.

The 2004 – 2005 combined grants provided a total of \$3000 for seven states to provide quality continuing education programs:

Oklahoma Library Association - \$500
for *DDC 22: A Workshop on the Dewey Decimal Classification Edition 22*

Nevada Library Association - \$200
for *Blaze New Trails . . . at Lake Las Vegas*

North Dakota Library Association - \$400
for *Delivering Excellent Customer Service to Library Users*

Arizona Library Association - \$400
for *Outrageous Customer Service*

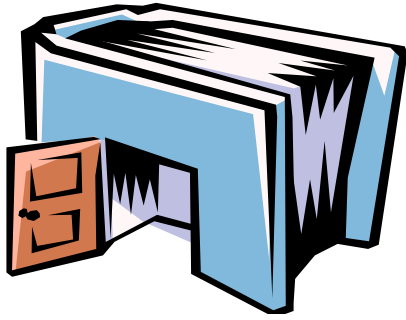
Kansas Library Association - \$500
for *Creating Policies for Results*

Montana Library Association - \$500
for *Transformations with Limited Funds and the Future of Library Design*

South Dakota Library Association - \$500
for *Extending Children's Literature with Props, Crafts, and Activities*

MPLA is proud to support Continuing Education opportunities through member states. Information is available at <http://www.usd.edu/mpla/documents/procedures/part6.html#CONTINUING> and an application form at <http://www.usd.edu/mpla/committees/contined/grantstate.html>.

Deadlines for applications are January 1 for Spring pre-conferences, and May 1 for Fall.



Welcome to MPLA

New Members

Arizona

Margaret Gorman
Arizona Cancer Center
David Hunenberg
Peoria Public Library
Sunrise Mountain Branch
Catherina Strong
Oro Valley Public Library
J.R. Whiddon
Greyhills Academy High
School
Debra Zander
City of Mesa Library

California

Debra Austin
Thomson Gale

Colorado

Bailey-Hainer, Brenda
Colorado State Library
Nancy Bolt
JVR Associates
Rogene Goble
Pikes Peak Library
District
Eric Green
Lamar Community
College
Valerie Horton
Colorado Library
Consortia
Josie Manternach

Eloise May
Arapahoe County
Library District
Shannon O'Grady
Pueblo City-County
Library District
Janice Pratt, Manitou Springs
Public Library

Susan Simmons
Mamie Doud Eisenhower
Public Library
Diana Sweany
Arapahoe Library
District

Iowa

Jeanette Bobeen
Sioux City Public
Library

Kansas

Jennifer Adams
Manhattan Public Library
Christie Brandau
Kansas State Library
Jeff Friesen
Pioneer Memorial
Library
Tabitha Hogan
Arkansas City Public
Library
Liz Rea
Northeast Kansas Library
System
Ruth Rodden
Topeka & Shawnee City
Public Library

School of Library and
Information Management,
Emporia State University
Terry Velasquez
Johnson County Library
Carol Wohlford
Andover Public Library

Michigan

Antonia Dauster
University of Denver
Graduate Student

Missouri

Linda Bray
Unity School of
Christianity

Montana

Pamela Arroues
Montana DEQ
Lisa Autio
Diane Potter
Helena College of
Technology
Anita Scheetz
Fort Peck Tribal Library

North Dakota

Naomi Frantes
North Dakota State
Library
Kathy Headrick
Minot Public Library

Mary Rixen
Medcenter One Health
Sciences Library
Shari Sandwick
North Dakota State
Library
Glenda Westman
White Shield School
Colleen Wiest
Beulah Public Library

Nebraska

Leslie Delserone
University of Iowa SLIS
Beth Kabes
Educational Service
Unit
Marty Magee
McGoogan Library of
Medicine
James Rowling
University of Nebraska
at Kearney
Janice Thomsen
Alice M. Farr Library

New Mexico

Ellen Bosman
New Mexico State
University
Jacqueline Fernandez
Albuquerque/Bernalillo
County Library System
Geraldine Hutchins
New Mexico State
Library
Kathy Matter
John Baker School
Library
Rayanne Northrop
Tularosa Public Library

Nevada

Ian Campbell
Washoe County Library
Tracie Josephson
Las Vegas-Clark County
Library District

Oklahoma

Linda Gens
Oklahoma Department
of Libraries
Marilyn Hudson
Metropolitan Library
System
Elda Moore
Tankawa Public Library
Linda Potts
Idabel Public Library
Barbara Ray
Northeastern State
University
Richard Salmons
Oklahoma Baptist
University
Susan Sanders
Stacy Schrank
Metropolitan Library
System
Michele Seikel
Oklahoma State
University
Cindy Stevens
Pioneer Library System
Susan Stringer
Pioneer Library System
Renee Yocum
Chickasaw Regional
Library System

South Dakota

Carol Deering
USGS/National Center
for EROS
Christopher Getz
Rapid City Public
Library
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University of South
Dakota
Carolyn Warmann
Wegner Health Science
Information Center

Wyoming

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Library
Cassandra Kvenild
University of Wyoming
Michelle Torzillo
UCSD#4; FBE
Bryan Tronstad
University of Wyoming
University of Wyoming

Welcome to all
new MPLA
members.

We're glad
to have you
join us!

Project Tassakooma

Preserving School Yearbooks

Back in the early days of Wyoming and as the state gained statehood, there weren't very many schools beyond grammar school to be found outside of the Laramie. But students needed that post grammar education, and so to Laramie they came to obtain their high school experience.

Some years back Mr. Larn Wilhelm, Head of the Learning Resources Center, discovered a collection of annuals from the past. Before they were pitched he felt they were of definite value and has worked toward bringing them back through 'Project Tassakooma.' Named after these first annuals published by the 'Prep' school, this project will undertake to digitize "annuals" of the past. This project serves to: 1) better preserve the materials and 2) make this information available to interested patrons (particularly patrons who in the past attended the University of Wyoming and/or the UW Laboratory School).

Since starting the project, a good deal of interest has been exhibited by alumni of the school. They also have contributed by offering to provide annuals that are missing from the collection. The end project will be a DVD that can be made available to interested parties.

OCLC Regional Consultant Named

Doug van der Zee is the new OCLC Library Services Consultant for the states of Colorado, Iowa, Kansas, Nebraska, Minnesota, Utah, Wisconsin and Wyoming. He will be working with BCR, MINITEX, NEBASE & WILS on all products and services from OCLC. Van der Zee has worked for over 14 years in the library industry including Wiley InterScience, Thomson/Gale (Information Access Co.) & NewsBank, as well as in public, academic, K12 and special libraries. He can be reached at vanderzd@oclc.org or 866-718-6697.



UPCOMING EVENTS

- | | |
|-------------|---|
| Sept. 21-23 | North Dakota Library Association
Annual Conference, Grand Forks |
| Sept. 28-30 | Nebraska Library Association
Annual Conference, Lincoln |
| Oct. 5-7 | South Dakota Library Association
Annual Conference, Pierre |
| Oct. 11-15 | Arizona Library Association
Annual Conference, Mesa |
| Oct. 20-22 | Nevada Library Association
Annual Conference, Reno |
| Nov. 10-13 | Colorado Association of Libraries
Annual Conference, Denver |
| April 5-7 | Kansas Library Association
Annual Conference, Wichita |
| May 2-7 | Montana Library Association
Annual Conference, Missoula |

UPCOMING MPLA CONFERENCES

- | | |
|-------|--|
| 2005: | (Oct. 12-15) Jackson Hole, WY
(joint with Wyoming Library Association) |
| 2006: | No conference
(transition year to spring conference) |
| 2007: | Albuquerque, NM
(joint with New Mexico Library Association) |
| 2008: | (April 30-May 3) Salt Lake City, UT
(joint with Utah Library Association) |
| 2009: | Overland Park, KS
(joint with Kansas Library Association) |
| 2010: | Oklahoma
(joint with Oklahoma Library Association) |

MPLA Newsletter

I.D. Weeks Library
414 East Clark Street
University of South Dakota
Vermillion, SD 57069-2390



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- Opportunities for professional development
- News of people and programs in member states
- A forum for the exchange of ideas
- Professional development grants
- Support of regional library efforts

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☐ New Members Roundtable ☐ Children's & School ☐ Preservation, Archives & Special Collections ☐ Government Documents

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☐ Electronic Communications ☐ Intellectual Freedom ☐ Professional Development ☐ Public Relations/Membership

☐ **I am willing to be nominated for an MPLA office**

For information on paying by credit card, go to the MPLA Website at www.usd.edu/mpla

Mail to: Joe Edelen, MPLA Executive Secretary
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