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Newsletter Editor Report  
July 15, 2008

The July Newsletter will go to the printer and be on the website this week.

The Communications Committee is currently discussing newsletter cost issues and plans a survey of members in the fall. Some statistics relevant to the discussion:

Of the 674 current members, subscribers, and “gratis” newsletter recipients for 2008:

- 193 have designated “online only” for Newsletter
- 57 are Institutional members - who pay more for memberships, \$50 - \$125
  - of these institutional members, 3 designate “online only” for Newsletter
- 19 are paid subscriptions - mainly universities in the US, plus one in Germany
- 37 are without e-mail addresses - mainly retirees and trustees, but a couple others have asked for e-mail addresses to be removed
- 39 are “gratis” – by board action library education programs in the region receive these

Total cost for printing and mailing Newsletter 2007: \$8125.53

- \$1563 for bulk mail
- \$6562 for printing

Estimated cost for printing and mailing 2008: \$7500. (This is lower because more members have requested online only)

- \$1600 for bulk mail
- \$5900 for printing

Ad revenue for 2007 was \$675.

Projected ad revenue for 2008 is \$770.

Bulk mail permit will be \$180 for 2009 and is due in November. In order to keep a bulk mail permit we have to do at least one mailing a year of at least 200 pieces

My thanks to everyone on the board for your ongoing submissions and photos!

Judy

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