

MPLA Executive Board Meeting

October 20, 2016

7:00 a.m. Mountain Time

Canyon Maple Room A, Embassy Suites Conference Center, Loveland Colorado

PRESENT			
Name	MPLA Position	Name	MPLA Position
Eric Stroshane	President	Tim Miller	OK State Rep
Annie Epperson	Past President /Admin Chair	Eileen Wright	MT State Rep
Melanie Argo	Recording Secretary	Dale Savage	AZ State Rep
Judy Zelenski	Executive Secretary	Paulette Nelson	ND State Rep
Anali Perry	Leadership Institute Co-Chair	John Crockett	NV State Rep
Mary Soucie	Leadership Institute Co-Chair	LeAnn Weller	NM State Rep
Stephen Boss	Nominating Chair/WY Rep	Brenda Hemmelman	SD State Rep
Kris Johnson	Professional Development Chair	Stephen Sweeney	CO State Rep
Ellen Fockler	Membership Chair	Robert Schupe	UT State Rep
Dan Chaney	Webmaster	Jake Rundle	NE State Rep

Welcome and Call to Order

President Stroshane called the meeting to order at 7:02 am MST and made conference related announcements.

Approve/Amend Agenda

A MOTION was made by Rundle. SECONDED by Johnson. The agenda was APPROVED.

Action Items

August 30th, 2016, Executive Board meeting minutes

A MOTION was by Soucie. SECONDED by Nelson. The minutes were APPROVED.

Author membership type proposal (Fockler)

Stroshane reiterated the continued discussion about the author membership type and that the membership committee met and made a final recommendation which is in the membership (CO-6) report.

Fockler stated this would be beneficial to the organization and that the author membership rate proposal is \$90 with a \$75 newsletter advertising credit. Zelenski will maintain membership data and Chaney the section on the website. Johnson made a wording suggestion to say "member registration rates" vs. "member rates". Fockler concurred and noted that this reflects joint MPLA conferences only.

A MOTION was made by Coalwell. SECONDED by Rundle. The motion to add an author membership type was APPROVED.

2018 Leadership Institute – Venue determination and date recommendations

Stroshane indicated that Madler would like a decision between the 2 venue options YMCA of the Rockies in Estes Park, CO and the State Game Lodge in Custer State Park, SD.

Discussion about the travel logistics, and difference in costs between venues occurred. Soucie indicated that the \$7000 difference between the 2016 YMCA budget and the proposed 2018 figures reflects not reserving a private dining room and the possible decrease of mentors. Perry indicated that we already have a good working relationship with YMCA. Crockett asked about mentor changes and Soucie indicated the proposed plan is to reduce to 3 including Madler and she had a conversation with Madler who indicated she could handle it and had no preference as to the location.

A MOTION was made by Soucie. SECONDED by Epperson. The motion to hold the 2018 Leadership Institute at the YMCA of the Rockies in Estes Park, CO was APPROVED.

President – Eric Stroshane

Stroshane indicated that the Newsletter Editor position has been announced and make sure to encourage those who inquire to apply. Epperson asked a question regarding software and as this is a contractual position costs related to purchasing software would be the responsibility of the editor and not the organization.

Vice President – Mickey Coalwell

Coalwell reviewed the Strategic planning process as to date. Sage Consultants conducted 3 focus groups with LI participants, State Reps, and Past Presidents. The data collected has helped in the drafting of a word cloud and guiding principles which will be used to bounce ideas against to make sure they align with MPLA values. The next steps will to be complete the data analysis, the guiding principles and corresponding action items for a completed draft to hopefully be done by the end of 2016 and be in place for 2017-2020.

Discussion held around the fact that this process has provided clear directional signals about what we do well and where we need to improve as well as a better sense of the MPLA culture as a whole and how to reach more. It was mentioned to emphasize words within the cloud that would make an impact to a board as well to really impart MPLA's value.

Executive Secretary – Judy Zelenski

Membership:

Zelenski stated that renewal reminders will be going out in November.

Financial Reports

Zelenski stated that the Sage Consultant fees were not in the original budget so added expense as well as that Leadership Institute was over as well.

Discussion revolved around the renewal process and ways to make it easier if not more convenient for membership (yearly vs. rolling), pro-rating memberships for new members who join throughout the year, and the fundraiser programs available. Zelenski will look into the pros and cons of rolling memberships and report back.

A MOTION to accept was made by Sweeney. SECONDED by Johnson. The financial report was ACCEPTED.

Final Announcements

MPLA conference session promotions were noted by those presenting as well as a review of MPLA schedule of events.

Next Board Meeting – Friday, October 21, at 3:45 p.m.

Adjournment

President Stroshane called the meeting to a close at 8:23am MST.

Respectfully submitted,
Melanie Argo
Recording Secretary