

LIC - Leadership Institute Coordinator MPLA Board Report September 2017

My main focus right now is applications: getting word out to potential fellows, receiving letters of references, and answering questions; at least one of which happens daily.

I received 6 mentor applications to date.

So far, I have 3 fellow applications: 2 from Kansas and 1 from Nevada. This is a slow start, but not atypical. The last few times, most applications came within a month of the deadline.

We are about 1 month away from the fellow deadline; please do send your marketing items out via email again encouraging applicants.

Next steps for LIC (October):

- Meet via Zoom with LI Committee to review applications and select 3 mentors.
- Work with other NLA/MPLA conference planners to arrange a LI alumni reception.
- Continue marketing the call for applications, answer questions, and receive applications.
- Write thank you notes to sponsors and collect company logos as monies are received; track donations in budget.
- Continue helping the LI Committee to solicit and track sponsorships.

Key dates:

September 30, 2017: Mentor Apps
Deadline

October 30, 2017: Fellow Apps Deadline

December 1, 2017: Notify applicants
regarding decisions

December 15, 2017: Invited Fellows Officially
Accept/Decline

March 15, 2018: Registration Payment Due

**April 29 – May 4, 2018: Leadership
Institute**

Respectfully Submitted,

Aubrey Madler, MPLA Leadership Institute Coordinator

Attachments: Marketing image, email text, draft policies