



MOUNTAIN PLAINS LIBRARY ASSOCIATION

# MPLA General Membership Meeting October 21, 2016 7:00 a.m. Mountain Time Loveland, Colorado

#### **General Session Agenda**

## Welcome and Call to Order

President Stroshane called the meeting to order at 7:02am MST.

### Approve/Amend Agenda

A MOTION was made by Mullin. SECONDED by Sweeney. The agenda was APPROVED.

### **Action Items**

### September 25<sup>th</sup>, 2015, General Session meeting minutes

A MOTION was made by Hemmelman. SECONDED by Osenga. The minutes were APPROVED.

### Author membership type proposal and discussion

Stroshane announced that a new membership type – Authors (\$90 membership fee (with a \$75 newsletter ad credit) was approved at the 10/20/2016 board meeting and will require a by-laws change to be approved by membership at a later date. He indicated that this would grow membership as well as provide authors with a way to showcase their support of libraries.

Discussion about an author definition, conference attendance as a participant and/or exhibitor, and the membership rate occurred. There is no working definition we are letting authors' self-identify. The author members would get joint conference attendance rates but there is no impact to exhibitor fees and finally, after the credit, the cost of membership equals that of Retiree, Student, Trustee Membership of \$15.

### Financial and membership reports

Zelenski noted our fundraising programs (Kroger and Amazon Smile) and that if there were any financial questions to let her know.

Discussion about the rate of return on both programs (Krogers 5% and Amazon Smile 0.5%), promotions on social media, questions regarding accounting with PayPal and the leadership institute as well as the income received from the Jobline postings, and overall membership (holding steady) occurred.

### **News and Updates**

### Review of last year's accomplishments and business

Letter of acceptance for joint conferences: New Mexico in 2019 and Utah in 2021. The 18-month gap is in reflection of moving from the fall conference cycle to spring.





#### Strategic planning update and overview

Stroshane indicated that this has been the largest undertaking of the year. It has been a reflective approach that included data from Leadership Institute participants, State Representatives, and Past Presidents of MPLA. 2 RFPs were received and the board approved contracting with Sage Consultants out of Sioux Falls, SD with costs not exceeding \$2450. Stroshane stated that Coalwell drafted a values based document for the board's review. It included guiding principles to connect action items to drive MPLA decision making process. The timeline is to have this plan adopted by the end of 2016 and be in use for 2017-2020.

Horizons, Close Community

Stroshane discussed the Ad hoc archives committee and the decision to leverage Google for non-profits as our framework to preserve MPLA's digital history. He continued stating that Oklahoma received MPLA's support with budget crisis proclamation and that Wyoming cancelled their yearly conference due to budget. MPLA marketed our grant funds to WY librarians to attend MPLA/CAL 2016 and had a number of questions and 2 applicants approved. He also expressed the need for promotion of these funds.

Stroshane made note of addition the ALA New member liaison which will be the membership committee chair, along with the change to the leadership institute committee serving cycle to be in line with when the institute occurs vs. when conference does, and finally that the newsletter editor position is open and applications are being taken.

#### Conference events still upcoming...

Stroshane stated planned events and other MPLA members indicated their program and time of presentation.

#### Recognition of current and outgoing board members

Stroshane expressed gratitude for those who served and recognized them with certificates.

#### Passing of the gavels

Stroshane presented incoming MPLA President Mickey Coalwell with 2 gavels, one being the Salt Lake City Library gavel that has been with MPLA for nearly 60 years.

#### **Remarks from the incoming President**

Coalwell welcomed all and presented outgoing president, Stroshane, with an engraved gavel. Coalwell continued with thanks of participation and expressed that he is honored and thrilled to be putting his mark on MPLA.

#### Adjournment

President Coalwell called the meeting to a close at 7:47am MST.

Respectfully submitted, Melanie Argo, former Recording Secretary Kris Johnson, Current Recording Secretary