

NE

Newsletter Editor Report

April 22, 2008

Photos: Please look for photo opportunities around your states and send me digital photos anytime. As always I like to include photos of MPLA people doing interesting things – either personally or professionally. The next issue, June 08, will include photos from the conference and of the new Board Members for 2008-2009.

Advertising: There have been two new full-page ads in the past two issues. Camila Alire's ad for her ALA presidential candidacy was in the February issue; Janway placed a full-page ad in the April issue. Thanks to Wayne Hanway who suggested both of these. Continuing advertisers are NMSU/Dona Ana Community College library science program and Enemy Pie/Derek Munson literacy presentations. EBSCO will be advertising in later issues this year. If you know of companies, authors, or library education programs that might benefit from advertising in the newsletter, please send me contact information. Remember that MPLA members may now place display advertising at half the usual rates, and may include limited classified ads at no charge.

Postage: Bulk mail rates will increase in May, from 38.9 cents to 42 cents each piece. I'm told that sometime next year the Post Office will require bar-coded labels for bulk-mailing. For us this would mean either expensive software purchase or use of a mailing agent. I'll provide more information as it becomes available.

Thank you for all your help!

Judy

Judy Zelenski, Editor
MPLA Newsletter
judyz@operamail.com