

MPLA Executive Board Meeting

July 27, 2010 Phone Conference

Present: Elvita Landau, President; Eileen Wright, Past President; Dana Braccia, Vice-President/President- Elect; Mike Mullin, South Dakota Rep; Mickey Coalwell, Kansas Rep; Basha Hartley, Oklahoma Rep; Wayne Hanway, Bylaws Committee; Judy Zelenski, Executive Secretary and Newsletter Editor; Dan Stanton, Leadership Institute Committee; Deb McCarthy, Wyoming Rep; Annie Epperson, Communications Committee; Roy Degler, Community Portal Administrator; Dan Chaney, Webmaster; Pam Henley, Montana Rep; Dorothy Horan, Utah Rep; Theresa Jehlik, Nebraska Rep; Florica Hagendorn, Nevada Rep.

President Elvita Landau welcomed all and called the meeting to order at 1:05 MST.

Mickey Coalwell moved to approve the minutes of the April 21st meeting. Theresa Jehlik seconded. The motion carried.

Officer and Paid Staff Reports:

Past President Eileen Wright brought several budget items to discuss, first noting that the postage issue had been dealt with and resolved. Next was a discussion about leaving the Leadership Institute as an annual line item. Judy noted that it was only a matter on paper, and does not affect the amount of cash available. Wayne suggested leaving 50% in the line item between Leadership Institute years, especially in case of the need to prepay items. Travel for the Executive Board was also discussed. General agreement to leave it available and plan to meet face-to-face every year, if possible.

Awards budget was noted—\$2500 was budgeted, only \$730 spent. Judy stated that only plaques were purchased and no travel was reimbursed. All were reminded to make sure that award requests go to the Awards Committee.

A question was raised about the current status of the conference. Eileen reported that MLA is securing keynotes, authors, and will be doing a "test run" of Pub Crawl in August (volunteers welcome!) Judy questioned the date of the MPLA meeting scheduled the day before conference. Discussion – plan to have "new" board meeting on Friday at noon during vendor's lunch; Thursday at noon will be MPLA/MLA awards luncheon; business meeting on Wednesday (before pub crawl) at 1pm. Conference will be held at the Billings Hotel and Convention Center.

President Elvita Landau noted that 89 MPLA members attended the Oklahoma City conference, which generated an estimated \$5500 profit. Final conference budget numbers are not in.

In an attempt to stimulate membership, it was suggested that MPLA offer free memberships to library leaders as written in the President's Report. Comments: Dana - of 42 key people, few are members and we would like to involve them, but if budget is iffy. She suggested we offer the free memberships only to state librarians and deans or just in upcoming conference states. Judy stated just offering free memberships to 42 without current memberships would have no budget impact.

General agreement was to prioritize, letting all library state leaders know they have a seat at the table. Pam moved that we pursue offering free memberships to library school

deans, and library association presidents and state librarians for next two states hosting MPLA conferences. Anna seconded. Motion passed.

Executive Secretary Judy Zelenski reported that membership is down slightly, which is of some concern. With the budget, the interest income will be very small, the conference is even, leadership institute is ahead. We need to focus on membership.

Roy Degler reiterated the email address change—MPLA's contact information is now more institutionalized (@mpla.us) and we can use more web services. Dan noted that this should help with spam email. This is also a good way to separate your MPLA role from your institution of employment. Contact Roy to get help setting up Outlook, etc.

Awards Committee chair Steve Decker emphasized the need to push awards and get more nominees in each category.

Wayne Hanway reported that the Bylaws revisions were approved in May and is now focused on updating/revising the manual of procedure. He requested that everyone read the parts of the manual that apply to them and send in what needs revising to him by the end of August.

Nominating Committee chair Mike Mullin reported that so far, one person is running for every position.

Reminder – please complete the Professional Development online survey.

The next conference call will be in late October.

Meeting adjourned 2:00pm

Respectfully submitted,
Tamara Meredith
Recording Secretary