# WM MPLA Webmaster Report 28 July 2011

## **Board Reports Archive**

As we have new board members, it might be helpful to mention that I archive all board reports on the website. I post them and organize them by position. This allows incoming board members to review previous board reports, as well providing some transparency for our members who are curious as to what the board does.

The URL for board reports posted for this meeting are available at: <a href="http://mpla.us/documents/reports/agenda/20110728.html">http://mpla.us/documents/reports/agenda/20110728.html</a>

The main index for board reports is available at: <a href="http://mpla.us/documents/reports/index.html">http://mpla.us/documents/reports/index.html</a>

## **Housekeeping Activities**

Following the April conference, I completed the redesign of the MPLA website and pushed changes out through the rest of the website.

#### Recap:

- Incorporated social media on the MPLA homepage a Facebook newsfeed box, to allow visitors a taste of our FB presence. Links to the Blog and Twitter feeds. (Note: MPLA currently has 372 fans, up from 300 or so in April!)
- Updated all information pertaining to the 2012 MPLA Leadership Institute.
- Created a new form to allow folks to submit news stories to Judy for inclusion in the MPLA Newsletter.

### **MPLA Email Addresses**

Roy generated email addresses for all Executive Board members and I have propagated them across the MPLA website, so people should see your email address is (position)@mpla.us – for example, I am webmaster@mpla.us, state reps would be oklahoma@mpla.us, etc. Email will be forwarded to your normal email address automatically.