

New Mexico (ST-7 Report)

New Mexico State Representative Bradley Carrington

September 22, 2017 MPLA board meeting

MPLA Activities

- sent message 8/10 to NMLA membership promoting the awards and the conference (see attached)
- submitted articles to MPLA newsletter
- cleaned up the webmail account for **new_mexico**; currently using only 5.9 MB storage; messages begin with 2008-09-26
- registered for Lake Tahoe conference, booked room, flights, rental car
- NLA/MPLA conference presentations from New Mexicans:
 - *Engagement from the ground up* / Lea Briggs and Leah Boetger, University of New Mexico
 - *STEM kits to go* / Deanne Deakle, New Mexico State Library (and Aubrey Madler, Maysville State University, North Dakota)

New Mexico Library Association News

- See attachments:
 - recent newsletter
 - conference program for November
 - report from webmaster
- our ALA Councilor resigned, due to her retirement
- We have a new page for our job listings: <http://nmla.org/jobs/>

New Mexico news

- We suffered a horrible loss with the murder of two members of the Clovis-Carver Public Library staff; many more people were injured. We were quickly lifted by the immediate response and support from librarians and all others in the community. Please see attachments. Many special thanks to MPLA for sharing our appeal for donations to help the library and its staff.
- Our State Librarian, Kathleen Peiffer resigned; she returns to the State Library in New Jersey.

From: Carrington, Bradley, DCA
To: ["nmlamembership@mailman.nmsu.edu"](mailto:nmlamembership@mailman.nmsu.edu)
Subject: MPLA conference, awards
Date: Thursday, August 10, 2017 4:19:39 PM
Attachments: [sept-2017.pdf](#)

Mountain Librarians,

- Current MPLA newsletter attached
- Awards deadline extended until Aug. 31 -- nominations must come from an MPLA member - I can help you find one if you want to get that superstar entered into the contest! Awards info <<http://www.mpla.us/services/awards/>>
- Lake Tahoe! MPLA conference (joint with Nevada Library Association) October 16-18 -- register now <<https://nevadalibraries.org/event-2580882>> -- early bird rates expire Aug. 31
- P.S. More voting! MPLA members also please remember to vote for MPLA officers this week.

Your MPLA rep,

Bradley Carrington
Chief, Technical Services Bureau
New Mexico State Library
1209 Camino Carlos Rey
Santa Fe, NM 87507
bradley.carrington@state.nm.us
505-476-9730

Email Disk Usage

This utility allows you to recover disk space by deleting old messages from your mailbox.

Search:

Mailbox Name	# of Messages	Disk Usage ▼	Actions
INBOX	113	5.97 MB	▼ Manage
Trash	1	24.5 KB	▼ Manage
Sent	6	15.92 KB	▼ Manage
Drafts	0	0 bytes	
spam	0	0 bytes	
Junk	0	0 bytes	

Inside this issue:

No Right Answer	2
Updates from NMLF	3
Bernalillo Library Opening	3
NMLA Election Results	4
State Librarian Resigns	4
Legislative Committee Update	5
NMLA Annual Conference	6
SCC/MLA Annual Chapter Meeting	7
NMLA Meeting Minutes	7
NMLA Awards	8,9
NMLA Membership	9
NMLA Officers	10

Special points of interest:

- Condolences and concern for Clovis-Carver Public Library
- 2017 NMLA Election Results
- 2017 NMLA Annual Conference information
- Nominate someone for an NMLA Award

Message from the President

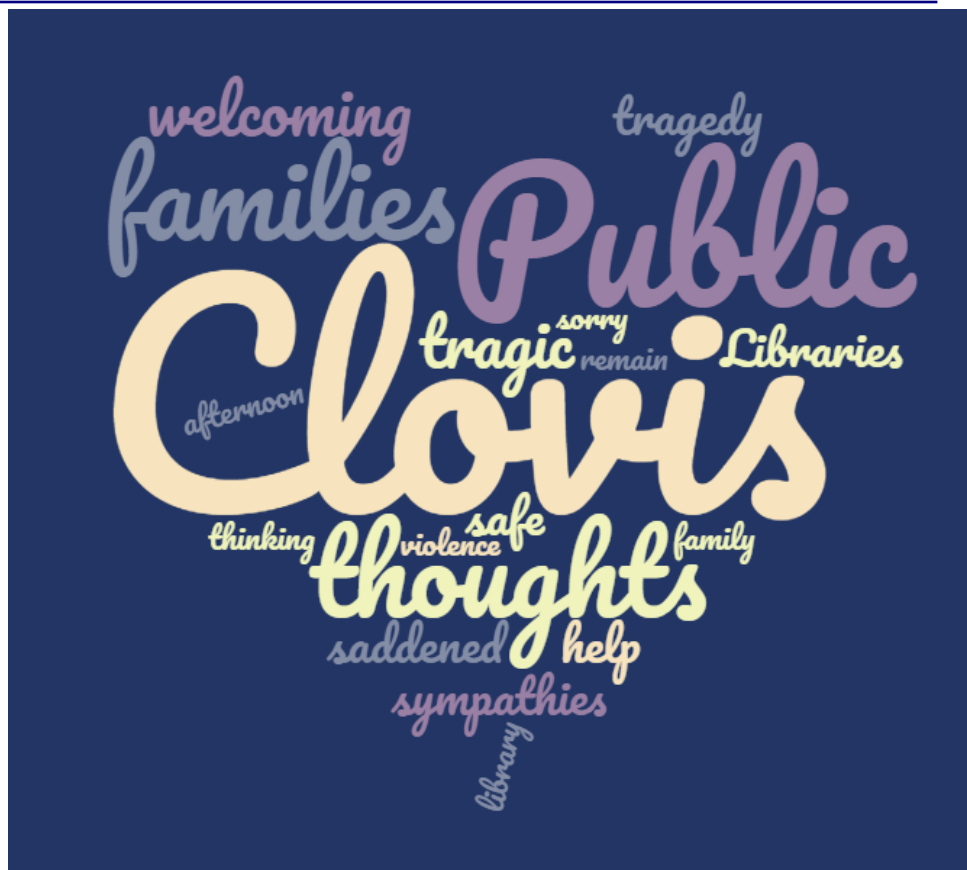
Lynette Schurdevin, NMLA President, lschurdevin@rrnm.gov

On behalf of the New Mexico Library Association Board and Association members we extend our sympathies in the shooting death of two librarians and four injured persons at the Clovis-Carver Public Library. This public library works diligently to continually offer many free services and support to all who enter the library. This violent attack is incomprehensible, but I ask that the NM Librarians stand strong for our fellow librarians in Clovis, families of the victims, and the community of Clovis.

Please consider making a donation to the Clovis-Carver Library. Donations will be forwarded to the Clovis-Carver Library on behalf of donors via the NM Library Association. Online donations can be made at the NMLA Store: <http://www.nmlastore.org/shopsite/page9.html>

Checks can be mailed to our P.O. Box with a memo "Clovis-Carver Library"

New Mexico Library Association
P.O. Box 26074
Albuquerque, NM 87125



Words taken from the many statements of concern and condolences sent by our community of libraries

No Right Answer For What Happened in Clovis

By Betty Williamson, pepnm@hotmail.com

When grief or anger or despair creeps in, I turn to baking. So it was that I arose at dawn on Tuesday and laid upon my kitchen counter four sticks of butter, three eggs, and a bag of chocolate chips.

Like most of us in eastern New Mexico, my head was still reeling with the news from the Monday evening, snippets of information that arrived via text messages, phone calls, and Facebook posts after a young gunman tore apart a space many of us hold sacred: a public library.

By nighttime the worst had been confirmed. Two librarians had lost their lives in this unspeakable awfulness, another was in surgery, and three patrons had been airlifted with serious wounds.

I know it is wrong to make broad sweeping generalizations, but I'm going to. I've never met a librarian I didn't like, or been in a library where I didn't want to linger.
So this really hurts.

Aside from my home, I've spent more hours in libraries than in any other buildings. Libraries are islands of sanity in a crazy world. They are a public space open to all. There are no admission fees. No purchases are necessary. Aside from the occasional used book, there is nothing even for sale.

They are cool in the summer, and warm in the winter. They are raucous with laughter during children's events, and they are also places of peace and calm and hushed voices. They are spaces where babies play, parents read to toddlers, teenagers flirt, job-seekers surf the internet, and old men nap over newspapers.

They are treasure troves of wonder filled with books and periodicals and music and movies and history and language and civilization — collections gathered and nurtured by librarians, a profession that seems to attract the kindest and gentlest of souls.

Librarians (especially children's librarians) are often the first adults outside of our immediate families that we know and love. It's a bond that lasts a lifetime, one that ranks right up there with aunties, uncles, and grandparents.

In a world overflowing with information, librarians are our guides. "Google can bring you back 100,000 answers," writer Neil Gaiman said. "A librarian can bring you back the right one."

Except this time.

There will never be a right answer to what happened in Clovis-Carver Public Library on Monday afternoon. While I try to wrap my mind around the unthinkable, I mix things I can understand: flour and sugar, butter and eggs.

Because, at the very least, I can bake chocolate chip cookies and take them to my library.
And I can give my librarians a hug.

Permission to reprint granted from The Eastern New Mexico News. Original can be found at

<http://www.easternnewmexiconews.com/story/2017/08/31/voices/no-right-answer-for-what-happened-in-clovis-library/153741.html>

Updates from the New Mexico Library Foundation

Submitted by David Hurley, New Mexico Library Foundation Chair, david.hurley@nmlibraries.org

The New Mexico Library Foundation, along with the library community in New Mexico and around the country, stand with Clovis. NMLF has offered the Clovis-Carver Public Library a \$1000 grant to help the library and the community as it recovers.

The Foundation is accepting applications for the development grants of up to \$1000 through September 30th. More information and application forms are available on our website, <http://www.nm-lf.org/grants-development-grants>

We're celebrating 25 years! The New Mexico Library Foundation has been awarding grants in support of New Mexico's Libraries since 1992. Come celebrate with us at our 25th anniversary reception on November 2nd, during the NMLA Annual Conference at the Pyramid Marriott North, from 4:30 to 6:30 PM.

Our work wouldn't be possible without generous donations from library supporters like you. Help us help libraries for another 25 years by making a donation online at <http://www.nm-lf.org/make-a-donation> or send your donation by mail to: New Mexico Library Foundation, P.O. Box 3057, Albuquerque, NM 87190-0572

Bernalillo Public Library Opening

Submitted by Joe Sabatini, jsabatini423@gmail.com

On July 22nd, the Town of Bernalillo celebrated the re-opening of the Martha Liebert Public Library with a ribbon cutting ceremonies attended by community members and library founders and staff. The library was moved into a renovated 1935 W.P.A.-built Roosevelt School adobe building which had served as the town's elementary school until around 2010. The Library will have 15,000 sq. ft. of space on two floors, including a community multi-purpose room, a teen room and computer rooms for adults and for children.



Cutting the ribbon are Mayor Jack Torres, Councilor Dale Prairie, library founders Martha Liebert and Socorro Romero, and Councilor Marian Jaramillo.



Librarian. Kathy Banks

2017 NMLA Election Results

Submitted by Sharon Jenkins, NMLA Nominations and Elections Committee Chair, djenkins@nmsu.edu

There were 101 votes cast out of a total eligible membership of 342 or about 30%. The results were quite close. Which, in my opinion, speaks to the highly qualified nature of all our member/candidates! The following persons have been elected to these offices:

John Sandstrom, Vice President-President-elect
 Michael Gutierrez, Treasurer
 Cordelia Hooee, Member at Large
 Katherine Skinner, Member at Large

The nominations and elections committee wish to thank all of our candidates for being willing to take on the responsibilities of governing our association. Our committee was able to seamlessly and painlessly discharge its duties because you were so cooperative. No volunteer organization such as ours functions without a membership body that is willing and able to serve. Speaking as a past president and former committee chair, I encourage everyone to seek an active role in our Association. Your participation enhances and enriches not only your membership experience, it likewise benefits librarianship in our state. Our new board members will assume their offices during the business meeting at our annual conference in November. Thank you again to everyone for participating, with a special acknowledgement to my committee members Paulita Aguilar and Kathleen Dull.

State Librarian Resigns

After over two years serving as the New Mexico's State Librarian, Kathleen Peiffer submitted her letter of resignation to the Secretary of the Department of Cultural Affairs. Her last day of work will be September 22. The Secretary will be developing an interim plan to share with the New Mexico State Library staff and library groups as soon as possible. Kathleen will be returning to the New Jersey State Library as their Deputy State Librarian for Library Support Services effective October 16.

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print and digital book provider?

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Lights, Camera, Action! Moving from Plan to Reality: NMLA Conference is on the Way

By Marian Royal, VP/Pres-elect & Conference Chair, marianroyal13@gmail.com

It's almost time for our 2017 Annual Conference and registration is open! Our conference theme this year is "Lights, Camera, Action! Moving from Plan to Reality". Last year, we assessed and discussed and now it's time to take those next steps in implementing successful library change and growth. We've got an excellent program lined up, including a keynote address by Peggy Cadigan, Deputy State Librarian for Innovation & Strategic Partnerships at the New Jersey State Library.



Moving From Plan To Reality



Ms. Cadigan explores ways to enhance NJSL's services to New Jersey's libraries and residents of the state by engaging in innovative partnerships and seeking development opportunities. She gives presentations on the future of libraries both in-state and out of state and addresses varied audiences of library professionals and other interested parties to present information about programs and projects that offer models to keep libraries viable.

One of Ms. Cadigan's most successful ventures was the Futures Conference, held at the Borgata Hotel & Casino in Atlantic City, NJ. This collaborative venture among ten state libraries included presentations on: hacking and privacy in the age of Big Brother and Big Data; the future of technology, science, innovation and media; a forward look at economic, demographic, and real estate studies that will impact the future; innovative architectural design challenges; the future of social media, branding, and strategic communications.

The Youth Literature Luncheon this year will feature Dana Simpson, the author/illustrator of the Phoebe and Her Unicorn series. She is also well known for her internet comic strip "Ozy and Millie, which she ran from 1998 – 2008. Ms. Simpson will deliver the luncheon address on Friday at 11:30

We have over 50 presentations by your colleagues scheduled and our vendor hall is filling fast. Many thanks to Lea Briggs, Program Committee Chair and Kelli Murphy, Local Arrangements Chair and their committee members for working hard to make that happen.

Join us Wednesday, November 1 through Friday, November 3, 2017 at the Marriott Pyramid North in Albuquerque for what promises to be an informative and inspiring three days of learning and professional growth. The preliminary program and registration information can be found at <http://nmla.org/annual-conference/>. I hope to see you there!

Follow NMLA!

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<https://www.facebook.com/NMLibraryAssociation/>

Twitter

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Use **#NMLA17** to discuss
the 2017 NMLA Annual
Conference

NMLA Membership

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 Anna Frantz
 Karen Hanson-Sharp
 Merritt R. Helfferich
 Amy Jankowski
 Jenny Lockwood
 RosaLinda Martinez
 Tammi Moe
 Rose Marie M. Rudy
 Jonathan Wheeler

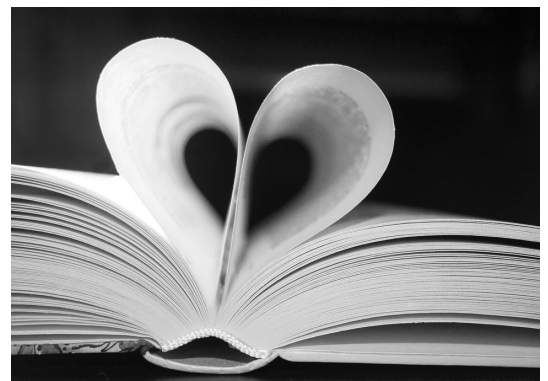
NMLA Awards (continued from page 8)

- **New Mexico Library Amigo Award** – given to an individual (friend, volunteer, trustee, board member, other citizen, or other non-certified personnel) whose work on behalf of the local library has resulted in significant progress and/or achievement for that library; or in recognition of work in the promotion of library service within the state.
- **New Mexico Library Leadership Award** – given to librarians who have rendered outstanding service beyond the local community. Criteria: Notable contribution to the advancement of libraries within the state, known and recognized in more than one community. Contributions of a nature that bring recognition and/or enhance the image of libraries in general within New Mexico. Activities and efforts that have helped other librarians to improve their service capabilities.

Complete and submit the attached Nomination Form via email to mildred.walters@gmail.com or fax to [505-771-5058](tel:505-771-5058) OR fill out the Google form online at <https://goo.gl/forms/tfYnlwgHYvioXrFI3>

In Memoriam

In memory of Kristina “Krissie” Carter, Youth Services Librarian, and Wanda Walters, Circulation Assistant, who worked at the Clovis-Carver Public Library.



NMLA Officers and Committee Chairs

President	Lynette Schurdevin , lschurdevin@rrnm.gov
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Program Committee Chair	John Sandstrom , jsand713@nmsu.edu



NMLA NEWSLETTER

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New Mexico Library Association

Send “Newsletter” submissions, advertisements, and other requests to:

Newsletter Editor c/o NMLA
P.O. Box 26074
Albuquerque, NM 87125

newsletter@nmla.org

Calendar

NMLA Awards Nominations due September 30, 2017

New Mexico Library Foundation Grant Application deadline is September 30, 2017

SCC/MLA Annual Meeting hosted by the UNM Health Sciences Library:
October 13-17, 2017

NLA/MPLA Conference: October 16-18, 2017

NMLA Annual Conference: November 1-3, 2017

NMLA Library Legislative Day: January 26, 2018

National Library Legislative Day: May 7-8, 2018



New Mexico Library Association
2017 Annual Conference
Albuquerque, New Mexico
November 1-3, 2017

Preliminary Program NMLA Annual Conference 2017

“Lights, Camera, Action: Moving from Plan to Reality”



Moving From Plan To Reality

Conference Site & Hotel Information

Marriott Albuquerque Pyramid North

5151 San Francisco Road NE Albuquerque, New Mexico 87109

Single Rate – \$109*

Double Rate – \$109*

*Excludes applicable taxes, currently at 13%. Group block is under New Mexico Library Association.

Call 1 (877) 622-3056 or 1 (575) 821-3333 for reservations

Exhibitors

If you've purchased exhibit space, we will include an advertisement in the program as detailed in your contract. Send your advertisement copy electronically (.jpg or .pdf) to annual_conference@nmla.org before October 1, 2017.

Program Schedule

*Schedule is subject to change. Check the website for most current information.

WEDNESDAY NOVEMBER 1, 2017

12pm-4:30pm Vendor set-up in the exhibit hall.

12:00pm-4:00pm NMLA Board Meeting

Preconference Workshops \$25 pre-registration is required.

9:00am-4:00pm	Mother Goose on the Loose in Your Public Library Betsy Diamant-Cohen and Deanne Dekle, New Mexico State Library This interactive workshop will give you the tools to plan and facilitate the award winning, hands-on early literacy program, Mother Goose on the Loose, and increase the family engagement potential for your current programs. We will also explore the science regarding the human brain and early childhood development, and how your early childhood programs will positively impact children's learning and family relationships.
9:00am-12:00pm	Building for the Future Today: Broadband and E-rate Planning for your Library Emily Almond, Georgia Library Services, and Amber Gregory, Arkansas State Library Two experts in broadband and e-rate will provide participants with: <ul style="list-style-type: none">• A decision framework with which to plan broadband buildouts• A decision and support framework with which to plan e-rate applications• Context of broadband in libraries: national trends• Examples and templates with which to execute a broadband project• Examples and sample forms to reference when applying for e-rate funds• Bibliography of broadband and e-rate resources
	Where you at <i>tho</i>? Insights and Best Practices for Reaching Online Patrons Anna Daggett and Arminda Sandoval, Western New Mexico University Library Where are our online patrons and how do we reach them? Universities increasingly offer fully online degrees with patrons who never set foot on campus. Libraries use a variety of means to reach these patrons including subject specific library instruction, bookless library outreach, and graduate level library services webinars for online students. Implementing these changes supports other aspects of libraries, for instance teaching students to find resources on their own reduces extraneous interlibrary loan requests. WNMU library emphasizes relevant eBooks to promote research and usage, combined with LibGuides, a library YouTube channel, and virtual reference services to improve distance learners' library experience. Our presentation will discuss the effectiveness of these services based on a survey of WNMU's fully online masters of social work. In addition we will offer insights and best practices for reaching online patrons.

Wednesday, November 1 Pre-Conference Programs

**1:00pm-
4:00pm**

Caught in the Spotlight: Copyright Challenges & Trends in 21st Century Libraries

Susan Beck, New Mexico State University Library and Norice Lee, Burrell College of Osteopathic Medicine

In our current technology-rich environment, the opportunity to create and share copyrighted works has never been greater. Library staff need an understanding of the basics of copyright law and principles of fair use to increase their confidence when using copyrighted materials and to reduce worries of violating copyright law. The 3-hour interactive, hands-on workshop includes discussions, resources, and activities that help participants address copyright challenges they may face. Working through a variety of library-specific scenarios, participants learn and apply best practices for exercising fair use and other exemptions, and they develop strategies for seeking permission to use materials when needed. Presenters also discuss initiatives for creating and sharing knowledge, such as open access and Creative Commons that provide alternatives to the current legal framework. The workshop concludes with a wrap-up Q&A portion to address attendees' unique copyright challenges.

Sponsored by the ACRL-New Mexico Chapter/Academic SIG.

Allocation Formulas for Materials Budget

John Sandstrom, New Mexico State University Library

In this program, John will outline the uses of allocation formulas, review ways of creating them, and discuss the advantages and disadvantage of developing and using one. This program is based on John's 30 years of experience in developing and maintaining allocation formulas in a number of different types of libraries.

Healthy Aging at Your Library: Connecting and Working With Older Adults

Brian Leaf, South Central Region of the National Network of Libraries of Medicine

Did you know that the 65+ population will outnumber children for the first time in history by 2020? Given the rapid growth of this demographic, this "train the trainer" class is designed to help librarians assist their older adult patrons find health information. Discover techniques for teaching older adults to use computers and to find health information on the Internet; learn about usability and accessibility issues that impact older adults; brainstorm library programs on senior health topics; and find out about some recommended health websites for older adults. This presentation is an adapted version of a course developed by the National Network of Libraries of Medicine (NNLM). It is a regional grant program of the federally-run National Library of Medicine (NLM), the world's largest biomedical library.

4:30pm-6:00pm Opening Reception with Vendors – Exhibit Hall

Poster Sessions

Sponsored by the ACRL-New Mexico Chapter/Academic SIG

4:30pm-6:00pm

Acquisitions and Collection Development: Exploring the Boundaries

Mariaelena de la Rosa and John Sandstrom, New Mexico State University

This poster presents the roles and workflows developed in response to personnel and workflow changes in both the Collections Development Librarian and the Acquisitions Librarian positions. These two positions are mandated to work very closely together, although one is in the Reference and Research Department and the other in Technical Services. A clear understanding of the boundaries between the two positions by each of the principals, as well as other library and university faculty & staff is critical. Yet the dynamics of the relationship between the two positions and between the positions and the rest of the faculty & staff must be modified each time the personnel in the positions changes. The individuals currently holding these positions at New Mexico State University Library have drawn from communication strategies and used various tools to build a collaborative team such as ideally exists between split Collection Development and Acquisitions positions.

Patent and Trademarks: Research Tools for New Mexico Inventors

David Irvin, New Mexico State University

In times of tight budgets, libraries need entrepreneurs, and as business librarians are quick to point out -- entrepreneurs need libraries! The NMSU Library has the only USPTO-sanctioned Patent and Trademark Resource Center in the state (opened fall 2016), putting the library at the forefront of intellectual property research in New Mexico. As the designated PTRC Representative, David has developed programming and research capabilities to support inventors across New Mexico and West Texas. Creating a coherent, consistent, and competent IP research program can be challenging, but doing so is a tremendous service to New Mexico innovators and their host libraries. David will discuss what his team has accomplished at NMSU and provide tools and ideas for other libraries to reach these patrons.

DIY Training

Susan Asplund, Eastern New Mexico University

So many of our libraries exist in communities separated by large tracks of open land. We have an obligation to care for the communities we serve and to maintain the collections we administer. There is a need for us to develop additional skills and knowledge. The budget we work with do not often supply funds for training. This poster will show how you can find free or low cost materials you can use to gain skills and knowledge not currently existing among the library staff.

Archiving Success: Projects of the New Mexico Historical Records Advisory Board

Thomas Shumaker, New Mexico Commission of Public Records

This presentation will review the data collected from a spring 2015 survey of Special Collections and Archives departments throughout the United States regarding the roles and responsibilities of undergraduate student employees.

The results of this survey can contribute to our understanding of ways to bring undergraduate student employees into Special Collections departments and provide them with not only work experience, but a better understanding of the importance and function of our profession.

If we better understand the different roles and responsibilities that undergraduate student employees undertake, the special collections community, along with the large library community, can engage in conversations regarding the value of undergraduate student employees to work our reading room desk, process collections, and provide reference.

THURSDAY NOVEMBER 2

7:45am-4:30pm Conference Registration
Exhibits Open at 8am

7:45am-8:45am SIG Meetings

Academic SIG
Advocacy for School Libraries SIG
NALSIG
Bonds for Libraries SIG
Digital Collections SIG
Government Information SIG

9:00am-10:30am Welcome and Keynote by Peggy Cadigan, followed by NMLA Business Meeting

10:30am-11:00 am Morning Break with Vendors

Program Schedule

*Schedule is subject to change. Check the website for most current information.

**11:00am-
11:50am**

Passive Programs, Active Participation!

Kathy Campbell, Rio Rancho Public Library

Passive programming is an excellent way to engage your entire library community. The programs are fun, creative, and best of all easy to plan and execute. You will see a lot of participation while spending very little money. This workshop will give you some logistics of how to do them, along with some ideas you can try. This presentation will focus on adult programming but will also include a youth services component.

Visualizing Library Funding: Building Capacity for Your Community (and Library!) with Foundation Center Resources

Laura Calderone, New Mexico State Library

The Foundation Center, based in New York City, is the premier source of information on philanthropy, fundraising, and grant programs, and its robust research, information and education resources are available at Land of Enchantment libraries! Through Funding Information Network (FIN) partners, access to the global reach of Foundation Center databases, core collections and training becomes local. In this session, learn how Foundation Center resources can be valuable catalysts in transforming your community nonprofits' plans to reality and bring value to libraries as well as the social sector. Find out how tools such as Foundation Directory Online, Grants to Individuals Online and GrantSpace can inform the fundraising process. A highlight will be discussion of the Foundation Centers', Visualizing Funding for Libraries' Data Tool, recently developed by Foundation Center to help libraries and their supporters find funding opportunities, increase understanding of funding sources, and track funding trends.

Engaging At-Risk Adolescents in the Library

Jennifer Brown and Cindy Tah, Gallup Municipal Schools

This presentation will explore some of the unique needs and challenges of serving adolescent library patrons living in poverty. Cindi Tah, Nationally Board Certified School Librarian at Gallup Central Alternative High School and Jennifer Brown, Nationally Board Certified School Librarian at John F. Kennedy Middle School, will share strategies that they have found effective for reaching this population. Participants will also be asked to engage in workshop activities designed to encourage the generation and sharing of ideas.

Thursday, November 2 Programs

**11:00am-
11:50am**

Digitizing the University Archives from the Start

Regina Bouley Sweeten, Eastern New Mexico University

One of the many projects accompanying the renovation of Eastern New Mexico University's Golden Library is the digitization of the university's archives. This process truly embodies the theme of moving from plan to reality. An archivist, the presenter, was hired to plan, develop and direct the digitization of the archives, which includes scanning the items, imposing intellectual control through metadata, and importing images into the chosen document management system. To provide an example for other institutions with only a single person or a small team to digitize, she will describe her approach to the project, including her considerations of selection, technical specifications, workflow, and future plans. This project is being carried out in an academic special collections setting, but the presenter will provide the reasoning for her choices so that attendees from other environments can attempt to modify the process to best fit their own situation.

U.S. Government Information Resources For All Ages and Interests

Kathy Bayer, U.S. Government Publishing Office

Want to update or expand your knowledge of U.S. Government information, helping patrons find official and authoritative content? This presentation will provide an overview of Government Publishing Office (GPO) resources, including Ben's Guide to the U.S. Government, Catalog of U.S. Government Publications, and govinfo (GPO's content management system and preservation repository) as well as major U.S. Government publications available through them. Interspersed with sample reference questions provided by the Government Information Special Interest Group, the presentation will also include strategies you can put into action to help answer questions about government.

Nucleus: A Data Pilot Project

Brian Cain, Joshua Finnell, and Martin Klein, Los Alamos National Laboratory

Early in 2016, Los Alamos National Laboratory (LANL) Research Library convened a Data Working Group (DWG). After conducting an extensive environmental scan of data needs at LANL, the DWG created a proposal to provide institutional infrastructure that facilitates the management of research projects, encourages research collaboration, preservation and discovery of data as well as assist researchers in regards to compliance with both federal mandates and LANL security policy. The proposal detailed a one-year plan of work to be conducted at the Research Library, leading to the operational deployment of a pilot project known as Nucleus. This presentation will provide an overview of the results of the environmental scan, the details of the Nucleus infrastructure, the progress we have made deploying Nucleus, and what early results may be evident for project success.

NMSL Commission Meeting

Norice Lee, Kathleen Moeller-Peiffer, NM State Librarian and Library Commission Members

Please join us at the 4th quarterly meeting of the New Mexico State Library Commission (NMSL). The role of the NMSL Commission is to provide advice, upon request of the State Librarian, on matters and duties of the State Library and any other issues related to libraries in New Mexico. There is always an item on the agenda, and we welcome public comment.

**12:00pm-
1:00pm**

Lunch Provided for Pre-registered Conference Participants and Exhibitors

NMCAL Board Meeting

Thursday, November 2 Programs

1:00 pm-
1:50 pm

Becoming a More Valuable Employee: Advancing Your Career in Any Situation

Heidi Greathouse, Eastern New Mexico University

What can you do when you feel like the future is uncertain in your line of work or you feel like you have nothing else to learn or grow from in your field? This workshop will suggest ways in which you can advance your career to become more of a valuable employee no matter what circumstance you may be in. The objective or result is to have more confidence in yourself and in the future no matter what may happen. This workshop can be applied to all lines of work in the library, but the emphases are technical and public services in a university library.

Work-in-Progress: Using Fake News to Launch an Ongoing Information Literacy Initiative

Joshua Fox, Anne Lefkofsky, and Ben Ridout, the Public Library Albuquerque and Bernalillo County

A casual email led to a webpage, a webpage led to conversations, and conversations became library action. After the development of a fake news website librarians at the ABQ-BERNCO Library started looking at various ways we could support our community with information literacy initiatives and programming. Join us as we present the genesis of our plan, how we came up with our approach, the tools that we use and created to help inform our users and benefit them, as well as the role that libraries can play in presenting curated and vetted information. At the end of this session we hope to have inspired you with ideas on how to discuss information literacy within your community, find local partners and experts, leverage your resources, and provide you with a shared experience in presenting beyond our typical service area.

Astronaut Health: Science Education Resources

Debbie Montenegro, National Network of Libraries of Medicine South Central Region

The librarian is in a position to engage meaningfully with the science community. Librarians can support science educators and students by fostering science literacy and health literacy programs. This presentation will introduce school and public librarians to primarily National Library of Medicine (NLM) and National Aeronautical Space Administration (NASA) resources that they can supply to their coworkers and patrons in the teaching profession. The resources pertain to the following subjects: K-12 science education focusing on anatomy and genetics in relation to astronauts, and health science careers. The last section will cover project examples where STEM programming has been integrated within a library. By the end of the session, participants will be able to:

- Identify National Library of Medicine (NLM) resources for health information, including anatomy and genetics
- Identify NASA resources for STEM education
- Identify resources for health science careers
- Participants will gain awareness of STEM/STEAM programming in libraries

Thursday, November 2 Programs

**1:00 pm-
1:50 pm**

Bringing Culture Back: Managing Unconscious Bias to Strengthen Your Corporate Culture

Dr. Michele A. L. Villagran, University of North Texas, Department of Information Science

Have you ever examined the sources of unconscious bias and how it can influence interactions with others? Have you ever understood how cultural values impact our own biases and interactions? Understanding unconscious biases and cultural awareness are critical first steps towards improving our performance, however we cannot stop there. Awareness alone does not guarantee success, but the ultimate question is how to take that awareness and put it into action in order to ensure these biases do not influence judgments about others. This directly impacts the library's inclusive work environment and the strength of the corporate culture. This session will allow participants to identify and understand their biases, and provide them with strategies for managing biases to help improve intercultural effectiveness within the library.

Mirrors and Windows, and All True!

Sharon Amastae, Retired Middle School Librarian

Add diversity to your library collection and provide an easy link to the curriculum with picture book biographies. This fast moving presentation will emphasize recently published books suitable for a variety of ages featuring a diverse spectrum of accomplished and interesting people.

IFLA Library Reference Model

Bill Walker, Amigos Library Services

RDA is based on the conceptual models defined by FRBR (Functional Requirements for Bibliographic Records), FRAD (Functional Requirements for Authority Data) FRAD and FRASAD (Functional Requirements for Subject Authority Data). These three models are combined and refined in the IFLA-LRM (IFLA Library Reference Model), which had been approved by the RDA Steering Committee as the new conceptual model for RDA. IFLA-LRM will have a profound effect on the development of the RDA Toolkit. This session will explain IFLA-LRM and discuss how this could change RDA.

Libraries Transform New Mexico

Kathleen Moeller-Peiffer

Remember the statewide library assessment done in the fall of 2016, followed by the Libraries Transform conference later that year? Well, this initiative is still going strong! Join members of the LTNM Steering Committee and Task Forces to hear what progress is being made on three main topics discussed at the conference: Alternative Funding Sources, Reliable Government Funding and E-rate/Broadband Adoption. This is your opportunity to hear about the work that has been done in the task forces, ask questions and help move this process forward for all New Mexico libraries.

**1:50pm-
2:00pm**

Break with vendors

**2:00pm-
2:50pm**

Directors' Meeting: What Do You Want US to Know?

Patricia Moore, New Mexico State Library

A Public Library Directors' Meeting with the New Mexico State Library Development Bureau. We will discuss the particulars of what we expect from library directors, as well as listen to what you need/want from us. The Development Bureau is here to help you, so join us for an interactive discussion.

Thursday, November 2 Programs

**2:00pm-
2:50pm**

Virtual Reality for Libraries

Kevin Comerford and Mary Wise, University of New Mexico

While Virtual Reality technologies have been around for quite a while, recently there have been significant advances in VR hardware and software, as well as a rekindled interest in using Virtual Reality and its cousin, Augmented Reality, in new ways. Researchers now use VR to reconstruct archeological objects and sites. Educators use VR to create simulated environments used in teaching everything from medicine to interpersonal skills. VR and AR are changing the ways we learn, live, and interact with each other.

This program will discuss how Virtual and Augmented reality technology can be implemented in the library. Attendees will learn about software tools to create virtual environments, use online services, and see examples of how this technology can enhance information retrieval, directory finding and education. Attendees will also have the opportunity to test drive several Virtual Reality environments and hardware devices, including the Oculus Rift and Google Cardboard viewer.

A Novel Approach to Strategic Planning: Engagement from the Ground Up

Lea Briggs and Leah Boetger, University of New Mexico

Strategic planning strikes fear in the hearts of many. Finding our way using a mostly bottom-up strategic planning method has been interesting, frustrating and rewarding. Join us to learn about our unconventional, nearly-grassroots, organic approach to strategic planning as a tool for employee engagement. We'll share successes and cautions, along with process tips, so you might consider trying this method yourselves.

School Librarians Lead Reading Conversations

Heather Dahl, Follett School Solutions, and Misty Horning, Albuquerque Public Schools

School librarians should become the key person for conversations about reading and reading experiences at their school sites. Take your love of books and connect it to professional development conversations with your administrators and classroom teachers. Join this session to learn more ideas about the type of reading pedagogy that you can lead in classrooms, how you can talk to teachers and administrators, ways you can learn about bringing books to class instruction, and a few new and amazing books in young adult literature.

Beyond Friends - A Lively Discussion

Lynette Schurdevin, Rio Rancho Public Library

Why partner with other professional organizations? How can they support you and your library to meet the needs of your users? What special projects are you wanting to do but do not have funding? Who are these professional organizations that you can ask for support? Please join me in an open discussion on who, why and how professional organizations can assist you in asking for support for library needs.

The Motel in Albuquerque

Joe Sabatini and Eileen O'Connell, NMLA Local History SIG

The emergence and development of automobile-oriented lodging in Albuquerque follows national trends, but with our own special local flavor. Starting out as primitive campgrounds at the edge of town on newly-established national highway routes, these businesses re-invent themselves by adding services and amenities to attract increasing numbers of travelers. Over time, they call themselves camps, cabins, courts, motels, motor hotels and lodges. They flourish and decline as highway routes are realigned. Advertising postcards provide us with a wonderful portrait of Albuquerque's motel businesses from 1920 to the present.

Thursday, November 2 Programs

2:50pm-3:20pm	Break with Vendors
3:20pm-4:10pm	Summer Reading Roundup Deanne Dekle, New Mexico State Library An opportunity for youth service staff from around the state to meet and share what works and what doesn't work for the Summer Reading Program. Make sure to bring your dos and don'ts of Summer Reading to share with your fellow youth services staff.
	Reality Happens: Create a Personal Blueprint for Guidance Peg Johnson, Santa Fe Community College Library Reality will often cause the "best laid plans of mice" and librarians to "go awry". Organizations often dictate strategic plans and libraries also create many plans. Using situational questions and real life scenarios, this interactive session will help us reflect together on personal and professional values that can guide us through situations for which no plan, no matter how well-intentioned or thorough will have prepared us. By creating our own blueprints, we can prepare for and find the best outcomes for transforming and advancing ourselves and our libraries.
	BRAINFUSE: Online Homework Help and So Much More Diane Weltzer, Brainfuse Basic overview and training of Brainfuse services, HelpNow and JobNow available through the New Mexico State Library. Learn how Brainfuse offers patrons of all ages comprehensive one-to-one live tutoring, test prep, skills-building, resume writing assistance, job coaching, and so much more!
	Library Programs for People on the Autism Spectrum Laura Metzler and Florence Sablan, The Public Library Albuquerque and Bernalillo County Fidgets! Time Timers! Social Stories! Not sure what those are? Join us for a fun and informative session to learn about programming for people on the autism spectrum. We will discuss the basics of programming for this population, which can be applied in many different situations. We will also share the specifics of our journey to create a series of Sensory Friendly Hours at the Public Library of Albuquerque and Bernalillo County, including the various pitfalls we encountered along the way.
	Implementing the New Mexico Shared Regional Depository: A Lesson in Collaboration Stephanie Carter, New Mexico State University Library In 2016, the University of New Mexico, New Mexico State University, and the New Mexico State Library entered into an agreement to share the regional collection of federal government documents. This session will provide an introduction to the shared regional depository and explain how it will affect other New Mexico libraries. It will also describe how the three libraries moved from the initial idea for the project to the drafting of an implementation plan and to the adjustments that were made once the project began. Suggestions for collaborating on a project like this one, including benefits and challenges, will also be provided.

Thursday, November 2 Programs

3:20pm- 4:10pm	History of Cataloging in New Mexico Bradley Carrington, New Mexico State Library In 1947 NMLA gave time and prominence to the troubles of the new cataloging rules! UNM's Chief Cataloger discussed the proposed new ALA and LC rules, implemented in 1949. In 2013 was there much concern buzzing when RDA implemented? Since 1937 New Mexico librarians have been planning for a statewide union catalog. How far down that road did we get? Let's study tales from the trails blazed by the State Library's consultant Miss Dewey (Miss Sophronia Dewey) to the LIBROS union catalog and more. And, on the occasion of OCLC's semicentennial celebration, we'll study some of New Mexico's contributions.
4:30pm- 5:30pm	New Mexico Library Foundation Reception in the Atrium
6:00pm- 8:00pm	NMLA Awards Banquet <i>Preregistration is required.</i> Dinner tickets can be purchased at the time of pre-registration.

FRIDAY NOVEMBER 3

7:30am-3:00pm Conference Registration

Exhibits Open at 8am

Vendor Breakdown @ 3pm

7:45am-8:45am SIG Meetings

Local and Regional History SIG

LIBROS User Group

Resource Sharing SIG

Technical Services SIG

Assessment and Statistics SIG

Public Library SIG Discussion

9:00am -
9:50am

Google Products Overview—Lightning Fast!

James Britsch and Randy Britsch, New Mexico Junior College

Google has an amazing collection of free products that all libraries can take advantage of. This workshop will provide fast overviews of several of their most useful products. These will include Alerts, Analytics, Books, Calendar, Docs, Earth, Forms, Groups, Hangouts, Mail, Maps, Maps Expeditions, News, Scholar, Sheets, Sites, Slides, Translate, Voice, and YouTube.

Spotlight on Great Books: Promoting Literacy Through the Land of Enchantment Book Award

Deanne Dekle, New Mexico State Library, Serenity O'Brien, Albuquerque Public Schools, and Kim Barany, Las Cruces Public Schools

Four members of the selection committee will book talk the 2017-2018 reading lists for the Land of Enchantment Book Award and get you excited about promoting reading through this children's and teen choice book award program.

Growing Resilience: Cultivating Emotional Intelligence and Resiliency in your Workplace

Anne Schultz, University of New Mexico Libraries, and Leah Boetger, University of New Mexico

Emotional Intelligence (EQ) and resilience are behavioral skills that allow people to not only successfully navigate challenging situations but also grow and thrive afterwards. Libraries, like all workplaces, experience both everyday stressors and may also experience emergency situations and disasters. We work in dynamic environments that require the ability to adapt. Why are some people able to adapt readily to constant change and workplace challenges, while others struggle to cope?

Learn to identify and use the five skills of Emotional Intelligence and explore the ways in which employees and managers can develop their own resilience skills and support coworkers to do the same. The presenters will suggest strategies for analyzing and improving system-level resilience for departments and organizations.

The presentation will involve tools for personal reflection on resiliency and EQ as well as suggestions for implementing change in your workplace.

Friday, November 3 Programs

**9:00am -
9:50am**

Pulitzer Prizes Challenge: Planning for Collaboration

Malcolm Alonzo and Leslie Fox, the Public Library Albuquerque and Bernalillo County, Aaron Mingus, Octavia Fellin Library – Gallup, NM, and Lori Thornton, New Mexico State Library

What would it be like for your library to be part of a statewide Pulitzer Prizes Reading Challenge? In 2016, the Pulitzer Prizes turned 100. To celebrate the centennial, the New Mexico Humanities Council invited libraries around New Mexico to join the reading challenge. Each library hosted a book group and read five Pulitzer titles in five months: *The Plague of Doves*, *Beloved*, *The Stories of John Cheever*, *The Brief Wondrous Life of Oscar Wao*, and *Lovely, Dark, Deep*. For this panel, participants from various libraries will share their experiences being a part of this exciting literary collaboration. Find out what goes into planning and implementing a collaborative book discussion group, hear about the compelling dialogues that ensued, and learn once and for all how to pronounce “Pulitzer”.

ELLs in the Spotlight: Collaborating with ESL Teachers to Support English Language Learners in the School Library

Dianne Dragoo and Susan Langner

As school librarians, we are charged with supporting all students in our schools. This presentation will explore how librarians and ESL teachers can collaborate to help English Language Learners build vocabulary and fluency, and gain research, computer and digital literacy skills while improving their creativity and confidence.

Yoga in the Stacks

Katharine Skinner, Aztec Public Library

Rhyme, rhythm and movement have long been an acceptable part of preschool story times in libraries, but kinesthetic programming for adults has lagged behind, with the primary focus being on cultural or intellectual enrichment. Yoga in libraries can be both inreach and outreach, helping ourselves and our colleagues perform at peak levels, and, in terms of programming, giving our communities tools and resources to be their best selves. This presentation will include a discussion of the path to Registered Yoga Teacher 200 hrs. as the next professional development goal, as well as very practical tips for the journey from a yoga teacher librarian who has walked the path. Resources and information for librarians interested in starting and sustaining Yoga programming will be shared.

**9:50am -
10:30am**

Break with Vendors

Friday, November 3 Programs

**10:30am -
11:20am**

Theme it Up: Harry Potter and More

Ranell Cox, Albuquerque Public Schools

Who doesn't enjoy a display or a themed camp covering their favorite books? In this session, we will cover some themes to use in your library to spice up your displays and get your library patrons excited about reading. We will also talk about some decorations, contests, and other events you can use. We will cover how you can run a Harry Potter themed camp or use the camp ideas for maker space areas, craft days, or just in small groups. Liven up your library with some wonderful ideas for themes and maybe even try a literature based camp or after school program.

What Does the Annual Report Say About You?

Carmelita Aragon and Deanne Dekle, New Mexico State Library

New Mexico public libraries complete the annual report to be eligible for State-Aid, but how else can the information gathered be used? Some libraries complete it and forget it, while others use it to compare themselves to other libraries or make stat sheets for stakeholders. In this session, we will discuss and share ideas on how to use data from the annual report to create meaningful materials you can use to advocate for your library.

Crafting a Successful Marketing Plan Without a Budget

Kathleen Dull, Rio Rancho Public Libraries

Creating a marketing plan guides how we tell stories: stories of our customers, of our collections, of ourselves, and of our libraries. Discover free resources that can help you craft a method that is right for your library or event, no matter how large or small. Solid marketing plans ensure success, whether that means driving program attendance, increasing gate count, defending your budget, boosting your social media presence, expanding circulation, or all of the above. Every conversation, flyer, bookmark and post markets your library. A marketing plan is a way to tie them all together and make your stories shine.

Library Lessons to Keep in Your Back Pocket

Jackie Dean, Las Cruces Public Schools

Have you ever have one of those days when you needed a quick library lesson - one that teaches an important library-related skill but doesn't require a lot of preliminary preparation on your part? This session will give you some "just add water and stir" kinds of lessons that can be ready to use with little or no prior planning. And, best of all, students have said things like "This was fun!" following these lessons.

The Value of Independent Reading

Misty Horning, eCademy High School

This session will introduce participants to young adult novels with thematic classroom connections, as well as to the pedagogical framework and needs surrounding the value of independent reading (IR). Participants will leave the session with academic research concerning IR, and will engage in conversations about what it means to grow readers in the modern age. A special focus of this session will be demonstration of how to validate IR in the curricular space. Independent Reading is an important vehicle to connect students to understandings in literary themes and elements, through life-relevant texts.

Friday, November 3 Programs

10:30am - 11:20am	<p>Taking Stock: How Shining Light on Services and Documenting their Scope Can Guide our Future Actions Mariaelena de la Rosa and Samantha Rich, New Mexico State University</p> <p>Increasingly, libraries are being expected to demonstrate their relevance. It is up to librarians and library supporters to prove to the community, to our stakeholders, and to the entire country that library programs are effective and meaningful conduits that foster community building and lifelong learning. In fall 2016 the New Mexico State University (NMSU) Library started transforming the way it assesses its collaboration with academic programs. This effort engaged new stakeholders and redefined the direction and logistics of several library partnerships. Although the NMSU Library's effort was focused on assessing student and faculty services, other types of libraries can take the strategies and methods that we used and tailor them to fit their own needs and circumstances. By incorporating innovative strategies to review programs and evaluate services, New Mexico's libraries can better position themselves to engage with their communities in even more powerful and relevant ways.</p>
11:30am- 1:00pm	<p>Lunch on Your Own/Vendor Time</p> <p>YA Luncheon <i>Preregistration is required.</i></p>
1:10pm- 2:00pm	<p>Like Sands Through the Hourglass, so are the NMACs of the State Library Carmelita Aragon, Deanne Dekle, and Patricia Moore</p> <p>Come learn about the current (and potential future) changes to NMAC 4.5.2 and the soon-to-be changes to 4.5.8 and how these changes will affect your public library and eligibility for funding from the New Mexico State Library.</p> <p>Digitization on the Cheap: Using your Limited Resources to Do It Right Eric R. Beck, University of Colorado - Boulder, Law Library</p> <p>This program will explore strategies for building a digital collections program with limited resources. Participants will learn about alternative approaches to digitization and digital collection management which are inexpensive and accessible to most libraries. We will also examine the potential risks of cost-saving measures and how to manage those risks responsibly.</p> <p>New Books for Kids that Rock Readers' Advisory That Will Move Mountains Kelly Brocklehurst, the Public Library Albuquerque and Bernalillo County, Deirdre Caparoso, Rio Rancho Public Libraries, and Rita King, Baker & Taylor</p> <p>This program will get you excited about the new children's titles from 2017 and 2018 that will get kids reading and keep them reading at your library! The best of the best will be highlighted to make sure you are current on what titles kids will love this year and next! You will hear from a panel of youth librarians about great new story-time books, awesome new books to get kids reading, and fabulous new books to keep kids reading.</p> <p>Participants will leave with a curated list of books from 2017 and 2018 that will enhance story-time programs at their library and also get their younger patrons ages 12 and younger excited about reading. Lists will include:</p> <ul style="list-style-type: none">• GREAT new story-time books• AWESOME new books to get kids reading• FABULOUS new books to keep kids reading

Friday, November 3 Programs

**1:10pm-
2:00pm**

More Than a Page: Roles of Undergraduate Student Employees in Archives & Special Collections Departments.

Sara M. Allison, New Mexico State University

This presentation will review the data collected from a spring 2015 survey of Special Collections and Archives departments throughout the United States regarding the roles and responsibilities of undergraduate student employees.

The results of this survey can contribute to our understanding of ways to bring undergraduate student employees into Special Collections departments and provide them with not only work experience, but a better understanding of the importance and function of our profession.

If we better understand the different roles and responsibilities that undergraduate student employees undertake, the special collections community, along with the large library community, can engage in conversations regarding the value of undergraduate student employees to work our reading room desk, process collections, and provide reference.

Assessing Streaming Video in Academic Libraries

Alisa Gonzalez, Samantha Rich, and John Sandstrom, New Mexico State University

This program, based on NMSU's implementation of streaming video, examines issues surrounding the assessment of streaming video programs. By doing so we attempt to develop an understanding of the best practices for assessing this critical resource.

Cat Tales

Lin McNickle, the Public Library, Albuquerque-Bernalillo County, San Pedro branch.

Cats and libraries have a 4000 year history beginning with sacred cats on rat and snake patrol in Egyptian libraries to Spencer, Iowa's Dewey Readmore Books. Literature and art have a long and varied history of cat tales and images as well. It is no wonder that cats have a high profile in many libraries and among our patrons.

This presentation is for all cat lovers. Dog lovers too! There's no rule against loving them both. We will begin with a lighthearted romp through library cat history, glide through the history of cats in literature and art and end with a brainstorming session with reading suggestions and program ideas for our cat, dog and pet loving patrons. Bibliographies will be provided along with library and cat jokes.

Presenter Lin McNickle has an MLIS from the University of North Texas, Summa Cum Laude, an MSW from the University of Nebraska, and a lifetime love of books and cats.

**2:00pm-
2:15pm**

Break

**2:15pm-
3:05pm**

How I Weeded My Library and Survived

Carmelita Aragon, Deanne Dekle, and Alana McGrattan

Weeding. Either you love it or hate it. We're here to help you love weeding (or at least accept the need to do it). We'll offer tips for what to keep and discard, ideas for what to do with the books afterwards, and suggestions for dealing with those that will invariably be unhappy with books leaving the shelves (including staff).

Friday, November 3 Programs

**2:15pm-
3:05pm**

Results Based Accountability in Libraries

Pat Hodapp, Santa Fe Public Library

Libraries often gather statistics but to what end? Results Based Accountability (RBA) helps libraries to assess their programs, utilize key statistics and better structure their programs to serve their public. The three questions 1. How much did we do? 2. How well did we do it? And 3, Is anyone better off? are used to drive the mission of the library in serving the public. Libraries no longer can afford to just do something, "because it is fun or tradition." Libraries need to be accountable and create baselines for performance measures. Why do this? Libraries can better sell their story to gain support from their governmental funder and other funders. RBA is used around the world by organizations of all sizes to understand what they do, how did they do it and are their clients better off? Libraries need to do the same.

IDEAL: Developing, Empowering, Assessing, and Leading a School-wide Independent Reading Culture

Lisa Hernandez and Cory Snippen, Scholastic Book Fairs

We are committed to supporting schools and families by offering free resources like this program to assist them as they develop an independent reading culture. During the last two years, Scholastic Bookfairs partnered with twenty schools across the country who were either implementing or sustaining a culture of independent reading in their schools. This program will focus on what we learned during this two year journey.

What Was Learned in Library School and What was Learned on the Job!

Adam Heien and Sarah M. Allison, New Mexico State University Library

In early 2016, one librarian and two archivists began questioning what they had learned in library school. As the discussion grew the three young professionals wondered if others felt the same way. In September of 2016, a survey was developed to ask six simple questions: when did you graduate; type of MLIS program you attend; did you have an internship, grad-assistantship, or worked in a library; did you attend your program straight from undergraduate school; what did you wish you learned in library school; and what did you learn on the job? The focus was on special collections and archives librarians, faculty, and archivists. In total there were 656 completed responses to the survey. This presentation will discuss the development of the survey; the ways the survey was facilitated; provide analysis of the data received; and discuss recommendations for continuing education organizations and employers.

How to Talk When Teens Won't Listen

Jenna Wells, Rio Rancho Public Libraries

This interactive, hands-on, conversational, thought swapping session will be a fun way to talk about teens in a public library. Covering programs (passive and active), outreach, computer use, book talks, readers' advisory, volunteering and more, no subject is off limits. Audience participation is encouraged as we all learn a little more about a great portion of the population we serve.

What's New at OverDrive: the Easiest App, Expanded Sharing Features & More Access Models

Nichole Bittner, OverDrive

What to expect: In case you still need an introduction, you'll meet Libby, the one-tap app designed to get your users reading as quickly and seamlessly as possible. We'll also dive into our expanded sharing features and additional access models, all geared toward helping you serve more readers with more titles as flexibly as possible. See you there!

**3:05pm-
4:00pm**

Breakdown and Clean-up

Newsletter Editor & Website Administrator Report

Robyn Gleasner

robbyngleasner@nmla.org

6/1/17

Newsletter

The deadline for the July/August issue of the newsletter is July 7, 2017. Please send stories and updates to newsletter@nmla.org.

Email

Working with Lisa Pate to set up a specific email address for treasurer@nmla.org to be used for all incoming treasurers to share.

Website

Please send an email to newsletter@nmla.org if any board members need access to the Board Members Only section or to the Members Only sections of the website or if you have any updates you would like made to the site.

Board reports will continue to be posted to the Members Only section of the website at <http://membersonly.nmla.org/>

Below is a chart showing 2017 for the nmla.org website:

Month	Unique visitors	Number of visits	Pages	Hits	Bandwidth
Jan 2017	2,170	5,344	14,739	31,047	2.21 GB
Feb 2017	1,149	2,069	6,392	16,712	1.18 GB
Mar 2017	6,250	12,005	37,021	91,043	5.53 GB
Apr 2017	5,871	11,826	39,781	87,567	5.17 GB
May 2017	6,804	13,296	52,652	100,561	6.12 GB
Jun 2017	3,043	5,518	21,636	40,658	1.96 GB
Jul 2017	0	0	0	0	0
Aug 2017	0	0	0	0	0
Sep 2017	0	0	0	0	0
Oct 2017	0	0	0	0	0
Nov 2017	0	0	0	0	0
Dec 2017	0	0	0	0	0
Total	25,287	50,058	172,221	367,588	22.16 GB

Twitter

NMLA has a Twitter Account! Follow us @NMLib_Assn. We will need to develop a hashtag for the Annual Conference to use on all social media channels.

Future Considerations:

Should NMLA have a separate webpage for Jobs? MPLA is currently linking to a page that no longer exists. Having a separate page may clean up the content on the homepage, but the job announcements will not be as visible. Jobs are posted on LinkedIn and sent out on the listserve, so visibility may not be a problem.

From: nmlibs-bounces@lists.zianet.com on behalf of [LYNETTE SCHURDEVIN](#)
To: nmlibs@lists.zianet.com; [NMLA Membership](#)
Cc: [Michael Dowling](#); jjulian@ala.org; [Jim Neal](#); [Mary Ghikas](#)
Subject: [Nmlibs] NM Library Association condolences to Clovis Carver Public Library
Date: Tuesday, August 29, 2017 2:38:45 PM
Attachments: [ATT00001.txt](#)

On behalf of the New Mexico Library Association Board and Association members we extend our sympathies in the shooting death of two librarians and four injured persons at the Clovis-Carver Public Library. This public library works diligently to continually offer many free services and support to all who enter the library. This violent attack is incomprehensible, but I ask that the NM Librarians stand strong for our fellow librarians in Clovis, families of the victims, and the community of Clovis.

Lynette Schurdevin
NM Library Association president

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From: nmlibs-bounces@lists.zianet.com on behalf of [LYNETTE SCHURDEVIN](#)
To: [NMLA Membership](#); nmlibs@lists.zianet.com
Cc: [Jim Neal](#); [Wendy Woodland](#); [Linda M Davis \(ldavis@cabq.gov\)](mailto:Linda.M.Davis@cabq.gov); JFavret@salud.unm.edu; [Hoover, Carol L](#); michele.villagran@unt.edu; [Jeff Julian](#); [Mary Ghikas](#); [Michael Dowling](#)
Subject: [Nmlibs] NMLA update on donations for Clovis Carver Library
Date: Thursday, August 31, 2017 4:32:47 PM
Attachments: [ATT00001.txt](#)

Greetings All,

The NM Library Association has created an “online donation” link on our webpage www.nmla.org for donations on behalf of the Clovis-Carver Public Library. Click the **Pink** button

We will also accept checks payable to NMLA with a memo “Clovis-Carver Public Library” that can be mailed to

New Mexico Library Association
P.O. Box 26074
Albuquerque, NM 87125

Please share with others.

Thank you for your support of the Clovis Carver Public Library.

Lynette Schurdevin, M.L.S.
Director Library & Information Services
755 Loma Colorado Blvd NE
Rio Rancho, NM 87124
☎ 505-896-8817 | ☎ 505-328-7074 | ☎ 505-892-4782
lschurdevin@rrnm.gov

Link to donations for Clovis NM Library

MPLA <mpla@memberclicks-mail.net>

Fri 9/8/2017 7:01 AM

To: Carrington, Bradley, DCA <Bradley.Carrington@state.nm.us>;

The New Mexico Library Association has set up on it's home page a place where people can donate to a memorial fund to the Clovis Library. <https://nmla.org/blog/2017/08/31/nmla-condolences-to-clovis-carver-public-library/>

This email was sent to bradley.carrington@state.nm.us by execsecretary@mpla.us

Mountain Plains Library Association

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Resolution

Expressing Condolences to the Clovis-Carter Public Library

WHEREAS, On August 29, 2017 a gunman opened fire in the Clovis-Carter Public Library in Clovis, New Mexico; and

WHEREAS, Two librarians were killed, and one librarian and three patrons were seriously wounded; and

WHEREAS, When our library community is impacted by violence, the shock and sadness reverberates through us all; and

WHEREAS, Our friends and colleagues in New Mexico have lost two extraordinary members of their library family; and

WHEREAS, These individuals will be remembered for their accomplishments and dedication to their community and the profession; and

WHEREAS, We offer our thoughts and prayers at this time of sadness; now, therefore, be it

RESOLVED, That the Texas Library Association, on behalf of our 7,000 members, hereby extends heartfelt condolences to the Clovis-Carter Public Library and the New Mexico Library Association at this time of sorrow.

Adopted by TLA Executive Board
August 31, 2017

You are at: [ALA.org](#) » [News](#) » [ALA offers support for Clovis-Carver Public Library in wake of shooting](#)



ALA offers support for Clovis-Carver Public Library in wake of shooting

Tue, 08/29/2017

Contact:

Macey Morales
Deputy Director
Public Awareness Office
mmorales@ala.org

CHICAGO — American Library Association (ALA) President Jim Neal released the following member statement regarding a mass shooting at the Clovis-Carver Public Library in New Mexico,

"We are shocked and saddened by the shooting at the Clovis-Carver Public Library in New Mexico," said Neal. "We mourn those who were killed, and we offer our thoughts and prayers for the wounded, the families of the victims, library staff, and the community. ALA offers its full support to Clovis-Carver Public Library, the New Mexico Library Association, and the New Mexico State Library as they deal with this senseless violence.

"Unfortunately, we must all be prepared for violence in public places. The ALA encourages its members to work closely with local law enforcement and officials to prepare and train for violence prevention and response. The ALA also provides resources to assist with this issue."

ALA members are encouraged to visit ALA resources and best practices regarding violence prevention, emergency preparedness, and other valuable resources at:

- [Public Library Association Webinar on Violence Prevention in the Public Library](#)
- [Gun Violence and Libraries: Safety and Security for the Library Public](#) from ALA Library Libguides
- [Emergency Preparedness](#) from the Public Library Association
- [Resolution on Gun Violence Affecting Libraries, Library Workers, and Library Patrons](#)

ALA's [Libraries Respond](#) website also offers additional resources.

 [Subscribe](#)

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Related

[Libraries Respond](#)

From: [nmlamembership](#) on behalf of [Peiffer, Kathleen, DCA](#)
To: nmlamembership@mailman.nmsu.edu; [NM Tribal Library Directors](#); nmlibs@lists.zianet.com; nmpublib@lists.zianet.com; [Smith, Dean](#); [Cynthia Shetter](#); [Norice Lee \(nlee@bcommn.org\)](mailto:Norice.Lee@bcommn.org); [Elizabeth Martinez](#)
Subject: [NMLA] Clovis-Carver Public Library
Date: Friday, September 01, 2017 1:35:30 PM

This has, understandably, been a tumultuous week for library staff in New Mexico. The senseless loss of life at the Clovis-Carver Public Library has hit us, and the greater library community, hard. Before the week ended I wanted to let you know that Lynette Schurdevin, President of the New Mexico Library Association; David Hurley, Chair of the New Mexico Library Foundation; and I spoke by phone on Thursday, August 31 regarding our organizations' responses to this event.

- The New Mexico Library Foundation Board is finalizing details of a grant to support the Clovis Carver Public Library;
- The New Mexico Library Association has established a fund to receive donations for the library and staff that may be used in whatever way they deem best (<https://www.nmla.org>);
- Other librarians and the New Mexico State Library are contacting active shooter trainers to determine their eligibility and availability to conduct training at the NMLA Conference in early November;
- The NMLA Legislative Committee (Joe Sabatini, Chair) is weighing the feasibility of working with the NM Municipal League and the NM Municipal Librarians' Association (Dean Smith, President) regarding putting forward legislation related to existing gun law in NM as it pertains to public libraries; and
- The State Library will be checking with the Clovis Carver library director, Margaret Hinchee, to determine if she would want our Bookmobile East to stop in Clovis on a regular basis until they re-open

Lynette, David and I will keep the NM library community updated as plans move forward. Thank you to everyone for their comments and suggestions, care and concern, not only for the Clovis staff but for library staff statewide.

Kathleen

Kathleen Moeller-Peiffer, M.S.
State Librarian
New Mexico State Library
1209 Camino Carlos Rey
Santa Fe, New Mexico 87507
505-476-9762 (office)
505-469-3734 (cell)

**LIBRARIES
TRANSFORM™**

From: nmlibs-bounces@lists.zianet.com on behalf of [LYNETTE SCHURDEVIN](#)
To: [Denise Burnett](#); [Peiffer, Kathleen, DCA](#); nmlamembership@mailman.nmsu.edu; [NM Tribal Library Directors](#); nmlibs@lists.zianet.com; nmpublib@lists.zianet.com; [Smith, Dean](#); [Cynthia Shetter](#); [Norice Lee](#) (nlee@bcomnm.org); [Elizabeth Martinez](#)
Subject: Re: [Nmlibs] Clovis-Carver Public Library
Date: Friday, September 01, 2017 9:10:15 PM
Attachments: [ATT00001.txt](#)

Thank you, Denise.

Lynette Schurdevin
Director of Library & Information Services
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505-328-7074 cell
505-892-4782 fax
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From: nmlibs-bounces@lists.zianet.com <nmlibs-bounces@lists.zianet.com> on behalf of Denise Burnett <dburnett@portalesnm.gov>
Sent: Friday, September 1, 2017 5:07 PM
To: Peiffer, Kathleen, DCA; nmlamembership@mailman.nmsu.edu; NM Tribal Library Directors; nmlibs@lists.zianet.com; nmpublib@lists.zianet.com; Smith, Dean; Cynthia Shetter; Norice Lee (nlee@bcomnm.org); Elizabeth Martinez
Subject: Re: [Nmlibs] Clovis-Carver Public Library

We are moving forward. I think the bookmobile is a great idea. Below is our post that has also been shared with Margaret to post in Clovis. Hopefully this will help some.

Portales Public Library welcomes our neighbors from the Clovis-Carver Library to use our facility and services. Patrons may use their Clovis-Carver library card to check-out library materials at the Portales library.

Hours are: Mon. – Wed. 10 a.m. – 6 p.m. – Thurs. 10 a.m. – 7 p.m. – Fri. 10 a.m. – 5 p.m. – Sat. 10 a.m. – 2 p.m.

Portales Public Library will be closed for the Labor Day weekend, and will reopen for regular business hours on Tuesday, September 5.

Our children's and young adult services invite students to attend the regularly scheduled programs.

- Books & Babies – Every other Tuesday at 10:30 a.m. September 5 & 19
- Preschool Storytime – Each Wednesday at 10:30 a.m. and a repeat each Thursday evening at 6 p.m.
- Afterschool STEAM – Tuesdays at 4:30 p.m. (grades K – 6)

- Tweens – Xbox games Sept. 13 & 27 at 4:30 p.m. and Craft days Sept. 7 & 21 at 4:30 p.m. (ages 9 – 12)
- Teens – Xbox games Sept. 6 & 20 at 4:30 p.m. and Craft day Sept. 14, Book Discussion, THIRTEEN REASONS WHY by Jay Asher, Sept. 28 (ages 13 – 18)

For more information, please call us at 356-3940, visit us on the web, or find us on Facebook.

Denise Burnett

Library Director

Portales Public Library

218 South Ave. B

Portales, New Mexico 88130

575-356-3940

dburnett@portalesnm.gov

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From: nmlibs-bounces@lists.zianet.com on behalf of [Margaret Hinchee](#)
To: [nmlibs](#)
Subject: [Nmlibs] Clovis-Carver Public Library
Date: Friday, September 01, 2017 8:17:43 AM
Attachments: [ATT00001.txt](#)

Dear all,

I first want to apologize for my slow response to the many emails, text messages, etc. that have been sent to either myself personally or to the library or to various listservs associated with the Clovis-Carver Public Library.

The horrible, senseless, horrific act on Monday that devastated my library family is still so very fresh in all of our minds and will continue to be for days, weeks, months, even years to come. I struggle with how to express the deep sadness over the loss of two of my cherished employees, Kristina Carter (Youth Services Librarian) and Wanda Walters (Circulation Assistant) as well as my injured staff member and the three other victims. My library family has, in an instant, been changed forever. I am struggling with how this horrible tragedy will affect my staff, our patrons, and our services. I am certain that these struggles will continue for a long time to come.

Last night, the city of Clovis, along with our Chamber of Commerce, celebrated being CLOVIS STRONG while, at the same time, mourned the horrific and senseless act that changed my small town in a blink of an eye. My staff family stood in unity and solidarity as various city officials, ministers, and myself spoke of the tragedy, the going forward, the support we have for each other, the deep love we all feel for our community. I spoke about both Krissie and Wanda, expressing the joyous lives that both women had led in both their personal lives and in their commitment as library employees. I expressed my gratitude at the outpouring of love that my staff and I had received through phone calls, messages, texts, posts on social media. I also confirmed to the audience that my staff is a strong family and that we have begun the healing process that will continue for months to come.

Various churches have had vigils for my library family and victims. Our Civic Center, with the thoughtfulness of Misty Bertrand, held a memorial TODDLER TIME honoring Krissie Carter. It was both a desperately sad and a jubilant program filled with tears, laughter, happy toddlers, memories shared. Misty read stories, she and the attendees sang the songs that Krissie always used at toddler time. Cards were available for condolences and messages.

My staff and I have been in several meetings this week, discussing a myriad of things as we begin figuring out the steps we will begin taking to start fresh at the Clovis-Carver Public Library. Our city administration and I have begun talking about a re-entry plan but nothing has been finalized. I will keep everyone informed as these decisions are made.

I know that libraries, library staffs, and library directors across the state are continuing to send condolences, make memorial contributions, and other meaningful gestures and I thank each and every one of you for keeping us in your thoughts and prayers. Please know that as the healing process begins and as we learn how to move forward with services, programming, patron needs, I will need guidance and support, ideas and motivation, thoughts and prayers.

Our library webpage and our facebook page have both been updated, expressing both our thanks for the many outpourings of support as well as information as to patron concerns. I have also posted that programming has been discontinued until further notice.

Please continue to keep us in your prayers as I know you will do. Your support has boosted my librarian spirits more than anyone of you ca imagine.

Feel free to share this email with other libraries, librarians and concerned people who want to know the status.

Finally, I want each and every one of you to know that my staff, as a family, remains steadfast in knowing our mission as librarians and that our service to our patrons, as well as our devotion to each other, will continue.

Thank you.

--

Margaret B. Hinchee
Library Director
Clovis-Carver Public Library
701 N. Main St.
Clovis, NM 88101
575.769.7840
mhinchee@cityofclovis.org



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From: nmlibs-bounces@lists.zianet.com on behalf of [Margaret Hinchee](#)
To: [nmlibs](#); [Tom Phelps](#); [Burroughes, C](#)
Subject: [Nmlibs] Clovis-Carver Public Library
Date: Friday, September 08, 2017 8:13:54 AM
Attachments: [ATT00001.txt](#)

Dear All,

I first want to thank you with all of my heart for keeping us in your prayers, in your thoughts, and for the many offerings of help and assistance you have provided for the library over the past (nearly) two weeks. Please know that while I haven't had time, either physically or emotionally, to return phone calls or answer the multitude of emails, I am so very aware of how much our library is loved.

For those of you that offered all kinds of book checkout options, thank you. Kathleen Moeller-Peiffer offered the possibility of the bookmobile coming to Clovis. Denise Burnett, Portales Public Library Director, opened her library to our patrons by providing their use of our cards at her library. Kelly Gray, Library Director at Clovis Community College provided patrons with the use of their public access of computers. Many thanks for those mentioned and so many others for offering our patrons use of their libraries and collections and services.

The library has been blessed with story time being provided by our civic center and has received a multitude of book donations. Retired school teachers have offered their services for programming for our littlest patrons. Our local United Way has offered to help us in whatever way we need. And of course, the city administrators, our city commission, my library board, our Friends of the Library group have offered support and assistance in more ways than I can even list.

It is still difficult for me to think about the events on August 28, and I know my staff feels the same way. We are thankful to have each other and have spent time together away from meetings, briefings, memorial services, vigils. We have all cried and laughed, mourned and praised, and have realized just how important we are to each other.

Over the past several weeks, one staff member celebrated a birthday on August 28; one staff member got married; I was blessed with the birth of my first grandchild right before the horrific event; one of my staff members was able to take his family on a short (already planned) vacation. So, yes, the healing has begun. I think wholeheartedly that we are ready to go back to work.

I am aware that memorials have been established in honor of the two library staff members who lost their lives. I also know that memorials and contributions and donations have been set up, showing your strong support for our library. I will begin working on contacting each library in the next weeks to figure out how exactly to handle these contributions, donations, etc. Please be patient with me as this process begins.

I have been in the library several times. It has been both hard and comforting. Some carpeting is being replaced; all carpeting has been cleaned; repairs have been made. Nancye Clements, HR Director, has been instrumental in making sure that our library has been restored and taken care of. She has learned how to empty book drops; has removed items that were damaged. She and I have laughed and cried. She has undoubtedly been one of my strongest shoulders over the past weeks. Our fire chief and our police chief have both assured me that

they will help us transition for re-opening.

We will, as a staff, do a walk through together on Saturday, September 9 with the assistance of Nancye and members of our fire and police force. I have made arrangements to have our building blessed as we enter. In knowing my staff, I feel that tomorrow will be a good step in our healing. Each of us has stated that we NEED to get back to normalcy. We have laughed about the amount of magazines needing processing, the multitude of books that will need to be checked in, the shelving that will need to take place, the mail that will need to be opened.....and a million other things that keep a library going.

We will have the opportunity to work several days before doing a "soft" opening for the public. After our walk through tomorrow, I will have a better idea of when those things will happen. We have also discussed some changes in service hours but nothing has been decided.

From a management point of view, my list continues to grow. I only hope that I can continue to take care of the things in an appropriate way and in an appropriate time frame. Again, thank each of you for your supportive gestures and guidance. Please be patient with me as decisions are made, questions are answered, etc. I have begun answering supportive emails and only hope I don't overlook any of you and your kind words.

Please feel free to share this email with staffs and other library folks that I might have missed..

Know that the Clovis-Carver Public Library is blessed with the out pouring of love from our patrons, our city officials, our county officials and libraries from the state and across the nation. Please keep us in your prayers as we begin this re-building. Know that we are strong. Know that we have faith in each other. Know that we are ready to be an active, happy, and positive library again.

Thank you.

--

Margaret B. Hinchee
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701 N. Main St.
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mhinchee@cityofclovis.org

From: nmlibs-bounces@lists.zianet.com on behalf of [Margaret Hinchee](#)
To: [Peiffer, Kathleen, DCA](#); [nmlibs](#)
Subject: [Nmlibs] Clovis-Carver Public Library
Date: Tuesday, September 12, 2017 12:10:41 PM
Attachments: [ATT00001.txt](#)

Dear All,

We are all thankful to be back at work as of yesterday, September 11 and have been kept busy with checking in books, processing magazines, sorting mail, and a multitude of other tasks that have kept us busy.

The staff and I did a preliminary walk through on Saturday and had the building blessed by Father Simon from Sacred Heart Catholic Church. Members of our fire department and police department as well as the city's HR director were with us that morning. It was a quiet morning as we all walked around, I can't really call the mood somber but we were all very contemplative while we were in the building.

Our circulation area as well as the area between circulation and the reference desk have been re-carpeted. Repairs have been made to drywall; painting has been done. We have had an outpouring of assistance from across the city in the forms of monetary support to help with getting our shelves straightened up and dusted. The elementary media specialists have helped dust all of our shelves and straighten shelves. Our Friends of the Library has offered services from bringing us food and drinks to cleaning.. We have had food delivered from various city agencies. The Library Board will provide us lunch on Friday.

There are so many people that we have to thank; my lists keep getting longer and longer and longer. We, as a staff, have been simply blessed throughout this tragedy. Like I have said many times before, we are family. We are dedicated and supportive and know that the road ahead will be a difficult one.

The city is looking at new outside lighting for us, more security cameras, panic buttons, and other ways that will provide us with a safe environment. These things, these small pieces of a very big puzzle, will take time to set into place. I have talked to both police and fire about safety concerns.

We will have a "soft" opening for the public tomorrow, Wednesday, and offer patron services from 10:00 a.m. - 5:00 p.m. for the rest of this week and all of next week.

I am meeting with our city manager this afternoon to discuss a change of patron service hours. As that unfolds, I will keep everyone in the loop. I haven't yet begun to think about staffing issues and programming. Those things are constantly on my mind but I am not ready to face those very real changes yet.

As we begin this new chapter in the life of Clovis-Carver Public Library, I want to again thank each and every one of you for your continued support. Please keep myself and my staff in your prayers as we begin this new journey.

Thank you.