CO-3 Awards Committee Report to MPLA Board Jon Fackrell 21 March 2012

Agenda Item – After careful consideration, the Awards Committee would like to request that the requirement for nominators to be members of MPLA be modified to allow members to be nominated by their peers that are not necessarily members of MPLA. See Table 1 below.

Table 1 Changes to Requirements

	Nominator	Nominee
	MPLA Membership	MPLA Membership
Carl Gaumer Library Champion	Required	Not Required
Literary Contribution	Required	Not Required
Distinguished Service	Not Required	Required
Beginning Professional	Not Required	Required
Innovator	Not Required	Required
Unsung Hero	Not Required	Required

Signifies change in requirements

Because members are somewhat spread out, this will give them a chance to be recognized for their accomplishments and contributions when they are the only MPLA in their library.

Current Activity

Online Nomination Form – The online nomination form has been completed and is available at http://mpla.us/forms/awardsnom.html. Deadline for nominations is August 1, 2012.

Direct Marketing – Each month the Awards Committee will be sending out an email reminder of the awards, highlighting one award in each email. An example email was sent on March 19.

The communications committee will take on the responsibility of getting the word out via Facebook, Twitter, and LinkedIn.

The committee is continuing to compile a list of names and contact information for State Librarians, Library Directors, etc. and use it to request award nominations.

Table 2

	Nominator	Nominee
	MPLA Membership	MPLA Membership
Carl Gaumer Library Champion	Required	Not Required
Literary Contribution	Required	Not Required
Distinguished Service	Not Required	Required
Beginning Professional	Not Required	Required
Innovator	Not Required	Required
Unsung Hero	Not Required	Required

