

MPLA Executive Board Meeting Minutes
October 10, 2007

President Hanway called the meeting to order.

Members present: Wayne Hanway, Rob Banks, Sharon Osenga, David Alexander, Judy Zelenski, Dan Chaney, Beth Avery, Betty Dance, David Oberhelman, Patti Bucher, Michele Seikel, JaNae Kinikin, Sandra Barstow, Annie Epperson, Eileen Wright, Julie Beno, Janet Mastalir, Valerie Nye, Alfred Peterson, Barbara Ray, Colleen Smith, Emily Schultz, Marcia Cheney

Members absent: Shirley Condit, Susan Moyer

Minutes of the July 21, 2007 Board Meeting: The minutes were approved with a correction on page two changing the word "by-laws" to "manual of procedures".

Officers and Paid Staff Reports:

President : President Hanway welcomed two new representatives: Al Peterson (North Dakota) and Marcia Cheney (Utah). Concerning the new MPLA logo, the assignment of copyright rights for the logo falls under work for hire, however we would like to get something in writing. President Hanway will bring something to the next meeting.

Vice-President : Vice-president Banks reported that the ULA website for the 2008 Joint Conference is up and is linked from the MPLA Website. Proposal forms are being readied to go on the website. James Redig will be the keynote speaker, and other authors are in negotiation. Program submissions are due Nov. 16. The MPLA 60th birthday celebration at conference will be held on top of the public library, Wednesday night, April 30th. Alternate rooms are available inside in case of inclement weather. As it is an evening activity it may get chilly at the celebration if we are outside as planned.

Past-President: Sharen Osenga reported that the Ireland trip budget requests are due December 15th and the deposit is due December 31. The budget runs on a calendar year.

Executive Secretary: Judy Zelenski predicted that we will meet our income goals with the memberships that will begin to come in December. Conference seed money for the 2008 annual conference has not been asked for yet. It would be good to receive the request before Dec. 31. \$20,000 has been transferred from the liquid money market account to a certificate of deposit in order to obtain a higher interest rate. We are still experiencing a large number of non-renewals. The Leadership Institute is still giving away new memberships. With respect to the brochure revision, there is no current MPLA brochure. We are waiting on agreements for the use of photographs and receiving quotes for costs. It is estimated that five thousand copies would last roughly three years. There was some discussion about including a different picture to include person of color.

It was moved to approve the printing of the brochure with Judy investigating the possibility of including a different picture, with printing in color, with a quantity of five thousand copies. The motion carried. If an issue concerning quality versus price arises, Judy will take the question to the administration committee.

Newsletter Editor: Judy Zelenski reported that the December issue will feature state reps.

Webmaster: Dan Chaney reported that Web site changes have been made. All pages have been converted to the new colors and logo. Further changes to the homepage are coming.

Committee Reports:

Awards: A motion was made recommending that the Unsung Heroes Award be established. The motion carried.

By-Laws and Procedures: Changes were approved to the Manual of Procedures updates in Section 6: Committees. The revised State Representative Handbook was also approved.

Communications: It was moved that the slogan “Big Horizons, Close Community” be adopted as the MPLA slogan. The motion carried. Following extensive discussion concerning the proposal for developing a Community Portal site, it was moved that, by the January board meeting, the task force develop a time line for implementation, develop a specific proposal for web hosting, and make a recommendation for the creation of a paid Community Portal Administrator to manage the Web portal to the administrative committee at the December administrative committee meeting. The motion carried.

Membership: Michele Seikel led a discussion concerning the purchase of new MPLA booth materials. Both a table drape and standing banners have been considered. The new MPLA slogan would be added to the design. Four complete sets will be purchased. The question will be revisited after further investigation at the administration committee meeting in December.

State Representatives: All reports were accepted electronically without further discussion.

Next Board Meeting Date: There will be a conference call on January 23rd (Wednesday)

The meeting was adjourned at 4:22 pm cst.

Respectfully submitted by David Alexander