O2 MPLA Vice-President's Report

2/23/02

Long Range Plan assignments for Representatives

State Representatives

- 1. (Goal II. Objective A) MPLA State Representatives or designees will maintain regular communications with each of the library education programs within their states for the purpose of learning about professional growth opportunities relevant to MPLA members.
 - (Activity 1.) Reports summarizing the correspondence and activities between the educational program designee and the respective MPLA representatives or their designees will be included in the MPLA State Representative report at each Board meeting
 - (Activity 2.) Each State Representative will report to MPLA members about library education opportunities in their state at least semi-annually.
- 2. (Goal III. Objective A. Activity 2) State Representatives will report at every Executive Board meeting about freedom of information activities in their states, which may be of interest to all members. State Representatives will share with their state boards and associations unique activities of other MPLA member states.
- 3. (*Goal III. Objective B. Activity 3*) State Representatives will report at every Executive Board meeting about recent library promotion activities in their states.
- 4. (*Goal IV. Objective B*) MPLA will increase communication with state associations and MPLA members in each state.
 - (Activity 1.) MPLA State Representatives will regularly contribute news items and articles about MPLA and its activities to their state association newsletters, online lists, and websites.
 - (Activity 2) MPLA State Representatives will contribute news items and articles about their state and their activities to the MPLA Newsletter for each issue.
- 5. (Goal V. Objective A, Activity 2) State Representatives will give the MPLA Executive Board short reports of significant library issues in each state at each Ex. Bd. Meeting.
- 6. (Goal V. Objective A. Activity 5) State Representatives are responsible for reporting major MPLA actions and activities to their individual state associations at least semi-annually.

- 7. (Goal V. Objective A. Activity 7) The State Representative or designee will make a membership presentation and distribute the MPLA brochure to at least 50% of students enrolled in the library education program(s) in their state and report activity to MPLA Board at the annual conference.
- 8. (Goal VI. Objective A. Activity 3) The MPLA State Representatives will assist by sending information to their individual state association newsletters to advertise offerings [of continuing education opportunities] at least semi-annually.
- 9. (Goal VI. Objective D. Activity 6) MPLA State Representatives will assure that websites for member state associations include a link to the MPLA website.

Continuing Education Committee

- 1. (Goal I. Objective A.) The MPLA Continuing Education Committee will determine continuing education needs of library personnel in member states. (Activity 1.) The Continuing Education Committee will develop a survey to distribute to all library personnel and/or incorporate member states' available information.
 - (Activity 2.) The Continuing Education Committee will analyze survey results by 2001 Annual Conference.
 - (Activity 3.) A plan of action will be developed based on results by June 30, 2002.
- 2. (Goal II. Objective D, Activity 4) The MPLA Continuing Education Committee will identify and highlight all existing library education-training program specialties within each of the 12 states for MPLA program planner use by Dec. 31, 2001.
- 3. (Goal V. Objective A. Activity 3) The Continuing Education Committee will maintain strong connections with the state library associations within the MPLA region by offering and communicating the availability of the MPLA preconference grants or program grants to all state library associations at least semi-annually.
- 4. (Goal V. Objective A. Activity 8) The Continuing Education Committee will maintain strong connections with multi-state organizations, such as AMIGOS and BCR to expand continuing education offerings within the MPLA member states by communicating with each multi-state organization at least twice annually.
- 5. (Goal V. Objective B, Activity 1) The MPLA Continuing Education Committee will work with the ALA Association for Specialized and Cooperative Library Agencies to offer no less than one distance education activity in the MPLA states coordinated by the State Agencies, Cooperatives and Systems sections as a test of potential cooperative efforts before Dec. 31, 2002.
- 6. (Goal V. Objective B, Activity 2) The Continuing Education Committee will investigate continuing education offerings available from ALA that could be presented in a location in one of the MPLA states and transmitted via video teleconferencing to multiple locations by Dec. 31, 2002.
- 7. (Goal VI. Objective A) The Continuing Education and Professional Development Grants Committees will identify at least three offerings per year of continuing education, professional development, and/or training via other conferencing technologies within the MPLA states by Dec. 31, 2001. (Activity 1) The MPLA Continuing Education Committee and Professional Development Grants Committee will work together to identify speakers or presenters on topics discovered to be of interest at least semi-annually. (Activity 2.) The webmaster will post information on the MPLA website about continuing education opportunities and solicit feedback at least monthly. (Activity 4) Costs for distance education will be established for members and nonmembers at least two months prior to the event.

- (*Activity 5.*) The MPLA Continuing Education Committee will conduct an evaluation of each program within three months of the event.
- 8. (Goal VI. Objective B) MPLA will provide continuing education and professional development opportunities through its website that both deliver content and demonstrate new technologies for use in library by Dec. 31, 2001 (Activity 1.) The MPLA Continuing Education Committee in cooperation with the webmaster will sponsor moderated discussions on relevant topics on its website. Working through the Continuing Education Committee, experts will be identified who will post topics, present short papers, answer questions, respond to comments and suggest resources in an online format. At least five moderated discussions will be hosted annually starting in 2001.

Professional Development Grants Committee

- 1. (Goal II. Objective B, Activity 1.) The Professional Development Grants Committee will develop a clearinghouse for scholarships available from sources other than MPLA such as educational institutions, professional organizations, and others by Dec. 31, 2003.
- 2. (Goal II. Objective B, Activity 2) The Professional Development Grants Committee will explore the opportunity to offer grants to attend MPLA conferences to students attending library education programs in accredited institutions by Dec. 31, 2003.
- 3. (Goal VI. Objective A) The Continuing Education and Professional Development Grants Committees will identify at least three offerings per year of continuing education, professional development, and/or training via other conferencing technologies within the MPLA states by Dec. 31, 2001. (Activity 1). The MPLA Continuing Education Committee and Professional Development Grants Committee will work together to identify speakers or presenters on topics discovered to be of interest at least semi-annually. (Activity 4.) Costs for distance education will be established for members and nonmembers at least two months prior to the event.

Intellectual Freedom Committee

- 1. (*Goal III. Objective A*) The MPLA Intellectual Freedom Committee will promote and maintain access to intellectual freedom information.
 - (Activity 1.) Information about freedom of information/censorship activities in the MPLA region will be highlighted and disseminated. MPLA will also maintain a link to the ALA site on the MPLA website and by the MPLA Intellectual Freedom Committee providing content and links from the MPLA states to the MPLA webmaster by Jan. 1, 2001.
 - (*Activity 3.*) The Intellectual Freedom Committee will promote an intellectual freedom program at each joint conference.
 - (*Activity 4*). The Intellectual Freedom Committee will develop and maintain a resource list of effective speakers on Intellectual Freedom issues on the MPLA website by Dec. 31, 2002.

(*Activity 5*). The Intellectual Freedom Committee will use the MPLA online list to continuously inform the membership of current intellectual freedom issues from 2000-2004.

(*Activity 6*) The Intellectual Freedom Committee will develop an Intellectual Freedom Award by Dec. 31, 2001.

Electronics Communication Committee

- 1. (Goal VI, Objective B, Activity 2.) The MPLA Electronic Communications Committee will explore technology opportunities for video conferencing and internet-based communication to bridge distances and provide communication as well as continuing education to participants throughout the plan. They will report their findings at least annually to the Executive Board.
- 2. (Goal VI, Objective C, Activity 2) The MPLA Electronic Communications Committee will explore technology opportunities and report to the Executive Board at least annually.
- 3. (*Goal VI, Objective E, Activity 1*) The Electronic Communications Committee will explore technology opportunities for an online board meeting using video conferencing or other Internet options. The Electronic Communications Committee will report its findings to the Executive Board by April 30, 2002.
- 4. (Goal VI, Objective E, Activity 6) The MPLA Newsletter Editor and Electronic Communications Committee will explore the possibilities of distributing the MPLA Newsletter both electronically and in paper and let members choose in which format they would prefer to receive the MPLA Newsletter and report to the Executive Board by April 30, 2001.
- 5. (*Goal VIII. Objective B, Activity 1*) The Electronic Communications Committee will develop a job description for the webmaster by Dec. 30, 2001.