

MPLA Executive Board Meeting Minutes
Conference Call
January 8, 2013, 1-3PM (MT)

Members present:

JaNae Kinikin, Wendy Wendt, Lea Briggs, Dana Braccia, Dan Stanton (AZ), Tiffanie Wick (CO), Daniel Ireton (KS), Norma Glock (MT), Jake Rundle (NE), Ellen Fockler (NV), LeAnn Weller (NM), Eric Stroshane (ND), Leslie Langly (OK), Brenda Hemmelman (SD), Christopher Lake or Ruby Cheesman (UT), Stephen Boss (WY), Mary Ann Thompson (Awards), Jao-Ming Huang (Comm), Adriane Juarez (Leadership), Anali Perry (Leadership), Sharon Ailslieger (Memb.), Eileen Wright (Nominating), Cindy Osborne (Prof. Dev.), Elvita Landau (Bylaws), Dan Chaney, Roy Degler, and Judy Zelenski.

Guest: Nicole Sump-Certhar

Meeting called to order at 1:03PM.

1. Welcome and call to order
 - Agenda stands approved
 - M/S/P Jake Rundel & Dan Ireton to approve the October 17, 2012 Board meeting minutes as they are with the understanding that they are incomplete and may be edited in the future.
 - Approve October 19, 2012 Board Meeting Minutes

2. Officers and Paid Staff Reports. Those items with a * have discussion/actions items to present. All other reports will be accepted electronically without further discussion.
 - *President – JaNae Kinikin
 - Approve new Newsletter Editor appointment and stipend
 1. M/S/P Wendy Wendt, Stephen Boss – Approve Abigail Moore as Newsletter Editor at a stipend of \$300 per issue.
 - Report from Task Force investigating Interest Groups—Nicole Sump-Crethar
 1. The Task Force would like to send out a survey to membership to determine potential interest groups.
 2. Please send comments regarding the survey to Nicole Sump-Crethar by January 18. Her email address is in her report. She will make revisions and send it to the membership by approximately January 28.
 - Long-Range Plan
 1. M/S/P Ellen Fockler & Eileen Wright to add: Improve the new state representative experience under Goal 4.
 - State Representative Liaison Discussion
 1. Discussed creating a new position in MPLA that would be a liaison to the state representatives. JaNae will appoint a Task Force to include Stephen Boss and Eric Stroshane to investigate the issue further.
 - Conference Planning Checklist
 1. After discussing the Conference Planning Checklist, it was decided by consensus to keep both the long version of the Conference Planning Manual and add the abbreviated Checklist to it.
 - *Vice President – Wendy Wendt
 - Report on NDLA/SDLA/MPLA Tri-conference, program proposal deadlines, etc.

- Tri-conference planning group met via conference call on Dec. 14. \$75 for an all-day preconference having to do with Science Learning. They are also proposing a \$40 for half-day preconference, topic to be decided.
 - Deadline for proposals is February 8.
 - Keynotes: Wednesday - PBS Travel Writer Rick Steves; Thursday - ALA President Maureen Sullivan; Thursday evening - Neal Shusterman, young adult writer; Friday, Dale Hoiberg, editor-in-chief of Encyclopaedia Britannica.
 - Deadline for conference program proposals is February 8. Wendy & Judy will send reminders.
 - *Past President – Dana Braccia
 - Since Dana Braccia had to leave the conference call, Judy answered questions about the proposed budget for 2013. The budgeted revenue is for one conference only. The income hasn't yet been received from the 2012 NLA/NEMA/MPLA conference. If revenue is also received from the SDLA/NDLA/MPLA conference in September 2013 the revenue will increase. There is not yet an estimate of the 2012 revenue to be received.
 - M/S/P LeAnn Weller, Elvita Landau to approve 2013 budget as presented.
 - Recording Secretary – Lea Briggs – No additional report.
 - *Executive Secretary - Judy Zelenski
 - Judy Zelenski directed attention to the end of year balance sheet. MPLA has a one-year CD, a Liquid Assets (money market) account and checking account. She mentioned that interest rates are pitiful. The amount of expense over revenue for 2012 is mainly due to 2012 conference revenue not received plus 2012 Leadership Institute expenses and much of the Leadership Institute revenue being received in 2011. Judy also called attention to Membership figures and the report on membership and financial trends for the past seven year, saying membership is most important.
 - *Newsletter Editor - Judy Zelenski
 - Judy Zelenski said the current issue would be her last as editor after doing the newsletter for almost eight years. She asked the board and state reps to send information to the new editor on a regular basis. She thanked the board for their support, specifically mentioning the support that Dan Chaney has given her over the years.
 - It was mentioned that providing newsletter information should be added to state reps duties by Steve. Some mentioned that as new state reps they didn't realize that was one of their duties.
 - *Webmaster - Dan Chaney – No additional report.
 - Community Portal Administrator - Roy Degler – No additional report.
- 3. Committee Reports. Those items with a * have discussion/actions items to present. All other reports will be accepted electronically without further discussion.
 - Awards – Mary Ann Thompson

- Mary Ann Thompson said there would be no changes to the existing awards, and the committee would work to publicize and encourage more nominations. Dan C asked Mary Ann to keep him in the loop regarding deadlines and publicity for the website.
 - ***Bylaws and Procedures – Elvita Landau**
 - Elvita Landau called attention to the five reports on bylaws and sections 2-5 of the manual which represent the incorporation of comments from several on the board. She said the Bylaws were mainly up to date. There was discussion about the area marked for future decisions, specifically regarding who sets rates for Newsletter advertising. It was decided by consensus to put off approval until the next board meeting and ask for additional comments from the board. Comments should be sent to Elvita by **January 31**.
 - **Communications – Jao Ming Huang**
 - Jao-Ming reported that there are fourteen members on this committee and they are ready to support MPLA activities. They continue to post to Facebook and Twitter. Jao is also working with Nicole's task force on interest groups.
 - **Nominating Committee – Eileen Wright**
 - Eileen Wright had been dropped from the call at the time of her report. It was pointed out that there are already nominees identified for both offices.
 - **[*MPLA Leadership Institute Committee](#) - Adriane H. Juarez / Anali Perry**
 - The job description for LI Coordinator has been approved and will be posted on the MPLA website soon. Want person in place by June 2013. Working with committee members to find sponsorships.
 - The contract has been signed with YMCA of the Rockies for 2014 Leadership Institute.
 - **[*Professional Development](#) – Cindy Osborn**
 - Cindy Osborne had been dropped from the call at the time of her report so the board was asked to see her report online.
 - **[*Membership](#) – Sharon Ailsieger**
- 4. State Representatives reports were accepted electronically without further discussion.
 - JaNae highlighted Eric Stroshane's North Dakota report as a model for State Reps as well as his articles for his state's newsletter. Wendy mentioned that Eric is MPLA's biggest cheerleader at state conferences and does an incredible job.
- 5. Final Announcements
 - JaNae announced that MPLA had voted to support ALA's joint statement on e-content pricing and she sent it to ALA on December 3, 2012.
 - Ellen Fockler invited board members to attend the Nevada Reading Week Conference February 22-23 in Reno.
 - Judy Zelenski asked board members who had been dropped during the conference call to e-mail her with how many times, phone # and type of phone used. She will investigate a new conference calling service.
- 6. Next Board Meeting: JaNae will send out a Doodle poll for a date in March 2013.

Meeting adjourned at 3 PM.

Respectfully submitted by Lea Briggs, Recording Secretary (with help from Judy Zelenski, Executive Secretary).