## **Mountain Plains Library Association**



## **Prospectus**

## **Purpose of Institute:**

- ★ Provide exceptional leadership opportunity within the MPLA 12 member states to "grow" future library leaders
- ★ Fulfill MPLA's mission to "further the professional and individual development of its members"

Support time frame: Biennial (even years)

Estimated cost of Institute: \$25,000 per year

## **Benefits to Sponsoring Partners:**

- ★ Sponsors at the \$5,000 to \$10,000 level
  - > Select one of their own staff to attend as a participating Fellow!
  - > Receive a half page ad in the MPLA Newsletter for the biennial cycle
- ★ Sponsors at the \$2500 to \$5000 level
  - > Receive a half page ad in the MPLA Newsletter for the biennial cycle at half price
- ★ Sponsors at \$1000 and up
  - Will be featured on the MPLA Leadership Institute website www.mpla.us/leadership/index.html for the biennial cycle
  - Will be featured in MPLA newsletter articles about the Institute
  - Receive recognition from the 30 Fellows and 4 Mentors chosen each year representing MPLA's 12 state members
  - Receive exclusive exposure to a select group of future library leaders from all types of libraries in a large geographic region
  - Position their companies as committed partners with the library profession; MPLA will provide sponsorship banners for vendors at state association conferences
  - > Receive national attention for support of a significant library program
  - Receive recognition at the MPLA Annual Conference Awards Banquet

The Institute has come together six times, bringing together one hundred ninety-seven Fellows and Mentors <a href="http://www.mpla.us/leadership/previous.html">http://www.mpla.us/leadership/previous.html</a>. We welcome your support in providing this once in a lifetime experience to library leaders.

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