

PRESIDENT'S REPORT O-1

July 2012

Dana Braccia

Conference Updates

- Planning underway for the Tri-Conference 2013, Sioux Falls, SD. Theme is “The Library: All Travelers Welcome.” Group is very well organized! Met with Ronelle Thompson and Deb Hagemeyer from South Dakota during their recent visit to Scottsdale, Arizona.



- If no sponsor is found for the Hello Bandanas by 9/15, will have MPLA order them.



General Updates

- Social media efforts continue to grow. MPLA LinkedIn Group now has 297 members (up from 100 in March and 240 in May) and Facebook now has 696 fans (up from 400 fans in March and 670 in May) and Twitter has 83 followers (up from 70 in May).
- Sent email to PLA requesting information regarding a new IMLS/ICMA grant to design leadership training model for librarians for possible MPLA tie-in.

Focus For Fall 2012:

- Encouraging nominations from our fellow state/national associations. Sent a personalized request to supervisors of Leadership Institute attendees.
- Conference preparation