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# MPLA

Mountain Plains Library Association

## Newsletter

February 2007

Volume 51 #4

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[www.mpla.us](http://www.mpla.us)



## Libraries: Launching the Future

**NMLA/MPLA 2007 Conference**

**March 14-16**

**Albuquerque, New Mexico**

*Conference Issue*

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March 1	September 1
May 1	November 1

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## President's Message



It's hard to believe that my year and a half as President is almost over. MPLA has undergone a major overhaul during this time and it has been a lot of work. However, I think the results will make our organization even stronger and, hopefully, more attuned with the needs of the membership. Thanks to all involved for your help and support!

One of the most valuable things I did was to attend five of the state conferences during my Presidency. I met many of our members in person for the first time and received input on MPLA's strengths and weaknesses. I was especially pleased to meet so many graduates of the MPLA Leadership Institute. Without fail, everyone talked about how life-changing the Institute was for them. We hope that this program will continue for many years to come.

We have a fine conference coming up in Albuquerque, our first conference with New Mexico since they became an MPLA member state. There is something for everyone so I am hoping you are making plans to join us! I am particularly excited about the opening reception with Kathy L'Amour, Louis L'Amour's widow, as the speaker, sponsored by Random House. This is the second year that Random House is sponsoring a major event for our joint conference. Many thanks!

I would like to meet many more of you at the conference. Please come up and introduce yourself so I can put names and faces together!

--*Sharon Osenga*  
MPLA President

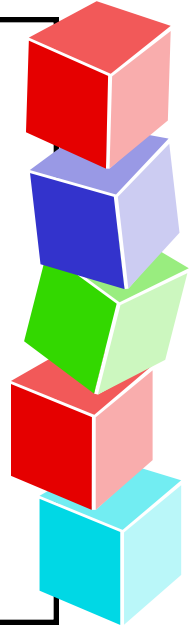
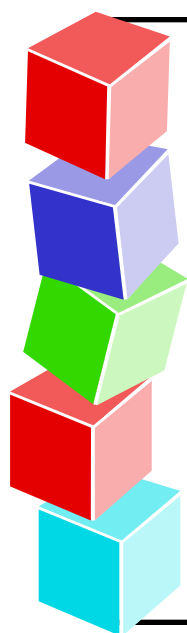
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### **Time to Renew Your MPLA Membership for 2007!**

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**It's easy to renew online at**  
**[http://www.mpla.us/forms/  
membership.html](http://www.mpla.us/forms/membership.html)**

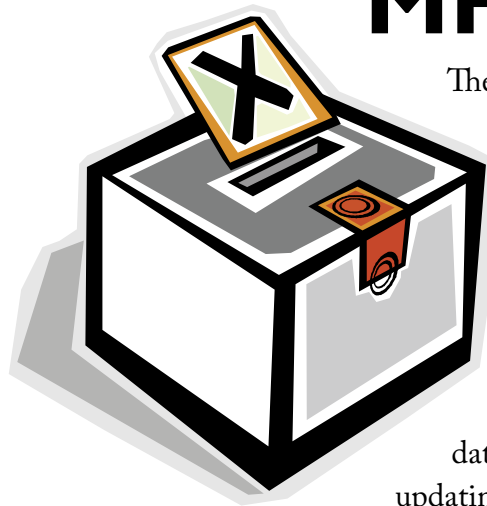
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**Checks or Credit Cards**

\*  
**Or use the form at last page of this newsletter.**



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# MPLA Elections



The election for MPLA Officers will be held online in early January 2007. Election dates and candidates' information will be posted on the mpla web site: [www.mpla.us](http://www.mpla.us) and notifications sent to all current members via e-mail.

This will be the first election after MPLA's reorganization, with all members voting for the two elected offices of Vice-President/President-Elect and Recording Secretary.

Please update your profile in the MPLA MemberClicks database to make sure you receive announcements. Instructions for updating are posted at <http://www.mpla.us/mclicks.html>.

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## Five-Year Leadership Institute Reunion Dinner

Plans are underway for a Leadership Institute reunion in the form of a no-host dinner on the last day of the joint conference of MPLA with the New Mexico Library Association in Albuquerque. The dinner will be held at a restaurant near the conference hotel on Friday evening, March 16.

Mary Bushing, Institute Coordinator, needs to know likely attendance before negotiating with a restaurant. Past Institute fellows or mentors who would like to attend the dinner should contact Mary ([marying@msn.com](mailto:marying@msn.com)) no later than January 20. Spouses and partners are also welcome.

Details of the dinner will be posted as soon as the details are finalized.

## MPLA Executive Secretary Appointment

Judy Zelenski, who has served as MPLA's Interim Executive Secretary for the past year, has accepted a regular appointment beginning January 1, 2007. Continue to contact her at [mpla\\_execsecretary@operamail.com](mailto:mpla_execsecretary@operamail.com).

In a separate appointment she continues as Editor of the *MPLA Newsletter*, using the e-mail [judyz@operamail.com](mailto:judyz@operamail.com) for newsletter matters.

### MPLA on the Web

~~~~~[www.mpla.us](http://www.mpla.us)~~~~~

Find

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<http://www.mpla.us/grants.html>

Publications & Documents:

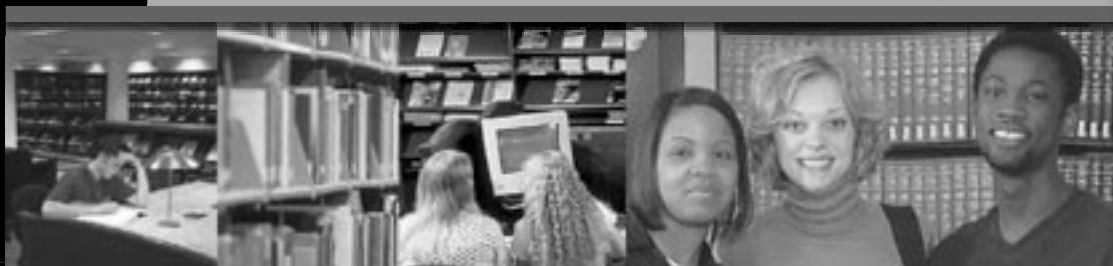
<http://www.mpla.us/documents/index.html>

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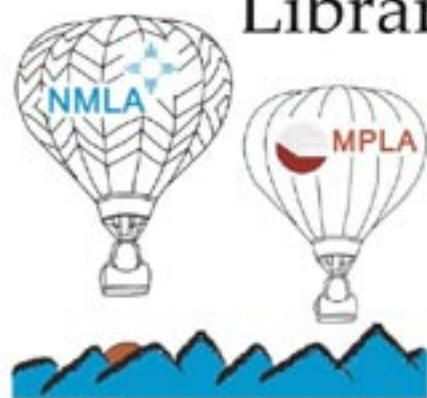




## Travel Smart: Overcoming the E-Rate Hurdle with WebJunction

Learn about resources from WebJunction and our partners to help your library get funding through the federal government's Universal Service (E-Rate) program. Join representatives from the WebJunction communities in Arizona, Kansas, and New Mexico for a presentation on **Overcoming the E-Rate Hurdle** on Friday, March 16 from 1:30 to 2:30 p.m. at the upcoming joint conference between the Mountain Plains Library Association and the New Mexico Library Association. We hope to see you there!





# Libraries: Launching the Future

## NMLA/MPLA 2007 Conference

Albuquerque, NM  
March 14-16, 2007

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### Program Insert

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## Welcome from the Conference Co-Chairs

Greetings, NMLA/MPLA Members,

*"Libraries: Launching the Future" is the theme of the 2007 joint conference of the New Mexico Library Association and the Mountain Plains Library Association and, believe us, this conference is ready to **soar!***

*From the opening reception focusing on one of the most popular writers ever about the mountain plains region, to the dynamic keynote speaker, to the banquet speaker who is **the** authority on Route 66, and on to a wide range of programs, author luncheons, pre- and post-conference workshops, vendor exhibits, and much more, including a very special Day of Dialog between librarians, vendors and publishers, sponsored by Library Journal, this will be a conference to remember.*

*The conference will be held at the Convention Center in Albuquerque, NM, March 14 to 17, 2007. Located in downtown Albuquerque, just a short distance from the Rio Grande River and even closer to historic Old Town, the convention center has a direct connection to the conference hotel, is just a short walk from the Albuquerque-Bernalillo County Library's Main Library, and is close to all kinds of action.*

*Book your hotel reservations now, either online from the conference web site or by calling 1-800-222-TREE. Please identify yourself as a NMLA/MPLA conference attendee to ensure that you receive the special rate. The special room rate is also available for two days before and after the conference, based on availability at the time of booking. This provides a great opportunity to see some of the special sights in Albuquerque and the surrounding region, including Santa Fe. The DoubleTree's deadline for reserving rooms at the conference rate is February 11, 2007. After this date, individuals may still make reservations at the special room rate, based on availability.*

*The Convention Center and DoubleTree Hotel are close to I-40 and I-25, just 5 miles from Albuquerque International Sunport (the airport), and are also close to Albuquerque's ABQ Ride free downtown bus circuit. Getting around is going to be easy.*

*In this newsletter, you will find event and program information thanks to the hard work of members, section leaders, and officers of both NMLA and MPLA. Our goal has been to work as a team in planning the conference, making sure that this first joint conference of NMLA and MPLA truly reflects the many talents and contributions of both associations.*

*Be sure and take note of the tours available on March 14th.*

*For the latest on conference activities and hotel accommodations, go to the conference web site:  
[www.nmla.org/abq2007/confhome.htm](http://www.nmla.org/abq2007/confhome.htm).*

*Mark your calendars, make your reservations, and register. We will see you at the launch site in March. Get ready for a great ride!*

Sincerely,

Louise Hoffmann and Wayne Hanway  
Conference Co-Chairs







The New Mexico Library Association is excited to host the Mountain Plains Library Association in first joint conference. Many exciting events and programs will be unpacked and rolled out for you to experience. We hope the air around you fills with ideas and excitement that will encourage the launching of new strategies for you and your library to reach new heights and float calmly any way the wind blows.

To start your desire to soar there are eight pre-conference workshops (one is free!) Wednesday on a variety of topics to help you soar professionally and personally. The fee-based workshops are limited in size and have been scheduled for a longer time slot to allow you to obtain a better knowledge of the topic and get your questions answered so you can steer confidently with the breeze. If learning more about Albuquerque is your goal, a tour of Old Town and the Tram will be available. The Tram (ascending 4,000 feet about the city) will definitely get you above it all!

Wednesday evening is the opening reception. Random House will present the Louis L'Amour family and a book signing at the Main Library. Meet the people who knew him best and gain perspective on his view of the West.

Thursday morning the keynote address will be given by Joseph Janes, Assistant Professor and Chair of Library and Information Science at the Information School of the University of Washington, Founding Director of the Internet Public Library, and writer of the "Internet Librarian" column in *American Libraries*. The keynote address will begin your information journey, then *you* have to decide which direction the program wind will blow.

After a morning of attending session there will be more decisions. Where to eat? Who to eat with? Maybe you would like to dine with author Rudolfo Anaya at the Petroleum Club. This special luncheon event is limited to 75 people, so if you are one of his many fans, you *will* have to register early!

The afternoon is full of more programs and connecting with librarians from all over the Mountain Plains region. Even more networking can be done at Thursday evening's Awards Banquet which will honor those who've pre-formed outstanding service in the library community, and will offer the special treat of listening to Route 66 authority and best-selling author Michael Wallis.

Friday doesn't disappoint either! There are, of course, many programs to choose from all day, but the hardest choice might be, once again, what to do for lunch. Should you attend the Children and Youth Services Luncheon featuring the 2006 Land of Enchantment Book Award winner Robert J. Blake or should you go to the Petroleum Club for lunch with author Jane Lindskold?

Friday night is your time to explore Albuquerque dining. There are restaurants of every kind in the area! Of course, be sure to know the answer to "red or green?" (chile, of course).

Saturday morning rounds of the event filled conference with a half-day, fee-based, post-conference session. Once again it is a nice intimate setting where you will have the chance to learn and ask questions to your heart's content as well as get hands-on experience with Follett's Titlewave.com.

Saturday afternoon take time to enjoy the State. New Mexico, like the Library Association, has much to offer everyone. Go someplace you haven't been, do something you love (shopping, skiing, SCUBA diving — yes, we have that here). Then again, maybe you will take inspiration from our conference theme and schedule a hot air balloon ride to see and hear everything from your new point of view.



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**Program of the MPLA/NMLA Joint Conference**  
visit the conference website at [www.nmla.org/abq2007/confhome.htm](http://www.nmla.org/abq2007/confhome.htm)  
for complete and up-to-date information

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**Wednesday, March 14th**

Locations for Wednesday's events are yet to be determined unless otherwise noted

**9:00 a.m. to 4:00 p.m.**

**Day of Dialog—The Relationship Between Librarians and Publishers, presented by Library Journal**—This is a **free event** but registration is required.

Library Journal is sponsoring this full-day workshop which will bring librarians, book vendors, and publishers together to talk about mutual concerns, what's hot and what's coming, and how we can best work together. Registration for this special event is required, but there is NO charge. Breakfast and Lunch are included.

Each year, 300 librarians open their visit to BookExpo America by attending Library Journal's free Day of Dialog, where librarians, publishers, and vendors debate the issues driving the library market today. Now Day of Dialog is going on the road, and its first stop is the New Mexico Library Association/Mountain Plains Library Association joint conference. The morning session will open with a book talk featuring a leading author, who'll give the inside track on the inception and development of a recent title. A second panel in the morning will investigate trends in genre publishing. With the afternoon session, you'll get to plan your orders in advance, as representatives from major publishers convene to present books appearing in Fall 2007. Breakfast and lunch will be served, so there will be plenty of time for lively debate with colleagues.

**Noon to 5:00 p.m.**

**NMLA Lunch and Board Meeting** at the Doubletree Hotel, 201 Marquette NW, Downtown Albuquerque

**1:00 p.m. to 5:00 p.m.**

**MPLA Board Meeting** at the Doubletree Hotel, 201 Marquette NW, Downtown Albuquerque

\*\*\*\*\*

**Fee-Based, Pre-Conference Workshops—\$30/member, \$40/non-member each workshop**  
**15 people must be registered by February 23<sup>rd</sup> for each workshop or the workshop will be cancelled**

**9:00 a.m. to Noon**

**Grants for Libraries** presented by Stephanie Gerding & Pam MacKellar, Library Consultants, New Mexico

Gain the knowledge and confidence you need to find success with grants for your library! Learn about who funds library projects, a simple method for writing proposals, and some real-life success stories. Stephanie and Pam will share their easy-to-follow Grant Process Cycle, introduced in their new book, *Grants for Libraries: A How-To-Do-It Manual*. The Grant Process includes planning for success, discovering and designing your project, organizing the team, researching and selecting the right funder, creating and submitting your proposal, getting funded and implementing your project, and evaluating and continuing the process. Once you use this process, grant work is so much easier! Tip sheets, worksheets, and resource lists are provided. Suitable for beginning to experienced li-



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brarians, library workers, administrators, students, and anyone who wants to know more about being successful with grants for libraries.

**Outrageous Customer Service** presented by Peter Lisker, Buffalo & Erie County Public Library—Crane Branch, New York

Providing great customer service requires skill, practice and a basic understanding of how we respond as customers. Participants will learn twelve criteria of customer service, techniques to inspire colleagues and how to handle difficult customers. We will categorize personal buying preferences and patterns and discuss means to integrate this knowledge into a personal customer service strategy. Participants are encouraged to share recent staffing and patron experiences.

*9:00 a.m. to 4:00 p.m.*

**Avoiding the Activity Trap: Don't Just Get Busy – Get Real Results!** presented by Pat Wagner, Pat-tern Research, Colorado

Do you feel like you are working harder but accomplishing less? The activity trap happens when we are so focused on reacting to daily demands that we lose track of the bigger picture. Symptoms include pet projects, which are no longer relevant to the mission of the library or the needs of the library users; project creep, which causes library projects and strategic plans to miss deadlines and run out of money; and sacred cows, which are unquestioned practices that have not been tested in years. The results? Plans that are not executed, drained budgets and a discouraging sense that everyone is too busy, stressed out and still not making real progress.

Instead, learn how to communicate and execute goals without micromanaging, keep projects on track, on time and under budget, and move the library closer to its vision. Participants will learn how to apply practical ideas from the field of project management to improve the success of their library, even with limited resources. Excellent for libraries that want to improve productivity, manage change, ensure strategic goals are met and increase library user satisfaction or that are embarking on major projects, such as new buildings, new automation and major management changes.

*1:00 p.m. to 4:00 p.m.*

**Book Protection/Book Repair – Save Time, Save Money** presented by Kary Barth of KAPCO, Texas

This workshop is designed to demonstrate quick and easy techniques for extending shelf life on general circulating materials. Prevention is the key, but we will be addressing specific, common repairs: tipping in loose pages, broken spines, torn header caps, ripped and torn pages.

Each participant is asked to bring two paperback books, preferably new or new-like, to demonstrate covering techniques, a hardbound book with a book jacket to demonstrate application of book jacket covers, a stapled book or magazine (saddle stitched) and a book that needs to have a loose page tipped in. Please also bring a ruler and a pair of scissors.

**Discussing Intellectual Freedom in a USA PATRIOT Act Environment** presented by John Doherty (Mr. Smith), Northern Arizona University & Sean Evans (Mr. Jones), Northern Arizona University

This is an active learning workshop designed to help participants facilitate community discussions on intellectual freedom issues. It will be based on our own learning experiences of presenting on the USA PATRIOT Act to various local, statewide and national communities. Emphasis will be on an objective approach that acknowledges personal and professional biases while valuing the diversity of opinion in any audience. This is not a session designed to promote activism but rather one designed to elevate the level of conversation and information about intellectual freedom issues in a politically charged atmosphere.



**Floods, Fires, Pestilence and Other Disasters: Are You Prepared?** presented by Daniel C. Barkley, University of New Mexico, Nancy K. Dennis, University of New Mexico, Linda K. Lewis,

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University of New Mexico Libraries, Teresa Y. Neely, Zimmerman Library, University of New Mexico, Anne D. Schultz, University of New Mexico Libraries, Frances C. Wilkinson, University Libraries University of New Mexico

If disaster strikes, are you ready? UNM librarians use their experiences in recent flood, fire and mold attacks to teach the basic elements of disaster preparedness and recovery. You will learn how to create a response plan that includes the initial emergency response, disaster recovery and communication protocols; develop onsite methods to evaluate damaged materials and identify items that may be salvaged; create plans for analysis and recovery of collections; develop plans to rebuild the physical facilities; continue interim services and establish new services based on needs; and, address administrative personnel aspects and the "human" implications.

You will leave with an understanding of the basic components of a disaster plan and the steps in both the initial disaster response and in the later recovery process. A workbook will be provided to assist participants in developing their individual disaster preparedness plans.

**Thinking or Rethinking Retirement** - The Retired Librarians Special Interest Group is pleased to present Walter Punke, Retired Educator, New Mexico

The non-financial aspects of retirement are seldom given adequate consideration. Preparing for the time opportunities of retirement and the sudden impact on one's daily living is beneficial for smooth transitioning. It is prudent to plan ahead for the adjustments that will be necessary by considering the use of one's time, skills and interests to experience an enjoyable and fulfilling retirement. Learn how one can prepare for this opportunity and identify desirable activities to pursue.

End of pre-conference, fee-based workshop listings

\*\*\*\*\*

***4:00 p.m. to 5:00 p.m.***

**Retired Librarians Special Interest Group meeting**

***6:00 p.m. to 9:00 p.m.***

**Opening Reception: Random House/L'Amour Family Event and Book Signing at the Albuquerque/Bernalillo County Main Library, 501 Copper, Downtown Albuquerque.**

Random House is giving all conference attendees free copies of Louis L'Amour's books "Bendigo Shafter" and "Fallon" and is sponsoring both the opening reception

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**Thursday, March 15th**

Thursday's events all take place at the Albuquerque Convention Center unless otherwise noted

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***7:30 a.m. to 5:00 p.m.***

**Registration and Exhibits Open 7:30 a.m. - 5:00 p.m.. Continental Breakfast will be served from 7:30 a.m. - 9:00 am in the Exhibits.**

***7:30 a.m. to 9:00 a.m.***



**Random House, Inc. invites you to a celebration of community building, reading, and America's Favorite Storyteller.**

**Featuring Guest Speaker Kathy L'Amour  
at the NMLA/MPLA Opening Night Reception**



"Ours was a family in which everybody was constantly reading...  
All of us had library cards and they were always in use.  
Reading was as natural to us as breathing."

*-Louis L'Amour, in his autobiography, Education of a Wandering Man*

### **About the event:**

Join Random House, the New Mexico Library Association, and the Mountain Plains Library Association at the conference's Opening Event. Learn more about one of the best-loved and best-selling authors of all time—

Louis L'Amour—from his wife, Kathy. Attendees receive free copies of **BENDIGO SHAFTER** and **FALLON** in anticipation of the "Two Books, One Conference" discussion program. These novels touch on education, reading, and community building. After all, isn't that what libraries are all about?

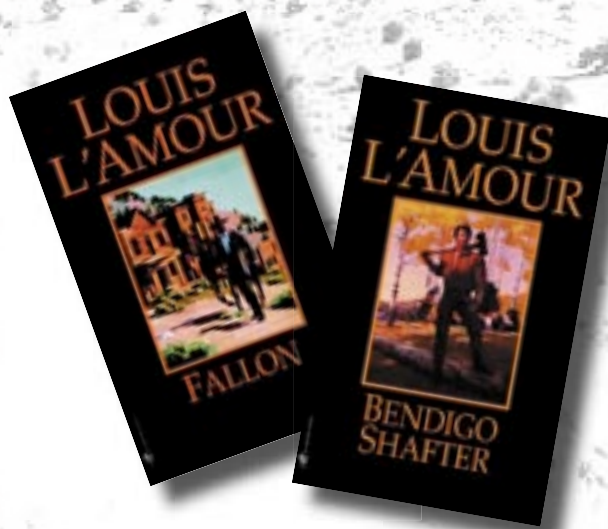
#### **When:**

Opening Night Reception  
Wednesday, March 14, 2007  
6:00 PM to 9:00 PM

#### **Where:**

Albuquerque/Bernalillo County Main Library  
501 Copper Ave. NW  
(505)768-5141

Refreshments, live music, and fun!





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## MPLA New Members Program

## NMCAL Breakfast Meeting

## Poster Sessions

*9:00 a.m.*

### Opening Session, Keynote Speaker: Joseph Janes.

Joseph Janes is Assistant Professor and Chair of Library and Information Science at the Information School of the University of Washington and Founding Director of the Internet Public Library. A frequent speaker in the US and abroad, he is the co-author of eight books on librarianship, technology, and their relationship, including the forthcoming *Introduction to Reference Work in the Digital Age* and writes the "Internet Librarian" column for *American Libraries* magazine.

## *Thursday's Program Sessions*

*11:00 a.m. to Noon*

**Covering the Bases: Creating an Incident Management Manual** - presented by Theresa Jaye Dickson, Pioneer Library System, Oklahoma

Emergency preparedness is one of the challenges which modern times have prioritized for librarians. This workshop will share tables of contents, staff collaboration, and communications that help train for situations before they occur.

**Electronic Resource Management (ERM) Systems: To Buy or Build** - presented by Dodie Owens, Library Consultant, Colorado

In this session, various independent electronic resource management systems (ERMS) for library use will be discussed. Focus will be on examining the efficiency of the ERMS in integrating and streamlining the multi-step processes librarians encounter when navigating searches between print and electronic documents, as well the ERMS as the knowledgebase for the library. Statistical packages, benchmark reporting and license management options will also be reviewed.

**Graphic Novels for Kids, Tweens and Teens** - presented by Julie Bartels, Salt Lake City Public Library, Utah

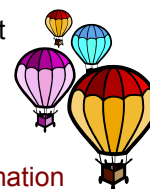
Graphic novels are one of the hottest formats around and if you don't have them in your library, you're missing out. Graphic novels engage new readers, are great for struggling and reluctant readers, and are still sophisticated enough to please even the most discerning literary critics. This session will discuss how to build an age-appropriate collection for your school or public library, how to use graphic novels for programming and displays, and what resources are available to help you.

**How Safe is YOUR Library? Tips and Ideas on Creating A Safety Plan for Your Library** - presented by Lynette Schurdevin, Thomas Branigan Memorial Library, Las Cruces, New Mexico

Be prepared, be safe! Safety plans are vital for all public libraries. In this program, you'll learn about the ins and outs of creating a viable plan, including who should be involved in the process, where to find helpful information and the importance of keeping the plan updated.

**Launch Your Future With Library Education Online** - a panel discussion presented by Susan Pinkerton, Doña Ana Community College of New Mexico State University

Information about the many online Library Science educational offerings and options available at



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New Mexico State University and Doña Ana Community College will be presented. Anyone interested in professional development or continuing education for themselves or their staff should attend. There will be ample opportunity for questions and answers.

**Leadership: What Matters** - presented by MPLA

A panel discussion by mentors and participants from MPLA's Ghost Ranch Leadership Institute, state and regional association leaders, and others regarding why leadership is important and what is important to be a good leader.

**Libraries Inside Out - Strategic Positioning for Your Library's Future** - presented by Stephen R. Shorb, University of Nebraska at Omaha

Successful adaptation to our rapidly changing environment requires an inside component (understanding yourself and your relation to library processes) and an outside component (understanding your patron's needs) and the full spectrum of available solutions. Several inside out processes are examined in this presentation, including "turn your expertise into a self-esteem engine that generates a continuous flow of new services for patrons", and "two ways to get a free institutional repository running in less than an hour". Managing library services inside out can result in improved quality of life for librarians and staff, as well as patron services that are more useful, relevant, and valued.

**Listen Up! Audio Books Start to Finish** - presented by Barb Brattin, Wilkinson Public Library, Colorado, and Joel Robinson, Marmot Library Network, Colorado

We'll show you how to implement a downloadable audio book, music, and video collection. From how to select a vendor, to how to select the opening day collections and continue to build the collections, to how to train your staff and motivate them to be enthusiastic about the project, to how to publicize it. A look at how one consortium implemented downloadable collections.

**MetaData, What Can it Do for Me?** - presented by Ya'aqov Ziso, University of New Mexico/LIBROS

We will look at how librarians describe collections and how collection levels relate to the components of XML documents. Based on examples of XML elements, we will look at schema for MetaData (Dublin Core, EAD, VRA, other) and its role in facilitating access. We will consider options for harvesting and linking collections via their MetaData. Finally, we will look at initial proposals for starting to work with MetaData, and at some project options already in place in New Mexico.

*Noon to 1:30 p.m.*

**Lunch with Author Rudolpho Anaya at the Albuquerque Petroleum Club**, 500 Marquette Ave. NW, 15th Floor; \$32 per person, limit 75 attendees

An opportunity to have lunch with one of the Southwest's most celebrated authors and hear him talk about his works. Rudolpho Anaya is widely acclaimed as the founder of modern Chicano literature. According to the New York Times, he is the most widely read author in Hispanic communities, and sales of his classic *Bless Me, Ultima* (1972) have surpassed 360,000, despite the fact that none of his books have been published originally by New York publishing houses. With the publication of his novel, *Albuquerque* (1992), Newsweek proclaimed him a front-runner in "what is better called not the new multicultural writing, but the new American writing." His most recent volume, published in 1995, is *Zia Summer*. His other works include *Rio Grande Fall*, *Jalamanta*, *Tortuga*, *Heart of Aztlan*, and *The Anaya Reader*. He has also written numerous short stories, essays, and children's books, including *The Farolitos of Christmas* and *Maya's Children*. The luncheon site, the *Albuquerque Petroleum Club* affords a fabulous 360 degree view of Albuquerque and the Sandia Mountains. Menu: Rosemary crusted pork loin or vegetable lasagna, anjou salad with walnuts and chocolate mousse cake



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*12:30 p.m. to 1:30 p.m.*

**Call To Order – Anxiety Over Conducting a Productive Meeting? Fugetaboutit!!** presented by Jim Conner, Board of Trustees; Jefferson County Colorado Public Library; Advisory Board for the Colorado State Library

Learn how to organize and conduct an effective meeting starting with planning the agenda, room arrangement, meeting notices, and develop confidence in meeting control techniques, keeping the focus on your agenda, stimulate discussion and get the desired results. Roberts has rules...so should you. – Board, Friends, Librarians, Staff Team Leaders, etc.

**Connecting School Libraries With Families** - presented by Heather Erlandson, Bloomfield Early Childhood Center, New Mexico

School libraries have a unique opportunity to involve parents in the school and in their children's education above and beyond book fairs. Learn how one early childhood public school develops relationships with parents through the use of educational toys. Research-based, low-cost, easy to implement and manage, this program can be replicated in schools and public libraries. Action research process and grant writing will also be addressed during the program.

**Free Government Information Resources for Public Librarians** - presented by Peter Kraus, University of Utah

Depository libraries and the U.S. Government Printing Office are committed to providing content-rich resources via the web. This session will inform and educate librarians in the area of databases that are available for free via the U.S. Government Printing Office.

**Marketing Your Library Program to Administrators, Principals, Teachers and Students** - The Advocacy for School Libraries Special Interest Group is pleased to present Margo Lamb, District Elementary Library Supervisor, Las Cruces, Laurie Treat, Bloomfield High School, New Mexico

This presentation is about how to market your library program to administrators, principals, teachers, students, and parents. We will address communication between each group; ways the library program helps meet A.Y.P. and EPSS goals, supports school safety programs, and effective program evaluation to implement future planning.

**New Mexico State Library Rural Services: 78,000 Miles Drive and 33 Counties Served!** Presented by Eleanor Bernau, New Mexico State Library, Geri Hutchins, New Mexico State Library, Willem Scholten, Learning Access Institute, Richard Akeroyd, New Mexico State Library

The New Mexico State Library's Bookmobile Program celebrated its 50<sup>th</sup> anniversary in 2006. The New Mexico State Library, in partnership with Learning Access, has started the process to retool the library's rural services delivery model in order to increase the level of service it can provide and to position the Bookmobiles and the Books by Mail program for the next 50 years of business. This program will provide an overview of some of the changes currently underway, how they will impact users, and the challenges faced, along with a renewed opportunity to strengthen library outreach in the state and to provide for the exploration of new, efficient, high quality service delivery and collaborative models. The program will share lessons we've learned and we hope to learn from the attendees as well.

## **Professional Forum for MPLA**

This peer-reviewed forum for librarians is an opportunity to present the results of their research, best practices and more from submitted abstracts. A Best Presentation Award will be given at the end of the forum.



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**Seniors.gov & Beyond** - presented by Jim Veatch, Thomas Branigan Memorial Library, Mark Pendleton, Thomas Branigan Memorial Library, and Justine Veatch, Electronic Information Library Consultant, New Mexico

Presentation featuring online government information for senior patrons. Includes discussion of selection items and cataloging them for the Web-based cataloged. Focus includes both English- and Spanish publications, many of which have not been distributed to the public through the Depository Library Program. Learn how librarians are taking steps to make these publications permanently available through digital archiving.

**Strong People - Stay Healthy** - presented by Cindy Osborne, Weld Library District, Colorado

Your minds are brimming with innovative ideas, meeting co-professionals and sharing library experiences. This is your opportunity to engage your bodies as well. This one hour session is designed to strengthen, lengthen, invigorate then relax your body. This class is based on a program developed by Dr. Miriam Nelson, Director of the Center for Physical Activity and Nutrition and Associate Professor of Nutrition at the Friedman School of Nutrition Science and Policy at Tufts University. For the past 15 years, Dr. Nelson has been principal investigator of studies on exercise and nutrition. The class consists of a musical warm up, a series of 8-12 strength training exercises and a relaxing, soothing cool down. The strength training exercises are performed using slow methodical movements. NoPain – NoPain is our motto. Sore is good, Pain is not.

Attire: Loose comfortable clothing – exercise clothes are not required

Optional equipment: Towel or mat for floor work, hand and ankle weights no more than 5 pounds

**Unifying Passion: Collaborative Model of Utah Kids Ready to Read!** presented by Jennifer Fay, Salt Lake County Library Services Librarian at the Riverton Branch of Salt Lake County Library Services, Susan Spicer, Youth Services Librarian at the Salt Lake County Library System's Kearns, Gene Nelson, Director of the Provo City Library

If the librarian can't come to the training, take the training to the librarian! In one of the most unique training initiatives ever to take place in Utah libraries, the Utah Kids Ready to Read! coalition members and their library systems have donated time and resources to make sure that all Utah libraries, regardless of size or funding, have access to the information and support they need to incorporate early literacy techniques into their services. Learn how this grassroots project has been so successful and how they are encouraging a higher level of cooperation throughout Utah libraries.

*1:45 p.m. to 2:45 p.m.*

**A Library Symposium: Bag of Hot Air or a New Way to Envision the Future?** presented by Annie Epperson, University of Northern Colorado, Sarah Naper, University of Northern Colorado

Looking for a new way to follow up on your library's traditional survey data? Launch a symposium! Following the lead of other academic libraries, in Spring 2006 UNC Libraries held a symposium, gathering campus representatives for lunch and brainstorming in a focus-group like setting. We'll share the challenges and joys of this initiative from start to finish.

**¡Ask a Mexican! Everything Librarians Wanted to Know About Mexicans But Were Afraid to Ask** - REFORMA is pleased to present Gustavo Arellano of Orange County Weekly, California

Controversial and award winning syndicated columnist Gustavo Arellano challenges the racism and stereotyping of Mexicans with his investigative journalism and wicked sense of humor. He will talk about why librarians are the most important resource for Mexicans after the local tortilla maker.

**Banned Books Exposed** - presented by Valerie Nye, College of Santa Fe, Kathy Barco, Albuquerque/Bernalillo County Library System, New Mexico

Librarians are among the frontline fighters in the battle to retain Americans' rights to read, learn,



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and have access to government information. How are New Mexico's libraries protecting these freedoms? We will discuss the important role libraries have in protecting intellectual freedom. This session will present basic information on intellectual freedom and will provide suggestions on ways school and public librarians can prepare for material challenges. The session will feature booktalks that have been challenged in New Mexico libraries.

**Developing Online Multimedia Tutorials for Library Resources and Instruction** - presented by Roy Degler, Oklahoma State University

Learn how to develop online multimedia tutorials for your library's resources. Using simple tools like Camtasia, PowerPoint, a video cam, and a computer microphone, you can create powerful multimedia presentations that allow the patrons to see library resources demonstrated and have instruction presented in a dynamic manner. Online instruction and assistance is of critical importance to service an increasingly online library community. Topics will include the presenter's experience creating and evaluating multimedia tutorials.

**Enchanted with Reading** - presented by Neecy Twinem, Author and Illustrator, New Mexico

Neecy Twinem, award-winning children's book author and illustrator of over 25 published titles, will guide you through her process of creating a picture book. Discover several creative ways to use her books and inspire reading, including projects for your readers to create their own books, to craft projects, to large-scale murals.

**Seven Ethnic Book Awards: Multiple Opportunities to Promote Diversity** - presented by Sherry York, New Mexico

This informative program is for librarians who work with young readers will provide background information about seven book awards: American Indian Children's Book, Américas, Asian Pacific American, Coretta Scott King, Pura Belpré, Sydney Taylor, and Tomás Rivera Awards. Brief booktalks of selected award winners will be included.

**Let's Build a Book! XSL Formatting Objects** - presented by Bill Walker, Amigos Library Services, Texas

The Extensible Stylesheet Language Formatting Object (XSL-FO) standard enables XML to be output as several printable formats, including PDF, text and PostScript. This program will outline the four parts of an XSL FO stylesheet, describe the transformation process, demonstrate a transformation using a complex TEI document and discuss current applications and limitations of this application.

**Tribal Libraries: How We Do It Different** - presented by the Native American Libraries Special Interest Group

Three tribal libraries and representatives will discuss their libraries past, present and future. This is just a snapshot of what they do in their communities and an explanation of resource utilization.

**Appreciative Inquiry & Your Organization: From Fear to Anticipation** - presented by Karen McPheeters, Farmington Public Library, and Philip Crump, Mediator and Facilitator, New Mexico

Traditional problem-solving methods fill organizations with stories, understandings and rich vocabularies on why things fail. "Appreciative Inquiry" is the art and practice of asking questions that strengthen a system's capacity to discover and develop its potential. Turn your organization around, leave resignation and defeat behind, embrace a new style of communication, learning, commitment, responsibility, partnership and accomplishment.





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*3:00 p.m. to 4:00 p.m.*

**Acting it Out: Developing Interactive Stories** - presented by Emily Eddy, Alamo Navajo Community School, New Mexico

Storytelling takes on a new dimension when the storyteller brings audience members into the storytelling process. Whether acting out the story on stage or participating from their chairs, audience members remember stories and learn to love the joy of storytelling when they become the storyteller's sidekick. This program will demonstrate techniques for drawing the audience into the story and you will learn how to make simple props that you will be able to use over and over.

**Building a Health Information Infrastructure Service for Native Americans** - presented by Patricia Bradley, University of New Mexico Health Sciences Library, and Anrelene Scott, Shiprock Branch Library, New Mexico

The Shiprock Branch of the Farmington Public Library and the UNM Health Sciences Library & Informatics Center partnered on a project with the goal of building a health information infrastructure that served a Native American community in the Four Corners to enhance the quality of healthcare and improve the quality of life.

**Consortial Purchasing: Small Colleges Working Together Can Get a Break** - presented by Beth Avery, Western State College of Colorado, Lori Wylie, Western State College of Colorado

The Western Colorado Academic Library Consortium (WCALC) is an informal consortium of small college libraries who got together for joint purchasing of databases and training. The advantages and disadvantages of this informal arrangement will be presented. How we decide on an electronic product, what we look for when licensing products, how we split costs, and how we monitor use will be discussed. We will also address how you juggle membership in multiple consortia -- does informal or formal have advantages over the other?

**Everybody on the Bus** - presented by Jim Conner, Board of Trustees—Jefferson County Colorado Public Library, Advisory Board for the Colorado State Library

A candid exercise in coordinated advocacy for the library community as a whole. Working with each other and the funding sources to achieve recognition for the value and impact of the library. Participants will engage in discussions and hands-on exercises to demonstrate the need and advantages of working together for the benefit of Library Sustainability - for ALL Libraries. *Prizes for participation.*

**Pros and Cons of IM/SMS for Virtual Reference** - presented by Kris Johnson, Colorado State Library

Instant messaging (IM) and short messaging (SM) services offer libraries alternative methods of providing "virtual reference" service to their constituents to VR vendor models. These communication methods are more familiar to patrons, especially the N-Gens, and discussions surrounding them have replaced the "Should we do Virtual Reference" postings on listserves and in literature. There are pros and cons to these nifty 21st century communications. This presentation will describe the technologies and what distinguishes them from one another.

**The Good, The Bad, The Different: Is an Alternate Web Browser in Your Future?** presented by Mike Avery, Colorado

Is Firefox, Opera, or even Netscape 8.0 a good alternative for Internet Explorer in your library? With Firefox having over 10% of the clip\_image001.gif market, and much of that from younger users, it might be time to take a serious look. What features do you need on public and staff computers? A review of the strengths and weaknesses, including security issues, of various web browsers will help you make an informed decision.



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**The Russians Came: The Rewards and Lessons of Hosting International Visitors** - presented by Susan Pinkerton, Doña Ana Community College, New Mexico, and Wayne Hanway, Southeastern Public Library System of Oklahoma

A panel discussion featuring librarians who have been involved in hosting international visits from other librarians. Panelists will share experiences with planning and hosting visits, and the rich cultural exchanges and opportunities that result from these visits.

**“Work SMART — Not Hard” using Interactive Whiteboards in the School Library Media Center** - presented by Tina Glatz, School Library Media Specialist, Zia Middle School; Library Science Instructor, Doña Ana Branch Community College, New Mexico

Enhance teaching and learning, and increase student motivation using an interactive whiteboard. Interactive whiteboards allow you to control a computer directly by touching the board rather than using a keyboard or mouse. Expand your vision of technology in the school library media center. Learn innovative ideas for using interactive whiteboards with students and staff.

*4:00 p.m. to 5:00 p.m.*

**Authors** - REGIONAL AUTHORS - COME ONE, COME ALL

The conference committee is inviting regional authors who have recently published a book to bring copies to sign and sell. Tables will be provided free of charge for up to 15 authors. Authors will be asked to fill out an application form that will be on the Conference web site by mid-January. Authors will be allowed to keep all profit, but no other compensation will be provided. The program committee will make the final selection of authors.

**Poster Sessions**

*5:00 p.m. to 6:00 p.m.*

**Native American Libraries Special Interest Group Meeting**

*6:30 p.m. to 9:30 p.m.*

**Awards Dinner with special guest author Michael Wallis**—\$32 per person

Michael Wallis was born in 1945 just off Route 66 in St. Louis. After matriculating from a string of public and private schools, putting in a hitch with the U. S. Marines, and bouncing around a few colleges and universities, he went the Hemingway route as a writer. Included in his "day jobs" during his fledgling author period were stints as a ranch hand, bartender, hotel waiter, social worker, printer, and ski-lodge manager. Thanks to such literary and artistic mentors as Thornton Wilder, Jack Potter, Dorothy Brett, and others, he managed to finally earn his wings as a writer. Still, he never forgot his roots or those formative years, and to this day he remains a staunch child of the sixties. Michael Wallis has been nominated three times for the Pulitzer Prize, and nominated for the National Book Award. He has received the Lynn Riggs Award, the first Steinbeck Award, and the Arell Gibson Lifetime Achievement Award. He has published 10 best-selling books including *Route 66: The Mother Road*. As the leading authority on Route 66, he was Pixar's adviser for the Pixar/Disney movie "Cars." He was also the voice of the Sheriff of Radiator Springs, a town on Route 66 which is the main setting in the movie.

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## Friday, March 16th

Locations for Thursday's events take place at the Albuquerque Convention Center, unless otherwise noted

*7:30 a.m. to Noon*

**Registration Open, 7:30 am - Noon.**

*7:30 a.m. to 4:00 p.m.*

**Exhibits Open, 7:30 - 4:00 pm.**

**Continental Breakfast will be served in the Exhibits area 7:30 am - 9:00 am.**

Perma Bound Books is working with the conference committee to bring teen author Joan Bauer [*Best Foot Forward*; *Hope was here*; *Thwonk*] to a special Friday morning breakfast at the convention center. Information about tickets and exact time will be made available on the Conference web site by mid-January.

*7:00 a.m. to 8:15 a.m.*

**Amigos Breakfast**

*8:15 a.m. to 9:00 a.m.*

**Advocacy for School Libraries Special Interest Group Meeting**

**MPLA Membership Meeting**

**NMLA Membership Meeting**

**Poster Sessions**

### *Friday's Program Sessions*

*9:15 a.m. to 10:15 a.m.*

**Beyond Food, Flowers, and Festivals: How to Evaluate Culturally Specific Children's and YA Books** - presented by Uma Krishnaswami, Author, New Mexico

Presenting a framework for evaluating books grounded in specific cultures and geographies, this session will present ways of reviewing and understanding these books and assessing their usefulness in a collection, beyond the obvious factor of patron demographics. Participants will examine a wide range of children's and YA books across the age-range with an emphasis on recent publications, discuss current trends and gaps in "multicultural" publishing, and look toward new frontiers. The presenter includes perspectives drawn from her own teaching and writing as well as from writing colleagues who weave their own cultural context into their work.

**Care & Feeding of Your Teen Advisory Board** - presented by Sarah Kosteleck, Cherry Hills Library, Albuquerque/Bernalillo County Library System, Mercedes Encinias, Cherry Hills Library, Albuquerque/Bernalillo County Library System

Are you wondering how to reach out to teens in your library community and aren't sure where to



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begin? Starting a Teen Advisory Board is a great way to find out what teens want in the library collection, a way to give them ownership of the library, and help you gain insight into how to serve them better. Learn strategies for gaining teen support, facilitating meetings, how to keep teens coming back and troubleshooting tricky situations.

**Launching 90 Languages for Your Patrons: Language Learning and Global Culture in the Library** - presented by Stephen Shorb, University of Nebraska at Omaha, Marvel Maring, University of Nebraska at Omaha

Offering foreign language materials used to be a real challenge for libraries. Now it's a real opportunity. A library partnership with SCOLA, the global television broadcaster, results in low-cost access to a wealth of materials in over 90 languages. Academic libraries can offer a resource that complements, rather than competes with classroom instruction. Public libraries can serve multi-lingual constituencies. A SCOLA center can be scaled from a very inexpensive model using conventional Internet to the more ambitious Internet2 multicasting facility described by the presenters. On any scale, the center provides a social learning space within the library, where native speakers and language students can interact. Explore this visually-oriented language learning and easy, "no barriers to entry", language experiences for your patrons.

**Meeting the Challenge of Maintaining Public Computing and Internet Services** - presented by Barbara Gersh, Compumentor

Public computing and internet services are essential for good library services. However, keeping these computers running can sometimes be a challenge for busy librarians without IT staff. This session will be of special interest to librarians whose tech support plan is to "just hope it doesn't really break."

**The MaintainIT Project**

The MaintainIT Project ([www.maintainitproject.org](http://www.maintainitproject.org)), supported by the Bill & Melinda Gates Foundation, is working with public libraries to identify best practices of technical support for public access computers and to distill this information into practical guides for different kinds of public libraries. In this session, we will share preliminary findings of the project, provide practical examples of how small and rural libraries are maintaining their PACs without breaking the bank or overburdening staff, and solicit audience feedback and participation in the project.

**Podcasting 101** - presented by Beth Filar-Williams, Colorado Library Consortium (CLiC), Twila Firmature, University of New Mexico

Podcasting is a technology that is gaining in popularity. This program will explain podcasting, its current landscape and some predictions for its adoption in the future. This program is useful for people who would like to learn the basics about podcasting technology. It will *not* demonstrate how to create a podcast from scratch, but it will show some examples of podcasts that are being used in educational settings and teach a user how to subscribe to a podcast.

**Secrecy & Government Information - Why Can't I Get This Document?** presented by Donna Cromer, University of New Mexico

Since 9/11, government information has become increasingly difficult to access. This session will cover policies and trends beginning with World War II to the present, concentrating on scientific and technical information and technical reports in particular. Organizations that work on opening access will be discussed. The focus will be primarily on reference services in an academic science and engineering library, although it should also be of interest to many academic and public librarians.



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**Working With Titlewave to Achieve Library Goals** - presented by Michael Kocurek, Follett Library Resources

Do you, like the rest of your colleagues suffer from time crunch. Did you know that Follett's online resource, Titlewave, can be a tool to help you achieve your goals for the library. Join you local Follett account representatives as they discuss how to use Titlewave.com as a resource in the following areas: literacy activities, teaching and information skills, advocacy, collaboration initiatives.

*9:15 a.m. to 11:30 a.m.*

**Public Library Issues Roundtable - Municipal Libraries** - Discussion will be facilitated by Elizabeth Haskett, Assistant Director, Albuquerque Public Library and Cynthia Shetter, Los Lunas Public Library

This program provides a forum for public librarians to discuss a variety of issues including: current legislation, intellectual freedom issues and State Library programs and support. Items that need the support of the New Mexico Municipal League will be identified. Specific topics will be pre-selected by Municipal Librarians and discussion will be facilitated.

*10:30 a.m. to 11:30 a.m.*

**"How Did You Know I Would Need This?": Collection Development for the Corporate Library** - presented by Catherine Dimenstein, Librarian at IBM Tucson

One of the most daunting tasks a new librarian can face is choosing materials for the library. The theories taught in the classroom are difficult to translate into specific titles and prices. In this program, a veteran corporate librarian addresses how collection development in corporate libraries is different from that in public and academic libraries. Covered are methods of determining corporate user needs, available selection aids, and special considerations faced by many corporate libraries. Also addressed is the importance of a Collection Development Policy for corporate libraries, and how its composition and use differ from the theory taught in most classes.

**Enchanted Voices: Inside Look Behind the Magic of a School Library Storytelling Festival** - presented by Margie Sartin, San Juan College

Once upon a time there was a school library full of stories waiting for the children to set them free .... This presentation is about a school library program which evolved into an annual school storytelling festival. Attendees will see documentary video footage of the Country Club Elementary School Storytelling Festival. We will provide practical ideas and tips on how to design, develop, promote, and produce your own school festival, plus lists of resources and contacts, objectives which tie-in directly to New Mexico state educational standards, and more!

**Exploring the Deep Web** - presented by Peter Kraus, University of Utah

What is the Deep Web? It's the portion of the Internet not accessible through web search engines and consists primarily of dynamic databases whose contents are accessed through Internal Search engines. Come and learn about excellent web based databases you search online for free in the areas of science, technology, environment, health, business, government and more!

**Imaging: Worth a Second Look** - presented by Gina L.B. Minks, Amigos Library Services

Are you hesitant to jump on the digitization bandwagon? Feeling pressured to embrace imaging technologies but you're not sure what they can do for you? You don't need to house a massive digital archive to benefit from these new technologies. This session will cover some clever and beneficial uses of imaging technology such as electronic reserves and asset management that can help your library better serve your internal staff and your patrons.





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**Launching a Survey: Pitfalls to Avoid & Avenues to Explore** - presented by Sarah Naper, University of Northern Colorado, Stephanie Wiegand, University of Northern Colorado

Want to include a survey in your research? Join us for a discussion of points to consider and problems to look out for in debuting a local or national research survey. From budgets to software to institutional board review, this program will prepare you to add surveys to your research repertoire.

**Libraries & Privacy in the Post 9/11 Era** - presented by Dr. Michael Hoeflich

Dr. Hoeflich reviews the historical background of privacy rights developed over time and leading up to the events of 9/11 and the passage of the USA PATRIOT Act. He stresses that libraries have misplaced their concern about the nature of the Patriot Act. The government is less interested in actual patron records than it is in tapping the digital environment, primarily access to the Internet and email, offered by libraries. The government has in fact used the Patriot Act in pursuit of child pornography and other crime, although the privacy concerns are just as valid. He feels that libraries must look to this greater threat to our digital environment and prepare valid responses. He offers specific advice on what libraries need to do to prepare for where things are and where they may be going.

**Library Service to Spanish Speakers** - presented by Salvador Avila, M.A.S. Solutions, Nevada

Making available pertinent library services to Spanish speakers is both an honor and challenge. This interactive workshop will raise participant's awareness by highlighting key issues such as cultural traits, behaviors, values, beliefs, experiences, strategies and non-library scientific research. Libraries need to ponder that the customers we are serving are changing faster than the culture we are in and that is why "Se Habla Cultura" is equally, if not more important than "Se Habla Español."

**Readin', Writin' & Researchin' K-12** - The Advocacy for School Libraries Special Interest Group is pleased to present Elise Orell

A panel discussion of developing research skills led by elementary, middle school and high school librarians. The discussion will focus on "Know-it-all," "Big 6," evaluation of high quality Internet sites and copy-right/plagiarism responsibilities.

**11:45 a.m. to 1:15 p.m.**

**Children & Youth Services Luncheon, Special Guest Robert J. Blake**, \$32 per person, with 250 attendee limit.

Robert J. Blake attended the Ringling School of Art in Florida, the Art Student's League in New York, and graduated from the Paier School of Art in Connecticut. After art school he worked making art for filmstrips (Listening Library), newspapers (Daily Record, Observer Tribune), phonics sheets (Macmillan Ed.), textbooks, and young adult book covers, and fine art paintings. In 1979 he made his first picture book, *The Spider's Dance*, and decided that picture books were the most creative form of art around. He has won many awards including New Mexico's 2006 Land of Enchantment Book Award for *Togo*.

**Lunch with Author Jane Lindskold at the Albuquerque Petroleum Club**, 500 Marquette Ave. NW, 15th Floor; \$32 per person, limit 75 attendees

An opportunity to have lunch with this New Mexico fantasy and science fiction writer. Jane M. Lindskold studied at Fordham, where she received a Ph. D. in English, concentrating on Medieval, Renaissance, and Modern British Literature. She started publishing stories in 1992 and published her first novel, *Brother to Dragons*, *Companion to Owls* in 1994. In her *Athanor* series, she writes about the creatures of legend — shape-shifters, satyrs, merfolk, and unicorns — who have sworn to keep their existence hidden from a human race prone to kill what it does not understand. In *Firekeeper Saga*, she writes about a



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woman who discovers that politics among the wolves she was raised by and politics among human royalty are not so different. The luncheon site, the *Albuquerque Petroleum Club* affords a fabulous 360 degree view of Albuquerque and the Sandia Mountains. Menu: Zesty lemon chicken or vegetable lasagna, anjou salad with walnuts and carrot cake

**Strong People - Stay Healthy** - presented by Cindy Osborne, Weld Library District in Northern Colorado

Your minds are brimming with innovative ideas, meeting co-professionals and sharing library experiences. This is your opportunity to engage your bodies as well. This one hour session is designed to strengthen, lengthen, invigorate then relax your body. This class is based on a program developed by Dr. Miriam Nelson, Director of the Center for Physical Activity and Nutrition and Associate Professor of Nutrition at the Friedman School of Nutrition Science and Policy at Tufts University. For the past 15 years, Dr. Nelson has been principal investigator of studies on exercise and nutrition. The class consists of a musical warm up, a series of 8-12 strength training exercises and a relaxing, soothing cool down. The strength training exercises are performed using slow methodical movements. NoPain – NoPain is our motto. Sore is good, Pain is not.

Attire: Loose comfortable clothing – exercise clothes are not required

Optional equipment: Towel or mat for floor work, hand and ankle weights no more than 5 pounds

**1:30 p.m. to 2:30 p.m.**

**Two Books - One Conference: Louis L'Amour on Education and Community Building in the Old West** - sponsored by Random House.

Random House is giving all conference attendees free copies of Louis L'Amour's books "Bendigo Shafter" and "Fallon" and is sponsoring both the opening reception and this discussion of these two books and their significance, both historically and in their relevance to America today and tomorrow.

**Are These the End Days of Libraries?** presented by Ed Volz

Find out why politicians don't adequately support libraries and are likely to never do so. Discover why public libraries as we know them are a cultural and historical oddity. Ed will use political and economic data to show that library funding not only will never increase, but will most likely disappear altogether in our lifetimes. On a positive note, attendees will learn proven techniques for financial and political survival as the (economic) end times approach.

**From Austen to Winnie-the-Pooh: Creating Library Teas** - presented by Maggie Reysen, Albuquerque Public Schools

Learn how to plan, organize, and practice the art of creating library teas for staff, volunteers, faculty, teachers, and others. The presenter will share ways to find themes, recruit special talents from the community, delegate responsibilities, set the tone, create an inviting space and plan the menu, then sit back and enjoy the event.

**Overcoming the E-Rate Hurdle** - presented by Jeff Hall, WebJunction, Anne Lefkowsky, New Mexico State Library, Malavika Muralidharan, Arizona State Library Archives and Public Records, Cindi Hickey, State Library of Kansas

The federal government's Universal Service (aka E-Rate) program provides millions of dollars worth of grants to schools and libraries throughout the U.S. Although significant funds are available, not all eligible institutions take advantage of this program, and those that do apply are not always successful in obtaining funds. This program will feature a panel of speakers sharing tips, strategies, and success stories from the field. The program will also present a selection of free resources designed to help you library confront the challenge and write an E-Rate success story of your own!



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**Policy & Practice: How to Avoid the Nasty Bits** - presented by Dr. Michael Hoeflich, Jim Heckel

Today's librarians are constantly under scrutiny for legal compliance in a variety of areas. The best protection from lawsuits is to have strong, up-to-date written, board-approved policies. These policies cover every aspect of patron interaction with the library: meetings, internet access, displays, and more. Furthermore, libraries face a multi-layered array of laws and court rulings, from local ordinances to state laws to national laws and court rulings. A group of MPLA librarians attended a four-day ALA-sponsored Lawyers for Libraries training institute in Chicago and want to share with you some of the information we received.

**Soaring With Books: Book Talks by Kids** - The Advocacy for School Libraries Special Interest Group and Land of Enchantment Book Awards group is pleased to present Carol Blackshear's 5th Grade Class from John Baker Elementary

Students will utilize a variety of book talking methods to introduce the Land of Enchantment list for the 2007-2008 academic school year. Using minimal props, the students will perform monologues, choral readings, skits, advertisements, poetry, and dramatic performances to engage the audience and capture their imaginations, as they introduce the upcoming list of books that have been selected for the Land of Enchantment list. Students will hand out materials for the participants to use at their own sites to promote reading the books on the list. In closing, the students will be available for a questions and answer session about how they are involved in reading and book talking.

**Spanish Language Books - Buying the Best** - presented by Jim Veatch, Thomas Branigan Memorial Library, Mark Pendleton, Thomas Branigan Memorial Library, Justine Veatch, Library Consultant, Dolores Tellez, Thomas Branigan Memorial Library, Rosamarina Diaz, Thomas Branigan Memorial Library, Representative from Chulainn Publishing Co., Representative from Libros sin Fronteras (Baker & Taylor)

A panel discussion from several perspectives of selecting and purchasing Spanish-language materials. Panelists will include Spanish-language collection specialists, publishers, distributors. PowerPoint presentation featuring online catalogs from numerous publishers and examples of some of the best books from those publishers. Audience will be invited to ask questions of panelists during the presentation, and they will have opportunity to share their own experiences at the end of the presentation.

Learn how publishers select Spanish-language authors and books for U.S. libraries and how librarians select Spanish-language publications for the general collection and for specific portions of their public.

**Using the Lexile Framework for Reading to Support Instruction and Improvement in New Mexico Schools** - presented by Otis Fulton, MetaMetrics, Inc.

What is a Lexile measure? Who receives Lexile measures? How can librarians, teachers, parents and students use Lexiles to improve reading skills? Lexiles are the most widely adopted reading measure in use today. This year, students will receive Lexile measures from the New Mexico Standards-Based Assessment. By matching a student's Lexile measure to the Lexile measures for more than 100,000 books and 80 million articles, librarians, teachers and parents can ensure students are reading materials that are appropriate for their reading abilities and are sufficiently challenged, which ultimately builds literacy skills.

**Wikis in Collaborative Learning** - presented by Roy Degler, Oklahoma State University

We will discuss ongoing research addressing the use of wikis, a collection of interlinked web pages that allow users to create and present content collaboratively, in an introductory library instruction course and for the development of an online graduate textbook. Using a mixed-methods approach, the researchers tested the theoretical assumptions of communal constructivism and knowledge construction while learning collaboratively by documenting how students at a land-grant university experienced working and learning in a wiki environment.



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*2:00 p.m. to 3:45 p.m.*

**Special drawings and prizes in the Exhibit Hall, as well as the Native American Libraries Special Interest Group silent auction**

*2:45 p.m. to 3:45 p.m.*

**50+: Boomers and Seniors in Library-land** - presented by Theresa Jaye Dickson, Pioneer Library System, Oklahoma

The workshop examines the challenges and strategies of serving those aged 50 to 65, both as customers and as staff members. Those studying this demographic have noted that Prime-Timers have lots of money and time on their hands and are less likely to be at the mercy of demand-oriented consuming

**Albuquerque from Railroad Depot to Crossroads** - The Local and Regional History Special Interest Group is pleased to present Dr. David Kammer, cultural and architectural historian

**Designing for the Future: Building an Adaptable Library** - presented by Tania Salgado, AIA, LEED AP, of RNL Design, Denver, CO

As new libraries are being planned today, are they looking far enough into the future so as not to be caught in a trap where they are unable to accommodate future new design ideas and technologies in library services? This seminar explores library design of the future, for new construction as well as cost effective, flexible renovations of older facilities. Participants will learn how to design an easily adaptable library for the future, prevent costly design flaws for continual growth and change, and how technology and its use affects the design and architectural component of your library.

**Fast, Cheap & Useful: New Technologies for Reference & Beyond** - presented by Donna Cromer, University of New Mexico, Twila Firmature, University of New Mexico, Susan Metcalf, New Mexico State University, Cindy Pierard, New Mexico State University, Missy Van Dusen, New Mexico State University

Many libraries are experimenting with the use of tools such as wikis, blogs, and instant messaging to reach out to users and to improve communication internally. This presentation will share examples of using free or open source instant message programs and wiki technology from the very beginning without spending a lot of money or needing a lot of technical support.

**My Dog Won't Chew on my Library Book** - presented by Lourn Wilhelm, Head of the Learning Resource Center, a branch of the University of Wyoming Libraries

Carefree children often forget to take extra precautions with books-including book that belong to the library. Frequently books are returned with the markings of a younger sibling or the imprints of the family's dog's teeth left on the cover. Occasionally even the markings of the neighbor's automobile treads are left on the pages of a book returned to the library. This program will explore some suggestions to help encourage children to exercise more care for books. Ideas presented require involvement of library staff and the cooperation of parents and teachers.

**Launching Students Into Information Literacy: A Collaborative Effort** - presented by Vik Brown, Southern Utah University

Over the past six years Southern Utah University has made significant progress in teaching information literacy skills and incorporating these skills into the student success and other general education courses. This presentation will track the evolution of SUU's Information Literacy course and focus on the collaboration between librarians, First Year Seminar instructors and general education faculty.



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**Let the Patron be Your Guide; Purchasing or Interlibrary Loan** - presented by Beth Avery, Western State College of Colorado, Joe Becker, New Mexico State University, Mary Caspers-Grafer, South Dakota State University, Cristi Macwaters, Colorado State University, Jivonna Stewart, New Mexico State University

Traditional interlibrary loan (ILL) is very labor intensive. Purchase on demand can be a more effective customer service model than ILL. It can improve speed and be a patron driven method of collection development. Representatives of various sized libraries will discuss how purchase on demand has been implemented in their institutions and what the impact of the service has been.

**Supporting Paraprofessionals in Their Pursuit of Librarianship: An Answer to a Need?** presented by Sarah Naper, University of Northern Colorado, Stephanie Wiegand, University of Northern Colorado

The graying of the librarian profession raises concerns about the number of qualified academic librarians seeking employment. Could paraprofessionals answer this problem? How do libraries encourage paraprofessionals pursuing librarianship? Explore recent hiring trends and institutional support strategies that target paraprofessionals.

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## **Saturday, March 17 Post-Conference**

**Saturday Morning Post-Conference Workshop—\$30 for Members, \$40 for Non-Members**  
Must have 10 people registered by Feb. 23<sup>rd</sup> to be able to present this program

**10:00 to 1:00**

**Titlewave Hands-On Learning** - presented by Michael Kocurek, Follett Library Resources

Do you, like the rest of your colleagues suffer from time crunch. Did you know that Follett's online resource, Titlewave, can be a tool to help you achieve your goals for the library. Join you local Follett account representatives for this hands-on workshop showing how to use Titlewave.com as a resource in the following areas: literacy activities, teaching and information skills, advocacy, collaboration initiatives.

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## **TRANSPORTATION**

Albuquerque International Sunport is served by many commercial airlines including American Airlines, Continental Airlines, Delta Airlines, Frontier Airlines, Great Lakes Airlines, Mesa Airlines, Northwest Airlines, Skywest Airlines, Southwest Airlines, United Airlines, and US Airways.

### **Train service to Albuquerque:**

Amtrak

Phone: 1-800-USA-RAIL

### **Bus service to Albuquerque:**

Greyhound Lines

Phone: 505-243-4435







## **FOLLOW THE SUN Inc. PRESENTS**

### ***“ALBUQUERQUE and/or TRAM TOUR”***

**March 14, 2007**

**Time: 9:00 a.m. – 11:30 p.m. Albuquerque Tour, Pickup at the Westside of West Convention Center**

**Time: 12:35 p.m. – 4:30 p.m. Tram Tour, Pickup at the Westside of the West Convention Center**

- We will tour the “Duke” City,.....Albuquerque, New Mexico, established in 1706. Our drive will start along the famed Route 66, America’s Mother Road. Old “hacienda” style hotels and diners mark this early 20<sup>th</sup> century route.
- Our tour will access the downtown area, the “Railroad Era” of the Alvarado Hotel, an original “Harvey House”.
- The National Hispano Cultural Center features exhibits and artworks for the past 300 years in a unique architectural setting.
- We will tour the University of New Mexico campus, the Bart Prince home, and our arts and crafts area known as “Nob Hill”.
- The Albuquerque Balloon Park hosts the United State’s first world-class Balloon Museum, and the 72-acre field which hosts the Albuquerque International Balloon Fiesta in October.
- The North Valley Rio Grande Blvd. area features rural, rustic homes in a beautiful bosque setting. Arabian, Andalusian and Lipizzan horses are bred in this area.
- Tour of the Albuquerque Old Town area, including an overview of the Albuquerque Museum, the Museum of Natural History, the Explora Science Center, and the Rio Grande Botanic Gardens and Aquarium.
- Finally, we’ll experience the drama of an 11,000 square mile panoramic view of New Mexico from the World’s Longest Tramway. From the base to the top of 10,378 foot Sandia Peak, time and terrain seem to move in harmony as passengers lift from the desert floor, above canyons and lush forests, to the mountain top - 2.7 miles of sky-view travel and discovery of New Mexico's varied landscape and life zones.

**Albuquerque Tour \$25.00 Per Person includes transportation and guide.**

**Tram Tour \$35 Per Person, includes transportation and tram ticket**

**Albuquerque/Tram Package, \$50 Per Person**

**Reservations: Follow the Sun (505) 897-2886 1-866-428-4SUN**

**info@ftstours.com**



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## ALBUQUERQUE ATTRACTIONS & INFORMATION

Anderson-Abruzzo Albuquerque International Balloon Museum

Phone: 505-768-6020

Location: 9201 Balloon Museum Drive NE

Email: MNason@cabq.gov

Sandia Peak Tramway

Phone: 505-856-7325

Location: 10 Tramway Loop NE

Email: info@sandiapeak.com

Albuquerque Convention and Visitors Bureau

Phone: 505-842-9918

Toll Free: 1-800-284-2282

E-mail: info@itsatrip.org

Albuquerque Chamber of Commerce

Phone: 505-764-3700

Fax: 505-764-3714

E-mail: GACC@abqchamber.com

Albuquerque Hispano Chamber of Commerce

Phone: 505-842-9003

Albuquerque City Government Information

In Albuquerque: 311 (24/7)

Out of Albuquerque: 505-768-2000 (24/7)

Online Live Help/Chat (24/7)

### **Got Wireless?**

Free wireless Internet is available, among others, at:

Albuquerque International Sunport

Albuquerque Civic Plaza (right outside the Convention Center)

Albuquerque Convention Center's public lobby areas

On the Rapid Ride buses while riding along Central Ave.

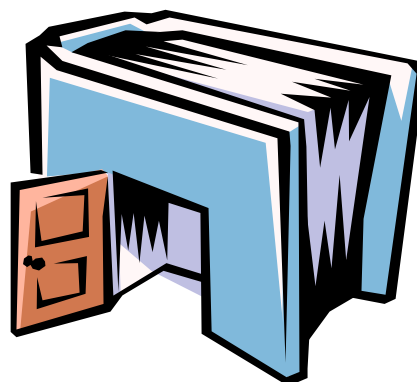
*Show me wifi* provided free of charge  
by/in the city of Albuquerque.



|            |      |        |                 |
|------------|------|--------|-----------------|
| MasterCard | Visa | Card # | Expiration Date |
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# Welcome New MPLA Members



## Arizona

Rosemary Bebris, Florence Community Library;  
Florence, AZ

Rebecca Blakiston, University of Arizona; Tucson

Cara Cameron, Upper School Librarian, Phoenix  
Country Day School Brewster Library; Paradise  
Valley, AZ

Joyce Campbell, Arthur E. Pomeroy Library,  
Kearny, AZ

Kat Henderson, Instructional Librarian, Thunder-  
bird, The Garvin School International Business  
Information Centre; Glendale, AZ

Steven Irving, Systems Librarian, Mohave  
Community College Neal Campus Kingman  
Library; Kingman, AZ

Christine Moore, Glendale Community College;  
Glendale AZ

Janell Pierce, Mesa Community College; Mesa,  
AZ

Michael Schor, Student, University of Arizona  
SIRLS; Scottsdale, AZ

Tracy Stout, University of Arizona Science-  
Engineering Library; Tucson, AZ

Cecilia Tovar, University of Arizona Information  
Resources & Library Science; Tucson, AZ

## Colorado

Stephanie Boaman, Student University of  
Southern Mississippi; Windsor, CO

Olga I. Carrión-Santana, Spanish Librarian,  
Outreach Services, Arapahoe Library District;  
Glendale, CO

Carol Engel, Library Director, Windsor-  
Severance Library District; Windsor, CO

Mary Katherine Johnson, Member Services  
Manager, Marmot Library Network;  
Grand Junction, CO

Salem Martin, Student, MLIS Program,  
University of Denver; CO

Paul Mascarenas, Adams State College;  
Alamosa, CO

Peggy Obert, Florida Pittwaller K-8 School;  
Denver, CO

Diana Reese, Institutional Library Services  
Coordinator, Colorado State Library;  
Denver, CO

Michelle Corbin Shields, Patron Services  
Specialist II, Smoky Hill Branch, Arapahoe  
Library District; Centennial, CO

Stephen Sweeney, Access Services, Regis  
University Dayton Memorial Library; Denver,  
CO

Patricia Toner, Louisville Public Library; CO

Melanie Walker, Denver, CO

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Julie Wilson, Rampart Library District;  
Woodland Park, CO

## North Dakota

Julie Fischer, Library Media Specialist,  
Hankinson Public School; Hankinson, ND

## Nevada

Shana Harrington, Student, University of  
Arizona SIRLS; Henderson, NV

## New Mexico

Cecilia Stafford, Directory of Library Services,  
New Mexico State University - Grants Campus  
Library; Grants, NM

## Wyoming

Nora Ivers, Albany County Public Library;  
Laramie, WY

Kevin Kocur, Reference Librarian, Natrona  
County Public Library; Casper, WY



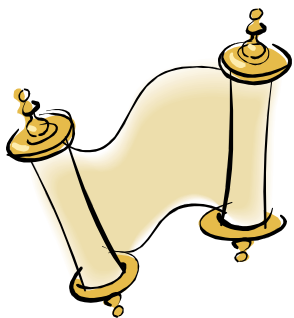
### Literary Ireland Trip

Ireland has produced four Nobel prize winners in one century: Yeats, Shaw, Beckett, and Heaney, and the Irish way with words is alive, alive-oh! Join us on a customized tour of the streets and fields which gave birth to generations of writers and explore the hidden places which colored their work.

Forget the summer schools with their intense concentration upon the finer points of allegory and hyperbole - we will design a tour to take you to the places which are the backdrop and the inspiration to so many modern Irish writers. In addition, we will tour some of Ireland's favorite tourist attractions, including tours of Guinness, the Bushmills distillery and Belleek Pottery.

Our trip will be two weeks during July, 2008. Anyone with an interest in Ireland is welcome to come along. The minimum number we must have is eight and the maximum number is 20. If you are at all interested in this trip, please send me an e-mail at: [sosenga@frontiernet.net](mailto:sosenga@frontiernet.net). This will not obligate you in any way! If we have enough people interested, the flyer with full information, including cost, will be available June, 2007.





# Intellectual Property

By Dan Stanton, Arizona Local Documents  
Librarian, Arizona State University Libraries;  
[govdocsman@asu.edu](mailto:govdocsman@asu.edu)



## **The best ideas are common property.**

- Seneca (5 BC - 65 AD)



“Intellectual property” is a broad term covering a variety of rights based on the principle that ideas or “created intangibles” such as literary and artistic works, inventions, commercial names and designs, are products as entitled to protection as other forms of property. Power is given to Congress in the Constitution (Article 1, Section 8), “To promote the Progress of Science and useful Arts, by securing for limited Times to Authors and Inventors the exclusive Right to their respective Writings and Discoveries.”

Intellectual property law can be divided into two main categories: Copyright, and commercial or industrial property:

- Copyright literally means “the right to copy”, and gives the owner of the copy-right the right to control the reproduction, distribution, or adaptation of the work in its expressed form.
  - In 1987, Nike paid \$250,000 to copyright owners - Capital Records and Michael Jackson – to use the Beatles’ *Revolution* to advertise sneakers.

- Patents are exclusive rights given to inventors for a limited time, in exchange for public disclosure of the invention.
  - Pharmaceutical companies spend millions to develop new products which will be theirs exclusively for the life of the patent, usually 20 years. Once the patent runs out other companies can produce the exact same product, bringing the price down. Pfizer’s patent for Lipitor (the world’s most popular drug with 2005 sales of \$12 billion!) will end in 2011.
- Trademarks are distinctive signs that identify goods or services as having come from a particular person or establishment, allowing consumers to choose based on reputation.
  - McDonald’s Golden Arches are a registered trademark.
- Trade secrets refer to product or service information kept confidential by a business or commercial enterprise in order to maintain exclusivity or competitive edge.
  - The most famous is the formula for Coca-Cola.

Intellectual Property is a specialized area of law and investors spend a lot of money to develop new products, and to defend ownership of these products through litigation. Add to this the global economy and the rise of information technology and the monitoring and enforcement of intellectual property laws gets more complicated.

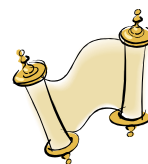
- <http://www.uspto.gov/> - U.S. Patent and Trademark Office – Agency within the Department

of Commerce whose mission is to “to promote the progress of science and the useful arts by securing for limited times to inventors the exclusive right to their respective discoveries”.

- <http://www.copyright.gov/> - U.S. Copyright Office – A unit of the Library of Congress, provides the government with expertise on intellectual property issues and serves as the office of record for registration and claims.
- <http://www.cybercrime.gov/> - Computer Crime & Intellectual Property -- Section of the Department of Justice which investigates

computer and intellectual property crimes.

- <http://usinfo.state.gov/products/pubs/intel-prp/> - Focus on Intellectual Property Rights – Excellent State Department overview of intellectual property rights with a focus on international commerce.
- <http://www.wipo.int/> - World Intellectual Property Organization – A specialized UN agency founded in 1967 to promote intellectual property throughout the world through cooperation.




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# Around the Region

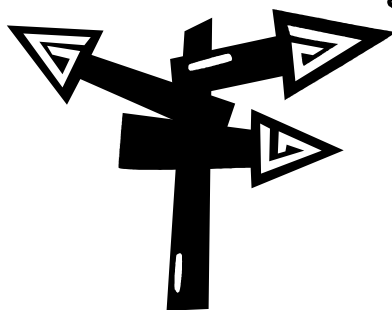
## ARIZONA

**Winn Bundy**, the owner of the Singing Wind Bookshop in Benson received the 6th annual Lawrence Clark Powell Lifetime Achievement Award. She was honored at the Pima Community College Center for the Arts. She has master's degrees in history and library science from the University of Arizona.

The **2007 FORO**, the Transborder Library Forum, will be hosted by Arizona State University Libraries, on February 20-24, 2007, in Tempe, Arizona. The 2007 FORO theme is "Bridging the Digital Divide: Crossing All Borders." FORO is a volunteer organization that fosters strengthened links, cooperative projects, and sharing of information, library services, and cultural heritages in the border regions between the U.S., Mexico, and Canada. See <http://www.asu.edu/lib/foro/>.

## COLORADO

The **Colorado State Library** has made three new appointments to staff. **Samantha Hager** has been appointed library consultant for the State Publications Library and is responsible for reference and outreach. Hager came to the State Library from Fondren Library, Rice University, where she was the government information librarian. Prior to her position at Rice, she spent two years at the Houston Public Library. She is an active member of the American Library Association's



Government Documents Round Table. She received her Master's of Library Science from Indiana University-Bloomington.

**James M. Duncan** has been named director of Networking & Resource Sharing for the Colorado State Library. He is responsible for the online services, Colorado Virtual Library and Ask Colorado. Duncan was assistant director for technology services,



Hardin Library for the Health Sciences, University of Iowa. Previously, he was coordinator of the Learning Resources Center and open-access computer labs at Thomas Jefferson University. He holds an MA in Library and Information

Science from the University of Iowa.

**Teresa Allen** has been appointed as a new consultant with Colorado State Library's Institutional Library Services, responsible for acquisitions for over 40 institutional libraries statewide and providing technical assistance to the State's youth corrections facilities. She is a certified teacher-librarian and has experience working with at-risk youth. Most recently she was chair of the Language Arts Department with the San Marcos, CA, school district, where she also taught for seven years. She holds an M.L.S. from San Jose State University.





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The **Colorado Library Advisory Board**, after open discussion in November, voted to dissolve as an advisory board. Board members felt a reallocation of time, energy and resources to other activities will be more effective than the present structure. An ad hoc committee was formed to find meaningful mechanisms for citizen and library involvement to set goals and identify desirable projects. The Board was formed in 2002, merging two previous boards with representation from libraries and citizens.

The **Granby Public Library** is featured on the cover of the December issue of *Library Journal*. MPLA member **Cindy Eubank** is Branch Librarian, and a participant in this year's Ghost Ranch Leadership Institute.

## KANSAS

**Johnson County history went online with a** launch party in October. The party featured U.S. Representative **Dennis Moore**, Board of County Commissioners Chair **Annabeth Surbaugh**, and 2004 Kansas Teacher of the Year, who each spoke about the site. Collaborating partners are Johnson County Library, Johnson County Museum, Johnson County Archives, and Olathe Public Library. The site includes historical photographs, maps, atlases, biographies, timelines, and accompanying educational curricula. See it at [www.jocohistory.net](http://www.jocohistory.net)

**Eleven Japanese municipal leaders** from the Japan Intercultural Academy of Municipalities made a visit, sponsored by the International Visitors Council of Kansas City, to the Johnson County Library) to learn about library programs and initiatives related to lifelong learning. The visitors were specifically interested in opportunities for personal improvement that in turn benefit the local community, either through economic growth, heightened social responsibility, or public

safety. Several translators and Visitors Council officials accompanied the group.

## MONTANA

Over 4,000 people came to opening day of the new Bozeman Public Library. The new library doubled its square footage to 52,300, and is a "green" building. The building is environmentally and energy efficient, with natural light providing lighting for as much as 90% of the building spaces. Carpet tiles which are 100% recyclable, library furniture crafted from American maple, solar paneling on the roof, and rainwater and snow-melt collection are just a few more enhancements to the "green" library. The library will earn the Leadership in Energy and Environmental Design (LEED) certificate soon, and it is the only the fourth building to earn this certificate in Montana. A bright red pitched-roof beckons children to the interactive mural-like entranceway to the children's area. Brilliant colors of coated magnetic steel shapes, representing the town, allow small hands to move them around the wall.



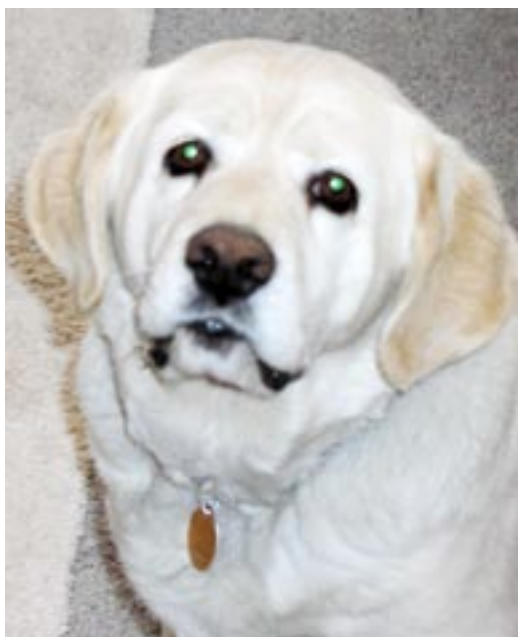
*Two views of the new Bozeman Public Library*



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## NEBRASKA

**Nebraska Memories** is a cooperative project to digitize Nebraska-related historical and cultural heritage materials held by Nebraska institutions and make them available to researchers of all ages via the Internet. The Nebraska Memories site is now available online at <http://www.memories.ne.gov>. The primary source materials, including sound and moving images, are provided by a variety of institutions across the state. Participants work with the Library Commission to digitize the items and create metadata records describing each item. Currently 2,333 items are available.



*Meet Zach, MPLA President Sharon Osenga's lab/cocker mix. She says he still looks like a puppy even though he's 12 years old and quite small - only 55 pounds. Sharon is also Director of the Meridian Library System in Kearney, Nebraska.*

Several MPLA members won awards at the 2006 **Nebraska Library Association** annual conference. **Maggie Harding**, NLA Executive Director, received the Presidential Award for Excellence; **Sally Payne**, Sump Memorial Library in

Papillion, won the Public Library Section Excalibur Award. **Michael LaCroix**, Reinert-Alumni Memorial Library, Creighton University, received the College and University Distinguished Service Award.

## NEVADA

**Martha Greene**, former Nevada Representative to MPLA, will retire from the Washoe County Library System in June. She is Coordinator for Training, Collection Development and Information Services. Her plans include spending a lot more time with her "three gentlemen," pictured below:



*l-r: Martha's pure bred, hyper Sheltie Chico, her husband Jon, and golden lab/greyhound mix Topaz.*



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Nevada's new representative to MPLA is **Janet Mastalir**.

**Washoe County Library System's Northwest Library** is one of those pictured in the new coffee table book: *Heart of the Community: the Libraries We Love* due to be published the end of the year.

The **Nevada Historical Society Library** is a special resource for information about Nevada: <http://dmla.clan.lib.nv.us/docs/museums/reno/his-soc.htm>. One of its online "virtual" resources is *Neon in Nevada* <http://dmla.clan.lib.nv.us/docs/MUSEUMS/reno/online.htm>). It includes photos of the earliest use of neon in Nevada as well as some photos of the evolution of the *Biggest Little City in the World* sign from Reno. It is one of the virtual versions of previous live exhibits which the society provides.

**Sara Jones**, previously State Library Director, has been selected to head the Carson City Public Library, just down the street from the State Library.

## NEW MEXICO

**Dan Kammer** is the new director of the library at **New Mexico State University-Alamogordo**. Kammer came from Central New Mexico Community College in Albuquerque (formerly called TVI), where he was associate director of the library at Montoya Campus. He holds an Information Resources & Library Science degree from the University of Arizona and is an MPLA member.

The **New Mexico State University Library** recently received a gift of \$200 from a NMSU alumnus who visited campus during NMSU's Homecoming Week. He approached librarian Cindy Watkins and asked her for assistance in finding an item of information. When Watkins learned that the item was not in the Library. She

walked with the man to the College of Engineering, where it was located. The following week, he sent his gift to the Library and commented to the campus development office about the "nice lady" who had helped him.

**The Capitan Public Library** has received a \$50,000 grant from the Daniels Fund for a building expansion. The library is open over 30 hours a week and is run by an all volunteer staff.



*Current Capitan Public Library*

**Santa Fe Preparatory School** opened a new library in August. The building is LEED-certified (Leadership in Energy and Environmental Design). The building will capture 90,000 gallons of water a year from runoff from the roof which will be used to water the campus landscape.

The **New Mexico State Library's bookmobile** program has been on the road for 50 years. The four bookmobiles make regularly scheduled stops in 134 communities in 29 counties; log almost 80,000 miles per year, with approximately 22,400 registered users who check out over 134,000 items.



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In October, the **New Mexico State Archives** celebrated archives week with a program entitled "Recovering Women's History: An Exploration into the Historical Record." The event included two days of book signings, lectures, and film screenings.

The **Socorro Rotary Club** recently teamed with five other Rotary Clubs to donate \$12,000 to the school/public library at the Alamo Navajo Community School. The school library is in a remote area on one of the four Navajo Indian Reservations and is the only library close to the community. The donation was used to supplement the school library collection with material of interest to the larger community. The Alamo Navajo School Board, Inc. has started the process of creating a public library board of trustees and applying for a Developing Library Grant from the New Mexico State Library.

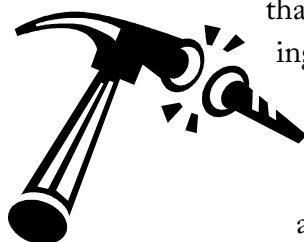
The **Tularosa Public Library** had its grand opening in a new building on December 11. The library started as a volunteer library in April of 2004 in a small 18 X 20 room in the community center. Funding for the library comes from the Kreutzkamp Family Trust, the State of New Mexico, the Hubbard Foundation, the McCune Foundation, and the Daniels Fund.



*New Tularosa Public Library*

The **University of New Mexico Zimmerman Library** is continuing the recovery process from

the April 30, 2006 fire in the periodicals area of the basement. The first floor reference area is currently under construction; the fire suppression sprinkler system is now being installed. When



that is completed, new carpeting and shelving will be installed. Over the winter break, the reference materials will be reshelfed and reference personnel will move into their offices. It is

anticipated that the area will be open for the start of the spring semester in January. The basement has been stripped down to cement; almost nothing remains in that area. The architectural plans are still being reviewed and staff hopes to reopen that area in the fall of 2007. The staff is reviewing the titles lost in the fire to identify those titles that must be replaced and to determine which formats are most desirable.

The **University of New Mexico Taos Library** celebrated the end of the Title V Hispanic Serving Institutions Grant with an Open House on October 30. Through the Title V grant, the library was able to purchase 30 new computers for the Learning Resource Center, 986 books, and teach 211 Information Literacy classes to 2,362 students. The materials and databases purchased through this grant have made a positive impact on this predominately Hispanic institution and students are enjoying the benefits.

The trustees of the **New Mexico Library Foundation** extend their gratitude and appreciation to **Charlene Greenwood**, who has served as chairman of the library foundation for the past ten years. Through her leadership the organization has grown and has served many libraries in the state of New Mexico. Grants, awarded by the foundation, have made it possible for libraries to initiate new programs, enhance on-going programs, and make new reading materials available

to countless children, young people, and adults. During these years, reading readiness programs for preschoolers have been initiated, oral histories of "old-timers" have been recorded and preserved, services to distance university students have begun and are ongoing, and new classes in online bibliographic instruction have been started and continue.

## NORTH DAKOTA

North Dakota Librarian of the Year was awarded to **Kathy Thomas**, North Dakota State University Libraries, an NDLA and MPLA member. The award is given to an NDLA member who has made notable contributions to the North Dakota library profession, has furthered significant development of libraries in North Dakota, or has performed exemplary statewide service for an extended period of time. Kathy has been the membership chair and has worked on conference registration committees for many years.

The President's award was awarded to **Marvia Boettcher**, Bismarck Public Library, also a member of MPLA. The Award goes to an individual who has contributed greatly to the President's year in office.

A \$1 million gift to the **Fargo Public Library's** "Writing a New Chapter" fundraising campaign highlighted the south branch library groundbreaking ceremony on Oct. 5, 2006. The new south branch library will be named the Dr. James Carlson Library in honor of the local businessman who made the generous donation. Construction on the project is underway and is expected to last about 15 months. When finished, the Dr. James Carlson Library will be a full-service, 15,000-square-foot facility connected to the Fargo Park



District's new senior center. The new south library will replace the current Southpointe storefront facility and will be almost four times larger, allowing for services not presently available at the storefront branch. The anticipated opening date for the Dr. James Carlson Library is fall 2007.

**Fargo Public Library has a Blog.** In September, the **Fargo Public Library's** Web site underwent a transformation to be more in line with the City of Fargo's Web site. One new addition to the library's Web site is the *Fargo Public Library Blog*, headed by Circulation Librarian **Lori West**. The blog is updated twice per week and includes lists of new DVDs and audiobooks added to the library's collection, reviews of items in the adult and children's collection, new library resources of interest, and articles about libraries or literary news. In addition, the Library has created an internal blog to answer questions from library staff on issues surrounding the library building projects, the closing of the downtown main library and the move to the main library's temporary location. It is a way for people to brainstorm and communicate ideas to the whole staff without having to meet.

## OKLAHOMA

The **Oklahoma Library Association** started festivities for its 2007 Centennial in November, 2006. Oklahoma Library Association President, Pat Weaver-Meyers shared some historic moments in the Oklahoma Library Association:



- The Oklahoma Library Association collaborated with the Federated Women's Clubs to put together a library training class that traveled in the state to prepare librarians in Oklahoma.



- The Oklahoma Library Association began efforts to preserve Native American materials that have enriched our Oklahoma heritage.
- Magazines and novels were distributed to World War I soldiers overseas and the Oklahoma Library Association encouraged the preservation of local war records.
- Lobbying efforts at the Oklahoma legislature created the establishment of the Oklahoma Library Commission which later became the Oklahoma Department of Libraries.



*Meet Sara, MPLA Oklahoma Representative Barbara Ray's lab mix, standing in the biggest snow storm (10 inches) of November in Oklahoma. Barbara is Associate Professor of Library Media, Northeastern State University in Tulsa, OK.*

**Sharon Creech** won the Zarrow Award for Young Readers' Literature given by the **Tulsa Library Trust**. To quote Ms. Creech, "Life is like a bowl of spaghetti – every now and then you get a meatball. Receiving this award is like finding a glorious meatball in all the tangled spaghetti of my life." Students also shared some of their writings with the author.



*Sharon Creech with young readers*

## SOUTH DAKOTA

Recent **South Dakota Library Association** award winners are: New Librarian of the Year Award -- **Michelle May**, Oglala Lakota Library; Librarian of the Year Award -- **Marguerite Cullum**, Custer County Library; Support Staff of the Year -- **Carol Hageman**, South Dakota State Library; Friend of the Library Award -- **Gwen Kinsey**/KELO-TV & **Joe Hoecherl**/Slumberland



*l-r: South Dakota award winners are Michelle May, Marguerite Cullum, Carol Hageman, Julia Sisson - KELO-Land Account Executive (accepting for Gwen Kinsey) and Steve & Darla Jones, Rapid City Slumberland Store owners (accepting for Joe Hoecherl).*



*Author Nancy Pearl signing books at the South Dakota Library Association Convention.*

New **South Dakota Library Association** officers have been elected for 2007. President is MPLA member **Greta Chapman** from Rapid City Public Library. Vice President/President Elect is Robin Schrupp from Grant County Public Library; Secretary is MPLA member **Judith Howard** from Augustana College; ALA Councilor will be MPLA member **Lea Briggs** from Northern State University.

They can't read, walk softly or whisper, but dinosaurs in the form of vividly painted banners, life-sized head chairs and much more are included in the "**Dinostories**" **Exhibit** available to South Dakota libraries. The "Dinostories" Exhibit was on display at the Huron Public Library in November. South Dakota libraries in Tea, Canistota, Vermillion, Brookings, Elkpoint, Madison, and Pierre have also hosted this exhibit. Hands On Partnership for Science, Literature, and Art in South Dakota (HOP) developed the exhibit with more than 15 hands-on activities, including a matching name game, a dinosaur skeleton puzzle, a fossil dig, dinosaur-head chairs, a dinosaur nest, and a dinosaur rubbing table. The HOP partnership includes SD School of Mines and Technology in Rapid City, SD Discovery Center and Aquarium in Pierre, Dahl Arts Center in Rapid

City, SD State Library in Pierre, and Rawlins Municipal Library in Pierre. Grant funds obtained from the Institute of Museum and Library Services were used to develop the exhibits.



*"Parts of the Dinostories" Exhibit*





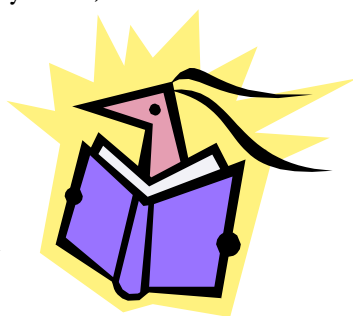
The new **George and Eleanor McGovern Library and Center for Leadership and Public Service** was dedicated Oct. 7 on the Dakota Wesleyan University campus in Mitchell, SD. Former President Bill Clinton, Al Neuharth, and other dignitaries spoke during the event. Peter, Paul and Mary and the 147<sup>th</sup> Army Band Brass Quintet provided musical entertainment during the festivities.



*l-r: Rep. Jim McGovern, D-MA; Rep. Stephanie Herseth, D-SD; former Sen. Tom Daschle; President Clinton; former Sen. George McGovern; Roger Musick, DWU Board of Trustees chair; Dr. Don Watt, DWU VPAA; Dr. Bob Duffett, DWU President; Greg Christy, DWU VPLA; and Sen. John Thune, R-SD.*

## UTAH

**Timpanogos Storytelling Festival Mid-Winter Event** will be February 9-10, 2007 at the BYU Conference Center. The event is cosponsored by the Timpanogos Storytelling Festival and Brigham Young University's Theater and Media Arts Department will feature workshops in all aspects of storytelling. Nationally acclaimed storytellers Bill Harley and Bil Lepp, and others will headline the conference. The Children's Services Roundtable (CSRT) is sponsoring ULA/CSRT members with discounted registration fees.



The **Kennedy Center Imagination Celebration and the ULA Children's Services Roundtable** will offer a puppet workshop for librarians interested in the art of puppetry. Bruce Chesse, a puppeteer from Portland, Oregon will conduct the free workshop in March at the Salt Lake City Library Main/Downtown.



## WYOMING

**Paula Hurtubise** is retiring after 28 years of reading to youngsters at the Albany County Public Library in Laramie. Present and former listeners sent cards and joined in a party at story hour on December 20.

The **Teton County Library Foundation** held its annual fundraising celebration "Open the Season, Open a Book, on December 1 with a presentation by Frank McCourt. The bus service START partnered with the foundation to offer free shuttle service to ticket holders. The Four Seasons Resort also offered a special room rate with valet parking.

Starting in January, **Sheridan County Fulmer Public Library** will host "Classic Views of American Life," a reading and discussion series in the Wyoming Humanities Council's Reading Wyoming program. Participants will read and discuss *The Way West* by A. B. Guthrie, *House Made of Dawn* by N. Scott Momaday, *The Optimist's Daughter* by Eudora Welty, and *A Thousand Acres* by Jane Smiley. All of the books are Pulitzer fiction winners and offer views of American life.

The **Wyoming State Library** survived a sewage deluge which happened sometime during the afternoon of Oct. 8, caused by a grease clog in a main service sewer. The library was closed for three days while cleaning crews cleaned and treat-

ed the building. There was no damage to books on the shelves.

The **Wyoming State Law Library** is unofficially open and will begin accepting interlibrary loan requests in January. The library closed temporarily for its move from the Supreme Court Building to the basement of the Hathaway Building. The mailing address remains the same: Wyoming State Law Library, Supreme Court Building, 2301 Capitol Ave. Cheyenne WY 82002. The library provides reference assistance at <http://library.courts.state.wy.us>, [library@courts.state.wy.us](mailto:library@courts.state.wy.us) or 307/777-7509. For updates on the move and other Law Library news, see the Law Library's blog at <http://wyolawlibrary.blogspot.com/>.

In November, the **Laramie County Library** in Cheyenne, welcomed its latest addition - an

amazing new bookmobile! Approximately 80 people came to the special unveiling celebration that morning which featured music, festivities, tours and more. The new bookmobile replaces the 27-year-old vehicle that the library had been using, which was roughly half the size of the new vehicle. Improvements include wheelchair lifts, computer workstations, space for more materials, and much more. Additionally, the library expects to add more stops throughout the community in 2007 for even more people to take advantage of this mobile library branch. Money for this purchase was made possible through a special tax in the county, which is also being used to build a new library in Cheyenne, scheduled to open in fall 2007. MPLA member **Lucie Osborn** is Library Director.



*Amy Shelley (Manager, Youth and Outreach Services) and Troy Rumpf (Manager, Community Relations) of the Laramie County Public Library - making sure there are no snags during the actual unveiling process.*





*Leadership Institute Participants 2006*

**2006 Institute  
Sponsored by  
Sirsi/Dynix and MPLA**

## **Participant's Views: MPLA Ghost Ranch Leadership Institute 2006**

**Annie Brunskill, Research/Documents Librarian, South Dakota State Library:**

I was very privileged to have been able to attend the MPLA Leadership Institute at Ghost Ranch for five incredible days of learning and sharing. The Ghost Ranch experience can only be described as a complete immersion into all that the term "leadership" means. It was a unique opportunity to learn with and talk to librarians from many states, as well as an opportunity to do some soul-searching into what my goals are for my future as a librarian and as a person.

The Institute was a rewarding opportunity to listen to the situations other librarians are facing, and how they deal with them. The issues we discussed included leadership strategies, communication, risk taking, leading change, working with teams, managing differences, commitment, and personal planning. Maureen's discussion of each of the topics was enlightening and Mary Bushing's help as a coordinator, speaker, and mentor was a gift to all of us. Both of these women were

incredibly supportive and gave us a lot of one-on-one time. Ghost Ranch itself is an awe-inspiring location, with lots of opportunity to really be alone and think about issues and goals. It's a very old, very spiritual place, and the scenery is beautiful. What a fitting location for a learning experience like this!

It's hard to explain what Ghost Ranch and the Leadership Institute has done for me, but it's been life-changing. In the midst of the chaos at my job, my heart and mind continue to go back to what I learned there. I will always be grateful to MPLA, SDLA and the South Dakota State Library for providing me with the opportunity to attend. I do hope to return that favor by becoming more involved with both Associations and with librarians from around my own state in whatever capacity I can.

\* \* \* \* \*

**Cindy Eubank, Branch Librarian, Granby Public Library, Granby, Colorado:**

Getting up close and personal with a tarantula; the breath-takingly beautiful Georgia O'Keefe

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landscape; the glorious red sunset highlighting the Pedernal, of which Georgia O'Keefe jokingly remarked "God told me if I painted it enough, I could have it;" rising at the break of dawn to go hiking before workshops; cheering and shouting "C-o-a-l-i-t-i-o-n-s" during a skit about political influence. But the best parts were those "Aha" moments when the walls came tumbling down and the light of the New Mexico desert shone through because of something that was said during the presentations and discussions facilitated by Maureen Sullivan and Mary Bushing, or during the presentations by our mentors, or during a scheduled visit time with a mentor, or during time spent sharing with a "learning partner." These are the moments that really make a difference in a person's life, that can empower them, and perhaps lead them to choose one path in life over another. As Maureen Sullivan pointed out, one of the most important findings in the last 20 years is that leaders are not born, they are made.

I feel very gifted to have had the opportunity to participate in this wonderful Leadership Institute and not only develop my leadership skills, but to form many wonderful, lasting relationships with a group of very committed and passionate librarians. Many thanks to MPLA and CAL!

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**Michelle Wilde, Physical Sciences Librarian,  
Colorado State University, Fort Collins:**

I initially applied to the Institute because I thought that it looked like an interesting opportunity, but I was a little skeptical about how much I would actually learn about librarianship from the experience. I needn't have worried; the MPLA Leadership Institute turned out to be the single most gratifying and relevant experience of my library career.

It is impossible to discuss the MPLA Leadership without mentioning location. The Ghost Ranch is a peaceful and spiritual place that en-

courages contemplation and introspection. Meals are served in a cafeteria, which really allowed the fellows to interact and get to know each other. The sense of camaraderie was reinforced by free time, in which many of the fellows chose to hike and enjoy the ranch.

In addition to a wonderful location, the educational component was first rate. The Leadership Institute is ably managed by Mary Bushing, Leadership Institute Coordinator, who serves as an instructor, but also is a sort of den mother and mentor. It is difficult to imagine the Institute without her energy and insight. The Institute Leader is Maureen Sullivan, whose wisdom and perspective provides the foundation of the Leadership Institute experience.

For me, the Leadership Institute came at a pivotal point in my career, and other fellows expressed similar feelings. I have been working professionally in libraries for 10 years, and after such a long tenure, I was losing sight of why I had chosen this profession in the first place. The MPLA Leadership Institute reenergized me professionally and personally, and best of all, it reminded me why I love being a librarian.

\*\*\*\*\*



*Michelle Wilde (l) and Cindy Eubank at the Leadership Institute at Ghost Ranch outside Abiquiu, NM.*

*Photo courtesy of Michelle Wilde.*

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\_\_\_\_\_ \$30,000 - \$49,999 - \$55; \_\_\_\_\_ over \$50,000 - \$65

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