

MPLA Executive Board Meeting Minutes

18 January 2012

1PM MST

Roll Call.

Present: Dana Braccia, Elvita Landau, Royce Kitts, Judy Zelenski, Dan Chaney, Roy Degler, Jon Fackrell, Wayne Hanway, Nicole Sump-Crethar, Robin Brooks Clark, Adriane H. Juarez, Dan Stanton, Brenda Hemmelman, Tiffanie Wick, Norma Glock, Theresa Jehlik, Ellen A. Fockler, LeAnn Weller, Eric Stroshane, Basha Hartley, Michael C. Mullin, Dorothy Horan, Stephen C. Bass.

Amendments to Agenda. None made.

Dana presented a Motion to approve the minutes from the October 2011 meeting. 1st-Adriane H. Juarez. 2nd-Norma Glock. Motion carried.

Dana welcomed Nicole Sump-Crethar as the new Chair of Communication Committee and thanks Kathryn Plunkett for her service to the organization.

Officers and Paid staff reports—

President's Report. Dana Braccia.

More LinkedIn and Facebook participation and less on the blog. Working on ways to increase visibility and traffic. BWI is our sponsor for our membership drive and have given \$2500 as a general donation. Use part of the BWI donation for a promotion on Facebook. Tie in a professional development grant and have \$1 dollar go into our continuing education grant fund for each like on Facebook.

Work on releases for project that we can post to our state library list-servs. The goal is to increase membership.

Motion: Move forward on promotion of Facebook page. 1st -Ellen Focker, 2nd-Norma Glock. Motion carried.

Focus next couple of months for president is promoting MPLA awards and nominations and make it easier to nominate people for awards. Currently working with State groups.

In-person meeting taking place in May during MPLA Leadership Institute.

MPLA List-Serv. How many people use it? Hesitation to get rid of it since it might be the only way people get info.

Motion to shift our list-serv users over to other communication methods and discontinue list-serv use by July 1st, 2012. Motion Carried. 1st- Elvita Landau , 2nd- Michael C. Mullin. Motion carried.

Joint Conference Update. Theresa Jehlik.

First conference committee meeting was held on January 8th, 2012. We have a logo. Tom Osbourne, Keynote Speaker. Registration rate is set. Program proposal form is being tweaked before being placed on the website. Deadline for program proposals will be April 15th, 2012.

Past President Reports. Elvita Landau

Discussed budget and annual review of MPLA paid staff. Proposed 2.6% increase in salary. Adds \$450 to the budget and is balanced out by increasing some from reserve fund, and taking some out of a conference expense.

Motion to approve raises for Judy Zelenski and Dan Chaney. 1st-Norma Glock. 2nd-Brenda Hemmelman. Motion Carried.

Executive Secretary Report. Judy Zelenski.

Bottom line for the 2011 Budget is that MPLA did well. \$5,000 in income over expenses. But the donations that came in for leadership institute this year, will not actually be spent till next year.

Membership statistics.

Getting in renewals and new members.

Board Meeting. In-person meeting.

Planning is underway and room assignments are being made. Details are being taking care of at this time.

Newsletter is on its way. Main article will be on the Facebook Challenge.

Motion to change our newsletter headings from a single month to two months. 1st-Michael C. Mullin. 2nd-Nicole Sump-Crethar. Motion Carried.

MPLA Leadership Institute Report. Adriane H. Juarez/Dan Stanton.

At this time we have heard back from most potential attendees and things are falling into place. Deadline to hear back from potential attendees is February 1st, 2012. Discussion about the events and planning of the leadership institute.

Discussion of a Friends of MPLA LI group. Rob Banks and Eileen Wright were consulted and assisted in getting together to invite past participants to get involved with MPLA and to state how the experience affected them positively. This has generated some donations. This is a way for growing the organization and for members to give back.

Membership Report. Brenda Hemmelman.

Update on membership rally/drive/contest. Currently Nebraska is in the lead. A discussion was held on the particulars of how to count members in the rally/drive/contest.

Final Announcements.

Letter of Request from Nevada. The NLA Board wants to host a joint conference in the Reno or Tahoe area.

Next board meeting is March 14th. Will look at a date to reschedule due to numerous conflicts.

Invite anyone who is available to attend Nevada Reading Week. More information can be found at www.nevadareadingweek.com/

Meeting adjourned. 2pm MST

Respectfully Submitted,

Royce Kitts

Recording Secretary