

MPLA Executive Board Meeting Agenda

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DRAFT Agenda

MPLA Long Range Planning Meeting

Friday, July 23, 2004, 12 PM - 6 PM

Marriott Denver Tech Center, Denver, Colorado

Tentative Agenda - MPLA Long Range Planning Meeting

Introductions

Agreement on Outcome: Consensus on Long Range Plan Components, including skeleton of Goals, Objectives, Activities, Timelines, Responsibilities, and Costs (concepts rather than wordsmithing)

Discussions to include:

- Membership issues
 - a. How to increase
 - b. How to provide opportunities for involvement
 - c. Marketing
- Organizational structural issues
 - . Nominating/Elections
 - a. Sections
 - b. Expanded use of Memberclicks

Agreement on Process

- "Blurting" is OK (just one at a time).
- Work on concepts rather than exact wording.
- Ok to be (politely) outrageous
- Laugh!

Examine Vision/Mission Statements

- a. What you like
- b. What to add, subtract, change

Examine Long Range Plan Existing GOALS (I-IX)

- a. What to keep
- b. What to add, subtract, change

Break into small groups to add objectives to individual goals:

- a. Focus primarily on objectives that are Do-able and Affordable
- b. Add a few pie-in-sky if you wish - "if only" there were all these resources in the world!

Reconvene as whole group.

- a. Small groups report on objectives
- b. All give feedback - anything else? modifications?

Back to small groups

- a. Develop proposed activities, timelines, responsibility, cost for Objectives

Reconvene as whole group.

- a. Small groups report on activities, etc.
- b. All give feedback and come to consensus on what to include in Long Range Plan