

Communications Committee Report
MPLA
December 2015

Chair – Tina Walker

Members:

Marlene Anderson – ND 2016

Misty Smith – OK 2016

Mickey Coalwell – KS 2016

Melissa Clark – SD 2017

John Crockett – NV 2017

Holli Duggan – NE 2017

We held our quarterly meeting December 10th via ZOOM. Everyone has agreed to cover all the social media we have setup: Twitter, Facebook, Instagram, and Flickr. Dan Cheney covers some of these so our committee has been added on as well.

The communications committee will be working with the CAL/MPLA conference development team to shore up the online platform for conference scheduling. Colorado already has one in place, so we will likely use that platform for the conference next year. If the hosting states already have an app in place, it makes more sense to use that app each year for conference. If they do not have an app in place, the communications committee will look to host an app for that conference.

Tina is serving on the conference development committee as the Marketing Committee chair, so she will be bringing info back to our group for advertising the conference.

We will be meeting in February to discuss info for the conference and making sure it gets posted via all social media sites.

Submitted by,

Tina Walker, Communications Committee Co-chair