

PRESIDENT'S REPORT O-1

July 2011

Dana Braccia

Conference Updates

- We have received a check from the MPLA/MLA conference in the amount of \$7946.81, which is below the budgeted amount of \$9000. Elvita is following up with MPLA to confirm details of conference expenses and attendance.
- I had a wonderful time at the Utah Library Association Conference in May. The selection of programs and speakers was excellent and it was great to see such strong support for MPLA.
- I'll be visiting South Dakota in early October and have been invited to give the keynote address.
- The agreement has been signed for the 2013 South Dakota/North Dakota Library Association Conference for September 25-27, 2013 in Sioux Falls, South Dakota.

Board Meetings

- Future Meetings
 - July 28, 2011: Noon - 1PM- MDT
 - Oct 19, 2011: Noon - 1PM - MDT
 - Jan 18, 2012: Noon - 1PM – MST
 - Mar 14, 2012: Noon - 1PM – MDT
 - Jul 25, 2012: Noon - 1PM – MDT
 - October 17 to 20, 2012: MPLA Annual Conference
- Topic of Discussion
 - May 10 to 11, 2012: We have been looking into the possibility of having an in-person board meeting on the tail end of Leadership Institute at the YMCA of the Rockies.
 - The tentative plan would be that the board would have a joint session with the LI attendees on Thursday afternoon. The board would then have an informal dinner together on Thursday night and a formal board meeting on Friday morning.
 - Here are some estimated costs to consider:
 - Transportation (if flying in, RT shuttle going from DIA to Estes Park is \$85).
 - Lodging: One night, single room, including three buffet meals is \$119. Double occupancy \$74.50.

General Updates:

- I had an informal conversation with Samantha Schmehl Hines - PNLA President and the chair of the 2012 PNLA Leadership Institute. They have moved their program to the fall of 2013 which will put us in alternating years again.
- State Rep Networking Phone Meetings
 - A phone meeting was held May 11th with the State Representatives to build on discussions we had at the conference. The group decided to hold these on an ongoing basis to share ideas and discuss any current issues. Welcome to Norma Glock, our new Montana State Rep!
 - Tiffanie Wick from Western State College will be in the incoming Colorado State Rep starting this fall. Arizona will also be electing a new State Rep at their conference in November. Here are the upcoming phone meeting dates:
 - Aug 31, 2011: 2-3PM – MDT
 - Nov 16, 2011: 9-10AM – MST
 - Feb 22, 2012: 1-2PM – MST
 - Apr 18, 2012: 10-11AM – MDT

Focus For Fall 2011:

- Membership Drive
- Member Recognition (award nominations, social media etc.)
- Developing new sponsorship opportunities (see attached examples).
- Continue enhancing or relationships with state/national Associations, vendors and related organizations

-Special Kudos To:

- Judy! Judy! Judy!
- Dan Stanton and Adriane H. Juarez for their astounding work on Leadership Institute AND bringing in sponsors!
- Dan Chaney for the web redesign and incorporating social media on the MPLA homepage – which includes a Facebook newsfeed box, links to the Blog and Twitter feeds. (Note: MPLA currently has 373 fans, up from 300 or so in April!)
- Kathryn Plunkett for testing out a Skype meeting – it worked great!
- Lindsay Donovan and Nicole Sump-Crethar: One of the quotes posted on MPLA's blog on Tumblr was tagged (#education) and selected to be a featured post by the Tumblr staff! This resulted in 80+ Tumblr members reblogging it, hearting it (Tumblr's version of Facebook's like-button), and several more Tumblr users becoming "followers" of our blog!
- Roy Degler for setting up the generic board emails so they automatically get forwarded to our personal email addresses
- Elvita Landau for her ongoing advise and support
- Brenda Hemmelman for reaching out to the attendees of the Nebraska Leadership Institute and for designing a really cool MPLA Prezi:
<http://prezi.com/-wp7csnsvsas/mountain-plains-library-association/>
- Lori Phillips and the Professional Development Committee for all the great work they've been doing in finding and sharing educational opportunities (and awarding our grant funds)
- Robin Clark and the Nominating Committee for their efforts in seeking our future leaders
- Judy Zelenski (and Dan) for the awesome new online newsletter submission form
- Sharon Moreland for her terrific research on sponsorship models