## Report on Free Conference and Board Choice Memberships January 15, 2008

Free Conference Memberships from Drawings at State Conferences: Drawings for free memberships have been held at state conferences for many years, though exact numbers for each year are not available. Since at least 2000, the procedure has been to award 10 free memberships at each conference. However, not all state representatives have conducted drawings in all years. In addition, some winners have been impossible to contact because of incomplete information. Winners from before 2004 may not be completely identified in the current MemberClicks database. Given these uncertainties, the following are conference drawing winners which have been tracked:

There are 85 identifiable free membership winners in the current 2007-2008 membership of 794 (10.7% of the membership).

#### 41 from 2008 renewals:

- 5 were free membership winners in 2000
- 2 were free membership winners in 2001
- 7 were free membership winners in 2002
- 6 were free membership winners in 2003
- 2 were free membership winners in 2004
- 4 were free membership winners in 2005
- 9 were free membership winners in 2006
- 6 were free membership winners in 2007

#### 44 from 2007 Membership (current until 3/31/08)

- 4 were free membership winners in 2000
- 5 were free membership winners in 2001
- 6 were free membership winners in 2002
- 7 were free membership winners in 2003
- 7 were free membership winners in 2004
- 3 were free membership winners in 2005
- 12 were free membership winners in 2006

**Board Choice Membership Winners:** The Board Choice Award was instituted in 2000. Winners receive a free membership for the year selected, half-price membership dues when renewing for the second year, and paid registration to the joint conference. A total of 95 winners from 2000-2007 are listed on the MPLA website at <a href="http://www.mpla.us/boardchoice/index.html">http://www.mpla.us/boardchoice/index.html</a>.

Of the 95 Board Choice Winners since 2000, 29 (30.5%) are in the 2007-2008 membership.

### 12 from 2008 renewals:

- 1 Board Choice winner in 2000
- 3 Board Choice winners in 2003
- 1 Board Choice winner in 2004
- 2 Board Choice winners in 2005
- 3- Board Choice winners in 2006
- 2 Board Choice winners in 2007

# 17 from 2007 membership (current until 3/31/08)

- 2 Board Choice winners in 2002
- 3 Board Choice winners in 2003
- 5 Board Choice winners in 2005
- 7 Board Choice winners in 2006