

## MPLA Executive Board Meeting

October 27, 2010 Phone Conference

Present: Elvita Landau, President; Eileen Wright, Past President; Dana Braccia, Vice-President/President-Elect; Mike Mullin, Nominating Committee/South Dakota; Mickey Coalwell, Kansas; Basha Harley, Oklahoma; Wayne Hanway, Bylaws Committee; Judy Zelenski, Executive Secretary/Newsletter; Dan Stanton, Leadership Institute Committee; Deb McCarthy, Wyoming; Roy Degler, Community Portal Administrator; Dan Chaney, webmaster; Pam Henley, Montana; Dorothy Horan, Utah; David Alexander, Professional Development Committee; Brenda Hemmelman, Membership Committee; Eric Stroshane, North Dakota

President Elvita Landau welcomed all and called the meeting to order at 1:04 p.m.

Pam Henley moved to approve the minutes of the July 27<sup>th</sup> meeting. Eileen Wright seconded. The motion carried.

### Officers and Paid Staff Reports:

President Elvita Landau led a discussion of Institutional Memberships. Judy noted that many Institutional members managed their memberships through Ebsco and other vendors, but now do not need to since the newsletter is online. Dana suggested also offering advertising space with an Institutional membership. It was noted that the online newsletter has more visibility than the print version, and that offering a free advertisement to Institutions might get them into the habit of regularly advertising with MPLA. A motion was made to offer Institutions a membership option that includes (1) personal membership and (1) free half-page advertisement in the newsletter. Mickey moved to approve, and Dana seconded. The motion carried.

Judy noted that she currently emails a link to the newsletter to all members and has had no objections so far. A motion was made to continue to issue the newsletter solely in electronic form. Dan moved to approve, Mike seconded. The motion carried.

Dana and Eileen gave a joint MLA/MPLA Conference update. All speakers have been chosen, programs have been chosen, and emails acknowledging program selection have gone out. Eileen clarified the plans for the pub crawl, noting that the hall is only two blocks from the brewery. The MPLA membership meeting will be on Thursday afternoon and the Leadership Institute Reunion has been scheduled. Adriana Trigiani will be the featured author on Saturday.

Judy reported on financial matters. MPLA still does not have final numbers in from the MPLA/OKC Conference but expects them soon. A \$20,000 CD has been rolled over, albeit at a very low interest rate. Membership renewals will be sent out on November 1<sup>st</sup> – currently, MPLA has 68 institutional members from 2010 and Institutional Memberships seem to be a good area for targeted growth.

#### Committee Reports:

Dan reported on the Leadership Institute. Evaluations/feedback were very positive (26/30 participants responded). All attending the meeting agreed that it was a “rousing success” and congratulated Dan on a job well done. Dan proposed that the Board consider allowing the Leadership Institute Committee to begin planning the next Institute in 2012. By consensus, the Board agreed. A motion was made to authorize the Leadership Institute Committee to begin gathering information and bids for a future Conference. Elvita moved to approve, Eileen seconded. The motion carried. Wayne noted that presenter situation needs to be secured as well since Maureen may be busy. Dan will begin checking with YMCA of the Rockies, Maureen, scheduling, etc. and get back to the Board. He would also like to see a future discussion about paying Judy as Coordinator if she assumes that role again (past Coordinators received payment of \$6000).

Wayne noted that he has only received two responses regarding the Manual of Procedure, and that he cannot finish the Manual until responses are in. Please get feedback to Wayne as soon as possible.

#### Other Business:

Elvita reminded officers, representatives and committee chairs to put the state or committee identification number on the submitted State Report. Eileen asked for clarification on State Report content—should it be the same as material submitted to the Newsletter or more official business? Judy wants the “fun stuff” for the newsletter, and Wayne found and clarified the State Report content from the State Representative Manual.

#### Final Announcements:

Dan announced that AZLA is in a couple weeks and Elvita is coming down to present.

The Board gave a big “thank you” to Mike for repairing the MPLA banners.

Mike noted that he had recently shipped the display but that it was returned—perhaps an incorrect address? It has been reshipped.

The next Board Meeting is scheduled for end of January.

The meeting was adjourned at 1:58 p.m.

Respectfully submitted,

Tamara Meredith  
Recording Secretary