

MPLA Vice-President/President-Elect Report
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2 March 2014

Planning for the joint conference with Arizona is proceeding smoothly, in large part because AzLA is wonderfully organized and has a great crew. The location is settled, since AzLA had signed a two-year contract with the Radisson Fort McDowell resort near Scottsdale. Keynote speakers are being finalized - Lee Rainie is the planned kick-off keynote speaker. Theme is "Libraries: Best of the West!" and I know we'll have a great conference.

Calls for proposals document is being finalized and will go out soon; I'll work on disseminating that widely through MPLA membership. Tentative deadlines for submissions:

- Preconferences, Programs, and Workshops: **April 28, 2014.**
- Posters, Roundtables and Blitz Sessions: **May 26, 2014.**

Program Tracks:

Leadership & Staff Development - Explore leadership, management, and organizational/career development issues, trends, and best practices.

Children & Young Adults - Share exciting, practical, and theoretical ideas and information about serving children and young adults.

Information Literacy & Teaching - Focus on instruction techniques, theory, information literacy, and classroom trends and topics.

User Services - Explore collection development topics, new trends in designing user spaces, and improving public services.

Technology & Tech Services - Explore ideas and information about digital library issues, metadata standards, and hot new technology trends.

Library Outreach, Marketing and Advocacy - Teach others how to create partnerships, be aware of legislative issues, advocate for libraries, and utilize new marketing techniques and ideas.

AzLA president Ann Boles is incorporating "One Book/One Conference" into the joint conference; titles are under selection now.

I've contacted only a couple of people to serve on the program committee - not really certain how many I ought to be striving for. I have a handful of additional questions that I'll bring to the board during the call.