



O-2 Vice President's Report

Sept 13, 2023

- Attended June Board meeting, gave the Audit committee report and participated in discussions of recommendations from that committee
- Worked on MOP updates for my sections
- Attended MPLA PD Committee meeting, worked on MOP section for that committee
- Created Google Spaces section for 2023 MPLA LI Fellows to share documents and chat amongst ourselves
- Attended each of the Google Workspace trainings offered by Roy
- Attended the Utah Lib Association's kickoff conference planning meeting
 - Contacted communication committee for guidance on using logos, got links to logos from Roy
 - Minutes of the meeting are included for MPLA board report (below)
- Attended the Admin committee meeting to work on the Admin sections of the MOP, did some work on the stuff specific to VP activities with the conference.

Respectfully submitted,

Robin Hastings

ULA/MPLA 2024 Conference Planning Committee Minutes

Friday, August 4, 2023, 11am

Conference Dates: May 8-10, 2024

Conference Location: Salt Palace Convention Center

Welcome (Elizabeth) started at 11:05

Attending: Elizabeth King, Angela Edwards, Dan Broadbent, Erin Warnick, Robin Hastings-MPLA Vice President, Tina Bartholoma, Brenda Lower, Dory Rosenberg, Hiroko Hashitani, Emily Bullough, Casandria Crane, Brandon Bowen, Marissa Bischoff.

Meagan, Patrick, and Azra were unable to attend the meeting, so Elizabeth provided some conference updates.

- The conference will be at the Salt Palace Convention Center. We'll have access to 2.5 floors that have been newly remodeled.
- There are two main entrances we expect attendees to use. Out of town guests staying at the Marriott Hotel will enter off of West Temple. If taking Trax, the closest entrance is on South Temple.
- The conference will be in the northwest corner of the venue and will require walking across the entire center. It will require a lot of signage since another convention is also taking place.
- Tina and Emily reported that the Salt Lake County Library's costume mascot, Owlexander, might be available. We could use it to direct traffic since the center can be a maze.
- Attendees will have to pay for parking. Meagan will compile and share parking information for registration. We should encourage attendees to use public transit.
- There's a Grab n' Go in the center which will provide easy access to snacks/sodas.
- Meagan will also reach out to the coffee shop located in our area about potentially opening, but this may affect sponsorships.

2023 Budget Overview (Meagan)

A message from Meagan: I'm sorry I'm out of town and won't be able to join but let me know what questions you have left and I'll reply next week! I will also plan to meet with Elizabeth to get up to speed on this meeting and work on the 2024 conference budget.

- Conference registration costs may need to be increased to meet costs. This will be proposed at the September meeting.
- Can public transit costs be included with conference costs? Will UTA work with us to provide this in the conference? Or donate transit tickets to out of state attendees?
- As part of the sustainability pledge, could we add an option to purchase a water bottle during registration? We can have it available for pick up at the conference and save

attendees on shipping costs. Would this complicate the billing process for organizations who are only paying for conference registration? Should we increase the registration to include the water bottle?

- Overall how much do we want to increase registration fees?

2025 Conference Update

Meagan has submitted the request to the Dixie Center for a proposal with our preferred dates.

MPLA

- MPLA is celebrating their 75th Anniversary. Robin will provide their new logo to ULA to include with marketing materials.
- For swag items, it might be better to have logos separated for future use.
- MPLA will host an awards event and all attendees are welcome. There may be a charge/tickets needed for this.
- MPLA hosts a president's bash and hot tub roundtable. Anyone is welcome and there's no charge.
- We need to ensure there are no conflicts with MPLA's evening activities if ULA is planning other after-hours events.

Excursions/Additional conference activities:

- The committee brainstormed ideas for additional activities that could be pre-arranged or for out of town visitors to do on their own time:
 - Dinners where you "pick a topic" and dine with others to discuss.
 - Local library tours have always been provided.
 - Some MPLA events were held in the libraries instead of the hotel.
 - Red Butte might be fun, but is it too far away?
 - Museums downtown?
 - Scavenger Hunt
 - Open Mic Night at a local comedy club on Wednesdays (\$5 entry fee)
- It may be a good idea to find a volunteer to plan activities along with consultation with the committee.
- Meagan is contacting Visit Salt Lake about potentially creating a visitor's packet for out of town guests.

Website:

- The conference website can go live anytime.
- Marissa reported the 2023 conference was up soon after the last conference and included promotion of the keynotes speakers.

Conference Updates (Elizabeth)

- Keynote Speakers
 - Emily Drabinski, 2023-2024 ALA President
 - Sara Jones, <https://www.utahbusiness.com/author/sarajones>
 - Sy Montgomery, <https://symontgomery.com/about-sy>
- The committee reviewed the conference report 2023 ULA Conference Committee Report Discussion (all)
https://docs.google.com/document/d/1jiiISLYC_a_vBYbjDb-KHWAj3xip9Ut6XLJWPG4PQQ4/edit?usp=sharing
- Hiroko will reach out to the Diversity Services Roundtable to ensure that we're incorporating EDI principles from the start, including reviewing signs and providing feedback and suggestions on sessions.
- Suggest the programming committee focus on DEI sessions/speakers.
- Dory will take on organizing the Quiet Room resources.
- We need to assign a photographer to capture candid moments in addition to the formal awards. A recommendation was made to seek a volunteer for a conference photographer.
- A detailed list of what we need volunteers for will help to fill the roles and if we ask soon that will help match volunteers and duties.
- To cut back on costs, could we consider offering a box lunch on Friday and a plated lunch for the awards ceremony? We could provide additional snacks as a trade off for the box lunch? Can we bring in outside snacks?

Book Drive

- We'll continue with the book drive and Hiroko will coordinate.
- The recipient will be the Northwestern Band of the Shoshone Nation Library, as it was last year.
- Is it possible to get a wishlist from them? Can we do a social media push and provide a link to an Amazon list?

Committee Member Reports (all)

None.

Adjournment 12:00 pm