

MPLA Executive Board Meeting DRAFT Agenda

We-Ko-Pa Resort and Conference Center
Scottsdale, AZ
November 12, 2014, 1:00 pm - 5:00 pm CST

1. Welcome and call to order
 - Announcements and Roll Call
 - Approve/Amend Agenda
 - Approve June 26, 2014 Board Meeting Minutes
2. Officers and Paid Staff Reports *(Note: Those items with a * have discussion/actions items to present. All other reports will be accepted electronically without further discussion)*
 - [*President](#) – Wendy Wendt
 - Formal Approval of Newsletter Editor Appointment
 - [*Vice President](#) – Annie Epperson
 - [*Past President](#) – JaNae Kinikin
 - [Recording Secretary](#) – Melissa Clark
 - [*Executive Secretary](#) - Judy Zelenski
 - Grocery Card Fundraising Project
 - [*Leadership Institute Coordinator](#) - Aubrey Madler
 - [*Newsletter Editor](#) – Amadee Ricketts
 - [*Webmaster](#) - Dan Chaney
 - Report on new web page
 - [Systems Administrator](#) - Roy Degler
3. Committee Reports *(Note: Those items with a * have discussion/actions items to present. All other reports will be accepted electronically without further discussion)*
 - [Awards](#) – Mary Ann Thompson
 - [Bylaws and Procedures](#) – Robin Brooks Clark (unable to attend)
 - [Communications](#) – Nicole Sump-Crethar (unable to attend)
 - [Nominating Committee](#) – Eileen Wright
 - [MPLA Leadership Institute Committee](#) - Anali Perry
 - [Professional Development](#) – Tom Taylor (unable to attend)
 - [Membership](#) – Danielle de Jager-Loftus

4. State Representatives Reports *(Note: Those items with a * have discussion/actions items to present. All other reports will be accepted electronically without further discussion)*

- [Arizona](#) – Dale Savage
- *[Colorado](#) –Tiffanie Wick (unable to attend) Proxy – Diane Montgomery – 2016 conference
- [Kansas](#) – Diana Weaver
- [Montana](#) – Eileen Wright
- [Nebraska](#) – Jake Rundle
- [Nevada](#) – John Crockett
- [New Mexico](#) – LeAnn Weller
- [North Dakota](#) – Paulette Nelson
- [Oklahoma](#) – Leslie Langley
- [South Dakota](#) – Brenda Hemmelman
- [Utah](#) – Ruby Cheesman Proxy: Dorothy Horan
- *[Wyoming](#) – Stephen C. Boss – 2015 Conference

5. Future of Professional Forums at Conferences

6. 2015 Budget Concerns

- PayPal fees
- Declining Revenue/Membership
- Upcoming Conferences:
 - 2015 Cheyenne, WY
 - 2016 Colorado
 - 2017 Nevada
 - 2018 Kansas

7. Leadership Institute

- Feasibility of 2016 Institute
- Feasibility of Year-Round Coordinator
- Early Departure Concerns

8. Membership Recruitment and Retention

9. Member Interest in Focus Groups

10. Planning/Visioning – Status/Discussion of Mid-Year Issues/Projects:

- Membership *(Leslie Langley, Danielle Loftus)*
- Funding
- Support

- Visibility (*Leslie Langley, Brenda Hemmelman*)
- Commitment (*Robin Clark*)
- Fun (*Robin Clark, Eileen Wright*)
- Social
- Alternatives to teleconferencing (*Nicole Sump-Crethar*)
- Technology (*Nicole Sump-Crethar*)
- Value Marketing (*Danielle Loftus*)
- Retention of Leadership Institute Grads (*Tom Taylor, Robin Clark, Brenda Hemmelman*)
- Interest Groups/Roundtables (*Nicole Sump-Crethar, Brenda Hemmelman*)
- Continuing Educations (*Dale Savage, Brenda Hemmelman*)

11. Final Announcements

12. Upcoming Meetings:

- **Wednesday, November 12, 2014:**
Leadership Institute/Board Reception – President’s Suite 7:30 pm – 9:30 pm
- **Thursday, November 13, 2014:**
Membership/Business Meeting – 9:30 am – 10:30 am
New Members’ Reception (with SIRLS All-Conference Reception) – 5:00 pm – 7:00 pm
Hot Tub Roundtable – at the Resort’s hot tub – everyone welcome! 7:30 pm – 9:00 pm
- **Friday, November 14, 2014:**
Incoming Board meeting – 7:30 am – 8:15 am
Awards Luncheon – 11:00 am – 1:00 pm

13. Adjournment