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MPLA Webmaster Report
24 January 2004

General Update on Webmaster Activities Since November Board Meeting

Two big projects (which are not terribly "big" as much as they coincide with the Tahoe
conference and were new additions to the website that necessitated some heirarchy construction
behind the scenes to organize, etc.) were the 2003 Conference Handouts Archive and the 2003
Conference Photo Archive.

The Conference Handouts Archive

The direct address if you haven't seen or heard of it is:
http://www.usd.edu/mpla/documents/conferences/2003/index.html. 24 programs and/or
presenters sent me their files for inclusion. There are currently a total of 57 different files
available on the archive for access. And presentation files continue to float in -- the most recent
one being one that arrived in my email on 05 January 2004. The files are essentially posted "as
is" in whatever format they were received -- in most cases, they were MS Word or Power Point,
although there was one or two I didn't post because I couldn't figure out what they were. My
intention was to keep the archive online for three months following the 2003 conference
conclusion, which means it will be online until about the first or second week of Feburary. A
question to consider: do we want to archive these presentations longer than three months? I'm of
the mind to suggest that we do not -- the files are in some cases quite large and to keep them
online longer than three months might generate some storage issues from the folks at the
University of South Dakota who are allowing us to use their webserver.

I would like to continue to offer this service of presentation files available either before or after
the conference this year in Colorado. Those of you putting together programming, please make
an effort to get copies of any presentation files (and make sure to get the okay of presenters, so
that they are aware we are doing this) and pass those files along to me. Encourage people convert
files to MS Word or Power Point -- not that I'm a big fan of Microsoft stuff, but it seems that
most people are able to access the files in those formats. If people couldn't access those files,
they didn't let me know, anyway.

The Conference Photo Archive

The direct address if you haven't seen or heard of it is:
http://www.usd.edu/mpla/conferences/2003/. At the last conference, I made an open call to invite
anyone who was taking digital images at the conference to send them in to me for posting online,
so that all could enjoy them. The response was quite good, in my opinion. We had a total of 121
photos from a variety of folks. Some burned them onto a CD and sent it to me via snail mail,
some sent me a ton of images in one email that almost crashed my system! That's a good thing.
We had so many images submitted that I had to create 7 sub-pages to organize the photos and
speed up the loading times. It was also nice to see that the Nevada Library Association folks

linked to our Handout and Photo Archives directly from their 2003 Conference site. My intention is to keep the photos online long term.

Another New Web Page Created

Another web page that I probably should have created long ago is what I called the MPLA Grant Opportunities page, located at: http://www.usd.edu/mpla/grants.html. This page links directly to the MPLA grants which are offered by the Professional Development Grants Committee and the Continuing Education Committee. Hopefully this addition makes finding these grant opportunites a little easier than wading through 4-5 page pass throughs to get to the links on the committee pages. It was not quite as simple as creating a new page -- I opted to link the Grant Opportunities page on the navigation bar on each page, meaning I had to "touch" each web page on our site -- a total of 244 pages (thank you, "multi-file find and replace" software ;-), which explains why there's a blip on the maintenance statistics report below.

Leadership Institute Photos

Many may not have seen them, but I did receive about 70 photos from Mary Bushing, taken at the 2003 MPLA Leadership Institute. I have carved out some space on the website to archive those for posterity. They can be viewed at: http://www.usd.edu/mpla/leadership/photos2003.html. There are also links to other attendees photo archives for both 2003 and 2002.

Statistical Activities Overview

Just to update the Board on my web activities, I have updated my running log of web changes, as of 07 January 2004. As of my last report, I had made 1,238 web changes from the period of 01 January - 28 October 2003. From 29 October 2003 - 07 January 2004, I have made 727 updates to the website, for a grand total for the 2003 year (more or less) of 1,965, give or take. Using the same template for sorting, I classified the changes as follows:

Category	Changes: 1/1/03 - 10/28/03	Changes: 10/29/03 - 01/07/04	Total Changes	% of Total
Home Page Changes (Index Page Only)	46	17	63	3.20
Committee Pages	20	15	35	1.78
Section Pages	6	11	17	0.86
Executive Officers	1	1	2	0.10

Other MPLA Folks	0	1	1	0.05
Board Reports/Minutes	147	68	215	10.94
State Reps/Associations	10	2	12	0.61
Manual of Procedure/Bylaws	5	0	5	0.25
2002 Conference Related Updates	44	0	44	2.24
2003 Conference Related	20	0	20	1.02
2003 Conference Handouts	0	59	59	3.00
2003 Conference Photo Archive	0	140	140	7.12
Board Choice Awards	36	2	38	1.93
Newsletter	14	2	16	0.81
Faces of MPLA Page	19	5	24	1.22
Leadership Institute Page	17	70	87	4.43
Jobline	431	77	508	25.85
Jobline: New Listings	198	33	231	11.75
Jobline: Positions Removed	187	33	220	11.19
Jobline: Date Change Home Page	46	11	57	2.90
Coding "Oopsies"	34	13	47	2.39
Other Routine Updates	388 [1]	244 [2]	632	32.16
Total	1,238	727	1,965	100

[1] Mainly © date changes
[2] Created new root level page (Grant Opportunities) linked on every page

MPLA Web Page Counter Hit Totals

Continuing to track web counter hits across the website, I've added new counts for items such as the 2003 Conference Handouts Archive and the 2003 Conference Photo Archive, and other new pages.

Web Page	Hits as of 28 October 2003	Hits as of 07 January 2004	Difference	% Increase	% of Total Increase
MPLA Home Page	6,262,418	6,266,149	3,731	0.06	16.38
President's Welcome	1,702	1,970	268	15.75	1.18
About MPLA	2,442	2,834	392	16.05	1.72
Executive Officers	2,078	2,391	313	15.06	1.37
State Reps	2,087	2,414	327	15.67	1.44
Sections and Chairs	1,971	2,307	336	17.05	1.48
Academic Section	675	833	158	23.41	0.69
Children's and School Section	801	957	156	19.48	0.68
Government Documents Section	565	689	124	21.95	0.54
New Member's Round Table	489	639	150	30.67	0.66
Preservation Section	442	565	123	27.83	0.54
Public Libraries/Trustees Section	487	618	131	26.90	0.58
State Agencies Section	446	573	127	28.48	0.56
Technical Services Section	477	618	141	29.56	0.62

Committees and Chairs	2,136	2,539	403	18.87	1.77
Awards Committee	649	788	139	21.42	0.61
Bylaws Committee	501	634	133	26.55	0.58
Continuing Education Committee	607	858	251	41.35	1.10
Electronic Communications Committee	607	655	48	7.91	0.21
Finance Committee	515	640	125	24.27	0.55
Intellectual Freedom Committee	543	694	151	27.81	0.66
Leadership Institute Committee	477	608	131	27.46	0.58
Nominating Committee	537	672	135	25.14	0.59
Professional Development Grants Comm.	2,399	2,689	290	12.09	1.27
Public Relations/Membership Committee	471	619	148	31.42	0.65
Scholarship Committee	277	390	113	40.79	0.50
"Other MPLA Folks"	1,563	1,802	239	15.29	1.05
The Faces of MPLA	2,336	2,781	445	19.05	1.95
State Associations	1,768	2,038	270	15.27	1.19
Leadership Institute Information Site	4,104	4,505	401	9.77	1.76
Leadership Institute Application	1,010	Offline			

Web Form					
Membership Information	2,496	2,850	354	14.18	1.55
2003 Conference Handouts	N/A	982[1]	982		
2003 Conference Photo Archive	N/A	874[2]	874		
Conference Schedule/Previous Conferences	1,322	1,700	378	28.59	1.66
MPLA Grant Opportunities	N/A	188[3]	188		
Listserv Information	1,438	1,664	226	15.72	0.99
Jobline Index	116,330	124,610	8,280	7.12	36.36
Board Choice Awards	1,317	1,511	194	14.73	0.85
Executive Board Meeting Minutes	1,957	2,256	299	15.28	1.31
Board Reports Archive	1,739	2,060	321	18.46	1.41
Newsletter Index	2,198	2,482	284	12.92	1.25
Manual of Procedures Index	1,724	2,030	306	17.75	1.34
Long Range Plan	1,370	1,559	189	13.90	0.83
Totals	6,428,461	6,451,235	22,774	0.35	

[1]2003 Conference Handouts page was created on 30 October 2003
[2]2003 Conference Photo Archive pages were created on 12 November 2003
[3]MPLA Grant Opportunities page was created on 21 November 2003

Web Pages Ranking By Total Number of Hits Since 01 January 2003:

1. MPLA Home Page, 6,266,149
2. Jobline Index, 124,610
3. Leadership Institute Info, 4,505
4. Membership Info, 2,850
5. About MPLA, 2,834
6. Faces of MPLA, 2,781

7. Professional Dev. Grants, 2,689
8. Committees/Chairs, 2,539
9. Newsletter Index, 2,482
10. State Reps, 2,414
11. Executive Officers, 2,391
12. Sections/Chairs, 2,307
13. Executive Board Meeting Minutes, 2,256
14. Board Reports Archive Index, 2,060
15. State Associations, 2,038

Respectfully submitted,

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