

newsletter

december - january 2014, volume 59 #8

*Big Horizons
Close Community*



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After the Tri-Conference

**The Professional Development Forum
sponsored by the MPLA Professional Development Committee**

“Changing the Conversation: Rethinking Fair Use in Academic Course Reserves”

Presented by Ryan Buller

Mr Buller discussed the concept of transformative use within the fair use copyright assessment in the 2012 Association of Research Libraries, “A Code of Best Practices in Fair Use for Academic and Research Libraries” “This concept of transformative use within the fair use analysis presents a number of opportunities for academic libraries as it related to electronic course reserves.”

“Lean Serendipity”

Presented by Kristi Tornquist and Carrie Steinlich

Lean is a process management tool which facilitates the critical examination of procedures with the intention of better meeting patron expectations. Dr. Tornquist and Dr. Steinlicht will “tell a tale of serendipity and discuss how Lean led to improved Library services and the increased visibility of the Library within the larger organization.”

Congratulations to the Kindle Fire Winner

Melissa Thibault

South Park Elementary - Box Elder, SD

Friend WT Cox Information Services

(Won at Tri-Conferences)

MPLA TASK FORCE DISCUSSION

LED BY NICOLE SUMP-CRETHAR

In early 2013 the MPLA Task Force on the Re-Introduction of Interest Groups sent a survey to MPLA members to find out how you felt about interest groups. Many of you completed this survey and we appreciate your input. We got a lot of great ideas and even offers of help in leading interest groups if they come back. We believed it was time to have a conversation in person. At the MPLA conference in Sioux Falls we held a focus group where we got to meet each other and talk.

The conversations we had generated so many wonderful ideas summarizing them for this article proved to be a challenge. We started the hour by introducing ourselves to each other and talking about what we liked about MPLA. We liked the closeness and feeling of connection that we don't get from organizations like ALA. At the same time we like the larger experience offered by a regional conference and wider opportunities for learning and keeping current than we might get at the state level. We have a lot of the same issues like huge distances between places in our states and small populations. We appreciate the cross pollination offered by participating in a group with so many types of libraries. We also appreciate all the chances to participate in MPLA through committees and presenting at conference. And, of course, we love the Hot Tub RoundTable!

Even though there are many things to love about MPLA there are things we can do better. We need to do things to help increase membership and do a better job of communicating with librarians in the MPLA region. Often members feel like they only hear about things happening in MPLA through word of mouth. We also need a better presence at conferences, maybe through better and larger signage. And we are missing out on the participation and input of school librarians.

We also discussed participants' experiences with interest groups in other organizations. The popularity and effectiveness of these interest groups were very mixed. People felt the groups were most effective when the members shared common interests, but still offered the possibility of cross-disciplinary connections. What didn't work for interest groups were too much reliance on online communication, and the requirement (or expectation) of constant year-round involvement. People in interest groups need to have a common goal to work towards and a shared purpose to guide them.

When we got right down to it, opinions were mixed about the value of interest groups. The focus group seemed to feel we should encourage people who are willing to start an interest group to go for it. We also seemed to agree that MPLA could provide the purpose for interest groups by encouraging conference program submissions, round tables and informal discussions at conferences, or other activities. Some suggested types of interest groups included ones for retired members, assessment, school and children's librarians, management, and new graduates.

If you would like to take part in the conversation please join us on LinkedIn at

<http://www.linkedin.com/groups/Mountain-Plains-Library-Association-3041358>. If you aren't already a member of the group, simply click the "Join Group" button.



BEING AN MPLA MEMBER

Sept 27th

Eileen Wright, Reference Librarian/Archivist
MSU Billings Library

Conference is done. Wow! What a great feeling. I get so excited those days leading up to the MPLA conference. Why? Because I am an MPLA member.

I know that I am going to meet up with my friends, great friends from as far away as Kansas and Arizona. You might think, "I can see people from far more states at an ALA conference," but honestly, do you not feel like a little fish in a big pond at ALA? MPLA conferences give you the opportunity to travel to 11 other states and you get the feel of a larger conference BUT you don't feel lost. You know you are going to run into your MPLA peeps at the awards banquet, the President's suite, the Hot Tub Roundtable, and of course, at sessions.

You hear from other states that have such similar issues that your own state experiences - we, MPLA, are all dealing with so many of the same concerns. But you get to hear from someone outside of your state - get a new perspective - and realize that you are not in this alone.

MPLA is a family. We are serious about the organization, but we definitely know how to have fun. When you see a bandana at a conference, you know you can sit next to that person and strike up an easy conversation.

MPLA allows you to grow professionally, and MPLA gives you the opportunities to let your personal strengths shine. Being active on the board or being on a committee opens up so many doors for members. I know I have life-long friends from being an active member, and being a part of the MPLA committees and board. I can call or email my new and now "old" friends - but always true friends - to ask a question or just get a smile after a long day at my own job.

*MPLA is not just another Library Association -
it is unique; it is special; it is home!*

PRESIDENT'S MESSAGE



As I write this, I am looking out my window at our first measurable snow of the season and am gearing up for a houseful of family and friends for Thanksgiving dinner. Although by the time you read this, we will be thinking about Christmas and New Year's, I'd like to take a moment to share some of the things I am thankful for this holiday season.

First, I am thankful for the confidence you have placed in me by electing me

President of the Mountain Plains Library Association. It is such an honor, as well as a humbling responsibility. I am also thankful for the great work Past Presidents, Board members, and MPLA staff have done to make MPLA a strong and vibrant organization. It is my privilege and challenge to attempt to build on that legacy.

I am thankful for the terrific tri-conference that was recently held in Sioux Falls, South Dakota. I am amazed at how SDLA, NDLA, and MPLA worked together to create a seamless conference that was informative, collaborative, and inspirational. A total of 478 people attended, 150 of which were MPLA members. What a great turnout! Please be sure to attend our next joint conference which will be held near Phoenix, Arizona November 12-14, 2014. It promises to be another phenomenal conference!

Most importantly, I am thankful for you, the MPLA community. You are generous, smart and funny. You connect, cooperate, and collaborate. You support one another, encourage one another, and inspire one another. I am thankful to be a part of this amazing group.

Happy Holidays!

Wendy Wendt
MPLA President

MPLA AWARD WINNERS



LuCinda Gustavson, Stacy Goldade, Elvita Landau & Dana Braccia

At the recent MPLA/SDLA/NDLA conference we gave out awards to some pretty amazing mountain/plains people. In case you did not get to attend, here is a recap.

The **MPLA Distinguished Service Award** went to Elvita Landau, Director of the



Brookings (SD) Public Library. Her staff nominated her explaining, "she has worked at the Brookings Public Library for the last 28 years, 25 of those as director. During that time she has made sure the Library grows and changes, keeping pace with our community's needs and desires."

"Elvita has been an asset to both the SDLA and MPLA. She served as president of SDLA in 1995 and MPLA in 2010-2011. She remains active in both, serving on committees and attending conferences. She encourages her staff to also be active in SDLA and MPLA."

The **MPLA Literary Contribution Award** was given to Larry Watson, a native of Rugby, North Dakota. Watson has written over 10 books of fiction and poetry using North Dakota as his backdrop and taught writing and literature in Wisconsin for over 25 years.

MPLA AWARD WINNERS

The **MPLA Innovator Award** went to LuCinda Gustavson, Senior Youth Services Librarian at Salt Lake County Library. She was nominated for starting an innovative new system wide program, "When I Grow Up", in 2012. "It's a 'Kid's Job Fair' where LuCinda painstakingly gathered organizations and individuals from all sorts of careers for an event at the Salt Lake County Library's Viridian Center. The program brought together 28 community partners and attracted over 1000 participants."

The **MPLA Unsung Hero Award** was given to Stacey Goldade. Stacey has been employed at the North Dakota State Library since August 2000. "She was hired to head up the new department of Statewide Cataloging which was charged with helping libraries across the state automate their collections. There have been 67 school and public libraries in North Dakota that have benefitted from her diligence. Cataloging for one library can often be a full time job but Ms. Goldade currently manages the catalogs of 57 libraries as well as overseeing the management of nine state agency collections."

The **Carl Gaumer Library Champion Award** went to Dana Braccia. Dana, "currently Past-President of the Mountain Plains Library Association, has championed our association and its libraries with unbelievable energy and enthusiasm! Dana's membership in MPLA began in 2007 and she was elected Arizona's representative in 2008. In 2010 she was elected Vice-President-President-Elect and is currently serving as Past-President and Chair of the MPLA Administration Committee. If one word describes Dana it's "ENERGY!" That's in addition to her vision, her enthusiasm, her resourcefulness, and her commitment to libraries."

*Quotes taken from the nomination forms.

SDLA AWARD WINNERS

South Dakota Librarian of the Year Award



Annie Brunskill, Director of the Haakon County Public Library in Philip, SD was awarded the South Dakota Librarian of the Year Award at this year's SDLA/MPLA/NDLA Tri-conference in Sioux Falls. Annie formerly worked as the Documents Technician, then the Research/Documents Librarian at the South Dakota State Library.

For nearly six years she has served as the Haakon County librarian and lone staff member and in that position spearheaded additional fundraising efforts, initiated new and expanded library programs, obtained grants to purchase additional library resources, and worked to educate the community on the importance and value of a high quality, accessible community library.

Annie also served as President of the South Dakota Library Association in 2011 and 2012, as Past President in 2013, and continues as a member of the Library Issues Committee.

South Dakota Distinguished Service Award

Michael C. Mullin is the library director for Watertown Regional Library in Watertown, SD. After a 17 year career in sales, Mike returned to school for the Masters of Library Science in Emporia, KS. Long interested in computer technology, he started with the IBM prototype PC in the late 1960s; Mike shepherded the SLIM technology lab into the 1990s. In Watertown, he found his home in the public library sector. His task was primarily to automate the library in Watertown, a commitment of 5 years. 22 years later he is still excited about the possibilities of using technology to serve library patrons.

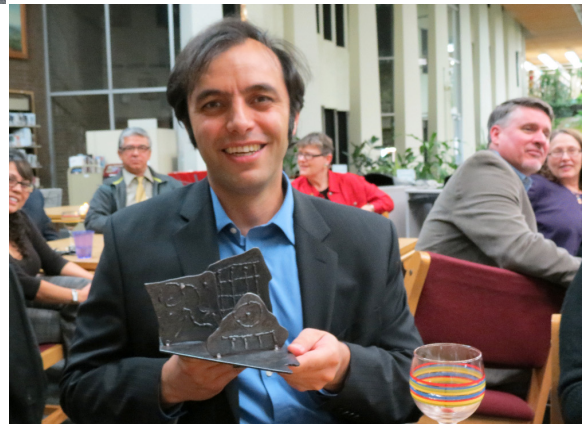


NLA AWARD WINNERS



Librarian of the Year
Jeanne Goodrich
(with John Crockett,
NLA President)

Special Citation
Cyrus Ford



Special Citation
Hope Williams
(with John Crockett,
NLA President)

Past President
Roberta deBuff
(with John Crockett,
NLA President)



Janet Beuthe Anderson

Adult Services Librarian
Minot Public Library
Minot, ND

John Andrews

Public Services and Outreach
Librarian
Washoe County Library System
Washoe County Library
Reno, NV

Roxanne Belcher

Branch Manager
Johnson County Library
Gardner
Gardner, KS

Kathleen Bretschneider

Director
Lied Battle Creek Public Library
Battle Creek, NE

Ron Brubaker

Director
Minneapolis Public Library
Minneapolis, KS

Anna Brueher

Lead Librarian
Lyon County School District
Silver Stage High School
Silver Springs, NV

Katie Buckman

Central KS MLS Director,
School of Library &
Emporia State University
William Allen White Library
Emporia, KS

ReGina Casper

Director
Barton Library-Barton
Community College
Great Bend, KS

Megan Conelly

Librarian
Washoe County Library
System
South Valleys Library
Reno, NV

Jill Marie Deulen

Collection Development /
Interlibrary Loan Librarian
Pueblo City County Library
District
Pueblo, CO

Michael Elsener

Student
Mizzou
Lincoln, NE

Alyssa Feik

Head of Circulation Services
Bismarck Public Library
Bismarck, ND

Eric Green

Coordinator
Panhandle Library System
Scottsbluff, NE

Debbie Gunderman

Librarian
Washoe County Library
System
Sparks Library
Sparks, NV

NEW MEMBERS

Kim Harp

Reference Librarian
State Library of Kansas
Topeka, KS

Laurel Hoggan

Library Assistant
Washoe County Library System
Northwest Reno Library
Reno, NV

Hentry Huang

Assistant Librarian
Lafayette Public Library
Lafayette, CO

Trish Hull

Library Manager President Utah
Library Association
Salt Lake County Library Services
Magna Library
Manga, UT

Yayler Hyatt

Circulation Assistant

C. T. Tyan Library

Kearney, NE

Darla W. Jackson

Director
University of South Dakota
McKusick Law Library
Vermillion, SD

Brett Keniston

Librarian
Denver Public Library
Denver, CO

Tamara Kirch

Digital Production Assistant
University of Denver
Denver, CO

Matt Kovar

Technology Coordinator
Kearney Public Library
Kearney, NE

Carla Land

Children's Services Department Head
Las Vegas - Clark County Library Summerlin
Library
Las Vegas, NV

Gary Landeck

Library Director
Atchinson Public Library
Atchison, KS

Terri L. Lesley

Executive Director
Campbell County Public Library System
Campbell County Public Library
Gillette, WY

Tina Lewis

PSAZ
Pikes Peak Library District

Victor Lieberman

Reference Librarian
University of North Dakota
Chester Fritz Library
Grand Forks, ND

Sena Loyd

Tech Trainer
Carson City Library
Carson City, NV

Wendy Lukert

YA Services
Blair Public Library
Blair, NE

Julie Martian

Librarian
Rapid City Area School District
Rapid City, SD

NEW MEMBERS

Derrick Mason

Adult Services Librarian
Douglas County Libraries
Parker Library
Parker, CO

Rachelle McPhillips

Library Assistant
Columbus Public Library
Columbus, NE

Stephanie Mellon

Program Coordinator
Cleark Creek Library District
Georgetown, CO

Alex Mudd

Reference & Instruction Librarian
Emporia State University
Emporia, KS

Doug Murdock

Campus Librarian
Globe University
Sioux Falls, SD

Brenda Peters

Library Tech
McCook Community Collge
Von Riesen Library
McCook, NE

Holy Phillips

Director of Planning and Admin.
Service
Univerisyt of New Mexico
College of University Libraries and
Learning Sciences
Albuquerque, NM

Layne Pierce

Adult Services
Lincoln City Libraries
Lincoln, NE

Sandy Popp

Librarian
Milnor School Library
Milnor, ND

Robin Quinn

Director
Hastings Memorial Library
Grant, NE

Kinsley Riggs

Branch Manager
Johnson County
Johnson County Library
Prarie Village, KS

Amy Rodda

Senior Librarian
Pikes Peak Library District
Colorado Springs, CO

Linnae Ruesch

Library Assistant and Cataloger
Washoe County Library System
Downtown Reno Library
Reno, NV

Kim Rutter

Consultant
Southeast Kansas Library System
Lola, KS

Karen Scarborough

Library Associate
Siouxland Libraries
Sioux Falls, SD

Jeremy W. Scott

Library Associate
Rapid City Public Library
Rapid City, SD

Sarah Smith

Library Director
Colorado Mountain College
Leadville, CO

Marjorie Nina Snyder

Library Assistant and Academic Support
Cowley County Community College
Renn Memorial Library
Winfield, KS

Beth K. Sorenson

Director
Milford Memorial Public Library
Milford, IA

Stephanie Stocking

Senior Library Assistant
Pitkin County Library
Aspen, CO

Sarah Sutton

Assistant Professor
Emporia State University SLIM
Emporia, KS

Melissa Thibault

Librarian
South Park Elementary
Rapid City, SD

Robyn Tiemeyer

Access Services Manager
Wichita State University
Wichita, KS

Keli Trowbridge

Bookmobile Librarian
Bismarck Public Library
Bismarck, ND

Mary Scott "Scottie" Wallace

Managing Librarian
Washoe County Library System
Downtown Reno Branch
Reno, NV

Linda Weagel

Library Assistant
Washoe County Library System
North Valleys Library
Reno, NV

Melissa Weber

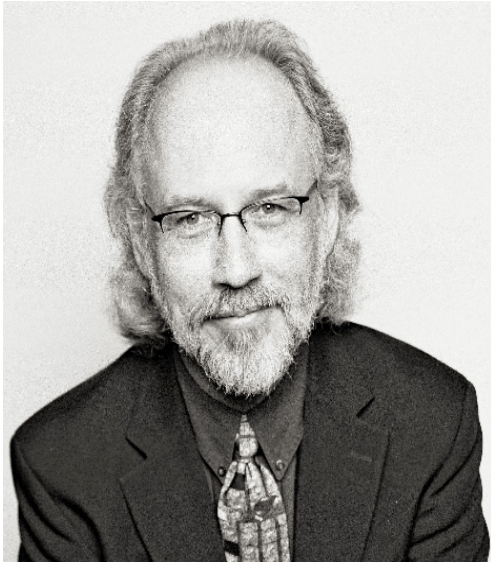
Librarian
Canistota School Library
Canistota, SD

Danielle Wood

Branches & Collections Librarian
Rapid City Public Library
Rapid City, SD

Cindy Wood

Library Associate
Washoe County School District
Learning & Resource Center
Reno, NV



LaRue to Retire

Douglas County Libraries in Colorado announces that long-term library director Jamie LaRue will retire in January 2014 to pursue a second career as a writer, speaker and consultant.

During LaRue's tenure as director of Douglas County Libraries (DCL), the district rose from being among the worst library systems in the state to being counted regularly among the top-performing public libraries in the United States serving a mid-sized population.

LaRue began working as the library director in 1990. Under his direction, Douglas County Libraries has transformed into an innovative, technologically advanced, dynamic organization with more than 300 employees, 1,500 volunteers and seven locations.

Over the last 20 years, LaRue has led the way in establishing programs such as seven day service, daily story times, and the establishment of regional library branches, all built without debt. In 1991, patrons gained the option to put holds on books through their home computers/modems. In 1992, Douglas County Libraries became the first Dynix public library in Colorado to connect to the Internet. In 1996, DCL was the first library in Colorado, and among the first in the U.S., to have its own website. These services and major technical advances have continued to evolve; DCL now offers many materials and services direct to patrons' smartphone and tablet devices.

Professional highlights of LaRue's 23-year career include being selected as the President of the Colorado Library Association in 1999. He has won various awards: Colorado Librarian of the Year (1998), the Julie J. Boucher Award for Intellectual Freedom (2000), the Castle Rock Chamber of Commerce's Business Person of the Year (2003), the National Council of Teachers of English/Support for the Learning and Teaching of English Intellectual Freedom Award (2004) and, most recently, the Lifetime Achievement Award by Colorado Association of Libraries. He has spoken on behalf of libraries throughout the world, has been featured on National Public Radio, Colorado Public Radio, in the Huffington Post and Forbes Magazine.

Weather @ Your Library



Libraries in several MPLA states have been adversely affected by storms in the past few months. Colorado, Montana, and New Mexico experienced severe rain and flooding in early September. Western South Dakota was hit by an early snowstorm in October. While library patrons everywhere rely on the services their public and school libraries provide, inclement weather can shut down libraries services (and entire libraries) in the blink of an eye.

College libraries in Colorado including CSU-Ft. Collins, UNC, and CU Boulder were closed due to campus wide closings. Luckily the libraries on these campuses were undamaged. Many public libraries in the state of Colorado were not so lucky. The Lyons Depot Library, Estes Park Valley Library, Aurora Central Library, Pikes Peak Library District and Ute Pass Library, Lafayette, Boulder and Loveland Public Libraries all reported damages. Troubles ranged from water on the floor and wet collections to Internet outages and library closings. Towns across the state are still assessing damages.

During a storm in early September in Billings, MT, the rain gutters at Washington Elementary School filled up too quickly and water poured into the library. Only one book that was on display was damaged, but unfortunately, it was a copy of *The Library* by Sarah Stewart. Other damage included wet bulletin boards and wet carpets as well as wet books in the reference collection.

Rapid City, SD experienced its biggest October snowstorm ever recorded in early October. The storm dumped as much as 30 inches of snow in Rapid City, the Black Hills and the surrounding area. The downtown library and its two branches were closed Friday-Monday, October 4-6 because the mayor of Rapid City closed the city entirely for those days. The downtown library experienced tree damage (like the rest of the city did), but the building and its collection weathered the storm.

There are rumors swirling around that this winter is going to be a harsh one. Traditionally, libraries stand the test of time and weather and continue to offer services during the worst of times. As winter descends and rain and wind and snow and ice make for unpleasant and dangerous conditions, download an ebook from your local library, curl up on the couch and read.

If your local library has a weather related story you'd like to share, please email me at editor@mpla.us.

MPLA PROFESSIONAL
DEVELOPMENT
GRANT APPLICATION
DEADLINES 2013

FEBRUARY 6

APRIL 3

JUNE 5

AUGUST 7

OCTOBER 2

DECEMBER 4

[WWW.MPLA.US/COMMITTEES/
PROFDEV/GRANTSLINKS.HTML](http://WWW.MPLA.US/COMMITTEES/PROFDEV/GRANTSLINKS.HTML)

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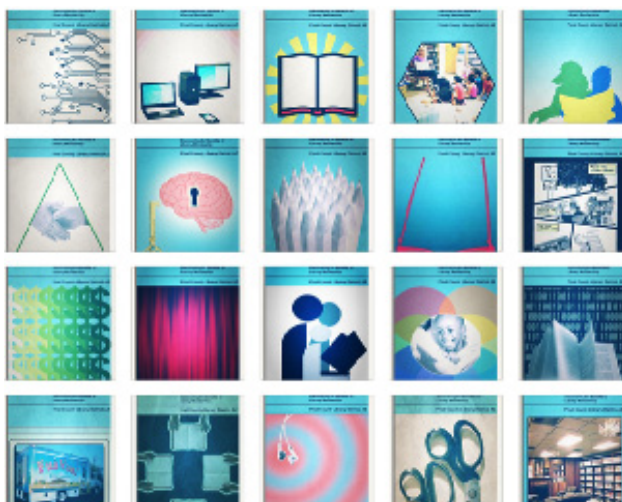
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image.

AROUND THE REGION

ARIZONA

In Arizona, finding jobs just got easier! The Coolidge Public Library is proud to announce a new partnership with the Arizona Workforce Connection. The CPL became the first Access Point in Pinal County. Residents can now access many of the job search services offered by the Workforce Connection without driving 30 minutes to the One-Stop Shop in Casa Grande. Once job seekers register for a free Workforce Connection account, they can use the library computers to create resumes as well as search for and apply for jobs. Library staff visited the One Stop Shop to receive training so they can help patrons navigate the various online services such as unemployment applications. The library also posts current local job openings. The library hosted a ribbon cutting on Tuesday, September 10. County Supervisors Pete Rios, Steve Miller, and Anthony Smith, Mayor Tom Shope, Workforce Connection board members, city staff, and Coolidge Chamber of Commerce members joined library staff to announce the new partnership. Thanks to Pinal County Library District support and a state LSTA grant, the library has the equipment and space to offer this program.



The Pinal County Library District received international attention in September for their Library Card Sign-Up Month social media campaign. The library created a series of 30 graphics – one for each day of September – that evoked the look of vintage Penguin and Pelican book covers. Tapping into recent internet trends which celebrate the iconic Penguin style, Emerging Technologies Librarian Ann Leonard created the images in Photoshop

ARIZONA CONT.

and launched a campaign using various social media platforms. Each “book cover” displayed a unique benefit to be found in library membership, including perks such as eBooks, digital literacy classes, and free wifi access. The campaign gained popularity after YA author and library advocate Cory Doctorow posted a few of the images on his blog on Boing Boing. From there, the campaign received attention from other popular media outlets such as Laughing Squid and the blog of Canadian television personality George Stroumboulopoulos in addition to a number of professional associations such as the Library Journal Tumblr, The American Library Association’s Facebook and Twitter, and the AzLA. To date there are approximately 9,300 likes on StumbleUpon, and over 600 shares among Facebook and Twitter users.



The Arizona State University Libraries were honored by the Consortium of College & University Media Centers (CCUMC). The episode Library One Search was awarded "Best Training Video" at the CCUMC 2013 Annual Conference Awards Dinner in Oak Brook, Illinois. Videos were judged on production value, content, target audience, effectiveness, and overall quality. Congratulations to Matt Harp, Anali Perry, Jennifer Duvernay, and the entire Library Minute team.

COLORADO



Staff from University of Northern Colorado's Michener Library and the High Plains Library District enjoyed a glorious autumn day promoting our libraries at the 2nd annual University of Northern Colorado Commu-

nity Fest. The collaborative team created a Venn diagram describing what each type of library offered and what they have in common. Both

types of libraries offer welcoming, gathering spaces with knowledgeable and helpful staff AND both library systems have the Diary of a Wimpy Kid books. The



HPLD staff brought the "Don't touch my cheese" board ball toss game. The Michener staff challenged participants with a contest matching



literary quotations with their authors. The "festers" received fun giveaways, prizes and information and Wimpy Kid bookmarks. The team included Annie Epper-son, Wendy Highby, Jessica Hayden and Mark Anderson from Michener and Char-maine Ness, Keri Hockett and Cindy Osborne from HPLD.

AROUND
THE REGION

KANSAS



The International Area Studies department at KU Libraries produced an exhibit about Swahili literature, which can be viewed online. It is a wonderful opportunity for people to get a taste of African culture through Swahili literature. Kenneth P. Lohrentz, Librarian for African and African Diaspora Studies, Robert Halloran, Student Assistant for Kansas African Studies Center International Area Studies and Mary Raple, Program Assistant for International Area Studies produced the exhibit. This exhibit highlights representative works of Swahili literature from the collection of the University of Kansas Libraries. It features examples of various literary genres that comprise the most notable items in the Swahili collection. These include biographical and autobiographical works, drama, fiction, poetry, and works translated into Swahili. Also featured are the writings of Shaaban Robert (1909-1962), Tanzania's most well known literary figure, and examples of the interconnections between language and politics.

Daniel Ireton and Marc Nash of Kansas State Libraries visited Istanbul, Turkey for the first ever European Conference on Information Literacy. Mr. Nash presented *The Impact of Massive Open Online Courses (MOOCs) on Information Literacy Instruction* with Holger Lens and Mr. Ireton presented *The Lost Book: Teaching Transliterations through Transmedia Storytelling* with Joelle Pitts and Benjamin Ward.

The State Library of Kansas staffs a hotline to answer questions about legislative workings. Librarians answer callers' questions about laws, legislative procedure, state government and many other topics. Residents can also request copies of bills, voting records and other documents. Librarians are available via phone and via text messaging.

MONTANTA

The Montana Library Association will hold its annual conference in Billings on April 9-12, 2014. All MPLA members are invited to attend. A historical calendar of Montana libraries will be for sale at the annual conference. Lisa Mecklenberg Jackson is spearheading the Marketing and Public Relations Committee that is in charge of this project. Ms. Mecklenberg Jackson won MPLA's Unsung Hero Award in 2012. She has moved from Missoula to Helena to serve as the State Law Librarian.

The Pacific Northwest Library Association will hold its annual conference in Helena, MT on August 13-15, 2014. MPLA members are invited to attend. Oregon is considering joining PNLA again.

The Montana State University Library sponsored a mural contest for MSU students. The winning mural will be displayed outside of the Special Collections reading room in the library. Murals should in some way represent the holdings of MSU's Special Collections with an eye towards Yellowstone National Park and Montana's Native American population. The contest winner or winners will receive a stipend for materials in addition to a \$1000 prize.

NEVADA

The Nevada Library Association's 68th annual Conference, NLA Lighting the Way, was held in Reno, Nevada on October 17th and 18th, 2013. Carol Lloyd, Director of the Churchill County Library, was Conference Chair of one of the most successful conferences in recent years. The keynote address by Maureen



Sullivan, Past President of the American Library Association and a second keynote by Jamie LaRue, Director of the Douglas County libraries, headquartered in Castle Rock, Colorado were outstanding. One of the highlights of the conference was the President's reception at the Downtown Reno Library. The buffet included '60s food, including meatloaf sandwiches, individual chicken pot pies, and orange Jell-O. The bomb shelter tour was decidedly spooky. The literary Pub Quiz tested the memories of librarians at every table. Winners of the Pub Quiz, all from the Las Vegas area, shared the prize.

The Vegas Valley Book Festival took place from October 30 through



November 2, was a "celebration of the written, spoken, and illustrated word" (<http://vegasvalleybookfestival.org/about/>). While not at all exclusive to librarians, the festival's literary focus means that schools, libraries, and many other organizations come together through a wide range of programs that focus on reading, writing, and creativity. Authors and speakers, readings, writing workshops, and book signings

abound. This year's guests included keynote authors Catherine Coulter, Walter Dean Myers, Bill Harley, Luis Alberto Urrea, and many others. Events included poetry readings and writing, concerts, puppet shows, and presentations centered on graphic novels and comic books.

NEW MEXICO

The Southwest Festival of the Written Word was held September 27-29, 2013, at multiple venues in historic downtown Silver City, New Mexico. Sponsored by Western New Mexico University, New Mexico Humanities Council, and the Community Enhancement Fund, the festival celebrates the “textures y sabores” shaping the Southwest’s literary identity. Over 50 presenters including fiction and nonfiction writers, poets, bloggers, journalists, lyricists, editors, dramatists, and publishers from throughout the Southwest provided participants with more than 30 sessions and workshops. Children’s activities, book signings, student programs, a dramatic presentation, musical performances, and an exhibition of book art were also part of the weekend offerings. For additional information see the website at

www.swwordfiesta.org

On November 10th the Los Lunas Transportation Center held an Author’s Day featuring more than 25 historians, memoirists, novelists and children’s book writers from Valencia County. This event was sponsored by the Valencia County Historical Society.



Michael T. Kelly has been appointed the interim dean of the College of University Libraries and Learning Sciences. Before this appointment Mr. Kelly served as the Associate Dean for Scholarly Resources, Special Collections, and the Center for Southwest Research. He also served as Associate Professor of Librarianship in the College of University Libraries and Learning Sciences. He has 30 years professional archival experience. He received a BA in History from Shippensburg University in Pennsylvania, a Masters of Arts in History from Iowa State University and a Masters of Arts in Library Science from the University of Denver. His professional experiences include the directorship of the Harold McCracken Research Library at the Buffalo Bill

Historical Museum in Cody, WY and Curator of Special Collections at Wichita State University. He has authored several articles, book chapters, and served as co-author and photo editor for two textbooks. He has been the principal investigator for grants awarded by the National Endowment for the Humanities and the National Historical Records Publications Commissions.



NEW MEXICO CONT.

The Center for Southwest Research will be able to digitize over 200 glass plate negatives by Karl Moon. Mr. Moon moved to Albuquerque in 1905 and began photographic art studies of the Native Americans of the Southwest.



Kristine Purrington is the new Director of Development at the UNM Libraries. A Colorado native, Ms. Purrington was previously the Executive Director of the Albuquerque Youth Symphony Program where she successfully grew the organization's budget and annual giving as well as conducted several capital campaigns.

Several faculty members at NMSU recently published articles. Cindy Watkins and Nirmala Gunapala are the authors of Determining the Core Literature of Water: A Citation Analysis of Faculty from New Mexico State University, in the Journal of Agricultural & Food Information, Ellen Bosman, wrote GLBTI Fiction: Opening the Fiction Closet, in the August 29, 2013 online Library Journal (<http://j.mp/1fXNaNc>) and Molly Molloy's article The Mexican Undead. Toward a New History of the 'Drug War' Killing Fields, was published in the online version of Small Wars Journal (<http://j.mp/17cf0Mg>).

Caitlin Wells is the new Archivist for the Rio Grande Historical Collections in the Archives & Special Collections Department. Originally from Des Moines, Iowa, Ms. Wells comes to NMSU from the University of Maryland at College Park, where she received a master's degree in History and a master's degree in Library Science. Her research interests include access and collection management in archives, as well as the history of gender and sexuality in the United States.



NEW MEXICO CONT.



Nathan Brown is the new Digital Projects Librarian at NMSU. Mr. Brown has a degree in History from Brigham Young University-Idaho, a master's degree in History from NMSU and a master's degree in Library and Information Science from the University of Oklahoma-Tulsa. He has worked in both the Virginia College and Phillips Theological Seminary libraries in Tulsa, and as a graduate assistant at the University of Oklahoma-Tulsa Schusterman Library. His research interests include personal digital collections and library history.

As the new Director of Development at NMSU, April Anaya will build on her prior experiences as CEO of the Boys & Girls Club of Las Cruces, the Marketing and Community Outreach Coordinator at Mesilla Valley Hospice and as the Southern New Mexico Donor Recruitment Representative for United Blood Services. She is a 2005 graduate of New Mexico State University with a B.S. in Hotel, Restaurant and Tourism Management.



A NEW PLACE TO RELAX



The Hobbs Public Library celebrated a grand reopening on October 26. The Friends of the Library provided food and drink and guitarist and singer Andy Mason performed. Public and staff areas have been remodeled. Computers, and lounge areas have been added.

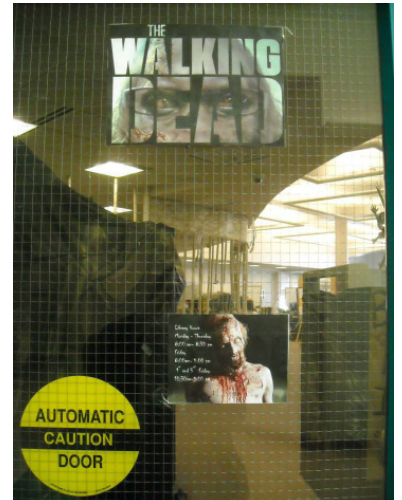
AROUND
THE REGION

NEW MEXICO CONT.

Alamogordo Public High Schools has removed Neil Gaiman's *Neverwhere* from an assigned reading list after a complaint by one parent about sexual content and language. Although the student was provided an alternative assignment, high school administration removed the book from the reading list. The school received additional state and national publicity when the parent requested it be removed the library. The New Mexico Library Association wrote a letter of support for keeping *Neverwhere* in the library.

The Campus contest for Halloween decorating theme this year was the "walking dead." The Library won first prize among all the campus offices for it's decoration. It was truly undead and pretty authentic. For more pictures including the "zombie" staff see the "walking dead" and the "be prepared" albums on the Library's Facebook page

<http://www.facebook.com/pages/UNM-Valencia-Campus-Library/124102654273510>



NEW MEXICO CONT.

Over 100 librarians gathered at the Los Alamos Public Library and at the historic Fuller Lodge October 17-18 for the Fall Mini-Conference. This year's theme was Libraries as a Place for Learning. Programs reminded participants that libraries can be creative makerspaces where individuals become excited about how STEM topics, reading, literacy, and learning are interlaced for individuals through creative programming, and technology and learning activities provide exciting opportunities for libraries.



The New Mexico Consortium of Academic Libraries celebrated a collaborative purchase using General Obligation Bond money that makes a core group of database available to any college student in New Mexico. The purchase of 10 online research databases and two e-book collections managed by EBSCO Publishing not only benefits students attending smaller schools, but saves taxpayer over \$230,000.



The New Mexico State Library welcomes Daniel Cromer as the Reference & Emerging Technology Librarian. Mr. Cromer will provide reference service for the State Library, assist with the Web site and the social media accounts, conduct technology training, and help keep up with the latest advances in the world of library technology.

Upcoming activities at the Farmington Public Library include the 2nd Annual Technology Petting Zoo where you can test drive technology such as the iPad, ASUS Transformer, Kindle, NOOK, Google's Nexus 7, and more. Hands on activities, demonstrations, and one-on-one conversations will help you learn the difference between Apple IOS and Google Android operating systems. Try a device and enter to win a Google Nexus 7. The Tech Petting Zoo will be held three times in November. Also in November check out Make.Do. This program will celebrate the DIY culture of invention, creativity and resourcefulness. The family friendly program will feature makers of all ages both low tech and high tech. So if you are a crafter, tinkerer, hobbyist, engineer, artist, writer, or inventor register for the December 28 kids event.

NORTH DAKOTA

Aubrey Madler, NDLA Past President, has accepted a one-year contract to serve as MPLA's 2014 Leadership Institute Coordinator. Ms. Madler says she "will work with member state coordinators to solicit and review applications, handle logistics, and oversee the budget in preparation for an insightful and educational experience for librarians."

The 2013 ND Legislature awarded funds to build a Communications and Creative Arts Center on the Bismarck State College campus. The Bismarck State College Library will be part of the new building.

The James River Valley Library System in Jamestown is in the process of raising funds for a new library. Their goal is to break ground in the summer of 2015 and open in the fall of 2016. Dale and Ann Marks of rural Ypsilanti recently donated a half section of land to jumpstart the fundraising campaign

North Dakota State University will be moving its archives collection for the second time in 13 years. The archives were first moved in 2000 when heavy summer rains flooded the basement of the library. The current move is being triggered by the expiration of a lease in a building located on the NDSU campus. At the end of the year, the archives will move to the off-campus NDSU storage annex.

The Theodore Roosevelt Center at Dickinson State University has been awarded a \$1000 Special Project grant by the North Dakota Council on the Arts. The grant will be used to record selections from a special collection of sheet music belonging to Lt. Col. Gregory A. Wynn, United States Marine Corps. The collection includes 145 pieces of sheet music composed for or about Theodore Roosevelt.

On April 30, both houses of the 2013 ND Legislature approved \$6 million for construction of a Theodore Roosevelt Presidential Library on the Dickinson State campus. To access the funds, the Theodore Roosevelt Center at DSU must raise at least \$3 million from non-state sources. Another section of the legislation provides an additional \$6 million, if the state's revenues exceed projections.

The North Dakota State Library now circulates The Wii Gaming Kit to public libraries. The Wii Gaming Kit will be loaned to libraries, free of charge, for a four-week period. During the loan period, library staff members can set up the gaming system for patrons to play in the library. The system includes 6 games, four remotes, and two nunchucks.



NORTH DAKOTA CONT.

The North Dakota State Library, in partnership with the North Dakota Parks and Recreation department recently announced that all public libraries would be given State Park Passes to add to their collections. Patrons will be able to check out a pass with their library card. The pass will provide daily vehicle access to any North Dakota State Park. The pass is good for 7 days.

Librarians from Minot Public Library have taken part in workshops offered by NASA. Paulette Nelson, Children's Librarian, attended It's a New Moon and the LADEE Launch in Wallops Island, Virginia. Pam Carswell, Teen Librarian, attended the MAEVEN workshop, which was held in mid-November in Florida.

The North Dakota State Library introduced Primo, the new online catalog. This is an exciting change that will make it easier for patrons to tap into article content from the subscription database.

The Carnegie Regional Library was recently awarded a grant from the Grafton Community Endowment Fund and NE Regional Education Fund to help support new library software.

Field Services Librarians from the North Dakota State Library recently started circulating Tech Toolkits. The toolkit contains an iPad, iPod, Nexus 7, Nook Simple Touch, Kindle Paperwhite, and Kindle Fire. The toolkit circulates for three weeks and patrons can visit the library to play with the devices during that time.

Members of the UND Hockey team recently showed up at the Grand Forks Public Library and helped out with crafts and games to celebrate the world of hockey.

NORTH DAKOTA CONT.

The Grand Forks Public Library had tables, bowls and paint available for anyone to paint a bowl for the "Empty Bowl" Project. Empty Bowl is a community project to fight hunger. This project originated from a group of high school students looking for a unique way to support their local food pantry. After painting the bowls will then be fired and cured. All bowls were donated to St. Joseph's Church for their Empty Bowl Event in November.



The stacks of the Grand Forks Public Library went spooky to celebrate Halloween. The library ghosts came out to play and created havoc! With a haunted maze through the stacks, an evil scientist in a dark corner, scary story time, and games that went "boo!". It was a ghostly good time!



OKLAHOMA



The 2013 OLA Leadership Institute took place November 6 -8 at the Samuel R. Nobel Foundation. Sharon Morris, Director of Library Development, Colorado State Library and Peter Bromberg, Associate Director, Princeton Public Library (NJ) co-facilitated the Institute of 24 participants and 14 mentors. This triennial Institute is designed to Inspire and develop future leaders for the Oklahoma library community.

Members of OLA will participate in the first One Book, One Association reading event for the upcoming annual conference scheduled March 31-April 2, 2014 at the Tulsa Southern Hills Marriott. OLA has purchased 100 copies of *Beyond Wow: Building Essential Service-Leadership Approaches to Exceptional Customer Service Performance and Relationships* by Myra Golden and Jeffrey Magee. Ms. Golden will also lead a discussion of the book at the Tuesday luncheon.

Michele Seikel and Tabitha Manners of OLA's University & College Division have prepared a list of Digital Collections available from Oklahoma libraries. They provide a brief description and the URL.

The Southeastern Public Library System of Oklahoma receives an NEA grant for Big Read. *True Grit*, a Charles Portis book set in the SEPLSO geographical area in the late 1800's is the book that was promoted in 15 branches in seven southeastern counties of Oklahoma. Programming began October 4 when all 15 branches kicked-off the Big Red with major events in each town and culminated in three keynote events November 15 and 16. Some of the events included a True Grit Fun Run, campfire book discussions, showings of the movies, poetry, essay, video and art contests in local schools throughout the library system, the compilation of a Crookbook cookbook with campfire recipes and a grits cook-off.

OKLAHOMA CONT.

Friends of the Lawton Public Library is among 11 cultural organizations in the state that received grants from the Oklahoma Humanities Council. The Friends, whose members provide financial support for Lawton Public Library and its activities, is slated for a \$4,000 grant for its 2014 Oklahoma Chautauqua program. This year's Chautauqua session, set for June 2014, will focus on World War I and will feature workshops and evening performances by scholars performing as historical characters and figures relating to the global impact of World War I, its impact on the countries directly involved in the war, and the challenges of resolution and restoration.

A group of New York City publishers and four popular children's book author/illustrators joined together in reaching out to the school libraries of Moore, OK, which have been struggling to rebuild facilities and collections that were damaged or destroyed by tornadoes on May 20. The two-day fundraiser, called Drawn Together: Cartoonists Unite to Benefit Moore Oklahoma School Libraries featured Jeff Kinney, Dav Pilkey, Lincoln Peirce, and Stephan Pastis. They spoke about their work and careers before more than 2000 fans, who each paid \$10 to attend one of two events in Tulsa or Norman.

A conversation and book signing with NSK Neustadt Award Winner Naomi Shihab Nye, American poet and author, Ibtisam Barakat, poet and activist, and Betsey Coleman, educator was held at the Sam Noble Museum of Natural History in October. Sponsored by the University of Oklahoma and World Literature Today with support from the Norman Arts Council, this event was hosted by the Pioneer Library System.

As part of Next Generation Basics, OverDrive presented participants with the chance to win a \$500 collection credit for their libraries, some great new devices, and an OverDrive Media Station. And at long last the results are in! Oklahoma's own Tom Gashlin, Glover Spencer Memorial Library, in Rush Springs, was one of the \$500 collection credit raffle winners.

SOUTH DAKOTA

Over the summer in Rapid City, a community service project by a group of SD School of Mines & Technology students brought a Little Free Library to Kiwanis-Mary Hall Park.

South Dakota's First Lady, Linda Daugaard, held a book walk for children in the backyard of the Governor's Mansion on September 16. Mrs. Daugaard said, "Technology is a great thing, but the more we advance technologically, the more kids stay inside and use electronics. The book walk will be a good opportunity to encourage kids to read and give them the chance to get out and exercise."

Longtime Watertown Regional Library Children's Librarian Linda Bauman lost her battle with cancer in September. For memorial contributions, Bauman's family designated children's books to be collected and donated to the children in the Watertown and surrounding area.

Mitchell Public Library broke ground in August on a renovation and expansion project of the library. Also in Mitchell, the library has announced the availability of Baker & Taylor's Axis 360 digital media library for its patrons.

Belle Fourche, SD and public librarian Pat Engebretson are featured in Craig Johnson's next Walt Longmire series book, "Serpent's Tooth".

Kathleen Norris, author of *Dakota: A Spiritual Geography* donated 25 linear feet of manuscripts and correspondences to the archives collection at SDSU's H.M. Briggs Library South Dakota State University.



SOUTH DAKOTA CONT.

The Common Read in the Brookings community title this year is, *The Heart and the Fist: The Education of a Humanitarian, the Making of a Navy SEAL*. More than 2000 students and community members will read the book. First Bank & Trust of Brookings is also sponsoring an additional 200 books, which will be made available to local veterans.

Yankton Community Library hosted a “Maps and Apps” event in October. Participants explored how geography and geographic information systems (GIS) help people make smart decisions that improve lives, respect our natural resources and make a positive impact on the world.

The SD State Library awarded certification to 18 librarians and library staff from 13 communities at the Tri-Conference in Sioux Falls. The voluntary certification program recognizes library directors and staff who have met the certification standards. The program’s goals are to help library directors and staff acquire, maintain and develop skills through continuing education.

UTAH

Every Tuesday librarians throughout Utah are invited to listen to a weekly podcast produced by the Creative Libraries Utah group.



EVIL LIBRARIANS PODCAST

Tegan Davis (Park City Library Youth and Spanish Services Manager), Dustin Fife (San Juan County Library Director) and Kristen Stehel (Utah State Library Resource Sharing Coordinator) make up this illustrious trio of innovation. Recent podcasts in October included interviews with Wanda Huffaker, ULA's Intellectual Freedom Committee Chair, who discussed Banned Books; Matt McLain who plugged for the ILEAD Utah workshops; and Trish Hull, current ULA President, who detailed all the exciting things planned for Utah Library Association in the coming year. Other podcasts feature ideas for storytimes, adult programming, and issues concerning everything from tots to tweens to the college scene. Check out Creative Libraries' website for the podcast archives:

<http://creativelibrariesutah.org/category/about-creative-utah-libraries/>

LIBRARY JOURNAL PRESENTS **LEAD THE CHANGE** LEADERSHIP EVENT SERIES

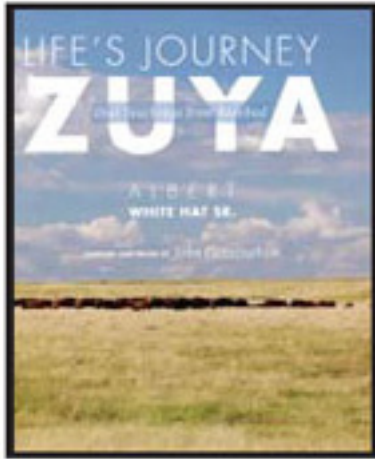
Library Journal's prestigious Lead the Change seminar was held October 29th at Salt Lake County Library's new Viridian Event Center. Lead the Change is a library focused leadership program that brings together leaders and participants to talk about the exciting changes in the library world and how those changes can and are transforming

communities. Over 100 librarians, circulation supervisors, library board members, and library directors from across Utah attended, led by David Bendekovic from the B.A. David Company. The workshop was divided into six segments with John Spears, Salt Lake City Library Director, and Jim Cooper, Salt Lake County Library Director, adding their insightful perspectives after each segment.

Over 1200 people attended the Salt Lake County Library Services event, Pumpkinpalooza. Viridian Event Center manager Tyler Curtis reported: "The Library's Viridian Event Center hosted our second annual Pumkinpalooza on October 26th and had a blast celebrating all things pumpkin! Last year, the event was just a pumpkin decorating contest, but this year we added a pumpkin pie-eating contest, pumpkin arts and crafts, a pumpkin drop, costume contest and activity booths sponsored by the West Jordan Chamber and its members. Our goal was to inspire community togetherness, as well as provide families with wholesome entertainment to celebrate the popular fall holiday. From the smiles on the faces of all the ghouls, goblins, superheroes and princesses, I think we succeeded!"

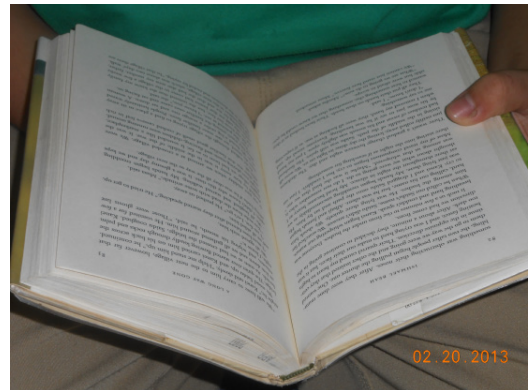


UTAH CONT.



In 2012, the University of Utah Press published *Life's Journey – Zuya – Oral Teachings from Rosebud* by Albert White Hat Sr., compiled and edited by John Cunningham. White Hat, a Lakota Sioux, translated the stories of medicine men and, as an elder, shared his own experiences, seeking to ensure the old ways would not be forgotten. These stories are *zuya*, lived oral history that was handed down through past generations. ForeWord's Book of the Year Award honors titles published by independent, university, alternative, and self-publishers. The contest's unique awards process utilizes a jury comprised of readers, librarians, and booksellers to select gold, silver and bronze winning titles in several categories. The jury selected *Life's Journey – Zuya* as the gold medal winner in the social sciences category.

Since January 2013, Salt Lake County Library system has been performing outreach to juvenile offenders with Juvenile Justice Services (JJS). JJS estimated in 2012 that 31% of Utah youth will have some contact with JJS before the age of 18. Carrie Rogers-Whitehead, a senior librarian with Salt Lake County Library who led this outreach, estimates that since January, they have reached over 250 youth with JJS. Some of the youth have done volunteer projects with the library, assembling over 10,000 early literacy stars, preparing craft projects and more. Other youth have been reached through a bookclub run with the staff. Each month, a few staff members go to JJS or youth from the facility are transported to the local library where they have a book discussion, as well as learn more about what the library has to offer. These youth are a hard to reach population, but the payoff is worth it. Several of the youth who have been released have been issued library cards and library staff hopes that there will be more.

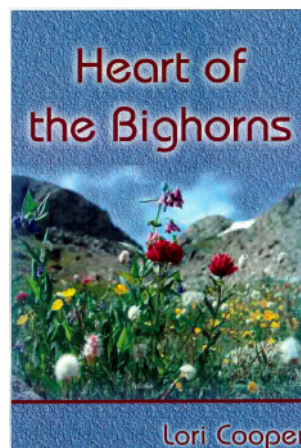


AROUND THE REGION

WYOMING

On November 2nd, Sheridan County Fulmer Public Library hosted a zombie-themed event. The main attraction was the screening of the film *Night of the Living Dead*, which is considered the first modern zombie film. A display featuring zombie books inspired attendees to explore literary contributions to the zombie phenomenon. Participants took advantage of a free make-up booth and costume contest was held. From the library, zombie attendees walked to the local Zombie Run.

Lori Cooper, author of *Heart of the Bighorns*, signed books and answered questions at the Sheridan County Fulmer Public Library on November 14th. *Heart of the Bighorns* is Ms. Cooper's debut novel, which she completed in 2012 after a move to Coos Bay, Oregon.





MPLA Leadership Institute
April 27 - May 2, 2014

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Do you have room in your library or institutional budget and wish to support the future of libraries and their leaders?

Good news--you can help sponsor the 2014 MPLA Leadership Institute!

Free will contributions are accepted online. Donate Now!

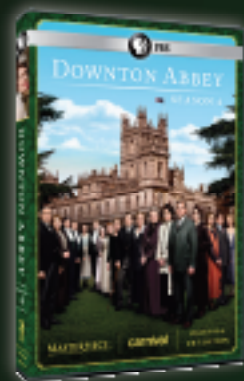
We also have many levels of support available that are geared toward vendors and institutions starting for as little as \$500. Contact our Institute's co-chair Adriane Juarez (leadership@mpla.us) with your questions or to discuss the level that is right for you or your organization.

Spread the word!

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New and Notable



Masterpiece: Downton Abbey Season 4

The sweeping *Downton Abbey* saga continues with a fourth season of drama, romance, and family intrigue. Dame Maggie Smith stars as Violet, the stubborn Dowager Countess of Grantham, matriarch of Downton. Hugh Bonneville stars as her son, the stoic Lord Crawley; Elizabeth McGovern is his American wife, Cora, and Michelle Dockery is their daughter Lady Mary. From Academy Award®-winner Julian Fellowes.

510 minutes on 3 discs
DVD \$49.99
ISBN# 9781608839674



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Raw to Ready

Explore the science, innovation, and sheer genius it takes to transform the most basic ingredients into the world's most awe-inspiring machines. *Raw to Ready* goes deep inside factories to uncover the hard work and craftsmanship it takes to build these incredible machines and reveals the hidden stories of human ingenuity that have transformed the earth's most essential raw materials into monumental marvels of modern technology.

260 minutes
DVD \$24.99 ISBN# 9781608830190



Lincoln@Gettysburg

This documentary braids together the stories behind Lincoln's appearance at Gettysburg, his speech that day, and its dissemination to explore Lincoln's roles as military commander, chief executive, and minister to a wounded and grieving people.

60 minutes
DVD \$24.99 ISBN# 9781608839650



NOVA: Making Stuff 2

Go with David Pogue on a fantastic journey through the revolutionary technologies that are making our lives better by working faster, safer, colder, and wilder. From quantum computers to maglev trains, and from increasing the speed of a stock transaction to decreasing the risk posed by an earthquake, emerging technologies are changing our world.

260 minutes
DVD \$24.99 ISBN# 9781608839903



FRONTLINE: League of Denial

The National Football League, a multibillion-dollar commercial juggernaut, presides over America's indisputable national pastime. But the NFL is under assault as thousands of former players claim the league has covered up football's connection to long-term brain injuries. In a special two-hour investigation, *FRONTLINE* and prize-winning journalists Steve Fisman and Mark Fisman-Warda of ESPN reveal the hidden story of the NFL and brain injuries, drawn from their book *League of Denial: The NFL, Concussions and the Battle for Truth*. What did the NFL know and when did it know it?

120 minutes
DVD \$24.99 ISBN# 9781608830053

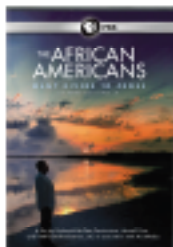


The African Americans:

Mary Rivers to Cross

Explore with Professor Henry Louis Gates, Jr., the evolution of the African-American people, as well as the multiplicity of cultural institutions, political strategies, and religious and social perspectives they developed — forging their own history, culture and society against unimaginable odds.

360 minutes
DVD \$24.99 ISBN# 9781608839971



Secrets of Scotland Yard

No police institution in the world captures the public imagination in quite the same way as Scotland Yard. The name is synonymous with London's Metropolitan Police, one of the oldest detective forces in the world. We reopen classified files to reveal how a century and more of crime detection has sown the seeds of modern-day policing.

60 minutes
DVD \$24.99 ISBN# 9781608839940



Welcome Week Activities at the OSU Library

By Dan Chaney and Nicole Sump-Crethar, Oklahoma State University Libraries



Oklahoma State University has traditionally held new student welcome activities starting the week before classes begin. The University allows students in the residence halls to move in a week early, and then offers a slate of programming to entertain and educate them on life as a college student at OSU. The OSU Library has offered a variety of programming during Welcome Week over the years. One of the most popular activities in the Library has been freezer pops and library tours, where we run library tours to offer students some very basic library services and

locations followed by an icy cool sugary treat – a freezer pop – very popular when the temperatures in Stillwater hit 100+ that week before classes start.

The Dean of Libraries created a working team, the Library Strategic Outreach Team (LSOT), to plan and coordinate library outreach activities and messages for students. For fall 2013, the team decided to offer something new – a late night event envisioned as a way to get freshmen into the Library, where the Library might engender some goodwill and positive energy for the students and promote the Library as a fun place as well as a place of knowledge and academics. But, what programming to offer? The team knew it wanted to offer something late at night, to give the students something to do after all the other Welcome Week activities had concluded. The committee had to act fast to plan, as deadlines for the publications students would use to plan their days were immediate. The decision was made to call the event “Mystery Night in the Library” (because the team really wasn’t quite sure what activities would be offered at that early time in the planning process!) Mystery Night was scheduled for 9-11pm, and very sketchy details were passed along to the campus Welcome Week planning group, and the Library had committed to having *some* activities in the Library that evening.

The team met several times to strategize and talk through programming ideas. Eventually, it was decided to offer four activities: a movie would be shown (but which movie was still up for discussion), board games available for students to play, video games (played on Wii game systems and using 36 inch flat screens available on computers in the reference area, and a FourSquare scavenger hunt (where students would have a

Welcome Week Cont.

list of objectives and clues and would get them to explore the Library and earn a special Library badge.) The team divided into small groups to work on the logistics of their respective activity.

The team came up with a list of possible movies to show, and decided to seek input from the freshmen themselves. Over the summer, the University sponsors Camp Cowboy, a two day camping immersion experience that freshman can opt to participate. For several years, the Library was invited to visit Camp Cowboy to present short information sessions on the Library. This past summer, the Library was fortunate to have two librarians invited to participate, Karen Neurohr and Dan Chaney. Dan and Karen thought this might be an excellent opportunity to ask the students which movie they were interested in seeing. Karen asked for a round of applause as she gave each movie title and it became immediately apparent the students were interested in Toy Story 3 (which is a story with a connection to college, as the little boy in the Toy Story series leaves for college.)

Having board games available as an activity seemed easy to do – and it was – as the Library was able to borrow a large collection of board games from the Student Union Activities Board.

Video games were offered as an incentive to get gamers into the Library and playing against one another. The Library rented 4 Wii consoles with 4 controllers each, and offered Super Smash Brothers and Mario Kart games – games which enabled multiple players to play together.



The FourSquare scavenger hunt was a part of a much larger University effort to take advantage of social media and student interest in collecting badges. Nicole Sump-Crethar and the Library's Publications head developed a list of ten objectives (Library locations), wrote clues for the students to discover as they worked the scavenger hunt, and FourSquare actions to achieve. For example, they might go to the Reference Desk, take a photo of them with the friendly librarian, and post it to FourSquare. Scavenger Hunt instructions and targets is included below.

The team rounded up some door prizes. All students would be given a ticket when they entered the Library. A drawing for prizes would be held towards the end of the event time.

Welcome Week Cont.

The team borrowed a large popcorn cart from the Student Union, and would have popcorn and lemonade available for the students. Volunteers to help work at the activity were also needed. Needless to say, it was a challenge finding Library faculty and staff willing to come in late at night for the activity, but there were eager volunteers! A decision was made to buy some light up necklaces that would glow in the dark when activated and would be worn by library volunteers. That was one of the best ideas the team had!



The team was not quite sure what to expect when the date of the event arrived. There might be two thousand students show up or none. As the Library was closed and would be opened up especially for the late night event, students were asked to come to the south doors of the Library as greeters would be available to point them in the direction of the various activities. About 30 minutes before the event was to start, there were students already starting to mill about outside. One of the librarians went outside to visit with the students and learned they were there for the Library event. And they brought friends!

It became quite apparent that the volunteers would have to perform some crowd control before students were admitted. There was some caution as students were to be given a door prize ticket on their way into the building, and door congestion/swarming was a concern. A decision to admit students by activity was announced, with those wishing to watch the movie allowed in first. The team doesn't have an exact head count of students for each activity, but the estimate was that 50 students wanted to see Toy Story 3. The team was surprised to find about 50 students who were there to play board games. There were about 30 students interested in video games. Finally, there was a large group of students who were there for the FourSquare scavenger hunt, easily 100. The scavenger hunt players entered and raced through the library – a rare sight indeed!

While the team didn't have a firm head count of attendees, the number generally agreed upon is around 300. As the movie played, 100 were counted in the audience. The board game players filled the second floor balcony where tables were set up for them, and they spilled into other areas on the floor. A large group of 10 students was observed playing a game of Monopoly! Many students told the team that they came specifically for the board games, or the FourSquare activity, or the movie.

The **26th Annual Colorado Teen Literature Conference** will be held at the University of Colorado - Denver's Auraria Campus on Saturday, April 5, 2015, with keynote speaker **David Levithan** (author of *Boy Meets Boy* and others) and **A.S. King** (author of *Please Ignore Vera Dietz*).

We are currently accepting proposals for program sessions at the conference. This is an excellent opportunity to try your hand as a presenter or moderator of a discussion panel. Traditionally this forum has been a terrific event for networking and learning about best practices for working with our teen populations. Also, you receive two free conference registrations when you present at the CTLC.

We are looking for workshops that appeal to an audience of both adults (teachers and librarians) and teens, presented by authors, educators, librarians or experts in young adult literature. This year we especially encourage proposals in the following areas: social media book promotions, kinetic programs to engage teens and program and collection development.

To request a proposal form, go to our website at: <http://coteenlitconf.org/> and click on "Call for Presenters" link in the right menu. You may either submit online or print off the form and send it by snail mail to the address listed on the form.

Deadline for proposals is December 1, 2013!

Should you have any questions, please contact Arra Katona at the Belmar Public Library: arra.katona@jeffcolibrary.org or at (303) 235-5275 x5361.

We look forward to working with you!

The CTLC Planning Committee

This popular event is generously sponsored by Metropolitan State College of Denver, the University of Colorado-Denver, the Colorado Language Arts Society (CLAS), Pikes Peak Library District, Colorado Young Adult Advocates in Libraries (C'YAAL), REFORMA Colorado, and Fleet-thought.

NATIONAL NOMINATIONS

Do you know the next recipient of the
Miriam Dudley Instruction Librarian of the Year Award?

The Dudley Award subcommittee is now accepting nominations for the Miriam Dudley Instruction Librarian of the Year Award, which honors a librarian who has made a significant contribution to the advancement of instruction in a college or research library environment. For more information about the award criteria, please see the Miriam Dudley Instruction Librarian Award web page:

<http://www.ala.org/acrl/awards/achievementawards/miriamdudley>

To submit a nomination for the Dudley Award:

Please send Dudley Award nominations to Susan Miller at:

susanmiller123@gmail.com

Electronic submissions are required.

Nominations must include the name, mailing address, email address, and telephone number of the nominee with a letter of support detailing the nominee's qualifications for the award.

Additional letters of support are encouraged, up to three will be considered.

Nominators: Please include your name, mailing address, email address, and phone number.

Nominations are due December 6, 2013

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NEWSLETTER

The MPLA newsletter is published bi-monthly online
www.mpla.us/documents/newsletter/index.html

ISSN 0145-6180

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